





#### BASE

All the key features that make a Bronco a Bronco. Plus, 35" tires in the available Sasquatch™ Package. Ripe for personalization by a full line of factory-backed accessories.



#### BIG BEND™

Interested in some creature comforts? Big Bend gets a leather-wrapped steering wheel and aluminum wheels. Available heated front seats, 110V power outlet, remote start and more.



#### BLACK DIAMOND™

Next-level outdoor driving experience: locking rear differential, steel bumpers, rock rails, heavy-duty steel bash plates and 7 G.O.A.T. Modes.™ Plus, marine-grade vinyl seat trim and a washout interior.



#### OUTER BANKS™

Mounted on 18" aluminum wheels, Outer Banks gets LED signature lighting and taillamps, body-color fender flares and powder-coated tube steps. Also available: a 12" LCD touchscreen and B&O™ Sound System.



#### BADLANDS™

The most capable Bronco in the lineup: BILSTEIN™ shocks, a front stabilizer bar disconnect and locking differentials. Available 35" or 33" mud- or all-terrain tires. Seats in marine-grade vinyl or available leather trim.



#### WILDTRAK™

Take thrills head on with the standard Sasquatch Package: 35" tires, 17" beadlock-capable wheels, locking differentials, and BILSTEIN shocks. Also standard: the 2.7L twin-turbocharged EcoBoost™ V6, 10-speed automatic, black grille and unique hood graphics. Developed and tested in legendary racing locations like Johnson Valley, California.

## BUILT WILD™

When it was introduced, the original Ford Bronco™ helped launch a whole new class of thrilling off-road vehicles. Now, it has returned.

Here to take you back into the mountains, the woods, and remote locations that the adventurous call home. Available as a heritage-true 2-Door and first-ever Bronco 4-Door, with 6 unique models and an array of available Ford Accessories to choose from, there are plenty of ways to build an adventure-seeking beast that fits your lifestyle. So get ready to mount up. Ford Bronco is back.



**2-DOOR BADLANDS**, Shadow Black. Available equipment. **4-DOOR BADLANDS**, Area 51. Available equipment. **2-DOOR BLACK DIAMOND**, Cyber Orange Metallic Tri-coat! Available Sasquatch Package. Available equipment.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment, and available Ford Accessories. Recreational equipment not included. Preproduction models may be shown throughout. †. Additional charge.



## RUGGED AND READY FOR THE TRAILS



**2 GO-ANYWHERE KINDS OF 4x4** Rugged adventures are yours for the taking in Ford Bronco™. The standard 4x4 setup is a 2-speed electronic shift-on-the-fly part-time system that offers 3 operating modes – 2H, 4H and 4L. In 4H and 4L, the system provides mechanically locked 4x4. While the low-speed 4L provides increased wheel torque when going over difficult terrain. The Advanced 4x4 system, standard on Badlands™ and Wildtrak™, adds an auto mode (4A) for automatic on-demand engagement to select between 2H and 4H. In 4A, the system continuously varies power to the front wheels for optimum performance in various on-road conditions.





37.2° DEPARTURE ANGLE<sup>1</sup>

29° BREAKOVER ANGLE<sup>1</sup>

43.2° APPROACH ANGLE<sup>1</sup>



11.6" AVAILABLE MAX. GROUND CLEARANCE<sup>1</sup>



33.5" AVAILABLE MAX. WATER-FORDING<sup>2</sup> CAPABILITY

**4-DOOR OUTER BANKS** (above). Rapid Red Metallic Tinted Clearcoat.<sup>3</sup> Available Sasquatch™ Package. Available equipment. Recreational equipment not included.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Professional driver on closed course. 1. 2-Door model with available 35" tires. Dimensions vary by trim level and model. See your dealer for details. 2. Water-fording capability of 33.5" depth with available Sasquatch Package. Always determine the water depth before attempting a crossing and proceed slowly. Refer to your Owner's Manual for detailed information regarding driving through water. 3. Additional charge.





**THE WHOLE HOSS** One of the keys to the thrilling, off-road prowess of the Ford Bronco™ is its High-Performance, Off-Road, Stability, Suspension (HOSS) System. A modern independent front suspension, consisting of 2 aluminum A-arms and coilovers, helps keep you traveling smoothly. While a 5-link coil-sprung solid axle sits in the rear. Available upgrades include BILSTEIN™ position-sensitive shock absorbers with end-stop control valves; and a semi-active hydraulic stabilizer bar disconnect (standard on Badlands™), which can electronically disconnect and reconnect under load and on uneven ground.

**4-DOOR BADLANDS.** Rapid Red Metallic Tinted Clearcoat.<sup>1</sup> Available equipment.

<sup>1</sup>. Additional charge.



**A MODE TO MATCH THE ENVIRONMENT** Terrain Management System™ with G.O.A.T. Modes™ Goes Over Any Type of Terrain. These driving modes give you the ability to match performance to the terrain, weather, or whatever the roads and trails throw your way, at the simple turn of a dial. You can take advantage of up to 7 available modes – from Normal to Baja – depending on the model.

**4-DOOR WILDTRAK™** Cactus Gray. Available equipment.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

## G.O.A.T. MODES

### All models

#### NORMAL

For everyday driving. A perfect balance of excitement, comfort and convenience.

#### ECO

Tuned to help reduce fuel consumption.

#### SLIPPERY

Enables confident driving on slippery surfaces, helps make Bronco easier to control.

#### SAND

For off-road use only. Fun driving in soft, dry sand.

### All models except Base

#### MUD/RUTS

For off-road use only. Adapts systems to give optimum experience on muddy or uneven terrain.

### All models except Badlands

#### SPORT

Sporty driving with improved performance. Quicker shifts, enhanced powertrain sound.

### Black Diamond™ and Badlands only

#### ROCK CRAWL

For off-road use only at very low speed and controlled crossing of uneven terrain that can include large rocks.

#### ABAJA

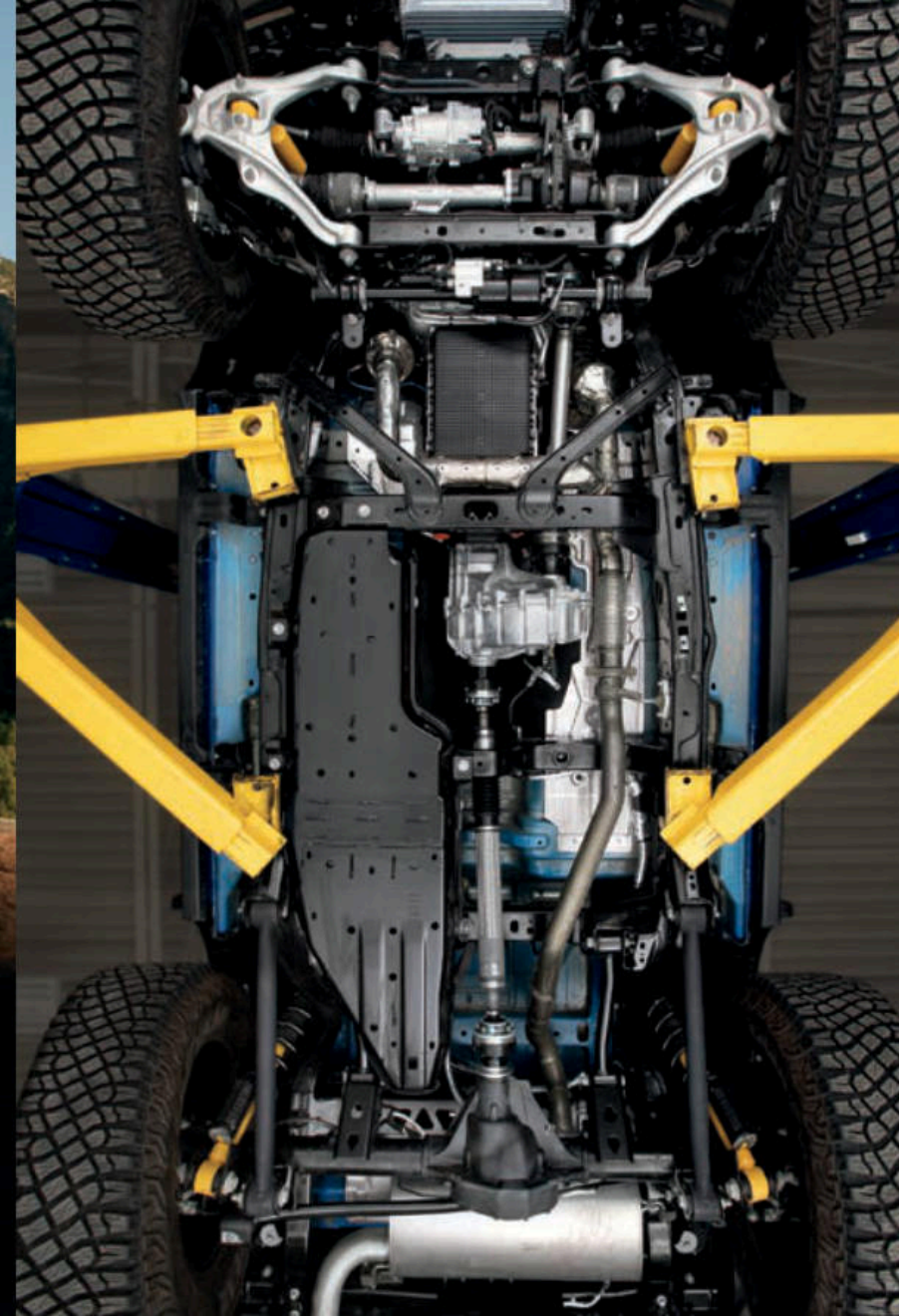
For off-road use only. Vehicle response tuned for high-speed off-road performance.



**YOUR TRAIL TOOL BOX** Ford Bronco™ offers a number of innovative technologies to help you get from point A to point Z all the way over there. Available Trail Control,™ which requires the 10-speed automatic transmission, manages throttle and braking at individual wheels, allowing you to focus more on the steering when on difficult terrain. Two class-exclusive,<sup>1</sup> class-first technologies are offered as well. Available Trail Turn Assist reduces turning radius at low speeds to help you make those tight corners (requires 10-speed automatic transmission). Available Trail 1-Pedal Drive,<sup>2</sup> which requires the 2.7L engine, enables low-speed crawling that lets you bring the vehicle to a stop, all without using the brake pedal.

<sup>1</sup> Class is Medium Traditional Utility. <sup>2</sup> One-Pedal Drive is an extra driving aid. It does not replace the driver's attention and judgment, or the need to apply the brakes. See Owner's Manual for details and limitations.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



AVAILABLE FORD PERFORMANCE HEAVY-DUTY MODULAR FRONT BUMPER

AVAILABLE BRUSH GUARD

AVAILABLE FRONT STABILIZER BAR DISCONNECT

MAXIMUM CRAWL RATIOS:  
MANUAL 94.75:1      AUTOMATIC 67.8:1

AVAILABLE ROCK RAILS

AVAILABLE HEAVY-DUTY STEEL BASH PLATES

FULLY BOXED HIGH-STRENGTH-STEEL FRAME

AVAILABLE SPICER® PERFORMA-TRAK™ FRONT AND REAR ELECTRONIC-LOCKING DIFFERENTIALS

DANA ADVANTEK® INDEPENDENT FRONT AXLE ASSEMBLY

DANA 44™ ADVANTEK SOLID REAR AXLE

AVAILABLE 35" LT315/70R17 MUD-TERRAIN TIRES

FRONT AND REAR TOW HOOKS

AVAILABLE HOSS SYSTEM WITH BILSTEIN™ POSITION-SENSITIVE SHOCKS

AVAILABLE ADVANCED 4x4 WITH AUTOMATIC ON-DEMAND ENGAGEMENT





POWER IS IN ITS NATURE

**CLASS-EXCLUSIVE 7- AND 10-SPEED TRANSMISSIONS**

The 7-speed manual transmission delivers an available crawl ratio of up to 94.75:1. The available 10-speed automatic has a max. crawl ratio of 67.8:1, offers impressive low gears, and helps keep you in the engine's power band.

<sup>1</sup> Horsepower and torque ratings based on premium fuel per SAE J1349<sup>®</sup> standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously.



**2.3L ECOBOOST<sup>®</sup> ENGINE** Power your way through the trails in Ford Bronco™ with the standard turbocharged, direct-injected 2.3L. It delivers exhilarating performance, cranking out 300 hp<sup>1</sup> and 325 lb.-ft.<sup>1</sup> of torque – the most 4-cylinder gasoline hp and standard torque in its class.



**2.7L ECOBOOST ENGINE** Bring more power to your off-roading or trail riding when you opt for the available intercooled 2.7L EcoBoost engine with twin turbochargers. Capable of pumping out 330 hp<sup>1</sup> and 415 lb.-ft. of torque,<sup>1</sup> the most horsepower and torque of any gasoline 6-cylinder engine in its class. Just the right amount to accelerate your adventures.





**TAKE IT OFF THE TOP** Easy to pull off and store, Ford Bronco™ removable roof options help bring you closer to the great outdoors. The 4-Door offers both a standard cloth top and available 4-section hard top, and we've designed it so you can enjoy an uninterrupted view of the sky. 2-Door owners get a standard hard top with 3 removable sections. Bronco also includes removable doors. Storable inside the 4-Door, they make for a thrilling open-air experience. Removal of doors for off-road use only.

## THE OPEN AIR RUSH





BODY-MOUNTED MIRRORS

FENDER TIE-DOWN HOOKS

LED HEADLAMPS & AVAILABLE LED FOG LAMPS

AVAILABLE HEAVY-DUTY MODULAR BUMPER

FRONT TOW HOOKS

AVAILABLE LED TAILLAMPS

REMOVABLE FENDER FLARES

AVAILABLE STEEL REAR BUMPER

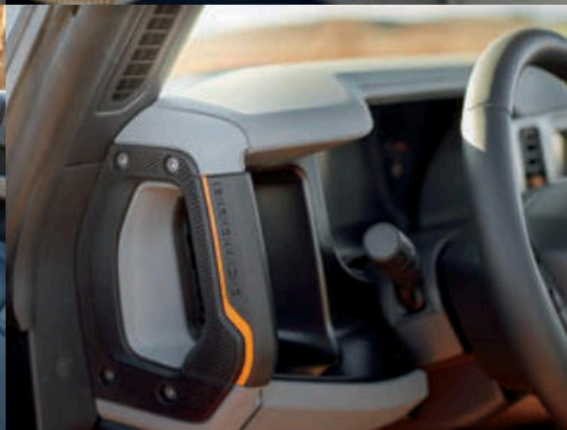
REAR TOW HOOKS

AVAILABLE 35" TIRES

AVAILABLE ROCK RAILS

**BUILT FOR YOUR RUGGED ADVENTURES** From a chassis architecture standpoint, the Ford Bronco™ uses a body-on-frame setup, with a fully boxed, high-strength-steel ladder design. The doors, hood, front fenders and rear swing gate are made of aluminum. There's also plenty of underbody protection offered, with available bash plates protecting vulnerable parts underneath. Badlands™ and Black Diamond™ models get an upgraded steel front bash plate, plus bash plates for the engine, transmission, transfer case and fuel tank. Side rock rails are also available, strong enough to help support the weight of the Bronco if you encounter some boulders.

There's a lot happening inside the Ford Bronco.<sup>™</sup> Removable grab handles. Kickin' design details. Available washout-capable, rubberized flooring with drain plugs. An off-road hero switch pack that, depending on the model, lets you control up to 6 features like the traction control, an available front stabilizer bar disconnect, and available front and rear Spicer<sup>®</sup> Performa-Trak<sup>™</sup> electronic-locking differentials. There's even an available MOLLE strap system. And that's just a start.





## CONNECT WITH MORE THAN JUST NATURE

**INNOVATIVE TRAIL MAPPING** Ford Bronco™ offers you the first-ever all-in-one app for rugged SUVs: the available FordPass™ Performance App with class-exclusive Off-road Navigation! It's your go-to for electronic trail content from pro trail guide providers such as Trails Off-Road and FunTreds. Download topo maps and satellite imagery for offline use. Record video and vehicle telemetry to your dash-mounted mobile phone, and play it back when stopped to see customized overlays of your GPS, speed, rpm, pitch, yaw and more. The app even makes it easy to share trip summaries to your social media.

**FORD POWER-UP SOFTWARE UPDATES** From new features to minor software enhancements, we can continuously help keep your vehicle on the forefront of technology. Software updates are delivered wirelessly – directly to your vehicle via standard FordPass Connect<sup>2</sup> or Wi-Fi. So we can make sure your Bronco has the very latest without missing a beat.

**SYNC<sup>®</sup> 4** The latest communications system from Ford is available on every Bronco model, and brings new levels of intelligence, available conversational voice command recognition and computing power to help make navigation, music and connecting your vehicle to your smartphone quick and easy.<sup>3</sup> SYNC 4 is viewable on either the standard 8" or an available 12" touchscreen. Available Connected Navigation Systems<sup>2,4</sup> offer up real-time weather, traffic and construction information along your route, plus business hours, ratings and more in the Points-Of-Interest when connected.

Also, offered with the 12" version is an available 360-Degree Camera. With class-exclusive off-road spotter views, this camera provides additional visibility when you're engaged in technical maneuvers such as rock crawling.

**BRING THE DEVICES ALONG** An available wireless charging pad<sup>5</sup> lets you leave the cords at home. You can also bridge the gap between your smartphone and your Bronco thanks to standard wireless compatibility with Apple CarPlay<sup>®</sup> and Android Auto.<sup>™6</sup> With the available 4G LTE Wi-Fi hotspot and FordPass Connect,<sup>2</sup> you're able to connect up to 10 devices at once from inside the vehicle or up to 50' away. And with the FordPass App and FordPass Connect, you'll have access to complimentary remote features like start<sup>7</sup>/stop,<sup>7</sup> lock/unlock, schedule a start,<sup>7</sup> locate your vehicle and vehicle status check.



Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible.

**1.** Available late summer 2021. Requires available factory-installed navigation system. Navigation subscription not required. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. **2.** FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. **3.** Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. **4.** Navigation services require SYNC 4 and FordPass Connect, complimentary connect service and the FordPass App (see FordPass Terms for details). Eligible vehicles may receive a complimentary 90-day trial of navigation services, or if applicable, a 3-year trial of built-in navigation services that begin on the new vehicle warranty start date. Customers must unlock the navigation service trial by activating the eligible vehicle with a FordPass member account. If not subscribed by the end of the complimentary period, the navigation service will terminate, or depending on vehicle, the built-in connected navigation service will terminate. Built-in navigation system will revert to embedded offline navigation after termination. FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. **5.** Qi wireless charging may not be compatible with all mobile phones. **6.** Requires phone with active data service and compatible software. SYNC 4 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. **7.** Automatic transmission only.

Preproduction screens shown are simulated and are subject to change. Source of content is NeoTreds™ Trails Offroad and FunTreds.

## A FAMILY WITH ATTITUDE



**GO TO EXTREMES** BILSTEIN™ position-sensitive monotube shocks, a front stabilizer bar disconnect, and front and rear locking differentials help make the Badlands™ ultra-capable. And then some. Choose between standard 33" all-terrain tires or available 33" or 35" mud-terrain tires, and enjoy an interior that offers you a full range of features from easy-to-clean vinyl to a leather-trimmed option.

Race Red. Available equipment.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



**UP YOUR ADVENTURES** Things get serious with Black Diamond.™ Standard locking rear differential, steel front and rear bumpers, and full-vehicle steel bash plates equip this Ford Bronco™ to be tougher on tough terrain. You get 7 total G.O.A.T. Modes™ Goes Over Any Type of Terrain, including Rock Crawl. Plus, washout-capable rubberized flooring makes for easy cleanup between adventures.

Oxford White. Available equipment.



**HIGH-SPEED THRILLS** Take your adventuring to greater heights with Wildtrak,™ which comes equipped with the Sasquatch™ Package standard. On top of the 2.7L twin-turbocharged EcoBoost® engine and 10-speed automatic transmission, you get 35" tires, and exterior stylings, including a black grille, black wheels and unique WILDTRAK hood graphics.

Cactus Gray. Available equipment.



**OFF-ROAD IN STYLE** Outer Banks™ goes all out to pair rugged good looks with performance. Mounted on 18" high-gloss black-painted aluminum-alloy wheels, this model features standard signature LED headlamps and taillamps, body-color fender flares and powder-coated tube steps. Inside, comfort and convenience for your off-road adventure come by way of an available 12" LCD touchscreen and B&O™ Sound System.

Carbonized Gray Metallic. Available equipment.



**READY FOR MAINSTREAM OFF-ROADING**

Big Bend™ is the next step up from the Base model, providing extra creature comforts on top of the standard Ford Bronco™ essentials. Aluminum wheels grace the outside. While inside, available features like heated seats, a 110V/150W AC outlet, and a Remote Start System that operates from your key fob, can be bundled in.

Velocity Blue Metallic. Available equipment.



**START WITH THE BASICS** The base model of Bronco comes with the absolute essentials and is the perfect starting point to begin customizing. Key features include what makes a Bronco a Bronco: standard 4x4, and easy-to-remove doors and roof. Consider pairing with various packages, including the available Sasquatch™ Package, for an ideal setup.

Antimatter Blue Metallic. Available equipment.



MAKE YOUR FORD BRONCO A LEGEND

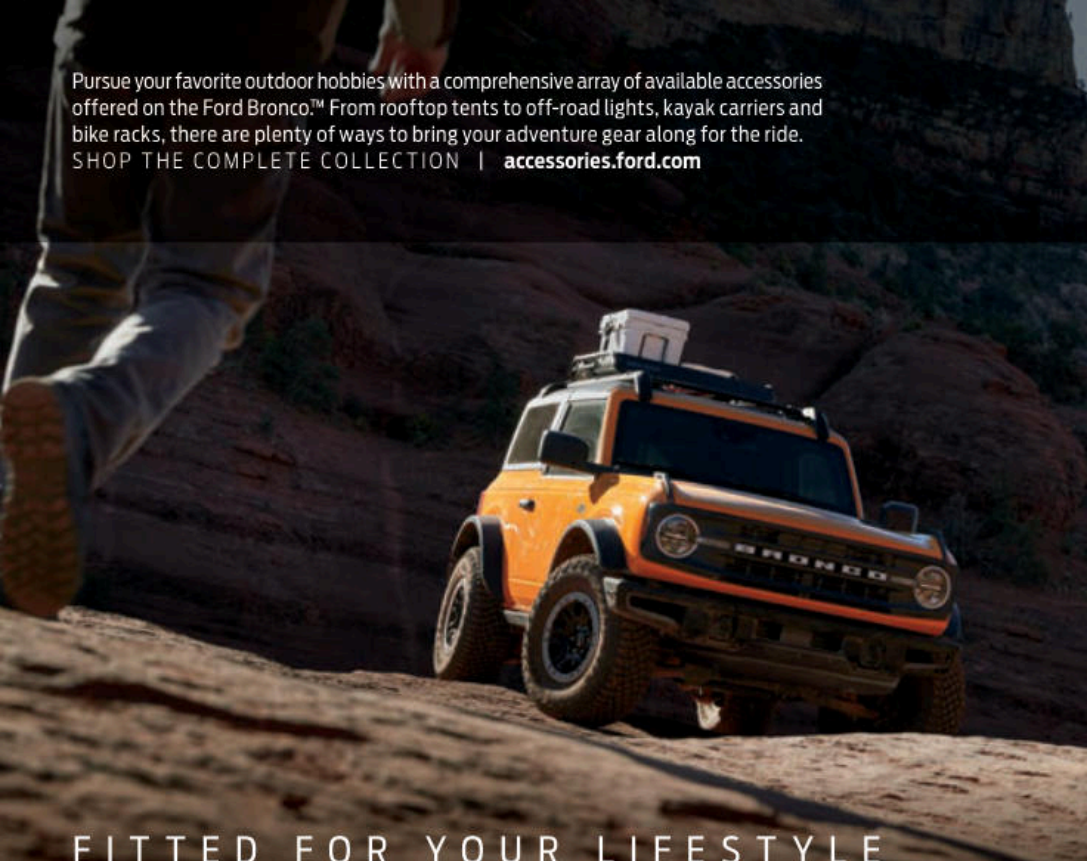


Removal of doors for off-road use only.



**THE SASQUATCH™ PACKAGE** Available on every model and standard on Wildtrak.™ Paired with the 10-speed automatic transmission, this package is specifically tailored to give your Ford Bronco™ more off-roading prowess. 35" mud tires with 17" beadlock-capable wheels. High-clearance fender flares. A high-clearance suspension featuring position-sensitive BILSTEIN™ shock absorbers. And a 4.7 final drive ratio with electronic-locking front and rear axles. It's an all-in-one package meant to make your Bronco legendary.

Pursue your favorite outdoor hobbies with a comprehensive array of available accessories offered on the Ford Bronco.™ From rooftop tents to off-road lights, kayak carriers and bike racks, there are plenty of ways to bring your adventure gear along for the ride. SHOP THE COMPLETE COLLECTION | [accessories.ford.com](https://www.ford.com/accessories)



FITTED FOR YOUR LIFESTYLE

**EXTERIOR & INTERIOR**



**1** Rapid Red Metallic Tinted Clearcoat<sup>1</sup>



**2** Velocity Blue Metallic



**3** Shadow Black



**4** Iconic Silver Metallic



**5** Antimatter Blue Metallic



**6** Oxford White



**7** Carbonized Gray Metallic



**8** Area 51



**9** Cactus Gray



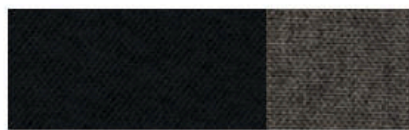
**10** Race Red



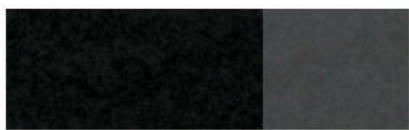
**11** Cyber Orange Metallic Tri-coat<sup>1</sup>



Standard  
Black Onyx and Dark Space Gray Cloth  
**Base / 1-7 Big Bend / 1-10**



Standard  
Black Onyx and Medium Sandstone Cloth / 1-10  
**Big Bend**



Standard  
Black Onyx and Dark Space Gray Marine Grade Vinyl / 1-11  
**Black Diamond**



Standard  
Dark Space Gray and Navy Pier Cloth / 1-11  
**Outer Banks**



Standard  
Roast and Black Onyx Cloth / 1-11  
**Outer Banks**



Optional  
Navy Pier and Dark Space Gray Leather-Trimmed / 1-11  
**Outer Banks**



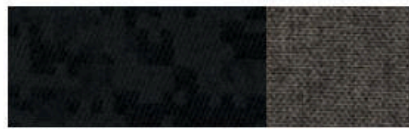
Optional  
Black Onyx and Roast Leather-Trimmed / 1-11  
**Outer Banks**



Standard  
Black Onyx Marine Grade Vinyl / 1-11  
**Badlands**



Optional  
Black Onyx Leather-Trimmed / 1-11  
**Badlands**



Standard  
Black Onyx and Medium Sandstone Cloth / 1-11  
**WildTrak**



Optional  
Black Onyx and Medium Sandstone Leather-Trimmed / 1-11  
**WildTrak**

Colors are representative only. See your dealer for actual paint/trim options. **1.** Additional charge.

**WHEELS & TIRES**



**A**



**B**



**C**



**D**



**E**



**F**



**G**



**H**



**I**

<b>A. BASE</b>	Standard	16" Bright Polished Silver-Painted Steel and 30" P255/70R16 A/S
<b>B. BIG BEND™</b>	Standard	17" Carbonized Gray-Painted Aluminum and 32" P255/75R17 A/T
<b>C. BLACK DIAMOND™</b>	Standard	17" Black Gloss-Painted Steel and 32" LT265/70R17 A/T
<b>D. BLACK DIAMOND</b>	Optional	17" Black High Gloss-Painted Aluminum and 32" LT265/70R17 A/T
<b>E. OUTER BANKS™</b>	Standard	18" Bright Machined Black High Gloss-Painted Aluminum and 32" P255/70R18 A/T
<b>F. BADLANDS™</b>	Standard	17" Machined Carbonized Gray-Painted Aluminum and 33" LT285/70R17 A/T
<b>G. BADLANDS</b>	Optional	17" Black High Gloss-Painted Aluminum and 33" LT285/70R17 A/T (included); 33" LT285/70R17 M/T (optional)
<b>H. WILDTRAK™</b>	Standard	17" Black High Gloss-Painted Aluminum with Black Beauty Rings and 35" LT315/70R17 M/T
<b>I. SASQUATCH™ PACKAGE</b>	Included	17" Black High Gloss-Painted Aluminum with Warm Alloy Beauty Rings and 35" LT315/70R17 M/T

**HARD & SOFT TOP AVAILABILITY**

**Carbonized Gray hard top**  
Standard 2-Door: All Trims  
Standard 4-Door: Wildtrak  
Optional 4-Door: Base/Big Bend/Black Diamond/Outer Banks/Badlands

**Black soft top**  
Standard 4-Door: Base/Big Bend/Black Diamond/Outer Banks/Badlands

**Sound-deadening hard top headliner** (hard top only)  
Included: Base/Big Bend/Outer Banks/Wildtrak  
Optional: Black Diamond/Badlands





## DIMENSIONS

Exterior (in.)	2-Door Hard Top	4-Door Soft Top
Wheelbase	100.4	116.1
Length	173.7	189.4
Height	71.9	73.0
Width - Mirrors folded	75.9	75.9
Track width (front/rear)	65.0/65.0	65.0/65.0
Interior (in.) (front/rear)		
Head room	41.0/39.8	43.3/41.1
Leg room	43.1/35.7	43.1/36.3
Hip room	56.3/43.3	55.9/54.8
Shoulder room	57.1/51.8	57.1/56.5
Capacities (cu. ft.)		
Cargo volume behind front seats	52.3	83.0
Cargo volume behind rear seats	22.4	38.3
Fuel tank (gal.)	16.9	20.8
Capability Ratings (lbs.)		
Max. towing <sup>1</sup>	3,500	3,500
Max. payload <sup>2</sup>	1,170	1,370
Max. dynamic roof load	110	110
Max. static roof load	450	450 <sup>3</sup>

Dimensions and capacities shown for Base Bronco model without options. Dimensions and capacities vary by model. See your Ford Dealer for complete details. Towing and payload are independent attributes and may not be achieved simultaneously. **1.** When properly equipped with available towing capability. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. **2.** Max. payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle. **3.** Where offered, not available on 4-Door model with 315/70R17 tires.

Bronco Nation is not affiliated with Ford Motor Company. Ford and Oval Device, 911 Assist, AdvanceTrac, AppLink, Badlands, Big Bend, Black Diamond, BLIS, Bronco, Built Ford Proud, Built Wild, Easy Fuel, EcoBoost, Ford Co-Pilot360, Ford Credit, Ford Protect, FordPass, FordPass. Built to Keep You Moving., G.O.A.T. Modes, Hill Descent Control, Outer Banks, Personal Safety System, Roll Stability Control, RSC, Safety Canopy, Sasquatch, SYNC, Terrain Management System, Trail Control, Wildtrak and related marks are trademarks of Ford Motor Company.

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Comparisons based on competitive models (class is Medium Traditional Utility), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.



### YOU'RE INVITED TO A ONCE-IN-A-LIFETIME EXPERIENCE

An off-roading and outdoor adventure playground for all skill levels – the Bronco Off-Road is designed to build your confidence, expand your skills and immerse you in the Bronco lifestyle. Enjoy incredible driving experiences at your choice of 4 epic destinations, while creating unforgettable memories and celebrating community, adventure and the great outdoors. As the original owner of a qualifying all-new 2021 Bronco,<sup>TM</sup> you'll have one calendar year from the date of vehicle delivery to register and attend. Additional reservations will be available for purchase on a first-come, first-served basis. Find out more and register today at [broncooffroadeo.com](https://broncooffroadeo.com).



At Ford, this is our mission to empower our organization, our dealer network and our communities to connect people to the outdoors, responsibly. It's about access and preservation. Inspired by the epic return of the legendary Ford Bronco SUV, we want to encourage people to go deeper into the outdoors. And motivate them to actively protect and enhance our public lands. Join us on our journey at [broncowildfund.com](https://broncowildfund.com).



Bronco Nation is the first nationwide community for the all-new 2021 Ford Bronco. Built by a passionate and knowledgeable gathering of enthusiasts, Bronco Nation celebrates an iconic brand and encourages everyone who loves Bronco to join. Check them out for curated content, community forums, events, interactive maps, and more – visit [thebronconation.com](https://thebronconation.com).

**Ford Credit<sup>®</sup>** Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at [ford.com/finance](https://ford.com/finance).

**Ford Insure.** Insurance that lets you earn discounts for safe driving, offering a maximum discount of 40% off your auto insurance. Ford Insure works with your 2021 Bronco to gauge driving habits and calculate a discount based on how you drive. Visit [fordinsure.com](https://fordinsure.com) to learn more.

*American Road Services Company LLC (a Ford affiliate) is the licensed insurance agency offering Ford Insure and is underwritten by Nationwide Mutual Insurance Company and affiliates. Home Office: Columbus, OH. Ford Motor and Ford Credit are not insurance companies or agents. Subject to underwriting guidelines, review and approval. Details and availability varies; program criteria differ in California. Discounts do not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes.*

**Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

**Ford Original Accessories.** They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty.

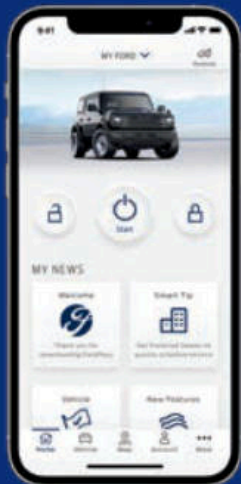
### Ford Protect<sup>™</sup> Extended Service Plans.

Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

**New Vehicle Limited Warranty.** We want your Ford Bronco ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage (whichever comes first), 5-year/60,000-mile Powertrain Warranty coverage (whichever comes first), 5-year/60,000-mile safety restraint coverage (whichever comes first), and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage (whichever comes first) – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles (whichever comes first), so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.





## **FordPass.** Built to Keep You Moving.™

Meet FordPass.™ The app that lets you access complimentary remote features including start/stop<sup>1</sup> and lock/unlock, monitor your fuel level and oil life,<sup>2</sup> and puts Rewards, Roadside Assistance<sup>3</sup> and more in the palm of your hand.

Learn more at [FordPass.com](https://fordpass.com)

1. Automatic transmission only. 2. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 3. Roadside Assistance is included for certain owners and available to everyone for a per-service fee. Ford reserves the right to change program details without obligations. Ford Roadside Assistance is a complimentary offering to all Ford owners for up to 5 years or 60,000 miles (from the date of sale), whichever comes first.



2021

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