



2016 DODGE CHALLENGER



This is what happens when you have more than 45 years of muscle-car heritage coursing through your veins. You get modern-day marvels that are engineered with more passion, precision and performance than ever before. The Dodge brand may have started from humble beginnings, but it is now the fastest-growing performance brand.^{133*} It holds a multitude of best-in-class awards. It's the brand that boasts both style and power, and never makes you choose between the two. With more than 100 years under

their belt, each of the seven vehicles in the 2016 Dodge lineup pays homage to its iconic bloodline with award-winning features and superior craftsmanship. The snarling engines and sleek exteriors of each vehicle beg to be taken out on the open road. The Dodge name continues to live on with the same determination that the Dodge brothers had when first creating the brand. It's time to put the pedal to the metal and live fast. **HERE'S TO THE *NEXT 100 YEARS OF INNOVATION.***

*A note about this brochure: all disclaimers and disclosures can be found on the back cover.

2016 DODGE CHALLENGER

THIS IS MORE THAN THE FOURTH-GENERATION DODGE CHALLENGER. THIS IS MODERN MUSCLE. A DOSE SO BOLD THAT IT HAS BROUGHT FORWARD A NEW WAVE OF ENTHUSIASTS. A GENERATION OF DRIVERS WHO CUT THEIR TEETH ON STORIES OF DRAG STRIPS, HORSEPOWER AND CUSTOM DETAILS. IT'S STYLED TO TURN DIEHARDS ON AND OUTFITTED WITH ENOUGH TECHNOLOGY TO SATISFY A NEW GENERATION OF THRILL-SEEKERS. ITS PERFORMANCE IS STRONG ENOUGH TO UPHOLD THE WEIGHT OF ITS LEGENDARY REPUTATION. AS THE WORLD'S FASTEST MUSCLE CAR EVER,^{††} CHALLENGER SRT® HELLCAT BRINGS POWERFUL BRAGGING RIGHTS TO THE TABLE WITH 707 HORSEPOWER. THIS IS A DRIVING EXPERIENCE THAT ONLY A LEGEND CAN DELIVER. THIS IS THE 2016 DODGE CHALLENGER.







BECAUSE YOU DIDN'T GROW UP WITH A POSTER OF A COROLLA ON YOUR WALL

You didn't hope for basic transportation on your 16th birthday. You blew out the candles and wished for something fast. Something sporty. Something enviable. And if it had a HEMI[®] engine, all the better. Here's your wish come true. Challenger's iconic heritage-inspired design starts with menacing projector headlamps with quad halo LED surrounds, a heritage split grille surround, and the hood's power-bulge and functional inlets. Walk around this legend and you'll find it looks as intimidating from the rear as it does from the front.

////// Challenger SXT Plus shown in Brilliant Silver Metallic with Super Track Pak and Challenger R/T Plus shown in 85 Blue Pearl.



SRT

The image features two large, circular rings of fire set against a solid black background. The flames are bright orange and yellow, with a dynamic, swirling texture that gives the rings a sense of movement and intensity. The rings are positioned horizontally, one on the left and one on the right, with a small gap between them. The overall composition is symmetrical and visually striking.

RINGS OF FIRE

The Challenger looks intimidating. And it should, considering what's lurking under its sleek sheet metal. But this modern beast is equally as fierce on the outside. The menacing projector headlamps with quad halo LED surrounds are a throwback to the famed '71. Challenger also gives other drivers a breathtaking parting shot — bold, seamless, split LED taillamps. Their design nods to the past while projecting a contemporary appearance.

The only thing retro is the atmosphere — the tech is purely 21st-century. The Challenger offers plenty of savvy features, including the seven-inch reconfigurable digital gauge cluster. Buttons on the steering wheel let you scan through hundreds of different vehicle configurations and customize what information you see and how you see it.



////// Engineered with technology, Uconnect® brings a range of communication and entertainment services directly to your Challenger. Intuitive and customizable, available Uconnect systems include a touchscreen display up to 8.4 inches and steering wheel-mounted controls that operate features like a Bluetooth®-enabled phone, Voice Command™ navigation, radio, cruise control and more.

Impressive in-vehicle connectivity through available Uconnect Access™. Access the following offerings with the simplicity of Voice Command™ and fingertip controls.

9-1-1 CALL™ In the event of an emergency, a Call button on your rearview mirror connects you to local authorities.

ROADSIDE ASSISTANCE CALL™ Flat tire or out of gas? The rearview mirror Assist button connects you to Roadside Assistance Service, which pinpoints your location. Additional fees may apply.

STOLEN VEHICLE ASSISTANCE™ If your vehicle is stolen, Uconnect can provide its location to aid police recovery.

THEFT ALARM NOTIFICATION™ Choose to receive a text or email alert anytime your vehicle's theft alarm is activated.

FIND OUT MORE AT DRIVE.UCONNECT.COM



YOU'RE IN COMPLETE CONTROL

////// Challenger R/T Plus shown with Black Kappa leather trim with Alcantara® Ruby Red suede inserts.

MUSCLE FROM THE INSIDE OUT // // // // // Challenger's interior gives full bragging rights to those behind the wheel. Everything has been mapped and calculated for convenience, including the push-button start and the performance-inspired steering wheel with available paddle shifters. Heritage-inspired Tic-Toc-Tac gauges recall the original Challenger interior as do the shifter, door panels with premium soft-touch materials, and driver-centric center console featuring standard genuine stamped aluminum trim.

As the only vehicle in its class¹ with five-passenger seating and more interior volume than any other muscle car,² there's room for everyone.



// // // // // Challenger R/T Scat Pack shown with Black Nappa leather trim with Alcantara[®] Ruby Red suede inserts and Scat Pack logo.

NO PICKUPS

THIS SALE

GALLONS

Diesel #2

PRICE PER GALLON


UNLEADED

THIS PRODUCT CONTAINS
10% ETHANOL

THIS SALE

GALLONS

*up to
MPG
HWY**



////// 3.6L DOHC PENTASTAR® VARIABLE VALVE TIMING (VVT) 24V V6 WITH 305 HP AND 30 MPG HWY.* This robust 3.6-liter V6 delivers 305 horsepower, an estimated six-second 0 – 60 time and up to 30 mpg highway.[†] It's the combination of a TorqueFlite® eight-speed transmission, fully independent dual-cam phasing, sequential port fuel injection, and high-flow intake and exhaust ports that result in this exceptional blend of high torque and fuel efficiency.

////// 5.7L HEMI® V8 WITH UP TO 375 HP, 410 LB-FT OF TORQUE AND 25 MPG HWY! Pair the 5.7-liter HEMI V8 with a standard TREMEC® six-speed manual (375 hp, 410 lb-ft of torque) and it takes you from 0 – 60 mph in the low five-second range. When equipped with the TorqueFlite eight-speed automatic (372 hp, 400 lb-ft of torque) and Fuel Saver Technology, eight cylinders transition to four when full power is not required to help provide an increase in fuel efficiency.

////// 6.4L HEMI V8, 485 HP, 475 LB-FT OF TORQUE AND UP TO 25 MPG HWY! The available HEMI V8 delivers a performance feast — 485 horsepower, 475 lb-ft of torque, an impressively flat torque curve and a 0 – 60 time in the low four-second range. When equipped with the TorqueFlite eight-speed, Fuel Saver Technology deactivates four cylinders if eight are not needed, creating a double threat of power and efficiency.

*2013 EPA estimated 19 mpg city/30 mpg highway with 3.6-liter engine and eight-speed automatic transmission. Actual mileage may vary. †2013 EPA estimated 16 mpg city/25 mpg highway when equipped with automatic transmission. Actual mileage may vary. †2015 EPA estimated 15 mpg city/25 mpg highway. Actual mileage may vary.

EFFICIENCY IS A

MUSCLE

PUT THE NEEDLE ON THE...

TRACK-PROVEN TUNED CHASSIS // High-demanding track conditions require tightly engineered hardware. Challenger R/T Scat Pack and 392 HEMI® Scat Pack Shaker showcase a high-performance tuned chassis that's ready to go.

SHOCK ABSORBERS // Bilstein® high-performance shock absorbers are precision-damped to provide a confident, smooth ride for the everyday commute while being fully capable for weekend track duty.

SUSPENSION // Options range from Sport-tuned to high-performance to the top-of-the-line competition suspension featuring adaptive damping. A bold combination of movement and staying power comes from a sophisticated suspension geometry and rear-wheel drive. Whether it's the everyday commute or more challenging driving situations, the class-exclusive⁽¹⁾ independent five-link rear suspension is finely tuned to help provide superior handling and a comfortable ride. When the rubber meets the road, a lower unsprung mass helps maintain better tire contact with the ground and reduces road noise. Models equipped with a 6.4-liter HEMI V8 feature unique suspension

geometry that helps improve balance, cornering ability and steering responsiveness. Exclusive Bilstein shocks and a lowered suspension allow these performers to achieve 0.93 G on the skid pad — on par with some of the world's best-handling cars. The three-mode Bilstein Adaptive Damping System on Challenger SRT® models takes drivers from Street Mode (sporty) to Sport Mode (firm) to Track Mode (firmest, max handling).

AGGRESSIVE FRONT- AND REAR-CAMBER GEOMETRY // Performance handling requires maximum road-holding grip, and Challenger Scat Pack models deliver with aggressive front- and rear-camber geometry. Set at -1.0 degrees in the front and -1.75 degrees in the rear, Challenger is set up for high-speed cornering with its tires leaning inboard at the top relative to the body.

BRAKES // Standard four-wheel antilock disc brakes provide solid stopping power. Available Brembo® brakes create superior cooling and fade performance courtesy of wind tunnel-designed brake cooling ducts that direct airflow to vented rotors for consistent stopping power.



A LEGACY OF
POWER AND PERFORMANCE



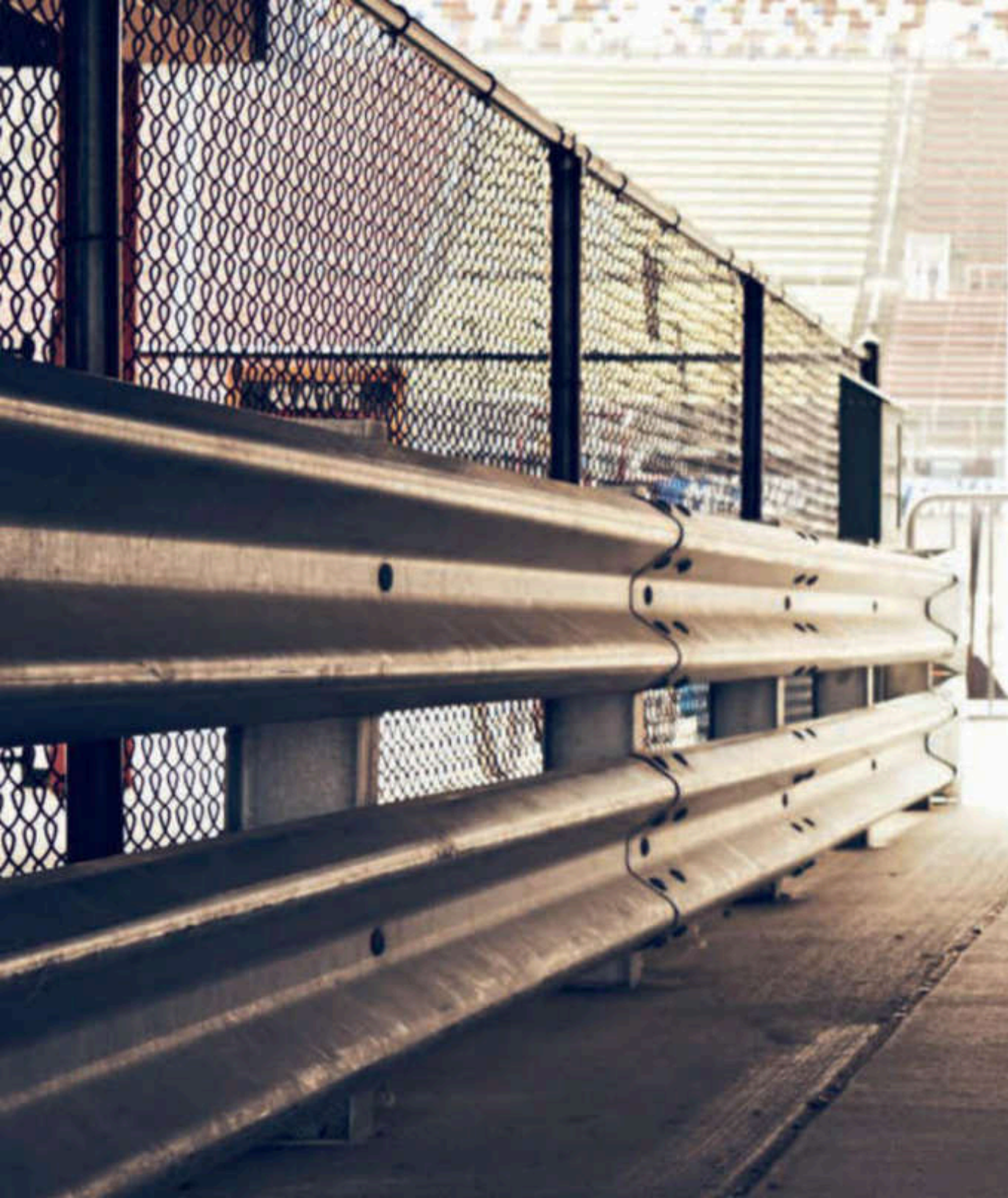
////// The TorqueFlite® eight-speed automatic transmission helps deliver impressive fuel efficiency and world-class precision. Available Dodge Performance Pages, paddle shifters and standard Sport Mode help lower shift times from 350 to 160 ms, depending on model.

////// When the TorqueFlite is mated to the Supercharged 6.2-liter SRT® Hellcat HEMI® V8, it's fortified to withstand the groundbreaking 707 horsepower and 650 lb-ft of torque unleashed by the engine. Enhancements include additional pinion gears and five more clutch pack discs.

////// The passion of the manual is alive and well. Challenger also offers the intensity of a heavy-duty TREMEC® six-speed manual transmission that boasts an external vehicle-mounted oil cooler. Standard on R/T and SRT models.

////// Challenger 392 HEMI® Scat Pack Shaker shown in Go Mango.





YOU'VE EARNED YOUR STRIPES // // // There are car lovers, and then there are those who eat, breathe and sleep cars. Who spend their free-time tinkering. Who can't leave well enough alone. Who remember a time when you didn't show up unless your car was tricked out with parts, stripes and a Scat Pack sticker on the quarter-glass that served as a tell that your Challenger was hiding something substantial under the hood. There's another generation that won't settle for just a performance car. They're seeking the ultimate combination of raw power, pure performance and authentic attitude. These vehicles are for both contingents.

THE PIONEERS OF MUSCLE: DODGE, MOPAR®, SCAT PACK // // // 392 HEMI® Scat Pack Shaker is the real deal, straight from the factory. We're talking functional, fully floating, open-element Shaker hood scoop with cold air induction. A Mopar Cold Air Intake, conical air filter and legendary 6.4-liter HEMI V8 engine churn out 485 horsepower and 475 lb-ft of torque. Because power means nothing without control, four-piston Brembo® brakes, 3-mode Electronic Stability Control (ESC)TM with Full-Off Mode, high-performance suspension with 20x9-inch wheels and performance steering are standard.

The 392 HEMI Scat Pack Shaker shows its supremacy with a 392 HEMI badge on the Shaker hood scoop, bold hood-to-tail stripes and a retro fender badge.



////// Challenger 392 HEMI Scat Pack shown in Plum Crazy



707 HORSEPOWER

//// THE MOST POWERFUL MUSCLE CAR. EVER.™

HIGH-PERFORMANCE BIRTHRIGHT

The most powerful and fastest muscle car. Ever.SM The statement is bold and the numbers behind it robust enough to support it: 707 horsepower, 650 lb-ft of torque, a bewildering quarter-mile time* of 10.8 seconds and a top speed of 199 mph.

There is no other production car that can match the hard-core power of the 2016 Dodge Challenger SRT® Hellcat propelled by the Supercharged 6.2-liter SRT Hellcat HEMI® V8. The driver can opt to mate this powerplant to the TorqueFlite® eight-speed automatic transmission that's uniquely designed to withstand that epic horsepower and torque, or to the high-performance Viper modified TREMEC® six-speed manual transmission that boasts an internal cooling pump and external, vehicle-mounted oil cooler.

*NHTSA certified 10.8 @ 125 with street-legal drag tires, 11.2 @ 175 with production tires.



////// Challenger SRT[™] Hellcat shown in TorRed with standard 20x9.5-inch lightweight forged aluminum wheels with available Brass Monkey finish.

**Professional driver. Closed course.*

//// CHALLENGER SRT® HELLCAT AND CHALLENGER SRT 392. This is the Supercharged 6.2-liter SRT Hellcat HEMI® V8 that lives up to the hype. Starting at the source, the engine features a forged-steel crankshaft and induction-hardened bearing surfaces, a specially tuned crank damper tested to 13,000 rpm, high-strength forged-alloy pistons coupled to powder-forged connecting rods, high-load capacity bushings and diamond-like carbon-coated piston pins. Premium-grade heat-treated aluminum cylinder heads with die-cast aluminum rocker covers are optimized for superior thermal conductivity.

The Supercharger houses internal charge coolers and an integrated electronic bypass valve that has the equivalent ability to suck the air out of a 10x13-ft room in one minute. The twin-screw rotors are specially treated to accommodate tighter internal tolerances between the rotors and improve overall performance. Air is delivered into the engine's air box via the Air Catcher™ Inlet Port located in the driver's-side parking lamp. A 92mm throttle body controls airflow into the Supercharger, air charger coolers and then into the inlet port — another unique Challenger SRT Hellcat feature.

With this kind of power, it's a given that the exterior demands exclusive extras. A Viper inspired aluminum hood crowns SRT Hellcat, while the functional scoop is flanked by an equally functional set of air extractors, which effectively remove heat from the engine

compartment and reduce air turbulence. Bold SRT Hellcat badges flank the fenders so there's no mistaking it from anything else on the road. Owners are handed both a Red and Black key fob at delivery. The Black key restricts power to 500 horsepower, while the Red key unlocks the full 707 horsepower.

Challenger SRT 392 makes its authority known with a robust, naturally aspirated 6.4-liter SRT HEMI V8 engine with a powerful 485 horsepower and 475 lb-ft of torque. Both SRT 392 and SRT Hellcat let drivers personalize their drive experience via the Drive Modes features: pre-configured Default, Sport and Track settings, as well as a Custom setting for a uniquely tailored experience.

Inside, both SRT 392 and SRT Hellcat sport a blend of premium materials, race-inspired technology and heritage-influenced design cues. The SRT performance steering wheel features available paddle shifters and standard full-circumference heat while the high-performance Laguna leather-trimmed heated and ventilated seats with race-inspired bolsters keep you planted. Performance stats and vehicle data can be customized and viewed in more than 100 potential configurations between the seven-inch reconfigurable digital gauge cluster and SRT Performance Pages displayed on the standard Uconnect® 8.4 multimedia center's 8.4-inch touchscreen.



THE MOST POWERFUL AND FASTEST MUSCLE CAR. EVER.™

SRT

0 30 40 50 60 70



500





SAFETY & SECURITY FEATURES

PARKSENSE® REAR PARK ASSIST⁽¹⁾ //// When the vehicle is in Reverse, the system can sense objects at low speeds. When sensors detect objects in the back-up pathway, the system provides an audible and visual warning. Available.

RAIN BRAKE SUPPORT //// When the windshield wipers have been activated, the system pulses the brake pads closer to the spinning rotors, helping to keep the rotors and pads dry for greater control and operator security. Standard on Challenger.

BLIND SPOT MONITORING (BSM)⁽²⁾ WITH REAR CROSS-PATH DETECTION⁽³⁾ //// Dual radar sensors constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminating icons on the sideview mirrors and by audible chime. The system includes Rear Cross-Path Detection,⁽³⁾ which monitors for vehicles and objects in perpendicular relationships to the vehicle while backing out of tight parking spots. Available.

ADAPTIVE CRUISE CONTROL⁽²²⁾ //// Helps maintain distance from the vehicle ahead. Available.

FORWARD COLLISION WARNING (FCW)⁽²³⁾ //// Radar sensors detect when your vehicle may be approaching an object too rapidly, alerting you with both an audible chime and a visual warning. Available.

PARKVIEW® REAR BACK-UP CAMERA⁽¹⁴⁾ //// This system displays an accurate visual reference of what is behind your vehicle when it's in Reverse. Available on Challenger.

READY ALERT BRAKING (RAB) //// The system anticipates situations when the driver may initiate an emergency brake stop and uses the Electronic Stability Control (ESC)⁽¹⁰⁾ pump to precharge the brake system in order to decrease the time required for full brake application. Standard.

ELECTRONIC STABILITY CONTROL (ESC)⁽¹⁰⁾ //// This system is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESC⁽¹⁰⁾ senses when a vehicle is starting to spin (oversteer) or plow (understeer), and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels. Standard.

RAIN-SENSING WINDSHIELD WIPERS //// System sensors automatically detect moisture on the windshield and activate the wipers. Available.



IT'S ALL ABOUT YOU CONNECTING

HERE'S WHAT YOU CAN DO. REMAIN FOCUSED ON THE ROAD WITH YOUR HANDS ON THE WHEEL, WHILE YOU COMMUNICATE, NAVIGATE AND STAY ENTERTAINED.

- LISTEN TO MUSIC, TALK SHOWS AND SPORTS. ACCESS ALL GENRES, FAVORITE ARTISTS, WINNING TEAMS – ALL THE TIME WITH SIRIUSXM® SATELLITE RADIO⁽¹⁾⁽³⁾
- ASSISTED IN EMERGENCIES. REACH 9-1-1⁽¹⁾⁽³⁾ OPERATORS AND ROADSIDE ASSISTANCE⁽⁴⁾⁽⁷⁾ WITH THE TOUCH OF A BUTTON
- SPEAK UP AND BE HEARD. SEND AND RECEIVE CALLS AND TEXTS⁽²⁾⁽⁷⁾ WHILE DRIVING SAFELY WITH HANDS-FREE⁽¹⁾⁽³⁾ PHONE CAPABILITY
- DISCOVER NEW PLACES. FIND THE BEST SHOPPING, DANCING, ENTERTAINMENT VENUES AND RESTAURANTS
- START YOUR CAR FROM AFAR. GET YOUR ENGINE RUNNING, UNLOCK YOUR DOOR OR FLASH YOUR HEADLAMPS FROM ALMOST ANYWHERE USING YOUR SMARTPHONE
- SEE INTO THE FUTURE. HEAR WEATHER AND TRAFFIC REPORTS* WITH A FIVE-YEAR TRIAL SUBSCRIPTION TO SIRIUSXM® TRAVEL LINK⁽¹⁾⁽³⁾ AND SIRIUSXM TRAFFIC⁽¹⁾⁽³⁾
- HOST A HOTSPOT. UPLOAD AND DOWNLOAD, POST AND SEARCH – UCONNECT® WITH AVAILABLE WIFI⁽¹⁾⁽³⁾ LETS YOU CONNECT YOUR DEVICES TO THE WEB
- NAVIGATE TO EVERY ADVENTURE. GET TURN-BY-TURN DIRECTIONS SO YOU DON'T GET LOST ON THE WAY (UNLESS YOU WANT TO)

FIND OUT MORE AT
DRIVEUCONNECT.COM

*Additional charges may apply.





STRIPES

COLOR/STRIPE AVAILABILITY*

	1 V6 BODYSIDE STRIPE	2 BLACKTOP STRIPE	3 R/T HOOD GRAPHIC	4 R/T CLASSIC BODYSIDE STRIPE	5 SHAKER GRAPHICS	6 SCAT PACK STRIPE	7 SRT® 392 HOOD STRIPES
BILLET SILVER METALLIC	●	●	●	●●	●	●	●
IVORY TRI-COAT PEARL	●	●	●	●●	●		
BRIGHT WHITE	●	●	●	●●	●	●	●
PITCH BLACK	●	●	●	●○●	●	●	●
PLUM CRAZY	●	●	●	●○	●	●	●
TORRED	●	●	●	●○	●	●	●
B5 BLUE	●	●	●	●○	●	●	●
REDLINE RED TRI-COAT PEARL	●	●	●	●○	●		●
MAXIMUM STEEL METALLIC	●	●	●	●○	●	●	●
JAZZ BLUE PEARL	●	●	●	●○	●		●
GRANITE CRYSTAL METALLIC	●	●	●	●○●	●	●	●
GO MANGO	●	●	●	●○	●	●	●

● = Black Satin-Gloss ○ = Stone White High-Gloss ● = Red High-Gloss ○ = Silver Satin-Gloss

*Stripe/paint combinations not available on all models



COLOR CHOICES

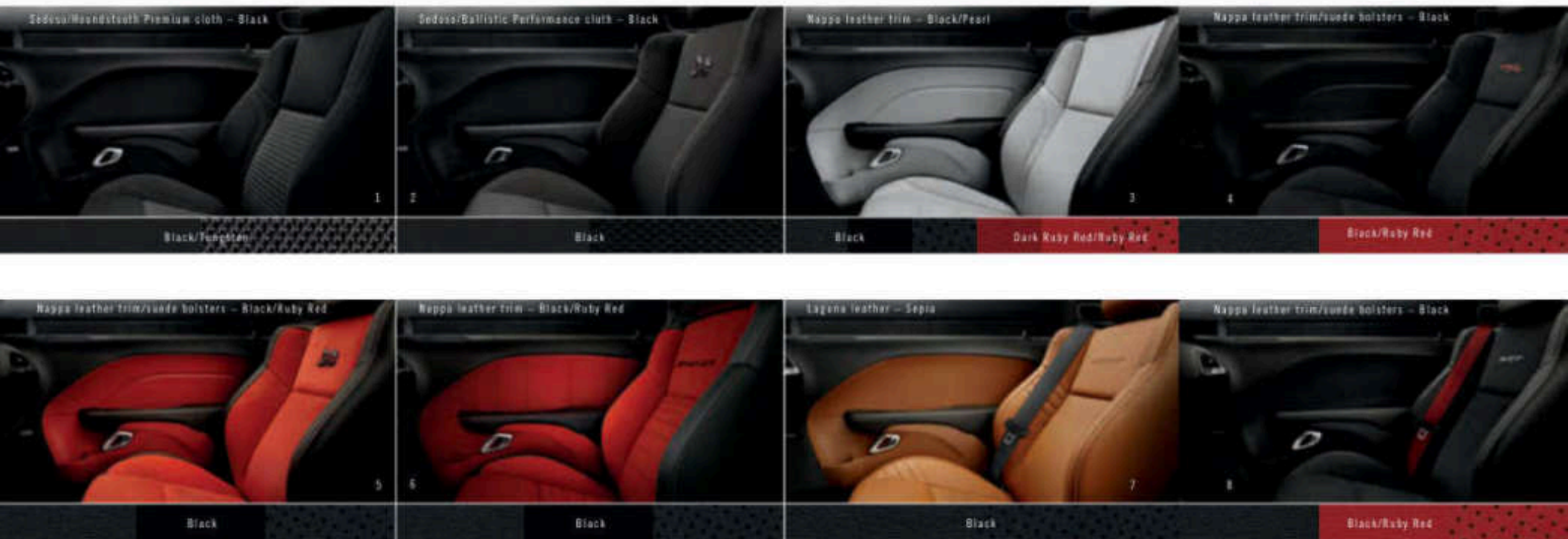
Left (front to back): Go Mango, Billet Silver Metallic, Plum Crazy, TorRed, Pitch Black, Redline Red Tri-Coat Pearl

Right (front to back): Jazz Blue Pearl, B5 Blue Pearl, Granite Crystal Metallic, Bright White, Maximum Steel Metallic, Ivory Tri-Coat Pearl

WHEEL CHOICES

- 1 // 18x7.5-inch Satin Carbon Aluminum (standard on SXT)
- 2 // 20x8-inch Polished Aluminum with Graphite pockets (standard on SXT Plus and R/T Plus)
- 3 // 20x8-inch Satin Carbon Aluminum (standard on R/T; optional on SXT with Super Sport Group)
- 4 // 20x9-inch Polished Aluminum with Black pockets and Satin finish (standard on R/T Shaker and R/T Plus Shaker)
- 5 // 20x8-inch Classic II Polished Forged Aluminum (standard on R/T Classic)
- 6 // 20x8-inch Hyper Black Aluminum (included with Super Track Pak on SXT Plus, R/T and R/T Plus; optional on R/T Classic)
- 7 // 20x8-inch Gloss Black Aluminum (included with Blacktop Package on SXT, SXT Plus, R/T and R/T Plus)
- 8 // 20x9-inch Polished Aluminum with Black pockets and Satin finish (standard on R/T Scat Pack and 392 HEMI® Scat Pack Shaker)
- 9 // 20x9-inch Lightweight Forged Aluminum (optional on R/T, R/T Shaker, R/T Plus, R/T Plus Shaker; R/T Scat Pack and 392 HEMI Scat Pack Shaker)
- 10 // 20x9.5-inch Matte Black Lightweight Forged Aluminum (standard on SRT® Hellcat; also available in Brass Monkey [Dark Bronze], Hyper Black, standard on SRT 392)





INTERIOR / CHOICES

- 1 //// Sedosa/Houndstooth Premium cloth Sport seat. Black. Also available in Sedosa/Tungsten Torque Premium cloth in Black/Tungsten — standard on SXT and R/T
- 2 //// Sedosa/Ballistic Performance cloth seats with Tungsten accent stitching. Black — standard on R/T Shaker and R/T Scat Pack. Also available in Sedosa/Ballistic Performance cloth with embroidered logo and Tungsten accent stitching. Black — included with Scat Pack Appearance Group on R/T Scat Pack
- 3 //// Nappa leather trim with accent stitching and Nappa perforated inserts. Black/Pearl. Also available in Black and Dark Ruby Red/Ruby Red — standard on SXT Plus and R/T Plus
- 4 //// Nappa leather trim with Alcantara® suede bolsters, Tungsten accent stitching and Alcantara perforated suede inserts with embroidered logo Performance seats. Black. Also available in Black/Ruby Red — optional on R/T Plus with R/T Classic Package and R/T Scat Pack with the Leather Interior Group
- 5 //// Nappa leather trim with Alcantara suede bolsters, Ruby Red accent stitching and Alcantara perforated suede inserts with embroidered logo Performance seats. Black/Ruby Red. Also available in Black — optional on 392 HEMI® Scat Pack Shaker, included with Leather Interior Group on R/T Scat Pack (embroidered logo requires Scat Pack Appearance Group)
- 6 //// Nappa leather trim with Ruby Red accent stitching and Nappa Axis II perforated inserts with graduated plow through Performance seats. Black/Ruby Red. Also available in Black — standard on R/T Plus Shaker and 392 HEMI Scat Pack Shaker
- 7 //// Premium Laguna leather with perforated leather inserts and embossed SRT® logo Performance seats in Sepia. Also available in Black — standard on SRT 392 and SRT Hellcat (available Red or Black seat belt options on SRT models with Black interiors)
- 8 //// Nappa leather with Alcantara suede bolsters, Alcantara perforated suede inserts and Tungsten accent stitching with embroidered SRT logo Performance seats. Black, shown with optional Red seat belt. Also available in Black/Ruby Red — optional on SRT 392 and SRT Hellcat (available Red or Black seat belt options on SRT models with Black interiors)



2011 Dodge Challenger R/T driving with Authentic Accessories by Mopar: Shaker Hood, Hood Stripes, D-Stripes, Graphics and 20-inch Lightweight Race Wheels

////// Mopar was born with a dedication and drive for pure performance. Our desire to move ahead has kept pace with our desire to always be authentic. We know that the only thing better than owning a Dodge Challenger is owning one unlike any other. Mopar Parts and Accessories push your ride to the next level. They are carefully crafted specifically for your vehicle for a true, seamless fit and finish and exact color match. Choosing Mopar speaks volumes to your appreciation of custom detail and bold performance. See your dealer for the full line of Authentic Accessories available for your Dodge vehicle or visit mopar.com

DODGE GEAR



DODGE LIFE // Check out an extensive line of gifts and gear for the Dodge enthusiast. From authentic apparel to die-cast replica cars for the collector, as well as electronics and office supplies, all lifestyle items are as bold as your Dodge vehicle. Refer to dodge.com/usa for our full product lineup.



DODGE IS A REGISTERED TRADEMARK OF FCA US LLC.

[1] Data is calculated using the latest available year-over-year (YOY) retail vehicle registrations. [2] Based on the latest competitive information and AARP's Standard Specialty segment based on Car & Driver 5-mile time. [3] Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. [4] Uconnect Access is available only on equipped vehicles purchased within the 50 United States. Services can only be used where cellular coverage is available, see coverage map for details. For a complete list of Uconnect Access services, please visit http://www.dodgeconnect.com/features/uconnect_access/packages. Vehicle must be registered for Uconnect Access and fulfill minimum subscription requirements. [5] The 9-1-1 Call Button will connect you directly with Emergency Assistance. If you accidentally press the button, you have 10 seconds to cancel the call by either pressing the 9-1-1 button on the rearview mirror or the Cancel button on the Uconnect touchscreen. [6] Provides direct dial access to Roadside Assistance Services. Vehicle must be within the United States, have network coverage and be registered with Uconnect Access with an active subscription that includes the applicable feature. Additional roadside assistance charges may apply. Check warranty for details. [7] If you have this feature and have reported your vehicle as stolen to an appropriate law enforcement agency, Uconnect will try to locate your vehicle after receiving proper documents and once law enforcement contacts Uconnect Customer Care. Uconnect may refuse to locate your vehicle if you do not provide the requested information or documents. Always notify law enforcement if your vehicle is stolen and do not attempt to recover it on your own. [8] Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must also be properly equipped and in an active and usable cellular range. Theft Alarm Notification is only available on factory-installed alarms. [9] Based on the latest available competitive information and AARP's Mobile Specialty Vehicle segment. [10] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adjust speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [11] Excludes non-passenger vehicles based on horsepower, top speed and NHTSA-certified 5-mile testing. [12] Based on the latest available competitive information and 2015 AARP's Large Regular Car Vehicle segment. Excludes other FCA US LLC vehicles. [13] Based on the latest available competitive information and 2015 AARP's Small Upper Sedan Vehicle segment (excluding models under \$25,000). [14] Always check visually for vehicles prior to changing lanes. [15] SiriusXM subscriptions for audio and data services are sold by SiriusXM to follow your trial subscription. If you decide to continue listening after your trial, the subscription plan you choose will automatically renew thereafter, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply to content; you must call SiriusXM at 1-855-635-2549. See the SiriusXM Customer Agreement for complete terms and get more information at www.siriusxm.com. All fees and programming subject to change. Your equipment and features for SiriusXM services will vary depending upon the vehicle you select and may be limited in select markets. [16] WiFi subscription required. Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must be properly equipped and in active and usable cellular range for WiFi usage. WiFi hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely. [17] Based on the latest competitive information available. [18] Always look before proceeding; electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. [19] LDM is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. [20] ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. [21] FCW system is solely an alert system for the front of the vehicle which does not take any actions to change the vehicle dynamics to avoid a collision and is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. [22] Voice Text Reply and Voice Texting features require a compatible mobile device enabled with Bluetooth Message Access Profile (MAP). iPhone and some other smartphones do not currently support Bluetooth MAP. Visit UconnectPhone.com for system and device compatibility. Ensure MAP is ON and incoming message notification is enabled. Vehicle must be registered for Uconnect Access and you must fulfill minimum subscription requirements. Also requires the use of a compatible smartphone that supports text messaging and Bluetooth. Visit UconnectPhone.com for system and device compatibility. [23] Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. [24] The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [25] Transferable. See dealer for complete details and a copy of the 5-Year/50,000-Mile Powertrain Limited Warranty.

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