

DATSUN F-10





F-10 HATCHBACK

FRONT WHEEL DRIVE AND FUN.

Here's all the news in the small car world in one sporty package from Datsun.

Up front, there's front wheel drive. Inside, you'll find the comfort of reclining front bucket seats. At your fingertips, a five-speed performance gearbox. And underneath it all, fully independent suspension for the ride of your life.

F-10 SPORTWAGON

OUR LOWEST PRICED, HIGHEST MILEAGE WAGON.

Datsun makes three wagons. The new F-10 is the *least* expensive. No kidding, it's priced right down with a lot of tiny 2-doors. And mileage goes up at the very top with the best gas economy of any 3-door wagon in its class.

Its great gas mileage goes a long way toward cutting your driving costs. Then, when you include all the no-cost extras, like an electric rear window defogger, plus Datsun design and durable engineering, your savings are better still.

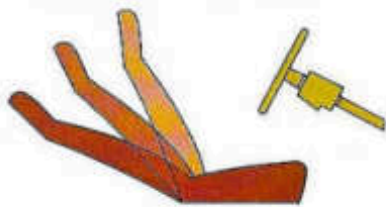
For a modest outlay you get a great layout. Instruments you can read, for example. And controls you can reach. Seats that satisfy. Fully adjustable, flow-through fresh air, flip-out rear quarter windows and a cocoon of soft vinyl upholstery that washes and wears well.

The automotive art as advanced by Datsun figures strongly in the F-10 wagon in other ways as well, like the space-saving cross-mounted engine, precise rack and pinion steering and built-in rust protection.



RECLINING FRONT BUCKET SEATS.

Sportwagon seats don't recline just a little. They go all the way. For roadside naps, if you like. And they're contoured to fit most every body. Naturally they're padded for comfort and covered with durable vinyl that's resistant to strains and abrasions. Sit yourself down. You'll see they speak your body language.



RACY, ROOMY, RELAXING.

Our sleek little wagon is shaped to haul. Its ultra-modern styling combines room with amazing versatility. In comparison with other makes and models, its all-steel unibody is a real space-maker. Entry and exit through the wide side doors is easy. Now, sink back behind the wheel, take hold of the 4-speed shifter, trod gently on the gas. And while you're going, enjoy a cool greenhouse of tinted glass, and on foggy, drizzly weather days, rest assured the electric rear window defogger will read "all clear."

It's hard to imagine more enjoyment and utility. The spacious Sportwagon carries four in style and comfort. Or, with the rear seat folded down, two people up front plus a large load of goodies in the back.

Sportwagon country is most anywhere you want to drive.

FLAT-LOADING WAGON.

The F-10 cargo deck is a real back saver. Whatever you want to stash in the back need only be lifted knee-high. The lightweight liftgate opens all the way down to bumper height. This makes it just right for nudging even tall things aboard. Two hidden torsion bars keep the lid up.

The versatility is astonishing. This Sportwagon is a 4-place sedan with a 29.5 cu. ft. trunk. Or a 2-place coupe with a 55.6 cu. ft. wagon deck.

It's a car for commuting. For vacations, picnicking, and Little League ferrying. Best of all, it's a multi-talented machine for the long haul.

Along with great gas mileage, the 6 months or 6,250 mile maintenance schedule is part of its overall economy. Over 4,000 trained service technicians stand ready to keep your Datsun performing perfectly. And a computerized parts network ensures quick solutions to any problems.



Check the specs on both F-10's. Beneath their deep-gloss, rust-protected exteriors lie 44 years of *small car know-how*. They tackle today's driving demands with *enthusiasm*. Because they weren't born yesterday.



For complete gas mileage information see specifications page.

F-10 SPORTWAGON

FLAT-OUT FUN FOR THE FAMILY.

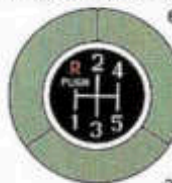
There's a load of sportiness to match the haulability. For starters, front wheel drive helps deliver sure traction and slick handling. Then great features like a big rear deck with an easy-open liftgate combine to bring you a totally delightful performance package.



F-10 HATCHBACK

5-SPEED PERFORMANCE.

You've heard of 3-speed shifts. And 4-speed shifts. Well, the new F-10 brings you a fully synchromesh 5-speed standard. This front-mounted transaxle (gearbox and differential combined) is tailored to the engine's torque curve and paired with a slow-turning 3.47 final drive ratio. The end result is excellent economy plus performance.



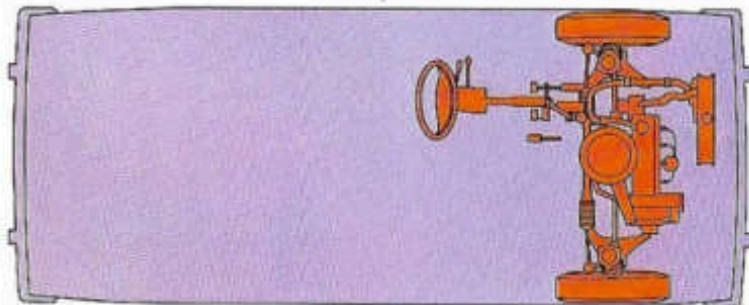
A low first gear gets you off the dime quick. The next four gears—count 'em, four more—shift slick as you accelerate.

Close ratios keep engine revolutions up at efficient levels for maximum response.

FRONT WHEEL DRIVE & TRANSVERSE-MOUNTED ENGINE.

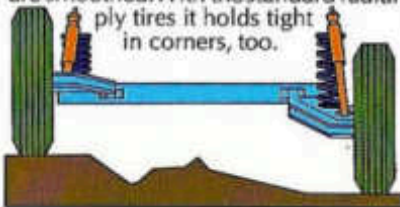
For certain cars, front wheel drive is the only way to go. It helps deliver bonuses in traction and handling. Now Datsun engineering brings you a highly refined front wheel drive to pull you through the tightest maneuvers.

We put the engine crossways to save room. It's located directly over the front axle for maximum weight on the driving wheels. So you enjoy excellent traction and stability.



FULLY INDEPENDENT SUSPENSION.

Our little Hatchback offers a smooth ride. All four wheels react individually to whatever the road dishes out. Bumps are smoothed. With the standard radial ply tires it holds tight in corners, too.



COMFORT, CONTROL, CONVENIENCE.

Looking for comfort you can relish? Slip into the fully reclining highback bucket seats. Luxuriate in soft vinyl upholstery. (It even covers the door panels.) Treat your toes to nappy nylon carpeting.

Tinted glass all around tempers the heat and lets the flow-through fresh air system work to best advantage. A resettable trip odometer, tachometer and pushbutton AM/FM radio are also standard equipment.

HANDY HATCH & OTHER STANDARDS.

The F-10 hatch gives your loads a wide welcome. It opens easily, stays up on two gas-filled supports. A simple flip of the rear seat gives you 23.3 cu. ft. of flat floor space for an amazing assortment of wagon type loads.

Electric Rear Window Defogger. Tiny electrical wires attached to the hatch window are heated to dissipate condensation.

Power Assisted Front Disc/Rear Drum Brakes. You get sure, straight stops. And in emergencies a diagonal twin circuit system brakes on both sides, front and rear.

RACK AND PINION STEERING.

Since both propulsion and steering are done by the front wheels, the F-10 uses a proven rack and pinion steering system. Similar to that employed on Datsun's famous 280-Z. This simple, efficient device delivers precise, easy control for freeway maneuvering and shopping center parking.

With its 18:1 ratio and 3.2 turns lock-to-lock, the F-10's rack and pinion works so efficiently that no power assist is required. For complete gas mileage information, see specifications page.



DATSUN F-10 SPECIFICATIONS



Fuel System: Two-barrel, downdraft carburetor. Mechanical diaphragm fuel pump. Paper element type air cleaner and fuel filter. Fuel tank capacity 10.6 gal. (9.2 gal. Sportwagon).

Electrical System: 12V, 60 Amp/Hr. battery, 50A alternator, magnetic shift starter motor. (Transistorized ignition system—California.)

Lubrication System: Full pressure feed, full flow cartridge type oil filter and trochoid gear type oil pump. Oil capacity 3.4 quarts.

Clutch: Dry single plate, diaphragm-spring. Hydraulic control.

Transaxle: 5-speed manual. (4-speed Sportwagon.) All synchromesh on forward gears, with floor gearshift.

Gear Ratios:	Sportwagon	
	Hatchback 5-speed	4-speed
1st	4.02	3.28
2nd	2.48 (2.66 Calif.)	1.98
3rd	1.72	1.38
4th	1.25	1.00
5th	1.00	—
Rev.	4.09	3.65

Final gear: Ratio 3.47 to 1.

Suspension and Axle: Front: Independent strut type with coil springs, tension rods, telescopic shock absorbers and stabilizer bar. Rear: Hatchback: Independent trailing arm. Sportwagon: Semi-floating rear axle. Semi-elliptic leaf springs with shock absorbers.



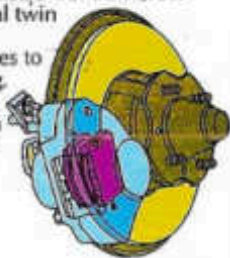
Dimensions & Weight	Hatchback
Length.....	155.5 in.
Width.....	59.8 in.
Height.....	51.8 in.
Wheelbase.....	94.3 in.
Tread, front.....	50.4 in.
rear.....	49.0 in.
Min. Road Clearance.....	7.3 in.
Curb Weight:	
5-speed.....	1,970 lb.
California*	
Curb Weight:	
5-speed.....	1,995 lb.
Seating.....	4
Min. Turning Diameter.....	34.2 ft.

Wheels & Tires: 4½-13 steel disc wheels. Hatchback 165-HR13 radial tires. Sportwagon 6.15-13 tubeless white sidewall tires.

Steering: Safety-padded steering wheel with horn buttons. Rack and pinion steering gear. Gear ratio 18:1. Impact absorbing steering column.

Brakes: Power assisted front disc/rear drum with diagonal twin circuit system.

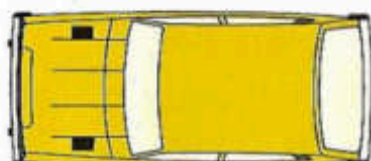
Proportioning valves to help limit skidding. Front: Disc brake, 9.5 in. Rear: Drum brake (leading and trailing shoes), 8.0 in.



Master-Vac.....4.5 in.
Master cylinder.....Tandem cylinder.
Parking brake.....Mechanically operates on rear wheels.

Body: All steel unibody construction with crush zones, front and rear. Full vinyl upholstery. Laminated anti-glare windshield glass. Tempered tinted side window glass. Lift-up rear hatch on Hatchback, liftgate on Sportwagon.

Instruments: Variable illumination of control knobs and instruments. Speedometer with odometer and resettable trip odometer. Tachometer and electric clock (Hatchback). Temperature gauge. Engine oil pressure warning light. High beam warning light. EGR, parking and brake system warning light.



Standard Equipment: Four-cylinder OHV, 5-main-bearing, 1397cc engine. Front wheel drive. Five-speed transmission (Hatchback). Four-speed transmission (Sportwagon). Independent suspension (Hatchback). Power-assist front disc and rear drum brakes. Radial ply black sidewall tires (Hatchback). White sidewall bias ply tires (Sportwagon). Highback fully reclining front bucket seats. Fold-down rear seat. Electric rear window defogger. Tinted glass. Flow-through ventilation system. AM/FM pushbutton radio (Hatchback). Full carpeting. Cargo area mat (Sportwagon). Package tray. Two-speed heater/defroster. Light and dimmer stalk.

Safety Features: Electric rear window defogger. Padded instrument panel. Inside hood release. Highback front bucket seats. Four-way hazard warning lights. Parking and brake system warning light. EGR service warning light. (Floor temperature warning light—California.) Specifications and prices subject to change without notice.

Gas Mileage Information — Datsun F-10

Model	49 States Manual Transmission		California Manual Transmission	
	City MPG	Hwy MPG	City MPG	Hwy MPG
Hatchback and Sportwagon	29	41	29	41

The figures quoted give an estimated fuel consumption and are the result of EPA dynamometer tests. Depending on driving habits and the condition of your vehicle, your mileage may be more or less.

Dimensions & Weight	Sportwagon
Length.....	155.5 in.
Width.....	59.8 in.
Height.....	53.7 in.
Wheelbase.....	94.3 in.
Tread, front.....	50.4 in.
rear.....	50.2 in.
Min. Road Clearance.....	7.3 in.
Curb Weight:	
4-speed.....	1,950 lb.
California*	
Curb Weight:	
4-speed.....	1,975 lb.
Seating.....	4
Min. Turning Diameter.....	34.2 ft.

Engine: 4-cylinder, in-line OHV, water-cooled, transverse mounted. Bore and Stroke.....2.99 in. x 3.03 in. Displacement.....(1,397cc) 85.2 cu. in. Compression Ratio.....8.5:1 Carburetion.....Two-barrel, downdraft carburetor with thermostatically controlled, electric cooling fan. Exhaust Gas Recirculation system (EGR). Air Injection System (AIS). (Catalytic converter—California.)



Cooling System: Pressurized radiator with centrifugal water pump. Pellet type thermostat. A thermostatically controlled, electrically driven fan. Water capacity 6.8 quarts.

*Catalytic converter and related emission control components account for slightly heavier curb weight of models sold in California.

DATSUN DAVES

NISSAN MOTOR CORPORATION IN U.S.A.