


2018 **NEW** Turbocharged FIAT® 500 and 500c

500



HAVING  
TURBO  
MAKES  
IT  
ALL  
BETTER





THE FIAT® 500 REVS THINGS UP FOR 2018 WITH THE 1.4L I6V MULTI-AIR® TURBO ENGINE THAT'S NOW STANDARD ON EVERY MODEL. CHARMING THE WORLD WITH ITS SIGNATURE ITALIAN MINIMALIST DESIGN, FIAT 500 IMPRESSES WITH INNOVATIVE COMFORT, STORAGE AND SAFETY FEATURES. THE POPULAR CABRIO OPTION LETS YOU EFFORTLESSLY DROP THE TOP TO INVITE THE SUN AND WIND ALONG FOR THE SPIRITED RIDE.

FIAT 500 Pop shown in Metallo Gray.

## POWER BOOST

New for 2018, the entire FIAT® 500 lineup will feature as standard the innovative 1.4L 16V MultiAir® Turbo engine. This eyebrow-raiser produces 135 horsepower, 150 lb-ft of torque and heart-stopping bursts of acceleration — all while delivering up to 28 city/33 highway mpg.\* Let's just say that driving the FIAT 500 is efficiently thrilling.



*IT'S GO  
TIME*

FIAT 500 Lounge shown in Luminosa Orange and 500 Pop shown in Metallo Gray.

\*2018 EPA estimated 28 city/33 highway mpg when equipped with 1.4L 16V MultiAir® Turbo engine and 5-speed manual transmission. Actual mileage may vary.

## POP/POP CABRIO

*Classic beauty and driving pleasure in its purest form.*

### SELECT STANDARD AND AVAILABLE EQUIPMENT

1.4L 16V MultiAir® Turbo engine – 135 hp/150 lb-ft of torque  
with 5-speed manual or available 6-speed automatic  
Antilock 4-wheel disc performance brakes  
Sport-tuned suspension  
Sport spoiler  
Body-color front and rear fascia  
Side sill ground effects  
16-inch aluminum wheels  
Electronic Stability Control<sup>1\*</sup>  
Projector headlamps  
Front fog lamps  
Body-color, power heated side mirrors  
Premium 7-inch cluster display  
Premium cloth bucket seats with armrests  
Driver and front-passenger seat memory  
Leather-wrapped steering wheel with audio and cruise controls  
50/50 rear split fold-down seats  
Rear cargo shelf panel  
Alpine® Audio System  
Uconnect® 3 with 5-inch touchscreen display  
Integrated Voice Command<sup>2</sup> with Bluetooth®  
7 standard air bags<sup>3</sup> including driver knee blocker<sup>3</sup>  
ParkView® Rear Back-Up Camera<sup>4</sup>  
ParkSense® Rear Park Assist<sup>4</sup> (standard on Cabrio models;  
available on hatchback models)  
Tire Pressure Monitoring System with individual tire read-outs  
Available Cabrio retractable 3-position soft top  
Available SiriusXM® Satellite Radio<sup>5</sup> with 1-year trial subscription  
Available GPS Navigation  
Available BeatsAudio™ Premium Sound System  
Available power sunroof

## LOUNGE/LOUNGE CABRIO

*A car that believes you can never be too comfortable.*

### SELECT STANDARD AND AVAILABLE EQUIPMENT

1.4L 16V MultiAir Turbo engine – 135 hp/150 lb-ft of torque  
with 5-speed manual or available 6-speed automatic  
Antilock 4-wheel disc performance brakes  
Sport-tuned suspension  
Sport spoiler  
Fixed-glass roof  
Body-color front and rear fascia  
Side sill ground effects  
16-inch aluminum wheels  
Electronic Stability Control<sup>1</sup>  
Projector headlamps  
Front fog lamps  
Chrome exterior accents  
Chrome, power heated side mirrors  
Premium 7-inch cluster display  
Air conditioning with automatic temperature controls  
Premium leather-trimmed bucket seats with armrests  
Heated front seats  
Driver and front-passenger seat memory  
Leather-wrapped steering wheel with audio and cruise controls  
50/50 rear split fold-down seats  
Rear cargo shelf panel  
Alpine Audio System  
Uconnect 3 with 5-inch touchscreen display  
Integrated Voice Command<sup>2</sup> with Bluetooth  
SiriusXM Satellite Radio<sup>5</sup> including 1-year trial subscription  
7 standard air bags<sup>3</sup> including driver knee blocker<sup>3</sup>  
ParkView Rear Back-Up Camera<sup>4</sup>  
ParkSense Rear Park Assist<sup>4</sup>  
Tire Pressure Monitoring System with individual tire read-outs  
Available Cabrio retractable 3-position soft top  
Available GPS Navigation  
Available BeatsAudio Premium Sound System  
Available power sunroof

\*A note about this brochure: all disclaimers and disclosures can be found on page 28.



FIAT® 500 Lounge shown in Laser Blue Metallic.

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*FAST, NIMBLE  
AND FUN, THE  
FIAT® 500 LINEUP  
ALSO QUICKLY  
CONVEYS TRUE  
INDIVIDUALITY.*



Heading down the highway doesn't have to mean going mainstream, thanks to FIAT 500. With a minimalist Italian design philosophy that packs loads of personality per square inch, the 2018 lineup is enhanced with new standard features and improved power. Look for an aggressive lower front and rear fascia design, front fog lamps, Sport spoiler and side sills, performance brakes, sport-tuned suspension, rear back-up camera<sup>4</sup> and a 5" touchscreen with Bluetooth® on every model.

*MADE  
YOU LOOK*

FIAT® 500 Lounge shown in Brillante Red (late availability).



Electronic Vehicle Information Center (EVIC)



Heated front seats\*



Sport performance mode



5-speed manual transmission



Automatic Temperature Controls\*



Uconnect® 3 with 5-inch touchscreen radio



1.4L I6V MultiAir® Turbo engine



Cabrio retractable soft top\*



BeatsAudio™ Premium Sound System\*

\*Available.

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*INNOVATIVE  
TECHNOLOGY  
IN KEEPING  
WITH A CAR  
THAT'S ALWAYS  
BEEN AHEAD  
OF ITS TIME.*



## IT'S EVEN MORE "YOU"

The collection of authentic Mopar® accessories will pack your FIAT® vehicle with even more punch. From custom graphics like the available Premier Edition Bodyside Stripe (shown) to unique wheels like the 16-inch Gloss Black Painted Wheel (shown) to equipment carriers and storage solutions, Mopar has what you need to get the most out of your vehicle. See a full listing of accessories at [mopar.com](http://mopar.com)



## *THE FIAT® 500 CABRIO LOUNGE: WHERE THE VENUE IS AS IMPRESSIVE AS THE SHOW.*

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While the FIAT 500 Cabrio makes the most of the great outdoors by providing spectacular vistas, it also focuses inward to include driver and passenger amenities making any trip special.

An innovative three-position power-folding retractable soft top opens on the fly — even at speeds up to 60 mph. Its preset positions offer a range of stopping points from slightly open to fully dropped. This dual-layer cloth top is available in a choice of three colors, improving views from both inside and out.

The Cabrio Lounge only adds to the splendor with the luxury of leather-trimmed seating, automatic temperature control, state-of-the-art technology, premium audio options and more. Clearly, this convertible doesn't just rely on good views alone.

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*THE FIAT®  
500 URBANA  
GIVES STREET  
STYLE A WHOLE  
NEW SPIN.*

The FIAT® 500 Urbana goes dark with Black-trimmed headlamps, fog lamps, turn signals and taillamps. Found on both the hatchback and Cabrio Pop models, you won't find its 16-inch Hyper-Black aluminum wheels on any other trim. The 500 Urbana interior and instrument-panel bezel are also dressed in Black; sport cloth bucket seats are Black with the pop of Silver accent stitching. Urbana exterior colors offer a range of refined finishes: choose from Pompei Silver, Perla White Tri-Coat, Bianco White Ice, Granito Gray and Metallo Gray.



FIAT 500 Pop with Urbana Appearance Package shown in Perla White Tri-Coat and available sunroof.

*FIAT® 500 Retro Edition Exterior Colors*



Celeste Blu

Bianco White Ice

Verde Chiaro

## THE RETRO EDITION\* FIAT® 500 LOUNGE

There's no mistaking the iconic style of the original 1957 Nuovo 500 in this special edition 500. With its classic Italian lines and pastel color palette, the Retro Edition 500 captures the charm that made FIAT 500 a cult favorite for over 60 years. You'll also find:

- Retro FIAT badging
- 16-inch aluminum Retro wheels in a choice of painted finishes
- Bianco White Ice exterior mirrors and roof
- Retro Avorio door trim panels and interior accents
- Retro Marrone leather-trimmed seats contrasted with Avorio headrests
- Color-coordinated leather-wrapped steering wheel and shift boot
- Retro Edition Cabrio models with a Black soft top

# 1957



*SMART  
INTERIOR  
SOLUTIONS  
FOR BOTH  
FRIENDS AND  
FREIGHT.*



Properly secure all cargo.



## Uconnect

Uconnect<sup>®</sup> is an advanced multimedia system that gives drivers and passengers essential links to keep up with their changing-by-the-minute day — right from the seat of their FIAT<sup>®</sup> 500.

The standard Uconnect 3 with the 5-inch touchscreen and Integrated Voice Command<sup>2</sup> with Bluetooth<sup>®</sup> streaming audio. With available SiriusXM<sup>®</sup> Satellite Radio<sup>3</sup>, get music, talk, sports, weather and traffic stations with a one-year trial subscription.

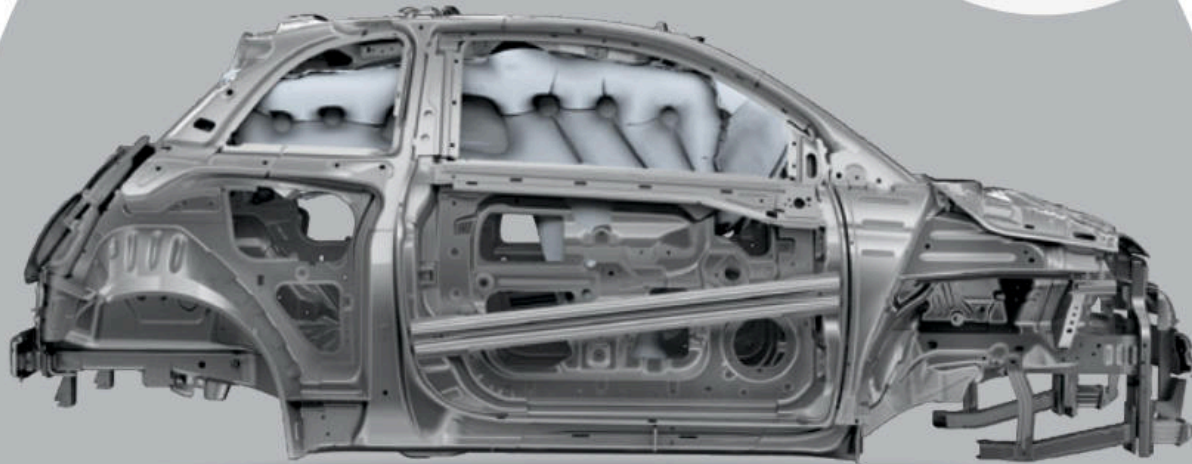
Superior sound options are generated either by the standard Alpine<sup>®</sup> Audio System or the available BeatsAudio<sup>™</sup> Premium Sound System, which features an 8-channel, 368-watt amplifier with BeatsAudio Digital Sound Processing (DSP), 1-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors and two 3.5-inch speakers in the rear quarter, and an 8-inch Dual-Voice Coil (DVC) subwoofer mounted in the trunk.

FIAT 500 Lounge interior shown with Nero leather-trimmed seats.

*FIAT® 500 and 500c*  
*Surroundings designed to reassure.*

**PARKSENSE® REAR PARK  
ASSIST SYSTEM<sup>4</sup>**

**PARKVIEW® REAR  
BACK-UP CAMERA<sup>4</sup>**



- 7 standard air bags<sup>3</sup>
- Bifunctional projector headlamps
- Tire Pressure Monitoring System

**ELECTRONIC STABILITY  
CONTROL (ESC)<sup>1</sup> WITH  
HILL START ASSIST<sup>6</sup>**



Here are just some of the advanced FIAT 500 features that will offer extra peace of mind:



### **Electronic Stability Control (ESC)<sup>1</sup>**

This feature assists drivers in maintaining control of their vehicles during extreme steering maneuvers. Standard.



### **ParkSense® Rear Park Assist System<sup>4</sup>**

When the vehicle is in Reverse, these available sensors detect objects in the rear pathway, providing an audible and visual warning. Available.



### **Remote Keyless Entry**

Affords easy access by remotely locking and unlocking doors and turning on interior lamps. For vehicles equipped with the optional security alarm, this device also arms and disarms that system. Standard.



### **ParkView® Rear Back-Up Camera<sup>4</sup>**

Provides a wide-angle view with dynamic grid lines on a color touch-screen, aiding the driver when the vehicle is in Reverse. Standard.



### **7 Standard Air Bags<sup>3</sup>**

Front, rear, side, knee and advanced multistage air bags<sup>3</sup> all work together, providing encompassing protection.



### **Bifunctional Halogen Projector Headlamps**

Provide more controlled illumination for increased visibility. Standard.



### **Front-Seat Reactive Head Restraints<sup>7</sup>**

In the event of a rear collision, these restraints activate to help reduce injuries by minimizing the gap between the driver or front-passenger head restraint<sup>7</sup> and the occupant's head. Standard.



### **Tire Pressure Monitoring System**

Gives crucial, pinpointed information on the Electronic Vehicle Information Center (EVIC) at the moment any tire pressure falls below safe driving criteria. Standard.



### **Hill Start Assist<sup>6</sup>**

Maintains brake pressure during stop/start moments to help prevent rollback — for a smooth start every time. Standard.



### **High-Strength Steel**

An innovative safety cage body structure is made with high-strength steel to create energy-absorbing crumple zones. Standard.

*FIAT® 500 Materials*

THERE ARE A LOT OF REASONS WHY FIAT 500 LOOKS AND FEELS SO UNIQUE, NOT THE LEAST OF WHICH ARE THE CAREFULLY RESEARCHED MATERIALS THAT SERVE AS TOUCHPOINTS FOR DRIVERS AND OCCUPANTS. A MANDATE TO PROVIDE TACTILE AND DURABLE OPTIONS INSPIRED THE DESIGNERS TO OFFER A RANGE OF PREMIUM CLOTH AND LEATHER CHOICES. EACH ONE SERVES AS A POINT OF DIFFERENCE AND DELIGHT.

*Grigio/Avorio Cloth seats with Avorio headrests  
Standard on 500/500c Pop*

*Nero/Grigio Cloth seats\* with Rosso headrests  
Standard on 500/500c Pop*

*Nero Leather-trimmed seats  
Standard on 500/500c Lounge*

*Avorio Leather-trimmed seats  
Standard on 500/500c Lounge*

*Marrone Leather-trimmed seats\* with Avorio headrests and seat tops  
Standard on 500/500c Lounge*

*Rosso Leather-trimmed seats\*  
Standard on 500/500c Lounge*

\*Available with select exterior paint colors



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These are bucket seats that say “come stay awhile” with appealing premium cloth and leather choices tucked and tailored with craftsman-like standards. It’s easy on the eyes, as well, with an appealing assortment of solid and contrasting color mixes to choose from.

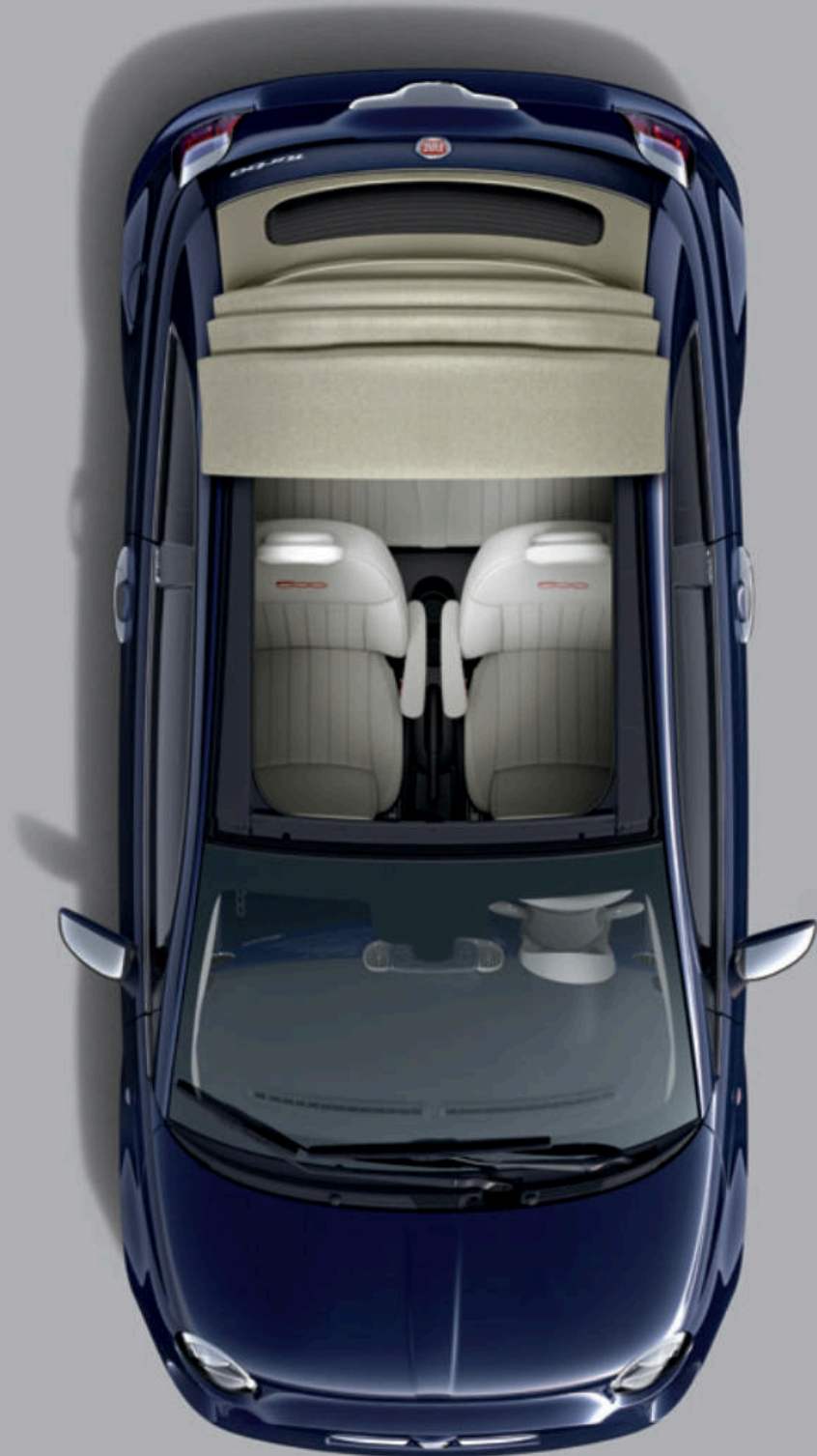
FIAT® 500 Lounge seat shown in Marrone leather trim\* with Avorio headrests and seat tops.

\*Available with select exterior paint colors.



\*Late availability.

FIAT® 500 Soft Top Colors



Nero



Beige



Bordeaux

# FIAT® 500 Specifications

ENGINE	TRANSMISSION	POP HATCHBACK	LOUNGE HATCHBACK	POP CABRIO	LOUNGE CABRIO
1.4L I6V MultiAir® Turbo (135 hp/150 lb-ft of torque)	5-speed Manual 6-speed Automatic with AutoStick	* * ○ ○	* * ○ ○	* * ○ ○	* * ○ ○
<b>MECHANICAL FEATURES</b>					
Brakes — Antilock 4-wheel disc performance		* * * *	* * * *	* * * *	* * * *
Drive System — Front-wheel drive		* * * *	* * * *	* * * *	* * * *
Engine Block Heater		○ ○ ○ ○	○ ○ ○ ○	○ ○ ○ ○	○ ○ ○ ○
Exhaust System — Chrome tip		* * * *	* * * *	* * * *	* * * *
Fuel Door — Non-locking fuel filler cap		* * * *	* * * *	* * * *	* * * *
Fuel Tank — 10.5-gallon		* * * *	* * * *	* * * *	* * * *
Speed Control — Steering wheel-mounted controls		* * * *	* * * *	* * * *	* * * *
Steering — Electric power, tilt column		* * * *	* * * *	* * * *	* * * *
Suspension — Sport-tuned		* * * *	* * * *	* * * *	* * * *
<b>EXTERIOR FEATURES</b>					
Antenna — Removable <sup>8</sup> short-mast		* * — —	* * — —	* * — —	* * — —
— Windshield		— — * *	— — * *	— — * *	— — * *
Belt Moldings — Black		* * * *	* * * *	* * * *	* * * *
— Bright		— — * *	— — * *	— — * *	— — * *
Cabrio Top — Power, folding, 3-position premium soft top — Black		— — * *	— — * *	— — * *	— — * *
— Bordeaux		— — — ○	— — — ○	— — — ○	— — — ○
— Beige		— — — ○	— — — ○	— — — ○	— — — ○
Door Handle — Chrome		* * * *	* * * *	* * * *	* * * *
Fascia — Body-color		* * * *	* * * *	* * * *	* * * *
Lighting — Bifunctional halogen projector headlamps		* * * *	* * * *	* * * *	* * * *
— Black-trimmed headlamp (packaged with Urbana Appearance Package, Urbana Cabrio Appearance Package and Pop Cabrio Sport Package)		P — P —	— — — —	P — — —	— — — —
— Daytime running lamp (DRL) system		* * * *	* * * *	* * * *	* * * *
— Fog lamps		* * * *	* * * *	* * * *	* * * *
Mirrors — Power heated with spotter mirror in body-color		* * — * —	* * — * —	* * — * —	* * — * —
— Power heated with spotter mirror in Chrome		— * — —	— * — —	— * — —	— * — —
Power sunroof		○ ○ — —	○ ○ — —	— — — —	— — — —
Roof — Fixed-glass (not available with power sunroof)		— * — —	— * — —	— * — —	— * — —
— Mopar <sup>®</sup> Roof Rack (packaged with Mopar Adventure Package)		P — — —	— — — —	P — — —	— — — —
— Black including exterior mirror caps (packaged with Roof & Mirror Cap Package — Black)		P — — —	— — — —	P — — —	— — — —
— Red including exterior mirror caps (packaged with Roof & Mirror Cap Package — Red)		P — — —	— — — —	P — — —	— — — —
— White including exterior mirror caps (packaged with Roof & Mirror Cap Package — White)		P — — —	— — — —	P — — —	— — — —
Spoiler — Sport		* * — —	* * — —	* * — —	* * — —
Tires — 195/45R16XL		* * * *	* * * *	* * * *	* * * *
— Tire Service Kit		* * * *	* * * *	* * * *	* * * *
Wheels — 16-inch aluminum Titanium Semi-Gloss — Late availability		* * — * —	* * — * —	* * — * —	* * — * —
— 16-inch polished aluminum with Mineral Gray pockets		○ — — ○ —	○ — — ○ —	— — — —	— — — —
— 16-inch Hyper Black aluminum (packaged with Urbana Appearance Package, Urbana Cabrio Appearance Package and Pop Cabrio Sport Package)		P — — P —	— — — —	P — — —	— — — —
— 16-inch aluminum painted Tech Silver		— * — —	— * — —	— * — —	— * — —
— 16-inch Bright Fully Painted aluminum		— ○ — —	— ○ — —	— ○ — —	— ○ — —
— 16-inch Retro body-color painted aluminum in Bianco White Ice, Celeste Blu (Light Blue) or Verde Chiaro (Light Green) (packaged with Retro Edition)		— P — —	— P — —	— P — —	— P — —
Windows — Power with front row one-touch down		* * * *	* * * *	* * * *	* * * *
— Rear defroster		* * * *	* * * *	* * * *	* * * *
— Tinted glass		* * * *	* * * *	* * * *	* * * *
Wipers — Intermittent windshield		* * * *	* * * *	* * * *	* * * *
— Rear wiper/washer		* * — —	* * — —	* * — —	* * — —

INTERIOR FEATURES	POP HATCHBACK	LOUNGE HATCHBACK	POP CABRIO	LOUNGE CABRIO	
Accents — Nero (Black) (when equipped with Nero seats)	* * * *	* * * *	* * * *	* * * *	
— Avorio (Ivory) (when equipped with Avorio seats)	* * * *	* * * *	* * * *	* * * *	
— Instrument-panel matching exterior paint color	* * * *	* * * *	* * * *	* * * *	
— Instrument-panel Black bezels (packaged with Urbana Appearance Package and Urbana Cabrio Appearance Package)	P — — —	— — — —	P — — —	— — — —	
Air Conditioning — Manual with micron filter	* * * *	* * * *	* * * *	* * * *	
— Automatic Temperature Control with micron filter (packaged with Popular Equipment Package)	P * P *	* * * *	P * P *	* * * *	
Assist Handle — Front-passenger (not available with power sunroof)	— * * *	— * * *	— * * *	— * * *	
Cargo Area — Shelf panel	* * * *	* * * *	* * * *	* * * *	
— Lamp	* * * *	* * * *	* * * *	* * * *	
— Mopar Cargo Tray (packaged with Mopar All-Weather Package)	P P P P	P P P P	P P P P	P P P P	
Door Locks — Power	* * * *	* * * *	* * * *	* * * *	
Electronic Vehicle Information Center — Includes trip odometer, outside temp, average fuel usage, distance to empty, low fuel and service data	* * * *	* * * *	* * * *	* * * *	
Floor Mats — Front	* * * *	* * * *	* * * *	* * * *	
— Mopar slush, front and rear (packaged with Mopar All-Weather Package)	P P P P	P P P P	P P P P	P P P P	
Glove Box — With damped door	* * * *	* * * *	* * * *	* * * *	
Instrument Cluster Display — With premium 7-inch HD TFT display	* * * *	* * * *	* * * *	* * * *	
Mirrors — Rearview with microphone	* * * *	* * * *	* * * *	* * * *	
— Rearview, auto-dimming with microphone (packaged with Popular Equipment Package)	P * P *	* * * *	P * P *	* * * *	
— Sun visors with vanity	* * * *	* * * *	* * * *	* * * *	
Power Outlet — 12-volt auxiliary located in center console	* * * *	* * * *	* * * *	* * * *	
Seating — Premium cloth front bucket	* * * *	* * * *	* * * *	* * * *	
— Sport cloth/vinyl front buckets with Silver accent stitching (packaged with Urbana Appearance Package and Urbana Cabrio Appearance Package)	P — P —	— — — —	P — — —	— — — —	
— Leather-trimmed front buckets with seatback 500 logo	— * — *	— * — *	— * — *	— * — *	
— Retro Marrone (Brown) leather-trimmed with Avorio headrests (packaged with Retro Edition; requires Avorio interior) — Late availability	— P — P	— — — —	— P — P	— — — —	
Seats, Front — Driver and front-passenger seat with memory	* * * *	* * * *	* * * *	* * * *	
— Driver and front-passenger seat with armrest	* * * *	* * * *	* * * *	* * * *	
— Front seatback pocket, driver and passenger (included with leather-trimmed seats)	— * — *	— * — *	— * — *	— * — *	
— Front seatback pocket, passenger-side (included with cloth seats)	* * * *	* * * *	* * * *	* * * *	
— Heated front	— * — *	— * — *	— * — *	— * — *	
— Driver height adjuster	* * * *	* * * *	* * * *	* * * *	
Seats, Rear — 50/50 split fold-down seat	* * * *	* * * *	* * * *	* * * *	
Shift Knob — Black urethane	* * * *	* * * *	* * * *	* * * *	
— Chrome	— * — *	— * — *	— * — *	— * — *	
— Marrone leather (knob or boot; packaged with Retro Edition)	— P — P	— — — —	— P — P	— — — —	
Steering Wheel — Leather-wrapped	* * * *	* * * *	* * * *	* * * *	
— Avorio / Marrone leather-wrapped (packaged with Retro Edition)	— P — P	— — — —	— P — P	— — — —	
— With mounted audio controls	* * * *	* * * *	* * * *	* * * *	
<b>UCONNECT® / MULTIMEDIA</b>					
GPS Navigation (packaged with Navigation & Satellite Package)	P ○ P ○	— — — —	P ○ P ○	— — — —	
Integrated Voice Command <sup>2</sup> with Bluetooth <sup>®</sup> for hands-free communications <sup>2</sup> and streaming audio	* * * *	* * * *	* * * *	* * * *	
Media Hub — Includes USB port and auxiliary input jack	* * * *	* * * *	* * * *	* * * *	
— USB charging port	* * * *	* * * *	* * * *	* * * *	
Speakers — Alpine <sup>®</sup> Audio System	* * * *	* * * *	* * * *	* * * *	
— BeatsAudio <sup>™</sup> Premium Sound System with subwoofer	○ ○ ○ ○	— — — —	○ ○ ○ ○	— — — —	
SiriusXM <sup>®</sup> Satellite Radio <sup>3</sup> — Including one-year trial subscription (packaged with Navigation & Satellite Package)	P * P *	— — — —	P * P *	— — — —	
Uconnect 3 with 5-inch display — Includes 5-inch touchscreen display, AM/FM radio and Integrated Voice Command <sup>2</sup> with Bluetooth	* * * *	* * * *	* * * *	* * * *	

## FIAT® 500 Wheels

### SAFETY & SECURITY

	POP HATCHBACK	LOUNGE HATCHBACK	POP CABRIO	LOUNGE CABRIO
Air Bags <sup>1</sup> — Advanced multistage driver and front-passenger <sup>1</sup>	*	*	*	*
— Driver's-side knee blocker <sup>1</sup>	*	*	*	*
— Supplemental front-seat-mounted side <sup>2</sup>	*	*	*	*
— Supplemental side-curtain for outboard occupants in both rows <sup>1</sup>	*	*	*	*
Child Seat Anchor System — LATCH-ready	*	*	*	*
Electronic Stability Control <sup>1</sup> — Includes Traction Control and Brake Assist	*	*	*	*
Front Seat Belts — With pretensioners and load limiters	*	*	*	*
Front-passenger Seat Belt Alert	*	*	*	*
Front-seat Reactive Head Restraints <sup>2</sup>	*	*	*	*
ParkSense <sup>®</sup> Rear Park Assist System <sup>3</sup>	—	*	*	*
ParkView <sup>®</sup> Rear Back-Up Camera <sup>4</sup>	*	*	*	*
Remote Keyless Entry — Lock/unlock function for both doors and rear liftgate	*	*	*	*
Security Alarm	—	*	—	*
Sentry Key <sup>®</sup> Engine Immobilizer System — Antitheft technology	*	*	*	*
Tire Pressure Monitoring System	*	*	*	*

### PACKAGES / GROUPS

Mopar <sup>®</sup> Adventure Package — Includes Mopar roof rack and Mopar accessory hitch receiver	○	—	—	—
Mopar All-Weather Package — Includes Mopar front and rear slush mats and Mopar cargo tray	○	○	○	○
Mopar Electronics Group — Includes Mopar Autonet Wi-Fi <sup>5</sup> (not available with Retro Edition)	○	○	○	○
Navigation & Satellite Package — Includes GPS Navigation and SiriusXM <sup>®</sup> Satellite Radio <sup>6</sup> including one-year trial subscription	○	—	○	—
Pop Cabrio Sport Package (limited availability) — Includes Black-trimmed lights and 16-inch Hyper Black aluminum wheels	—	—	○	—
Popular Equipment Package — Includes Dual-Zone Automatic Temperature Control and rearview auto-dimming mirror	○	—	○	—
Retro Edition (late availability) — Includes Bianco White Ice Roof and exterior mirrors, Black soft top on Cabrio models, Retro FIAT badging, 16-inch aluminum Retro wheels with choice of Celeste Blu (Light Blue), Bianco White Ice or Verde Chiaro (Light Green) painted finish, Retro Avorio door trim panel and interior accents, Retro Marrone leather-trimmed seats with Avorio headrests, Avorio/Marrone leather-wrapped steering wheel and Marrone leather shift knob (automatic) or shift boot (manual) and Retro key fob cover; available in Celeste Blu, Verde Chiaro and Bianco White Ice exterior colors	—	○	—	○
Roof & Mirror Cap Package – Black — Includes Vesuvio Black Pearl roof and matching mirror caps; available in select exterior paints – please see dealer for details	○	—	—	—
Roof & Mirror Cap Package – Red — Includes Brillante Red roof and matching mirror caps; available in select exterior paints – please see dealer for details	○	—	—	—
Roof & Mirror Cap Package – White — Includes Bianco White Ice roof and matching mirror cap; available in select exterior paints – please see dealer for details	○	—	—	—
Urbana Appearance Package — Includes Black-trimmed exterior lights, 16-inch Hyper Black aluminum wheels, Black Sport cloth/vinyl front bucket seats with Silver accent stitching and Black instrument-panel bezels; available in Pompei Silver, Bianco White Ice, Perla White Tri-Coat, Granito Gray and Metallo Gray exterior colors	○	—	—	—
Urbana Cabrio Appearance Package (late availability) — Includes Black-trimmed exterior lights, 16-inch Hyper Black aluminum wheels, Black soft top, Black Sport cloth/vinyl front bucket seats with Silver accent stitching and Black instrument-panel bezels; available in Pompei Silver, Bianco White Ice, Perla White Tri-Coat, Granito Gray and Metallo Gray exterior colors	—	—	○	—

\* = Included. ○ = Optional. P = Available with Package noted. — = Not available.



16-INCH ALUMINUM  
TITANIUM SEMI-GLOSS  
Standard on Pop and  
Pop Cabrio (late availability)



16-INCH POLISHED ALUMINUM  
WITH MINERAL GRAY POCKETS  
Available on Pop and Pop Cabrio



16-INCH HYPER BLACK ALUMINUM  
Available on Pop with Urbana  
Appearance Package, Urbana Cabrio  
Appearance Package, and Pop Cabrio  
Sport Package



16-INCH ALUMINUM  
PAINTED TECH SILVER  
Standard on Lounge and  
Lounge Cabrio



16-INCH BRIGHT  
FULLY PAINTED ALUMINUM  
Available on Lounge and  
Lounge Cabrio



16-INCH RETRO BODY-COLOR  
PAINTED ALUMINUM  
Available on Lounge with Retro Edition  
Available in Celeste Blu (shown),  
Bianco White Ice, Verde Chiaro

## FIAT® Merchandise



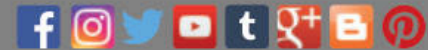
Display your affection for striking style with merchandise that complements an active lifestyle. This collection includes everything from trendsetting apparel to distinctive conversation pieces for home, office and travel. Visit [e-store.fiatusa.com](http://e-store.fiatusa.com)

## Join Us

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Standard coverage includes: Basic Limited Warranty<sup>10</sup> — 4 Years/50,000 Miles, Anti-Corrosion Perforation Limited Warranty (outer panel) — 5 Years/100,000 Miles, Roadside Assistance (services include the following) — 4 Years/Unlimited Miles: Flat-Tire Service, Out of Gas/Fuel Delivery (maximum two gallons), Battery Jump Assistance, Lockout Service and Towing Assistance.

Visit your FIAT Studio for additional details, eligibility and restrictions.



(1) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (2) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit [UconnectPhone.com](http://UconnectPhone.com) for system and device compatibility. (3) The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (4) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (5) SiriusXM audio and data services each require a subscription sold separately or as a package by SiriusXM Radio Inc. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates.** Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations or on all receivers. (6) There may be situations on minor hills (i.e., less than 8%) with a loaded vehicle, or while pulling a trailer, when the system will not activate and slight rolling may occur. This could cause a collision with another vehicle or object. Always remember the driver is responsible for braking the vehicle. (7) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (8) Be sure to follow all instructions in Owner's Manual. (9) Wi-Fi subscription required. Vehicle must be properly equipped and in active and usable cellular range for Wi-Fi usage. Wi-Fi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of Wi-Fi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using Wi-Fi Hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely. (10) Transferable. See dealer for complete details and a copy of limited warranty. Includes towing to an authorized dealer.

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# 5 Turbo

**33 MPG\***  
HIGHWAY



FIAT 500 Lounge Cabrio shown in Bianco White Ice with Bordeaux soft top.

\*2018 EPA estimated 28 city/33 highway mpg when equipped with 1.4L I6V MultiAir® Turbo engine and 5-speed manual transmission. Actual mileage may vary.

*Turbo*

50

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