

1996 Dodge Caravan

SECOND SLIDING DOOR
EASY OUT ROLLER SEATS
DUAL AIR BAGS* • FOUR-WHEEL ABS
FOUR ENGINE CHOICES
COMFORT-FIT SEAT BELT SYSTEM
DUAL ZONE TEMPERATURE CONTROL
CAB-FORWARD ROOM
DUAL INTEGRATED CHILD SAFETY SEATS
MID-CABIN COMFORT CONTROL
SIDE-GUARD DOOR BEAMS
CHILD-PROTECTION DOOR LOCKS
SEVEN-PASSENGER SEATING
TWO WHEELBASES
EIGHT MODELS
16-INCH TIRES
ELECTRIC WIPER DEICER
QUAD COMMAND SEATS



The New Dodge

Attitude with a capital "A."



A new available second sliding door eliminates walking around the vehicle to load groceries, sporting gear, etc ... or to buckle children into the available dual Integrated Child Safety Seats. And it makes getting into and out of the middle seat easier for everyone.

Attitude. It's the mark of a maverick. The sign of an independent thinker who has enough confidence to walk the edge without ever looking down.

Attitude is also a mark of courage and imagination. Courage to change the rules when the old rules no longer make sense. Imagination to think ahead. To develop new rules that make so much sense they quickly become the standard.

This kind of attitude and the innovation it inspires are an integral part of every car and truck Dodge puts on the road. And nowhere are attitude and innovation more evident than in the new Dodge Caravan.

This new generation of America's favorite minivan is like a familiar room that's had the windows enlarged, walls moved back, ceiling raised, extra door added (if you choose) and easily moved furniture rolled in.

Change for the sake of change? Hardly. Thoughtful improvements for new room, comfort and versatility?

Absolutely! With features such as an available second sliding door and standard Easy Out Roller Seats,TM Dodge's new original continues the evolution of an automotive phenomenon that has yet to be equalled.

Just as original as the original.TM

On the road, the 1996 Dodge Caravan is quieter than previous models and has larger front and side windows for better visibility. The most powerful engines ever offered on a Dodge Caravan deliver more performance. And a new suspension system provides a new level of car-like ride and handling.

No competitive minivan offers so many choices to meet your needs: two wheelbases, four engines, three trim levels, money-saving[†] Customer-PreferredSM Packages of options — and more as listed in the Selection Center on pages 22 and 23.

A leader in advanced safety.

Like the original, the new Dodge Caravan is built[†] from the inside out to be a family vehicle with not merely up-to-date, but advanced safety engineering.

The 1996 Dodge Caravan meets or exceeds the tough 1998 federal safety standards[‡] for passenger cars and offers a combination of safety features you won't find on competitive minivans: • Four-wheel ABS standard on all models • An advanced dual air bag system • Child-protection door locks on sliding side doors • New Comfort-Fit Seat Belt SystemTM • Steel side-guard door beams in all front and sliding side doors • Available reclining dual Integrated Child Safety Seats • New windshield wiper system • New dual-action rear brakes — and more as described on pages 16 and 17.*

For these reasons and many more presented in this catalog, we believe you'll discover that the world's best-selling minivan is still a world-class original.

And better than ever.

"Every critical measure of utility, comfort and safety has been improved."

Automotive Industries Magazine

*Always wear your seat belts.

[†]Discount package values are based on total value of package items versus usual discounted package MSRP (Manufacturer's Suggested Retail Price).

[‡]Excludes sunscreen glass.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

Some of the equipment shown or described throughout this catalog is available at extra cost.



Eight models to choose from — more than any other minivan.

Shown here are selected examples of the world-class choice of models only the new Dodge Caravan offers to meet your needs in value, comfort, performance and versatility.

The complete eight-model lineup includes the short-wheelbase Dodge Caravan and long-wheelbase Dodge Grand Caravan as Base, SE, LE, and ES models. For more information on all models, their specifications, standard features and optional equipment, see the Selection Center on pages 22 and 23.

“We yank the tarp off the first all-new minivan from the company that invented the minivan and ... wow!”

Automobile Magazine

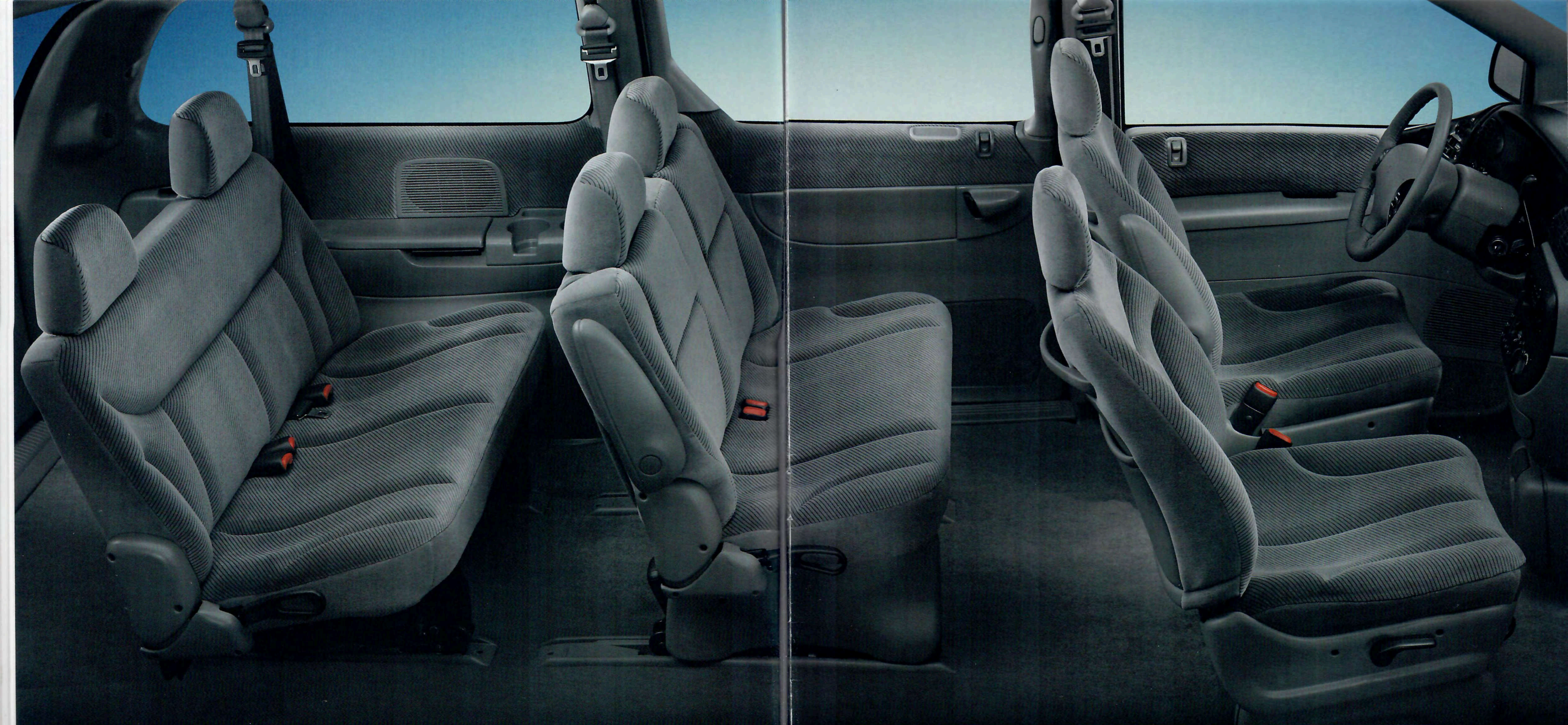
TOP LEFT: Dodge Grand Caravan ES four-door, shown in Forest Green Pearl Coat. Includes: • Front air conditioning • Seven-passenger deluxe seating • Deluxe sound insulation • Light Package • Overhead console • Tilt steering column • Electronic speed control • Patented windshield wiper electric deicer • Rear window electric defroster • AM/FM stereo with cassette, graphic equalizer, clock and Infinity Acoustic 10™ speakers • Front fog lights • 215/65R16 16-inch touring tires • 16-inch cast aluminum wheels • Power door locks • Power windows ... and more. (Shown with available roof rack.)*

BOTTOM LEFT: Dodge Grand Caravan LE four-door, shown in Candy Apple Red Metallic Clear Coat. Includes: • Seven-passenger seating • Power mirrors • Electronic speed control • Tilt steering column • AM/FM stereo with cassette, clock and four speakers • P215/65R15 15-inch tires and deluxe wheel covers • Liftgate wiper/washer... and more. (Shown with available cast aluminum wheels and roof rack.)

TOP RIGHT: Dodge Caravan with Family Value Package “T,” shown in Island Teal Satin Glow. Includes: • Air conditioning • Seven-passenger seating • Light Package • Dual-note horn • Storage drawer under the front passenger seat • Passenger seatback assist strap • Rear floor silencer ... and more.

BOTTOM RIGHT: Dodge Caravan SE with Sport Decor Package, shown in Bright White Clear Coat. Includes: • Seven-passenger deluxe seating • Air conditioning • 215/65R16 16-inch touring tires • 16-inch cast aluminum wheels • Electronic speed control • Tilt steering column • AM/FM stereo with cassette, clock and four speakers • Liftgate wiper/washer • Luggage rack ... and more.

**Infinity Acoustic 10 is a trademark of Infinity Systems, Inc.*



You can walk without bumping into the furniture.

Every seat position in a 1996 Dodge Caravan has more head, hip and shoulder room than previous models, plus more leg room in the middle and rear seats. For easier walk-through, there's also more room between each seat. Seven-passenger seating is shown above.

Standard new Easy Out Roller Seats™ in the middle and rear bench seat positions (page 9) offer a choice of seating versatility unequalled by any competitive minivan.



Dodge Grand Caravan LE interior.

We made the family room bigger and added a door.

As a family vehicle with car-like comfort, Dodge Caravan's interior has always been the basis of its overall design. Building "from the inside out" made the original Dodge Caravan an outstanding people mover. And it still does.

Front to back, side to side, between and above the seats, you'll find more room than in any previous Dodge Caravan.



- New styling refinements from the carpeting to the headliner create a modern, family-friendly appearance.

- All seats are ride-tuned for comfort by matching seats and mounting systems to each other and to the vehicle's suspension.

- The unique convenience of a second sliding door is available on all 1996 Dodge Caravan and Grand Caravan models.



- Assist handles on the backs of both front seats are included on models equipped with the new available second sliding door.

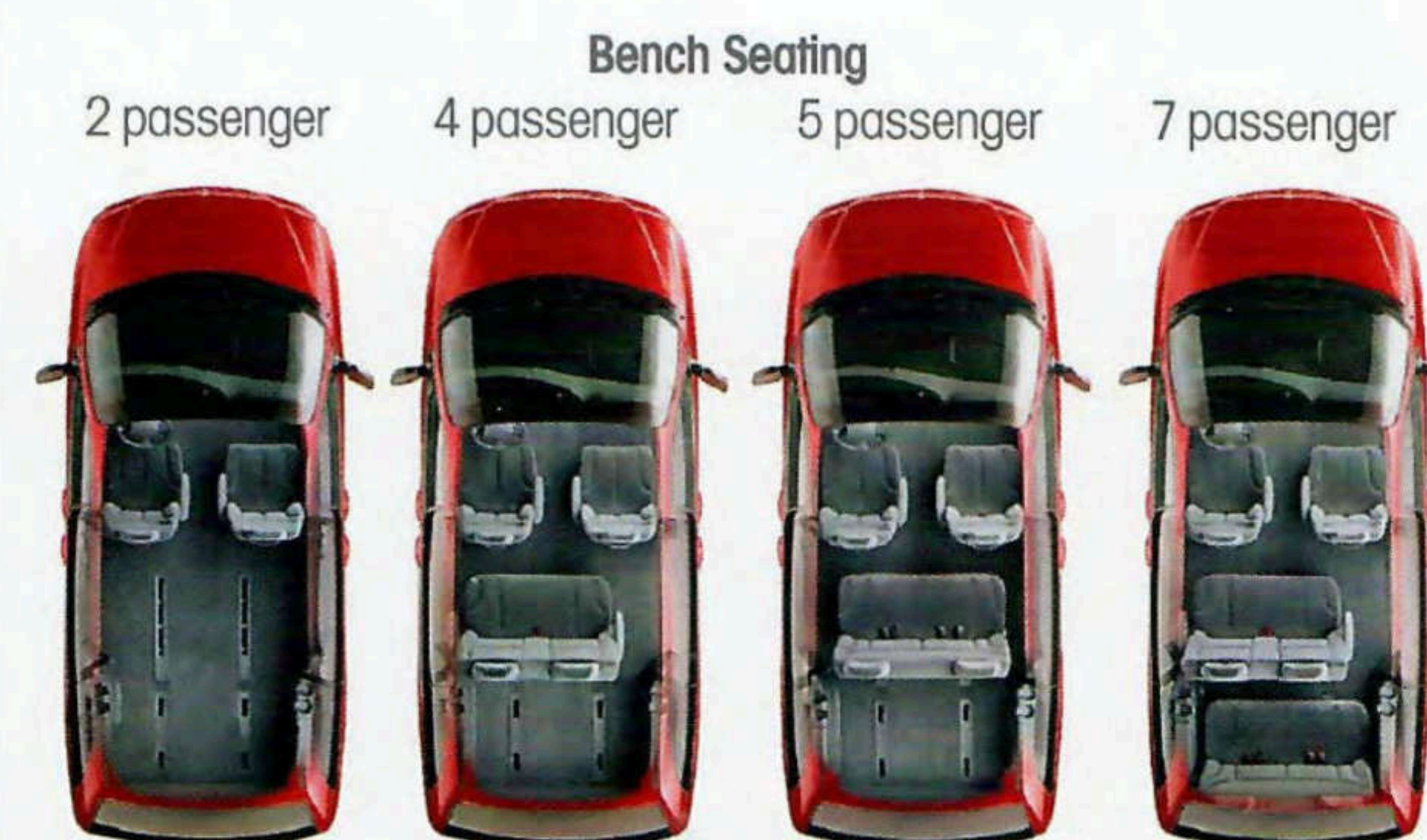
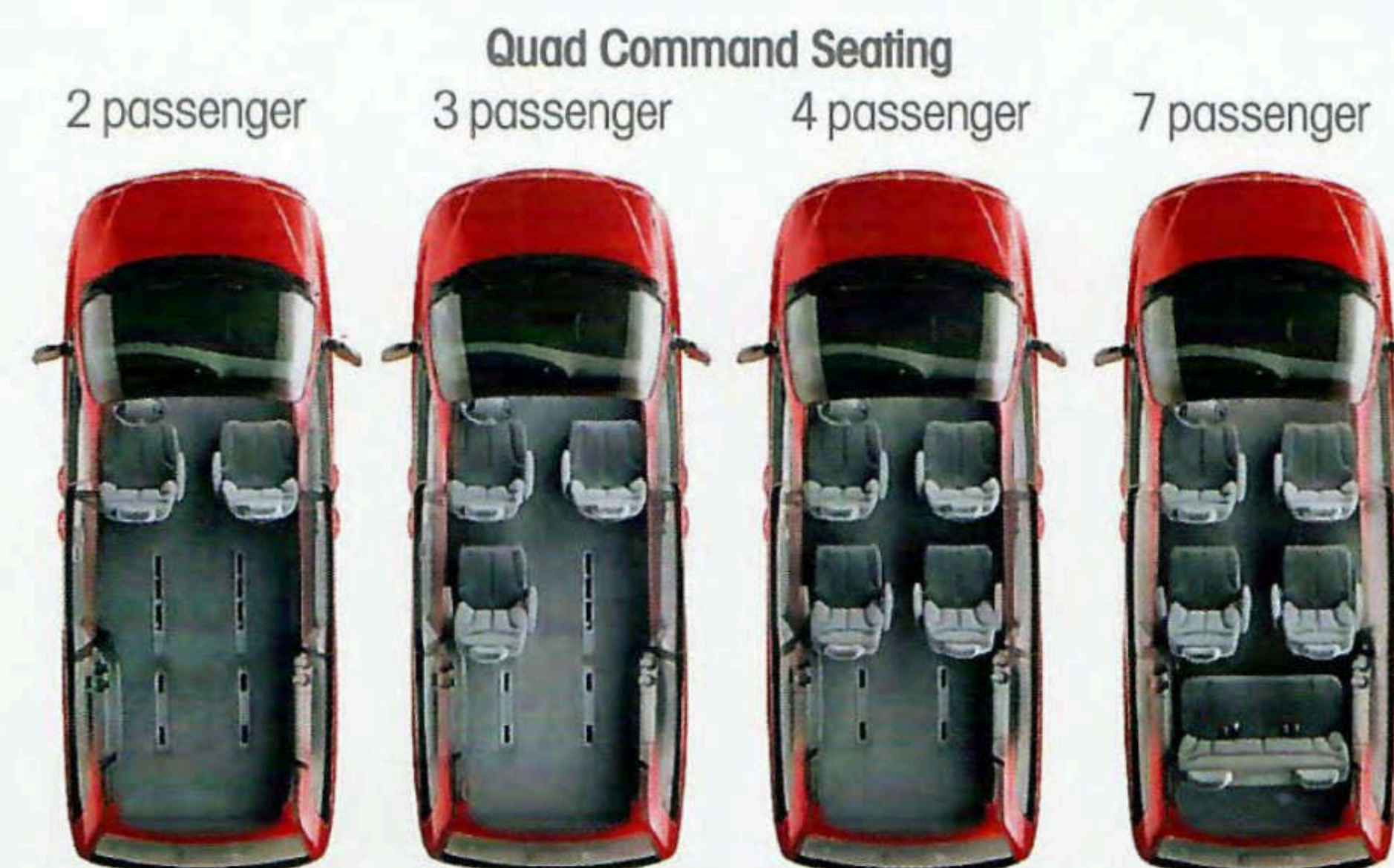
Quad Command seating and bench seating are available on both Grand Caravan and Caravan models.

- A MINIVAN FIRST: An eight-way power driver's seat, including power recliner, is available on LE and standard on ES models.

- A second sliding door is available on all models for unobstructed access to the middle seat. An automatic lockout prevents the door from opening when the fuel door is also open.

- Higher roof improves middle seat head room.

- Longer body increases leg room in the middle and rear seats. Dodge Caravan is eight inches longer and Dodge Grand Caravan is almost seven inches longer than previous models.



- Dual air bags are standard. Always wear your seat belts.

- Step-in height is lower at the front doors and both sliding doors for easy entry and exit.

- A MINIVAN FIRST: Front seat Dual-Zone Temperature Control is available and allows separate temperature zones and controls for the driver and front seat passenger.

- Wider aisles improve walk-through room from the front seats to the rear seats.

- AN INDUSTRY FIRST: Mid-Cabin Comfort Control directs airflow to passengers in the middle seat. Standard on most Caravan models.



A RED REMINDER BUTTON POPS OUT OF EACH RELEASE HANDLE UNTIL YOU PROPERLY LOCK THE SEAT SO IT CAN'T MOVE.

You won't have to out-wrestle an Easy Out Roller Seat.™

The aircraft-type wheels under the middle and rear bench seats snap down so you can reposition or remove a seat by simply rolling it. When reinstalling the seat, the wheels snap back up and lock.



- Easy Out Roller-Seats™ make rearranging and storing bench seats easier than ever.

- Removable Quad Command seats have reclining seatbacks that also fold forward for cargo or for use as a tray table. Cup holders are built into each seatback.



- Seven-passenger seating is standard on all models except the base Dodge Caravan.

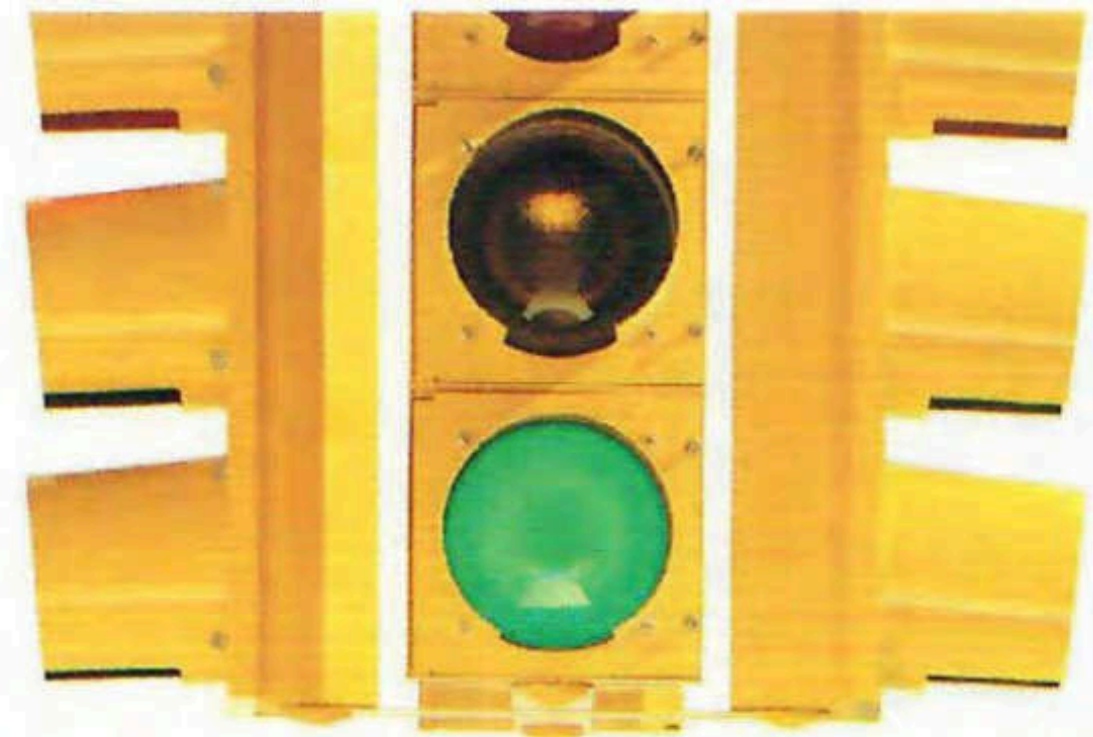
- New rear heater/air conditioning unit provides maximum comfort for middle and rear seat passengers. Available on Dodge Grand Caravan SE, LE and ES models.

- New rear seat head restraints for outboard occupants in the middle and rear seats are available and easily removable.

- Fits the width of most single garage door openings. Even with a wider body and larger rearview mirrors, a 1996 Dodge Caravan or Grand Caravan can be parked in an average-sized garage.

- 5.4-inch wider body increases shoulder room.

- Up to 12 cup holders, depending on choice of seating, are located throughout the vehicle.



We pushed out the walls, raised the ceiling and enlarged the windows.



- 32 percent larger windshield improves overall visibility to put you more in control as a driver.

- Upper visibility in front is improved 20 percent by increasing the height of the windshield.

- Higher roof creates more head room, especially for second seat passengers.

- Larger side windows improve visibility and are virtually flush for a neat appearance and smooth, aerodynamic surfaces.

- All windows are tinted to reduce road glare and heat from the sun.

- Lower liftgate sill and a flush floor allow easier seat and cargo removal.

- Front air dam provides a major reduction in air drag.

- Longer overall body for additional leg room and new cargo-carrying versatility (see pages 12 and 13). Dodge Caravan is eight inches longer overall and Dodge Grand Caravan is almost seven inches longer.

- Cab-forward design positions the wheels toward the corners for maximum interior room.

- Forward up and down visibility overall is best in class. The instrument panel is 3.9 inches lower and the windshield header sight line is 4.9 degrees higher.

- A front-wheel-drive automatic transaxle is standard for good traction and reliable power delivery.

- Unchanged floor height maintains a command-of-the-road view for the driver and provides full suspension travel for the new available 16-inch wheels.

- 1.4-inch lower front door sills improve entry and exit.

- Wider body provides up to five inches more shoulder room for passengers.

- One-inch longer wheelbase on short-wheelbase Dodge Caravans provides more interior length and a smoother ride.

- Solar-Control Glass and sunscreen glass are available on models equipped with air conditioning. Solar-Control Glass is used for the windshield and front door windows to lower the peak interior temperature. Deep-tinted sunscreen glass is used for the side and liftgate windows.

- Three-inch wider front track and almost two-inch wider rear track improve handling and reduce turning circle.

- Steering column and new three-spoke steering wheel are repositioned for better driver comfort and control.

- New ergonomic cockpit puts 85 percent of the controls within an arm's-length reach of most drivers.

- Optional speed control has button switches integrated into the steering wheel.

- New 10-position tilt steering column has additional positions for more personalized adjustment.



- Antiglare design instrument panel has a black low-gloss finish top.

- New instrument panel gauges have larger graphics and are backlit for better nighttime visibility.

In keeping with Dodge Caravan's heritage of building from the inside out, we began designing the 1996 Dodge Caravan by enlarging Caravan's previous shape (shown outlined above), and then rounded off the corners to create the roomiest, most comfortable and most versatile Dodge Caravan ever.

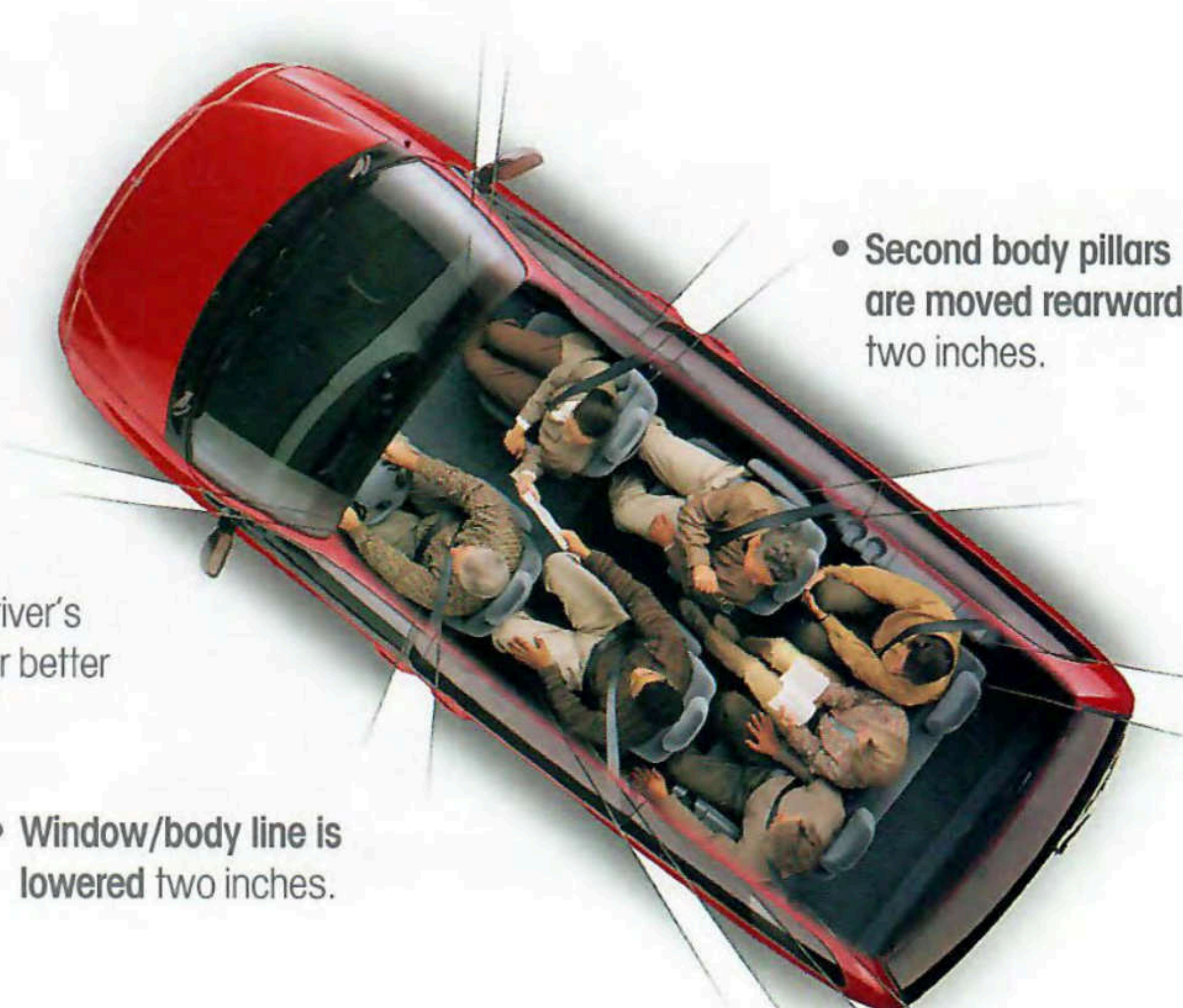
"Inside and out, everything is new, improved and larger."

Car and Driver Magazine

Improved Sight Lines:

- Windshield pillars are positioned out of the driver's prime visibility zones for better peripheral vision.

- Window/body line is lowered two inches.



- Second body pillars are moved rearward two inches.



We put more into it, so you could too.

The new short-wheelbase Dodge Caravan has 30 percent more cargo capacity (rear seats removed) than last year, and the new Dodge Grand Caravan has 27 percent more. Compared size-for-size to other minivans, the roomier new Dodge Caravan has the most cargo capacity in its class.

As a result, the 1996 Dodge Caravan and Grand Caravan can carry loads you wouldn't even attempt in most other minivans.



Grand Caravan can carry bulky loads up to eight-feet long like this riding garden tractor.



Enough room for a motorcycle that's 94.0 inches long and weighs 750 pounds.

- An available second sliding door improves access to the interior for easier loading and unloading.

- A MINIVAN EXCLUSIVE: Flat cargo floor carries 4' x 8' sheets of material in a Dodge Grand Caravan with the liftgate closed. Or carries a 4' x 8' sheet of material on top of folded middle and rear seats, also with the liftgate closed.

- Unobstructed underseat storage accommodates long items such as skis or 2" x 4" pieces of lumber.

- A MINIVAN EXCLUSIVE: The best-in-class weight-to-volume ratio for a strong, lightweight design. The long-wheelbase Dodge Grand Caravan shown above has the largest interior volume in its class, yet weighs less than some smaller competitors. The short-wheelbase Dodge Caravan has similar weight-to-volume characteristics.

- Available dual-folding middle and rear seatbacks fold forward to carry cargo. The seatbacks are also carpeted to protect your cargo.

Cargo shown for demonstration only. Properly secure all cargo before transporting.



- The redesigned outside handle for the liftgate is easier to use and can be opened without a key if it's unlocked. The liftgate lock can also be operated with an available power lock switch or the remote keyless entry transmitter.

- New temperature-compensated liftgate gas props prevent the buildup of gas pressure that can increase closing effort in hot weather.

- Rear overhang is longer than previous models for more cargo room.



- More storage room behind the rear seat than previous models for luggage, coolers, bicycles, golf clubs ... you name it.

- Full-open position of the liftgate is above the heads of most adults, but low enough to reach.

- Dual liftgate flood lamps, included in the available Light Package, illuminate both the cargo area and the rear outside area. Dual lamps assure that a person standing under the liftgate won't block the light.

- The liftgate's inside handle is recessed so it does not reduce cargo volume and is out of the way.

- A longer overall body than previous Caravan models helps provide the best-in-class cargo capacity. The new Dodge Caravan is eight inches longer overall; the new Dodge Grand Caravan is almost seven inches longer.

- The rear liftgate sill is lower and is flush with the door for easier cargo handling and removal or placement of the new Easy Out Roller Seats.SM

- More width between the wheelhouses than previous models provides more room for loads like 4' x 8' sheets of material.

- Available roof luggage rack has tie-downs at the ends of the crossrails to secure cargo. For minimum wind noise, the crossrails are airfoil shaped.

"The Dodge Grand Caravan: Once again, the best full-size minivan on the market."

Motor Trend Magazine



Design your own original work of art with more choices than any other minivan.

From the inherent value of the base model shown here to the top-of-the-line ES, the 1996 Dodge Caravan has the widest choice of models, power trains, features, options and trim levels available on a minivan. (See the Selection Center on pages 22 and 23.)

“... the more you live with one, the more it will impress you ...”

Automobile Magazine

Dodge Caravan with Family Value Package “T.” Shown in Island Teal Satin Glow.

Passive and active safety features surround you.

Passive safety features, such as air bags* and side-guard door beams, help protect you and your family during a collision. Active safety features, such as standard antilock brakes, help you avoid a collision.

Like previous Dodge Caravans, the 1996 Dodge Caravan is a leader in safety. As a result, the 1996 Dodge Caravan meets or exceeds all federal passenger car safety standards for 1998.†

* Always wear your seat belts.
† Excludes sunscreen glass.



- **Advanced dual air bags*** feature a new compact design for less weight and better visibility of the instruments. When used with standard lap and shoulder restraints, Dodge Caravan's dual air bags* are among the most advanced safety systems available for the driver and front seat passenger in a minivan.

- A seamless cover on the instrument panel door for the passenger-side air bag. While eliminating unsightly seams and hinges, the new cover also helps prevent theft of the air bag.

- **New Comfort-Fit Seat Belt System™** includes these features:
 - A **MINIVAN FIRST:** Shoulder belt height adjusters for both outboard passengers in the middle seat position as well as for the driver and front passenger.

- Front seat restraint system buckles are attached to the seat frames, instead of the floor, so the buckles also move when the seat is moved for added comfort.

- New super-soft seat belt webbing for all seat belts.



- **Unibelt lap and shoulder restraints** to help protect all front and rear outboard passengers. A lap belt is provided for the center passenger in the three-passenger rear bench seat.

- **AN INDUSTRY FIRST:** New seatbacks for the available dual Integrated Child Safety Seats recline and are now adjustable to several positions.
- **New T-shield seat belt system** for the dual Integrated Child Safety Seats allows easy operation. In one motion, you can pull the combined harness/buckle T-shield over the child's head and latch it to the center of the seat cushion.
- **Child-protection door locks** on the right-side and new available left-side sliding doors prevent children from opening the doors from the inside.



- **Sun visor extenders** increase protection from low-angled sunlight. Available on SE and standard on LE and ES models.



- **Steel side-guard door beams** are standard in all front and sliding side doors.



- **Fuel filler interlock** prevents the new available second sliding door from opening when the fuel door is opened.

- **Adjustable head restraints** for all outboard seating positions are standard with Quad Command seats and on ES models. They are included with deluxe seating or available as a dealer-installed option.

- **Knee blockers integrated into the instrument panel** help provide a "soft ride down" of impact energy for front seat occupants during a collision.

- **New windshield wiper system** has opposed 23.5-inch long wiper blades, among the longest in the industry.



- **New available patented electric windshield wiper deicer** helps prevent the buildup of ice at the base of the windshield and on the wiper blades.

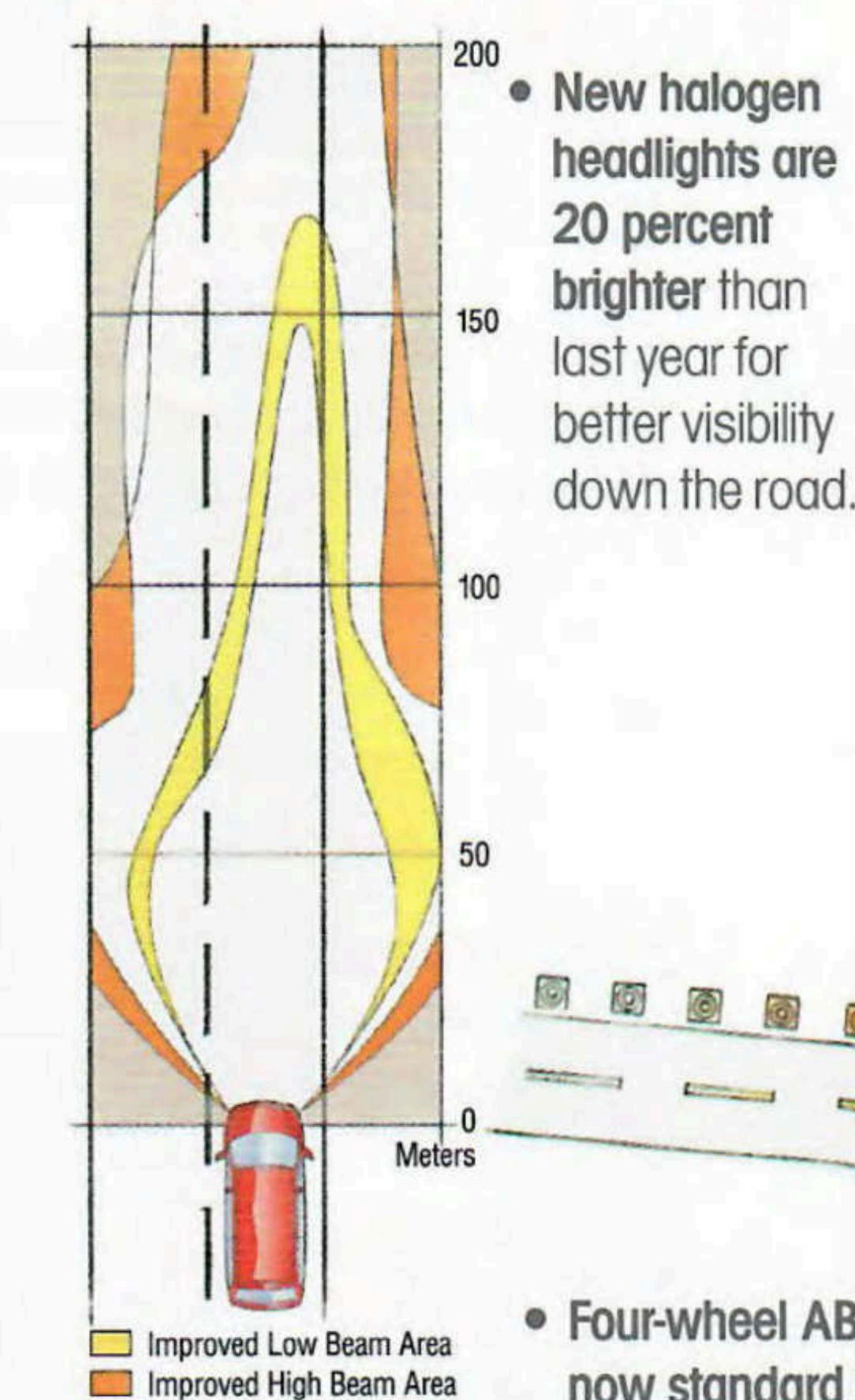


- **Improved rear washer/wiper system** has a swept angle of 172 degrees — the largest liftgate wiper pattern in the industry.

- **Electric rear window defroster** available for the liftgate heats a 10 percent larger area than the previous design for improved reduction of ice buildup.



- **Larger outside mirrors** are body-mounted for better stability than door-mounted mirrors.



- **Four-wheel ABS is now standard on all models** for short stopping distances and to maintain directional stability by preventing wheel lockup.

Other Safety Features:

- **Parking brake pedal travel is reduced 50 percent.**

- **Brake pedal travel required to activate the brakes is reduced** by a new standard power brake booster first used in the Dodge Viper sports car.

- **Dual-action rear brakes** provide consistently smooth operation to help stop the vehicle when moving and powerful holding ability for the parking brake.

- **Automatic front-wheel-drive transaxle** is proved over billions of miles for its ability to aid stability and control.

- **Fuel tank is mounted for impact protection** ahead of the rear suspension and between the bodyside rails.

- **Dual braking system** uses separate brake fluid reservoirs to provide a reserve braking system if one system does not operate.

The 1996 Dodge Caravan has many sophisticated features designed to maintain your personal security and to help prevent theft of your vehicle or its contents.

New Security

- **Available remote keyless entry system** includes a new "panic" mode to ward off persons near the vehicle by turning on the interior lights, flashing the headlights and blowing the horn intermittently for up to three minutes.

- **Additional tumblers in the door locks** significantly increase the number of possible key combinations to help prevent theft.

- A **patented park/ignition interlock** is standard to prevent moving the transaxle shifter out of Park when the ignition switch is in the "lock" position. A steering wheel lock is also standard.

- **New anti-theft front door locks** are much tougher to force open.

- **New available vehicle theft security alarm** protects the vehicle from unauthorized entry by monitoring a hood switch, door ajar switches, ignition circuit, power door lock/unlock circuits and a liftgate lock sensor.



- A **variety of cellular phones** are available for general communications and on-the-road emergency assistance. See your Dodge salesperson for more information.

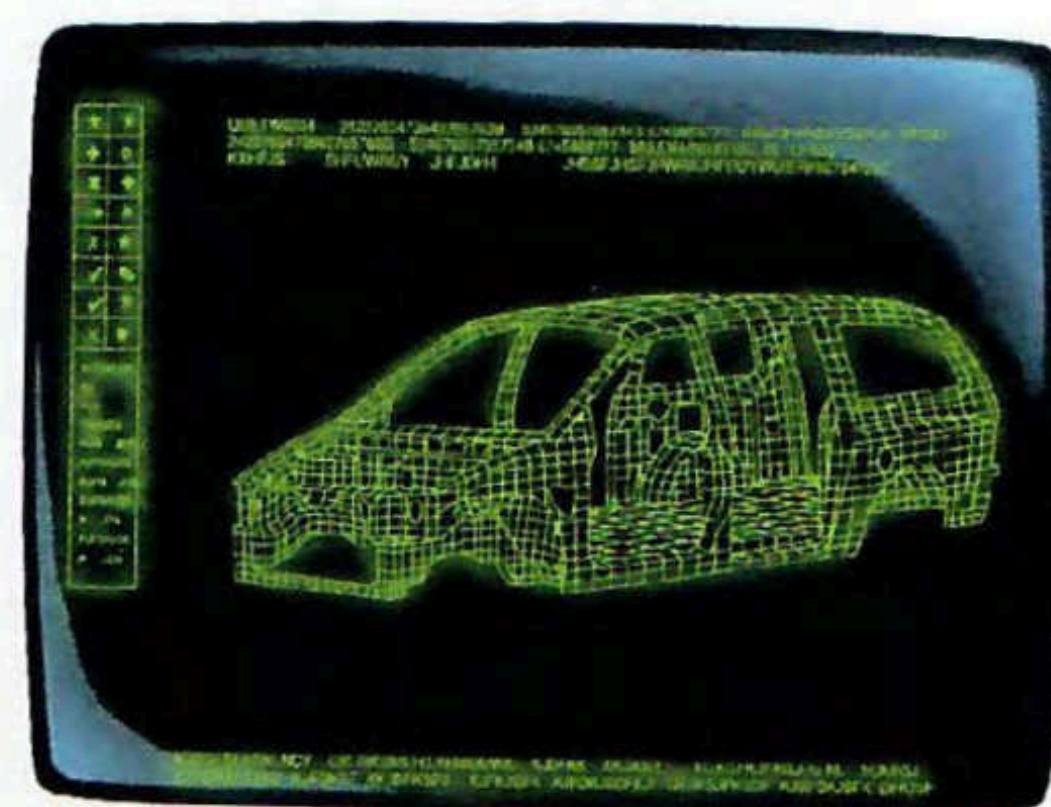


We made it tougher, tighter, quieter, smarter.

The 1996 Dodge Caravan surrounds you and your family with advanced engineering that would be considered world-class even on an exotic sports car: a rigid, precisely built body structure to prevent buzzes, squeaks and rattles; heavy-duty weatherproofing and sound insulation; an "intelligent" computer system network; a new self-leveling rear suspension system* available on all LE, ES and Grand Caravan models ... and more as described.

Someday, Dodge Caravan's competitors may have all of these features. But for now, only the new original does — in true world-class style.

* Late availability.



- **Outstanding bending and torsional stiffness** minimizes noise and vibrations while firming up the ride and handling. On smooth or rough roads, the stiff body structure produces a solid feeling of control for the driver and a stable ride for the passengers.

- **Tough Unibody construction** welds body sheet metal and structural members into one strong, unitized framework for maximum rigidity with low weight.

- **Box-section construction** is used for windshield pillars, bodyside sills, door opening frames and other areas where extra strength is required.

- **Precise fit of flush body panels** and tight-fitting doors and trim reduce wind noise and water leaks.



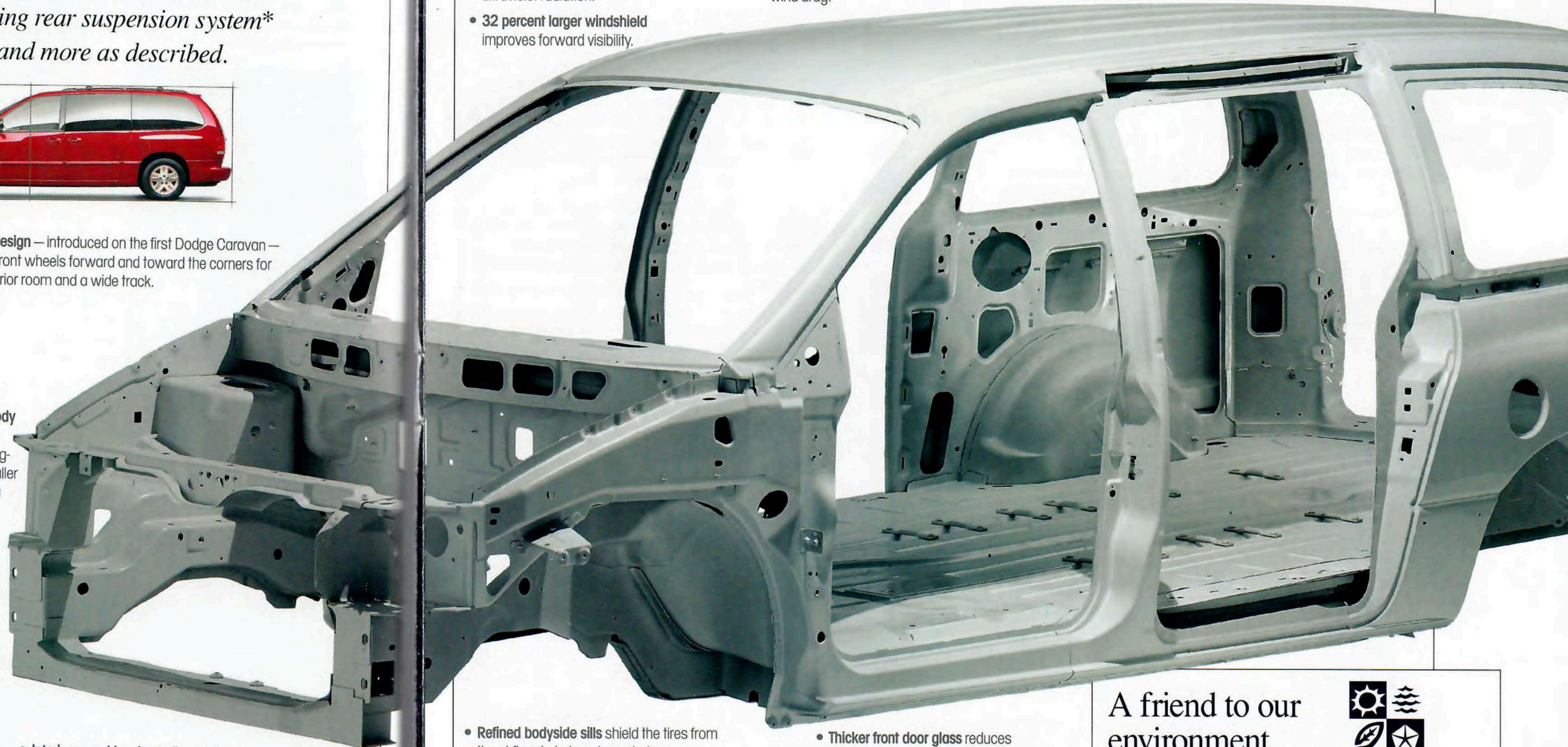
- **Two full-door weatherstrip seals and a third seal** on the top and bottom of each door keep out the elements and reduce wind noise.

- **A MINIVAN EXCLUSIVE: Weight-to-volume ratio of the body structure is best in class** for a strong, lightweight design.

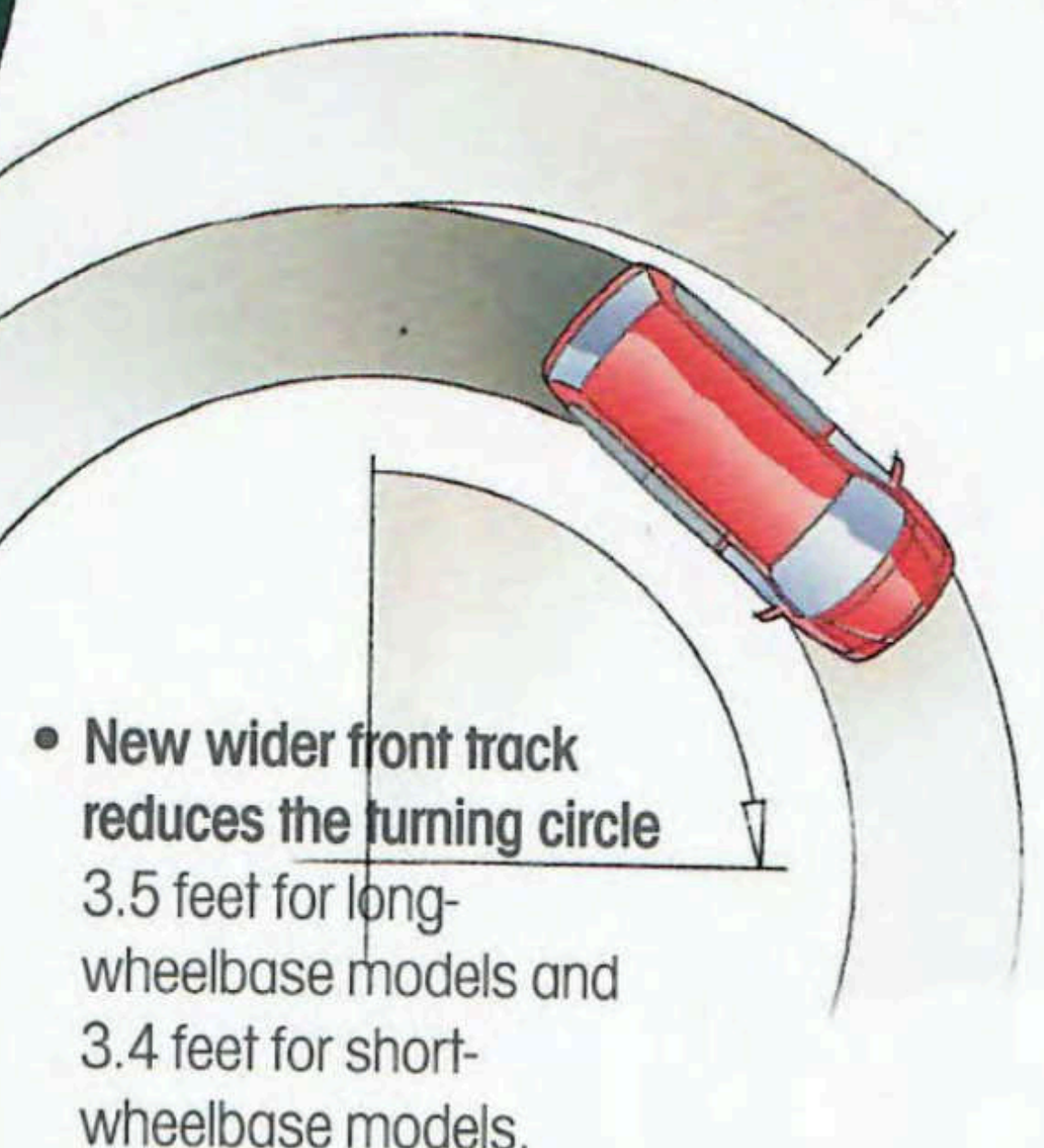
Dodge Grand Caravan has more interior volume than long-wheelbase competitors, yet weighs less than some smaller competitors. The short-wheelbase Dodge Caravan has a similar excellent weight-to-volume ratio.

- **AN INDUSTRY FIRST: Improved MacPherson strut front suspension** has larger upper strut mounts than last year to increase up and down suspension travel for a smooth ride. Chrysler Corporation was granted a U.S. patent for this exclusive feature.

- **Cab-forward design** — introduced on the first Dodge Caravan — positions the front wheels forward and toward the corners for maximum interior room and a wide track.



- **Interior sound levels at all speeds are significantly lower** than previous Dodge Caravans.



- **New wider front track reduces the turning circle** 3.5 feet for long-wheelbase models and 3.4 feet for short-wheelbase models.

- **AN INDUSTRY FIRST: Cast aluminum front suspension crossmember** is 20 pounds lighter than a similar design in steel and uses tuned rubber isolators to control vibration and to damp out noise. This is the first use of a major cast aluminum structural member in a U.S. production vehicle.

- **Noise-reducing baffles** are heat expanded during assembly to fill openings in the side sills, windshield pillars, liftgate pillars, and front door opening roof rails.

- **Air drag is over 10 percent less** than the previous Dodge Caravan body from a new lower hood, steeply raked windshield, front air dam, nearly flush front door side glass and other refinements.

- **Antichip epoxy polyester primer** on the entire body provides superior protection against damage from road stones and ultraviolet radiation.

- **32 percent larger windshield** improves forward visibility.

- **Almost 50 pounds of noise reduction body materials have been added.** These materials include baked-on mastics, conformable noise-damping "spot" patches, adhesive-backed mastic body patches over body openings, and others.

- **Dash panel silencer** on the engine side combines a barrier sheet, a sound-absorbing pad and an air gap to minimize engine compartment noise.

- **Larger, flush side window glass** increases lateral visibility and minimizes wind drag.



- **Rear suspension uses rubber "biscuits"** to isolate the springs from the axle for a smooth ride. A new track bar increases lateral stiffness for a steadier ride.

- **Bodyside moldings and available cladding** protect against dings from opening car doors and shopping carts.

- **A full-perimeter tubular weatherstrip seals the liftgate opening.** An additional weatherstrip at the top of the opening also helps keep water out of the cargo area.

- **Refined bodyside sills** shield the tires from the airflow to help reduce air drag.

- **New "intelligent" wiring network** connects Caravan's electronic control modules, sensors and operating circuits to a single wiring network so they can exchange data for more precise operation and be monitored for easier servicing. The new network and a simplified power harness eliminate dozens of circuits and splices for improved reliability.

- **AN INDUSTRY FIRST: Positive Temperature Coefficient Devices** act as resettable fuses to protect against electrical overloads and are utilized on available power door locks, power windows and other power features.

- **Battery saver feature in the body control computer** automatically turns off electrical loads that would discharge the battery when the engine is not running. Any interior lights left on, for example, are turned off after 15 minutes. Exterior lights are turned off after three minutes. The feature can be manually overridden.

- **Thicker front door glass** reduces transmission of wind and road noise.



A friend to our environment.



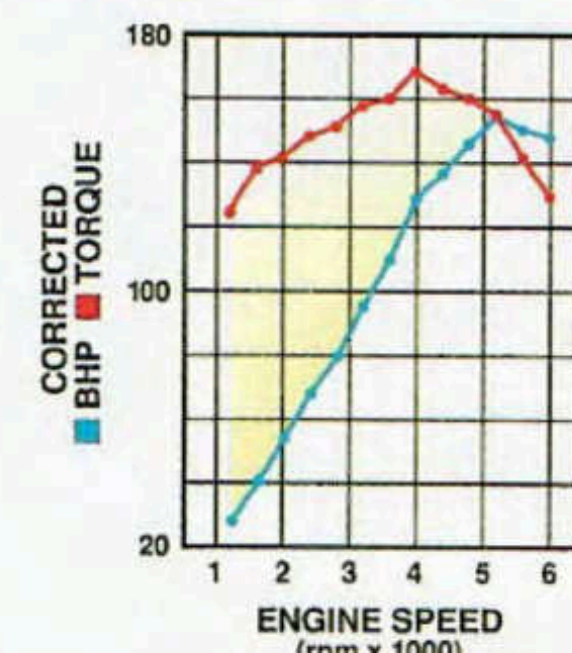
The design and manufacture of the new Dodge Caravan show Chrysler Corporation's ongoing commitment to preserving the resources and quality of our environment. For example:

- **Hazardous materials are eliminated from many vehicle components.** Brake linings are asbestos-free, cadmium is eliminated from virtually all fasteners, and air conditioning refrigerant is non-CFC.
- **Recycling codes are printed on new rubber and plastic parts**, such as fascias, bodyside moldings, trim panels, etc.
- **Compliance with strict evaporative emissions standards** helps keep fuel supply system vapors out of the atmosphere.
- **Advanced emission control systems** are designed to function effectively for at least 100,000 miles.
- **New waterborne base color coat paints** eliminate the environmental hazards of solvent-based sprays.
- **State-of-the-art manufacturing procedures** feature extensive recycling of assembly materials and the reduced use and proper disposal of hazardous substances.



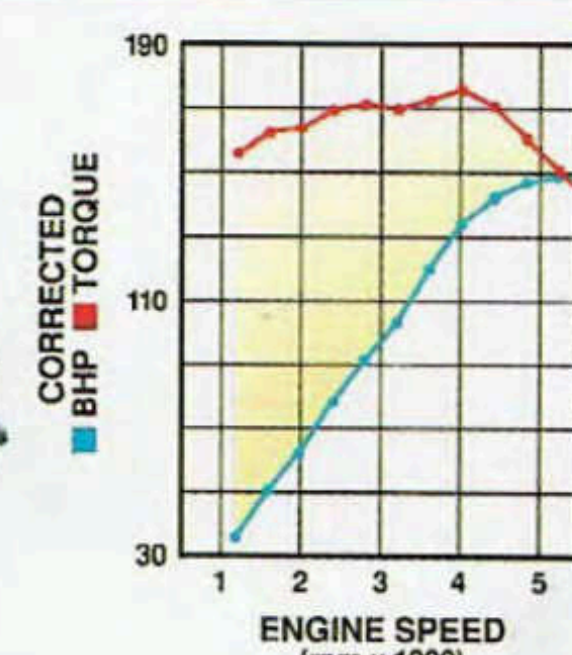
We added more horses and quieted them down.

• All-new 2.4-liter 16-valve DOHC SMPI four-cylinder engine.



Standard on Dodge Caravan/Grand Caravan Base and SE models.

Note: See Power Trains (pg. 22) for Horsepower/Torque ratings.



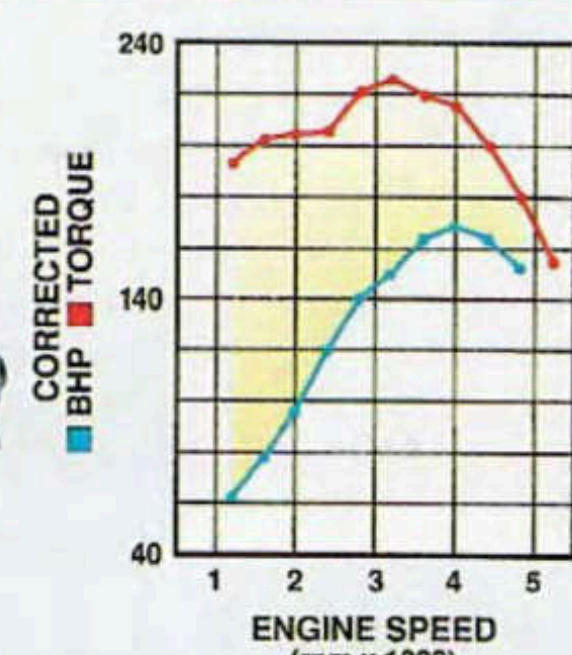
• 3.0-liter SOHC SMPI V6* is available on Dodge Caravan/Dodge Grand Caravan Base and SE models.

Note: See Power Trains (pg. 22) for Horsepower/Torque ratings.



• High-output 3.3-liter OHV SMPI V6 is standard on Dodge Caravan/Grand Caravan LE and ES models and available on Caravan/Grand Caravan SE models.

Note: See Power Trains (pg. 22) for Horsepower/Torque ratings.



• High-output 3.8-liter OHV SMPI V6 is optional on Dodge Caravan/Grand Caravan LE and ES models.

Note: See Power Trains (pg. 22) for Horsepower/Torque ratings.

* Built by Mitsubishi Motors Corporation.

- A four-point engine mounting system uses four elastomeric (rubber) mounts tuned to minimize road-induced shake and to isolate vibrations from the passenger compartment.
- The quietest engines ever in a Dodge Caravan are among the quietest of any minivan.
- Sequential multipoint fuel injection (SMPI) is featured on all Dodge Caravan engines for 1996. This precise fuel delivery system uses one fuel injector for each cylinder to

assure fast starts and instant response with good fuel economy.

- AN INDUSTRY FIRST: A starter override on all engines eliminates accidental "grinding" noises by preventing the starter from operating if the engine is running.
- 100,000-mile platinum-tipped spark plugs and 100,000-mile ignition cables are standard on the 3.3-liter and 3.8-liter V6 engines for new reliability and extended service intervals.

1996 Dodge Caravan Towing Capacities

A. Up to 2,000 pounds* for all Dodge Caravans with four-speed automatic transaxles. Maximum combined weight of vehicle and trailer not to exceed 6,350 pounds.

B. Up to 3,500 pounds* for a Dodge Caravan LE and ES, or Grand Caravan SE, LE and ES equipped with a high-output 3.3-liter OHV SMPI V6 engine or the 3.8-liter SMPI V6 available on LE and ES models, plus the four-speed automatic transaxle and the Heavy-Duty Trailer Towing Preparation Package. Maximum combined weight of vehicle and trailer not to exceed 8,300 pounds.



• FIRST USE ON A NORTH AMERICAN-BUILT VEHICLE: Load-leveling suspension with self-leveling rear suspension shock absorbers† is available on LE, ES and Grand Caravan models

* Based on a load of two passengers and average luggage. Trailer should be towed on reasonably level roads and in moderate ambient temperatures. Trailer frontal area should not exceed 32 square feet. † Late availability.

Travel Condition	MAXIMUM TRAILER WEIGHT — TRAILER FRONTAL AREA NOT TO EXCEED 32 SQUARE FEET		
	2.4L and 3.0L engines with 3-speed automatic transaxles only	2.4L, 3.3L, and 3.8L engines with electronic 4-speed automatic transaxles	3.3L and 3.8L engines with Heavy-Duty Trailer Tow Package
Up to Two Persons and Luggage	1,000 pounds	2,000 pounds	3,500 pounds
Three to Five Persons and Luggage	500 pounds	1,500 pounds	3,000 pounds
Six to Seven Persons and Luggage	200 pounds	1,200 pounds	2,700 pounds

• A load-equalizing hitch is recommended for loaded trailer weights above 1,000 pounds and required for weights above 2,000 pounds.

• The towing of trailers is restricted to reasonably level roads and in moderate ambient temperatures when not equipped with the Heavy-Duty Trailer Tow Package.



• As an official partner of the Skip Barber Organization, Dodge is the exclusive supplier of vehicles to the nationally recognized Skip Barber Driving School. The school is the only one of its kind to offer instruction in front-wheel-drive, rear-wheel-drive and all-wheel-drive applications. To enroll in a memorable one- or two-day course in defensive driving as well as performance driving techniques, call 1-203-435-1300.

Customer-PreferredSM Packages

The Customer-PreferredSM Packages listed below are groups of comfort, convenience, performance and appearance options **added to** the standard equipment list for that model. Each package offers substantial savings compared to the price of the same options if ordered individually.

Caravan/Grand Caravan Models

Family Value Package "T"

- Air conditioning
- Seven-passenger seating (standard on Grand Caravan)
- Light Package
- Dual-note horn
- Storage drawer under front passenger seat
- Assist strap on front passenger seatback
- Rear floor silencer

Caravan/Grand Caravan SE Models

Family Value Package "B"

- Air conditioning
- Light Package
- Seven-passenger deluxe seating
- Electric rear window defroster
- Patented electric windshield wiper deicer

Family Value Package "D"

- Air conditioning
- Seven-passenger deluxe seating
- Light Package
- Power door locks
- Power windows
- Power rear quarter vent windows
- Electric rear window defroster
- Patented electric windshield wiper deicer
- Deluxe insulation
- Floor mats
- Illuminated visor vanity mirrors with visor extenders

Caravan SE Models

Sport Decor Package "C"

- 16-inch cast aluminum wheels
- 16-inch touring tires
- Touring Package
- Fog lights
- Leather-wrapped steering wheel
- Heavy load/firm ride suspension
- Air conditioning
- Light Package
- Seven-passenger deluxe seating
- Luggage rack
- Electric rear window defroster
- Patented electric windshield wiper deicer
- Sunscreen and Solar-Control Glass

Caravan SE Models

Sport Decor Package "E"

- Air conditioning
- Touring Package
- Light Package
- Seven-passenger deluxe seating
- 16-inch cast aluminum wheels
- 16-inch touring tires
- Luggage rack
- Electric liftgate window defroster
- Patented electric windshield wiper deicer
- Heavy load/firm ride suspension
- Leather-wrapped steering wheel
- Illuminated visor vanity mirrors with visor extenders
- Sunscreen and Solar-Control Glass
- Fog lights
- Power door locks
- Power windows
- Power rear quarter vent windows
- Deluxe insulation
- Floor mats

Caravan/Grand Caravan LE Models

Package "K"

- Air conditioning with Dual-Zone Temperature Control
- Eight-way power driver's seat
- Seven-passenger deluxe seating
- AM/FM stereo cassette with Infinity Acoustic 10™ speakers
- Remote keyless entry
- Illuminated entry
- Headlight "off" time delay
- Sunscreen and Solar-Control Glass

Caravan/Grand Caravan ES Models

ES Decor Package "M"

- 16-inch touring tires
- 16-inch cast aluminum wheels
- Touring Package
- Fog lights
- Leather-wrapped steering wheel
- Air conditioning with Dual-Zone Temperature Control
- Eight-way power driver's seat
- Seven-passenger deluxe seating
- AM/FM stereo cassette with Infinity Acoustic 10™ speakers
- Remote keyless entry
- Illuminated entry
- Headlight "off" time delay
- Sunscreen and Solar-Control Glass
- Automatic day/night interior rearview mirror
- Front passenger A-pillar assist handle
- Driver-side sliding side door (Grand Caravan models)



We're thinking ahead.

Futuristic design. Innovative engineering. Quality production. All are embodied in the 1996 Dodge Caravan. And in the Dodge vehicles of tomorrow currently under development at our research facilities and on our test tracks.

But to you, the vast resources of the Dodge Division are centered in just one place: the dealership. Here, too, our goal is to ensure continuous improvement.

CustomerOne In our ongoing commitment to customer satisfaction, we've instituted Customer One, a comprehensive process designed to improve the way we do business. As a result, we hope to exceed your expectations — whether you're "just looking," ready to buy, or in for service.

That's the new Dodge culture: new ways to research, design, test and produce world-class cars and trucks — and continuous improvement in the ways we treat the people who buy them.

For more information, call 1-800-4-A-DODGE.

SERVICE/OWNERSHIP EXPERIENCE

3/36 Customer One Care

Dodge Caravan is covered by the Customer One Care Plan,* which includes:

A 3-year or 36,000-mile (whichever comes first) Bumper-To-Bumper Limited Warranty which covers the complete vehicle against defects in factory-supplied materials and workmanship. (This 3/36 warranty excludes tires, wiper blades, clutch and brake linings and normal maintenance items.)

Roadside Assistance for 3 years or 36,000 miles which provides 24-hour, 7-day-a-week Emergency Road Service, contacted by a 24-hour nationwide toll-free phone number. Roadside Assistance covers many items not included in the 3/36 warranty, such as lockout, jump start, out of gas, flat tire repair and towing.*

A 7-year or 100,000-mile Outer-Panel Rust-Through Limited Warranty which covers the cost of all parts and labor needed to repair exterior sheet-metal panels perforated by corrosion.

The 3/36 Customer One Care Plan stays with the vehicle and transfers automatically to any subsequent owners at no charge during the warranty period.

* See your dealer for additional details and a copy of the limited warranty.

* Tires and optional cellular phones are covered by their respective manufacturers' warranties.

* Roadside Assistance services provided by Cross Country Motor Club, Inc. (In California, Cross Country Motor Club of California, Inc.)

Chrysler Service Contracts

Additional peace-of-mind protection for Caravan owners is available through optional Chrysler Service Contracts. These services are available in a variety of time and mileage combinations to meet your particular driving needs.

MOPAR CUSTOMER CARE

There's only one sure way to keep your Dodge Caravan performing at its optimum mile after mile. Just make sure it's serviced regularly at your nearby Dodge dealer. That's where you'll find first-rate mechanics specially trained in the maintenance and repair of your new Dodge Caravan. They've been provided with all the sophisticated equipment today's cars demand. And they have immediate access to a complete stock of authentic Mopar replacement parts that can make the difference between trouble-free driving and the unacceptable alternative.

Purchase Alternatives And Assistance

Many of today's new car prospects are considering leasing as an alternative to buying. Leasing a new Dodge Caravan usually involves a small security deposit and the first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.

Chrysler Credit Financing

Chrysler Credit offers a broad range of automotive financing which provides flexible terms for qualified buyers. Many of these plans can be customized to fit your particular budget and lifestyle. Our College Graduate Program is especially attractive if you're just beginning your career. Gold Key Lease is designed to lower your monthly payments while Gold Key Lease One allows you to prepay all monthly payments so you have all the advantages of leasing without the hassle of monthly payments. Gold Key Plus is ideal for short-term financing. Ask your salesperson for details.

Automobility Program (formerly P-CAP)

Cash reimbursement is available for qualified adaptive driving devices on the 1996 Dodge Caravan. Ask your dealer to provide you with more information or call the Automobility Headquarters at 1-800-255-9877.

Chrysler Cellular Systems

For 1996, Chrysler Corporation will be offering a selection of dealer-installed/supplied cellular phones in several models to enhance the available optional equipment list. Ask your dealer for details. Each manufacturer warrants and services these products. Restrictions apply. Ask your dealer for a copy of these limited warranties.

Chrysler Environmental Programs

Chrysler Corporation is committed to the research and development of technologies for reducing emissions that deteriorate air quality. These include vehicle emissions control devices, and alternative fuels and engines. Chrysler's flexible fuel methanol cars, natural gas vans and electric minivans clearly demonstrate our dedication to the advancement of these technologies in our products. Your Dodge Caravan and all other Chrysler Corporation vehicles are built in manufacturing facilities that use state-of-the-art environmental and assembly controls to conserve resources, prevent pollution and recycle materials.



Viper



Stealth



Neon Coupe



Neon Sedan



Avenger



Stratus



Intrepid



Caravan



Grand Caravan



Dakota



Ram Pickup



Ram Van

Always wear your seat belts.

Certain models, packages and options are subject to specific restrictions, requirements or late availability. See your dealer for the latest ordering information.

All product illustrations are based on current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Chrysler Corporation reserves the right to make changes from time to time without notice or obligation in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for latest information.



The New Dodge