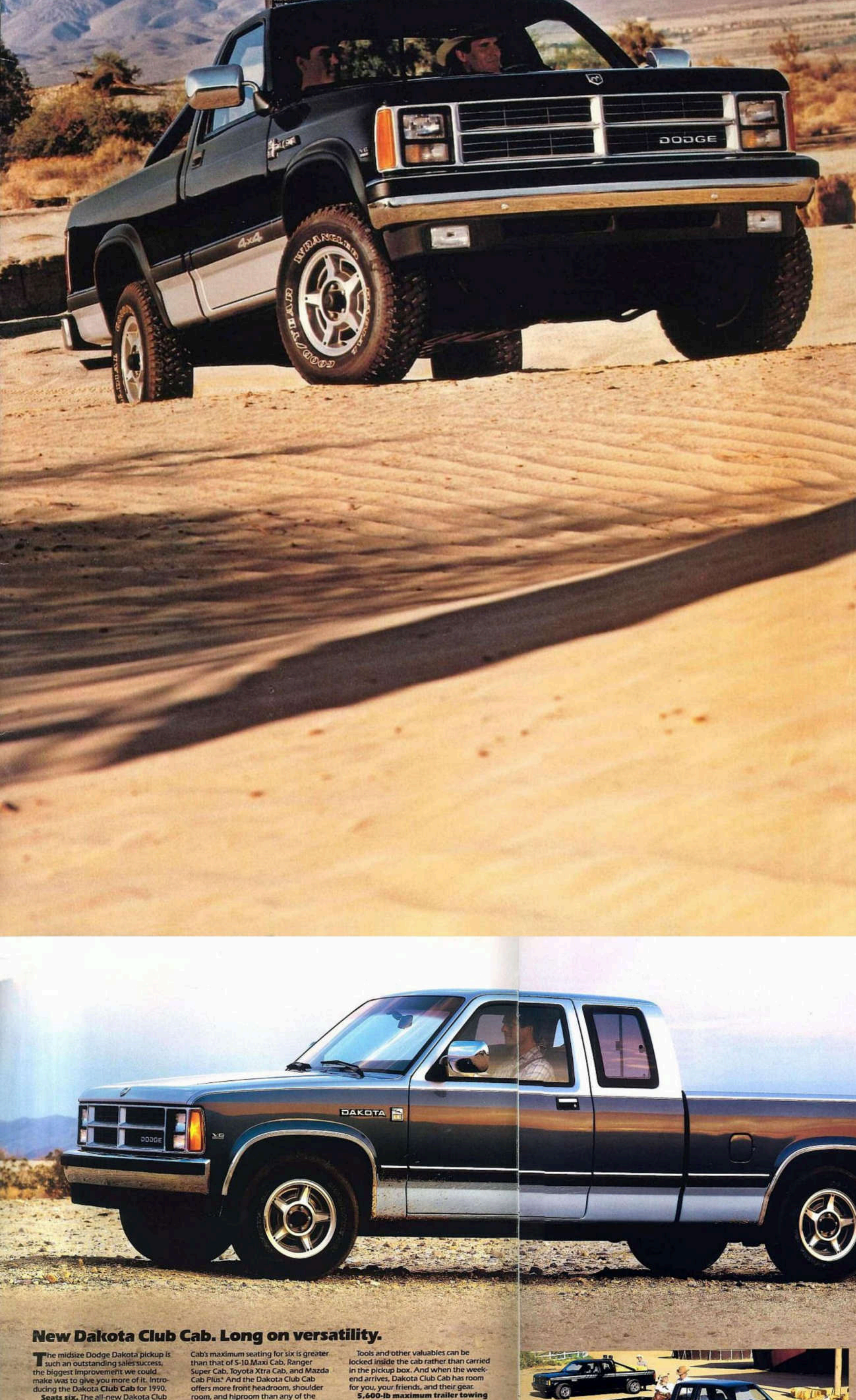


# 1990 DAKOTA



## New Dakota Club Cab. Long on versatility.

The middle Dodge Dakota pickup is the most improved we could make. It's got more room, more power windows, more storage space, more interior room, and more interior room. It's got more room, more power windows, more storage space, more interior room, and more interior room. It's got more room, more power windows, more storage space, more interior room, and more interior room.

Club Cab maximum seating for six is greater than that of 30 other Club Cab competitors. The extra room translates into extra comfort for the driver, the passenger, and the cargo. The extra room translates into extra comfort for the driver, the passenger, and the cargo.



equipped... more maximum towing capacity than any of its competitors. And more than twice the maximum towing ability of the Mazda Cab Plus.

## Dakota's soft spots.

Club Cab interior. The all-new Dakota Club Cab features a standard 60-inch front bench seat. The top-of-the-line LE model features a 40-inch front bench seat.

Optional high-back bucket seats are also available with the Club Cab interior. This seating arrangement includes a center console storage compartment with cassette tape holder.

under the driver-side cushion and non-lockable storage under the passenger-side cushion.

The Dakota Sport interior also features a leather-wrapped sport steering wheel, carpeting, and carpeted floor mats with the "Dakota" logo.



## Dakota Conventional Cab. Dakota size muscle.

Enough to hold up to 2,550 pounds of cargo. Compact enough to maneuver easily and perform extra duty. A 3.9-liter EFI V-6 engine that offers an unique blend of big and small pickup benefits.

Beam for three. Dakota's roomy Conventional Cab offers full three-passenger seating with plenty of head, shoulder, hip, and leg room.

Hard-working standard features include: An improved 2.5-liter electronically fuel-injected engine.



Dakota's "B" Value-packed performance. Dakota's 3.9-liter V-6 engine provides superior pickup performance at an affordable price.



## Dakota Sport. Roll out the fun.

Not that you're ready for a run on the beach or a jog up the highway. You're ready for a run on the beach or a jog up the highway. You're ready for a run on the beach or a jog up the highway.

drive Dakota Sport Convertible lets you roll on the fly and features a standard 3.9-liter EFI V-6 engine that's improved for 1990.

New for 1990, Dakota SE Convertible. Available in all Dakota models.



Standard Dakota Sport features include: 3.9-liter V-6 engine • Five-speed overdrive manual transmission • Air demister fog lights • Light bar • Sliding rear window • Spine seat headrest (with set of four) • AM stereo/FM stereo radio with cassette tape player.



## Engineered reliability.

Hit the big, and meet the small. At Dodge, innovation in vehicle truck buyers, we created one. The Dodge Dakota. Right in the middle of the big pickup and small pickup.

Standard safety features include: Four-wheel anti-lock brake system • Unbelt restraint system • Energy-absorbing steering column • Padded instrument panel and sun visors • Cruise reduction design for instrument panel, steering wheel, and windshield wipers • Recirculated inside door release • Recirculated window crank knobs • Traffic hazard warning flasher • Brake system warning light • Brake booster reservoir in the master cylinder • Brake fluid reservoir in the master cylinder • Backup light • Safety 15-inch wheels

Four-speed overdrive automatic transmission. This efficient four-speed overdrive automatic transmission is available on all Dakota models.

Rear-wheel anti-lock brakes. All 1990 Dodge Dakota pickups feature a standard rear-wheel anti-lock brake system.

Double-wall construction. Dakota's double-wall pickup box construction provides added strength and helps prevent dents from marring the exterior finish.

Toughness is more than skin deep. • Heavy-duty headlamps • Available 3.9-liter EFI V-6 engine • Available maintenance-free battery • Available power windows (optional on 4x2 models) • Double-wall construction in pickup box • Lower body-side protective coating • Stainless steel exhaust system • Cargo box stake pockets • Full stamped doors with air chockers • Cloth headliner • Cloth holders in instrument panel • Inside day/night mirror



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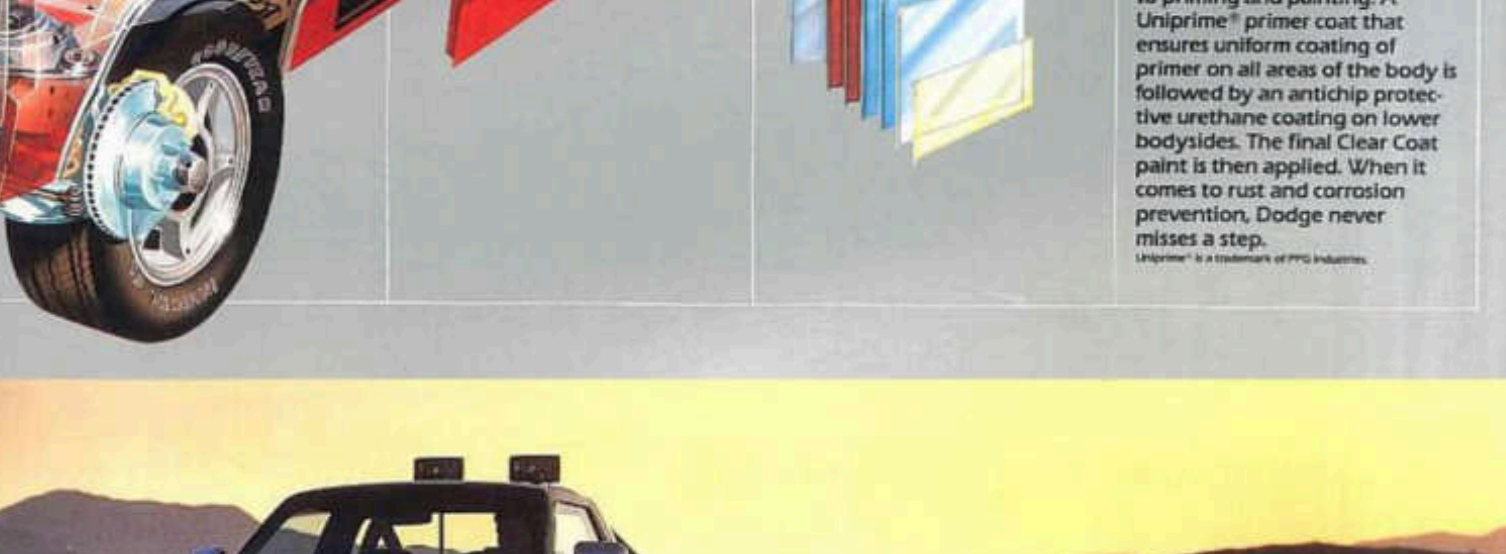
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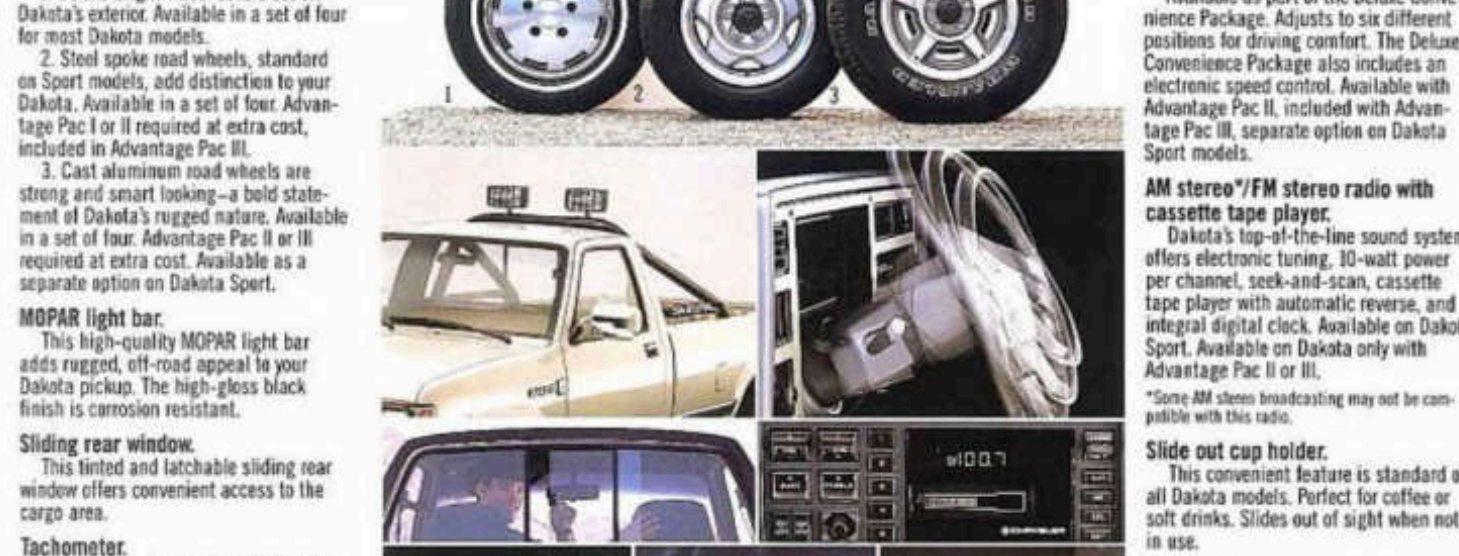
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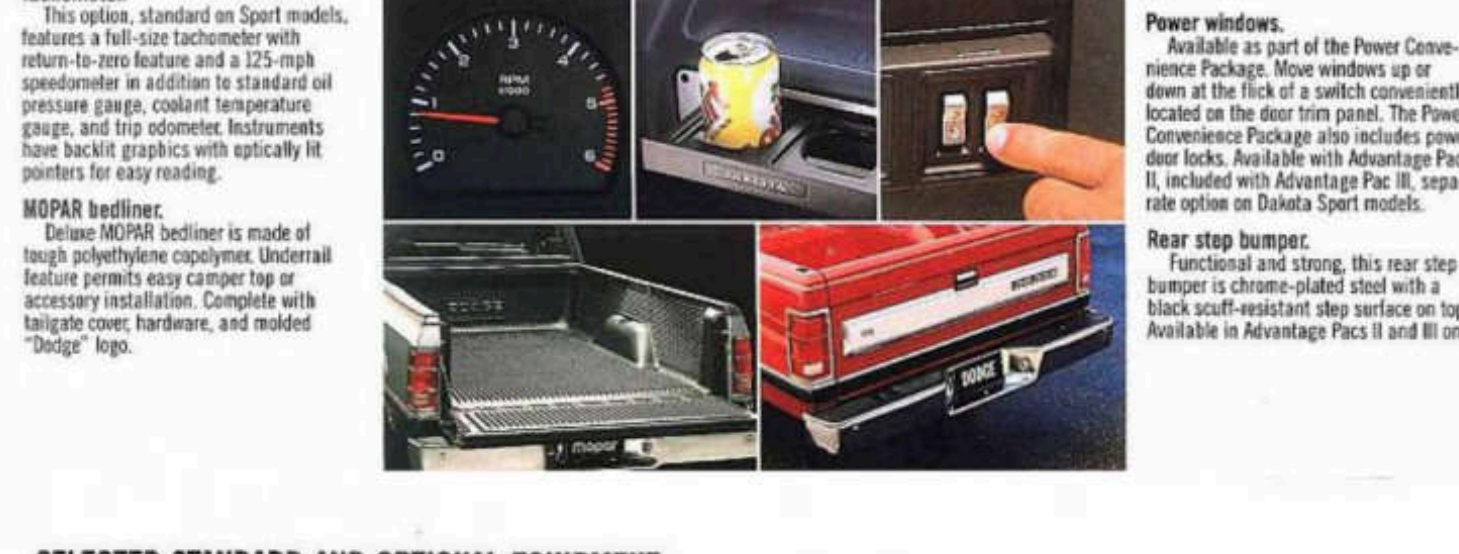
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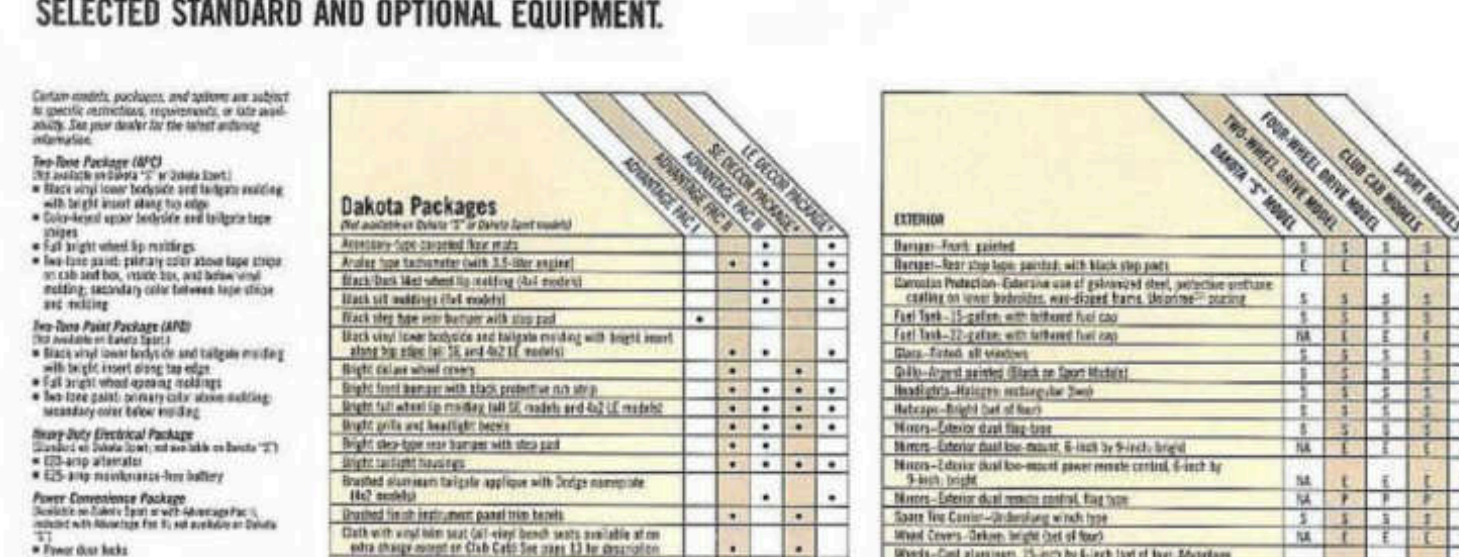
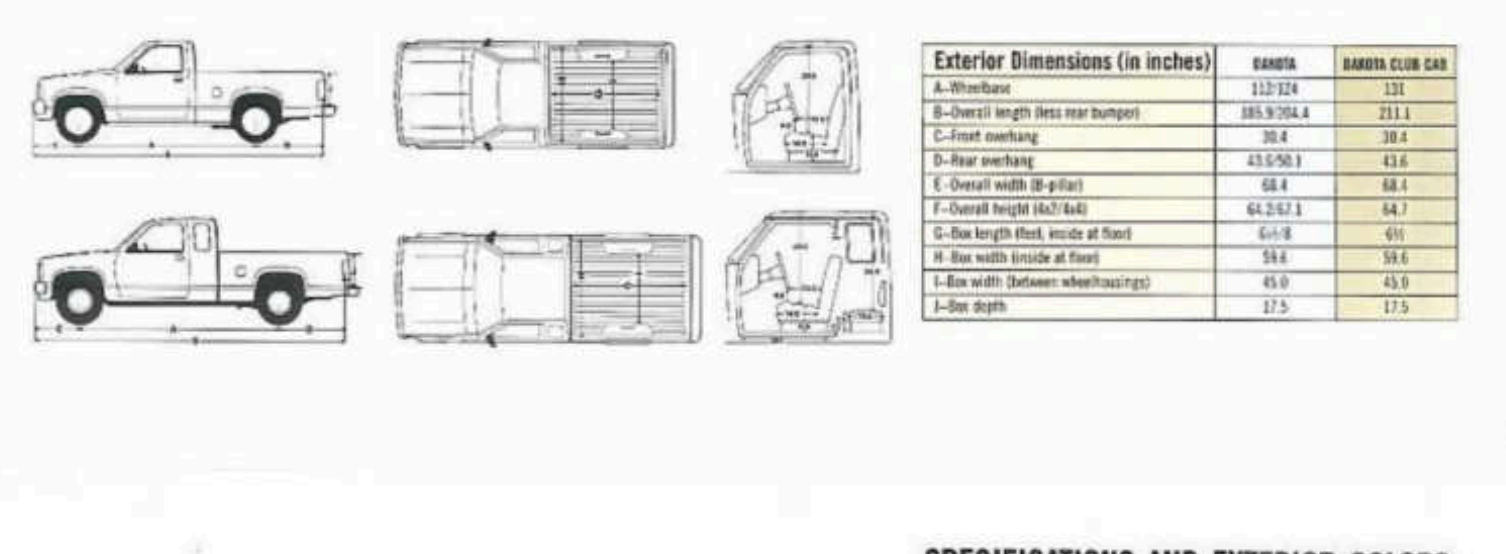
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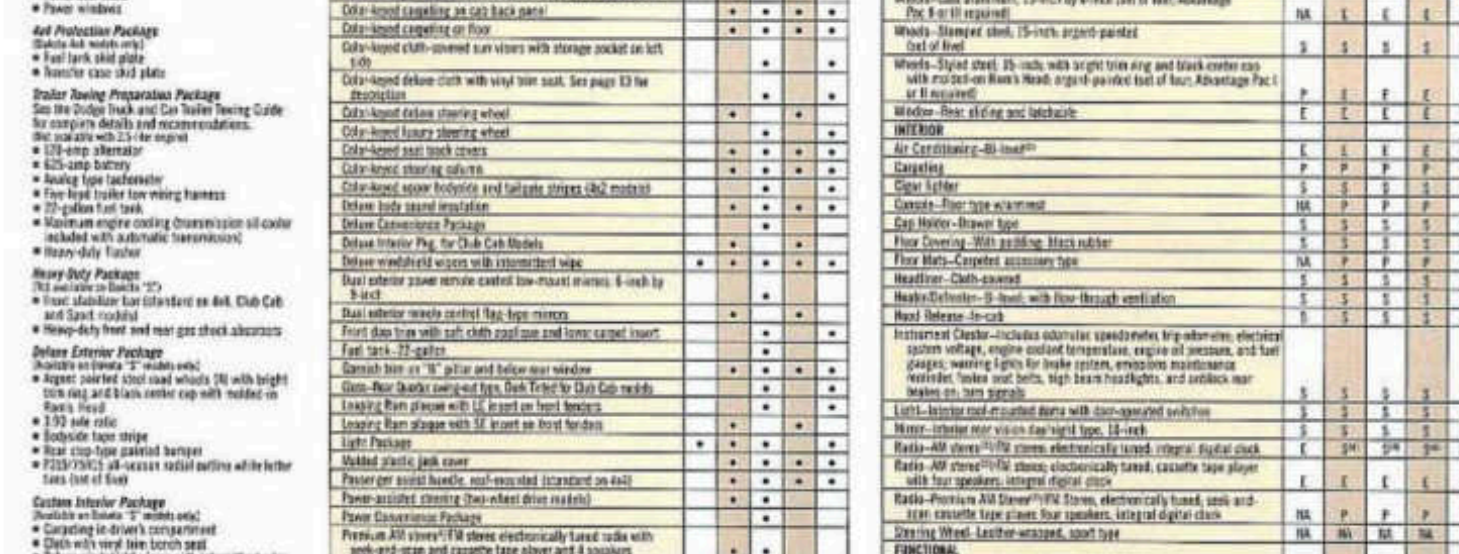
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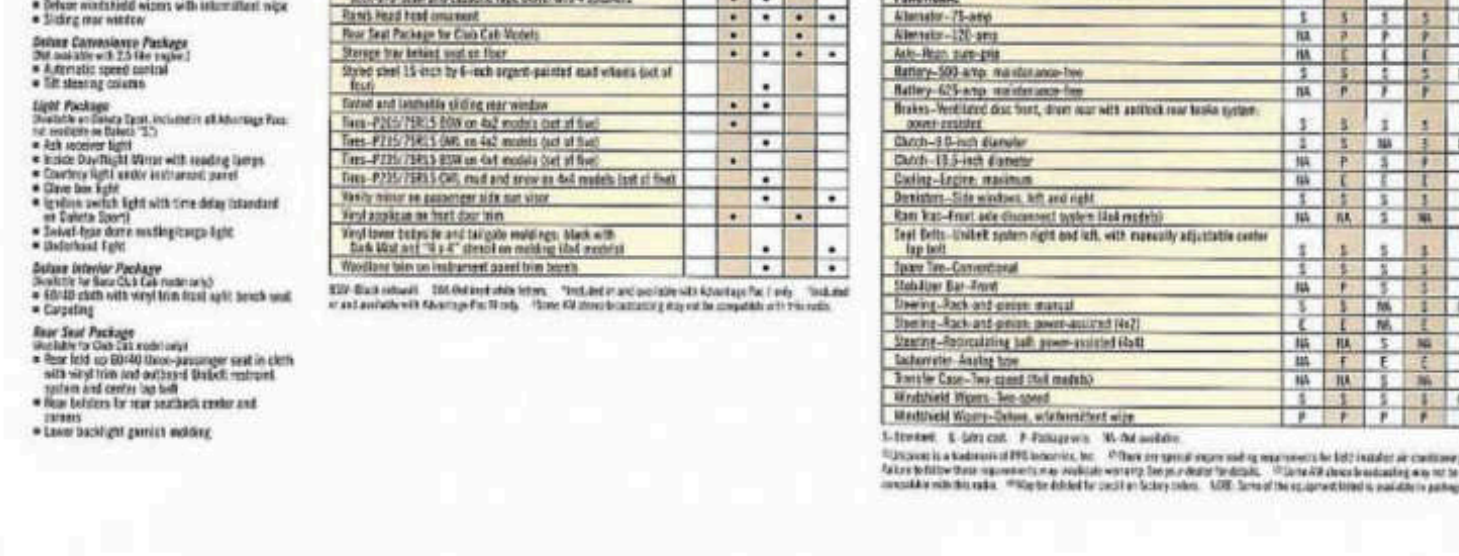
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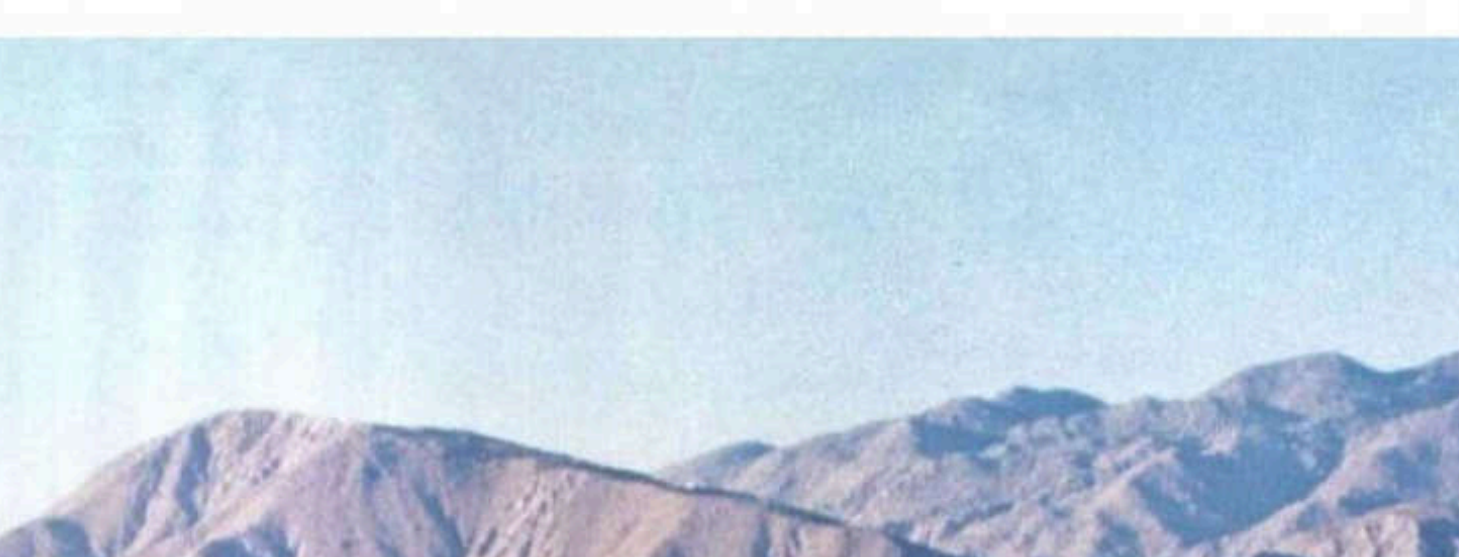
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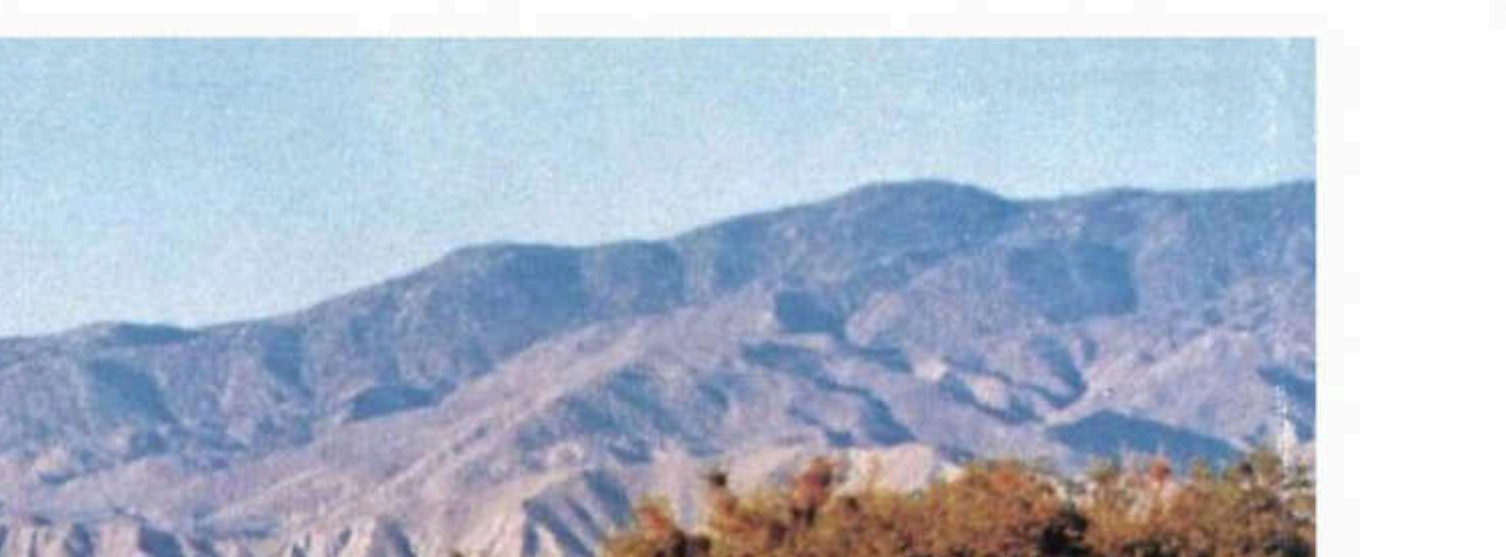
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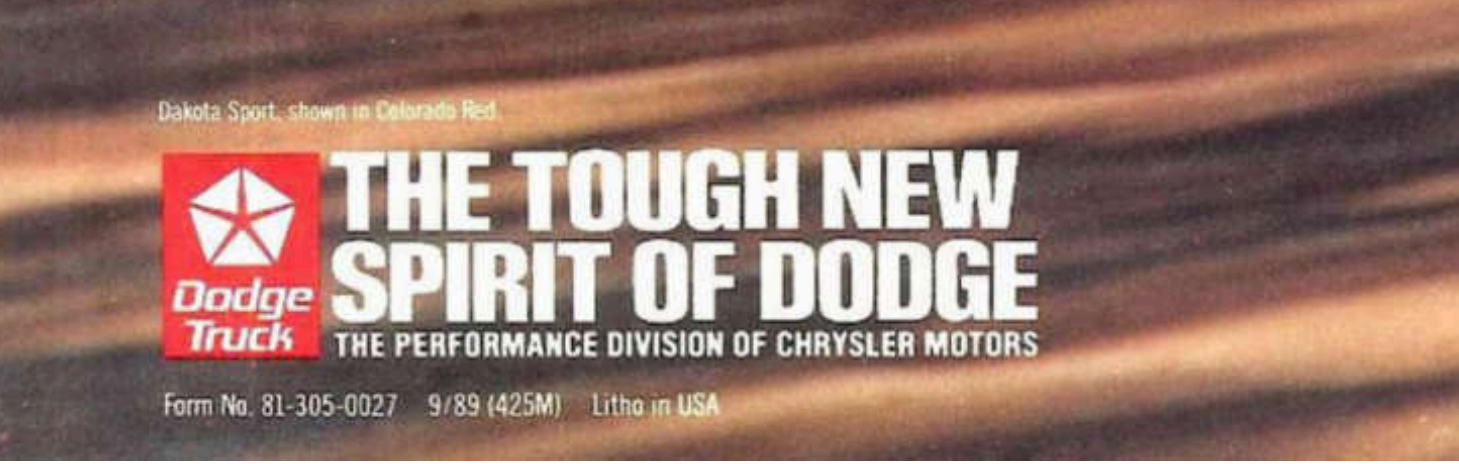
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