

BMW EfficientDynamics
Less emissions. More driving pleasure.

BMW X1

bmwusa.com



The Ultimate
Driving Machine®



ADVENTURE IS WAITING.

THE BMW X1 SPORTS ACTIVITY VEHICLE.®



EVERY DRIVE IS A THRILL RIDE.

The all-new 2016 BMW X1 hits the road redefined to suit any adventure – bringing a roomier interior, impressive power, greater efficiency, and technology on the forefront of innovation. An optimized BMW xDrive, and new styling and proportions, enhance the sporting ability and ride dynamics – keeping you ahead of the competition and in control of whatever the road may bring. Welcome to the new age of Sports Activity Vehicle.®

TAKE THE CITY. IT'S YOURS.

Building on first-generation successes, the second-generation BMW X1 delivers a premium ambiance on the cutting edge, with a host of equipment features to maximize driving safety, including Adaptive LED Headlights with Cornering Lights, a full-color Head-up Display, Lane Departure Warning¹ and Frontal Collision Warning. With more room for passengers and luggage, plus extensive value in optional and standard equipment, the BMW X1 leads the pack as a versatile family vehicle for urban exploits of any kind.



¹Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.



BIGGER ROOM. BETTER VIEW.

Defining the X1 interior is a driver-focused cockpit. Generously sized instrument panel and center console controls angle toward the driver to help you maintain control over your surroundings at all times. A higher seating position with greater headroom further enhances visibility, and power-adjustable front seats with driver-seat memory are standard. New SensaTec upholstery brings a softer feel, in addition to optional rich Dakota Leather, and cargo space has been expanded by more than 15 percent to provide greater storage. Numerous attractive options underscore the premium character of the BMW X1, including a Technology Package featuring an enriched BMW Navigation system with a touchpad Controller and 8.8-inch high-resolution Control Display. A 12-speaker, 360-watt Harman Kardon® Surround Sound System transforms traffic jams into concert halls.

Leather: Leather on all seating surfaces; other components may be Leather or SensaTec. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.



228 hp



258 lb-ft



6.3 sec¹

WILL GO TO EXTREMES AND BACK.

The all-new powertrain and chassis technology boost driving agility with increased handling precision while heightening driver and passenger comfort. The new 2.0-liter TwinPower Turbo 4-cylinder engine delivers 228 hp at 5000 rpm, with 258 lb-ft of peak torque available from 1250–4500 rpm, for a 0–60 launch in 6.3 seconds.¹ The xDrive system seamlessly transfers power to individual wheels as driving conditions require. The new 8-speed STEPTRONIC automatic transmission, engineered for reduced weight and greater efficiency, keeps revs lower and helps reduce fuel consumption without sacrificing power.



¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.



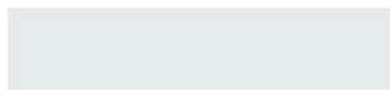
GET NOTICED.

The all-new BMW X1 arrives with a muscular presence, robust proportions and dynamic lines. Smooth underbody paneling, air deflectors and vertical aeroblades channel airflow for minimal resistance. Halogen headlights and LED Daytime Running Lights, 18-inch Y Spoke wheels, a hands-free power tailgate, power-adjustable front seats, and heated side mirrors set the standard. The Premium Package adds a feeling of luxury with a Panoramic moonroof, while full LED headlights make for a strong and powerful stance on the road. True to BMW heritage, the X1 offers a broad range of individualization. An M Sport Package¹ adds quicker responses and an aggressive appearance with its 8-speed Sport Automatic transmission with paddle shifters, M Sport suspension, Aerodynamic kit, M-style bumpers and rocker panels, and exclusive Estoril Blue Metallic paint.

¹M Sport Package available as of November 2015 production. Wheel and tire specifications are subject to change.



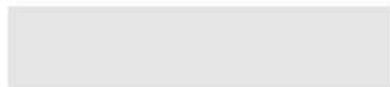
EXTERIOR COLORS



300
Alpine White
(Non-metallic)



668
Jet Black
(Non-metallic)



A96
Mineral White
Metallic



A83
Glacier Silver
Metallic



B39
Mineral Gray
Metallic



475
Black Sapphire
Metallic



C29
Chestnut Bronze
Metallic



C07
Dark Olive
Metallic



B53
Sparkling Brown
Metallic



B45
Estoril Blue
Metallic¹

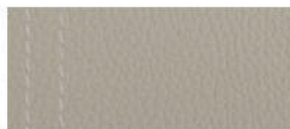


C10
Mediterranean Blue
Metallic

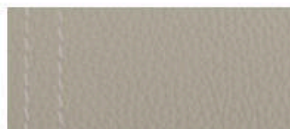
UPHOLSTERY



KCSW Black SensaTec



KCFY Canberra Beige SensaTec



PDFY Canberra Beige Dakota Leather



PDOA Oyster Dakota Leather



PDN4 Black Dakota Leather/
Blue highlight¹



PDMZ Mocha Dakota Leather



PDSW Black Dakota Leather

INTERIOR TRIMS



4LU High-gloss Black/
Pearl Gloss Chrome highlight



4LR Fine-Wood Fineline/
Pearl Gloss Chrome highlight



4F7 Fine-Wood Oak Grain/
Pearl Gloss Chrome highlight



4LS Brushed Aluminum/
Pearl Gloss Chrome highlight



4WG Aluminum Hexagon/
Black highlight



4WF Aluminum Hexagon/
Estoril Blue highlight¹

WHEELS



Y Spoke light alloy wheels (Style 569),
18 x 7.5; and 225/50 run-flat² or non-run-flat all-season tires³



Y Spoke light alloy wheels (Style 566),
18 x 7.5; and 225/50 run-flat² or non-run-flat all-season tires³



Y Spoke light alloy wheels (Style 511),
19 x 8.0; and 225/45 run-flat² performance tires^{3,4}



Double Spoke bicolor light alloy wheels (Style 570M),¹
18 x 7.5; and 225/50 run-flat² or non-run-flat all-season tires³



Double Spoke bicolor light alloy wheels (Style 572M),¹
19 x 8.0; and 225/45 run-flat² performance tires^{3,4}

¹ Available only with M Sport Package offered as of November 2015 production.

² Run-flat tires do not come equipped with a spare tire and wheel.

³ Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

⁴ Performance tires not recommended for driving in ice and snow conditions.

For details on the availability of standard and optional exterior paints, interior trims, and upholstery materials and colors, please visit bmwusa.com/byo. Wheel and tire specifications are subject to change. Get the latest information on BMW standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.



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BMW recommends Original BMW Engine Oil.