

The 1976 AMC passenger cars

Built with you in mind





Pacer

Pacer, the first wide small car, has more of everything for everybody. That's a big order. But Pacer fills it beautifully.

Being the first wide small car gives Pacer a years-ahead look. Styling to stay in style . . . beautifully functional. A low, easy-to-see-over hood. Broad expanses of glass for virtually 360-degree visibility. A passenger side door nearly four inches wider to make getting in and out easier, front and rear.

Inside, Pacer's greater width pays off in more room than you thought possible in a small car. Try it for size. Even with a full complement of four passengers, there's more room all around.

And out on the road, Pacer's wide firm stance gives it a solid feel that's like nothing in its class. Rack and pinion steering provides handling that's a pure delight.

Economy, of course, is another Pacer strong point. Its 6-cylinder engine means more miles per gallon; its 22-gallon gas tank means more miles between fill-ups.

And there's another benefit to being the first wide small car—the wider coverage provided by AMC's exclusive BUYER PROTECTION PLAN.®

AMC  **Pacer**



Pacer D/L

Pacer

Pacer bucket seats in tan Sof-Touch vinyl available on all Pacer models (std. with "X" Pkg.). Also comes in black, white, blue and berry.



Pacer D/L individual reclining seats in berry "Basketry Print" fabric. Black, blue, tan also available in this option.



Pacer D/L Luxury Trim Option includes individual reclining seats in blue Hyde Park fabric. Black, tan and berry are other choices.



Pacer D/L instrument panel with air conditioning, Entertainment Center, electric clock options.

All interiors shown are optional. For standard Pacer interior, see the AMC Dealer Product Information book.

(Standard features right, top to bottom)

- Body side scuff molding protects finish against parking lot dings, adds decorative touch.
- Wider passenger-side door for greater convenience getting in or out, front or rear.
- Pacer can carry 28 cu. ft. of cargo.
- Pacer liftgate opens high and wide for easier loading and unloading.



Pacer Standard Features

- Power team: economical 232 CID 6-cylinder engine, 3-speed manual synchromesh transmission
- Electronic ignition, virtually maintenance-free
- Foam-cushioned bench seats
- Color-keyed carpeting; color-keyed rubber mat in cargo area
- Folding second seat for up to 28 cu. ft. of cargo space
- Ventless side glass
- Protective body side scuff molding
- Parking brake warning light
- For smoother, quieter riding: isolated front cross member and coil-spring suspension; isolated rear leaf-spring suspension
- Weather Eye Heating and Defrosting System
- Concealed 2-speed electric wipers and washers
- Dome light actuated by doors
- Rear lift window with built-in assist for easy opening and closing
- Free-standing bumpers
- 50-amp battery
- Drum brakes (10" front, 9" rear)
- Aluminum hub caps
- Ash tray and cigarette lighter
- Durable "Luster-Guard" acrylic baked enamel finish

Along with economy, safety is built into every car we build.

On all AMC cars, these "SAFE-COMMAND" features are standard equipment:

- Energy-absorbing bumper system
- Certified flame-resistant fabrics
- Two front head restraints
- 4-way hazard warning signals
- Lane changer turn signals
- Automatic backup lights
- Side of car safety marker lights
- Guard-rail doors
- Energy-absorbing steering column



- High-strength windshield glass
- Tempered side and rear glass
- Padded sun visors
- Padded instrument panel
- Single-buckle front-seat lap and shoulder belts for driver and right side passenger (with seat belt buzzer and warning light); seat belts for two rear passengers
- Safety-shaped armrests
- Double-safety brake system
- Brake system warning light
- Self-adjusting brakes
- Corrosion-resistant brake lines
- Safety rim wheels
- Captive engine mounts
- High-strength door locks/hinges
- Safety-shaped door handles
- 2-key locking system
- Front seat-back lock
- Dual action hood latch

Pacer Options

ECONOMY OPTIONS

- Cruise Command automatic speed control (auto trans. req'd.)
- Fuel economy light. Comes on as a reminder whenever you're driving beyond the best fuel economy range. (Not avail. with Overdrive.)
- Higher-mileage steel-belted radial tires
- Overdrive (with either engine)
- Economy rear axle (2.53 to 1 ratio) available with auto trans.

AIR CONDITIONING OPTION

- All-Season Air Conditioning System for added comfort. Includes: heavy-duty engine cooling, power flex fan, 55-amp alternator. Requires tinted glass in all windows.

APPEARANCE OPTIONS

- Sporty bucket seats.
- Two-tone paint includes front and rear body side scuff molding extensions. (Not avail. with

vinyl roof.)

- Vinyl roof in five color choices
- Sports steering wheel
- Leather-wrapped sports steering wheel
- Full wheel covers.
- Styled road wheels
- Styled aluminum wheels
- "X" Package. Adds distinctive sports flair inside and out. (Not avail. with "D/L" Pkg.)

Interior: vinyl bucket seats with manual floor shift, instrument panel woodgrain overlay, sports steering wheel, custom door trim (vinyl inserts, door pull straps, carpet in lower recessed area), Extra Quiet Insulation Package.

Exterior: D78 x 14 black tires, slot-styled wheels, color-keyed body side scuff moldings, bumper nerfing strips, front sway bar, Pacer "X" ornamentation.

- "D/L" Package. (Not avail. with "X" Pkg.) Distinctive and luxurious.

Interior: Basketry fabric, instrument panel woodgrain overlay, custom padded steering wheel, custom door trim (fabric inserts, door pull straps, carpet in lower recessed area), carpeted cargo area, Extra Quiet Insulation Package. *Exterior:* wheel covers, color-keyed body side scuff moldings, bright license surround molding, bumper nerfing strips, front sway bar, Pacer "D/L" ornamentation.

- Luxury Trim Option. Custom Hyde Park fabric seat trim on individual reclining seats and door trim inserts. (With D/L Pkg. only).
- Decor Package. Includes: wheel opening moldings, rear hood edge moldings, upper door edge moldings, bright license plate moldings, wheel covers, lower back panel overlay, rear wheelhouse pads.

AUDIO OPTIONS

- AM radio: instant performance,

long-range reception, push-button convenience.

- Rear speaker (with AM radio)
- AM/FM stereo radio. Four speakers enhance programming of both AM and FM station selections.
- Entertainment Center: AM/FM stereo radio, 8-track stereo tape with four speakers—surrounds you with sound!

CONVENIENCE OPTIONS

- Torque-Command automatic transmission
- Visibility Group. Includes: color-keyed remote-control outside left mirror, illuminated visor vanity mirror, 12-inch day/night mirror, intermittent-action windshield wipers.
- Between-the-seats console with lockable storage compartment (with bucket seats or reclining seats only).
- Tinted glass windshield
- Tinted glass in all windows
- Door vent windows
- Electric rear window defogger (heated glass). Includes 55-amp alternator and tinted rear glass.
- Rear window wiper/washer. Cleans big rear window just like windshield wipers up front.
- Rear Visibility Package. Includes rear window defogger and wiper/washer.
- Intermittent-action windshield wipers
- Lockable cargo cover to conceal valuables from view
- Light Group. Includes: dual courtesy lights, cargo area light, glove box light, ashtray light, engine compartment light, dome lamp switch on liftgate.
- Roof luggage rack
- Adjust-O-Tilt steering column (with auto. column shift only)
- Convenience Group. Includes: dome/reading lamp, electric clock, stowage/litter containers, second

horn, headlights-on warning buzzer.

HEAVY-DUTY OPTIONS

- Heavy-Duty Cooling System. Includes: heavy-duty radiator, power flex fan and fan shroud (std. with air conditioning).
- Heavy-Duty Suspension. Includes: heavy duty springs and shock absorbers, front sway bar.
- Engine block heater for easier winter starting; instant heat.
- Heavy duty battery (70-amp)

PERFORMANCE OPTIONS

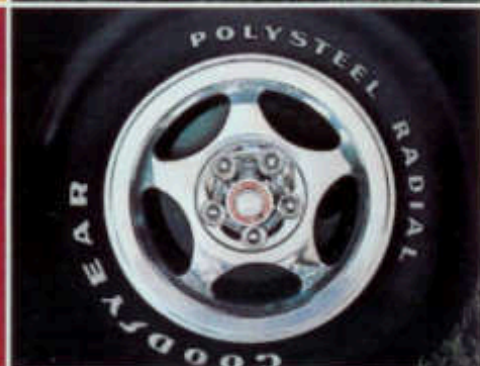
- Rally Package. Includes: console, black, leather-wrapped sports steering wheel, tach., electric clock and amp., oil pressure, coolant/temp. gauges.
- 258 CID 6-cylinder engine (available with 2-barrel carburetor for snappier performance)
- Manual front disc brakes (greater fade resistance)
- Twin-Grip differential
- Front sway bar (added stability in cornering)
- Floor shift (manual floor shift std. on "X").

POWER ASSIST OPTIONS

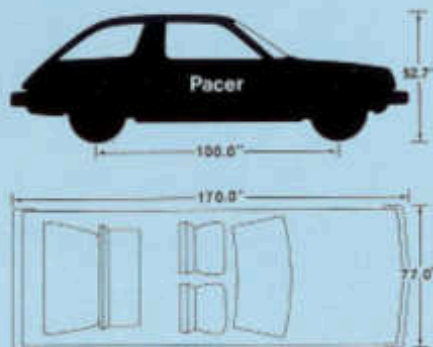
- Power steering
- Power front disc brakes

PROTECTION OPTIONS

- Protection Group. Includes: front and rear floor mats (front mats have carpet inserts), rocker panel molding, scuff molding extensions.
- Locking gas cap
- Bumper nerfing strips and bumper guards
- Extra Quiet Insulation Package. Includes: cargo floor carpeting and sound deadener, rear floor insulation, cowl panel side insulation, lock pillar insulation, full undercoating.



DIMENSIONS



EXTERIOR

Length	170.0"
Wheelbase	100.0"
Width	77.0"
Height	52.7"
Tread (front/rear)	61.2"/60.2"
Turning Diameter (wall to wall)	37.0 ft.

INTERIOR

Head Room (front/rear)	38.3"/37.4"
Leg Room (front/rear)	40.7"/34.9"
Shoulder Room (front/rear)	57.3"/48.5"
Hip Room (front/rear)	55.8"/44.9"

CAPACITIES

Cargo Volume Index	29.5 cu. ft.
Cargo Floor Length	61.4"
Fuel Tank	22 gals.
Vehicle Shipping Wt. (approx.)	3180 lbs.

*With rear seat down.

(Optional features, left to right, top to bottom)

- New 258 CID 2-bbl. 6-cylinder engine.
- Vinyl roof and luggage rack.
- Rear window wiper/washer.
- Full wheel covers.
- Entertainment Center
- Styled aluminum wheels.
- Front vent windows.
- Styled road wheels.

PACER SPECIFICATIONS

ENGINES

Engine	Carb. Type	Comp. Ratio	Bore & Stroke	STD./OPT.
232 CID Six	1-Barrel	8.0:1	3.75" x 3.50"	STD.
258 CID Six	1-Barrel	8.0:1	3.75" x 3.90"	OPT.
258 CID Six	2-Barrel	8.0:1	3.75" x 3.90"	OPT.

ENGINE/TRANSMISSION COMBINATIONS

Engine	Transmission	Trans. Avail.	Axle Ratios	
			STD.	(OPT.)
232 CID Six	3-Speed Manual on Column	STD.	2.73	(3.08)*
	3-Speed Manual Floor Shift**	OPT.	2.73	(3.08)*
	3-Speed Manual with Overdrive on Column	OPT.	2.73	(3.08)*
	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)
	3-Speed Manual on Column	STD.	2.73	(3.08)*
258 CID Six (1 bbl. carb.)	3-Speed Manual Floor Shift**	OPT.	2.73	(3.08)*
	3-Speed Manual with Overdrive on Column	OPT.	2.73	(3.08)*
	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)
	3-Speed Manual with Overdrive on Column	STD.	3.08*	(2.73)
	3-Speed Manual Floor Shift**	OPT.	3.08*	(2.73)
258 CID Six (2 bbl. carb.)	Torque-Command Auto. on Column	OPT.	3.08*	(2.53) (2.73)
	Torque-Command Auto. on Floor**	OPT.	3.08*	(2.53) (2.73)
	3-Speed Manual with Overdrive on Column	STD.	3.08*	(2.73)

*3.08 is the only axle ratio available in the state of California on Pacers.
**Requires bucket or individual reclining seats.

TIRES

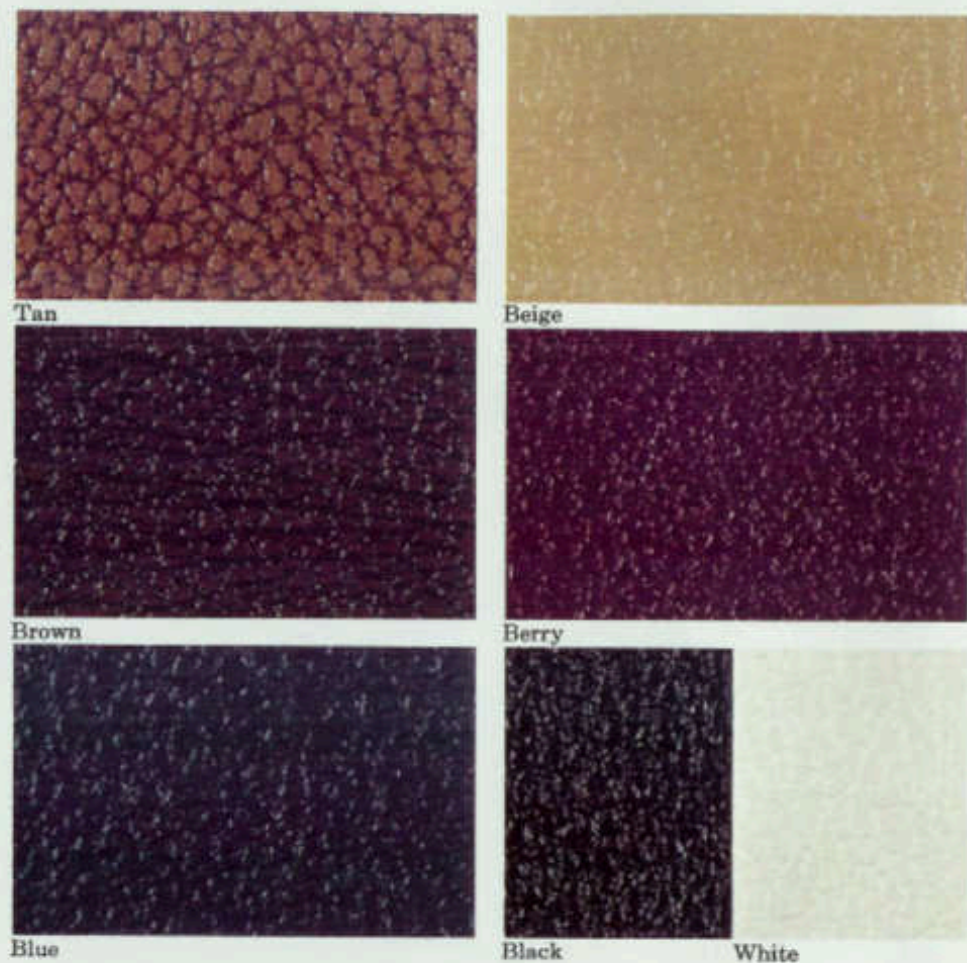
Tire	Availability
6.95 x 14 Black	STD.
6.95 x 14 White line	OPT.
D78 x 14 Black*	OPT.
D78 x 14 White line*	OPT.
DR70 x 14 Radial (steel) White letters*	OPT.
DR78 x 14 Radial (steel) Black*	OPT.
DR78 x 14 Radial (steel) White line*	OPT.

*Conventional, slot or styled road wheels available with each of these tires.

FOR YOUR '76 AMC CAR . . .
Your choice of 20 beautiful colors in "Luſter-Guard" acrylic enamel



Your choice of 8 "Bravado" grain vinyl-covered roof options*



Your choice of these decorative paint stripes*



*For model applications, refer to your AMC dealer's Color and Trim book.
COPPER VINYL ROOF ALSO AVAILABLE. (Not shown).

Certain equipment items and features, illustrated or described in this catalog, are optional at extra cost unless otherwise specified. Certain equipment items and features may not be available for all models. American Motors, whose policy is one of continuous improvement, reserves the right to discontinue or change specifications, models, equipment or price at any time without incurring obligation.

AMC, PACER, GREMLIN, HORNET, MATADOR, SPORTABOUT, and BUYER PROTECTION PLANSM are trademarks of American Motors Corporation.

Accessories available from your AMC Dealer.

CITIZENS-BAND RADIO. Two types of compact transceivers and base station unit—your own communications system.

TRAVEL COMPASS. A precision instrument. Night or day, tells you constantly, accurately your direction of travel.

MINI-CAMPER. Converts Hornet Hatchback into a snug, weather-tight roving campsite. Two side windows, fully-zippered rear opening.

DOOR AND FENDER MOLDINGS. Attractive, protective. Guards against annoying parking lot dents and dings. Assorted colors to match or contrast car's exterior.

FENDER SPLASH AND STONE DEFLECTOR GUARD. Helps keep stone chips, tar, road oil from marring lower body paint and trim.

LUGGAGE CARRIER. All-weather protection for cargo carried on roof rack. Vinyl cover, sturdy masonite floor, rugged tie-down straps.

LOCKING GAS CAP. Pilfer-proof lock in cap prevents gasoline theft, malicious contamination of fuel in public parking areas.

These are just a few of many accessory items your AMC dealer has available to add extra enjoyment and usefulness to your new '76 AMC car. He'll be happy to tell you about his complete selection.



AND NOW A WORD FROM THE PEOPLE WHO BUILD AND STAND BEHIND THE CARS YOU'VE JUST SEEN.

At American Motors and at your local AMC dealership, your needs as a consumer and your satisfaction as a customer always come first. In the big, busy, impersonal world of today that may seem rather different. It is. But we don't ask you simply to take our word for it.

Take our cars, for example. Each one from Pacer right up to Matador is designed to give you full value and longer-lasting satisfaction. Each is a quality-built product that provides outstanding, all-around economy—a car that is economical to buy, own and operate.

Whether it's your first car or your 15th... whether you're single, newly wed, have a family or your family is grown... our Pacers, Gremlins, Hornets and Matadors offer alternatives you'll appreciate. Our differences in design, features and equipment add up to a big difference in car choice. Within the full AMC line you'll find the model that more exactly suits your needs as it fills all the needs of today's driving.

Take our exclusive BUYER PROTECTION PLAN®. It's always been the plan with a difference—protection for both your AMC car and you. And for a nominal sum, you get our DOUBLE BUYER PROTECTION PLAN which extends the protection up to two years or 24,000 miles.

Take our invitation. Now that you've read about our new cars, look them over closely. Try them out on the road. And be sure to ask a salesman to explain in full each of the benefits of the BUYER PROTECTION PLAN®, which we've highlighted for you here. You'll find in all of our differences a new kind of dedication to your satisfaction as a customer. You'll also find every reason why this Bicentennial Year is the best one yet to go with the Economy Experts!

AMC BUYER PROTECTION PLAN.®

1. A simple, strong, full 12,000-mile/12-month warranty:

When you buy a new 1976 AMC car from an American Motors dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship. This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

2. A free loaner car from almost every one of our dealers if guaranteed repairs take overnight.

3. Special Trip Interruption Protection.

4. And a toll-free hot line to AMC Headquarters.

® BUYER PROTECTION PLAN is a registered trademark of American Motors Corporation.



AMC  Dealers
**THE ECONOMY
EXPERTS**