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Q7
> 2017

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Q7
Audi Q7





It only took us a few
lines to come to a
powerful conclusion.

We take careful consideration to the shape of things—such as how time and technology has changed the way we interact with our world, and how our vehicles should further evolve to enhance our time spent on the road. When it came to designing the all-new Audi Q7, our next progression was clear: to craft a vehicle that not only has available advanced technologies and luxuries that make for a near perfect sanctuary but is also thoughtfully shaped to transcend trends and remain timeless.



The many dimensions of unlimited potential.

It is one thing to be simply beautiful—and quite another to have beauty and depth of character. The all-new Audi Q7 illustrates a progressive design point of view, utilizing trapezoidal elements to create a striking presence that is equally as rugged as it is sophisticated. Thoughtful details like powerful wheel arches hint to the legendary Audi Ur-Quattro rally cars of the past and emphasize the vehicle's standard quattro® all-wheel drive system. This generation Q7 exemplifies the limitless impact of imaginative design.



Headlights

Progressive lighting design incorporates an arrow look, tapering at the front, to give the vehicle focus, in either standard xenon plus headlights or available full LED headlights.

3D Grille

The refreshed distinctive Singleframe® grille with a unique grille bar and tooth structure further emphasizes the vehicle's on- and occasional off-road character.

Exhaust

Trapezoidal exhaust outlets integrated within the rear bumper give the vehicle a wide, sporty appearance.

The dynamic body lines formed by the headlights, bumper and Singleframe® grille create a forward, directed look that signifies our future thinking in next-generation Audi design.



The luxury of a family escape.

Every journey in your Audi Q7 should be a lavish one, whether you are headed to the supermarket or to a vacation destination. When creating an interior concept to match the bold, new exterior look, Audi designers wanted to create an environment where incredible versatility and luxury intersect. Part of designing this near-perfect interior was engineering an ergonomic space where everything you need is easily visible and accessible. Elements such as the available next-generation Audi virtual cockpit display with crisp clarity and functionality; to improved MMI® display placement; to a gear selector that provides a fixed point for the MMI control, all work together harmoniously to help make your vehicle even more of a mobile sanctuary.



Panoramic sunroof

The standard panoramic sunroof with tilt and sliding features provides a virtually unobstructed view to nearly every passenger while creating a sense of openness to the cabin. On the occasion you would like some shade, a power sunshade is included for your comfort.



Ambient lighting

Available Ambient lighting packages create a functional, reactive and beautifully lit cabin. Interior contour and background lighting can be customized to adjust illumination based on Audi drive select mode or individual style.

Four-zone automatic climate control

Available four-zone automatic climate control provides more of its passengers with the ability to dial in his or her ideal temperature. Additionally, the available panoramic air diffuser vent helps provide a more natural airflow.



We have given this SUV more than a touch of opulence with the available Luxury package, which includes Valcona leather-covered individual contour front seats with ventilation and massage function, an Alcantara® headliner and power soft-closing doors.



2017 Audi Q7 3.0T Prestige shown with available Cedar Brown Valcona leather and available equipment.

Making an accommodation is never out of the question.

As we see it, a vehicle should fit both the driver's and the passenger's needs. The improved interior space in the all-new Audi Q7 allows for customizable seating configurations with more head room, leg room and shoulder room than before. The seats are easy to configure with a standard power third row for convenience. When the little ones are traveling, you can place car seats in any of the five LATCH-point locations, creating a flexible and luxurious travel experience for all those on board.



Seating configurations

A split tumble-folding 35/30/35 second row and a power 50/50 split-folding third row allow for a fully configurable interior space.

Power tailgate

A standard power tailgate (with programmable opening-height adjustment) can feature an available hands-free opening function, where the tailgate releases and raises or closes after you sweep your foot under the rear bumper threshold.

Third-row ingress, egress

The second-row outboard seats tumble forward to allow for quick and easy access to the third row.

A showcase of our driving desire for superior engineering.

It should be apparent from our drivetrain that we strive for engineering perfection. So you'll experience the kind of dynamic performance and efficiency people have come to expect of Audi.¹ And with an advanced transmission and the road-gripping capability of quattro[®] all-wheel drive applying all that power to the ground, it will feel as good as its engineering suggests.

POWER



TFSI[®] V6 engine

The 333-horsepower 3.0-liter TFSI V6 engine is paired with FSI[®] direct injection and a belt-driven supercharger that features a magnetic clutch for greater efficiency and counter-rotating four-vane rotors that force air on-demand through dual intercoolers at boosted pressures.¹ It is this combination of engineering achievements that allows for nearly instantaneous buildup of 325 lb-ft of torque directly off idle engine speeds.



APPLICATION



Shift-by-wire

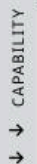
The eight-speed Tiptronic[®] automatic transmission in the Audi Q7 utilizes a shift-by-wire technology and is fully engaged by the vehicle's onboard computer. Efficient design and computer-managed shift patterns add to the vehicle's efficiency.¹



INGENUITY

Start-stop efficiency system

As an intelligent vehicle system, this effective engine management program can help lower fuel consumption as well as CO₂ emissions by automatically shutting off your engine while you wait at a red light or, perhaps, during certain stop-and-go driving. Once you are ready to resume, or if other critical vehicle systems require it, the engine will restart nearly instantaneously.



CAPABILITY

Towing capacity

The Audi Q7 stands as a leader with an incredible 7,700 lb max tow rating with the available Towing package on the 3.0T model.² The package includes a trailer hitch receiver with brake controller pre-wiring.



2017 Audi Q7 3.0T Prestige shown in Graphite Gray metallic with available equipment.

¹ 2017 EPA estimates not available at time of printing. See www.fueleconomy.gov for updated information. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. ² Maximum tow rating. Other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details.



Audi drive select

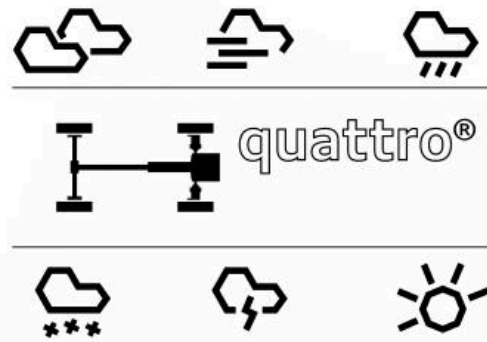
At Audi, we believe you should be the ultimate master of your road-going domain. That's why we created the available Audi drive select system. It gives you the ability to adjust the vehicle's driving characteristics with the utmost of ease. When equipped with standard suspension, the drive select system includes five modes, and when equipped with available Audi adaptive air suspension, the system adds two extra modes that raise the vehicle's suspension height to adapt to more demanding offroad conditions. When almost any kind of road comes into question, Audi drive select will let you answer.

- ▶ **Comfort mode**
Perfect for those long highway stretches, this setting adds optimized suspension and steering and a closer shift pattern to help provide a more relaxed drive.
- ▶ **Dynamic mode**
Tighter steering, a firm suspension and a more responsive throttle help give this setting an aggressive feel and focused performance.
- ▶ **Auto mode**
The best of both worlds, this option is dialed to automatically adjust settings for a seamless combination of comfort and responsiveness based on your driving style and road conditions.
- ▶ **Individual mode**
Drive your way—this mode allows you to adjust the steering, suspension, throttle and transmission upshifts to your style.
- ▶ **Offroad mode**
Similar to Auto mode, Offroad mode will optimize all adjustable vehicle settings for the reduced traction environment of off-pavement excursions.
- ▶ **Allroad and Offroad/Lift modes**
When equipped with the available Audi adaptive air suspension, these modes will raise the suspension height by either +25 mm or +60 mm for increased ground clearance when driving offroad.

CONTROL
→
→

quattro® all-wheel drive

There is a reason quattro® has been known as the all-wheel drive standard since its inception: It has helped us to win races all over the world—and lots of them. More than just a performance-enhancing technology, it has also become the proven foul-weather friend¹. Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear (maximizing performance on dry roads), but as conditions change and become more challenging, the ratio is optimized to help maximize grip. This translates to traction and a more confident driving experience.



Adaptive air suspension

Depending on your preference, the available adaptive air suspension sets the height of the vehicle based on the vehicle's speed and your drive select preference. You can change the ride height levels in five modes, including Standard, Allroad (+25 mm), Offroad/Lift (+60 mm), Dynamic (-15 mm) and Loading (lowers the rear of the Q7 by -55 mm).

AGILITY
→
→

All-wheel steering

This available steering system with speed-dependent control helps give the vehicle a tighter turning radius at low speeds for increased maneuverability and more precise steering at higher speeds, such as highway lane changes. This helpful system offers increased driver confidence, providing you with improved control in almost any situation.

Parallel steering

When all four wheels turn the same direction, this results in precise lateral tracking at highway speeds.

Counter steering

Counter steering the rear wheels results in a tighter turning radius when driving under 31 mph.



Photo is a dramatization, taken on a closed course with a professional driver. Do not attempt, and always obey all speed and traffic laws.
1. When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

Senses working overtime.

You'll find that we've developed available driver assistance technologies that work together to help keep you aware of your surroundings. Our optional night vision assistant uses infrared technology to help detect pedestrians or large animals. And standard Audi pre sense® basic closes the side windows and panoramic sunroof, tightens the front safety belts and prepares the brake system for a quicker response and more during an unusual or emergency maneuver.

AUDI PRE SENSE CITY

Audi pre sense city

At speeds of up to 52 mph, the standard Audi pre sense city helps detect cornering and stationary vehicles and pedestrians, warning the driver of a possible collision, and when needed, helps initiate emergency braking.¹

Cameras
front (x3)
left side mirror
right side mirror
rear

Radar sensors
front (x2)
rear (x2)

Ultrasonic sensors
front (x4)
rear (x4)

Vehicle exit assist

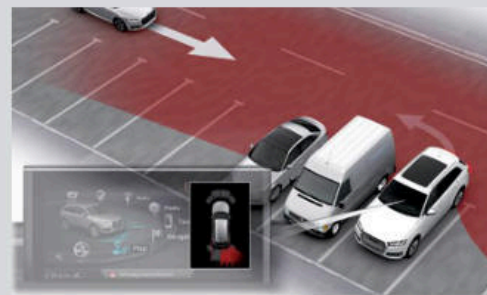
As part of available Audi pre sense rear, Vehicle exit assist notifies the driver when other vehicles are approaching from behind when the vehicle doors are opened. By utilizing two radar sensors in the rear bumper, the system warns the driver or passenger via both a brightly illuminated LED light strip in the door and acoustic warnings.¹

Rear cross traffic alert

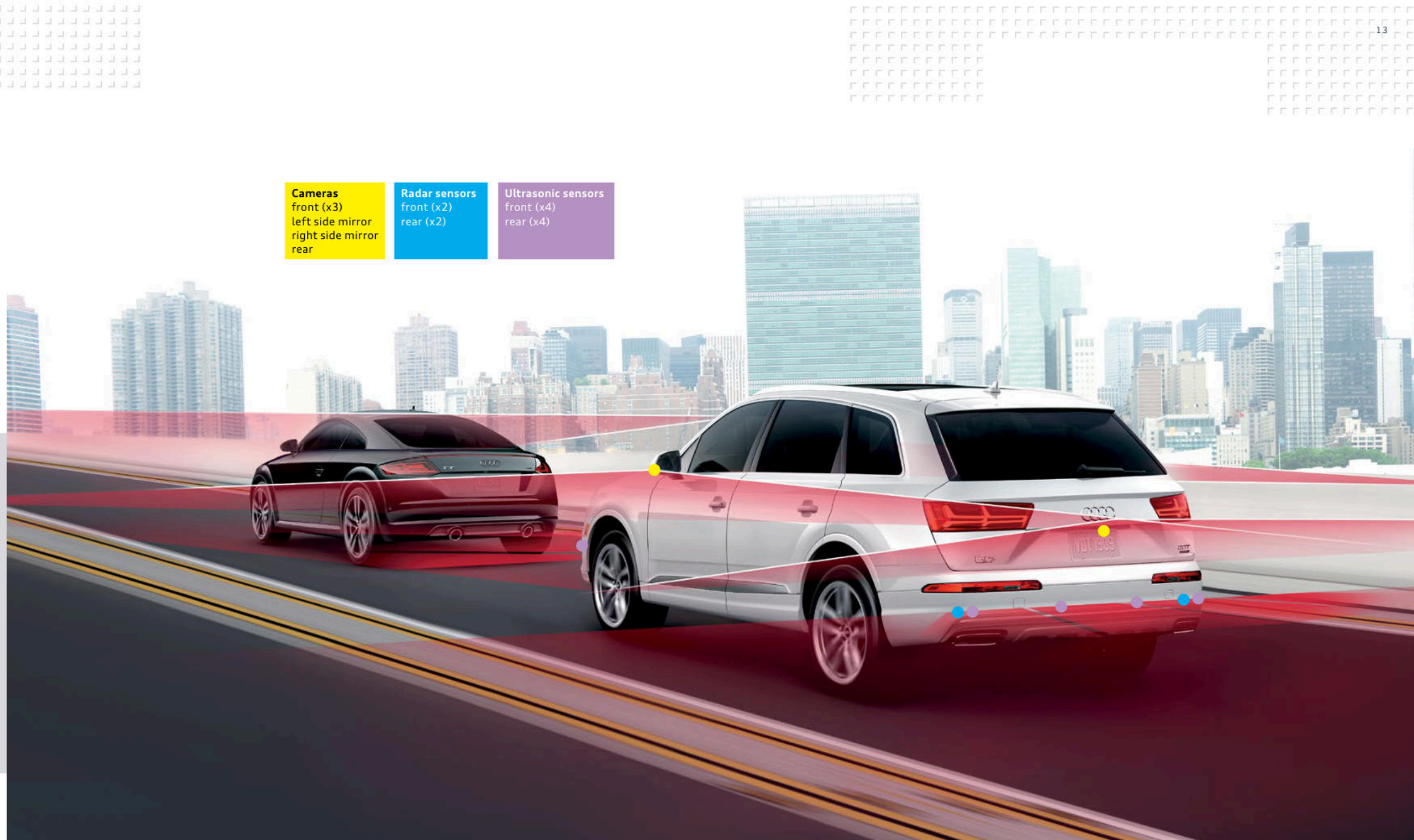
Included with available Audi pre sense rear, Rear cross traffic alert helps warn the driver of approaching vehicles when reversing out of a perpendicular space by an indicator on the MMI® display. In case of critical situations, the system will provide a warning tone and a brake jolt will be applied.¹

Collision avoidance assist

In the event that a sharp maneuver is needed, the available Audi pre sense plus includes Collision avoidance assist that helps the driver when turning into the adjacent lane. The system computes a suitable path for the vehicle and provides steering inputs to help the driver stay on the intended path.¹



AUDI PRE SENSE PLUS



¹ The features discussed are not substitutes for attentive driving. Please see your owner's manual for further details and important limitations.

Traffic jam assist

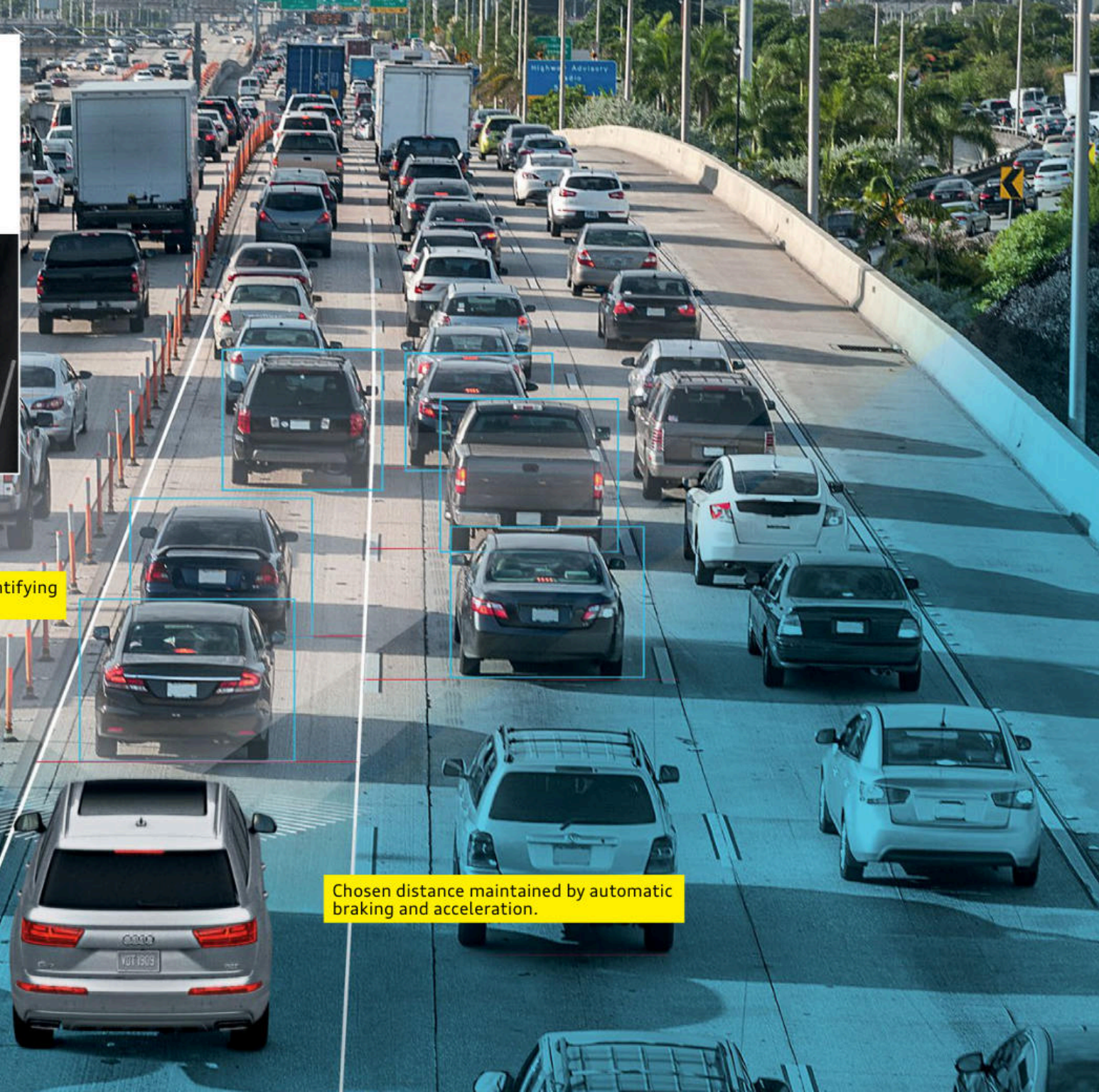
Included with available Audi adaptive cruise control with stop & go function, Traffic jam assist combines acceleration, braking and steering guidance, allowing for supportive driving assistance when traveling at speeds between 0-37 mph in congested traffic.¹



Vehicle path calculated by identifying lanes, vehicles and structures.

Follows line of vehicles ahead.

Chosen distance maintained by automatic braking and acceleration.



VISUALIZATION
→
→

Head-up display

With easy-to-view, accurate visual information right at eye level, this available feature displays important driving information and even pedestrian detection warnings when equipped with the optional night vision assistant.

Night vision assistant

This available system uses thermal imaging technology to help detect what lies ahead. Pedestrians and large animals up to 300 feet in front of the vehicle can be highlighted, while objects over 900 feet ahead can be detected—all shown within the available Audi virtual cockpit display.

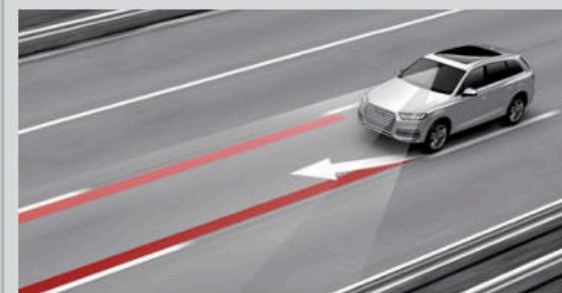


Audi side assist

Available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed about what is approaching from hard-to-see angles behind and to the side of the vehicle.¹

Active lane assist

Operating at speeds above 38 mph, this available system helps detect when the vehicle begins to leave the lane without signaling. Then, through gentle, corrective steering efforts, it helps the vehicle remain in the lane and vibrates the steering wheel as an additional warning. This way, Audi active lane assist complements the driver's decision-making process and helps to further solidify the bond between driver and machine.¹



Traffic sign recognition

This available camera-based system detects traffic signs and displays them on the instrument cluster or available Audi virtual cockpit, and it even evaluates various driving conditions, such as school zones and updated speed limits.¹



European model shown.

Parking system plus

Helping to make parking an easier task, the standard parking system plus features front acoustic parking sensors in addition to the standard rear acoustic parking sensors. For added benefit, the rear view camera offers selectable guidelines for parking in parallel or perpendicular spaces.



¹ The features discussed are not substitutes for attentive driving. Always check surrounding traffic and use turn signals. Please see your owner's manual for further details and important limitations.

Having another layer of protection is no accident.

While we don't like to make light of potential risks on the road, our engineers were tasked with doing just that. Complementing the advanced occupant safety cell is airbag technology designed to respond differently based on seat position, and specially constructed crumple zones that give way upon impact to help mitigate potential injury in a collision. When you add all of this to the rigidity of laser seam-welded joints that help enhance each Audi we make, it becomes pretty clear: Helping diminish the impact of an unavoidable event doesn't happen by accident.



Dramatization²

ABS and ESC

Computerized technology that works in sync with the Anti-lock Brake System (ABS), Electronic Stability Control (ESC) helps minimize almost any loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

Six airbags

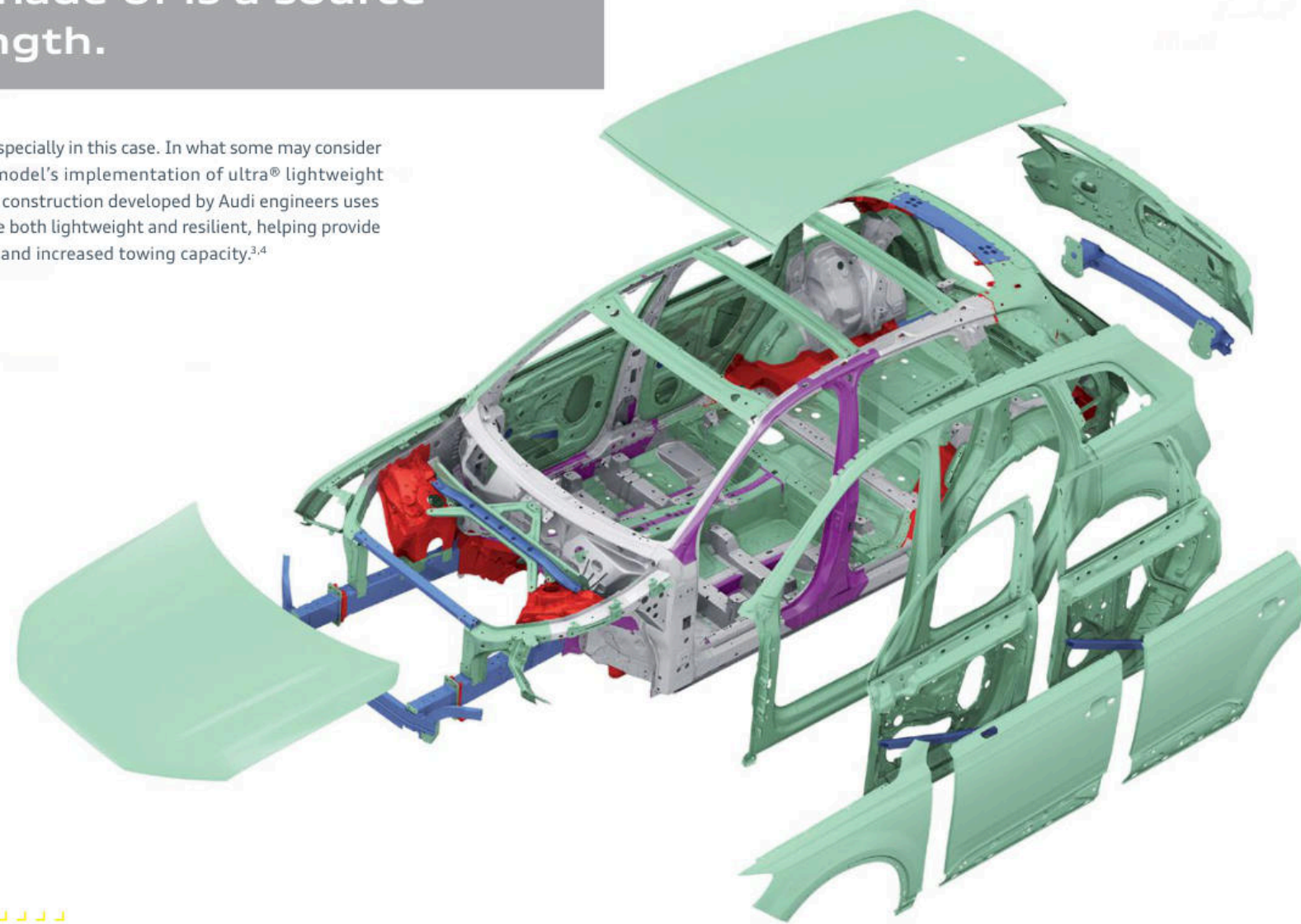
Designed to work in conjunction with our safety belts and properly adjusted head restraints, our airbag system is a comprehensive safety measure. With six standard airbags, including front-impact and thorax side airbags for both driver and front passenger, and available rear-passenger thorax side airbags, you'll feel practically surrounded.¹ And that's a good thing.

¹ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and refer to your owner's manual for the proper use of the restraint systems when transporting children. ² This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. ³ 2017 EPA estimates not available at time of printing. See www.fueleconomy.gov for details. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. ⁴ Maximum tow rating. Other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details.

What we're made of is a source of inner strength.

Clearly there's strength in numbers—especially in this case. In what some may consider a revolutionary philosophy, the Q7 model's implementation of ultra[®] lightweight technology through aluminum hybrid construction developed by Audi engineers uses a variety of materials that together are both lightweight and resilient, helping provide better handling, enhanced efficiency and increased towing capacity.^{3,4}

up to
474 lbs
weight savings



- extruded aluminum
- cast aluminum
- sheet aluminum
- ultra-high-strength steel
- cold-formed steel



The geofencing technology through available Audi connect® helps you set a custom geofence or personalize the available Curfew, Speed or Valet Alerts.^{1,2,3}



With the Valet Alert, you can be notified if your car moves faster or farther than you'd like²



With the Curfew Alert, you can get a notification if your car is moving when it isn't supposed to²



If your Audi Q7 travels above the preset limit, the Speed Alert will give you a notification.³

¹ Always pay careful attention to the road, and do not drive while distracted. Audi connect should only be used when it is safe and appropriate. Audi connect services and features are optional, provided with the support of authorized affiliated and third party service providers, and may require additional subscriptions with separate terms and conditions. Available on select models. Certain services collect location information, see Terms of Service for information about how to disable and for other details. ² The alerts should only be viewed when it is safe and appropriate. Always pay careful attention to the road, and do not drive while distracted. Message and data rates apply. ³ Always obey speed and traffic laws. The alerts should only be viewed when it is safe and appropriate. Always pay careful attention to the road, and do not drive while distracted. Message and data rates apply. ⁴ Connect CARE services are provided with the support of authorized affiliated and third party service providers. Available on select models. Connect CARE services are activated prior to purchase or lease and do not require registration or paid subscription. Connect CARE services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services collect location information, see Terms of Service for information about how to disable. Connect CARE services are subject to technologies remaining commercially available, and such availability is not guaranteed. See Terms of Service, Privacy Policy, and other details at www.audiusa.com/audiconnect-privacy and www.audiusa.com/audiconnect-terms. Always pay careful attention to the road, and do not drive while distracted. Connect CARE services should only be used when it is safe and appropriate. ⁵ Connect PRIME services are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. Trial or paid subscription required. Connect PRIME services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services collect location information, see Terms of Service for information about how to disable. See Terms of Service, Privacy Policy, and other details at www.audiusa.com/audiconnect-privacy and www.audiusa.com/audiconnect-terms. Always pay careful attention to the road, and do not drive while distracted. Connect PRIME services should only be used when it is safe and appropriate. ⁶ Pre-paid session-based plans, available for domestic use only. Plans expire when full data allotment is used or time period ends, whichever comes first. Monthly plans auto-renew every 30 days and charges are billed to the credit card on file on the last day of the 30-day term, for the next 30-day time period, unless canceled. To cancel monthly plans at any time, visit myaudiconnect.com or call 1-877-505-2834. Other plans do not auto-renew. Wi-Fi®. Connectivity for up to 9 Wi-Fi® capable devices. General Wireless Service Terms: Subject to the Session Based Wireless Data Services Agreement. Other restrictions and terms apply and may result in service termination and/or limitations. Coverage and service not available everywhere. ⁷ INRIX XD® Traffic is included with an Audi connect® subscription. ⁸ Always pay careful attention to the road, and do not drive while distracted. The Wi-Fi® hotspot feature is intended for passenger use only. Connect PLUS features and technologies are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. See materials provided by wireless carrier for terms, privacy, data security details. Returning devices connect automatically and use plan data unless hotspot is removed from device settings. ⁹ 4G LTE coverage is not available in all areas. ¹⁰ Roadside Assistance provided by an authorized third party service provider. ¹¹ Automatic Crash Notification is enabled prior to purchase or lease and does not require registration or a subscription. ¹² For use by law enforcement authorities only. See Terms of Service for details. ¹³ Always consult owner's manual for maintenance guidelines. ¹⁴ Always pay careful attention to the road, and do not drive while distracted. ¹⁵ Standard text and data usage rates apply. ¹⁶ Parking feature is not available in all areas and requires participation by parking provider. ¹⁷ Refer to your vehicle's warning and indicator lights for the most current diagnostic information. Always consult owner's manual for maintenance guidelines. ¹⁸ Requires Audi MMI connect App. Smartphone message and data rates apply. Do not use feature to locate stolen vehicle.

Your central command for the information age.

Sure, the handheld power of mobile devices is impressive, but then, they don't handle like your Audi. Luckily, Audi connect® offers your favorite familiar functionalities, with the means to help you get to where you want to go.¹ The next generation of Audi connect offers three available options—Connect CARE⁴, Connect PRIME⁵ and Connect PLUS⁶. Connect CARE provides assistance and security services to help you in emergency situations, at no additional cost for 10 years after the purchase of your new vehicle. Connect PRIME offers a collection of robust features like Google Voice Search™ and Audi Semi-Dynamic Route Guidance with INRIX XD® Traffic to help you navigate and stay informed.⁷ And for live updates and entertainment, Connect PLUS keeps your passengers connected even on the go through an in-vehicle Wi-Fi® Hotspot with a 4G LTE connection.^{8,9} Both Connect PRIME and Connect PLUS features are offered complimentary for a six-month trial period, and after that, stay connected by visiting myAudiConnect.com.

CONNECT CARE



In case of an emergency situation, Audi connect is equipped to help with online roadside assistance and automatic crash notifications. You can also initiate a request for emergency services by pushing the SOS button above the center console. And, in case of the unthinkable, Stolen Vehicle Locator services help authorities locate your vehicle.^{10,11,12}



With Audi Service Request, receive email and in-car notifications before you are due for service, helping you to easily schedule a service appointment with your Audi dealer.¹³

CONNECT PRIME



With INRIX XD® Traffic, get fast and accurate traffic information (included in your active Audi connect subscription) overlaid onto 3D satellite imagery to help visualize a true aerial view of your city and highway route, and let the MMI® navigation plus system reconfigure your route to help avoid traffic.⁷



With Google Earth™ integration, you'll enjoy 3D satellite imagery, including Google Street View™, displayed right on the MMI® display.

CONNECT PRIME



With Google Street View™, your Audi can show you a driver's-eye view of your destination right before you arrive so it's easy to recognize.¹⁴



Keeping your navigation map up to date is easier than ever with over-the-air map updates, sent directly to your vehicle.



It's simple. Tell your Audi what you are in the mood for, then let the cloud-processing power of Google™ speech recognition interpret your request and bring up a list of destinations in the area of your choice.



With streaming audio, it's easier than ever to stream music from your compatible phone or digital music player right to the vehicle's audio system.



With access to text messages, email and Twitter® your passengers will know what's going on with their friends, family and the world.¹⁵

POI

The point-of-interest search with voice control means that you can get the most out of every journey.



Get information about current events, exciting locations and places of interest at your travel destination, current location or other chosen location instantly.



A simple source for daily information on-demand, such as news updates from your favorite sources with text-to-speech function, fuel prices in your area and weather forecasts.



Discover travel information for local landmarks in your area of interest, set them as destinations and let your vehicle show you the way.



Search for parking in your area of interest, check space availability and set your selection as a destination to help navigate directly to the garage entrance.¹⁶



With remote lock/unlock, you can easily lock or unlock your vehicle remotely through your compatible smartphone and SmartWatch.¹⁵



Use your MMI connect App, or log in to your myAudi account online to access vehicle status reports, or use the Parking Position feature to help remember where you parked.^{17,18}



Staying connected in your Audi has never been easier, with in-vehicle 4G LTE connectivity. Access is provided for up to eight passenger devices through an onboard wireless hotspot.^{8,9}

Redefining the all-access pass.

Going backstage just got a lot more immersive—and intuitive. The available intelligent MMI® system offers a wealth of easily accessible information with a unique twist, or, technically, a touch. You'll have simple access to information such as music files, contact information and destinations. The possibilities are even bigger when you input to available Audi connect®, an innovative infotainment system infused with the power of Google™ technology. With this kind of access, you could say there is no greater stage!



MMI® all-in-touch with handwriting recognition

Developed by the Audi Human Machine Interface (HMI) team, available MMI all-in-touch illustrates why making something simple to use can be so complex. The HMI team designed a system so advanced, it can read almost anyone's handwriting—even if you choose to write with your non-dominant hand.

MMI® navigation plus with voice control

Count on the available advanced navigation system with voice commands to help home in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth™²

BLUETOOTH® wireless technology

Unlock your compatible mobile phone's potential through the MMI system. Simply pair them up and start enjoying near-complete control at the touch of a button.

Audi smartphone interface

Connect your compatible smartphone via USB connection directly on the MMI display. Control Google™ Android Auto or Apple® CarPlay apps via your MMI controls.³

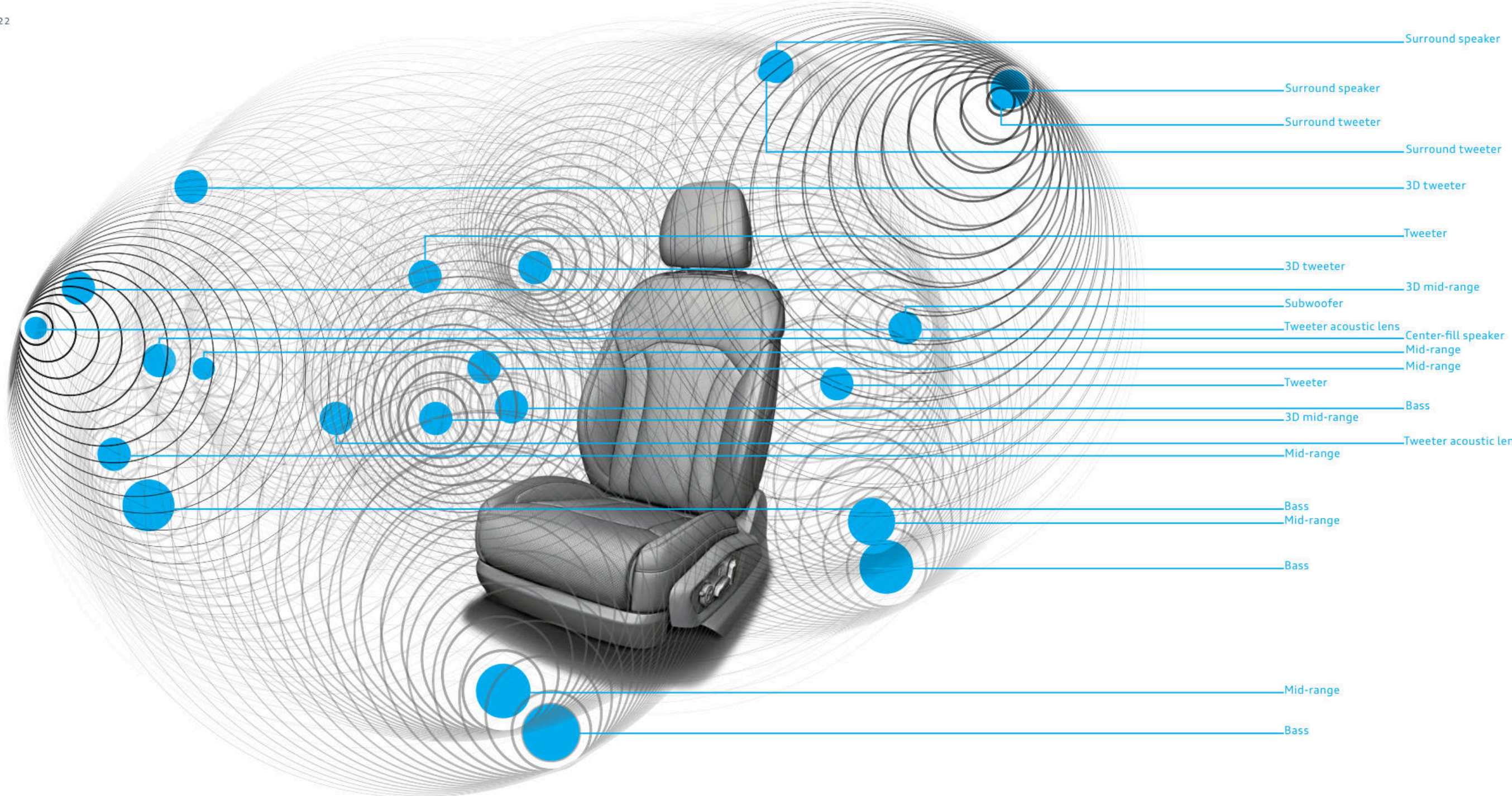
Audi virtual cockpit

The available Audi virtual cockpit is another testament to the progressiveness of the new Q7. The cockpit is an innovative, fully digital instrument cluster shown on a 12.3-inch display, delivering vibrant, life like images at 60 frames per second. There are two unique modes for viewing vital data: Classic and Infotainment. Classic mode offers a crisp, clear view of a traditional speedometer and tachometer; Infotainment mode minimizes the classic gauges, while maximizing navigation or other infotainment visuals.

The available Audi virtual cockpit operates in two distinct modes—Classic and Infotainment—creating a viewing experience that fits your style and preferences.



1. Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. 2. See pages 24-25 for important information regarding MMI® navigation plus. 3. Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. "Android Auto" is a trademark of Google Inc. "Apple CarPlay" is a trademark of Apple Inc.



Surround speaker

Surround speaker

Surround tweeter

Surround tweeter

3D tweeter

Tweeter

3D tweeter

3D mid-range

Subwoofer

Tweeter acoustic lens

Center-fill speaker

Mid-range

Mid-range

Tweeter

Bass

3D mid-range

Tweeter acoustic lens

Mid-range

Bass

Mid-range

Bass

Mid-range

Bass

A different feel to hearing.

When we set out to compose a truly inspiring sound system, we didn't just want you to hear every note. We wanted you to experience them. From perfectly sculpted high notes to a crystal clear mid-range to deep-diving lows, the available Bang & Olufsen® 3D Advanced Sound System helps to deliver an authentic and multidimensional arrangement of thrilling sound that you can feel as much as hear. So whether you're in the mood to be soothed, engaged or inspired, you can expect an immersive experience that can only be matched by the exhilaration of driving your Audi.

Bang & Olufsen® 3D Advanced Sound System

The passion of Bang & Olufsen® matches well with Audi. Just consider the exclusive collaboration to create the Bang & Olufsen® 3D Advanced Sound System on the all-new Audi Q7. Using conventional surround sound technology, Bang & Olufsen® introduces additional dimensions, such as the BeoCore amplifier with ICEpower® and Acoustic Lens Technology to provide an unrivaled entertainment experience. This meticulously rendered sound is amplified through 23 speakers and an impressive 1,920 watts and 5.1 Surround Sound.

BOSE® 3D Sound System

Hitting the right note on every drive, the available BOSE® 3D Sound System turns your Audi into a 19-speaker power-house with the help of innovative sound engineering and optimized speaker placement. Add to that AudioPilot® noise compensation, which helps maintain a consistent volume under varying speeds and road conditions, and you get an acoustic listening environment that rivals any live performance.

Q7 3.0T Premium



Q7 3.0T Premium Featured highlights

Infotainment/Technology

- > 7.0" color driver information display
- > 7.0" MMI® center infotainment display
- > MMI® radio plus with ten speakers and single CD player with MP3 playback capability
- > HD Radio™ Technology
- > SiriusXM® Satellite Radio with 90-day trial subscription¹
- > Audi music interface with two USB ports
- > BLUETOOTH® streaming audio for compatible devices
- > BLUETOOTH® wireless technology preparation for compatible mobile phones

Driver Assistance/Innovation

- > Keyless engine start/stop
- > Audi pre sense® basic
- > Audi pre sense® city²
- > Audi drive select
- > Parking system plus with rear view camera (front and rear acoustic sensors)

Exterior

- > 19" 5-V-spoke design wheels with 255/55 all-season tires
- > Singleframe® grille
- > Xenon plus headlights with LED daytime running lights
- > LED taillights
- > Rear fog lights
- > Power-adjustable, power-folding, heated exterior side mirrors with memory
- > Aluminum-optic trim around exterior side windows

- > Aluminum roof rails with ESC integration
- > Rear privacy glass
- > Power tailgate
- > Integrated twin-trapezoidal exhaust outlets
- > Aluminum-optic door blade with quattro® script

Interior/Seating

- > Ambient LED interior lighting
- > Three-zone automatic climate control
- > Three-spoke multifunction steering wheel with shift paddles
- > Tilt and telescopic manually adjustable steering column
- > Auto-dimming interior rear view mirror with digital compass
- > High-gloss Black upper inlays
- > Terra Brown Walnut Wood lower inlays
- > Leather-wrapped gear selector
- > 10 beverage holders (6 cup and 4 bottle)
- > Leather seating surfaces
- > Eight-way power front seats and four-way power lumbar adjustment for driver
- > Driver seat memory
- > Split tumble-folding 35/30/35 second-row seatbacks with fore/aft position and seatback angle adjustments
- > Power 50/50 split-folding third-row
- > Heated front seats
- > Driver and front passenger extendable sun visors with illuminated vanity mirrors
- > Power windows with one-touch up/down operation and power retention until front door is opened

- > Panoramic sunroof with tilt, slide and power sunshade features
- > Front and rear floor mats
- > Stainless steel door sill inlays

Safety/Security

- > Driver adaptive and front passenger dual-stage airbags³
- > Front-passenger thorax side airbags³
- > Sideguard® head-curtain airbags³
- > Lower Anchors and Tethers for Children (LATCH) in rear seats (three pairs of anchors and tethers in second row, two pairs in third row)
- > Power central locking system with safety unlock feature if airbags deploy
- > Electronic Stability Control (ESC) with Offroad mode, secondary collision brake assist and traction control (ASR)
- > Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist
- > Tire-pressure monitoring system
- > Electromechanical parking brake
- > Anti-theft alarm system with immobilizer

Q7 3.0T Premium Stand-alone options

- > Rear-passenger thorax side airbags³
- > Black cloth headliner
- > Gray Oak Wood lower inlays
- > Layered Walnut Wood lower inlays
- > 19" 255/55 all-season run-flat tires
- > 20" 10-spoke-star design wheels (Gray/Polished finish) with 285/45 all-season run-flat tires
- > Towing package with 7,700 lb towing capacity⁴

Q7 3.0T Premium Available package

Cold Weather package

- > Heated three-spoke multifunction steering wheel with shift paddles
- > Heated rear seats

MMI® Navigation plus Safety and Security package

- > MMI® navigation plus with voice control system⁵
- > 8.3" MMI® center infotainment/navigation display
- > MMI® all-in-touch with handwriting-recognition technology
- > Audi connect® with six-month trial subscription⁶
- > INRIX XD® Traffic⁷
- > Audi smartphone interface including Apple® CarPlay and Google™ Android Auto⁸
- > Safety and Emergency call with 10-year service

Q7 3.0T Premium Plus



Q7 3.0T Premium Plus Featured highlights

+
In addition to or replaces highlighted features of Q7 3.0T Premium

Infotainment/Technology

- > MMI® navigation plus with voice control system⁵
- > 8.3" MMI® center infotainment/navigation display
- > MMI® all-in-touch with handwriting-recognition technology
- > Audi connect® with six-month trial subscription⁶
- > INRIX XD® Traffic⁷
- > Audi smartphone interface including Apple® CarPlay and Google™ Android Auto⁸
- > Safety and Emergency call with 10-year service

Driver Assistance/Innovation

- > Audi advanced key - keyless start⁹ stop and entry with hands-free tailgate release, open/close
- > Audi side assist²
- > Audi pre sense® rear²
- > Rear cross traffic alert²
- > Vehicle exit assist²

Exterior

- > Auto-dimming exterior side mirrors
- > Power tailgate with hands-free release, open/close

Interior/Seating

- > Power tilt and telescopic adjustable steering column
- > Ambient LED interior lighting package
- > Stainless steel cargo area sill/threshold protection

Q7 3.0T Premium Plus Stand-alone options

- > BOSE® 3D Sound System with 19 speakers, BOSE® Advanced Staging Technology, 15-channel amplifier and 558 watts
- > Rear-passenger thorax side airbags³
- > Black cloth headliner
- > Gray Oak Wood lower inlays
- > Layered Walnut Wood lower inlays
- > 19" 255/55 all-season run-flat tires
- > 20" 10-spoke-star design wheels (Gray/Polished finish) with 285/45 all-season run-flat tires¹⁰
- > Towing package with 7,700 lb towing capacity⁴

Q7 3.0T Premium Plus Available packages

Cold Weather package

- > Heated three-spoke multifunction steering wheel with shift paddles
- > Heated rear seats

Warm Weather package

- > Four-zone automatic climate control with diffuser vent
- > Aluminum-optic diffuser vent trim
- > Second-row side and tailgate window sunshades
- > Ventilated twelve-way power front seats including four-way power lumbar adjustment

Driver Assistance package

- > Audi adaptive cruise control with stop & go and traffic jam assist²
- > Audi pre sense® plus²
- > Collision avoidance assist²
- > Audi active lane assist²
- > Traffic sign recognition²
- > High-beam assistant

Vision package

- > Audi virtual cockpit (12.3" LCD fully digital instrument cluster with two visual modes: Classic and Infotainment)
- > Top view camera system
- > Full LED headlights

¹ SiriusXM® Satellite Radio and SiriusXM® Traffic subscriptions are sold separately or as a package after trial period and are continuous until you call Sirius XM to cancel. See Customer Agreement for complete terms and more information at www.siriusxm.com. SiriusXM® Traffic service available in select markets. SiriusXM® U.S. Satellite Service available only to those in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations). ² The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations. ³ Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁴ Maximum tow rating. Other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details. ⁵ MMI® navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested MMI® navigation plus route. Mapping updates are available at no charge for the first five map updates and are subsequently available on a subscription basis. ⁶ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ⁷ INRIX XD® Traffic is available on all Model Year 16+ A6, A7, TT and Q7 vehicles and is included with an Audi connect® subscription. Other models (allroad, A3, A4, A5, A8, Q3 and Q5) include SiriusXM® Traffic for four years with the purchase of the vehicle. ⁸ Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. These features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. "Android Auto" is a trademark of Google Inc. "Apple CarPlay" is a trademark of Apple Inc. ⁹ Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. ¹⁰ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

Q7 3.0T Prestige



Q7 3.0T Prestige Featured highlights



In addition to or replaces highlighted features of Q7 3.0T Premium Plus

Infotainment/Technology

- > Audi virtual cockpit (12.3" LCD fully digital instrument cluster with two visual modes: Classic and Infotainment)
- > BOSE® 3D Sound System with 19 speakers, BOSE® Advanced Staging Technology, 15-channel amplifier and 558 watts

Driver Assistance/Innovation

- > Head-up display with navigation and assistance systems information
- > Top view camera system

Exterior

- > 20" 10-spoke-star design wheels (Gray/Polished finish) with 285/45 all-season run-flat tires¹
- > Full LED headlights

Interior/Seating

- > Ambient LED interior lighting plus package
- > Four-zone automatic climate control with diffuser vent
- > Aluminum-optic diffuser vent trim
- > Twelve-way power front seats including four-way power lumbar adjustment
- > Ventilated front seats
- > Second-row side and tailgate window sunshades

Q7 3.0T Prestige Stand-alone options

- > Bang & Olufsen® 3D Advanced Sound System with 23 speakers, 23-channel BeoCore amplifier with ICEpower® technology and 1,920 watts
- > Night vision assistant with pedestrian and large animal detection
- > Rear-passenger thorax side airbags²
- > Black cloth headliner
- > Black Alcantara® headliner
- > Gray Oak Wood lower inlays
- > Layered Walnut Wood lower inlays
- > 21" Audi Sport® 5-twin-spoke design wheels with 285/40 summer performance tires¹
- > Towing package with 7,700 lb towing capacity³

Q7 3.0T Prestige Available package

Cold Weather package

- > Heated three-spoke multifunction steering wheel with shift paddles
- > Heated rear seats

Q7 3.0T Prestige Available package

Luxury package

- > Heated and ventilated 18-way power individual contour comfort front seats, including four-way and power lumbar adjustment
- > Massage function
- > Valcona leather seats
- > Extended leather package
- > Alcantara® headliner
- > Power soft-closing doors

Adaptive Chassis package

- > Audi adaptive air suspension with self-leveling, vehicle speed and driving style automatic control logic as well as driver-selectable ride height levels
- > All-wheel steering with vehicle speed-dependent control

Driver Assistance package

- > Audi adaptive cruise control with stop & go and traffic jam assist⁴
- > Audi pre sense® plus⁴
- > Collision avoidance assist⁴
- > Audi active lane assist⁴
- > Traffic sign recognition⁴
- > High-beam assistant

Wheels

Q7

19" 5-V-spoke design



Standard

20" 10-spoke-star design
(Gray/Polished finish)



Optional

21" Audi Sport® 5-twin-spoke design

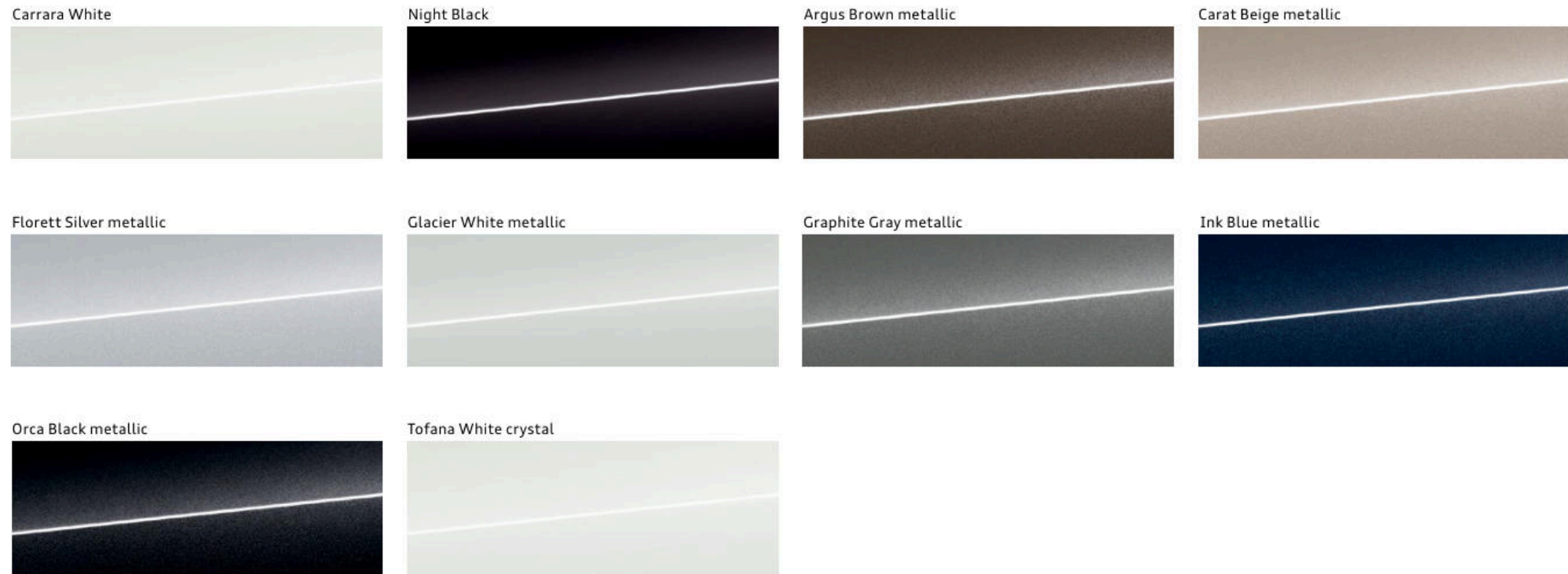


Optional

¹ High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires also have a lower aspect ratio that aids performance and handling. Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires, vehicle body and suspension parts. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels. ² Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ³ Maximum tow rating. Other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details. ⁴ The features discussed are not substitutes for attentive driving. Always check surrounding traffic, and use turn signals. Please see your owner's manual for further details and important limitations.

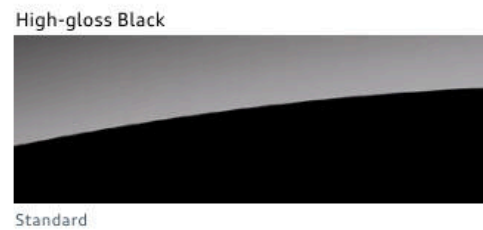
Exterior Colors and Interior Inlays

Q7

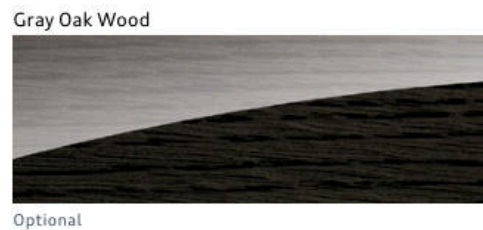


Q7

Upper interior inlay



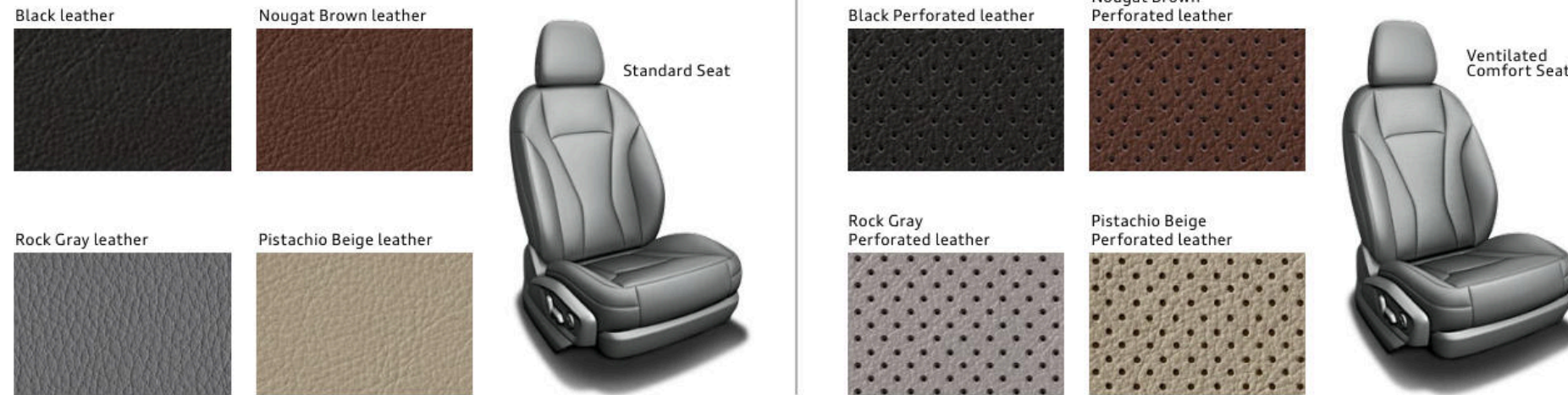
Lower interior inlays



Exterior colors, interior inlays and interior colors options will vary based on model, trim level and package combination. See your dealer for details.

Interior Colors and Seat Selections

Q7



Exterior colors, interior inlays and interior colors options will vary based on model, trim level and package combination. See your dealer for details.

Technical Specifications

Engineering | Performance

	Q7 3.0T
Engine type	Six-cylinder
Engine block/Cylinder head	Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	2,995/84.5 x 89.0
Horsepower (@ rpm)	333 @ 5,500-6,500
Torque (lb-ft @ rpm)	325 @ 2,900-5,300
Compression ratio	10.8:1
Valvetrain	24-valve DOHC
Induction/Fuel injection	Supercharged/TFSI®
Start-stop engine efficiency system	■
Acceleration (0-60 mph)	5.7
Top track speed ¹	130 mph

Transmission | Drivetrain

Eight-speed Tiptronic® automatic transmission with quattro® all-wheel drive	■
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Body | Suspension | Chassis

ultra® lightweight technology - multi-material body construction	■
Five-link front independent steel spring suspension	■
Five-link rear independent steel spring suspension	■
Audi adaptive air suspension	Available
All-wheel steering	Available
Ventilated front disc/Ventilated rear disc brakes (in)	14.8/13.8
Electromechanical power steering system	■
Steering ratio	15.8:1
Turning circle, curb-to-curb (ft)	40.7

Exterior measurements

	Q7 3.0T
Wheelbase (in)	117.9
Length (in)	199.6
Height (in)	68.5
Overall width with mirrors (in)	87.1
Overall width without mirrors (in)	77.5
Track, front/rear (in)	66.1/66.6
Curb weight (lb)	4,938
Drag coefficient (Cw)	.32
Maximum available towing capacity 7,700 lbs ²	■

Interior measurements

Head room (in, front/middle/rear)	38.4/38.8/35.9
Leg room (in, front/middle/rear)	41.7/38.8/29.2
Shoulder room (in, front/middle/rear)	59.5/58.5/49.4
Cargo volume (cu ft, behind third row/behind second row/behind first row)	14.8/37.5/71.6
Seating capacity	7

EPA mileage estimates | Capacities | Emissions

Tiptronic® automatic transmission (city/highway/combined) ³	NA
Engine oil (qt)	7.3
Fuel (gal)	22.5
Recommended fuel	Premium
Emissions rating	ULEV 125

Audi Genuine Accessories

Add distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories. Whether you load the cargo carrier with climbing gear or add a set of stylish new wheels, we offer accessories to help enhance every facet of your lifestyle. When purchased from an authorized dealer, all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.¹ If you're looking to personalize or help protect the vehicle you love, we have a solution designed by Audi that works for you.

Audi Genuine Sport and Design Accessories

For a bolder appearance or a finishing touch, we have a solution that helps make every mile more enjoyable—and more yours.

- ▶ Stylish wheel designs
- ▶ quattro® decals
- ▶ License plate frames

Audi Guard Car Care Products

Your Q7 deserves the very best, and this is it—the only car care line designed specifically for Audi.

- ▶ Leather care
- ▶ Insect remover
- ▶ Detailing tools
- ▶ Winter protection

Visit parts.audiusa.com to view the full line of Audi Genuine Accessories.

01 Fork-mount bike rack²

Pursuing your favorite pastime just got easier. Made of anodized aluminum, this bike rack features a quick-clamping device that can be secured with the included lock.

02 All-weather floor mats

No matter where the day takes you, the all-weather floor mats feature a nubbed design that helps protect your vehicle's floor and carpeting from the elements. Black mats are available in sets of two for front or rear. Front mats feature the Audi Q7 logo.

03 Compact cargo carrier²

Extra gear won't take up valuable cargo space with our aerodynamic carrier that offers a generous 10.5-cu-ft capacity. Size: 76" long, 26" wide, 15" high.

04 20" 5-arm Pikes Peak wheel

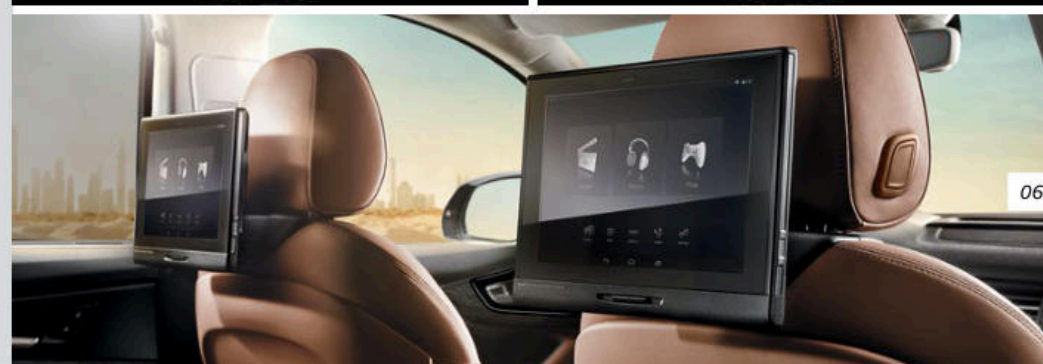
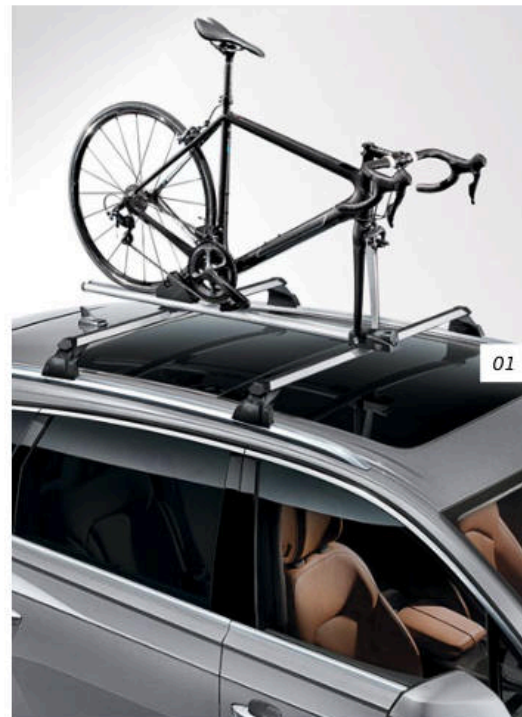
This progressive, muscular, five-spoke design is the perfect match for a powerfully elegant vehicle.

05 20" 10-double-spoke wheel and tire package

With a distinctive two-tone design, this wheel is sure to draw attention to the already imposing Q7.

06 Audi entertainment mobile

Convenient and fun rear-seat entertainment system includes 10" touch screens that can be operated independently, or mirrored to show the same content. Allows for photo and video viewing, gaming and use of apps. Includes two USB ports, remote control, integrated SD card reader, headphone jack and HDMI ports to connect to video game consoles and televisions. The Wi-Fi® enabled system secures easily to the front-seat headrests and can be used outside the vehicle.



¹ Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details. ² All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.

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- › Search for "Audi library"
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¹ Standard text and data usage rates apply. Always pay careful attention to the road, and do not drive while distracted.