



Q5

Audi Q5 | Q5 hybrid | SQ5

Audi
Truth in Engineering







Reflecting on what matters most to us.

In so many ways, it's really all connected. How an Audi vehicle is engineered and designed isn't simply a matter of physics or architecture, it's a systematic compilation of disparate disciplines and ideas, forged into something iconic, sophisticated and powerful. What you feel behind the wheel is, in so many ways, a product of the knowledge and imagination of human history. The principles of Newtonian laws, sure—but also the grace of choreography, time-honored artisanal craftsmanship and the connectivity of modern life. The end result of these inspirations is your Audi—a thing meaningful, intuitive and strong. We employ the sum of our skills and understanding to reflect something that goes deeper than our machines.

See yourself at the center of it all.





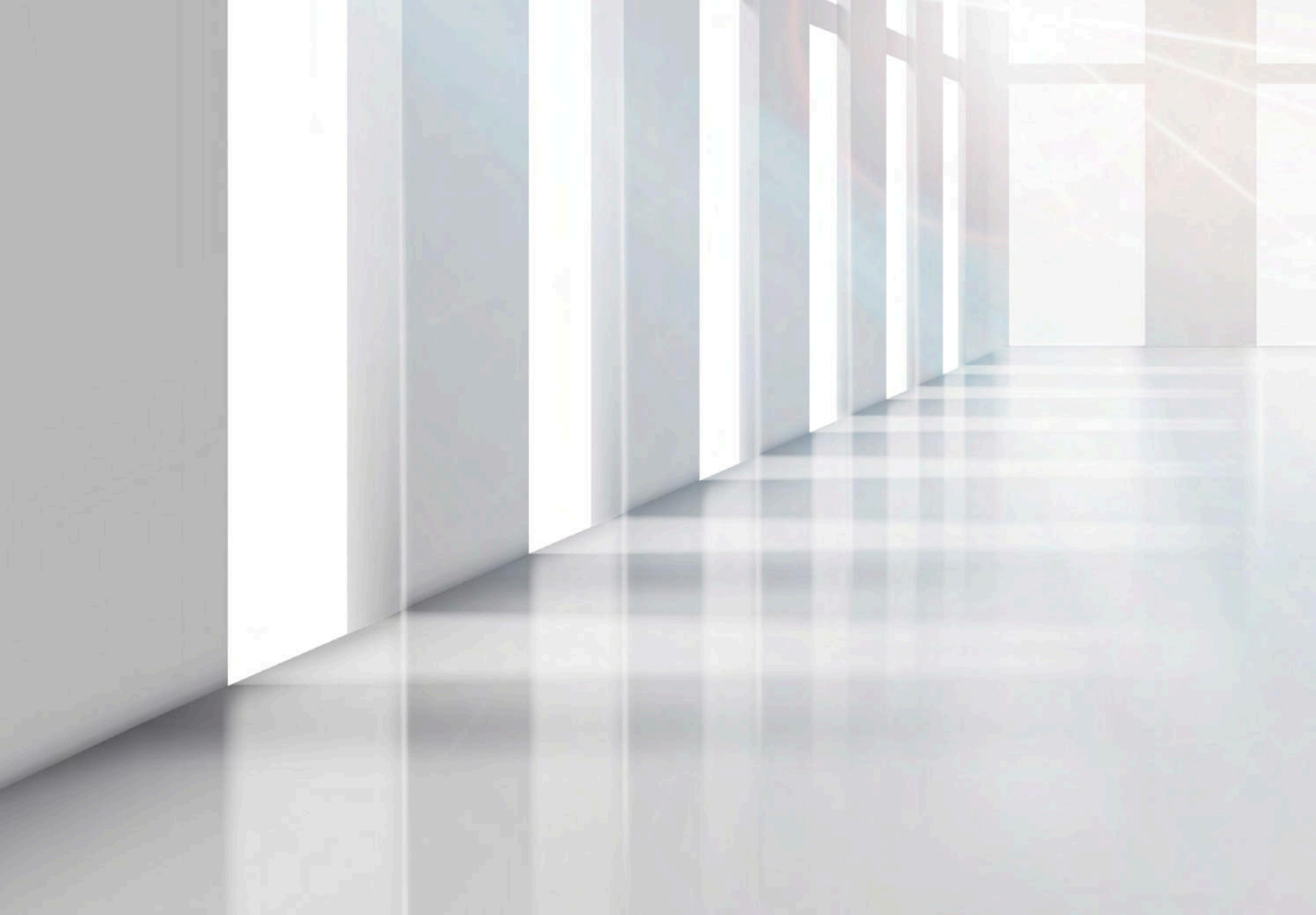
We're not saying you're the type who always needs to be the center of attention, but when you're sitting behind the wheel of the 2016 Audi Q5, that's exactly what you'll feel like. You might even say that, with this much emphasis on style, the Q5 is a magnet for looks by those who appreciate timeless design. It doesn't hurt that it boasts an unmistakable profile to complement its sporty yet sophisticated style. Or that it can provide some serious fuel-saving potential, courtesy of the available Q5 hybrid or TDI® clean diesel models.^{1,2} And let's not forget the awe-inspiring performance delivered by the SQ5. Its interior, of course, makes for a progressive and luxurious escape from the outside world. With that said, imagine all the possibilities that the available advanced technologies on board can make real, from helping you find a new restaurant using the power of Google™ Voice Search to providing almost limitless entertainment courtesy of SiriusXM® Satellite Radio,³ to dialing in your personal comfort. It turns out that being in the limelight is what really steals the show.

1 The Q5 hybrid is available in the U.S. in limited quantities and only at participating Audi dealers. 2 2016 EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 3 See pages 44-45 for important information regarding required SiriusXM® Satellite Radio subscriptions.



Q5 | Q5 hybrid | SQ5

Whether you're looking for versatility, efficiency² or performance, there's a Q5 model built to meet your needs.





The irrepressible actuality of light.

Light is a wave and an energy. It's also a feeling. And an inspiration. Light is a physical manifestation and a spiritual metaphor. For Audi designers, light represents the soul of automotive design. We use it to give lines context, add a shimmering allure, or give shapes a visual texture or depth. In the sun or on a city street, the vehicle becomes luminescent, a seductive, ever-shifting configuration of energy itself, expressed in the brilliance of each design line.

Giving sleek a starring role.

Take a walk around your Audi Q5, and you'll quickly realize why this vehicle was born to play the lead role. Its striking wheels are highlighted by the elegant arc of the fenders, while the gracefully sloping roofline, accentuated by aluminum roof rails, evokes a coupe-like presence. From the front, the Singleframe® grille takes center stage with an assertive, unmistakably Audi look, while standard xenon plus headlights with signature LED daytime running lights let the masses know you worked hard to look this good.



2016 Audi Q5 2.0T Premium Plus shown in Florett Silver metallic with available equipment.





Contemporary timelessness.

The passage of time can blow everything out of proportion—memories, fads, what makes for “cutting edge”—but when you start with balanced design, the ideal proportion is timeless. So when we use lighter materials, like we did in the Audi Q5, we added a contemporary sensibility to our timeless style and in the process made an even better vehicle. By using more aluminum in places like the hood, tailgate, wheels and suspension we’ve been able to maintain its shapely appeal, while enhancing its performance. Adding a dimension of lighter, crisper handling to a versatile, technologically-inspired, visually compelling CUV. In this way, blending innovative engineering with visionary design, looking good has never felt better—a driving truth that gives the Q5 contemporary timelessness that will hold up well into the future.



Adaptive xenon plus headlights

When driving straight, the headlights help disperse light over a wide area while also casting light farther down the road on the passenger's side. Enter a turn and the available adaptive xenon plus headlights can swivel up to 15 degrees, so that you can more easily track the road ahead.





Power tailgate

With a unique wraparound design that seamlessly integrates into the rear, the power tailgate on the Q5 gives you programmable end points so you can adjust the opening to the height you choose—a big help in tight spaces.



Weight-saving aluminum

Using aluminum helps reduce weight while still making for a structurally sound vehicle. And in no place is this more evident than in the all-aluminum tailgate. It weighs markedly less than a typical steel tailgate, due to its lightweight aluminum structure and wraparound design, and helps provide exceptional structural integrity.



Personal attention is assured with three-zone automatic climate control. It helps give almost every person in the vehicle the ability to dial in their ideal temperature.

2016 Audi Q5 3.0T Prestige shown with Chestnut Brown leather and available equipment.



Find comfort in being controlling.

Look closely, and you'll notice how luxury and style have joined in perfect harmony. Consider the driver-oriented layout, where every control, gauge and switch has been placed with convenience in mind. Take another look around, and you'll also notice the high-quality materials and fine craftsmanship that envelop every square inch. From the standard Dark Brown Walnut Wood inlays to the carefully stitched leather seating surfaces, to the available three-spoke multifunction steering wheel, it all comes together to create an interior that exudes character. And when it comes time to find your favorite song or next destination, count on the available MMI® navigation plus to put it all right at your fingertips.¹ This is your universe — take control of it.



Wood inlays

Speaking to the detail and craftsmanship of the Q5 are premium genuine wood inlays. They are selected, crafted and matched to the color of the dashboard and leather seating surfaces to compensate for variations in texture and reflectivity.

¹ See pages 44–45 for important information regarding the MMI® navigation plus system.



2016 Audi Q5 3.0T Prestige shown with Titanium Gray leather and available equipment.

We've arranged for an accommodating experience.

We don't believe versatility should impose limits on comfort. That is to say, no matter how much you reconfigure the interior of your Audi Q5, it won't impede your driving enjoyment. Available twelve-way, power-adjustable front seats give you almost unlimited options when it comes to personal comfort, while sliding and reclining rear seats help make sure your passengers are included in this luxurious experience. And just try to exhaust the possible configurations afforded by the 40/20/40 split folding rear seats. We'll go out on a limb and say you can't. Let's just put it this way—you may never run out of ways to enjoy your Q5.



Ventilated front seats

Available front seat ventilation offers multiple speeds of cooling, which, along with front seat-back nets and useful storage compartments in the doors, center console and cargo area, help provide comfort and convenience throughout.

Twelve-way power front seats

Perfect comfort for both the driver and front passenger is just a touch of a button away with the available twelve-way power front seats.

Adjustable rear seats

An adjustable rear bench enables the rear seats to recline 10 degrees, move forward or back 3.9" and fold completely flat, allowing for flexible cargo configurations and additional rear leg room when needed.

Shedding light on the benefits of versatility.

In here, you don't have to talk about your feelings in order to become more open. It just happens on that perfect drive, when you can feel a cool breeze as sunlight fills the cabin. That's because, in the Audi Q5, we've imagined ways to create a unique, light-filled interior that warms while it calms. We've also developed systems that help deliver personalized comfort to the driver as well as to both the front and rear passengers. And when it comes time to pick up that antique chest of drawers, you'll rest easy knowing you have plenty of cargo space to work with.

Panoramic sunroof

The standard two-panel panoramic sunroof offers both the front and rear passengers a virtually unobstructed view overhead while flooding the cabin with natural light. And when you want to say goodbye to the sun, a power sunshade is there to make it an easy task.

Rear cargo area

Designed with the family road trip or ski vacation in mind, the Q5 doesn't hold anything back when it comes to holding your luggage. Offering 29.1 cu ft of cargo capacity with the rear seatbacks up, and up to 57.3 cu ft with the rear seatbacks folded down, there's enough room to bring just about anything you'll need. Now the only problem? Where to go next.





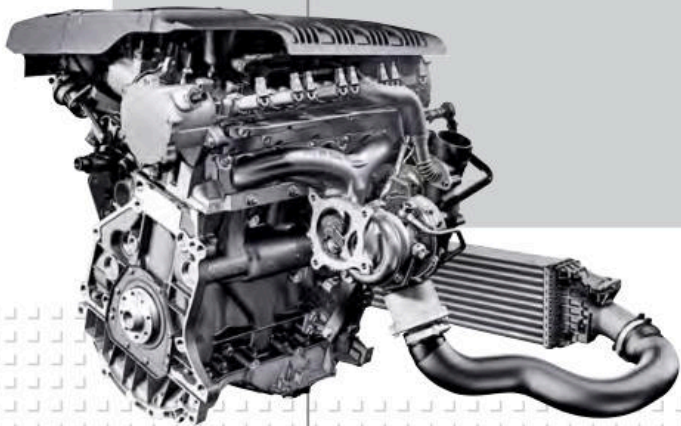
A showcase of our driving desire for superior engineering.

It should be apparent from our drivetrain options that we strive for engineering perfection. So no matter if you choose gasoline or diesel, you'll experience the kind of dynamic performance and efficiency people have come to expect of Audi. And with an advanced transmission and the road-gripping capability of quattro® all-wheel drive applying all that power to the ground, it will feel as good as its engineering suggests.

POWER
↓
↓

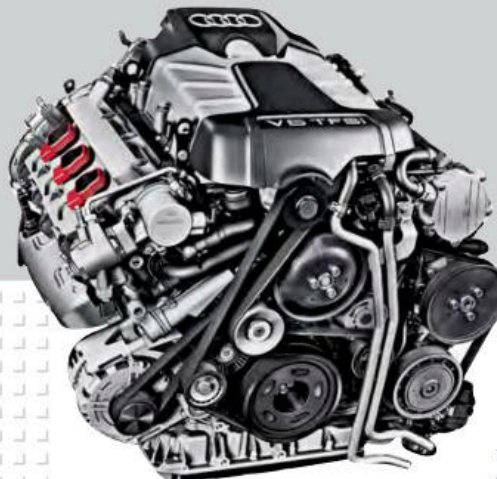
2.0-liter TFSI® engine

The 2.0-liter turbocharged DOHC engine produces 220 horsepower and 258 lb-ft of torque, and combines the valvelift system, FSI® direct injection and turbocharging for great power and overall performance.



3.0-liter TFSI® V6 engine

The available 272-horsepower 3.0-liter TFSI V6 engine is paired with FSI® direct injection and a belt-driven supercharger that has counter-rotating four-vane rotors that force air through dual intercoolers at boosted pressures. It is this combination of engineering achievements that allows for nearly instantaneous buildup of 295 lb-ft of torque directly off idle engine speeds.



3.0-liter TDI® clean diesel V6 engine

Taking advantage of the greater power density of diesel fuel over traditional gasoline, the available 240-hp 3.0-liter TDI® clean diesel V6 delivers incredible torque (428 lb-ft) and passing power, while boasting impressive fuel efficiency numbers.¹ It also produces fewer emissions with a combination of Piezo direct injection, a high compression ratio, and innovative after-exhaust treatment that helps eliminate up to 95% of diesel NO_x emissions.



There is more information on the TDI® clean diesel model line in the TDI® clean diesel brochure. For details, see your dealer, go to audiusa.com or download the digital brochure from the Audi library app.

↓ INGENUITY
↓

Start-stop efficiency system

As an intelligent vehicle system, this available highly effective engine management program can help lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a red light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.²



↓ CONTROL
↓

quattro® all-wheel drive

There is a reason quattro® has been known as the all-wheel-drive standard since its inception—it has helped us to win races all over the world, and lots of them. But it's not just a performance enhancing technology, it has also become the proven foul-weather friend.³ Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear (maximizing performance on dry roads), but, as conditions change and become more challenging, the ratio is optimized to help maximize grip. This translates to traction and a more confident driving experience.



↓ APPLICATION
↓

Eight-speed Tiptronic® automatic transmission

The eight-speed Tiptronic® automatic transmission in the Audi Q5 offers eight optimized, carefully chosen gear ratios. Selected automatically or via its console-mounted gear selector, precise shifts are delivered without sacrificing the smooth action of the Tiptronic® automatic. A high final drive ratio allows optimization of lower gears, yet the transmission's upper range emphasizes fuel economy—particularly at highway speeds.¹

↓ MANAGEMENT
↓

Drive select

At Audi, we believe you should be the ultimate master of your road-going domain. That's why we created the available Audi drive select system. It gives you the ability to adjust the vehicle's suspension, steering, throttle response and transmission shift characteristics with the utmost of ease. And with four modes to choose from, when almost any kind of road comes into question, Audi drive select will let you answer.

► Comfort mode

Perfect for those long highway stretches, this setting adds optimized suspension and steering and a closer shift pattern to help provide a more relaxed drive.

► Dynamic mode

Tighter steering, a firm suspension and a more responsive throttle help give this setting an aggressive feel and focused performance.

► Auto mode

The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.

► Individual mode

Drive your way—this mode allows you to adjust the steering, suspension, throttle and transmission upshifts to your style.



Embodying the essence of performance.

For Audi engineers, power delivery is a primal thing. Sure, we sweat over balance, we obsess over precise handling, we shave off ounces and even pounds where we can to produce an improved response, quick acceleration and dynamic cornering, but in our hearts, at Audi, we want performance that inspires confidence. We have a heritage of racing success—and that helps us make the case—but it's a truer testament of engineering to make it work on the street, the highway, the commute. To engineer those moments where the rest of the vehicle seems to disappear and you are well into the moment of exhilaration, the light turns green, you accelerate. Performance—sculpted, engineered, Audi performance—makes its own case for the greatness of your vehicle.¹



SQ5



The performance potential of this vehicle is plain to see, with S specific features like a distinct Singleframe® grille and Aluminum-optic exterior side mirrors.



Turning sophistication into a power move.

There's a way to tell people "I'm in a league of my own" and still come off as modest. Introducing the Audi SQ5. It's bursting at the seams with performance numbers—354-hp TFSI® V6 engine, 346 lb-ft of torque, 0 to 60 mph in 5.1 seconds¹—but its sport stance and flared fenders will turn heads, even at a standstill. Add to that our signature LED daytime running lights—standard on all Q5 models—as brilliant as they are unmistakably Audi, and a pair of beautifully sculpted quad exhaust outlets perfectly integrated into the lower bumper. It's our answer to the more reserved CUV.

> 3.0-liter supercharged TFSI®
V6 engine

> 354 hp/346 lb-ft torque

> 0 to 60 mph in 5.1 seconds¹

> Top track speed of
155 mph²



SQ5





Sport-contoured interior design

Even on the inside, this vehicle's ultimate purpose is impossible to ignore. Just consider the sport-contoured seating and ample bolsters as proof. And just in case you miss all that, the SQ5 signifier emblazoned on the front seats and flat-bottom sport steering wheel with shift paddles will surely grab your attention.



Unwind at full throttle.¹

Most people wouldn't equate an adrenaline rush with a relaxing day at the spa, but in here things are different. That's because, even when charging up a mountain road or accelerating in the passing lane,² you'll be surrounded by a level of comfort that can only be matched by this vehicle's inspiring performance, an assertion complemented by such distinctive touches as available two-tone Fine Nappa leather seating surfaces and available Layered Aluminum/Black Wood decorative inlays.

Q5 hybrid



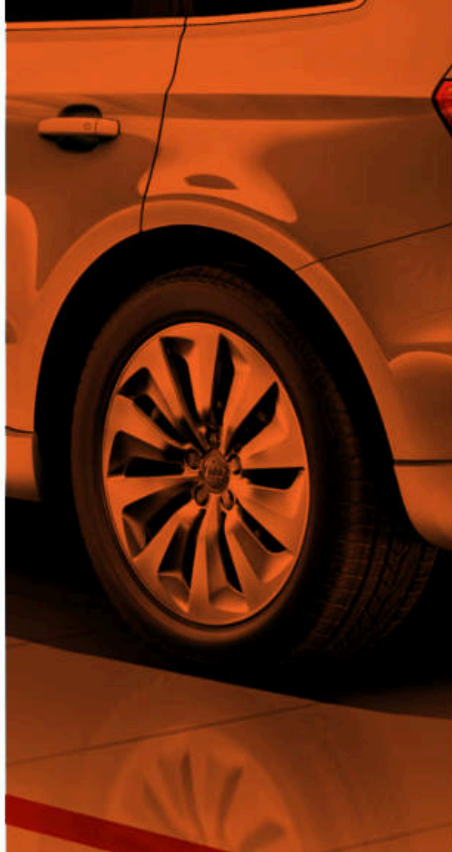
hybrid
quattro

An uncompromising approach to duality.

The word hybrid has a different meaning around here. To us, it means twenty-first-century performance. The relentless torque of an electric motor combined with the big horsepower of a combustion engine. But the Audi Q5 hybrid also proves that being efficient doesn't have to be a drag on straight-line thrills.^{1,2,3} By coupling the legendary Audi 2.0-liter TFSI® engine with a 54-hp electric motor, the total combined system output jumps to 245 hp, helping ensure that the Q5 hybrid lives up to the strict performance standards of Audi, leaving other luxury crossovers stinging with jealousy. Of course, this being an Audi, you'll be forgiven for not thinking about how efficiently you're getting from place to place, as you're wrapped in exquisite luxury.¹ It's safe to say, your expectations of a hybrid will be changed forever.

Hybrid exterior appearance

Setting the Q5 hybrid apart from its siblings are subtle, stylized visual effects. Hybrid badges grace the rear hatch, fenders and door sills, while the signature Singleframe® grille features a custom High-gloss Black finish. Hybrid-specific 19" wheels round out its elegant look.



2.0 TFSI with quattro® all-wheel drive

Even without the aid of the electric motor, the Audi 2.0-liter TFSI engine is one formidable player. Add in the legendary handling of quattro® all-wheel drive, and the Q5 hybrid provides as much poise as it does performance.

Lithium-ion battery system

The advanced lithium-ion battery used in the Q5 hybrid serves as the energy storage unit for the electric motor. Its large energy reserves, combined with the high-output 54-hp electric motor, allow for full electric driving at speeds of up to 62 mph.

Power

245 hp/354 lb-ft of torque



Power

266 volts/1.3 kWh energy

battery weight 81 lb



6.8 seconds



0-60 mph

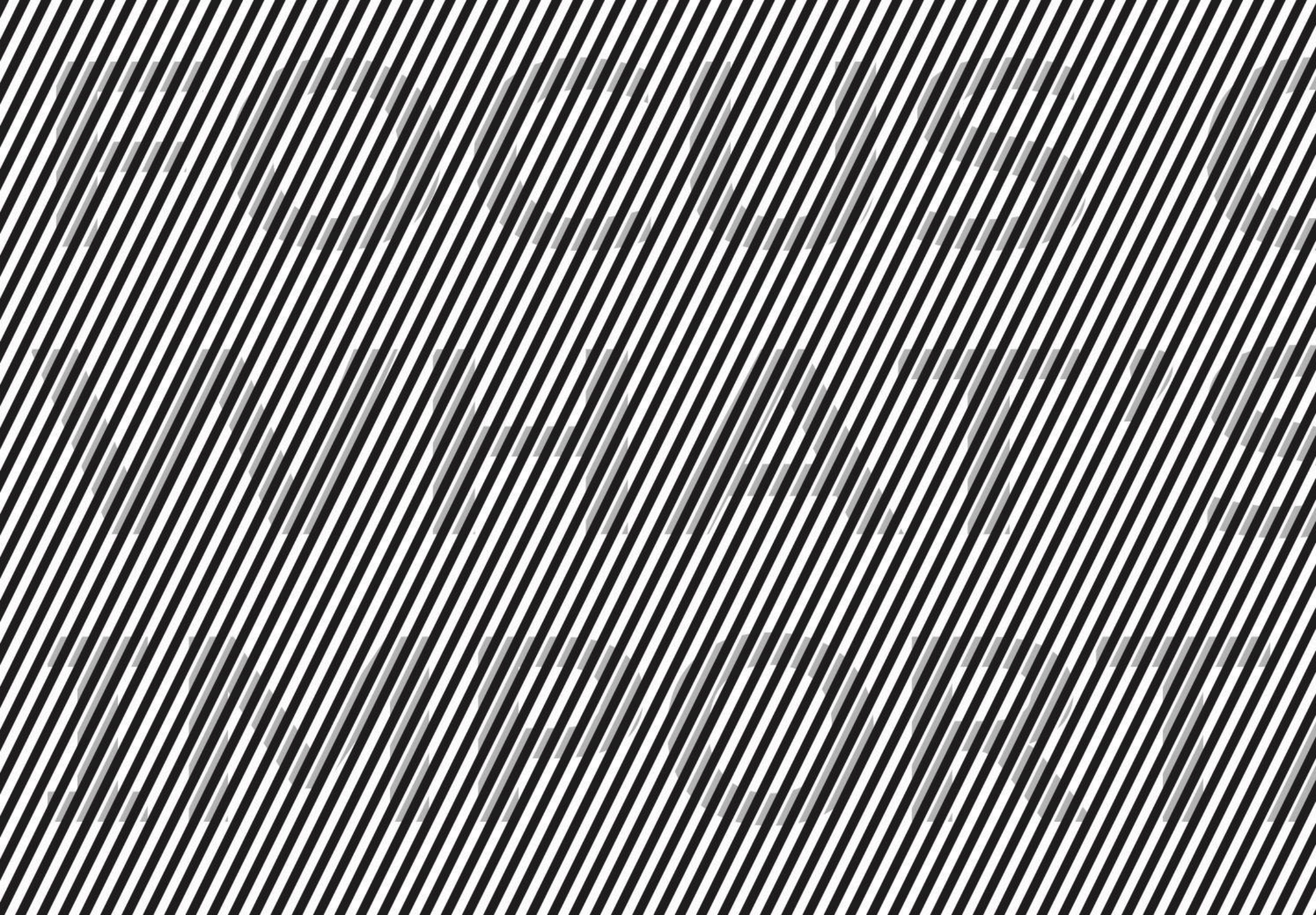
Sailing mode

The Q5 hybrid features a unique hydraulic clutch between the engine and electric motor that disengages the engine when you lift off the accelerator at highway cruising speeds. The electric motor then takes over to propel the vehicle until more acceleration is needed. Called "sailing," the benefit is a gain in highway fuel economy.¹



Power meter

Taking the place of the tachometer, the power meter displays the hybrid system's total power output, providing efficiency information in real time!¹





You might be missing something, but we won't.

With everything that's out there, we thought it was time to focus on what you really need to see—like that car in your blind spot, for example. Fortunately, there's a full suite of available Audi technologies that help take into account other vehicles as well as yours via intelligent driver assistance systems. These can help you focus on what's most important—the road.



-  Radar sensors
-  Ultrasonic sensors
-  Camera

Image featured is just a pictorial and not an exact representation of the trajectory of the camera and sensors.



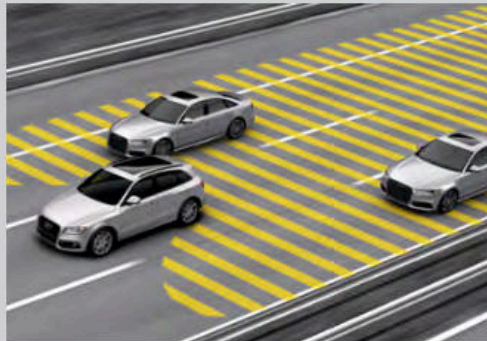
Senses working overtime.

Audi strives to constantly up the ante on the driver assistance tools built right into the vehicle. Evidence for this can be found in the available Audi side assist, which helps inform you if there are vehicles in the lanes next to you. Or in the available Audi adaptive cruise control, which helps monitor the distance between you and the vehicle ahead of you and adjusts your speed appropriately. You can also see it in something as simple as parking system plus, which adds a rear view camera and front and rear acoustic parking sensors. All of these show the effort we put into helping ensure that you're not the only one keeping an eye on the road.

LANE AWARENESS
→
→

Audi side assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.¹



SEMI-AUTOMATION
→
→

Audi adaptive cruise control

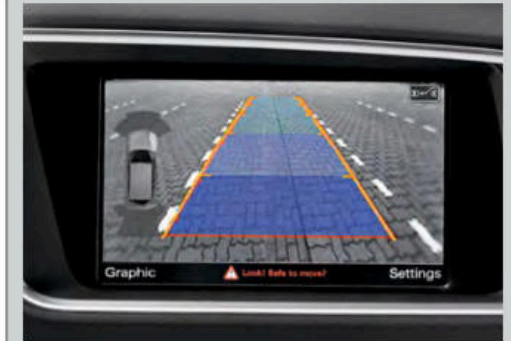
The available Audi adaptive cruise control helps maintain a driver-selected distance from the vehicle in front by using a special long-range radar sensor. The system constantly measures the space between your vehicle and the vehicle ahead and helps manage it by automatically adjusting your speed. Once the road ahead is clear, the vehicle effortlessly resumes the previously preset speed.



DRIVER AWARENESS
→
→

Parking system plus with rear view camera

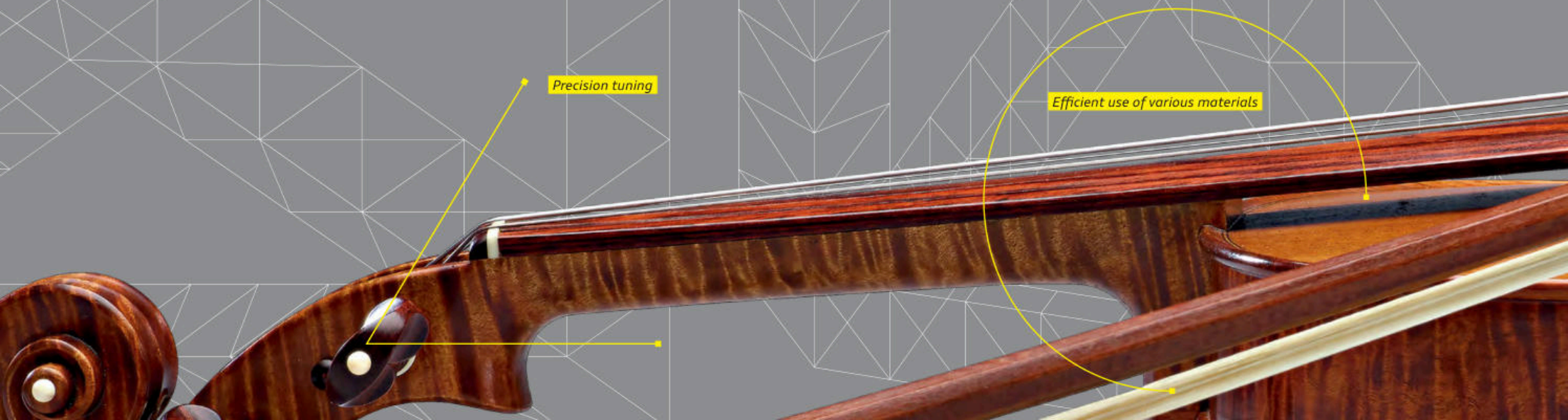
Helping to make parking an easier task, the available parking system plus features front and rear acoustic parking sensors. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.



¹ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations.

When the right materials strike a perfect chord.

At the heart of every great performance is an equally powerful instrument. Lightweight yet strong, a violin embodies many of the qualities that make up our core engineering philosophy. Whether it's the way we bind different metals together to help form a more rigid connection or the way we shape our design for functionality and performance or even the way our crumple zones give in the right places to help dissipate energy, the similarities are present for a reason. You can't expect to perform at the highest level without a solid foundation.



Precision tuning

Efficient use of various materials



Optimal tension

Structural balance

Enduring craftsmanship

A design that helps diminish an impact is no accident.

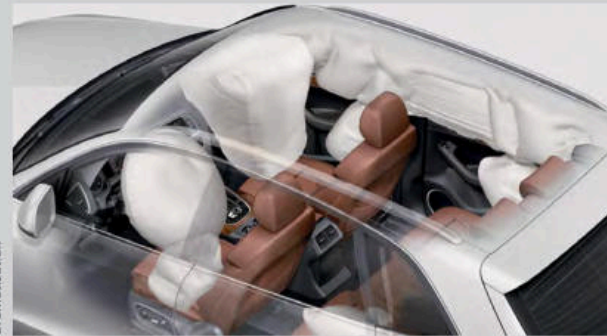
We decided that, regardless of size, strong should be a more flexible concept. High-strength steel helps add a measure of security while enhancing overall handling and performance. The six standard airbags¹ feature technology that is designed to deploy airbags based on seat position, while specially constructed crumple zones give way upon impact to help mitigate potential injury in a collision. All of this, combined with the rigidity of laser seam-welded joints that help enhance the strength of every Audi we make, helps diminish the impact of an unavoidable event.

Six airbags

Designed to work in concert with our safety belts and properly-adjusted head restraints, our airbag system is a comprehensive safety measure. With six standard airbags, including front-impact and thorax side airbags for both driver and front passenger, and available rear-passenger thorax side airbags, you'll feel practically surrounded.¹ And that's a good thing.

ABS and ESC

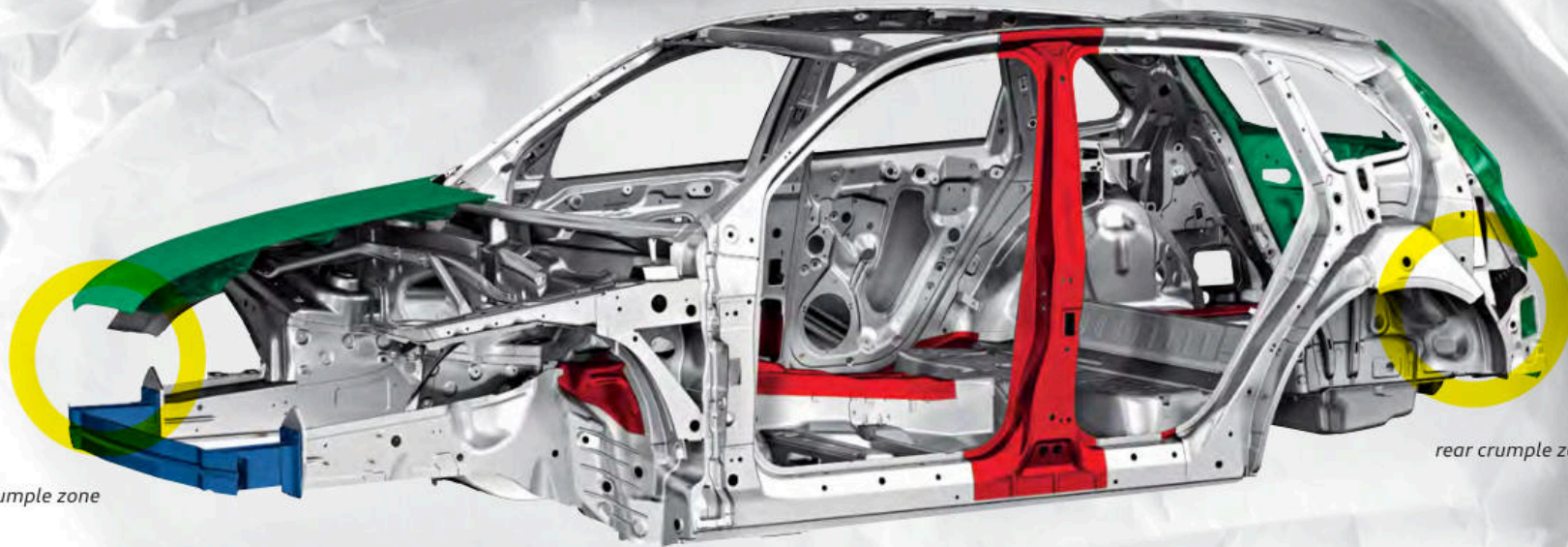
Computerized technology that works in sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize loss of control, by applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.



Dramatization²

¹ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and refer to your owner's manual for the proper use of the restraint systems when transporting children. ² This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

High-strength steel in the chassis rail side-member and B-pillars helps protect the driver and passengers in the event of a collision.




front crumple zone

rear crumple zone

Knautschzone may be an ugly word, but it's a beautiful technology. German for "crumple zone," this ingenious feature helps dissipate the energy from a collision by spreading the impact forces around the passenger cell and away from its occupants. In doing so, it also helps enhance the vehicle's deceleration rate, which helps to further lessen the force of impact.

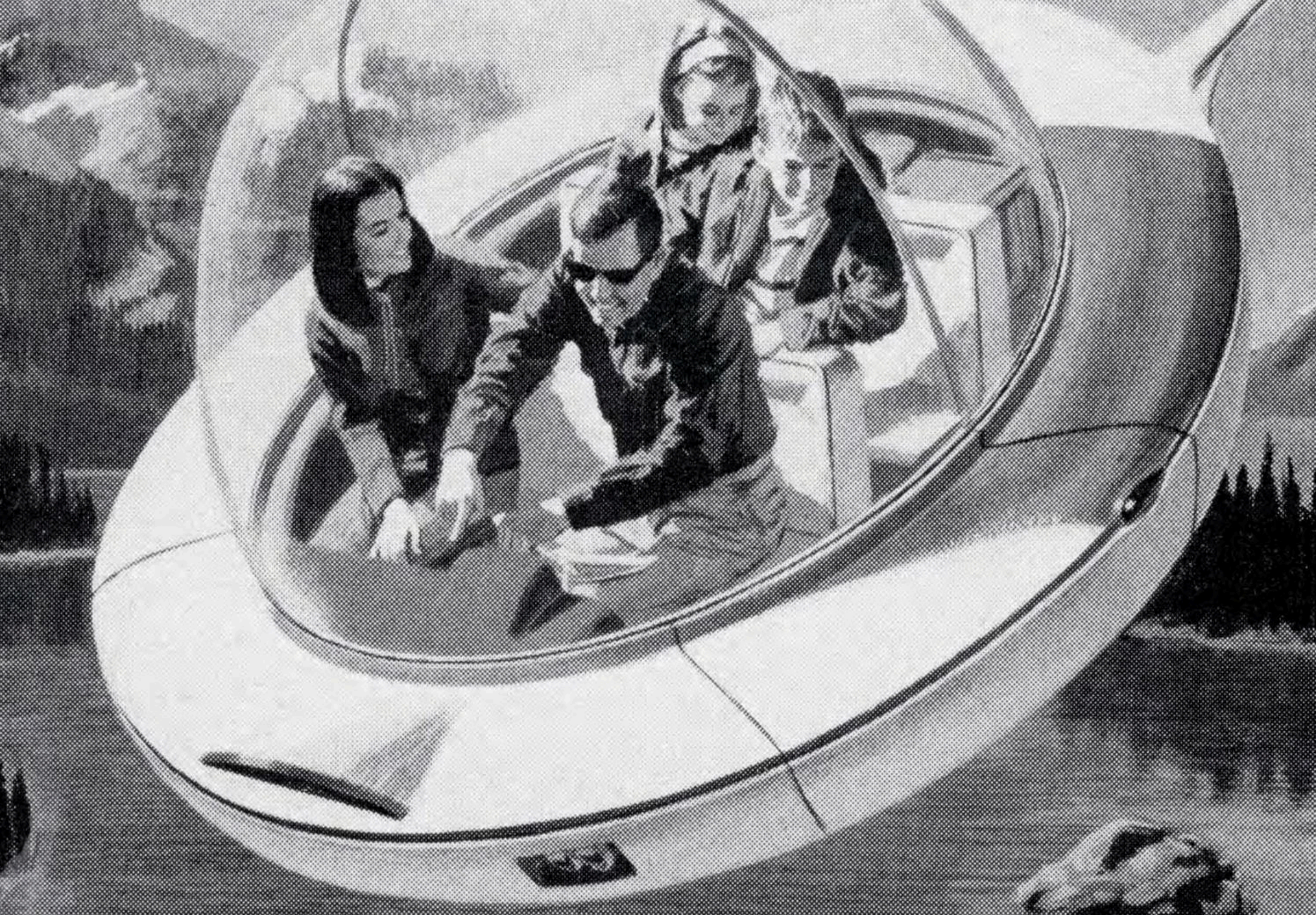
- sheet aluminum
- extruded aluminum
- high-strength steel
- cold-formed steel

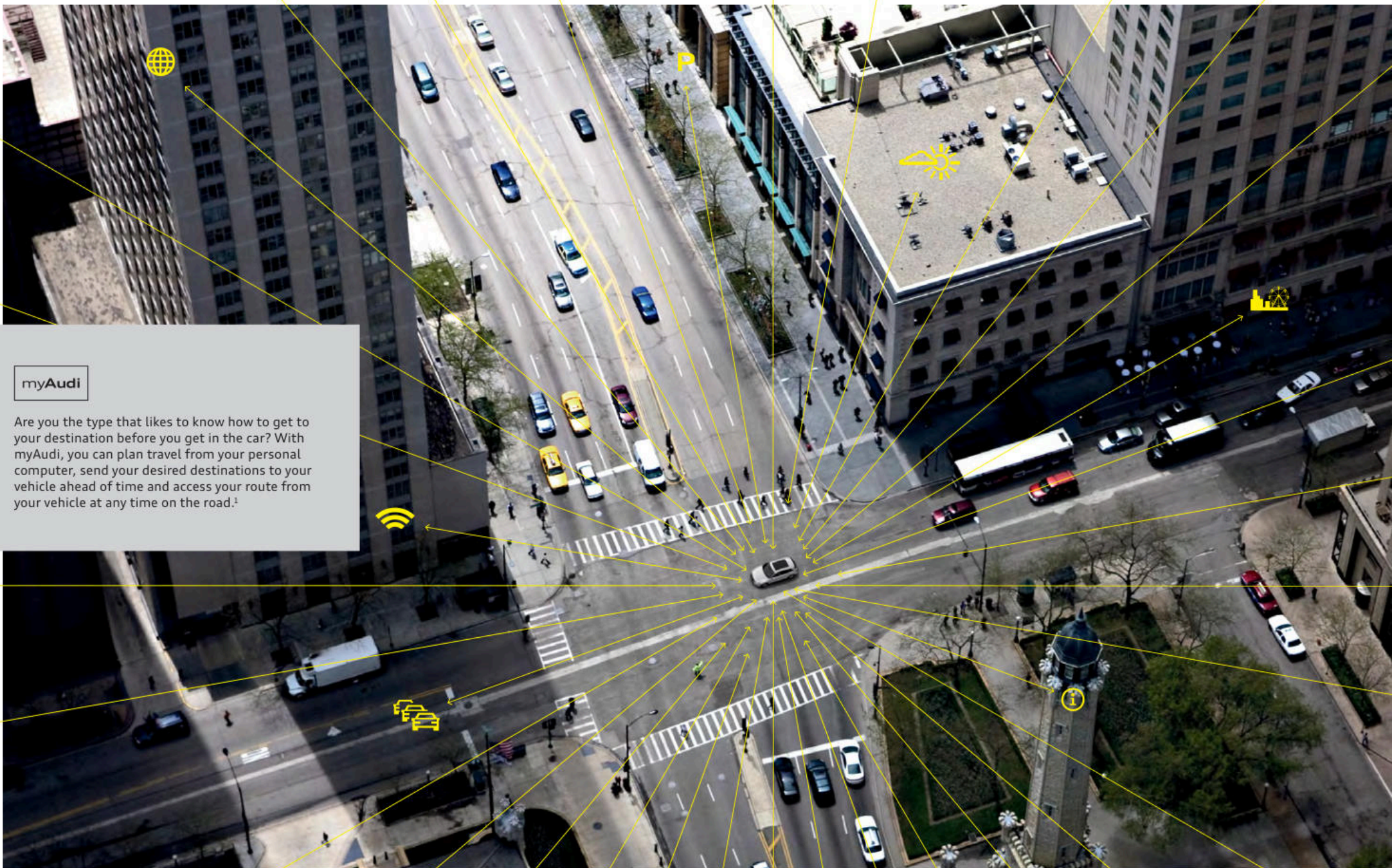


It turns out, science fiction has nothing on reality.

Remember what we used to think was going to happen in the future? Flying cars, moving sidewalks and folding suitcases? While flying cars may never happen, science fiction still seems quaint compared to what reality offers. At Audi, our engineers and technicians are putting innovations in vehicles right now that would have seemed unimaginable 25 years ago. From the evolution of LED lighting technology and the introduction of dynamic steering in some models to the sheer processing power of our vehicles that allows for the seemingly infinite capabilities of Audi connect® and our MMI® with Google Voice™ integration,¹ we aren't in the business of imagining what the future will bring. We're committed to bringing it.

¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.





myAudi

Are you the type that likes to know how to get to your destination before you get in the car? With myAudi, you can plan travel from your personal computer, send your desired destinations to your vehicle ahead of time and access your route from your vehicle at any time on the road.¹

¹ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi[®] hotspot feature is intended for passenger use only. ² SiriusXM[®] Satellite Radio and SiriusXM[®] Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM[®] to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM[®] Traffic service available in select markets. SiriusXM[®] U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ³ MMI[®] navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI[®] navigation plus route. For mapping updates please see your Audi dealer or call 1-800-FOR-AUDI for details. ⁴ Parking feature is not available everywhere and requires participation by parking provider.



Your central command for the information age.

Sure, the handheld power of smartphones is impressive, but they don't handle like your Audi. Luckily, with available Audi connect®, you can get nearly all of the functionality of your phone, with the means to get you where you want to go.¹ Need to find a new, highly acclaimed restaurant? Pull over, and with the help of Google Voice Search™, Audi connect allows you to quickly search Google™ by simple voice commands. Looking for something to do in a new city? Get information about current events and directions to their locations. With crisp displays and easy access to steering wheel toggle controls, you have a "smartcar," which can do even more than the computer in your pocket.

MOBILITY



Get SiriusXM® Traffic information overlaid onto available 3D satellite imagery to visualize a true aerial view of your route, and let the MMI® navigation plus system reconfigure your route to help avoid traffic.^{1,2,3}



With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Street View™, displayed right on the MMI display.¹



With Google Street View™, your Audi can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize.¹



Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.^{1,4}

TECHNOLOGY



It's simple. Tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.¹



Provides high-speed connectivity for up to eight passenger devices through an onboard Wi-Fi® hotspot.¹

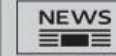


The point-of-interest search with voice control means that you can get the most out of every journey.¹

INFORMATION



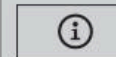
Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.¹



Stay on top of the news by having headlines and stories delivered right to your MMI display.¹



With current local weather conditions and forecasts for your destination, you'll always be prepared for your trip.¹



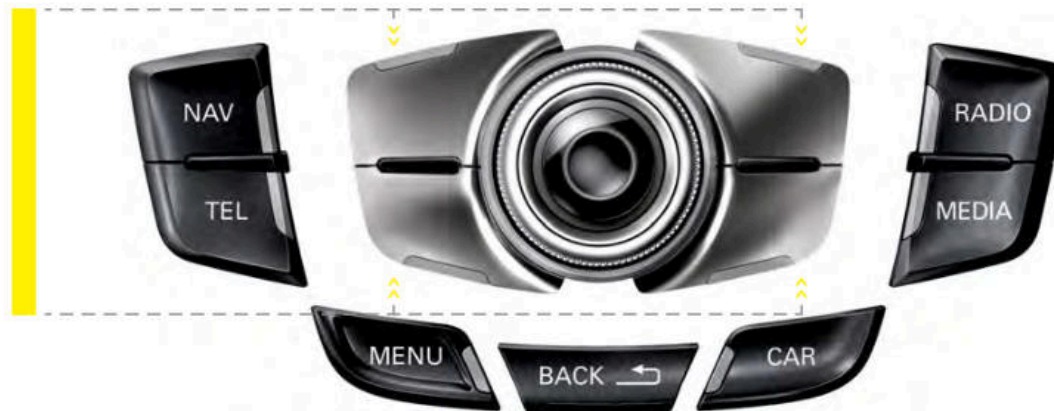
Discover travel information for local landmarks in your area of interest, set them as your destinations and let your vehicle lead the way as you explore the world around you.¹

The benefits of being hands-on.

We believe intelligence is key to a higher form of luxury. You can see this philosophy fully represented in the available MMI® system. Simply put, it's an intuitive system that intimately connects you to almost every facet of the vehicle. It's the nerve center of your vehicle, allowing you to control virtually every interior function of your Audi with a simplified source control button system. Whether it's MMI navigation plus, or BLUETOOTH® streaming audio, MMI helps you access information with a few easy clicks. And even without it, you can pair your compatible phone with the vehicle for added convenience. With this kind of brainpower onboard, you can leave the little stuff to us, and just concentrate on how good it feels to drive.^{1,2}

Function buttons

Helping you navigate through the MMI system with ease are four well-placed function buttons. Each button correlates to a command at the corner of the screen and, when pressed, takes you to your desired selection.



Audi media

The media function opens up a world of options with the available MMI navigation plus, allowing you to control the Audi music interface, Secure Digital (SD) card slots, hard disk drive (HDD) audio jukebox or DVD, and BLUETOOTH® streaming audio from a compatible device.¹

MMI navigation plus

Count on the available advanced navigation system to home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™.¹

SiriusXM® Satellite Radio

Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options, with over 150 channels of music, talk, sports and news.³

BLUETOOTH® wireless technology

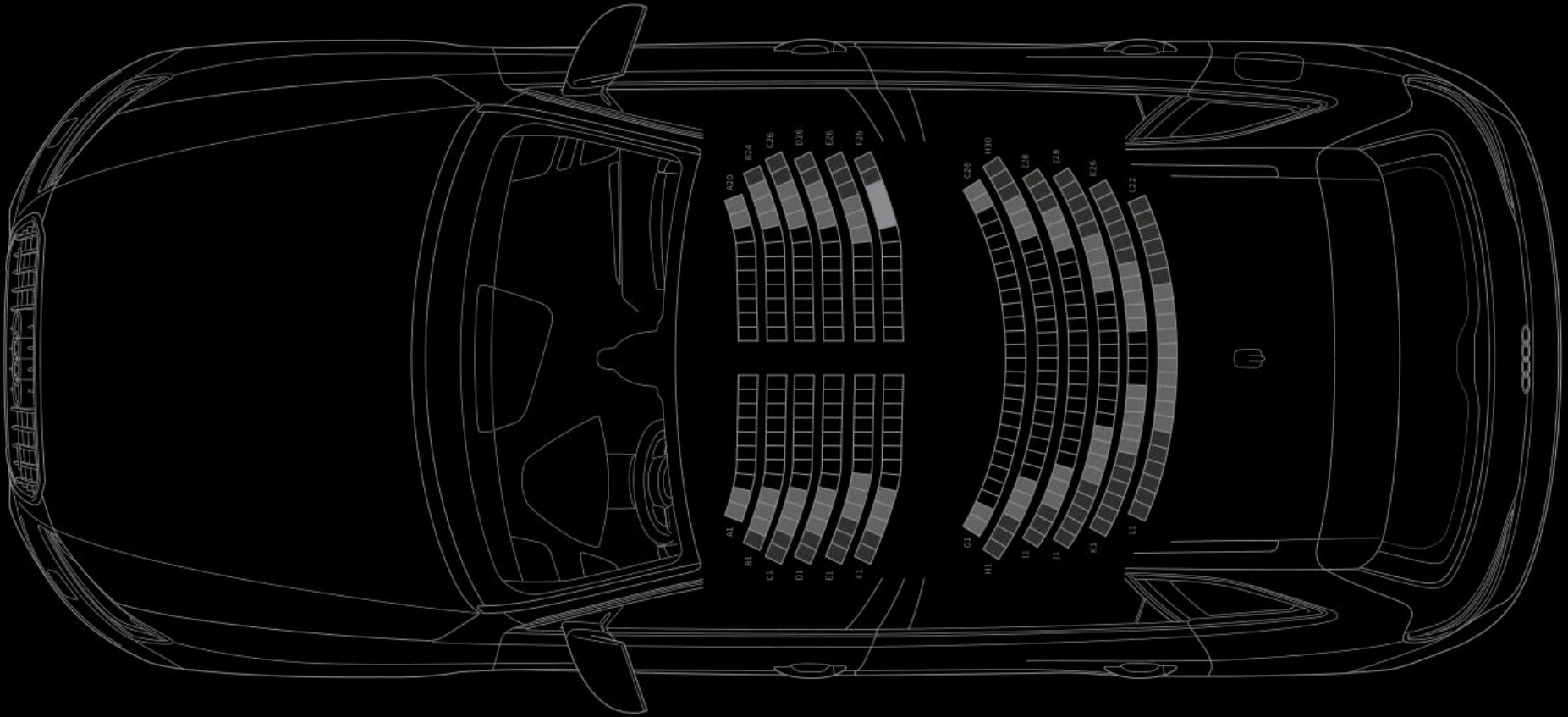
Unlock your compatible mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.

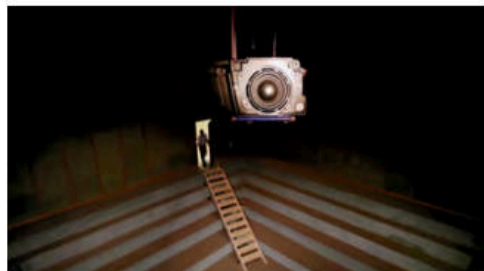
1 See pages 44-45 for important information regarding the MMI® navigation plus system. 2 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 3 See pages 44-45 for important information regarding required SiriusXM® Satellite Radio subscriptions.



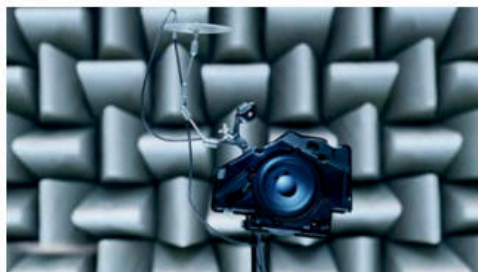
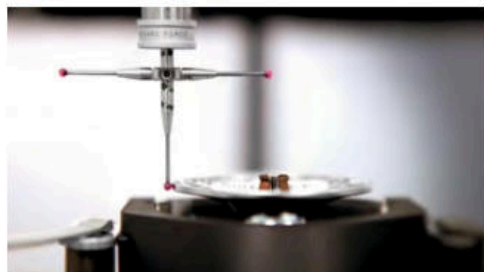
2016 Audi Q5 2.0T Premium Plus shown in Florett Silver metallic with available equipment.

Orchestrate a more thrilling drive.





*Over 400 hours of sound tuning
Tested 54,000 times
at speeds up to 155 mph*



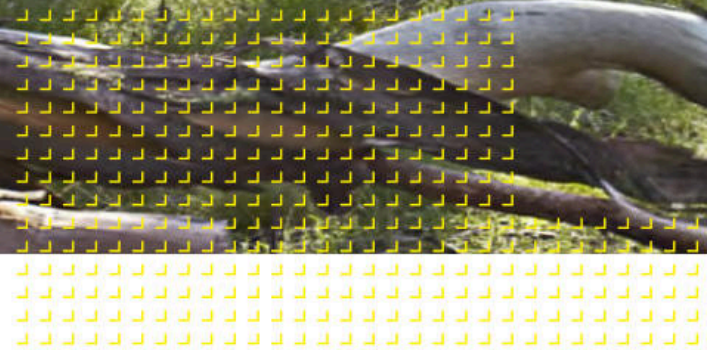
It's been said that people only hear what they want to. That what they don't like just goes in one ear and out the other. Well, for those people and everyone else, we've created a sound system that makes every note worthy of your eardrums' full attention. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available Bang & Olufsen® Sound System is a veritable orchestra of engineering that fills the cabin with faithfully rendered, thrilling sound. Which shouldn't be surprising at all, considering that Bang & Olufsen® and Audi sound engineers worked tirelessly to craft a perfect acoustic environment, and the ideal delivery system for it. So whether you're the type that wants to be soothed by sound or the type that wants to be inspired by it, we promise, if you take a moment to listen, that what you'll hear will be utterly impossible to ignore.

Bang & Olufsen® Sound System

Dedicated to the idea of "honest music reproduction," Bang & Olufsen® is a sound engineer's dream. Through an available 505-watt, 14-speaker system perfectly integrated within your Q5, Bang & Olufsen® is set on transcending the limits of audio technology. By automatically adjusting volume and timbre balance to changing ambient noise levels and offering richly tuned acoustics, you'll hear the truth about how good life can sound in your Audi.



As striking in the city as it is in the country, the QS is ready to take you away from it all in comfort and style.





2016 Audi Q5 2.0T Premium Plus shown in Florett Silver metallic with available equipment.

Q5 2.0T Premium



Q5 2.0T Premium Featured highlights

Infotainment/Technology

- > Driver information system
- > Audi concert radio with ten speakers and single CD player with MP3 playback capability
- > SiriusXM® Satellite Radio with 90-day trial subscription¹
- > SD card slot with 32GB operating capacity (dual slots if equipped with MMI® navigation plus²)
- > Audi music interface with iPod® integration
- > BLUETOOTH® wireless technology preparation for compatible mobile phones
- > Four 12-volt power outlets
- > Garage door opener (HomeLink®)
- > Cruise control with coast, resume and accelerate features
- > Rain/light sensor for automatic windshield wipers and headlights

Exterior

- > 18" 5-spoke-V design wheels with 235/60 all-season tires³
- > Automatic xenon plus headlights with LED daytime running lights and front fog lights
- > LED taillights and rear fog lights
- > Power-adjustable heated exterior side mirrors with integrated LED turn indicators
- > Aluminum roof rails and aluminum trim around exterior windows
- > Power tailgate
- > Flat-bottom dual exhaust outlets with polished tips

Interior/Seating

- > Three-zone automatic climate control
- > Leather wrapped four-spoke multifunction steering wheel and gear selector
- > Folding and sliding front center armrest with height adjustment
- > Dark Brown Walnut Wood decorative inlays
- > Panoramic sunroof
- > Leather seating surfaces
- > Eight-way power front seats and four-way power lumbar adjustment for driver
- > Sliding 40/20/40 split folding rear seat with pass-through and adjustable recline

Safety

- > Driver and front passenger dual-stage airbags, front thorax side airbags and Sideguard® head curtain airbags⁴
- > Front passenger occupant detection for airbags⁴
- > Lower Anchors and Tethers for Children (LATCH) in rear seats
- > Electronic Stability Control (ESC) with Off-road mode and traction control (ASR)
- > Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
- > Tire-pressure monitoring system
- > Electromechanical parking brake

Q5 2.0T Premium Stand-alone options

- > Rear-passenger thorax side airbags⁴
- > Heated front seats
- > Aluminum Satellite decorative inlays
- > Fine Grain Ash Natural Brown Wood decorative inlays
- > 19" 5-arm-star design wheels with 235/55 all-season tires³

Q5 2.0T Premium Available package

MMI® navigation plus package

- > MMI® navigation plus with voice control system²
- > Audi connect® with six-month trial subscription⁵
- > Color driver information system
- > HD Radio™ Technology
- > SiriusXM® Traffic with four-year subscription¹
- > BLUETOOTH® streaming audio for compatible devices

¹ SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ² MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. ³ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road

Q5

2.0T Premium Plus



Q5 2.0T Premium Plus Featured highlights



In addition to or replaces highlighted features of Q5 2.0T Premium

Infotainment/Technology

- > Audi advanced key — keyless start, stop and entry⁶

Exterior

- > Power-adjustable, auto-dimming, heated exterior side mirrors with memory

Interior/Seating

- > Auto-dimming interior rear view mirror with digital compass
- > Aluminum door sill inlays
- > Aluminum trunk sill
- > Driver seat memory
- > Heated front seats

Q5 2.0T Premium Plus Stand-alone options

- > Rear-passenger thorax side airbags⁴
- > Aluminum Satellite decorative inlays
- > Fine Grain Ash Natural Brown Wood decorative inlays
- > 19" 5-arm-star design wheels with 235/55 all-season tires³

Q5 2.0T Premium Plus Available packages

Technology package

- > MMI[®] navigation plus with voice control system²
- > Audi connect[®] with six-month trial subscription⁵
- > Color driver information system
- > HD Radio[™] Technology
- > SiriusXM[®] Traffic with four-year subscription¹
- > BLUETOOTH[®] streaming audio for compatible devices
- > Bang & Olufsen[®] Sound System with 14 speakers and 505 watts
- > Parking system plus with rear view camera (front and rear acoustic parking sensors)
- > Audi side assist⁷

Sport Interior package

- > Audi drive select
- > Three-spoke multifunction steering wheel with shift paddles
- > Black cloth headliner
- > Twelve-way power front sport seats, including four-way power lumbar adjustment

surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ⁴ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁵ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi[®] hotspot feature is intended for passenger use only. ⁶ Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. ⁷ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations.

Q5 3.0T/TDI® Premium Plus



Q5 3.0T/TDI® Premium Plus Featured highlights



In addition to or replaces highlighted features of Q5 2.0T Premium

Infotainment/Technology

- > Audi advanced key—keyless start, stop and entry¹

Exterior

- > 19" 5-arm-star design wheels with 235/55 all-season tires²
- > Power-adjustable, auto-dimming, heated exterior side mirrors with memory
- > Headlight washing system (3.0T)
- > S line® exterior appearance (3.0T)

Interior/Seating

- > Three-spoke multifunction steering wheel
- > Auto-dimming interior rear view mirror with digital compass
- > Aluminum door sill inlays (TDI®)
- > Aluminum door sill inlays with S line® logo (3.0T)
- > Aluminum trunk sill
- > Driver seat memory
- > Heated front seats

Q5 3.0T/TDI® Premium Plus Stand-alone options

- > Rear-passenger thorax side airbags³
- > Aluminum Satellite decorative inlays
- > Fine Grain Ash Natural Brown Wood decorative inlays
- > 20" 5-arm design wheels with 255/45 summer performance tires²
- > 21" Audi Sport® 5-double-spoke star design wheels (Gloss Black finish) with 255/40 summer performance tires²
- > Adaptive damping suspension

Q5 3.0T/TDI® Premium Plus Available packages

Technology package

- > MMI® navigation plus with voice control system⁴
- > Audi connect® with six-month trial subscription⁵
- > Color driver information system
- > HD Radio™ Technology
- > SiriusXM® Traffic with four-year subscription⁶
- > BLUETOOTH® streaming audio for compatible devices
- > Bang & Olufsen® Sound System with 14 speakers and 505 watts
- > Parking system plus with rear view camera (front and rear acoustic parking sensors)
- > Audi side assist⁷

Sport Interior package

- > Audi drive select
- > Three-spoke multifunction steering wheel with shift paddles
- > Black cloth headliner
- > Twelve-way power front sport seats, including four-way power lumbar adjustment

Luxury package

- > Ventilated twelve-way power front seats, including four-way power lumbar adjustment
- > Milano leather seating
- > Stitched door armrests and instrument panel top covered in Fine Nappa leather

Black Optic package (3.0T)

- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- > Gloss Black Singleframe® grille
- > Matte Black aluminum roof rails
- > Gloss Black trim around exterior windows
- > 20" Audi Sport® 5-V-spoke design wheels (Titanium finish) with 255/45 summer performance tires²

S line® plus package (TDI®)

- > S line® exterior appearance
- > Headlight washing system
- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- > Aluminum door sill inlays with S line® logo
- > Gloss Black Singleframe® grille
- > Gloss Black trim around exterior windows
- > Matte Black aluminum roof rails
- > 20" Audi Sport® 5-V-spoke design wheels (Titanium finish) with 255/45 summer performance tires²

S line® competition package

- > Black Optic package (3.0T)
- > S line® plus package (TDI®)
- > S line® roof spoiler
- > S line® competition bumpers
- > Black exterior mirror housings

¹ Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. ² High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ³ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁴ MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to

Q5

TDI® Prestige/3.0T



Q5 3.0T/TDI® Prestige Featured highlights



In addition to or replaces highlighted features of Q5 3.0T/TDI® Premium Plus

Infotainment/Technology

- > MMI® navigation plus with voice control system⁴
- > Audi connect® with six-month trial subscription⁵
- > Color driver information system
- > Bang & Olufsen® Sound System with 14 speakers and 505 watts
- > HD Radio™ Technology
- > SiriusXM® Traffic with four-year subscription⁶
- > BLUETOOTH® streaming audio for compatible devices
- > Parking system plus with rear view camera (front and rear sensors)
- > Audi side assist⁷

Exterior

- > Adaptive xenon plus headlights with LED daytime running lights

Interior

- > Thermo cup holder
- > Manual rear-side sunshades

Q5 3.0T/TDI® Prestige Stand-alone options

- > Rear-passenger thorax side airbags³
- > Aluminum Satellite decorative inlays
- > Fine Grain Ash Natural Brown Wood decorative inlays
- > 20" 5-arm design wheels with 255/45 summer performance tires²
- > 21" Audi Sport® 5-double-spoke-star design wheels (Gloss Black finish) with 255/40 summer performance tires²
- > Adaptive damping suspension

Q5 3.0T/TDI® Prestige Available packages

Sport Interior package

- > Audi drive select
- > Three-spoke multifunction steering wheel with shift paddles
- > Black cloth headliner
- > Twelve-way power front sport seats, including four-way power lumbar adjustment

Luxury package

- > Ventilated twelve-way power front seats, including four-way power lumbar adjustment
- > Milano leather seating
- > Stitched door armrests and instrument panel top covered in Fine Nappa leather

Audi exclusive line package

- > Sport Interior package
- > Fine Nappa bicolor leather seats with contrasting piping and stitching
- > Leather-wrapped door armrests and instrument panel top
- > Contrasting stitching on steering wheel, armrests and gear selector
- > Audi exclusive Piano Black decorative inlays
- > Floor mats with contrasting piping
- > Black cloth headliner

Black Optic package (3.0T)

- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- > Gloss Black Singleframe® grille
- > Matte Black aluminum roof rails
- > Gloss Black trim around exterior windows
- > 20" Audi Sport® 5-V-spoke design wheels (Titanium finish) with 255/45 summer performance tires²

S line® plus package (TDI®)

- > S line® exterior appearance
- > Headlight washing system
- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- > Aluminum door sill inlays with S line® logo
- > Gloss Black Singleframe® grille
- > Gloss Black trim around exterior windows
- > Matte Black aluminum roof rails
- > 20" Audi Sport® 5-V-spoke design wheels (Titanium finish) with 255/45 summer performance tires²

S line® competition package

- > Black Optic package (3.0T)
- > S line® plus package (TDI®)
- > S line® roof spoiler
- > S line® competition bumpers
- > Black exterior mirror housings

Driver assistance package

- > Audi drive select
- > Dynamic steering
- > Audi adaptive cruise control

function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. ⁵ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ⁶ SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ⁷ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations.

Q5 hybrid



Q5 hybrid Prestige Featured highlights



In addition to or replaces highlighted features of Q5 2.0T Premium Plus

Infotainment/Technology

- > MMI® navigation plus with voice control system¹
- > Audi connect® with six-month trial subscription²
- > Color driver information system
- > Bang & Olufsen® Sound System with 14 speakers and 505 watts
- > HD Radio™ Technology
- > SiriusXM® Traffic with four-year subscription³
- > BLUETOOTH® streaming audio for compatible devices
- > Parking system plus with rear view camera (front and rear sensors)
- > Audi side assist⁴

Engineering

- > 54-hp water-cooled three-phase hybrid AC electric motor/generator
- > 266-volt, 72-cell, lithium-ion hybrid battery system

Exterior

- > Adaptive xenon plus headlights with LED daytime running lights
- > 19" 10-arm-turbine design wheels with 235/55 all-season tires⁵

Interior

- > Three-spoke multifunction steering wheel
- > Thermo cup holder
- > Manual rear-side sunshades

Q5 hybrid Prestige Stand-alone options

- > Rear-passenger thorax side airbags⁶
- > Aluminum Satellite decorative inlays
- > Fine Grain Ash Natural Brown Wood decorative inlays
- > 19" 5-arm Offroad design wheels with 235/55 all-season tires⁵
- > 20" 10-arm-turbine design wheels (Anthracite bicolor-finish) with 255/45 summer performance tires⁵

Q5 hybrid Prestige Available packages

Sport Interior package

- > Three-spoke multifunction steering wheel with shift paddles
- > Black cloth headliner
- > Twelve-way power front sport seats, including four-way power lumbar adjustment

Luxury package

- > Ventilated twelve-way power front seats, including four-way power lumbar adjustment
- > Milano leather seating
- > Stitched door armrests and instrument panel top covered in Fine Nappa leather

Audi exclusive line package

- > Sport Interior package
- > Fine Nappa bicolor leather seats with contrasting piping and stitching
- > Leather-wrapped door armrests and instrument panel top
- > Contrasting stitching on steering wheel, armrests and gear selector
- > Audi exclusive Piano Black decorative inlays
- > Floor mats with contrasting piping
- > Black cloth headliner

¹ MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. ² Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ³ SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call SiriusXM® to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ⁴ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations. ⁵ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ⁶ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁷ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.



SQ5 Premium Plus Featured highlights



In addition to or replaces highlighted features of Q5 3.0T Premium Plus

Engineering

- > 3.0-liter supercharged TFSI® V6
- > 354 hp/346 lb-ft torque
- > Acceleration (0–60) in 5.1 seconds
- > Top track speed of 155 mph⁷

Suspension/Chassis

- > SQ5 sport suspension
- > 15.0" ventilated front disc/13.0" ventilated rear disc brakes with SQ5 logo

Exterior

- > Platinum Gray Singleframe® grille
- > S model-specific front/rear fasciae and side sills
- > Aluminum-optic front/rear twin blades
- > Aluminum-optic exterior side mirror housings
- > S model quad exhaust outlets
- > 20" 5-parallel-spoke S design wheels with 255/45 summer performance tires⁵

Interior/Seating

- > Three-spoke multifunction flat-bottom sport steering wheel with shift paddles
- > Brushed Aluminum decorative interior inlays
- > Aluminum door sill inlays with SQ5 logo
- > Twelve-way power front sport seats, including four-way power lumbar adjustment with SQ5 logo

SQ5 Prestige Featured highlights



In addition to or replaces highlighted features of SQ5 Premium Plus

Infotainment/Technology

- > MMI® navigation plus with voice control system¹
- > Audi connect® with six-month trial subscription²
- > Color driver information system
- > Bang & Olufsen® Sound System with 14 speakers and 505 watts
- > HD Radio™ Technology
- > SiriusXM® Traffic with four-year subscription³
- > BLUETOOTH® streaming audio for compatible devices
- > Parking system plus with rear view camera (front and rear sensors)
- > Audi side assist⁴

Exterior

- > Adaptive xenon plus headlights with LED daytime running lights

Interior

- > Thermo cup holder
- > Manual rear-side sunshades

SQ5 Stand-alone options

- > Rear-passenger thorax side airbags⁶
- > Carbon Atlas decorative inlays
- > Layered Aluminum/Black Wood decorative inlays
- > 20" Audi Sport® 5-V-spoke design wheels (Titanium finish) with 255/45 summer performance tires⁵
- > 21" Audi Sport® 5-double-spoke star design wheels (Titanium finish) with 255/40 summer performance tires⁵
- > Front and rear Red brake calipers

SQ5 Available packages

Technology package

- (Premium Plus only)
- > MMI® navigation plus with voice control system¹
 - > Audi connect® with six-month trial subscription²
 - > Color driver information system
 - > HD Radio™ Technology
 - > SiriusXM® Traffic with four-year subscription³
 - > BLUETOOTH® streaming audio for compatible devices
 - > Bang & Olufsen® Sound System with 14 speakers and 505 watts
 - > Parking system plus with rear view camera (front and rear acoustic parking sensors)
 - > Audi side assist⁴

Luxury package

- > Ventilated twelve-way power front seats, including four-way power lumbar adjustment
- > Milano leather seating
- > Stitched door armrests and instrument panel top covered in Fine Nappa leather

Fine Nappa leather package

- > Fine Nappa leather seating
- > Stitched door armrests and instrument panel top covered in Fine Nappa leather

Black Optic package

- > Gloss Black Singleframe® grille
- > Matte Black aluminum roof rails
- > Gloss Black trim around exterior windows
- > Body-colored exterior side mirror housings

Driver assistance package

- (Prestige only)
- > Dynamic steering
 - > Audi adaptive cruise control

Decorative Inlays

Q5

Dark Brown Walnut Wood



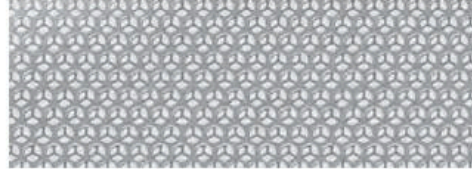
Standard

Fine Grain Ash Natural Brown Wood



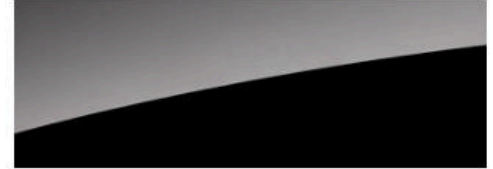
Optional

Aluminum Satellite



Optional

Piano Black



Optional

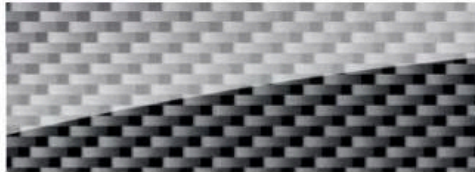
SQ5

Brushed Aluminum



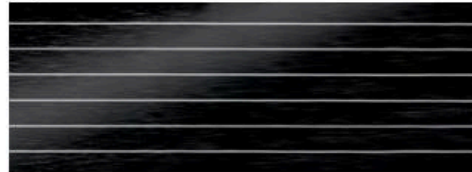
Standard

Carbon Atlas



Optional

Layered Aluminum/Black Wood



Optional

Q5

18" 5-spoke-V design



Standard on Q5 2.0T models

19" 5-arm-star design



Standard on Q5 3.0T and TDI® models, optional on 2.0T models

19" 10-arm-turbine design



Standard on Q5 hybrid

19" 5-arm Offroad design



Optional on Q5 hybrid

20" 5-arm design



Optional on Q5 3.0T and TDI® models

20" 10-arm-turbine design (Anthracite bicolor-finish)



Optional on Q5 hybrid

20" Audi Sport® 5-V-spoke design (Titanium finish)



Optional on Q5 3.0T and TDI® models

21" Audi Sport® 5-double-spoke star design (Gloss Black finish)



Optional on Q5 3.0T and TDI® models

SQ5

20" 5-parallel-spoke S design



Standard

20" Audi Sport® 5-V-spoke design (Titanium finish)



Optional

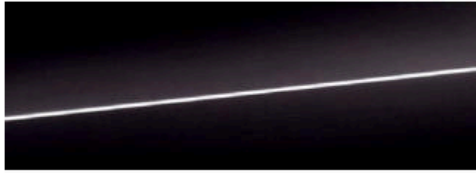
21" Audi Sport® 5-double-spoke star design (Titanium finish)



Optional

Exterior Colors

Brilliant Black



Q5, SQ5

Ibis White



Q5, SQ5

Cuvée Silver metallic



Q5

Florett Silver metallic



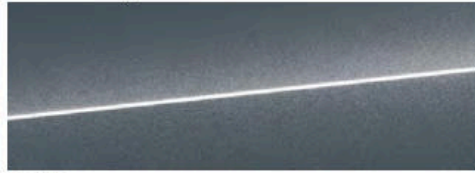
Q5, SQ5

Glacier White metallic



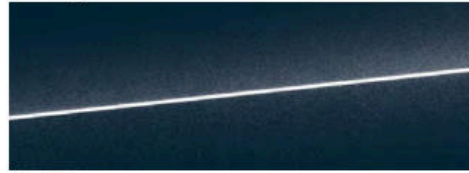
Q5, SQ5

Monsoon Gray metallic



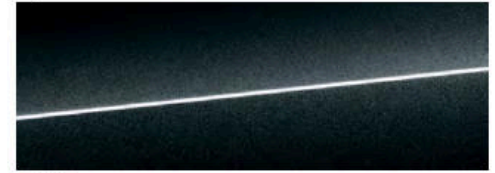
Q5, SQ5

Moonlight Blue metallic



Q5, SQ5

Mythos Black metallic



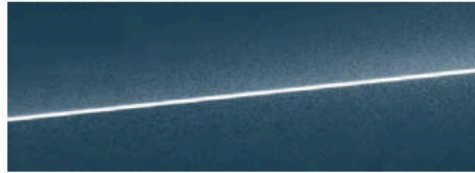
Q5, SQ5

Scuba Blue metallic



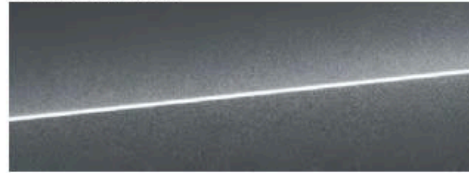
Q5

Utopia Blue metallic



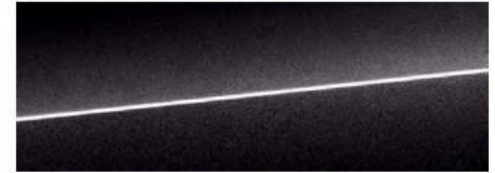
Q5

Daytona Gray pearl



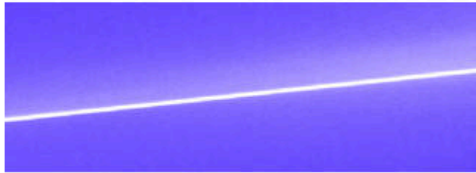
Q5, SQ5

Lava Gray pearl



Q5, SQ5

Sepang Blue pearl



SQ5

Q5

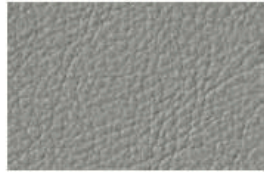
Black leather



Chestnut Brown leather



Titanium Gray leather



Pistachio Beige leather



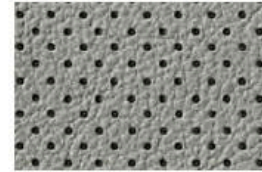
Black Perforated leather



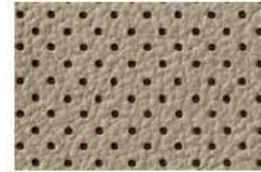
Chestnut Brown Perforated leather



Titanium Gray Perforated leather



Pistachio Beige Perforated leather

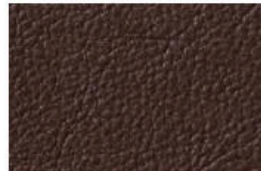


Q5

Black leather



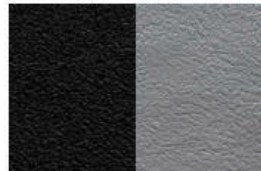
Chestnut Brown leather



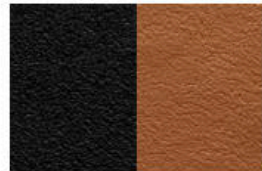
Black/Alabaster White Fine Nappa leather



Black/Cloud Gray Fine Nappa leather



Black/Cognac Fine Nappa leather



Audi exclusive line package

Audi exclusive line package

Audi exclusive line package

SQ5



Black leather/Alcantara®



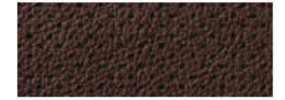
Black leather/Lunar Silver Alcantara®



Black Perforated Milano leather



Chestnut Brown Perforated Milano leather



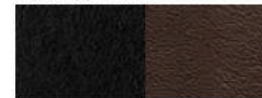
Black Fine Nappa leather



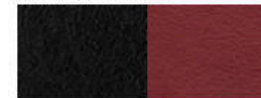
Black/Lunar Silver Fine Nappa leather



Black/Chestnut Brown Fine Nappa leather



Black/Magma Red Fine Nappa leather



Black Fine Nappa leather with Jet Gray contrast diamond stitching



Technical Specifications

Engineering Performance	Q5 2.0T	Q5 3.0T	Q5 TDI®	Q5 hybrid	SQ5
Engine type	Four-cylinder	Six-cylinder	Six-cylinder	Four-cylinder	Six-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Aluminum-alloy	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy	Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,984/82.5 x 92.8	2,995/84.5 x 89.0	2,967/ 83.0 x 91.4	1,984/82.5 x 92.8	2,995/84.5 x 89.0
Horsepower (@ rpm)	220 @ 4,450–6,000	272 @ 4,780	240 @ 3,750–4,000	245 ¹ @ 4,300–6,000	354 @ 6,000–6,500
Torque (lb-ft @ rpm)	258 @ 1,500	295 @ 2,150	428 @ 1,750–2,250	354 ¹ @ 1,500–4,200	346 @ 4,000–4,500
Compression ratio	9.6:1	10.3:1	16.8:1	9.6:1	10.3:1
Valvetrain	16-valve DOHC with valvelift system	24-valve DOHC	24-valve DOHC	16-valve DOHC with valvelift system	24-valve DOHC
Induction/Fuel injection	Turbocharged/TFSI®	Supercharged/TFSI®	Turbocharged/TDI®	Turbocharged/TFSI®	Supercharged/TFSI®
Start-stop efficiency system ²	—	■	■	■	—
54-hp water cooled three-phase hybrid AC electric motor/generator	—	—	—	■	—
266-volt, 72-cell, lithium-ion hybrid battery system	—	—	—	■	—
Acceleration (0–60 mph)	7.0 seconds	6.0 seconds	6.5 seconds	6.8 seconds	5.1 seconds
Top track speed ³	130 mph	130 mph	130 mph	130 mph	155 mph

Transmission | Drivetrain

Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive

■ ■ ■ ■ ■

Body | Suspension | Chassis

Fully galvanized steel unibody with aluminum hood and tailgate and multi-step anti-corrosion protection

■ ■ ■ ■ ■

Five-link front suspension

■ ■ ■ ■ ■

Trapezoidal-link rear suspension

■ ■ ■ ■ ■

SQ5 sport suspension

— — — — ■

Adaptive damping suspension

— Available Available — —

Ventilated front disc/Solid rear disc brakes (in)

12.6/11.8 — — — —

Ventilated front disc/Ventilated rear disc brakes (in)

— 13.6/13.0 13.6/13.0 13.6/13.0 15.0/13.0

Electromechanical power steering system

■ ■ ■ ■ ■

Dynamic steering

— Available Available — Available

Steering ratio

15.9:1 15.9:1 15.9:1 15.9:1 15.9:1

Turning diameter, curb-to-curb (ft)

38.1 38.1 38.1 38.1 38.1

Exterior measurements	Q5 2.0T	Q5 3.0T	Q5 TDI®	Q5 hybrid	SQ5
Wheelbase (in)	110.5	110.5	110.5	110.5	110.5
Length (in)	182.6	182.6	182.6	182.6	183.0
Height (in)	65.2	65.2	65.2	65.0	65.3
Overall width with mirrors (in)	82.2	82.2	82.2	82.2	82.2
Overall width without mirrors (in)	74.7	74.7	74.7	74.7	75.2
Track, front/rear (in)	63.7/63.5	63.7/63.5	63.7/63.5	63.7/63.5	64.2/64.0
Curb weight (lb)	4,090	4,354	4,475	4,431	4,420
Drag coefficient (Cw)	.33	.33	.33	.33	.36
Trailer hitch provision with 4,400-lb maximum towing capacity and 440-lb tongue weight ⁴	■	■	■	■	■

Interior measurements					
Head room with sunroof (in, front/rear)	39.4/39.0	39.4/39.0	39.4/39.0	39.4/39.0	39.4/39.0
Head room with sunshade (in, front/rear)	38.1/37.7	38.1/37.7	38.1/37.7	38.1/37.7	38.1/37.7
Leg room (in, front/rear)	41.0/37.4	41.0/37.4	41.0/37.4	41.0/37.4	41.0/37.4
Shoulder room (in, front/rear)	57.7/56.4	57.7/56.4	57.7/56.4	57.7/56.4	57.7/56.4
Cargo volume (cu ft, rear seatbacks up/folded)	29.1/57.3	29.1/57.3	29.1/57.3	29.1/57.3	29.1/57.3
Seating capacity	5	5	5	5	5

EPA mileage estimates Capacities					
Tiptronic® automatic transmission (city/highway/combined) ²	NA	NA	NA	NA	NA
Engine oil (qt)	4.9	7.2	6.8	4.9	7.2
AdBlue® (gal)	—	—	6.0	—	—
Fuel (gal)	19.8	19.8	19.8	19.0	19.8
Required fuel	Premium	Premium	Ultra-low sulfur diesel	Premium	Premium

¹ Combined gasoline engine and electric motor output. ² 2016 EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

³ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. ⁴ Maximum tow rating when properly equipped with towing accessories. Other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details.

Inclusive exclusivity.

We have concentrated all the benefits of an Audi exclusive vehicle into the Audi exclusive line package so that you can outfit your Audi Q5 with an even more unmistakable look. By combining some of the most popular offerings, the Audi exclusive line package boasts a cost advantage and simplifies the ordering and consultation process, making your first step into the realm of Audi exclusive an easy and uncomplicated process. We've clearly taken luxury to the next level, putting you in charge of choosing a package that is unmistakably yours.



There's always another story.

Our story doesn't end with this brochure. In fact, we have many more stories to tell at Audi library. Simply download Audi library from the Apple® App StoreSM or Google Play™ store, and you can read everything, from other model and accessory brochures to special-edition pieces to the award-winning *Audi Magazine*. Dive into a massive trove of Audi specs, interactive content, videos, stories and technologies, just by downloading them onto your tablet!

To download the Audi library app onto your device, just follow these steps:

- › Go to the Apple® App StoreSM or Google Play™ store
- › Search for "Audi library"
- › Download the app onto your device¹



1. Standard text and data usage rates apply. Always pay careful attention to the road, and do not drive while distracted.

Audi Genuine Accessories

Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we offer accessories to help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.¹ If you're looking to personalize or help protect the vehicle you love, we have a solution designed by Audi that works for you.

Audi Genuine Sport and Design Accessories

For a bolder appearance or a finishing touch, we have a solution that helps make every mile more enjoyable—and more yours.

- ▶ Stylish wheel designs
- ▶ Rear spoilers
- ▶ License plate frames

Audi Genuine Electronics Accessories

Our audio options help enhance your listening pleasure, while other accessory options help promote convenience.

- ▶ iPhone® adapter cable
- ▶ Emergency tool
- ▶ Acoustic rear parking system

Audi TravelSpace Transport Accessories

Wherever you go, help make sure everything fits with a variety of intelligent and innovative solutions.

- ▶ Base carrier bars
- ▶ Bike and ski racks
- ▶ Rooftop cargo carriers
- ▶ In-vehicle cargo bags

Audi Guard Comfort and Protection Accessories

Help protect what you love. Use Audi Guard Comfort and Protection Accessories to help keep your Audi looking like new—inside and out.

- ▶ Floor mats
- ▶ Splash guards
- ▶ Cargo mats



Visit parts.audiusa.com to view the full line of Audi Genuine Accessories.

¹ Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details. ² All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.

®iPhone is a registered trademark of Apple Inc.



01 Compact cargo carrier

Your gear won't take up valuable trunk space with this aerodynamic carrier that offers a generous 10.5-cu-ft capacity. Size: 76" long, 26" wide, 15" high.²

02 Trailer hitch

This towing hitch is approved for a maximum load-carrying capacity of 4,400 lbs. for a properly equipped Audi Q5. For more information on towing, contact your dealer or see your Owner's Manual.

03 Paint protection film

Help protect the front of your Q5 from rocks, bugs and debris with this transparent film.

04 20" 10-spoke wheels

Experience the high-performance beauty of this eye-catching design. The hollow-spoke feature results in lightweight wheels that allow for more precise handling. Shown in Anthracite; also available in Silver.

05 Premium textile floor mats

These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle's interior from the elements. Mats are black with silver piping, and available in a set of four.

06 Q5 all-weather floor mats

Nubbed design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the Q5 logo.

07 Sun protection system

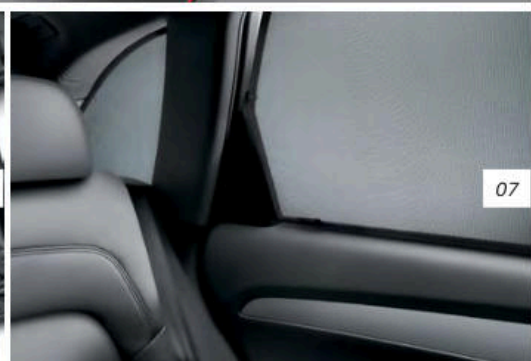
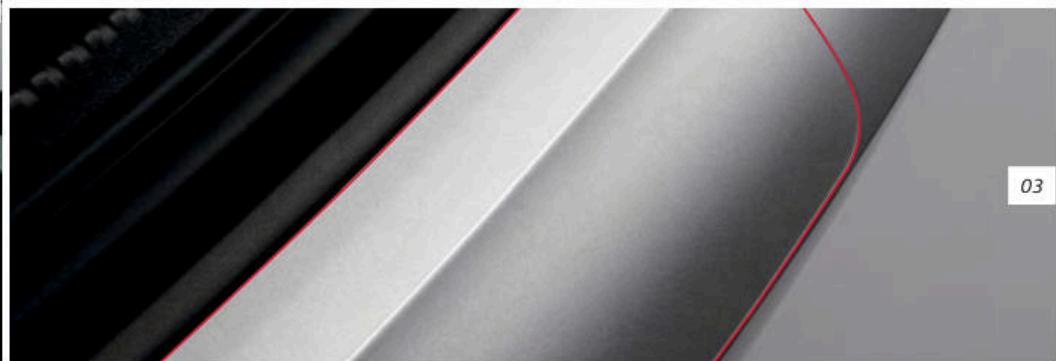
Help reduce light transmission and keep the temperature down in your Q5 with our window shades. Available in sets of two or three.

08 All-weather cargo mat

Custom fit for your Q5, the raised outside edge of the cargo mat helps contain spills and protect cargo-area carpeting from stains. The textured material helps control load shifting.

09 Cargo net

Help secure almost anything, from groceries to sports gear, with this expandable net. It hooks to tie-downs in the cargo area and easily adapts to items of different shapes and sizes.





Q5
Q5 hybrid
SQ5
> 2016

Audi of America
Audiusa.com
Facebook.com/Audi

© 2015
Audi of America, Inc.
Printed in the U.S.A.
AoA1616832
>
>

Note: A word about this brochure. Audi of America, Inc., believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment, options, fabrics, and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of standard and optional equipment, and your dealer will verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on the Audi New Vehicle Limited Warranty, twelve-year limited warranty against corrosion perforation, and Audi 24/7 Roadside Assistance. (Roadside assistance coverage provided by Road America in the U.S. Certain conditions apply; see your dealer for details.) Tires supplied by various manufacturers. "Audi," all model names, "Audi connect," "Audi Sport," "FSI," "MMI," "quattro," "Sideguard," "Singleframe" and the Singleframe grille design, "S line," "TFSI," "Truth in Engineering," and the four rings logo are registered trademarks of AUDI AG. "AdBlue" is a registered trademark of the Verband der Automobilindustrie. "Alcantara" is a registered trademark of Alcantara S.p.A. "Apple" and "iPod" are registered trademarks of Apple Inc. "App Store" is a service mark of Apple Inc. "Bang & Olufsen" is a registered trademark of Bang & Olufsen. The BLUETOOTH word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by AUDI AG is under license. "Google," "Google Earth," "Google Play," "Google Street View," "Google Voice" and "Google Voice Search" are trademarks of Google Inc. "HomeLink" is a registered trademark of Gentex Corporation. "HD Radio" and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. "SiriusXM" and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. "TDI" is a registered trademark of Volkswagen AG. "Tiptronic" is a registered trademark of Dr. Ing h.c. F. Porsche AG. "Wi-Fi" is a trademark of the Wi-Fi Alliance. All other trademarks are the property of their respective owners. Some European models shown.