



2021 BUICK

ENCORE GX





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THE BUICK S(YOU)V FAMILY

S(YOU)V

Having a vehicle that truly fits your life can make all the difference.

That's why Buick has created not one, but four distinctly different SUVs. Choose the one that best suits your lifestyle and you'll be rewarded with performance, versatility, safety and style that feel custom-made just for you.

Simply put, we build every Buick not to change your life, but to fit your life. At the heart of our sport utility vehicles isn't just utility. What's at the heart of a Buick SUV is actually you.



2021 ENCLAVE



2021 ENCLAVE AVENIR



2021 ENCORE



2020 ENVISION



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Encore GX Essence shown in Deep Azure Metallic with Experience Buick Package and available features.

STREET SMARTS OF THE HIGHEST STANDARD

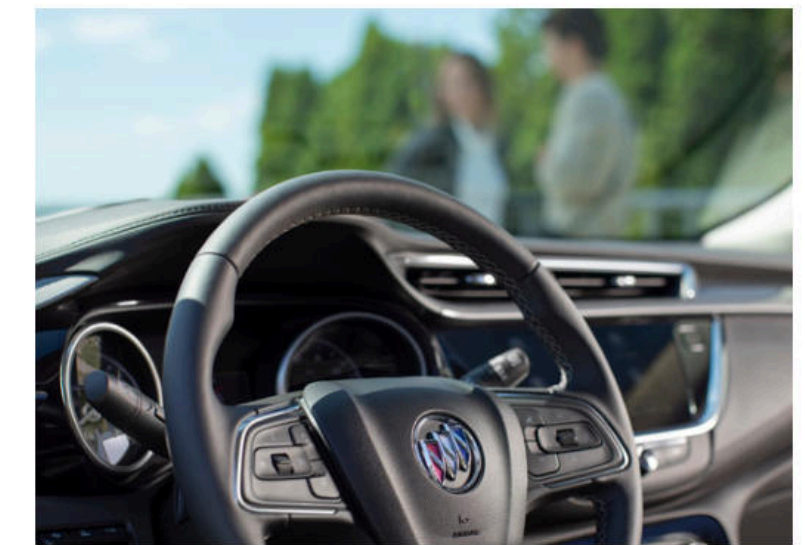
Smart doesn't just happen. It's designed. And in the case of Buick Encore GX, smart is innovated, engineered and crafted as well. That's why you'll find every detail in this five-person SUV cleverly fits the way your life moves.

IN-VEHICLE TECHNOLOGY With its long list of available technologies, Encore GX helps you wear the many hats that modern life requires. Leading the list is voice-activated Amazon Alexa Built-In,¹ which allows you to listen to music, make phone calls with your Bluetooth[®]-connected phone² and much more.

SPORT TOURING Overflowing with attitude, the Sport Touring Package is the boldest expression of Encore GX style and is available on all trim levels.

BUICK DRIVER CONFIDENCE Since smart features can help you enjoy safe travels, Encore GX comes standard with Buick Driver Confidence³—a suite of advanced safety and driver-assistance features.

¹Functionality is subject to limitations and varies by vehicle, infotainment system and location. Select service plan required. Certain Alexa Skills require account linking to use. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc., or its affiliates. See onstar.com for additional details. ²Go to my.buick.com/learnabout/bluetooth to find out which phones are compatible with the vehicle. Full Bluetooth feature functionality varies by device, model and software version. ³Read the vehicle Owner's Manual for important feature limitations and information.

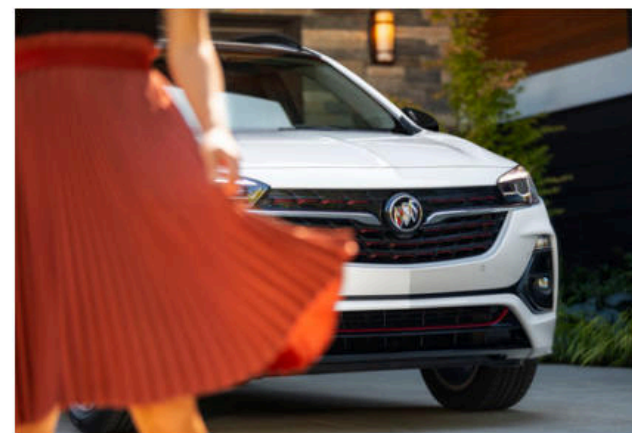


SPORT TOURING: BOLD ON BOLD

Add a level of sophisticated athleticism to Encore GX with the Sport Touring Package. Available on all trims, this package adds striking cues for an even bolder expression of Encore GX style.

Let your true colors fly with exclusive ST features including artfully sculpted front and rear fascias with red accents, body-color rocker moldings, 18" aluminum wheels with contrasting Android high-gloss inserts and a Sport Touring badge on the liftgate. The streamlined profile is further enhanced by the high-gloss Sport Touring black mesh grille with eye-catching red details.

EXCLUSIVE BLACK ROOF PACKAGE Encore GX ST is made even more striking with a distinctive blackout look thanks to an available Black Roof Package. The black roof, black mirrors and black roof rails up the stakes on its bold design. Available only with White Frost Tricoat, Satin Steel Metallic and Chili Red Metallic exterior colors.



Encore GX Essence shown in White Frost Tricoat with Sport Touring Package, Black Roof Package and other available features.





Encore GX Essence shown in Whisper Beige with available features.



PREMIUM JUST GOT AN UPGRADE

Encore GX's highly refined interior offers spacious seating for five and tech-savvy amenities for all. Stay seamlessly in sync with smartphone compatibility and the latest Buick Infotainment System! Up to 10 devices can be paired with your Encore GX, including two compatible smartphones at the same time for incoming hands-free calls? This smartly crafted SUV has more than enough technology to make every drive an intelligent one.

QUIETTUNING™ TECHNOLOGY Buick QuietTuning technology with Active Noise Cancellation utilizes many measures including triple door seals and acoustic laminated glass to help reduce, block and absorb unwanted noise.

PREMIUM AMENITIES Encore GX's cabin can be generously equipped with available refinements like leather-appointed seats, a heated steering wheel, a panoramic moonroof and an in-vehicle air ionizer.

¹Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ²Go to my.buick.com/learnabout/bluetooth to find out which phones are compatible with the vehicle. Full Bluetooth feature functionality varies by device, model and software version.



GIVING CONNECTIVITY A STARRING ROLE

BUICK CONNECTED SERVICES Your new Buick comes with a host of available in-vehicle benefits. Connected Access¹ offers the latest technology to help you improve every drive—and you get standard connectivity for up to 10 years, giving you access to features like monthly diagnostic emails and the ability to order and pay for takeout food and purchase fuel through Marketplace in your vehicle’s infotainment system.² You can also take your ownership experience to new levels by upgrading to other Buick Connected Services.


AVAILABLE 4G LTE WI-FI® HOTSPOT³ Stay connected with an available 4G LTE Wi-Fi® Hotspot. The fast and reliable connection can support up to seven devices so the whole gang can stream, surf and post to their hearts’ content when you’re on the go.


WIRELESS CHARGING⁴ Cut the cord with the help of available wireless smartphone charging. Just place your compatible device in front of the center console and charge with ease.


SPOTIFY⁵ Encore GX elevates your in-car infotainment experience with available Spotify. With your paid data plan, enjoy access to more than 50 million songs, as well as personalized radio, playlists and more than half a million podcast titles.


SIRIUSXM⁶ Your new Encore GX comes with a 3-month All Access trial subscription. Enjoy 3 months of commercial-free music, plus sports, news, talk and comedy. With more than 150 channels to choose from, your commute just got a whole lot more entertaining.

IN-VEHICLE APPS VIA BUICK MARKETPLACE⁷ Available Buick Marketplace offers a creative way to save time and money along your journey.

 **Reserve a Table** Make on-the-go reservations at thousands of restaurants nationwide through Yelp. You can search for restaurants in a 25-mile radius and reserve a table—all in a few easy steps.

 **Order Takeout** Place a takeout order from restaurants like Applebee’s® and IHOP. Or place either a takeout or delivery order from Domino’s Pizza. Marketplace will store your most recent orders and favorites.

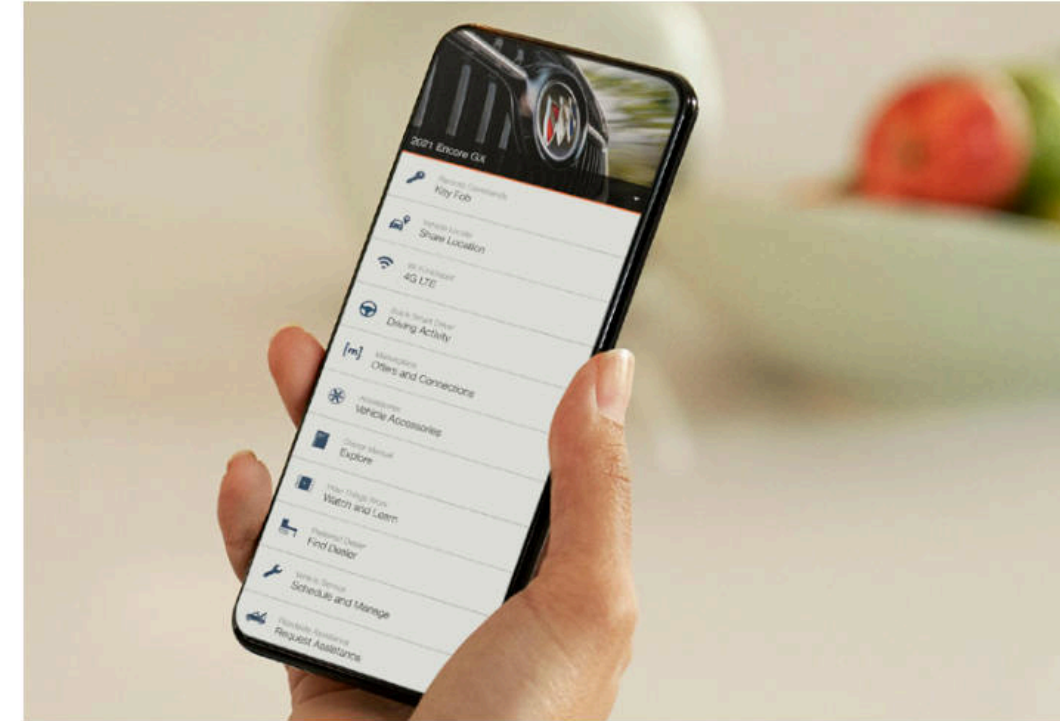
 **Fill Your Tank** Activate the pump, pay for fuel and earn valuable rewards right from your vehicle’s infotainment system² at participating Exxon®, Mobil®, Shell, Phillips 66®, Conoco® and 76® stations.

 **Find a Space** Easily find, book and pay for parking before you arrive at your destination through ParkWhiz.

¹Standard connectivity available only to original purchaser for up to 10 years. Connected Services vary by vehicle model and require active service plan, working electrical system, cell reception and GPS signal. Does not include emergency or security services. See onstar.com for details and further plan limitations. ²Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ³Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. Vehicle must be on or in accessory position for Wi-Fi® to function. ⁴The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier. ⁵Requires free or Premium Spotify account. Visit spotify.com on your smartphone, tablet or computer to sign up. Available only on vehicles equipped with IOS, IOU or IOT infotainment system. ⁶If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. ©2020 SiriusXM Radio, Inc. All rights reserved. ⁷Valid offers can vary. For latest offers, check Marketplace through the vehicle mobile app or your vehicle’s infotainment system. Third-party trademarks are the property of their respective third-party owners and used under agreement.



THE SMART MOVE FOR MOVING SMARTER



Encore GX offers a number of ways to keep you connected. This includes wireless Apple CarPlay™¹ and wireless Android Auto™² compatibility. Most importantly, the seamless integration of these technologies helps you keep your eyes on the road.

AMAZON ALEXA BUILT-IN³ With available Alexa Built-In, you can listen to music, make a phone call with your Bluetooth-connected phone,⁴ get directions sent directly to the available embedded Navigation⁵ screen (if properly equipped) and even control your compatible smart home devices⁶ to do things like turn on the lights or adjust the thermostat.

myBUICK MOBILE APP⁷ When you download the available myBuick mobile app, you can schedule service, get tips to help improve your driving, access instant offers from select nearby merchants and enjoy other ways to simplify your ownership experience. When you upgrade to Remote Access,⁷ you can remotely start and stop your vehicle (if equipped), check fuel levels and even set and share notifications for vehicle arrivals and departures.

WIRELESS APPLE CARPLAY™ COMPATIBILITY¹ Enjoy easy access to music and maps from your iPhone,⁸ make phone calls, send messages and more—all through your vehicle's touch-screen or with your voice through Siri[®] (shown above center).

WIRELESS ANDROID AUTO COMPATIBILITY² Connect your compatible Android™ smartphone to make calls and access your favorite apps, text messages and music through the touch-screen or with hands-free, voice-activated technology.

¹Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ²Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible Android smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Android Auto is a trademark of Google LLC. ³Functionality is subject to limitations and varies by vehicle, infotainment system and location. Select service plan required. Certain Alexa Skills require account linking to use. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc., or its affiliates. See onstar.com for additional details. ⁴Go to my.buick.com/learnabout/bluetooth to find out which phones are compatible with the vehicle. Full Bluetooth feature

functionality varies by device, model and software version. ⁵Connected Navigation and real-time Points of Interest (POI) only available on properly equipped vehicles. Requires paid plan or trial. Map coverage available in the U.S., Puerto Rico and Canada. See onstar.com for details and limitations. ⁶Certain Alexa functionality is dependent on smart home technology. ⁷The myBuick mobile app requires compatible Apple® or Android device and data connection. Remote Access Plan does not include emergency or security services. See onstar.com for details and limitations. Lock/unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote-start system. Vehicle locate is in the U.S., Canada and Mexico only. Requires select paid plan. Service is designed to locate compatible connected vehicles. Eligibility varies by vehicle model. Functionality varies by mobile device. Message and data rates may apply. Requires contact method on file and enrollment to receive alerts. Terms and limitations apply.



A PRIORITY OF SAFETY

PERCEIVE Buick Encore GX empowers you with available technologies that help raise your awareness of the road around you.

PREVENT When certain hazards are detected, available features can trigger alerts to let you know. Some features offered can even automatically apply the brakes or gently nudge the steering wheel to help you avoid crashes or reduce their severity in some situations.

PROTECT In the event of a crash, strong structural dynamics, intelligent airbag systems¹ and other advanced safety systems work in concert to help protect you and your passengers.

BUICK DRIVER CONFIDENCE Includes all of the following standard features: Forward Collision Alert • Automatic Emergency Braking • Lane Keep Assist with Lane Departure Warning • Following Distance Indicator • IntelliBeam auto high beams • Front Pedestrian Braking

AVAILABLE DRIVER-ASSISTANCE AND SAFETY TECHNOLOGIES Adaptive Cruise Control • Automatic Parking Assist with Braking • HD Surround Vision • Rear Cross Traffic Alert • Rear Park Assist • Lane Change Alert with Side Blind Zone Alert • Head-Up Display • Rear Camera Mirror with Washer

For a detailed look at the active safety technologies available in the 2021 Encore GX, please visit buick.com/encoregx/safety.

¹A NOTE ON CHILD SAFETY: Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.



Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information. buick.com/encoregx/safety



INNOVATIONS FOR YOUR SAFETY

Encore GX offers available safety and driver-assistance technologies that can help you drive with confidence, be more aware of your surroundings and stay safe on the road.



REAR CAMERA MIRROR The available Rear Camera Mirror allows you to use either a traditional inside mirror or a rearview camera mirror display that provides a wide, less-obstructed field of view to check for traffic. Available zoom and vertical-tilt adjustment add even more ways to see what's behind you. Plus, there's a washer to help clean the Rear Camera Mirror lens if it becomes dirty.



AUTOMATIC PARKING ASSIST WITH BRAKING Available Automatic Parking Assist with Braking can search for a parallel or perpendicular parking space, then steer and brake your vehicle into that space using limited braking. While the feature steers and tells you when to shift gears, you may need to override and take control.

ADAPTIVE CRUISE CONTROL This available feature can automatically maintain a driver-selected gap time from the detected vehicle you're following while you steer. This feature reduces the need to frequently brake and accelerate when you're driving.

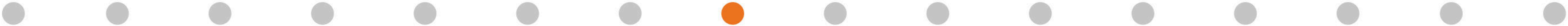


REAR CROSS TRAFFIC ALERT This available feature can alert you to detected left or right cross traffic behind you when in Reverse.

HD SURROUND VISION Available HD Surround Vision uses multiple cameras to display a digital overhead image of the area around your vehicle along with Rear Vision Camera or front views. It works at low speeds and may help you park and avoid nearby objects. You can select additional views on your camera display.



Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.





ONSTAR SAFETY AND SECURITY

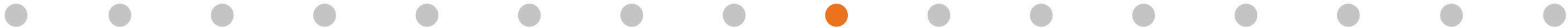
DESIGNED FOR ADDED PEACE OF MIND As you travel with the ones you care about most, OnStar® is available to help empower every moment. With the OnStar Safety & Security Plan,¹ you can have a 24/7 lifeline to specially trained Advisors ready to help if you've been in a crash, your vehicle's been stolen,² you're lost or you need Roadside Assistance.³

EMERGENCY HELP WHEN IT MATTERS MOST If you are in a detected crash, available Automatic Crash Response⁴ can use your vehicle's built-in sensors to alert an Emergency-Certified Advisor⁵ who can send for help, even if you can't ask for it. Using Injury Severity Prediction technology, these specially trained Advisors can provide first responders with critical information, including the likelihood of serious injury. You can feel confident knowing OnStar Advisors are ready to help, 24/7.

SECURITY YOU CAN TRUST If your vehicle is stolen, OnStar Advisors can help with available Stolen Vehicle Assistance.² They can pinpoint your vehicle's location, prevent it from restarting and work with local authorities to help recover it. They can even slow it down if authorities deem conditions are appropriate. Plus, with Theft Alarm Notification,² you can be alerted via text, email and/or a phone call if your vehicle alarm sounds.



¹OnStar plan, working electrical system, cell reception and GPS signal required. OnStar links to emergency services. See onstar.com for details and limitations. ²Stolen Vehicle Assistance requires armed GM factory-installed theft-deterrent system, contact method on file and enrollment to receive alerts. Additional messaging and data rates may apply. Services are intended to assist with vehicle recovery and do not prevent theft or protect against damage or loss. ³Roadside services provided by Allstate Roadside Services. ⁴Not all vehicles may transmit all crash data. ⁵OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch.



SMART ENOUGH TO BE WHATEVER YOU NEED IT TO BE

GAME-CHANGING CARGO SPACE With its clever, reconfigurable cargo floor, Encore GX gives you 2.7 inches of additional cargo height, providing a maximum cargo space of more than 50 cubic feet.*

FLEXIBLE SEATING Encore GX's 40/60 split rear seats come standard and help uncomplicate your adventures. Paired with the flat-folding front-passenger seat, the 40/60 split offers a sizable diagonal cargo area for greater flexibility.



INTEGRATED ROOF RAILS Encore GX is that rare SUV that manages to make everything look easy. In case you can't get it all inside, available integrated roof rails, dealer-installed accessory cross rails and accessory cargo systems help you bring more along for the ride.

*With cargo area floor lowered and rear seats folded. Cargo and load capacity limited by weight and distribution.

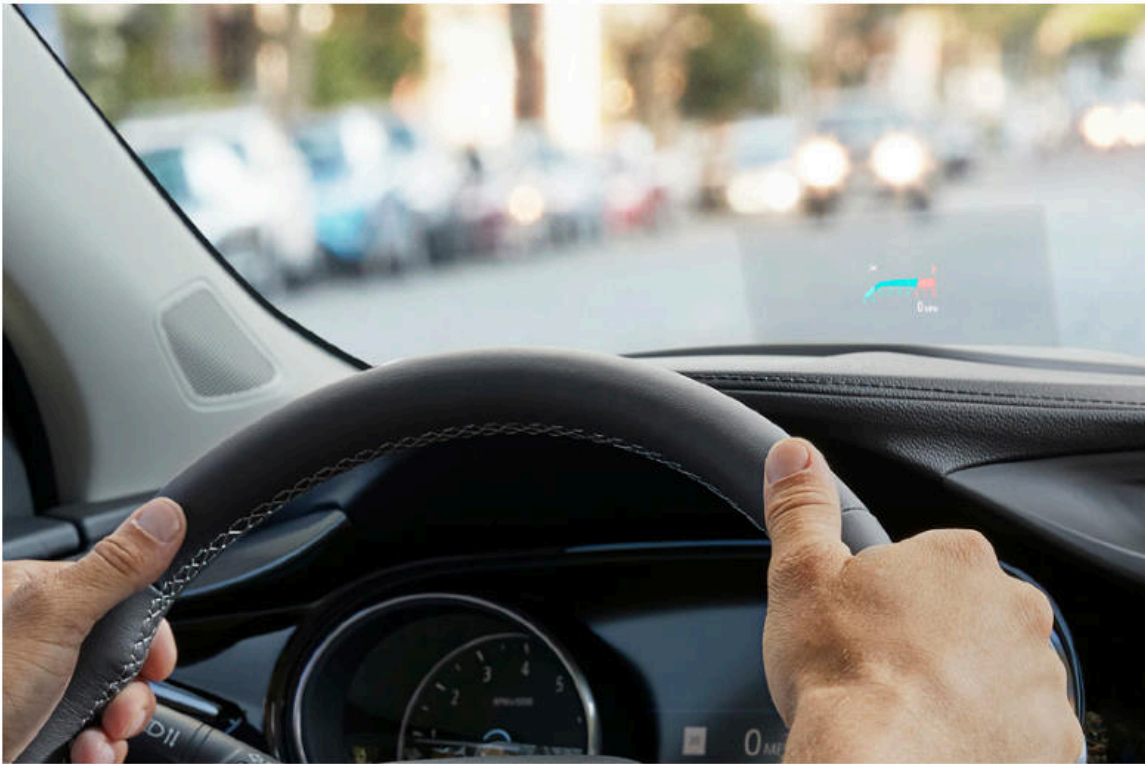


YOUR TURBOCHARGED SECRET FOR CONQUERING CHAOS

INTELLIGENT ALL-WHEEL DRIVE Available intelligent All-Wheel Drive sends power to the wheel(s) with the most grip to maximize traction in slippery road conditions and to help improve cornering and acceleration on dry roads.

THE POWER TO GET AHEAD Encore GX lets you take control with either of two advanced engine options. The ECOTEC 1.2L Turbo engine and available ECOTEC 1.3L Turbo engine each generously deliver power for a thrilling and rewarding drive. With Encore GX's balance of response and power, taming the city's madness is a given.

HEAD-UP DISPLAY To help optimize your control of GX's performance as well as your focus on the road, the available Head-Up Display provides a clear view of key information.



Encore GX Essence shown in White Frost Tricoat with Sport Touring Package, Black Roof Package and available features.



COLOR PALETTE

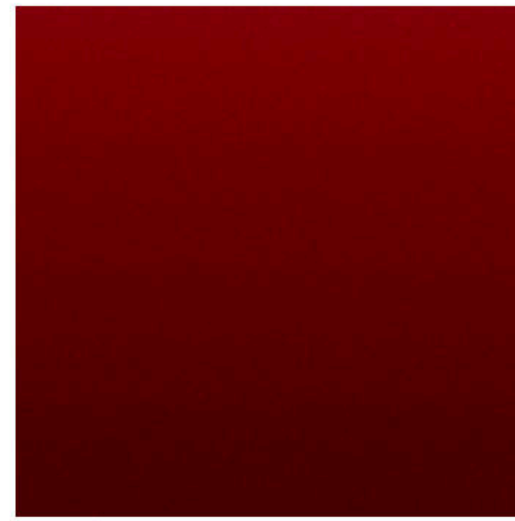
EXTERIOR COLORS Exterior colors are subject to change. Visit buick.com for current availability.



Summit White¹



White Frost Tricoat^{2,3}



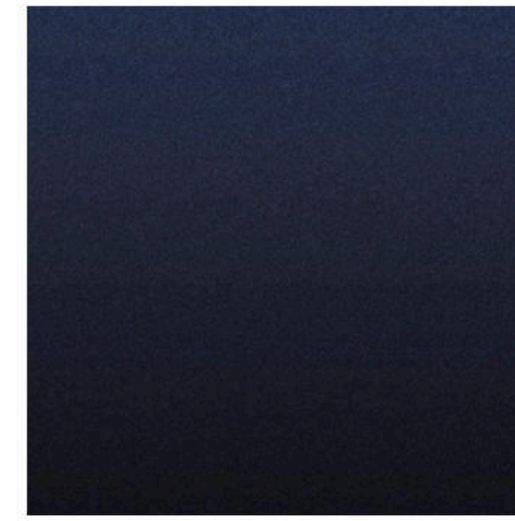
Chili Red Metallic^{2,3}



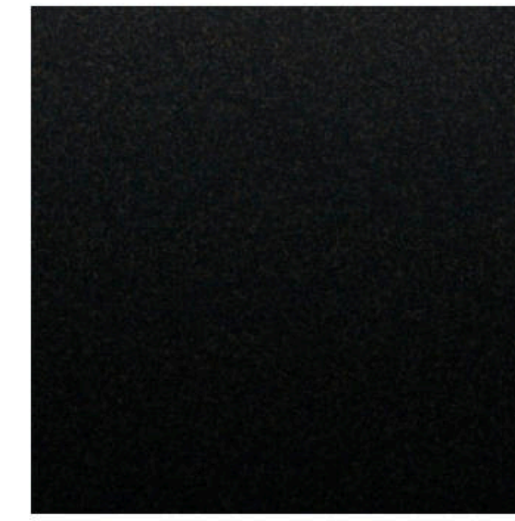
Burnished Bronze Metallic^{1,2}



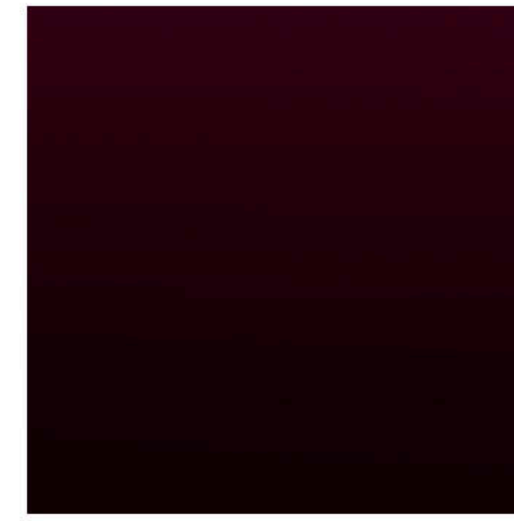
Satin Steel Metallic^{2,3}



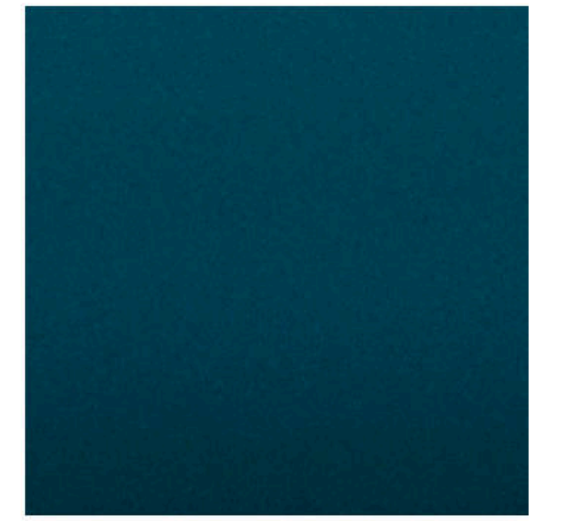
Dark Moon Blue Metallic²



Ebony Twilight Metallic²



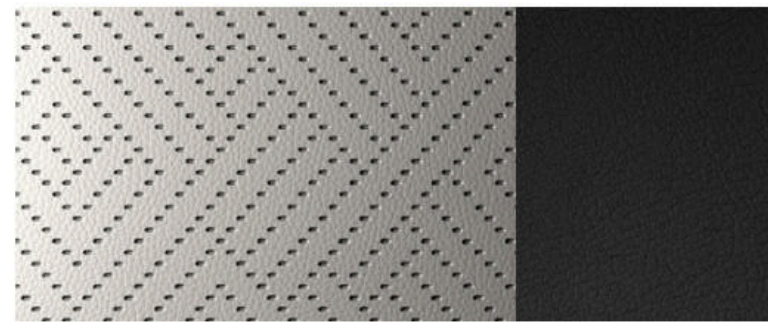
Black Currant Metallic^{1,2}



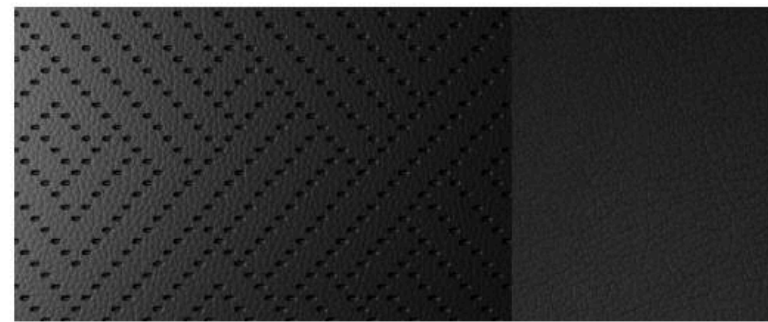
Deep Azure Metallic^{1,2}

¹Not available with Sport Touring Package. ²Additional charge; premium paint. ³Available with Black Roof Package.

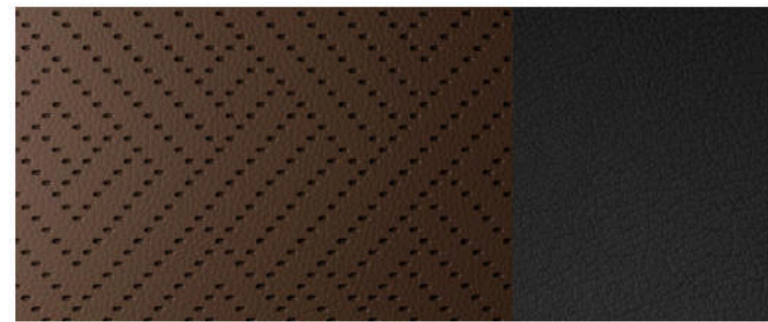
INTERIOR COLORS



Whisper Beige Cloth or Leather-Appointed Seating (Shown)



Ebony Cloth or Leather-Appointed Seating (Shown)



Signet Leather-Appointed Seating



Cloth With Leatherette on Preferred and Select Trim Levels. Leather-Appointed on Essence (Shown).



Cloth With Leatherette on Preferred and Select Trim Levels. Leather-Appointed on Essence (Shown).



Leather-Appointed and Only Available on Essence

WHEELS

- A 18" Bright Silver Painted Aluminum Standard on Preferred.
- B 18" Aluminum With Medium Android High-Gloss Finish and Chrome Inserts Standard on Select and Essence with Experience Buick Package.
- C 18" Machined Aluminum With High-Gloss Dark Android Pockets Standard on Select and Essence.
- D 18" Aluminum With Medium Android High-Gloss Finish and Dark Android High-Gloss Inserts Standard on Preferred, Select and Essence with Sport Touring Package.



KEY FEATURES

	● STANDARD	○ AVAILABLE	— NOT AVAILABLE
	PREFERRED	SELECT	ESSENCE
FRONT-WHEEL DRIVE	●	●	●
ECOTEC 1.2L TURBO ENGINE	●	●	●
KEYLESS OPEN AND PUSH-BUTTON START	●	●	●
ONSTAR® AND BUICK CONNECTED SERVICES CAPABILITY¹	●	●	●
BUILT-IN WI-FI® HOTSPOT² WITH AVAILABLE 4G LTE DATA (Includes data trial for 1 month or 3GB, whichever comes first)	●	●	●
WIRELESS APPLE CARPLAY™³ COMPATIBILITY/WIRELESS ANDROID AUTO™⁴ COMPATIBILITY	●	●	●
HEATED POWER-ADJUSTABLE OUTSIDE MIRRORS, BODY-COLOR, MANUAL-FOLDING	●	●	●
BUICK DRIVER CONFIDENCE⁵ INCLUDES AUTOMATIC EMERGENCY BRAKING, FRONT PEDESTRIAN BRAKING, FORWARD COLLISION ALERT, FOLLOWING DISTANCE INDICATOR, LANE KEEP ASSIST WITH LANE DEPARTURE WARNING AND INTELLIBEAM AUTO HIGH BEAMS	●	●	●
TEEN DRIVER	●	●	●
HALOGEN HEADLAMPS AND TAILLAMPS	●	●	—
CLIMATE CONTROL, SINGLE-ZONE WITH ELECTRONIC CONTROLS	●	—	—
CLIMATE CONTROL, DUAL-ZONE AUTOMATIC WITH INDIVIDUAL CLIMATE SETTINGS FOR DRIVER AND FRONT PASSENGER	—	●	●
REMOTE VEHICLE STARTER SYSTEM	○⁶	●	●
HEATED DRIVER AND FRONT-PASSENGER SEATS	○⁷	●	●
REAR CROSS TRAFFIC ALERT⁸	○⁸	●	●
LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT⁹	○⁹	●	●
REAR PARK ASSIST⁹	○⁹	○⁹	○⁹
INTELLIGENT ALL-WHEEL DRIVE	○	○	○
ECOTEC 1.3L TURBO ENGINE¹⁰	○	○	○
HANDS-FREE POWER LIFTGATE WITH LED LOGO PROJECTION AND PROGRAMMABLE HEIGHT	○¹¹	○	○
PANORAMIC MOONROOF	○	○¹²	○¹²
8" DIAGONAL BUICK INFOTAINMENT SYSTEM¹³ WITH NAVIGATION¹⁴	—	○¹⁵	○¹⁵
HEAD-UP DISPLAY	—	○⁹	○⁹
AMAZON ALEXA BUILT-IN¹⁶	—	○¹⁷	○¹⁷
IN-VEHICLE AIR IONIZER	—	—	●
LED HEADLAMPS AND LED-ACCENTED TAILLAMPS	—	—	●
BOSE® PREMIUM 7-SPEAKER SYSTEM WITH AMPLIFIER AND HD RADIO	—	—	○¹⁸
WIRELESS SMARTPHONE CHARGING¹⁹	—	—	○²⁰
AUTOMATIC PARKING ASSIST WITH BRAKING⁵	—	—	○²⁰
REAR CAMERA MIRROR⁵ WITH WASHER	—	—	○²⁰

See your Buick dealer or buick.com for more feature details and requirements.

PACKAGES

	● STANDARD	○ AVAILABLE	— NOT AVAILABLE
	PREFERRED	SELECT	ESSENCE
Cold Weather Comfort Package	○	●	●
Sport Touring Package	○²¹	○	○
Black Roof Package	○	○	○
Safety Package⁵	○	—	—
Experience Buick Package	—	○	○
Advanced Technology Package	—	○	○
Convenience Package	—	—	○

See your Buick dealer or buick.com for more feature details and requirements.

¹Connected vehicle services vary by vehicle model and require active service plan, working electrical system, cell reception and GPS signal. OnStar links to emergency services. See onstar.com for details and limitations. ²Service varies with conditions and location. Requires active service plan and paid AT&T® data plan. See onstar.com for details and limitations. ³Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁴Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible Android™ smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Android Auto is a trademark of Google LLC. ⁵Read the vehicle Owner's Manual for important feature limitations and information. ⁶Included with Sport Touring Package or Cold Weather Comfort Package. ⁷Included with Cold Weather Comfort Package. ⁸Included and only available with Safety Package. ⁹Included and only available with Advanced Technology Package. ¹⁰Standard on AWD model. Not available on Preferred FWD. ¹¹Requires Cold Weather Comfort Package. ¹²Included and only available with Experience Buick Package. ¹³Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. ¹⁴Map coverage available in the United States, Puerto Rico and Canada. ¹⁵Included and only available with Experience Buick Package or Advanced Technology Package. ¹⁶Functionality is subject to limitations and varies by vehicle, infotainment system and location. Select service plan required. Certain Alexa Skills require account linking to use. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc., or its affiliates. See onstar.com for additional details. ¹⁷Requires Buick Infotainment System with Navigation and OnStar data plan. ¹⁸Requires Experience Buick Package. ¹⁹The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.buick.com/learn or consult your carrier. ²⁰Included and only available with Convenience Package. ²¹Also includes remote vehicle starter system and roof rails. Not available with Safety Package.



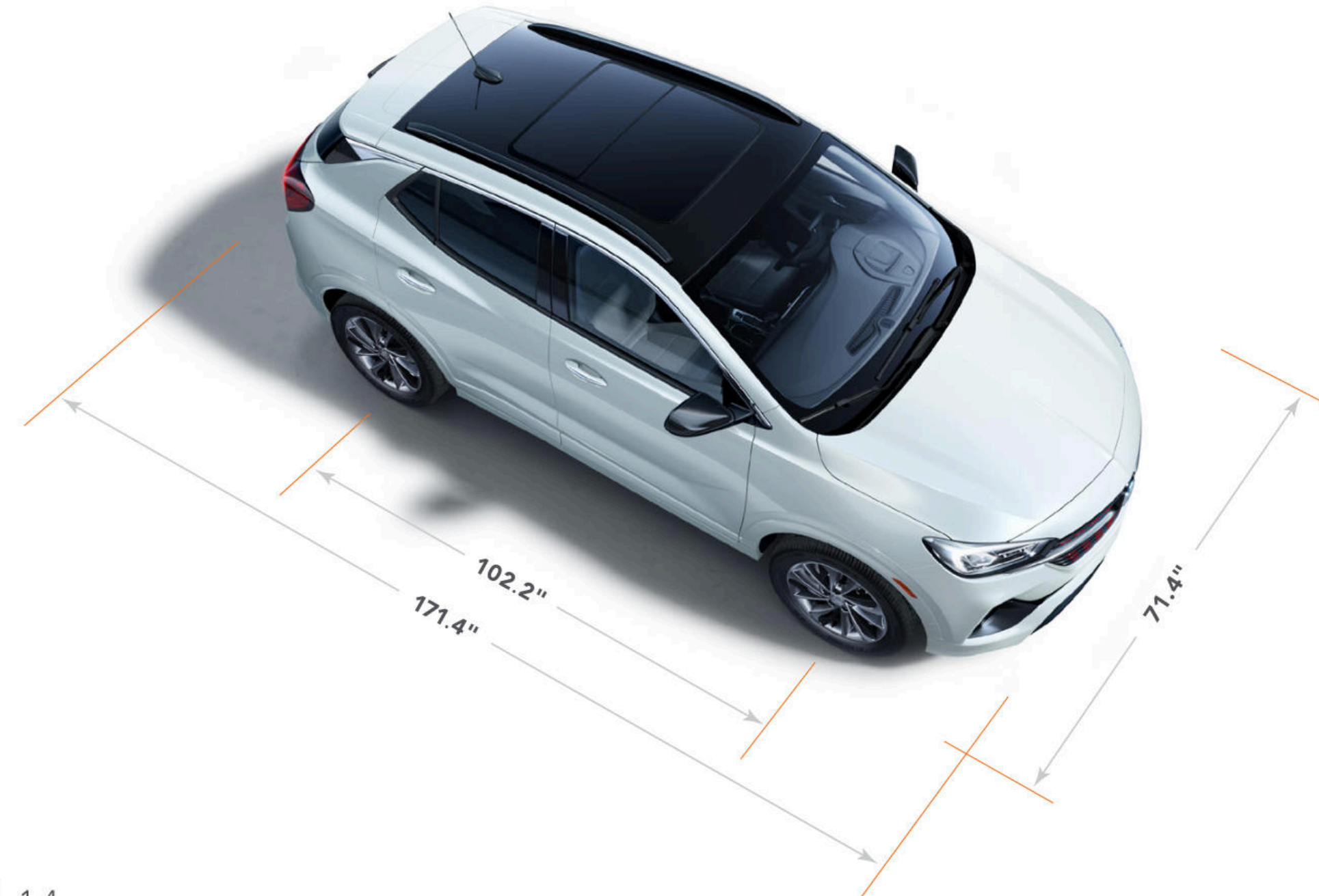
DIMENSIONS (INCHES)

Wheelbase	102.2
Overall length	171.4
Overall height with luggage rack	64.1
Overall width	71.4
Head room, front/rear without moonroof	39.7/38.1
Shoulder room, front/rear	55.4/53.6
Hip room, front/rear	51.9/47.5
Leg room, front/rear	40.9/36.0

CAPACITIES

	Standard engine on Encore GX with FWD	Standard engine on Encore GX with AWD Available on Select and Essence with FWD
Engine Type	ECOTEC 1.2L Turbo	ECOTEC 1.3L Turbo
Horsepower	137 @ 5000 rpm	155 @ 5600 rpm
Torque	162 lb-ft @ 2500 rpm	174 lb-ft @ 1600 rpm
EPA-estimated mpg	28 city/31 hwy FWD	30 city/32 hwy FWD 26 city/29 hwy AWD
Fuel Tank (approx.)	13.2 gallons	13.2 gallons
Cargo Capacity ¹	With rear seats up: 23.5 cu. ft. Rear seats down: 50.2 cu. ft.	With rear seats up: 23.5 cu. ft. Rear seats down: 50.2 cu. ft.

¹With cargo area floor lowered. Cargo and load capacity limited by weight and distribution.



IMPORTANT WORDS

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Small SUV segment and latest available competitive information. Excludes other GM vehicles.

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY Buick will warrant each 2021 Encore GX from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

POWERTRAIN LIMITED WARRANTY Every 2021 Buick Encore GX comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your Buick dealer for details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

ONSTAR® AND BUICK CONNECTED SERVICES Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See onstar.com for details and limitations.

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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To learn more about why Certified Service is the perfect companion for your Encore GX, visit mycertifiedservice.com.



THE BUICK S(YOU)V LINEUP

Visit buick.com to learn more about how Buick SUVs are designed around you and the way you live.



ENCORE



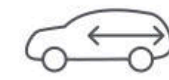
SEATS

5



EPA-ESTIMATED MPG—CITY/HWY (FWD)

25/30¹



MAX CARGO CU. FT.

48.4²

Expect big things from this compact SUV. Agile and fun to drive, Encore not only helps you navigate everyday life, it helps you thrive along the way.

- Turbocharged power and nimble maneuverability
- Available 4G LTE Wi-Fi® Hotspot³ helps keep you intelligently connected
- Available All-Wheel Drive activates automatically for enhanced traction when it detects slip
- Suite of available safety and driver-assistance technologies includes Lane Departure Warning⁴

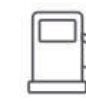


ENVISION



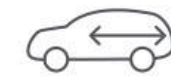
SEATS

5



AVAILABLE EPA-ESTIMATED MPG—CITY/HWY (AWD)

20/25⁵



MAX CARGO CU. FT.

57.3²

Envision blends style and performance with an exceptional degree of craftsmanship. Take the wheel and you'll quickly agree: The 2020 Envision is heavy on refinement. And light on compromise.

- Hands-free power liftgate
- Available Head-Up Display to project critical driving information onto the windshield
- Available intelligent All-Wheel Drive with active-twin-clutch performance paired with turbocharged power
- Suite of available safety and driver-assistance technologies includes Forward Collision Alert⁴

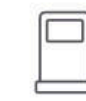


ENCLAVE



SEATS

7



EPA-ESTIMATED MPG—CITY/HWY (FWD)

18/26



MAX CARGO CU. FT.

97.6²

Welcome to your home away from home. With versatile cabin space, impressive available hauling capability and a host of modern amenities, Enclave is tomorrow's SUV for today's family.

- QuietTuning™ technology with Active Noise Cancellation to help reduce, block and absorb unwanted noise
- Available Sport Touring Package delivers a bold twist on signature style
- Available Avenir raises the standards of luxury with exclusive features
- Suite of available safety and driver-assistance technologies includes HD Surround Vision⁴



ENCORE GX



SEATS

5



EPA-ESTIMATED MPG—CITY/HWY (FWD)

28/31⁶



MAX CARGO CU. FT.

50.2⁷

We welcome the opportunity to exceed your expectations. Schedule a test-drive and experience the performance and technology of the Buick Encore GX firsthand.

- Available Amazon Alexa Built-In⁸
- Available panoramic moonroof
- Available Sport Touring Package ups the ante with bold-on-bold style
- Buick Driver Confidence⁴—a standard suite of advanced safety and driver-assistance features that includes Automatic Emergency Braking

We also invite you to explore our "Shop. Click. Drive." program at participating dealers for a way to shop even if you're unable to visit a participating dealer. Learn more at buick.com/shop-click-drive.



¹Available AWD: EPA-estimated mpg 24 city/29 hwy. ²Cargo and load capacity limited by weight and distribution. ³Service varies with conditions and location. Requires active service plan and paid AT&T data plan. See onstar.com for details and limitations. ⁴Read the vehicle Owner's Manual for important feature limitations and information. ⁵With available 2.0L Turbo engine. ⁶With ECOTEC 1.2L Turbo engine. ⁷With cargo area floor lowered and rear seats folded. Cargo and load capacity limited by weight and distribution. ⁸Functionality is subject to limitations and varies by vehicle, infotainment system and location. Select service plan required. Certain Alexa Skills require account linking to use. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc., or its affiliates. See onstar.com for additional details.



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