



THIS IS THE ALL-NEW DODGE DART



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***DART***





- GROUNDBREAKING ALL-NEW COMPACT CAR FROM DODGE DELIVERS AN IMPRESSIVE BLEND OF POWER, FUEL EFFICIENCY, HANDLING, AND STYLE
- BLENDS ALFA ROMEO DNA WITH DODGE PASSION AND PERFORMANCE
- SCULPTED WITH UNMISTAKABLE DODGE STYLE
- MOST TECHNOLOGICALLY ADVANCED VEHICLE IN ITS CLASS<sup>(1)</sup>
- THREE FUEL-EFFICIENT, POWERFUL, TECHNOLOGICALLY ADVANCED ENGINES AVAILABLE
- DESIGNED TO ENCOURAGE CUSTOMIZING, OVER 50,000 DIFFERENT WAYS TO MAKE IT YOUR OWN
- OUTFITTED WITH SEGMENT-EXCLUSIVE<sup>(2)</sup> 7-INCH THIN FILM TRANSISTOR (TFT) IP DISPLAY AND 8.4-INCH TOUCH SCREEN RADIO
- SEGMENT-EXCLUSIVE<sup>(3)</sup> INTEGRATED DUAL EXHAUST AND LED RACETRACK TAILLAMPS
- MID-SIZE INTERIOR ROOM WITH SUBCOMPACT CAR FUEL ECONOMY<sup>(4)</sup>
- OFFERS CLASS-LEADING<sup>(5)</sup> SAFETY FEATURES
- BUILT IN AMERICA AT THE CHRYSLER GROUP LLC BELVIDERE ASSEMBLY PLANT IN BELVIDERE, IL

<sup>(1)</sup> Based on Ward's Upper Small sedans costing under \$25,000. Coming Spring 2013.

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All-new 2013 Dodge Dart R/T shown with segment-exclusive<sup>(2)</sup> 18-inch Hyper-Black aluminum wheels.





IT'S ABOUT PERFORMANCE WITH FUEL EFFICIENCY.  
IT'S ABOUT FUN-TO-DRIVE. IT'S ABOUT MAKING IT YOURS.  
THE ALL-NEW 2013 DODGE DART.





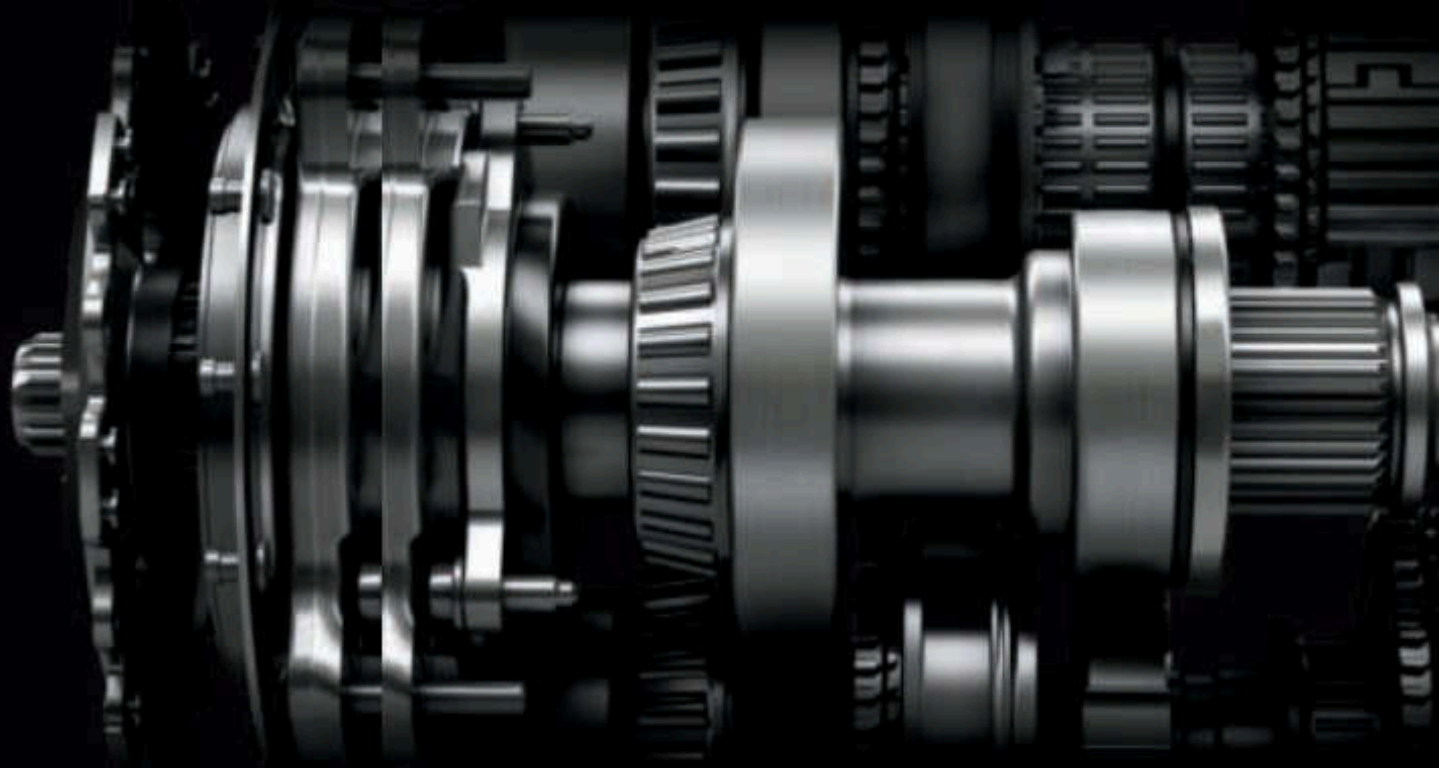
IT STARTS WITH A DOSE OF DODGE BOLDNESS AND IS TUNED WITH THE REFINED PERFORMANCE THAT HAS MADE ALFA ROMEO A LEGEND. TOP IT OFF WITH THE UNMISTAKABLE ATTITUDE THAT LIVES BEHIND BOTH BADGES AND YOU HAVE THE UNDERPINNINGS OF THE ALL-NEW 2013 DODGE DART. PUT YOUR SPIN ON THE DETAILS BY SELECTING BETWEEN FIVE PERFECTLY TAILORED MODELS, 12 BRILLIANT COLORS, AND 14 STRIKING INTERIOR TRIM COMBINATIONS. ANY WAY YOU CUT IT, THE ALL-NEW DART IS DESTINED TO LEAVE ITS MARK.



AVAILABLE LIMITED 17-INCH POLISHED ALUMINUM WHEEL.

ONE OF SEVEN BOLD CHOICES.

BUILT ON A WORLD-CLASS ARCHITECTURE, THE ALL-NEW DODGE DART DELIVERS THREE NEW STATE-OF-THE ART, POWERFUL, FUEL-EFFICIENT FOUR-CYLINDER ENGINES. CHOOSE BETWEEN A TIGERSHARK 2.0-LITER 16-VALVE, A 1.4-LITER 16-VALVE INTERCOOLED TURBO, WITH MULTIAIR® OR A TIGERSHARK 2.4-LITER 16-VALVE FOUR CYLINDER WITH MULTIAIR II.® COMBINE THESE REFINED POWERHOUSES WITH THREE TRANSMISSION CHOICES.



CRANK THE MUSIC, MAKE A PHONE CALL, SET THE SPEED CONTROL, OR RECONFIGURE THE CLASS-EXCLUSIVE<sup>(1)</sup> 7-INCH THIN FILM TRANSISTOR (TFT) DISPLAY, ALL WHILE KEEPING YOUR HANDS ON THE WHEEL – WHERE THEY BELONG – WITH AVAILABLE STEERING WHEEL-MOUNTED AUDIO CONTROLS. OPT FOR THE AVAILABLE CLASS-EXCLUSIVE<sup>(1)</sup> HEATED STEERING WHEEL AND THERE'S EVEN MORE REASON TO KEEP YOUR HANDS ON THE WHEEL.

<sup>(1)</sup> Based on Ward's Upper Small sedans costing under \$25,000.





**MOST TECHNOLOGICALLY ADVANCED CAR IN ITS CLASS<sup>11</sup>**

<sup>11</sup> Based on Ward's Upper Small sedans costing under \$25,000.



UNDER A DIE-CUT, PRECISION-MACHINE SEWN, AND HAND-WRAPPED BROW LIE INSTRUMENT GAUGES AND A CLASS-EXCLUSIVE,<sup>††</sup> SEVEN-INCH, THIN FILM TRANSISTOR (TFT) FULL-COLOR CLUSTER DISPLAY LIT WITH FIERY, RUBY RED LED AMBIENT LIGHTING. (STANDARD ON LIMITED AND R/T MODELS AND AVAILABLE ON SXT AND RALLYE MODELS)

<sup>††</sup> Based on Ward's Upper Small sedans costing under \$25,000.



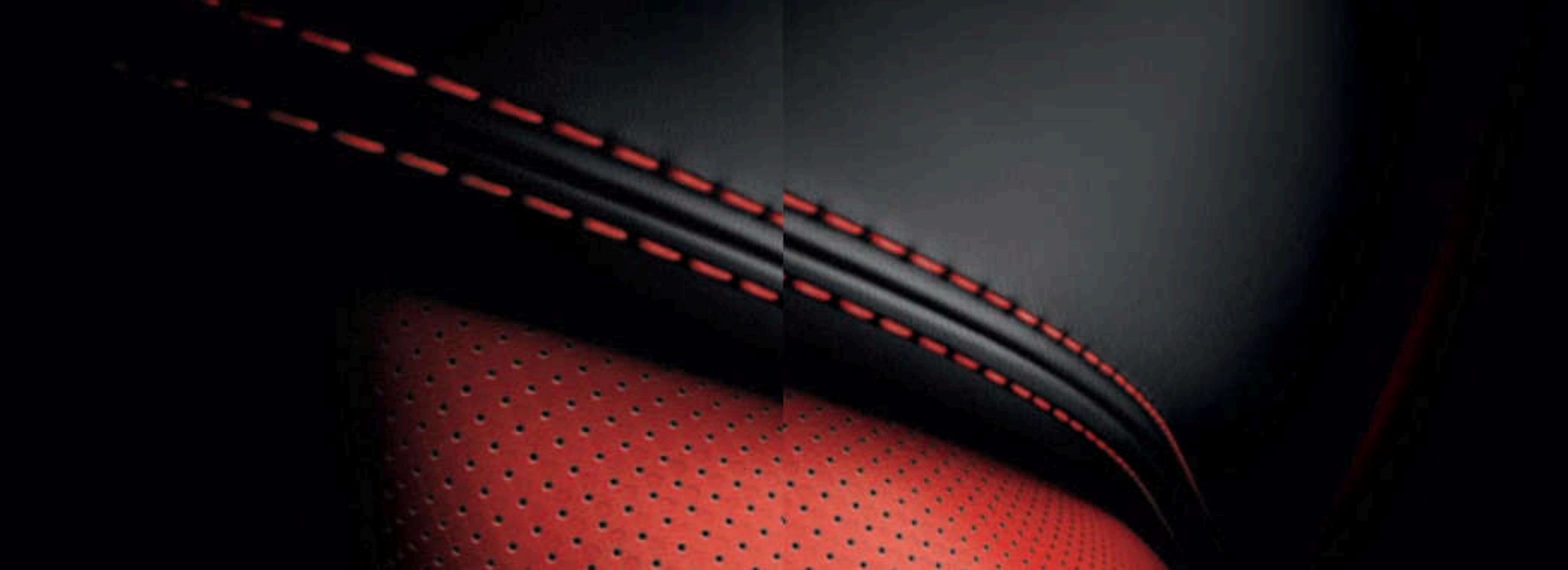




A HALO OF RUBY RED LED LIGHTING GLOWS BEHIND BOTH AUDIO AND VENTILATION CONTROLS, CREATING AN ATMOSPHERE THAT SEPARATES DODGE DART FROM ALL OTHERS.

SETTING A NEW STANDARD FOR COMPACT CARS.  
2013 DODGE DART SHOWCASES A SAVVY, FASHION-FORWARD INTERIOR DESIGN  
WITH PRECISION CRAFTSMANSHIP AND STATE-OF-THE-ART TECHNOLOGY.







EXCEPTIONALLY DESIGNED DETAILS LIKE THE AVAILABLE LED AMBIENT INTERIOR LIGHTING PACKAGE BRING ILLUMINATION TO DOOR HANDLES, MAP POCKETS, FOOTWELLS, FRONT CUP HOLDERS, AND CUBBY AREA. IT PAYS TO SWEAT THE DETAILS.

EVERY DETAIL, EVERY SURFACE, EVERY TOUCH POINT HAS BEEN SCRUTINIZED TO MAKE SURE IT LOOKS AND FEELS PERFECT. THE END RESULT? AN ATMOSPHERE OF TECHNOLOGY, COMFORT, AND STYLE IN A PACKAGE THAT'S DESIGNED TO FLAT-OUT SURPRISE AND DELIGHT.







EXCEPTIONAL AERODYNAMIC PERFORMANCE.



**A PARTING SHOT? CLASS-EXCLUSIVE<sup>††</sup> INTEGRATED DUAL  
EXHAUST AND RACETRACK TAILLAMPS IN THE FORM OF 152  
LED LAMPS.** <sup>††</sup>Based on Ward's Upper Small sedan costing under \$26,000.

D O D D G E

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