



# Q3

Audi Q3

Audi  
Truth in Engineering







## Reflecting on what matters most to us.

In so many ways, it's really all connected. How an Audi vehicle is engineered and designed isn't simply a matter of physics or architecture, it's a systematic compilation of disparate disciplines and ideas, forged into something iconic, sophisticated and powerful. What you feel behind the wheel is, in so many ways, a product of the knowledge and imagination of human history. The principles of Newtonian laws, sure—but also the grace of choreography, time-honored artisanal craftsmanship and the connectivity of modern life. The end result of these inspirations is your Audi—a thing meaningful, intuitive and strong. We employ the sum of our skills and understanding to reflect something that goes deeper than our machines.

## The ultimate city essential.

With ultramodern skyscrapers juxtaposed against historic architecture, and downtown cool meeting uptown sophistication, you get a city that moves to its own beat. Moving through traffic, marquees and neon lights, you'll experience a soundtrack of horns honking, police sirens wailing, and street musicians serenading. City life is magical madness. But it's so much more. It's a bustling ecosystem of art scenes and beat cafés, sporting venues and concert halls, and this is the ultimate essential for getting around in it. Introducing the redesigned Audi Q3.



Q3

*The ultimate essential for  
city living and city escapes.*





2016 Audi Q3 2.0T quattro® Premium Plus shown in Monsoon Gray metallic.





# The irrepressible actuality of light.

Light is a wave and an energy. It's also a feeling. And an inspiration. Light is a physical manifestation and a spiritual metaphor. For Audi designers, light represents the soul of automotive design. We use it to give lines context, add a shimmering allure, or give shapes a visual texture or depth. In the sun or on a city street, the vehicle becomes luminescent, a seductive, ever-shifting configuration of energy itself, expressed in the brilliance of each design line.



*We don't follow design trends.  
We set them.*

## You'll turn heads on crowded streets.

In the city, there is a lot to be seen. Sure, you won't mean to, but you'll certainly turn heads on crowded streets. The refreshed Audi Q3 is perfectly positioned to match the pace of the city and is one reason why agile movement is engineered into its design. Its modernity is displayed in its roofline, giving the Q3 a coupe-like look and feel. Progressive new design elements like the signature LED daytime running lights, an aggressive front bumper profile and the bold new Gloss Black Singleframe® grille create a powerful impression as you travel from point A to point B in style. With intention, we blend design and practicality; helping ensure that the Q3 is the perfect companion to city life.





#### Tailgate design

The Q3 rear boasts a coupe-like roofline and wraparound available power tailgate with a sleek, aerodynamic underbody.



#### LED lighting design

For the first time the Audi Q3 is available with full LED headlights, adding superior lighting performance and progressiveness to the new accentuated shape. Available LED taillights with dynamic turn signals add a distinguishing element that you could say radiates pure Audi uniqueness.

## Color outside the lines.

When you cracked open a coloring book and crayons as a kid you were probably encouraged to practice discipline, keeping each stroke neatly within the outline. With the redesigned Audi Q3, we have stayed beautifully within our own lines—a commitment to compelling design and innovative technology—so you can feel like a kid again as you explore a much bigger playground. The energetic Q3 with available S line® exterior appearance was designed to radiate, with S line front and rear bumpers and chiseled side sills that create a trendy, sporty look. You could say the Q3 is the only tool you need to paint the town a variety of available colors.



2016 Audi Q3 2.0T quattro® Prestige shown in Monsoon Gray metallic.



2016 Audi Q3 2.0T quattro® Prestige shown with Rock Gray leather and available equipment.

## Always dressed to impress.

City dwellers appreciate great style that provides functionality. And the interior of the Audi Q3 is designed with their sophisticated tastes in mind. The Q3 can be loaded with available technologies, like MMI® navigation plus and award-winning Audi connect®<sup>1</sup>. Subtle touches such as LED ambient interior lighting and Aluminum-optic trim elements enhance a vehicle that's expertly developed for the tech-forward world. But, without quality craftsmanship and the refined materials we've relied upon for decades, it just wouldn't be an Audi. Driver-centric controls are thoughtfully placed for easy engagement. Leather seating surfaces and a leather-wrapped three-spoke multifunction steering wheel help ensure that every encounter is a pleasurable one. So, inside or out, the Q3 will make certain that you never go out of style.

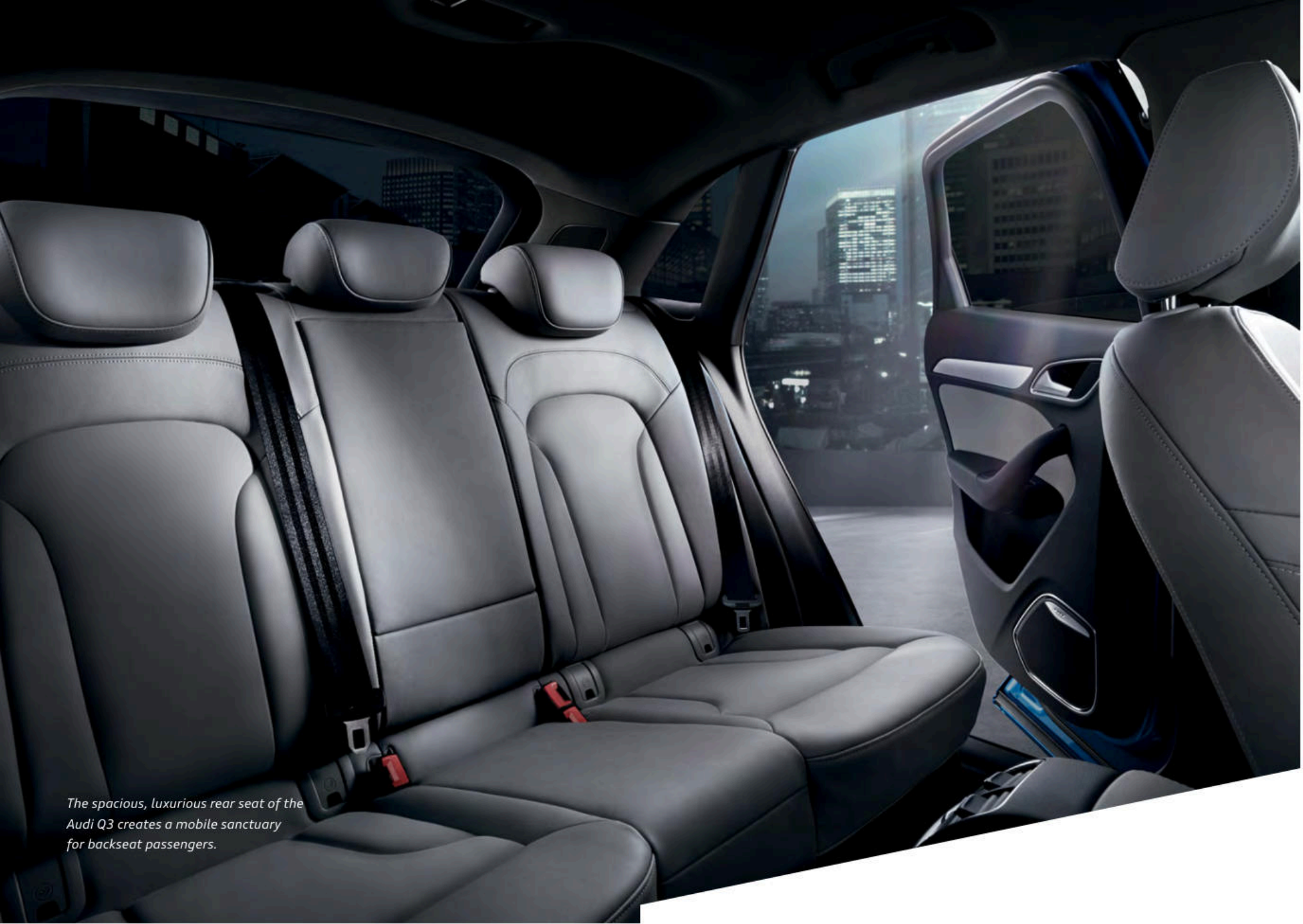
*Luxurious decorative inlays in Aluminum Satellite or available Balsamic Brown Walnut Wood show a high level of craftsmanship and attention to design.*



### Aluminum look

Beautifully crafted new Aluminum-optic trim elements add a sophisticated modernity to an already regal interior. These include the MMI function buttons, air-vent thumbwheels, power seat controls and the insert above the CD player.

<sup>1</sup> See pages 36-37 for important information regarding the MMI® navigation plus system and Audi connect®.



*The spacious, luxurious rear seat of the Audi Q3 creates a mobile sanctuary for backseat passengers.*



## The space you need for any escape.

There are times life in the city can become overwhelming. The happenings of a bustling city can take its toll, so we made sure that the cabin of the Audi Q3 helps keep some of the noise out. The adaptable Q3 allows you to appreciate city life and get away from it at the same time. With comfortable, supple leather seating surfaces and twelve-way power front seats that include four-way power lumbar support, this is a personal haven.



### Split folding rear seatback

The 60/40 split folding rear seatback helps make adventure possible, giving you the flexibility to house a variety of luggage or equipment in your Q3.

### Cargo space

You can put a lot of good things into this small package. With 48.2 cu ft of storage space with the rear seat folded flat, the Q3 can answer the call of the wild as well as tame the concrete jungle. Whether you're stocking up at the store or getting away, the Q3 is engineered to adapt to you.



### Power tailgate

Made from aluminum, the available power tailgate with its wraparound design is an unmistakable styling element on the Q3 that emphasizes the vehicle's width and facilitates convenient loading and unloading of cargo.

### Power-folding mirrors

In the city, parking spaces are tight. Fortunately, the Q3 was engineered to adapt. When you find the perfect spot, available power-folding mirrors will help ensure that no damage will occur from bicyclists and passersby.

## Soak up the skyline.

There is no denying that those who move to the city get a thrill by being a small part of something so big. And amongst all the hustle of the city's pace, it's nice to look up and be reminded you're a part of it all. The Audi Q3 showcases a panoramic sunroof that allows you to admire the magnificence of the city towering over you. And when the weather is not ideal, you can rely on the dual-zone automatic climate control to help keep you cozy. So fair weather or foul, the Q3 will help give you the opportunity to take pleasure in your city just a little bit more.



### Climate control

Personal attention is paramount in the Q3. Standard dual-zone automatic climate control helps allow the driver and front passenger to dial in their ideal temperature. The display and switchgear has been redesigned along with added trim elements in Aluminum-optic.

### Panoramic sunroof

The standard panoramic sunroof offers both the front and rear passengers a virtually unobstructed view overhead while flooding the cabin with natural light. And when you want to say goodbye to the sun, a power sunshade is there to make it an easy task.



2016 Audi Q3 2.0T quattro® Prestige shown with Rock Gray leather and available equipment.



# The next-generation urban explorer.

There is a primal sense of freedom you'll feel when you're in control. Sure, we know you can't actually control every variable, but in our hearts, at Audi, we strive to help provide you with a little sense of freedom on the road—and off—with an available inspired technology we call quattro®. quattro® all-wheel drive is a sophisticated system developed by Audi engineers to help you gain more control in almost any terrain or climate, making it an incredibly versatile vehicle equipped for both off-road excursions and city escapades. The quattro® all-wheel-drive system helps distribute power to the wheels that need it the most and, through enhanced grip, helps you tackle twisting mountain roads, rugged terrain and powder-kissed streets.<sup>1</sup> And in perfect conditions, you'll feel the drive system's incredible precision when taking corners and executing everyday maneuvers. quattro® all-wheel drive works for drivers, and with drivers, who want both peace of mind and power. It was engineered and honed over 35 years to help transfer the necessary amount of power to the appropriate wheels when accelerating and turning, further enhancing Audi performance. The real story, however, may be the stories you write in your incredibly versatile quattro®-equipped Audi.

Photo is a dramatization, taken on a closed course with a professional driver. Do not attempt, and always obey all speed and traffic laws. <sup>1</sup> When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.



## A showcase of our driving desire for superior engineering.

Producing more power from smaller engines has been a "right-sizing" philosophy of ours for quite some time, something you'll soon realize when you experience the dynamic performance of the turbocharged 2.0-liter TFSI® engine. And with an advanced transmission and road-gripping capability of available quattro® all-wheel drive applying all that power to the ground, it will feel as good as its engineering suggests.

POWER  
→  
→

### 2.0-liter TFSI four-cylinder engine

The TFSI engine represents two of the brand's core areas of expertise: direct injection and forced induction. By adding forced induction through a turbocharger to direct injection technology, the pressurized intake charge is cooled by directly injected fuel, resulting in a strong 200 horsepower and 207 lb-ft of torque.



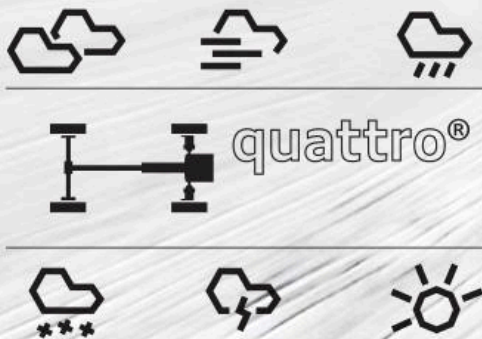
APPLICATION  
→  
→

### Six-speed Tiptronic® automatic transmission

As the perfect compromise between a dedicated manual and an automatic gearbox, the six-speed Tiptronic® automatic transmission in the Audi Q3 offers six optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted shifter or steering wheel with available shift paddles, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic.

**quattro® all-wheel drive**

With available quattro® all-wheel drive, the Q3 can “read” the road, sensing changes in the surface beneath the wheels and adjusting their grip accordingly. So when driving conditions become more demanding, quattro® adapts to help deliver precisely distributed power to where it’s needed to handle the change in the terrain. To help give you this traction, the available quattro® system’s hydraulic multiplate clutch can distribute power to the front and rear axles individually. During normal driving conditions, it directs a majority of the available engine torque to the front axle, but in extreme circumstances, it can transfer up to 100 percent of the torque to one of the two axles.<sup>1</sup>

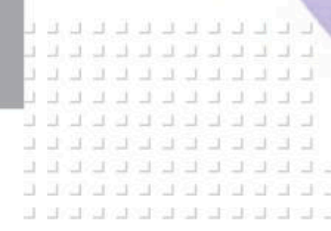
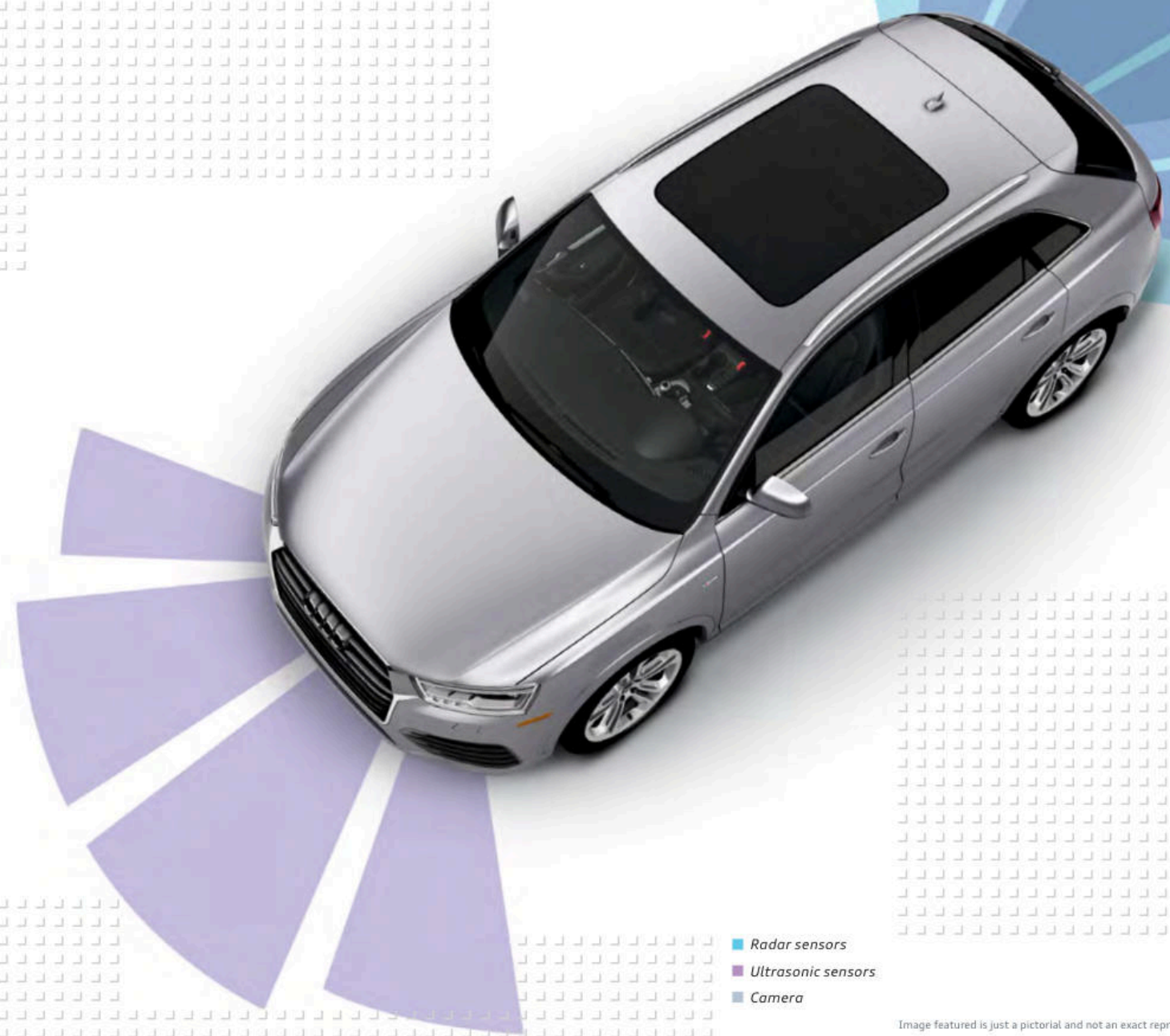
**Audi drive select**

At Audi, we believe you should be the ultimate master of your road-going domain. That’s why we created the available Audi drive select system. It gives you the ability to adjust the steering assist, transmission shift points and throttle response with the utmost of ease. And with three modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

- ▶ **Comfort mode**  
*Perfect for those long highway stretches, this setting adds lighter steering, a closer shift pattern and a smoother throttle tip-in to help provide a more relaxed drive.*
- ▶ **Dynamic mode**  
*Heavier steering, higher shift points and a more responsive throttle help give this setting an aggressive feel and focused performance.*
- ▶ **Auto mode**  
*The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.*

**Torque vectoring**

By independently braking the inside cornering wheels, torque is then transferred to the outside cornering wheels. This intelligent application of power, known as torque vectoring, helps promote neutral handling by calculating the driver’s steering input and desired level of acceleration.



-  Radar sensors
-  Ultrasonic sensors
-  Camera

Image featured is just a pictorial and not an exact representation of the trajectory of the camera and sensors.

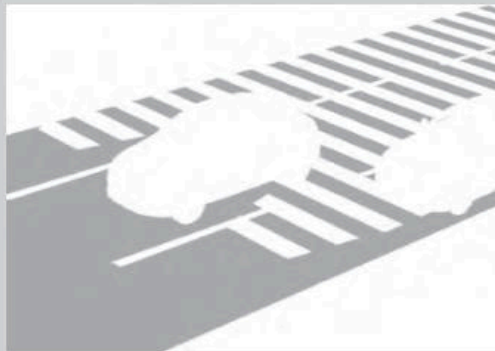
# Senses working overtime.

There's only so much our nervous system can process at one time. Too much, and you'll feel the debilitating effects of sensory overload. We set out to help combat this effect with driver assistance features designed to help lighten the sensory load. Available advanced technologies like Audi side assist<sup>1</sup> help by warning the driver when a vehicle is approaching from the sides and rear, making it well-suited for the hustle and bustle of town. And since parking is always at a premium, the parking system plus with rear view camera can help you maneuver into tight parking spots with ease. With all of this wrapped into a city-ready crossover, you'll find that the Audi Q3 is eager to help you get around town.

→ LANE AWARENESS  
→

## Audi side assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.<sup>1</sup>



→ SITUATIONAL AWARENESS  
→

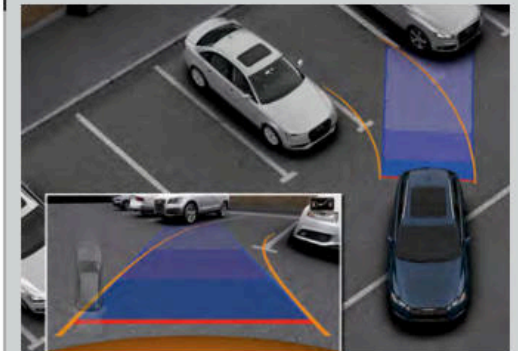
## Hill descent assist

When traveling at lower speeds on a downslope, the driver can engage hill descent assist via a button located on the center console. Once selected, the system detects loss of traction due to slippery surfaces or wheels leaving the ground, and automatically responds by activating the brakes, thus helping to maintain a constant speed.

→ DRIVER AWARENESS  
→

## Parking system plus with rear view camera

Helping make parking a significantly easier task, the standard parking system plus features front and rear acoustic parking sensors. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.



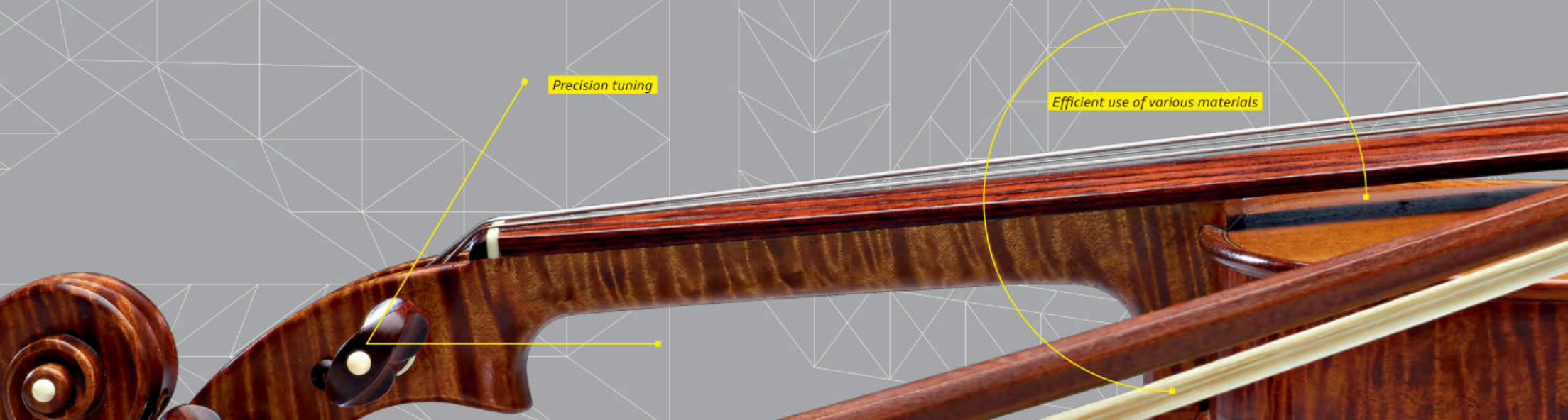
<sup>1</sup> The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations.

# When the right materials strike a perfect chord.

At the heart of every great performance is an equally powerful instrument. Lightweight yet strong, a violin embodies many of the qualities that make up our core engineering philosophy. Whether it's the way we bind different metals together to help form a more rigid connection or the way we shape our design for functionality and performance or even the way our crumple zones give in the right places to help dissipate energy, the similarities are present for a reason. You can't expect to perform at the highest level without a solid foundation.

Precision tuning

Efficient use of various materials





Optimal tension

Structural balance

Enduring craftsmanship

## A design that can diminish an impact is no accident.

While we don't like to make light of potential risks on the road, our engineers were tasked with doing just that. Six standard airbags<sup>1</sup> can be found throughout the interior. Lightweight and extremely strong aluminum and reinforced steel encase you and your passengers, and crumple zones are specifically engineered to help absorb impact, lessening the shock to everyone inside.

### Six standard airbags

Designed to work in concert with our safety belts and properly-adjusted head restraints, our airbag system is a comprehensive safety measure. With six standard airbags,<sup>1</sup> including front-impact, Sideguard<sup>®</sup> curtain, and thorax side airbags for both driver and front passenger, you'll feel practically surrounded. And that's a good thing.

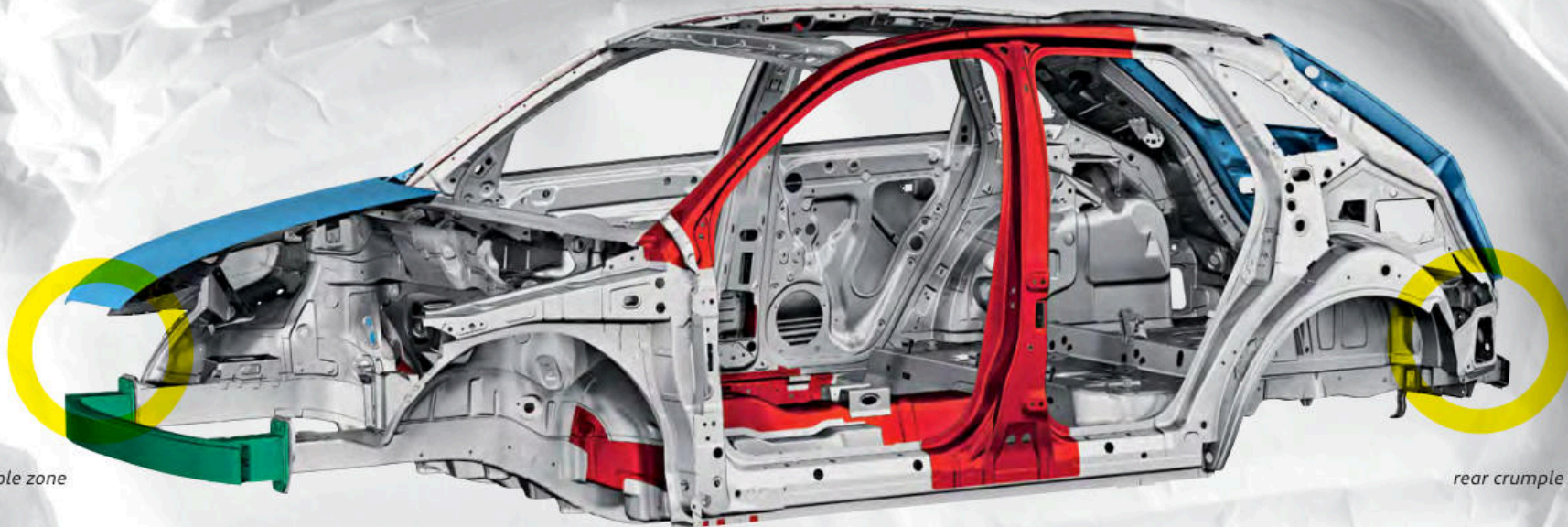
### ABS and ESC

Computerized technology that works in sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize loss of control, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

1. Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and refer to your owner's manual for the proper use of the restraint systems when transporting children.



*Developed to help make the best possible use of the body's potential, tailor-made blanks are the result of a special manufacturing process that can help strengthen the upper zone of the B-pillars, while the lower zone is designed to help mitigate the impact in the event of side collision.*



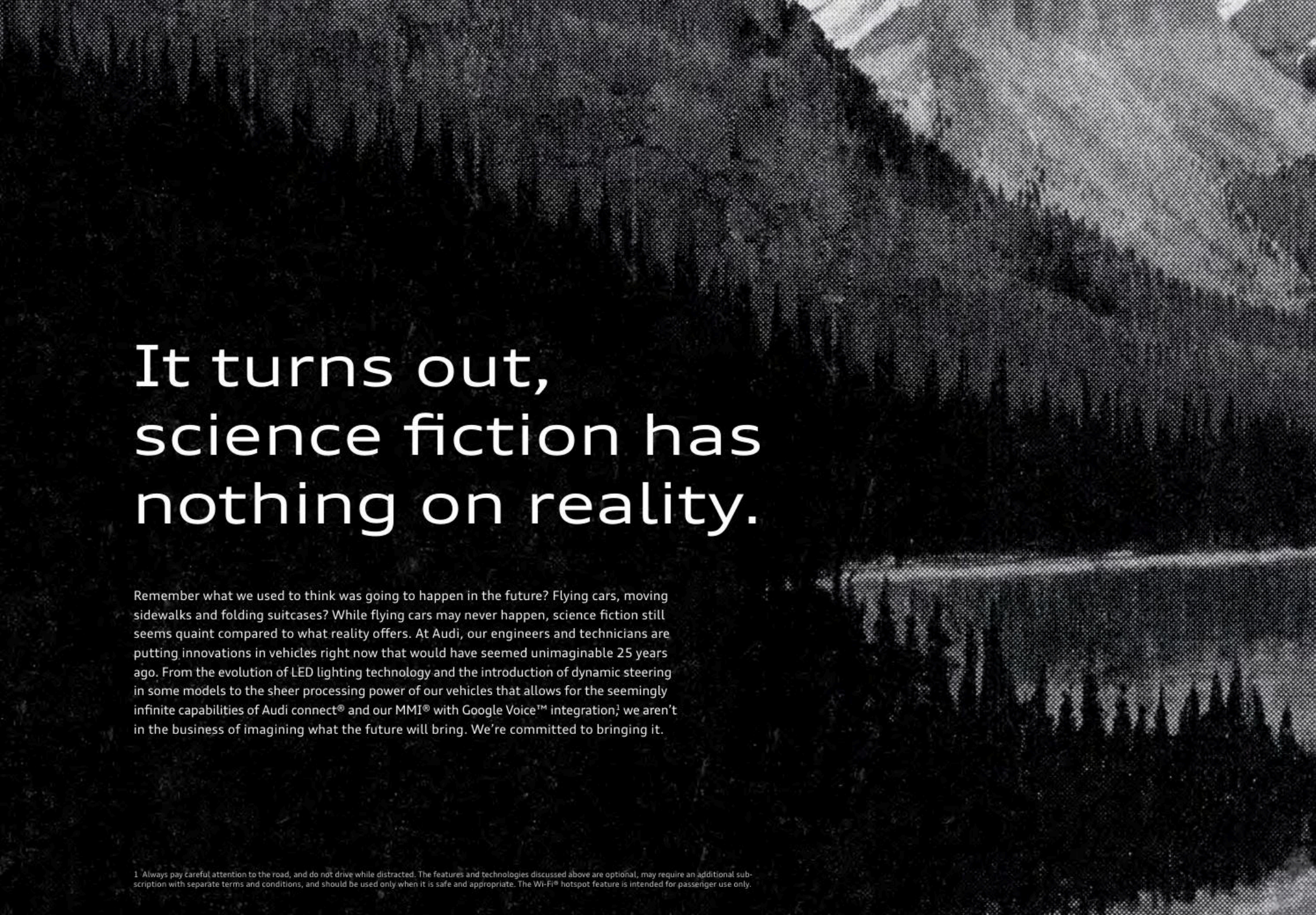
front crumple zone

rear crumple zone



*Knautschzone may be an ugly word, but it's a beautiful technology. German for "crumple zone," this ingenious feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also helps enhance the vehicle's deceleration rate, which helps to further lessen the force of impact.*

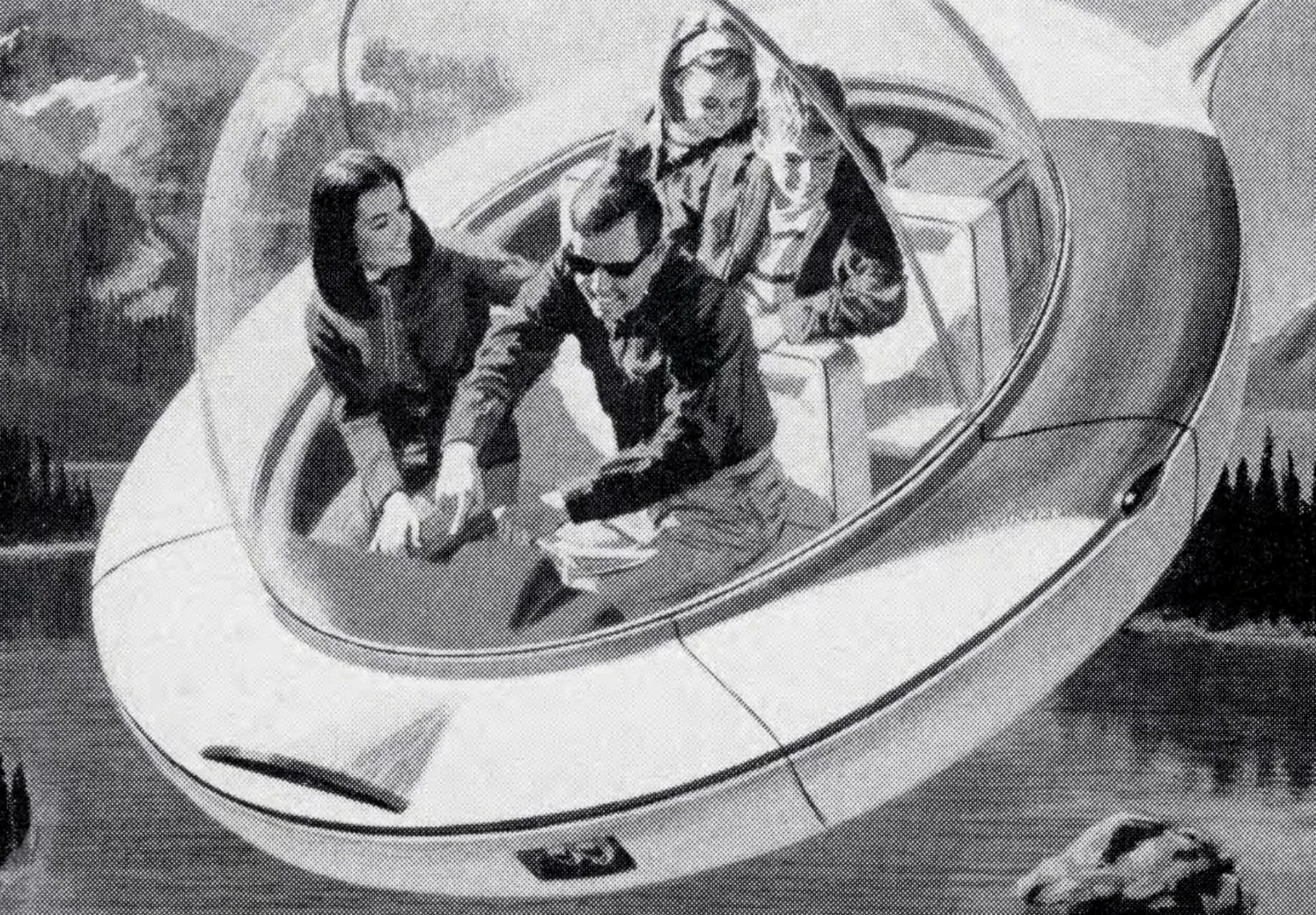
- sheet aluminum
- extruded aluminum
- hot-formed steel
- cold-formed steel

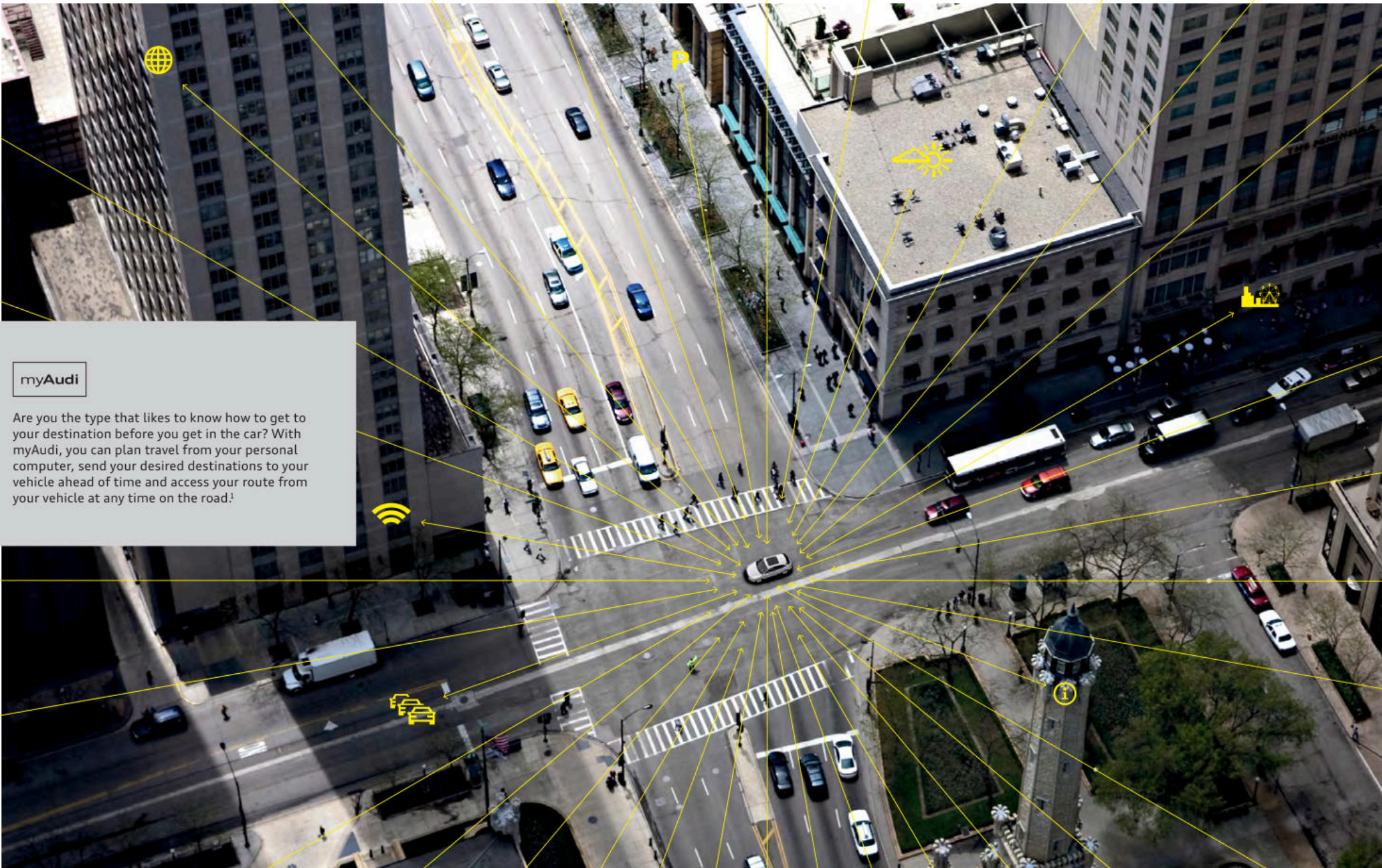


# It turns out, science fiction has nothing on reality.

Remember what we used to think was going to happen in the future? Flying cars, moving sidewalks and folding suitcases? While flying cars may never happen, science fiction still seems quaint compared to what reality offers. At Audi, our engineers and technicians are putting innovations in vehicles right now that would have seemed unimaginable 25 years ago. From the evolution of LED lighting technology and the introduction of dynamic steering in some models to the sheer processing power of our vehicles that allows for the seemingly infinite capabilities of Audi connect® and our MMI® with Google Voice™ integration,<sup>1</sup> we aren't in the business of imagining what the future will bring. We're committed to bringing it.

<sup>1</sup> Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

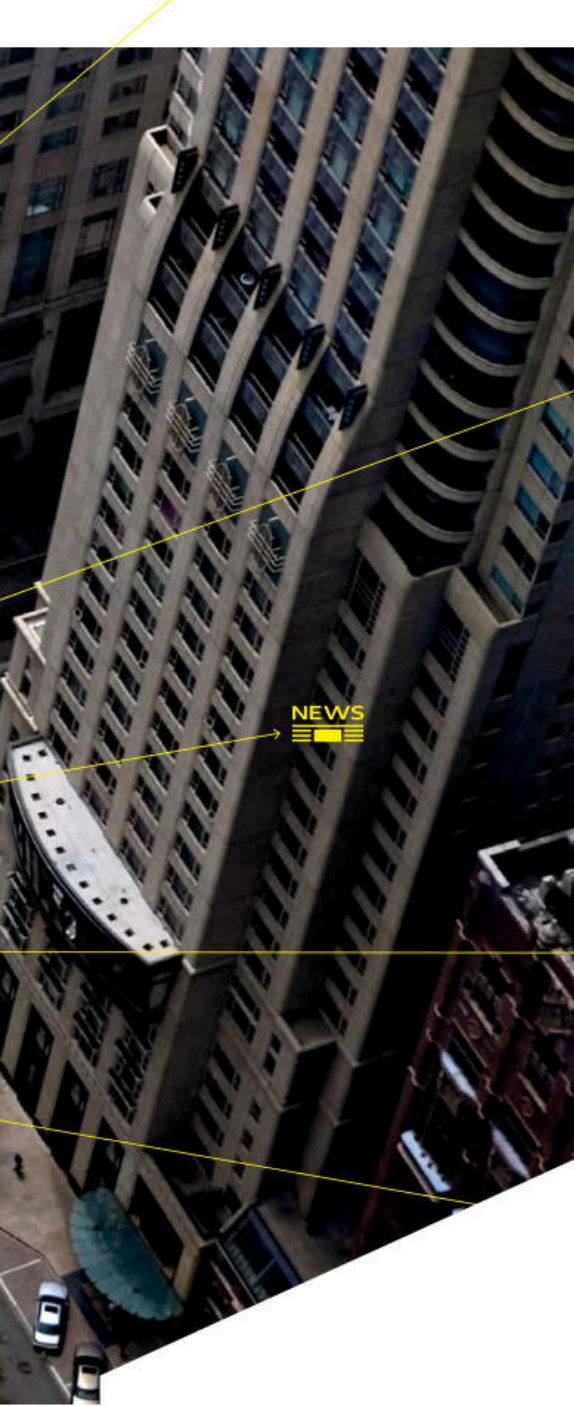




myAudi

Are you the type that likes to know how to get to your destination before you get in the car? With myAudi, you can plan travel from your personal computer, send your desired destinations to your vehicle ahead of time and access your route from your vehicle at any time on the road!

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 2 MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. 3 Parking feature is not available everywhere and requires participation by parking provider.



# Your central command for the information age.

Sure, the handheld power of smartphones is impressive, but they don't handle like your Audi. Luckily, with available Audi connect®, you can get nearly all of the functionality of your phone, with the means to get you where you want to go.<sup>1</sup> Need to find a new, highly acclaimed restaurant? Pull over, and with the help of Google Voice Search™, Audi connect allows you to quickly search Google™ by simple voice commands. Looking for something to do in a new city? Get information about current events and directions to their locations. With a crisp display and easy access to steering wheel controls, you have a smartcar, which can do even more than the computer in your pocket.

## MOBILITY



Get traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI® navigation plus system reconfigure your route to avoid traffic.<sup>1,2</sup>



With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Street View™, displayed right on the MMI display.<sup>1</sup>



With Google Street View™, your Audi can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize.<sup>1</sup>



Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.<sup>1,3</sup>

## TECHNOLOGY



It's simple. Tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.<sup>1</sup>



Provides high-speed connectivity for up to eight passenger devices through an onboard Wi-Fi® hotspot.<sup>1</sup>



The point-of-interest search with voice control means that you can get the most out of every journey.<sup>1</sup>

## INFORMATION



Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.<sup>1</sup>



Stay on top of the news by having headlines and stories delivered right to your MMI display.<sup>1</sup>



With current local weather conditions and forecasts for your destination, you'll always be prepared for your trip.<sup>1</sup>



Discover travel information for local landmarks in your area of interest, set them as your destinations and let your vehicle lead the way as you explore the world around you.<sup>1</sup>

## Redefining the all-access pass.

Going backstage just got a lot more immersive. The available MMI® system offers a wealth of easily accessible information, giving you quick access to music files, contact information and destinations. The possibilities are even bigger when you input to available Audi connect®, an innovative infotainment system infused with the power of Google™ technology.<sup>1</sup> With this kind of access, you could say there is no greater stage.

### Function buttons

Helping you navigate through the available MMI system with ease are four redesigned Aluminum-optic function buttons. Each well-placed button correlates to a command at the corner of the screen and, when pressed, takes you to your desired selection.



### Audi media

Now you're in control. The standard Audi music interface helps give you seamless iPod® integration. Your compatible iPod® device can be controlled through the audio system and steering wheel mounted controls, and with the SD card slots for your MP3 music, your entertainment options just keep getting better.

### MMI navigation plus

Count on the available advanced navigation system to help home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™.<sup>1</sup>

### SiriusXM® Satellite Radio

Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 150 channels of music, talk, sports and news.<sup>1</sup>

### BLUETOOTH® wireless technology

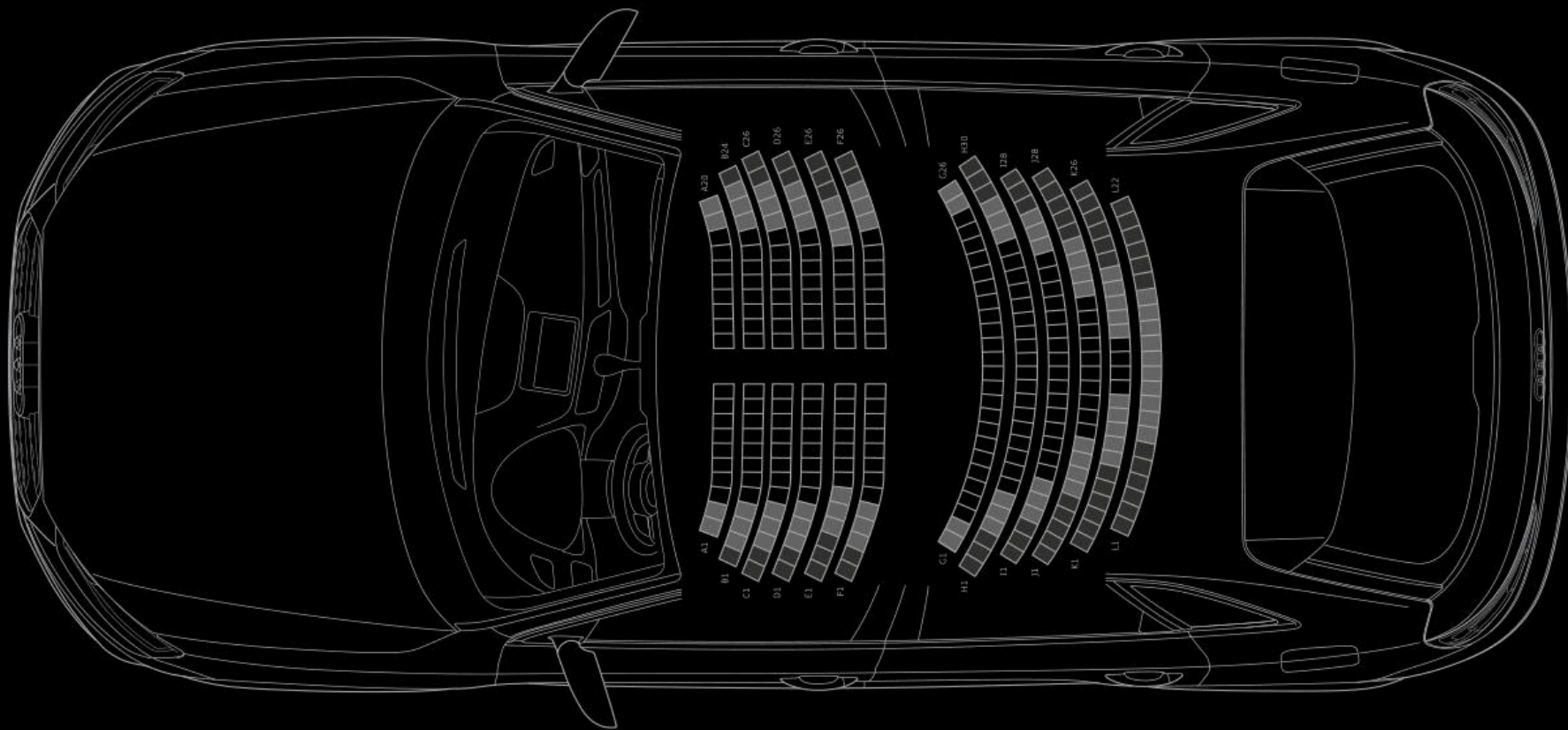
Unlock your compatible mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.



Dramatization. Photo shoot staged on a closed course, with actors present. Do not attempt. Always obey all speed and traffic laws. Watch for pedestrians.

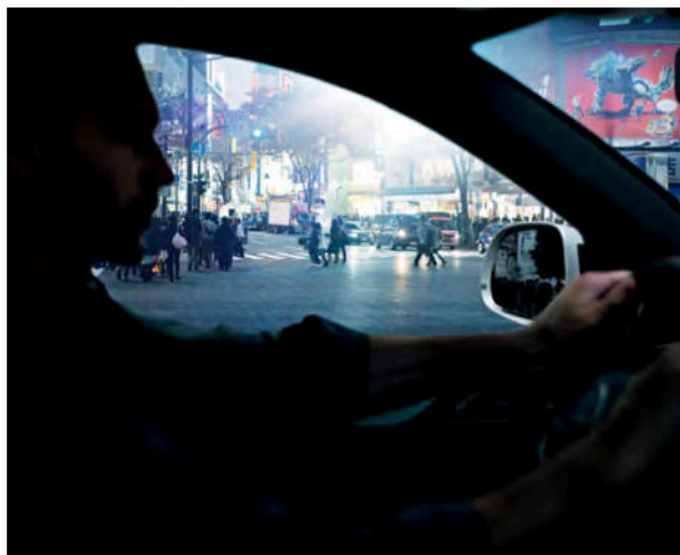
1 See pages 36-37 for important information regarding the MMI<sup>®</sup> navigation plus system, SiriusXM<sup>®</sup> and Audi connect<sup>®</sup>.

Orchestrate a more thrilling drive.

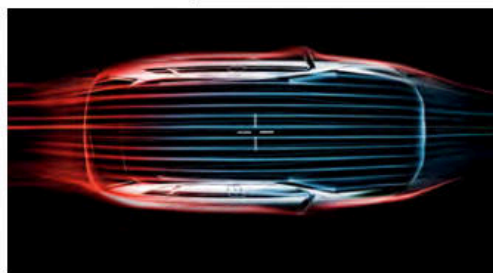




*The available BOSE® Surround Sound System features AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions.*



When we set out to design the BOSE® Surround Sound System in the Audi Q3, we didn't want you to just *hear* every note, we wanted you to *experience* it. The available BOSE® system helps deliver a perfect arrangement of thrilling sound that you can feel as much as hear. So whether you're in the mood to be soothed, engaged or inspired, you can expect an immersive experience that can only be matched by the exhilaration of driving your Audi.



#### **BOSE® Surround Sound System**

Hitting the right note on every drive, the available 465-watt BOSE® Surround Sound System turns your Audi into a 14-speaker powerhouse with the help of innovative sound engineering and optimized speaker placement.



2016 Audi Q3 2.0T quattro® Premium Plus shown in Hainan Blue metallic.



*The boldly redesigned Audi Q3 is ready to handle  
the city's pace and city escapes.*

## Q3 Premium Plus



### Q3 Premium Plus Featured highlights

#### Infotainment/Technology

- > Driver information system
- > Audi concert radio with ten speakers and single CD player with MP3 playback capability
- > HD Radio™ Technology
- > SiriusXM® Satellite Radio with 90-day trial subscription<sup>1</sup>
- > SD card slot for audio playback of MP3 music files
- > Audi music interface with iPod® integration
- > BLUETOOTH® streaming audio for compatible devices
- > BLUETOOTH® wireless technology preparation for compatible mobile phones
- > 12-volt power outlets
- > Audi advanced key—keyless start, stop and entry (front doors and tailgate)<sup>2</sup>
- > Cruise control with coast, resume and accelerate features
- > Rain/light sensor for automatic windshield wipers and headlights
- > Parking system plus with rear view camera (front and rear acoustic parking sensors)
- > Voice control system

#### Exterior

- > Gloss Black Singleframe® grille
- > Xenon plus headlights with LED daytime running lights
- > Front all-weather lights and rear fog lights
- > LED taillights
- > Power-adjustable heated exterior side mirrors
- > Rear privacy glass
- > Aluminum roof rails
- > Tailgate spoiler
- > Dual exhaust outlet (driver's side)
- > 18" 5-arm turbine design wheels

#### Interior/Seating

- > Dual-zone automatic climate control
- > Three-spoke multifunction steering wheel
- > Tilt and telescopic manually adjustable steering column
- > Folding and sliding front center armrest with height adjustment
- > Ambient LED interior lighting
- > Panoramic sunroof
- > Leather seating surfaces
- > Twelve-way power heated front seats, including four-way power lumbar adjustment
- > 60/40 split folding rear seat with pass-through and cupholders

#### Safety

- > Driver and front passenger airbags, front thorax side airbags and Sideguard® head curtain airbags<sup>3</sup>
- > Front passenger occupant detection for airbags<sup>3</sup>
- > Lower Anchors and Tethers for Children (LATCH) in rear seats
- > Electronic Stability Control (ESC) with Offroad mode and traction control (ASR)
- > Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
- > Hill descent assist
- > Tire-pressure monitoring system
- > Electromechanical parking brake

### Q3 Premium Plus Stand-alone options

- > Black cloth headliner
- > Balsamic Brown Walnut Wood decorative inlays
- > 19" 5-double-spoke Offroad design wheels
- > Power tailgate

### Q3 Premium Plus Packages

#### Technology Package

- > MMI® navigation plus<sup>4</sup>
- > SiriusXM® Traffic with four-year subscription<sup>1</sup>
- > Audi connect® with six-month trial subscription<sup>5</sup>
- > Color driver information system
- > Audi side assist<sup>6</sup>

#### Sport Interior Package

- > Twelve-way power front sport seats, including four-way power lumbar adjustment
- > Three-spoke multifunction steering wheel with shift paddles
- > Black cloth headliner
- > Audi drive select

<sup>1</sup> SiriusXM® Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM® Traffic service available in select markets. Subscriptions are governed by SiriusXM® Customer Agreement (see [www.siriusxm.com](http://www.siriusxm.com)) and are continuous until you call SiriusXM® to cancel. SiriusXM® U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). <sup>2</sup> Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. <sup>3</sup> Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. <sup>4</sup> MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system.

# Q3 Prestige



## Q3 Prestige Featured highlights



In addition to or replaces highlighted features of Q3 Premium Plus

### Infotainment/Technology

- > MMI® navigation plus<sup>4</sup>
- > Audi connect® with six-month trial subscription<sup>5</sup>
- > Color driver information system
- > BOSE® Surround Sound System with 14 speakers, AudioPilot® noise compensation and 465 watts
- > SiriusXM® Traffic with four-year subscription<sup>1</sup>
- > Audi side assist<sup>6</sup>

### Exterior

- > S line® exterior appearance
- > 19" 5-double-spoke Offroad design wheels
- > Full LED headlights
- > LED taillights with dynamic turn signals
- > Power-adjustable, power-folding, driver-side auto-dimming, heated exterior side mirrors
- > Power tailgate

### Interior/Seating

- > S line® stainless steel door sills
- > Stainless steel trunk sill

## Q3 Prestige Stand-alone options

- > Black cloth headliner
- > Balsamic Brown Walnut Wood decorative inlays

## Q3 Prestige Available packages

### Sport Interior Package

- > Twelve-way power front sport seats, including four-way power lumbar adjustment
- > Three-spoke multifunction steering wheel with shift paddles
- > Black cloth headliner
- > Audi drive select

## Great lines make the performance more memorable.

For a truly showstopping performance, consider the available Audi Q3 Prestige trim level that includes the S line® exterior appearance. With it, you get special exterior features like the aggressive S line front and rear bumpers, side sills and S line fender badges. The sporty design is enhanced by 19" 5-double-spoke Offroad design wheels, giving the Audi Q3 a truly remarkable look and feel.



# Decorative Inlays and Wheels

Aluminum Satellite



Standard

Balsamic Brown Walnut Wood



Optional

18" 5-arm-turbine design wheels



Premium Plus

19" 5-double-spoke Offroad design wheels

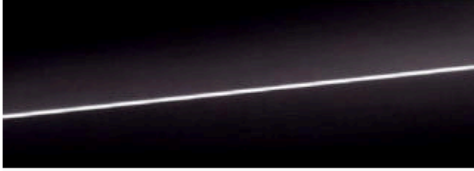


Prestige (optional on Premium Plus)

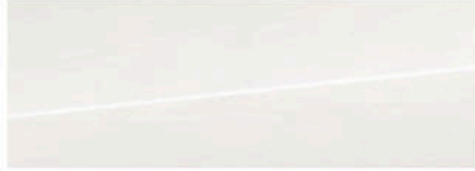
Exterior colors, interior colors, wheels and decorative inlay options will vary based on model and trim level combination. See your dealer for details.

## Exterior Colors

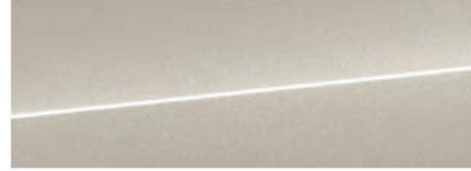
Brilliant Black



Cortina White



Cuvée Silver metallic



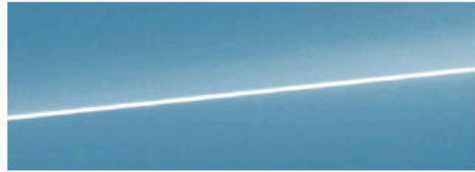
Florett Silver metallic



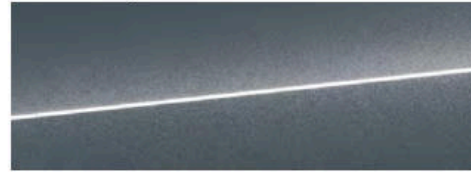
Glacier White metallic



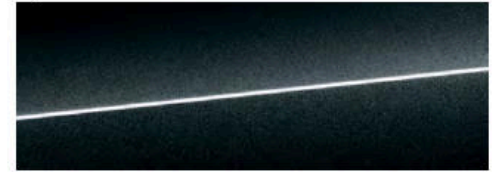
Hainan Blue metallic



Monsoon Gray metallic



Mythos Black metallic



Utopia Blue metallic

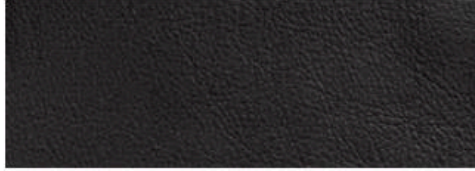


Misano Red pearl



## Interior Colors and Seat Selections

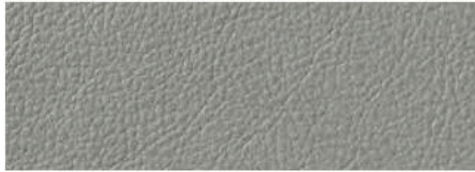
Black leather



Chestnut Brown leather



Rock Gray leather



## Technical Specifications

### Engineering | Performance

	Q3 2.0T
Engine type	Four-cylinder
Engine block/Cylinder head	Cast-iron/ Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,984/82.5 x 92.8
Horsepower (@ rpm)	200 @ 5,100-6,000
Torque (lb-ft @ rpm)	207 @ 1,700-5,000
Compression ratio	9.6:1
Valvetrain	16-valve DOHC
Induction/Fuel injection	Turbocharged/ TFSI®
Acceleration FWD/quattro® (0-60 mph)	7.8/8.2 seconds
Top track speed <sup>1</sup>	130 mph

### Transmission | Drivetrain

Six-speed Tiptronic® automatic transmission	■
quattro® all-wheel drive	Available

### Body | Suspension | Chassis

Fully galvanized steel unibody with aluminum hood and tailgate and multistep anti-corrosion protection	■
MacPherson strut front suspension	■
Four-link rear suspension	■
Ventilated front disc/Solid rear disc brakes	■
Electromechanical power steering system	■
Steering ratio	16.4:1
Turning diameter, curb-to-curb (ft)	38.7

**Exterior measurements****Q3 2.0T**

Wheelbase (in)	102.5
Length (in)	172.8
Height (in)	62.6
Overall width with mirrors (in)	79.5
Overall width without mirrors (in)	72.1
Track front/rear (in)	61.1/61.2
Curb weight FWD/quattro® (lb)	3,494/3,682
Drag coefficient (C <sub>w</sub> )	0.32

**Interior measurements**

Head room with sunroof (in, front/rear)	37.0/37.4
Leg room (in, front/rear)	40.0/31.1
Shoulder room (in, front/rear)	55.8/53.6
Cargo volume (cu ft, rear seatbacks up/folded)	16.7/48.2
Seating capacity	5

**EPA mileage estimates | Capacities**

Tiptronic® automatic transmission FWD (city/highway/combined) <sup>2</sup>	20/29/23
Tiptronic® automatic transmission with quattro® (city/highway/combined) <sup>2</sup>	20/28/23
Engine oil (qt)	4.9
Fuel (gal)	16.9
Required fuel	Premium
Emissions rating	ULEV 2

## Audi Genuine Accessories

Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we offer accessories to help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.<sup>1</sup> If you're looking to personalize or help protect the vehicle you love, we have a solution designed by Audi that works for you.

### Audi Genuine Sport and Design Accessories

For a bolder appearance or a finishing touch, we have a solution that helps make every mile more enjoyable—and more yours.

- ▶ Stylish wheel designs
- ▶ Rear spoilers
- ▶ License plate frames



Visit [parts.audiusa.com](http://parts.audiusa.com) to view the full line of Audi Genuine Accessories.

### Audi Guard Car Care Products

Your Q3 deserves the very best, and this is it: the only car care line designed specifically for Audi.

- ▶ Leather care
- ▶ Insect remover
- ▶ Detailing tools
- ▶ Winter protection



01



02

### 01 19" 5-arm Pila summer wheel—Anthracite<sup>2</sup>

The uniquely shaped design of this anthracite wheel gives your Audi Q3 a more distinct presence. Also available in Black.<sup>2</sup>

### 02 17" 5-arm semi-Y winter wheel and tire package

Adding style and performance, winter wheel and tire packages feature winter tires specifically engineered to help improve traction and handling in snow, ice—and even on dry roads—in temperatures below 45°F.<sup>3</sup> See your authorized Audi dealer for details.

### 03 Small cargo carrier

Use 12.7 cu ft of extra storage to get started on your weekend getaway. Size: 70" long, 33" wide, 15" high.<sup>4</sup>

### 04 All-weather cargo mat

Custom fit for your Q3, the raised outside edge of the cargo mat helps contain spills and protect cargo-area carpeting from stains. The textured material helps control load shifting.

### 05 Stainless steel pedal caps

Be one of a kind and highlight the brake and accelerator pedals on your Q3 with these stainless steel caps.

### 06 HomeLink®

Operate up to three different systems remotely from the comfort and security of your Q3. The HomeLink® control panel programs easily and works with most garage doors and security gates, and with a wide range of home security systems. It can also operate interior outlets and light switches<sup>5</sup> for added convenience and peace of mind.



03



04



05



06

<sup>1</sup> Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details. <sup>2</sup> High-performance tires are designed for optimum performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under these conditions. We suggest you use the Audi recommended winter or all-season tires specified for your Audi. High-performance tires also have lower aspect ratios that aid in performance and handling. Driving over rough and damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. <sup>3</sup> Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions, and you must maintain more distance from other vehicles since braking distances will be longer on ice- and snow-covered roads. <sup>4</sup> All roof-rack system attachments require the base carrier bars. All attachments sold separately. <sup>5</sup> Separate adapters required.

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Q3  
> 2016

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