



**GMC**

**SPRINT  
MODELS**



**THE TRUCK PEOPLE FROM GENERAL MOTORS**

# GMC SPRINT

## ...Where You Find Performance Combined with Function

The Sprint is a special vehicle in which some very good ideas were put together in a very eye pleasing package. Sprint starts out to do everything well and we think it succeeds handsomely. The Sprint drives well. Front disc brakes plus available wide belted tires, close ratio four speed and a new "tuned" chassis and suspension system deliver a down-the-road feel that is hard to duplicate. To believe it, you should take a ride; sit in the available, swiveling bucket shells to feel the comfortable body support and see from the driver's vantage the looks of the redesigned cockpit interior. The pleasant surprises you'll find in the Sprint's handling, the performance, the appearance and the ability are notable. This is the new Sprint . . . from the Truck People.



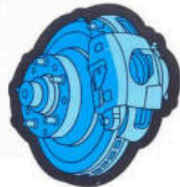
### SPRINT INTERIORS

#### Put a New Emphasis on Function

A comfortable bench seat is standard in Sprint and Sprint Custom models with seat belts at all passenger positions; shoulder belts at the two outboard locations. The available swiveling bucket seats may be added along with a center console with its own storage compartment. The available Sprint Custom includes lower body sill moldings outside; carpeting, a vinyl coated headliner, instrument panel pad crown and non-reflective trim color. The Sprint SP includes all of the above plus SP emblems and a distinctive rally stripe; wheel opening moldings, black painted grille; dual body colored sport mirrors; wide-belted, white lettered G70 x 14 tires and rally wheels. The High Sierra trim is a distinctive wood grained treatment with all of the Sprint Custom features plus HIGH SIERRA decal on tailgate and bright moldings on sides; tailgate, roof drip moldings and wheel openings.



Standard front disc brakes make a driving difference. Provide fade resistance under tough driving conditions. Standard valving system proportions front and rear braking pressure for even deceleration. Standard dual master cylinder braking system is equipped with a warning light. Power assist is available.



### SPRINT DRIVE TRAINS

Every Invader V-8 is teamed with one or more available manual or automatic transmission choices for excellent performance, convenience and driving preference. Consult the engine-transmission combination chart when making your selection.

#### SPRINT ENGINE/TRANSMISSION SELECTOR GUIDE

| ENGINE       | AVAILABLE TRANSMISSIONS | REAR AXLE RATIO (TO 1.0) |        |
|--------------|-------------------------|--------------------------|--------|
|              |                         | STD.                     | AVAIL. |
| 307 CID, V-8 | 3 SPD. MANUAL           | 3.42                     | —      |
|              | AUTOMATIC               | 3.08                     | 3.42*  |
| 350 CID, V-8 | 3 SPD. MANUAL           | 3.08                     | —      |
|              | 2 BBL. CARB. AUTOMATIC  | 2.73                     | 3.42*  |
| 350 CID, V-8 | 4 SPD. WIDE RATIO       | 3.42                     | —      |
|              | 4 BBL. CARB. AUTOMATIC  | 2.73                     | 3.42*  |
| 454 CID, V-8 | 4 SPD. CLOSE RATIO      | 3.42                     | —      |
|              | 4 BBL. CARB. AUTOMATIC  | 2.73                     | 3.42*  |

\*Trailer Towing Ratio

†Performance Ratio

The Sprint's good looks belie its tough truck construction. The load box is integrally styled with the cab so the pleasing lines are continuous. Double-walled construction keeps cargo dents inside and out of sight. The cargo area with a ribbed steel floor permits easy slide loading and there's 38 cu. ft. of load space. The tailgate is double-walled as well, pivoted on sturdy riveted hinges and hung on corrosion resistant cable to support any load the Sprint can carry. The latch mechanism is designed for easy one-handed operation and the mechanism is protected inside the double-walled steel panels.

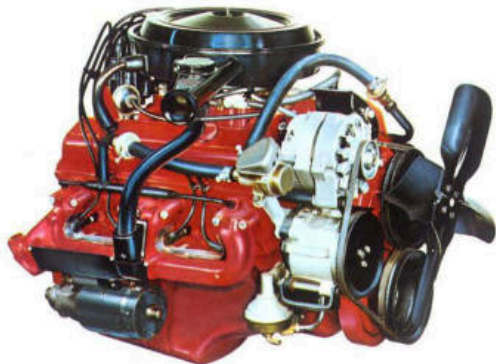


#### Other Available Equipment

Includes a choice of one of seven available vinyl roof colors; new two tone paint schemes; AM or AM/FM radios; air conditioning; power steering; power brakes; power windows and door locking system; auxiliary lighting including ashtray, courtesy, glove compartment mirror lamps and under hood light; tilt wheel steering; electric clock; bumper guard and color keyed floor mats.

# SPRINT Means Power and Performance

In keeping with the idea that Sprints were made to excel, V-8 power is standard with 307 CID engines. Added available displacement means a choice of 350 CID or the new 454 CID Invader engines. A new coolant recovery system is standard with all engines. You may also order a dual exhaust system for improved performance with the 350 and 454 CID, 4 bbl., carburetor engines in conjunction with available air conditioning and power brakes.



## SELECT FROM A WIDE RANGE OF AVAILABLE POWER

| ENGINE TYPE | CUBIC INCH DISP. | NET SAE BRAKE HP @ RPM | NET SAE TORQUE (LBS. FT.) @ RPM | BORE & STROKE | COMPRESSION RATIO |
|-------------|------------------|------------------------|---------------------------------|---------------|-------------------|
| INVADER V-8 | 307              | 115 @ 3600             | 205 @ 2000                      | 3.87 x 3.25   | 8.5 to 1          |
| INVADER V-8 | 350 (4 bbl.)     | 175 @ 4000             | 260 @ 2800                      | 4.0 x 3.48    | 8.5 to 1          |
| INVADER V-8 | 350 (2 bbl.)     | 145 @ 4000             | 255 @ 2400                      | 4.0 x 3.48    | 8.5 to 1          |
| INVADER V-8 | 454              | 245 @ 4000             | 375 @ 2800                      | 4.251 x 4.00  | 8.25 to 1         |

Engine exterior details may differ, depending on chassis application. For 1973, all GMC gasoline engines have been designed to operate efficiently and with lower exhaust pollutants, on no-lead or low-lead gasolines. If no-lead or low-lead gasolines are not available, unleaded regular grade gasoline with Research Octane Number 91 or higher may be used.

Since 1960 General Motors Engineers have been developing systems for the reduction of exhaust and evaporative emissions. The latest developments have been incorporated in gasoline engines.

These emission control systems will perform their functions with efficiency when they are properly maintained by the user. Help keep the air clean by having your engine checked at the intervals prescribed in your owner's manual.

## SPECIFICATIONS

|                                | STANDARD     | AVAILABLE  |   | STANDARD      | AVAILABLE                                 |
|--------------------------------|--------------|--|---|---------------|---|
| MAX. GVW RANGE, LBS.           | 4560         | 5350   | TRANSMISSIONS, SEE SELECTOR GUIDE FOR ENGINE/TRANS. COMBINATIONS. | 3 SPD. SYNCH. | 3 SPD. MANUAL                             |
| WHEELBASE, IN.                 |              | 116  |   |               | 4 SPD. MANUAL                             |
| SUSPENSION, FRONT              | INDEPENDENT  |  | STEERING  | MANUAL        | POWER                                     |
| CAPACITY, LBS.                 | 1900         |  |   | BRAKES        | HYDRAULIC, DUAL SYSTEM W/WARNING LIGHT    |
| SPRINGS, TYPE                  | COIL         |  | FUEL TANK CAPACITY  |               | 26 GALS. (APPROXIMATELY)                  |
| CAPACITY, LBS.                 | 950 EACH     |  | WHEELS  | 14 x 6 H.D.   | 14 x 7 TURBINE                            |
| SUSPENSION, REAR               | LINK TYPE    |  | TIRES   | G78-14B       | G78-14B W/W<br>H78-14B W/W<br>G70-14B W/L |
| CAPACITY, LBS.                 | 2700         |  |   |               |   |
| ENGINES, SEE CHART FOR RATINGS | 307 CID, V-8 | 350 CID, V-8, 2 BBL.<br>350 CID, V-8, 4 BBL.<br>454 CID, V-8, 4 BBL. |   |               |   |
| CLUTCH (DIA. IN.)              | 10           | 11   |   |               |   |

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as many other items of factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.

## SUDDEN SERVICE SYSTEM

Need answers to truck service and maintenance questions... answers to parts requirements questions... answers to recommended truck specifications questions? Now GMC offers you direct-to-factory communications. You talk with truck experts at Pontiac, Michigan. Truck experts solve truck problems. That's why we're the truck people from General Motors. If you need us, dial toll free Monday through Friday, between 8:00 AM and 5:00 PM (EST).

GMC SUDDEN SERVICE SYSTEM—800-521-2800  
In Michigan call: 800-572-7953

\*Not applicable in Alaska, Hawaii, or foreign countries.\*



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