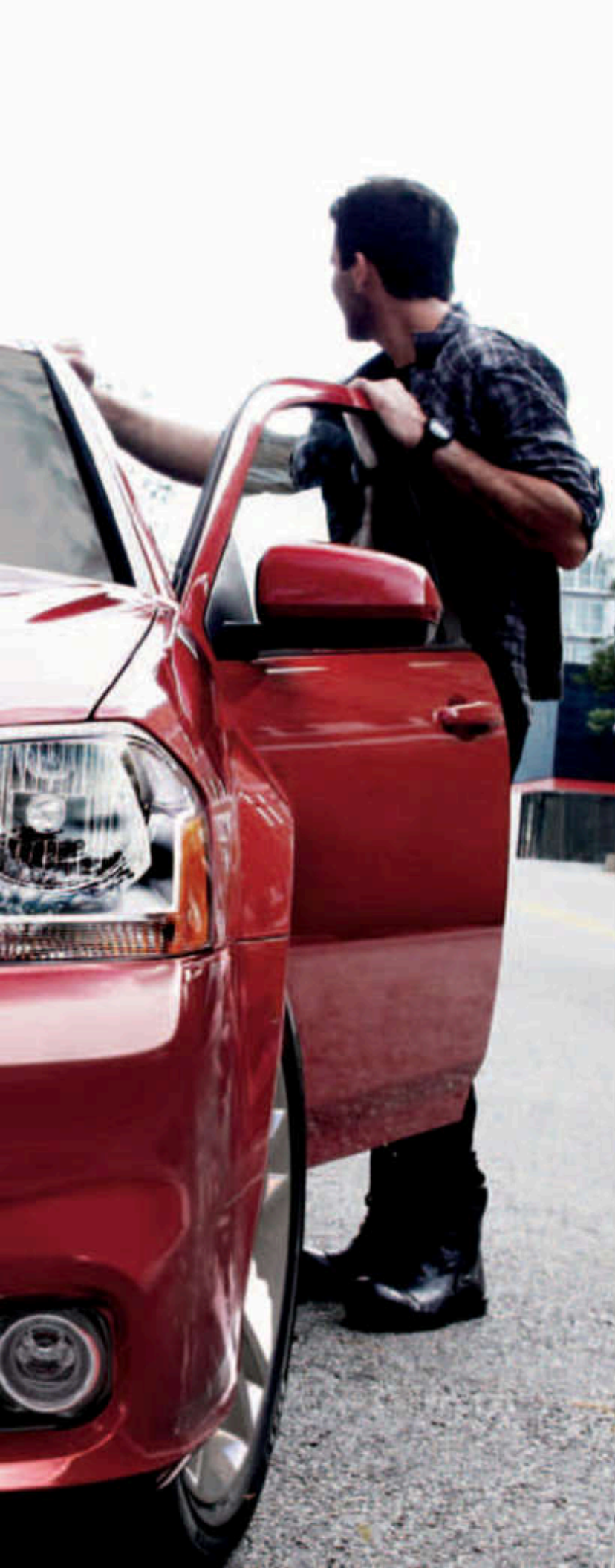


2012
DODGE **AVENGER** //





Avenger SXT Plus in Redline 2 Coat Pearl.



DODGE AVENGER

IT'S A SEDAN THAT COUNTERS
THE TRADITIONAL VISION OF THE SEGMENT ITSELF.

***TECHNOLOGY. POWER.
FUEL EFFICIENCY. SAFETY.
ITS ATTITUDE SETS IT APART
FROM ALL OTHER CONTENDERS.
HERE'S TO THE FOUR DOOR
THAT WORKS DOUBLE TIME TO ENSURE THAT
YOU'RE GETTING BIG-TIME RESULTS
FROM A MID-SIZE PACKAGE.***

AVENGER STANDS OUT //

- BEST-IN-CLASS^[1] * V6 POWER – 283 HORSEPOWER
- BEST-IN-CLASS^[2] V6 HIGHWAY FUEL ECONOMY
- 3.6L PENTASTAR® V6 – ONE OF WARD'S 10 BEST ENGINES FOR 2011
- PREMIUM INTERIOR WITH SOFT-TOUCH SURFACES
- 2011 INSURANCE INSTITUTE FOR HIGHWAY SAFETY (IIHS) TOP SAFETY PICK
- NEW RACE-INSPIRED AVENGER R/T MODEL

*A note about this brochure: All disclaimers and disclosures can be found inside the back cover.



Avenger SXT Plus in Black with available 18-inch chrome-clad aluminum wheels.

STYLE TAKES AIM. From the signature split-crosshair grille to the available rear spoiler, Dodge Avenger takes to the road with a presence that belies its size. A chiseled fascia, available projector fog lamps, and LED taillamps announce its arrival and departure with equal confidence. Other available Avenger exterior design features include: 18-inch wheels, heated folding body-color mirrors, and dual bright exhaust tips. Here's to handling every day with style.





SHOWN ABOVE: Avenger SXT Plus with available Black leather-trimmed seats.

SHOWN BELOW: Avenger R/T premium interior with exclusive Z-Stripe cloth seating inserts and leather bolsters.





INSIDE WE GO ALL OUT. Comfort, style, and craftsmanship provide the right atmosphere for driver and passenger indulgence. Choose between trim levels offering premium cloth seat fabric, cloth with leather bolsters, or rich leather-trimmed* seating surfaces. A power 8-way driver seat and heated driver and front-passenger seats are available. Driver and passengers are treated to spacious seating and soft-touch resting points for hands and arms. The available automatic temperature control keeps the environment just right. Interior LED lighting further enhances the ambience while gauges emit a cool blue-green glow on the instrument panel. Avenger maximizes passenger and cargo potential with a standard 60/40 split-folding rear seat with pass-through to make room for longer loads – like skis. To help prevent road noise from entering the cabin, the windshield and front side glass windows employ an acoustic treatment. *Late availability.

// PREMIUM SOFT-TOUCH INTERIOR // LAMINATED WINDSHIELD AND FRONT SIDE GLASS





The image shows the front-left quarter of a silver Dodge Avenger R/T. The car is in motion, as indicated by the blurred background of a road and a landscape. The prominent features include the Dodge grille with the logo, the headlight, and the front bumper. The car is driving on a paved road that curves to the right, with a grassy field and a cloudy sky in the background.

A WARD'S WINNING ENGINE.

Designed to deliver spirited performance, Avenger offers two formidable engines.

3.6-LITER DOHC PENTASTAR® VARIABLE VALVE TIMING (VVT) V6 – NAMED ONE OF WARD'S 10 BEST ENGINES FOR 2011.

This engine serves up an exceptional blend of power and efficiency [EPA estimated 19 city/29 hwy mpg], including best-in-class⁽¹⁾ 283 horsepower, best-in-class⁽²⁾ 29 hwy mpg fuel economy, and impressive 260 lb-ft of torque. The only thing better than numbers like these are low emissions, first-rate noise, vibration, and harshness control, and the engine's durability-enhancing features that require very low maintenance.

2.4-LITER DOHC 16-VALVE 4-CYLINDER. A strong balance of fuel economy (2.4-liter engine with available 6-speed AutoStick transmission offers EPA estimated 31 hwy mpg) and power give the 2.4-liter World Engine, featuring dual VVT and 173 horsepower, solid performance.

SUSPENSION. A suspension showcasing MacPherson struts up front and multilink coils in the back give the driver a fun and sporty driving experience.

NEW AVENGER R/T. The new Avenger R/T delivers an enthusiastic best-in-class⁽¹⁾ 283 horsepower, 6-speed AutoStick, and 29 highway mpg. Increased spring rates, rear stabilizer bar diameter, and damping forces of both the front struts and rear shocks give Avenger R/T a performance boost. Its bold exterior digs deeper with unique 18-inch wheels, body-color grille insert and blacked-out headlamp housings, hood-to-fender stripe, and R/T badge. Inside, sporty cloth seats with Z-Stripe design with leather bolsters and performance-inspired instrument cluster energize Avenger's cabin.

Avenger R/T in Bright Silver Metallic.



SIRIUS Forecast

Five Day Forecast

TODAY	THU	FRI	SAT	SUN	MON
60/85° Partly Cloudy	71/83° Partly Cloudy	66/86° Partly Cloudy	62/82° Partly Cloudy	64/79° Partly Cloudy	

9:29 SAT 12 NOW LATER EXIT

NAV - Main Menu

New Destination	Point of Interest
Recent Places	Favorite POI's
My Trips	Emergency Info
Guide Me Home	Where Am I Now?

4:42 AM 530 MAP

BRIGGS STATION


BRIGGS STATION
21003 TRENT AVE.
DETROIT, MI 48116


ROUTE


Regular	\$3.80
Medium	\$3.90
Super	\$4.00
Diesel	\$4.06


9:44 SAT 12 EXIT


TECHNOLOGY THAT KNOWS YOU. Outfit your Avenger with Uconnect® to help stay in touch with the people, music, and devices that matter most. It acts as the central location for your most important media – cell phone, Internet, SiriusXM™ Satellite Radio,^[1] navigation system, and personal devices, such as an iPod® or smartphone. The Uconnect user-friendly system allows you to stay connected, informed, entertained, and focused on driving.

 **ENTERTAINMENT.** Manage all of your media. You'll have multiple ways to access audio, including SiriusXM Satellite Radio^[1] (your first year of service is included), integrated hard drive, Bluetooth® streaming audio, audio jack, CD, and radio.

 **PHONE.** Talking on the phone while driving has never been easier – or more responsible. Uconnect Phone is the in-vehicle, voice-activated communication system that allows you to pair up to seven Bluetooth compatible phones and then talk virtually hands-free. This system is also clever enough to synchronize with your phone's address book^[4] – up to 1,000 entries – every time you get into your vehicle.

 **NAVIGATION.** Select destination entries by using voice commands and receive turn-by-turn guidance with voice prompts and visual display. It can also locate nearby restaurants, shopping, hospitals, or points of local interest. Add SiriusXM Traffic™^[3] for real-time traffic updates, including accident alerts, road closings, and traffic flow. Your first year of SiriusXM Traffic^[3] service is included.

 **VOICE COMMAND.**^[5] It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations, SiriusXM Satellite Radio^[1] channels, make and receive calls, select navigation destinations, and record voice memos. This smart system technology can also be adapted to better recognize your voice and can understand commands in English, French, and Spanish.

 **WEB.** Put the power of high-speed Internet in your vehicle with Uconnect Web.^[6] Effortlessly connect any WiFi-enabled device to the Internet at 3G broadband speeds, making your vehicle a mobile Hotspot within a 150-ft range. Passengers can use multiple devices at the same time. There's no need for cell cards or software with this unique Authentic Accessory by Mopar® – connectivity is all done wirelessly. Subscription required. Sold separately.

UCONNECT MEDIA CENTER RADIOS

AVAILABLE	73DN	430	130
Avenger R/T	0	S	
Avenger SXT Plus	0	S	
Avenger SXT		0	S
Avenger SE			S
SELECTED FEATURES			
LCD Display	6.5-inch Touch	6.5-inch Touch	
Optical Drive	CD/DVD/MP3	CD/DVD/MP3	
Navigation	S		
SiriusXM Travel Link™ ^[2]	S		
SiriusXM Traffic ^[3]	0		
SiriusXM Satellite Radio ^[1]	S	S	0
Storage	S	S	
Audio Jack	S	S	S
Hands-Free Voice Command ^[5] of Phone, Radio, Players	S	0	0
Bluetooth Streaming Audio	S	0	0
USB Port for Digital Media Storage/Players (iPod)	S	S	0

S = Standard. 0 = Optional

SiriusXM TRAVEL LINK^[2]

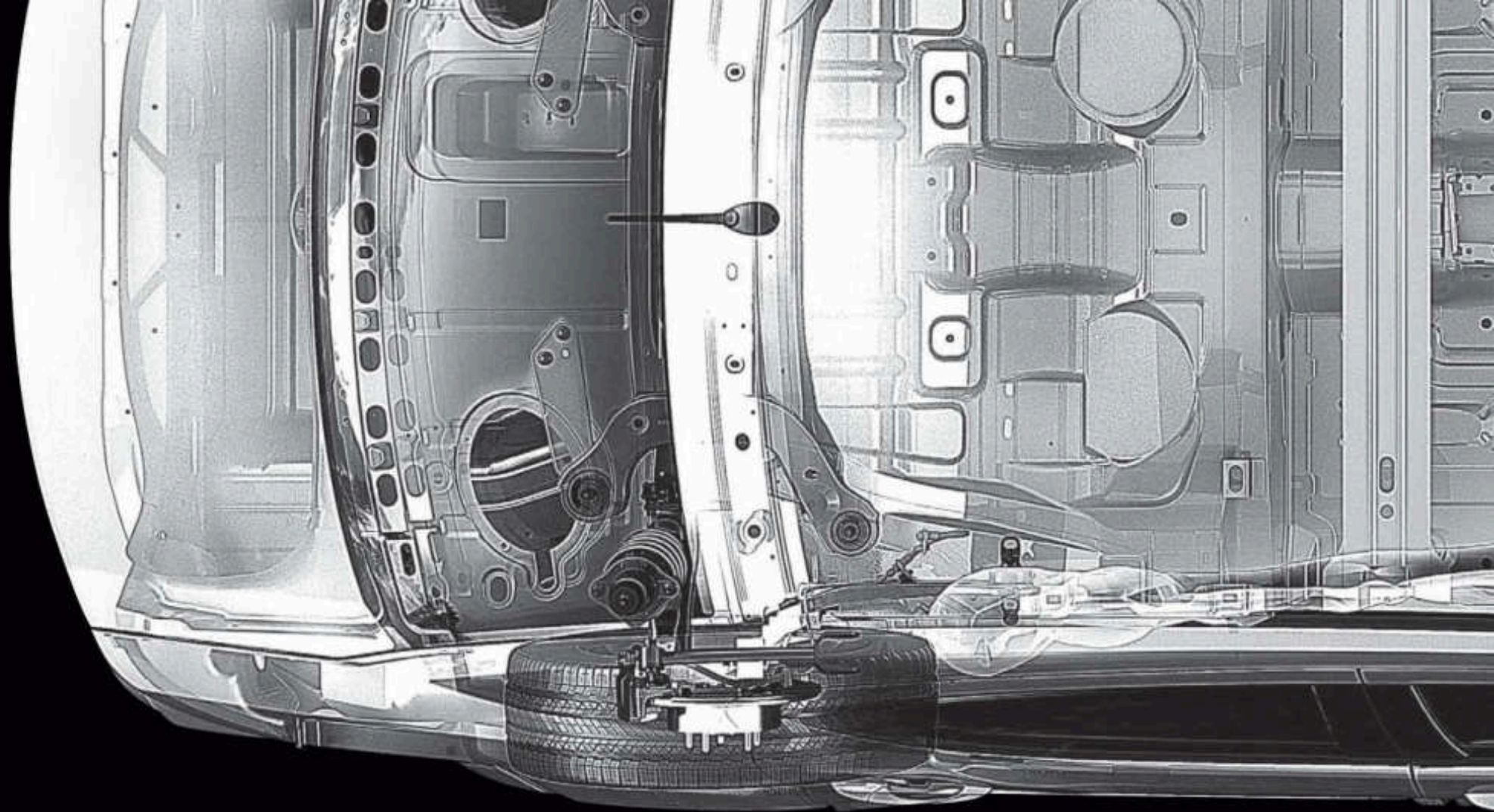
Brings a wealth of useful information to your fingertips, including national weather forecasts, fuel prices for local gas stations, in-game and final sports scores, weekly sports schedules, local movie theater listings, and even local ski slope conditions. Subscription required after one-year included service.

SiriusXM TRAFFIC^[3]

Don't drive through traffic, drive around it. SiriusXM Traffic delivers comprehensive traffic information directly to your vehicle. This includes continuously updated information on traffic speed and flow, accidents, construction and road closures.

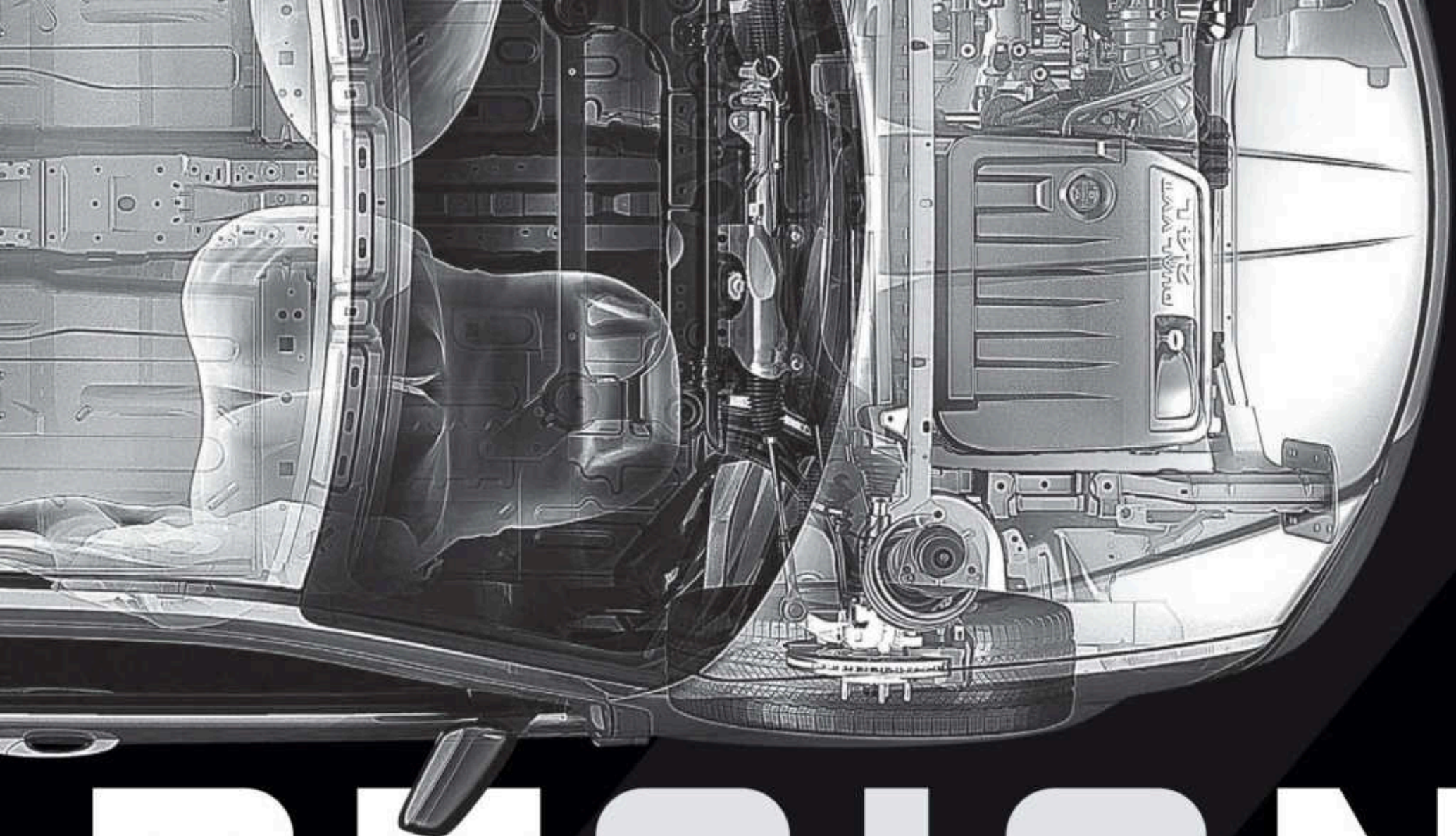


Join fellow Dodge enthusiasts and tell your story by posting comments, participating in discussions, and sharing your photos and videos. Join our community on Facebook, follow us on Twitter, and check us out on YouTube.



SAFETY.

At Dodge, we make safety and security our top priority which is why every safety feature available comes standard on every Avenger model. This is one of many reasons Avenger has been recognized as a 2011 Insurance Institute for Highway Safety (IIHS) Top Safety Pick. **ELECTRONIC STABILITY CONTROL (ESC)TM** In adverse conditions, the standard ESC and Brake Assist work with an advanced all-speed traction control system to help the driver maintain vehicle directional stability and limit oversteering or understeering. Brake Assist detects conditions when maximum force is needed for optimum stopping power. **ANTILOCK BRAKE SYSTEM (ABS)**. Standard four-wheel antilock disc brakes afford premium stopping power from state-of-the-art electronics that provide faster system response. ABS senses and prevents wheel lockup, offering improved steering control under extreme braking and/or slippery conditions. **AIR BAGSTM** All Avenger models feature standard advanced multistage driver and front-passenger air bags, supplemental side-curtain air bags, and supplemental driver and front-passenger seat mounted air bags. **ACTIVE FRONT HEAD RESTRAINTSTM** Head restraints automatically move forward and upward in the event of a rear-end collision to decrease the space between the head restraint and the occupant's head, helping to reduce the chance of injury. **TIRE PRESSURE MONITORING SYSTEM**. A warning light in the instrument cluster on Avenger SE alerts the driver to tires with high or low pressure. All other models come equipped with the premium system that displays individual tire pressures.



DESIGN

**AVENGER – A 2011 INSURANCE INSTITUTE FOR
HIGHWAY SAFETY (IIHS) TOP SAFETY PICK.**

**TOP
SAFETY
PICK 2011**



AUTHENTIC DODGE ACCESSORIES

See your dealer for a brochure of the full line of Authentic Accessories for your Dodge Avenger.

Avenger SE in Copperhead Pearl shown with Authentic Dodge Accessories by Mopar, including 17-inch Chrome Wheels, Rear Spoiler, Hitch Receiver, and Chrome Exhaust Tip.

YOU CAN TAKE IT PERSONALLY. Mopar inspires vehicle owners with innovative parts and accessories – all made-to-spec for your Avenger. This is what Mopar delivers, along with expert, caring service. Mopar technicians are the masters of your make and model, with access to the tools and diagnostic equipment that help get the job done efficiently. Choose authentic Mopar parts and service, and you'll drive away with peace of mind. Find out more at mopar.com

STYLE // Move up. Custom Wheels and Katzkin Leather Seats from Mopar only start the palette of accessories to enhance your vehicle's appearance and express your individuality.

PROTECTION // Safeguard your vehicle with smart accessories like Door Sill Guards and Slush Mats – made precisely for the protection and security of your ride.

SPORT // No matter what adventure you seek, you'll want to add to the sport of it all with durable and convenient Mopar Roof- and Hitch-Mount Carriers.

INNOVATION // From Uconnect Web[®] to Ambient Light Kits, the latest Mopar technology can enhance and expand your driving experience.



AVENGER SE



POWERTRAIN

2.4L DDHC 16V I-4, 4-speed automatic transmission
173 horsepower

FEATURES

SELECTED AVENGER SE EQUIPMENT:

- 17-inch wheels and covers
- Premium cloth seats
- Steering wheel-mounted cruise and audio controls
- Power windows, locks, and mirrors
- Body-color door handles
- Bright grille
- Driver's seat-height adjuster and lumbar adjuster
- LED taillamps
- Ambient LED interior lighting
- Advanced multistage front, side-curtain, and front-seat side air bags^{MS}
- Four-wheel disc antilock brakes with traction control
- Electronic Stability Control^{MS}
- Active front head restraints^{MS}
- Tire pressure monitoring warning lamp
- Remote keyless entry and security alarm
- Media Center 130 AM/FM/CD with four speakers
- Air conditioning
- 60/40 split-folding rear seat
- Tilt/telescoping steering column

AVENGER SXT



POWERTRAIN

2.4L DDHC 16V I-4, 6-speed automatic transmission with AutoStick
173 horsepower

FEATURES

DIFFERENCES/UPGRADES VS. SE:

- 17-inch aluminum wheels
- Eight-way power driver's seat
- Body-color heated exterior mirrors
- Leather-wrapped steering wheel and shift knob
- SiriusXMSM Satellite Radio^{MS} with one-year subscription
- Front and rear aimable LED lamps
- Six speakers
- Air conditioning with Automatic Temperature Control
- EVIC/trip computer
- Tire pressure monitoring display
- Temperature and compass gauge



AVENGER SXT PLUS



POWERTRAIN

3.6L Pentastar® V6 Flex Fuel engine, 6-speed automatic transmission with AutoStick
283 horsepower

FEATURES

DIFFERENCES/UPGRADES VS. SXT:

- 18-inch aluminum wheels
- Projector fog lamps
- Rear spoiler
- Media Center 430 CD/DVD/MP3/HDD with 6.5-inch touch screen
- Unique premium cloth interior with Red seat inserts
- Red French seam stitching
- Dual exhaust with bright tips
- Automatic headlamps

AVENGER R/T



POWERTRAIN

3.6L Pentastar V6 Flex Fuel engine, 6-speed automatic transmission with AutoStick
283 horsepower

FEATURES

DIFFERENCES/UPGRADES VS. SXT PLUS:

- 18-inch Rallye design aluminum wheels
- Perforated leather-wrapped steering wheel with Red stitching
- Heated front seats
- Remote start
- Uconnect Voice CommandSM with Bluetooth[®]
- Unique cloth Z-Stripe seats with high leather bolsters
- Unique instrument panel with center tachometer
- Power front windows, one-touch up and down
- Performance pedals
- Dodge hood-to-fender stripes
- Black headlamp treatment
- Body-color grille
- Red LED lighting
- Six Boston Acoustics[®] speakers with 276-watt amplifier
- Sport suspension
- Enhanced intake note
- Universal Garage Door Opener

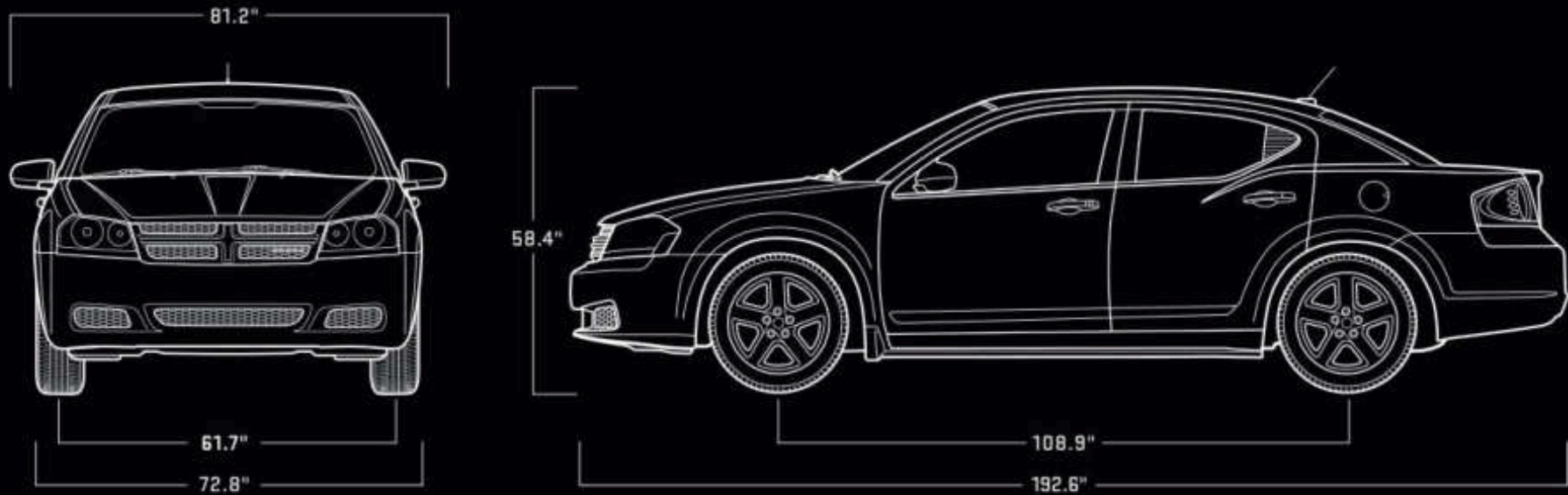
AVAILABLE OPTIONS:

- Uconnect[®] Hands-Free Group [SE, SXT, SXT Plus]
- 18-inch aluminum wheels [SXT]
- Media Center 430 CD/DVD/HDD [SXT]
- Media Center 730N CD/DVD/MP3/HDD/Navigation [SXT Plus, R/T]
- 18-inch chrome-clad wheels [SXT Plus] [late availability]
- Leather-trimmed seating [SXT Plus] [late availability]

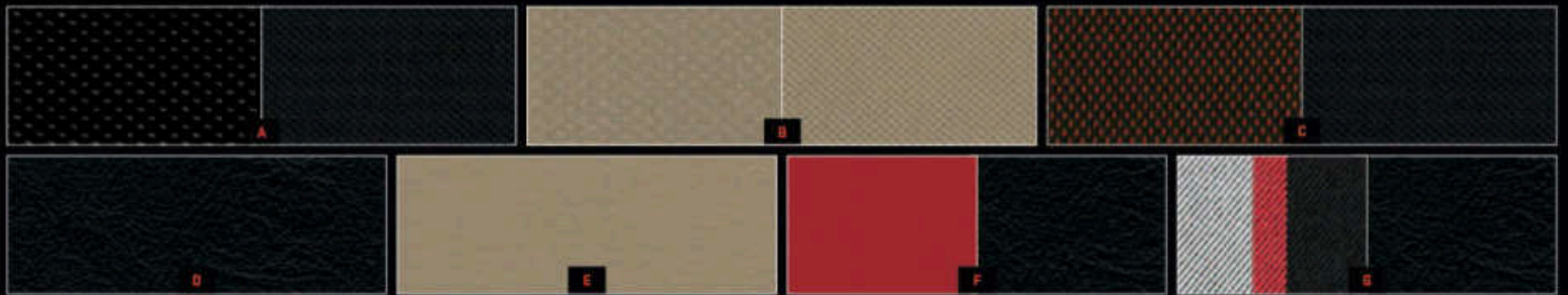
- Power sunroof [SXT, SXT Plus, R/T]
- Cold Weather Group [SXT, SXT Plus]
- Sun and Nav Package [SXT, SXT Plus, R/T] [late availability]
- Smoker's Group [all models]
- Engine block heater [all models]



AVENGER DIMENSIONS



AVENGER FABRICS



AVENGER SE AND SXT FABRICS //

[A] Momentum cloth inserts/Wallace II cloth bolsters – Black (standard) [B] Momentum cloth inserts/Wallace II cloth bolsters – Light Frost Beige (standard)

AVENGER SXT PLUS FABRICS //

[C] Momentum cloth inserts/Wallace II cloth bolsters – Black with Black/Red insert (standard) [D] Royale leather trim with Caprice – Black with Light Slate Gray stitching (available)
[E] Royale leather trim with Caprice – Light Frost Beige (available) [F] Royale leather trim with Caprice – Radar Red and Black (available)

AVENGER R/T FABRICS //

[G] Z-Stripe fabric insert/Royale leather bolsters with Red accent stitching – Black/Red (standard)



DODGE.COM/LIFE

Check out an extensive line of gifts and gear for the Dodge enthusiast. From authentic apparel to die-cast replica cars for the collector, as well as electronics and office supplies, all lifestyle items are as bold as your Dodge vehicle. Refer to dodge.com/life for current product availability.

AVENGER COLORS

BRIGHT SILVER METALLIC

BLACKBERRY PEARL*

COPPERHEAD PEARL

BLACK

REDLINE 2 COAT PEARL

BRIGHT WHITE

TUNGSTEN METALLIC

BLUE STREAK PEARL

*Not available on R/T.



AVENGER WHEELS

AVENGER SE //

[1] 17-inch wheel cover (standard)

AVENGER SXT //

[2] 17-inch cast aluminum (standard)

[3] 18-inch cast aluminum (available)

AVENGER SXT PLUS //

[4] 18-inch cast aluminum (standard)

[5] 18-inch chrome-clad aluminum (available)*

AVENGER R/T //

[6] 18-inch polished aluminum (standard)

*Late availability.



DODGE.COM/AVENGER

Dodge Avenger SXT Plus shown in Black.

5 YEAR/100,000 MILE
POWERTRAIN WARRANTY

DODGE LIFE

Service
Contracts



Uconnect

SiriusXM
SATELLITE RADIO

AUTOMOBILITY
PROGRAM



¹³Based on latest available competitive information and Automotive News Lower Mid-Range Vehicle segment. ¹⁴Based on latest available competitive information and Automotive News Lower Mid-Range Vehicle segment. EPA estimate 19 city/29 hwy mpg. ¹⁵Sirius services require subscriptions, sold separately after 12-month trial included with vehicle purchase. See our Customer Agreement for complete terms at www.siriusxm.com. If you decide to continue your Sirius services at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2340 to cancel. Programming subject to change. Sirius satellite service available only to those at least 16 and older in the 48 contiguous U.S. and D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. ¹⁶Phone must support Bluetooth Phone-Book Access Profile (PBAP). ¹⁷Requires Uconnect Phone. ¹⁸The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. ¹⁹No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ²⁰The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ²¹Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

5-YEAR/100,000-MILE POWERTRAIN WARRANTY Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. **3/36 BASIC LIMITED WARRANTY** Dodge vehicles are covered by a Chrysler Group LLC 3-Year or 36,000-Mile Basic Limited Warranty. See your dealer for a copy of this limited warranty. Excludes normal wear/tear and wear items. **AUTOMOBILITY** Chrysler Group LLC's Automobility program provides aftermarket reimbursement incentives on adaptive vehicle sight equipment in order to help provide safe and reliable vehicle modifications to enhance accessibility for all people. For more information, call (800) 255-9877. Chrysler Group LLC has a vested interest in your satisfaction with your new vehicle. **CHRYSLER SERVICE CONTRACTS** offer extended service plans to help ensure that you'll enjoy your vehicle for many years down the road — for just pennies a day. For more information, see your Dodge dealer, call (800) 442-2666, or visit dodge.com/hac. **AUTHENTIC DODGE ACCESSORIES BY MOPAR** are designed specifically for your Dodge vehicle for exceptional fit, finish, and performance. Visit your dealership or mopar.com. **UCONNECT**™ With Uconnect, you're always connected — to people, places, music, movies, and the internet. **SIRIUSXM™ SATELLITE RADIO.** Get over 130 channels, including commercial-free music plus the best sports, news, talk, comedy, and entertainment. Welcome to the world of satellite radio. Factory installed SiriusXM Satellite Radio includes a one-year subscription. For more information, go to siriusxm.com. **DODGE LIFE** is a handpicked collection of items bearing the Dodge name — from Motorsports apparel and collectible die-cast models to the hottest tunes for work and weekend fun. It's all found at dodge.com/life. **DODGE™ MASTERCARD™** Earn 3 points on qualifying purchases made at Chrysler Group LLC dealerships. 2 points per \$1 on qualifying travel purchases and 3 point per \$1 on qualifying purchases everywhere else with the new Dodge MasterCard. Points may be redeemed at your local dealership for cash off your new or used vehicle, accessories, parts, or service — including gear next oil change. Or choose from hundreds of other rewards, including travel, cash back to your account, merchandise, or gift cards.* For more information or to apply, visit DodgeCard.com. *Complete details, including restrictions, limitations, and exclusions, will be available when you become a Cardmember. This card is issued by First BankCard, a division of First National Bank of Omaha, pursuant to a license by MasterCard International Incorporated.

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