GMC

SERIES 1500-2500-3500

PICKUPS, SUBURBANS, CAB & CHASSIS

THE TRUCK PEOPLE FROM GENERAL MOTORS

GMC

1500, 2500 and 3500 models can go from Plain Jane to Glamorous. The standard Wide-Side box design is double-walled to protect against cargo dings inside, while the outside appearance looks good and lasts. Four-wheel-drive is available for 1500 and 2500 series models.

New For 1973

Light Duty Trucks From GMC

At GMC, we approached the subject of a new light-duty truck with an expansive viewpoint. The outcome was predictably GMC. We've got a big cab—a big man's cab—with more hip, head and leg room. There are new available interiors that speak of gracious living if you want them, teamed with durable materials that can stand up to scruffy, workaday duty. So that you could take a broader look at things, we increased our glass area 19% over previous designs; installed a continuously operating interior ventilation system for your exclusive comfort; imbedded the radio antennas in the windshield; changed the wheelbase for a better ride, improved the suspension system and, while we were at it, added an energy absorbing steering column. We did more than there's room to talk about on just this page, so we wrote the book on the new light duty models for '73. Turn the pages and take a look. Find out why we're sure you'll be happy with a new GMC.

Fenderside models, available in 6½ and 8-foot lengths, feature the convenience of side step loading, smooth interior side walls and an unobstructed floor. Standard pine wood floor contributes to a sure footing for livestock and is supported by strong steel crossmembers. Four-wheel-drive is available for 1500 and 2500 series models.

3+3 Six-man Crew Cab models are completely new and available in the 2500 and 3500 Series. Dual rear wheels are available on nominally rated one ton models. The basic idea is hauling crews and cargo, but the 3+3 is equally at home with a slide-on camper or travel trailer when properly equipped.

GMC's Sierra Grande has the appearance and ride of luxury and the practicality for both work and fun. As the family second vehicle it can provide hours of pleasure when properly equipped for a camper and do double duty as a work vehicle with the camper removed.

Cab & Chassis models readily adapt to many commercial and utility body designs. Or, you can order it with an available eight or nine-foot stake body depending on the series. Maximum GVW's go to 10,000 pounds in the 3500 series and four-wheel-drive is available in the 2500 series models.

Suburbans for '73 are wider, more comfortable. Four side doors are standard and a power-operated tailgate window is available for the convenience of a conventional station wagon. You can buy it for its basic utility value, its good looks or both.

Shown below, available Sierra Grande trim and twin bucket seats with console, carpeting, wood grain trim and bright accents on instrument cluster, instrument panel pad, steering wheel (except four-wheel-drive models) and door panels. Standard bench seat trim not shown is either all vinyl or rich herringbone fabric and vinyl. Also included is an insulated and acoustically perforated headliner, plus special insulation under the seat, hood and front cowl for an especially quiet ride.

GMC Interiors

...Automotive Luxury with Truck Durability

Standard, one-piece integral dash features cockpit styling for the instrument and control area. All controls and gauges are designed for fast driver operation or read-out. Available instruments include ammeter, oil pressure gauge, temperature gauge, as well as clock or tachometer. Resilient control knobs are graphically marked for easy identification. Sierra Grande wood grain vinyl accents shown.

SIERRA GRANDE (YE9)

Here's sedan quiet comfort and luxury. The available Sierra Grande interior includes thick foam bench seats trimmed in a choice of herringbone nylon material and vinyl or deep-grained all vinyls. Wood grained vinyl accents trim door panels, steering wheel (except four-wheel-drive models) instrument panel pad and full gauge instrument cluster. Molded door trim panels incorporate pouch-type storage pockets. Deep pile carpeting, molded headliner and extensive sound suppression insulation are included.

SIERRA (Z84)

The included full width, full foam bench seat is covered with either grained vinyls or herringbone nylon material and vinyl. Door trim panels have simulated wood grained inserts and pouch-type storage pockets. Color-keyed components include nylon carpeting and garnish moldings. Exterior trim includes chrome front bumper, bright reveal molding on lights, windshield and rear window, bright cab back applique and chrome hub caps. Special sound suppression insulation under seats, cowl and hood included.

SUPER CUSTOM (Z62)

Interiors include full-depth foam seat trimmed in your choice of deep-woven nylon material and vinyl or embossed vinyls; door trim panels with simulated wood grained inserts and integral armrests; full length bright door sill plates; door-operated dome and courtesy lamp switches. Black rubber with charcoal trim floor mat is color keyed to elected interior trim color.

CUSTOM

GMC's standard interior includes an all-vinyl foam bench seat in a choice of four colors, painted steel headliner, padded armrests and sunshades and prismatic rear view mirror. Black rubber floor mat extends to the firewall. Exterior trim includes bright grille outline moldings, headlight bezels, door handles and nameplates.

Durable, Hard Working, Easy Riding

Pickup Features

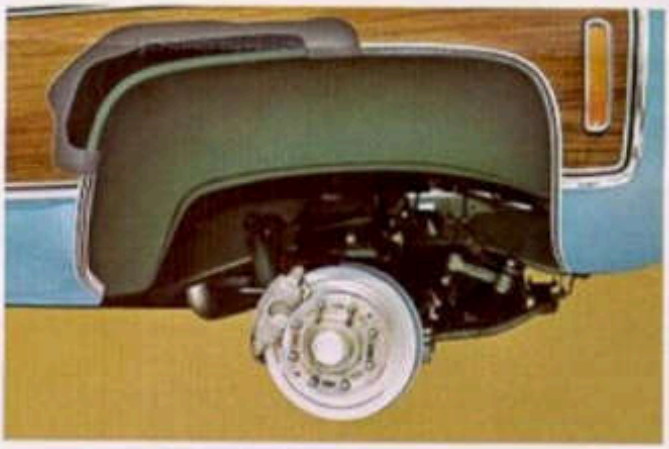
There are a lot of things in the new GMC light-duty models that might get missed even while they're in there working for you. One of our better ideas is the new aerodynamic cab design that reduces wind resistance and lowers air turbulence along the sides for reduced noise inside the cab. Another good thing is the Electro-Dip process applied to the pickup box panels at the factory to electrostatically bond the prime paint to every surface, in every crevice, for greatly improved corrosion resistance. Helps to keep your new investment looking better longer. Besides that, there are the following features . . .

Double-walled Wide-Side Tailgate and Side Panels add strength and warp resistance. The inner panel takes the beating while the outside retains its original good looks. And if you have a camper, you will appreciate that hinges and straps were designed to remove with a minimum of fuss.

New Lexan® Resin Taillight Lenses are virtually unbreakable. They're made from a material developed for and used on the Moon. Down here, it almost does away with taillight crunch. Wrap-around design improves visibility. Standard on all Wide-Side models.

New cab design utilizes larger, one-piece panels whenever possible for better sealing and increased strength.

❶ Two-piece roof construction affords better strength and rigidity. ❷ Inner, upper and outer rear body panels provide better window fit, reduced panel drumming. ❸ One-piece door frames provide better door alignment, structural strength and better sealing. ❹ Instrument panel is one-piece construction welded in place for increased torsional strength. Door construction is two-piece stamped inner and outer panels for better fit and warp resistance.



Standard, All Steel, one-piece front wheelhousings protect against spray and flying stones. Because they are undercoated at the factory, they add corrosion resistance while reducing sound levels in the cab. And the single-piston, floating caliper front disc brakes, shown above, are standard on all GMC light duty models. Brake power assist is standard on 2500 and 3500 models; available on 1500 models.

The steering column-mounted ignition switch is new for '73 and incorporates a steering and automatic transmission interlock for additional security.

Available Tilt Steering Wheel adjusts to six different positions to suit driver height and seat position. Available with 4-speed manual or automatic transmissions only.

Easy-To-Open Tailgate features one-hand operation with a minimum of effort. The mechanism is enclosed for longer, surer operation. Standard on all Wide-Side models.

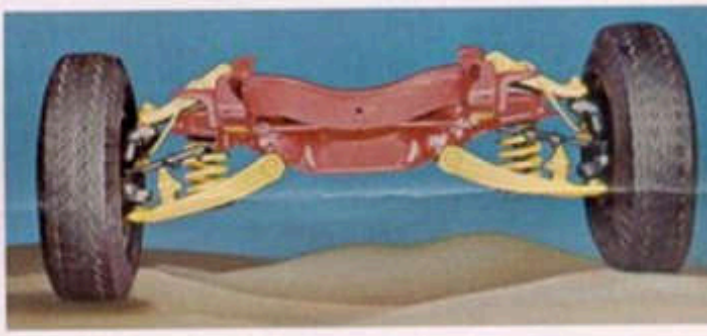
Dual Rear Wheels are available for nominally-rated one-ton Wide-Side models for camper and utility operation. Fiber glass reinforced plastic wheelhouse extensions with front and rear clearance lights are fitted to the standard Wide-Side body. Provide added stability under rough operating conditions.

Full Time Power Ventilation on Pickups is standard with outside air supply through a large cowl-mounted plenum chamber. When ignition is on, air is routed through the cab for occupant comfort and exits through door-mounted valves that provide pressure relief when doors and windows are closed.

GMC

New Hood Design uses dual panels welded together for improved rigidity and reduced hood flutter. Hood insulation (shown above) is available as part of the Sierra or Sierra Grande packages for added sound suppression.

Frame-Mounted Fuel Tanks are standard. Repositioned on the right hand frame rail with a nominal 16-gallon capacity on short wheelbase models and 20 gallons on longer wheelbase models. An available auxiliary tank mounts on the left hand frame rail for added capacity.



Standard Independent Front Suspension features rubber bushings and rubber control arm dampers on 1500 models for a smooth, quiet ride; 2500 and 3500 models are equipped with steel bushings and rubber control arm dampers for improved ride control. Each wheel is independently sprung to carry the cab over bumps without transferring road shocks to the opposite wheel.

Two-stage leaf spring rear suspension is standard on all light duty models for improved ride control and roll stability. Rear shock absorbers are staggered for improved ride control and to dampen out brake and power hops. Springs and shock absorbers complement each other for improved handling and ride control. New exhaust system hangers permit expansion and contraction of exhaust pipes in operation. New finned cast iron-steel rear brake drums improve cooling.

GMC

3+3 Models

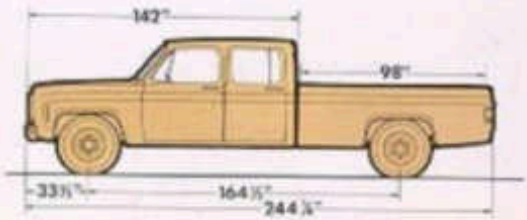
...For Crews and Tools or Audacious Families With Campers and Trailers

This new Crew Cab is factory-engineered and built for strength and solid comfort. Available in nominally rated three-quarter and one ton models with two-wheel drive, the 3+3 seats up to six with seat belts for all passenger positions. Four side doors are standard with crank-operated windows; tinted glass is available. The 3+3 is available with the eight foot double-walled Wide-Side pickup box or as a Cab and Chassis model which readily adapts to your choice of commercial or utility body.

Nominally rated one-ton 3+3 models with 164½-inch wheelbase may be equipped with dual rear wheels and other available equipment for extra stability under rough operating conditions.

Equip your GMC 3+3 the way you want it from the large selection of available equipment, accessories and convenience items. Why not see your GMC Dealer and ask him to tell you the complete facts about GMC's 3+3!

The 3+3 seating arrangement provides bench seats front and rear. Available trim levels are the Custom or the Sierra Grande. Choosing the available Sierra Grande trim gives you full-foam cushioned seats with a choice of embossed vinyl or nylon material and vinyl trim.



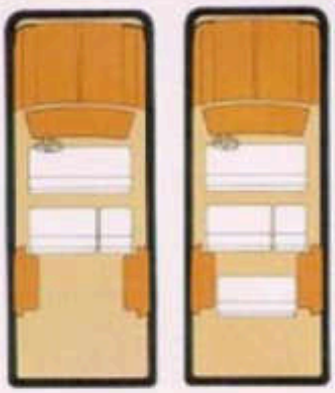
Not only does the 3+3 carry 6 passengers but it has an 8 foot long Wide-Side pickup box. Check these dimensions and see where the 3+3 can fit into your hauling or fun picture.

Suburban by GMC

...The Big Luxury Wagon For Work Or Fun

New body design with four side doors and choice of standard double rear doors or available tailgate with electrically operated window lets you haul it. 143.5 cubic feet of load space, with second seat folded and third seat removed, and a healthy 38.0 x 59.6-inch rear opening helps you put some generous sized objects inside. Properly equipped you can haul a family while towing a big trailer up to 7000 pounds. Standard independent front suspension helps smooth out rough roads. Power front disc/rear drum brakes are standard.

Suburban interiors are available in Sierra Grande, Super Custom and Custom trim levels, with all the same fine features found in comparable Pickup interiors . . . only more so.



Suburban Seating

There is room for up to a total of nine passengers. Front bench seat is standard; second full width bench seat is available to provide six-passenger seating.

For nine passengers, order the available 3-passenger seats for center and rear positions. Seat belts are provided for all passenger positions.

The basic Suburban is equipped with wide opening double rear doors that may be swung flat for close-up loading situations. Available are the wagon type tailgate and electrically operated rear window.

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Four Wheel Drive Pickups

Cab & Chassis and Suburban Models

New light duty frame design allows a flat floor in the front seat area plus the same low cab entry height without affecting ground clearance for off road travel. A tight turning radius allows maneuvering in close quarters. Front tapered leaf springs and stabilizer bar improve handling quality. Power front disc and rear drum brakes are standard. Available power steering and an automatic transmission increase driving ease in tough off-road conditions. Four-wheel-drive is available in K model 1500 and 2500 Pickups, Suburbans and in 2500 Cab & Chassis Models.

FOUR WHEEL DRIVE MODELS	K-1500	K-2500††
WHEELBASE, IN.	117½-131½	131½
MAXIMUM GVW, LBS.	6,000	8,200
FRONT AXLE CAPACITY, LBS.	3,400	3,500
REAR AXLE CAPACITY, LBS.	3,750	5,700
ENGINES	*250, IN-LINE 6	*250, IN-LINE 6; †292, IN-LINE 6
	‡350 V-8	‡307, V-8; †350, V-8
STD. TRANSFER CASE	2 SPEED	2 SPEED
STD. TRANSMISSION	3 SPEED MANUAL	3 SPEED MANUAL
AVAILABLE TRANSMISSIONS	4 SPEED MANUAL	4 SPEED MANUAL
	AT 350 AUTO.	AT 350 AUTO.
FREE WHEELING FRONT HUBS	AVAILABLE	AVAILABLE

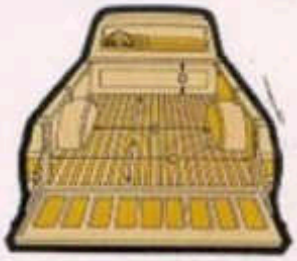
*Standard In-line 6 engine
‡Standard V-8 engine

†Available engines

††Engines not available in Suburbans: 250, 292 In-Line 6 and 307 V-8.

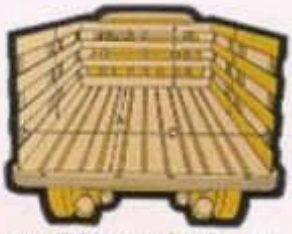
Cab & Chassis Models For Stake And Van Bodies

GMC offers the same dependable pickup and delivery performance in its sturdy Cab & Chassis models. Available wood platform and stake rack packages have platforms with full-length steel skid strips for easy slide loading. Choose a 2500 Series model with the available 8-foot platform and related stake racks or the 3500 Series with the available higher 4-slat racks and nine-foot platform. Either way, you're staking your claim to dependable performance.



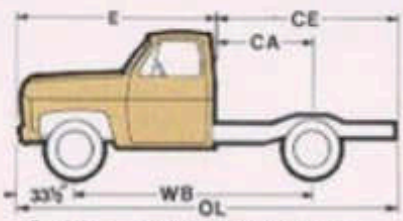
Wide-Side bodies provide high capacity cargo space with double-walled side panels and tailgate. Wood floor available for 8-foot body.

Fenderside bodies give unobstructed load space plus convenient access steps on both sides.



Available wood stake rack and platform bodies provide heavy steel rub rails and recessed steel skid strips on platforms and interlocking rack hardware.

DIMENSIONS	WIDE-SIDE PICKUP			FENDERSIDE PICKUP		STAKE (AVAILABLE)	
SERIES	C-1500 K-1500	C/K-1500 C/K-2500 C-3500	C-2500 C-3500 CREW CAB	C-1500 K-1500	C-2500 K-2500	C-2500 K-2500	C-3500
WB—WHEELBASE, IN.	117.5	131.5	164.5	117.5	131.5	131.5	135.5
NOMINAL BODY LENGTH, FT.	6½	8	8	6½	8	8	9
A—INSIDE LENGTH, IN.	78	98	98	78.5	98.20	98	109
B—WIDTH BETWEEN WHEELHOUSING, IN.	50	50	50	50	50	—	—
C—TAILGATE OPENING, IN.	67.10	67.10	67.10	50	50	73	85
D—INSIDE HEIGHT, IN. FRONT	19.7	19.7	19.7	17.5	17.5	28	42
REAR	19.3	19.3	19.3	17.5	17.5	28	42



E—2-Door Cab 109"; 4-Door Cab 142".

CHASSIS DIMENSIONS	C-1500	C-1500 C-2500 K-2500	C-3500	C-3500	C-2500 C-3500 CREW CAB
WB—WHEELBASE, IN.	117.5	131.5	135.5	159.5	164.5
CA—STD. CAB TO REAR AXLE, IN.	42	56	60	84	56
CE—STD. CAB TO END OF FRAME, IN.	77	96.75	106.5	130.5	96.75
OL—BUMPER TO END OF FRAME, IN.	185.75	205.75	215.5	239.5	234.5

Standard, one-piece integral dash features cockpit styling for the instrument and control area. All controls and gauges are designed for fast driver operation or read-out. Available instruments include ammeter, oil pressure gauge, temperature gauge, as well as clock or tachometer. Resilient control knobs are graphically marked for easy identification. Sierra Grande wood grain vinyl accents shown.

SIERRA GRANDE (YE9)

Here's sedan quiet comfort and luxury. The available Sierra Grande interior includes thick foam bench seats trimmed in a choice of herringbone nylon material and vinyl or deep-grained all vinyls. Wood grained vinyl accents trim door panels, steering wheel (except four-wheel-drive models) instrument panel pad and full gauge instrument cluster. Molded door trim panels incorporate pouch-type storage pockets. Deep pile carpeting, molded headliner and extensive sound suppression insulation are included.

SIERRA (Z84)

The included full width, full foam bench seat is covered with either grained vinyls or herringbone nylon material and vinyl. Door trim panels have simulated wood grained inserts and pouch-type storage pockets. Color-keyed components include nylon carpeting and garnish moldings. Exterior trim includes chrome front bumper, bright reveal molding on lights, windshield and rear window, bright cab back applique and chrome hub caps. Special sound suppression insulation under seats, cowl and hood included.

SUPER CUSTOM (Z62)

Interiors include full-depth foam seat trimmed in your choice of deep-woven nylon material and vinyl or embossed vinyls; door trim panels with simulated wood grained inserts and integral armrests; full length bright door sill plates; door-operated dome and courtesy lamp switches. Black rubber with charcoal trim floor mat is color keyed to elected interior trim color.

CUSTOM

GMC's standard interior includes an all-vinyl foam bench seat in a choice of four colors, painted steel headliner, padded armrests and sunshades and prismatic rear view mirror. Black rubber floor mat extends to the firewall. Exterior trim includes bright grille outline moldings, headlight bezels, door handles and nameplates.

Citizens Band Radio keeps you in touch; helps speed dispatching in pick up and delivery work. Installs under dash.

Dual Suburban Air Conditioning adds to driving comfort. Rear unit shown cools and recirculates inside air precooled by front air conditioner. Front air conditioner uses outside or inside air as desired. Ask your GMC dealer for details.

Lockable, sliding rear window allows talk between cab and Pickup body or added ventilation. Rear cargo lamp makes nighttime loading easier; separate control allows independent operation from inside the cab.

Air conditioning, heater and defroster provide year 'round comfort in varying weather conditions.

Accessory handrails for Pickups enhance your truck's styling; provide tie downs to help prevent cargo shifting.

Full-width wrap-around, all welded steel channel bumper with skid resistant surface. Provision for trailer hitch.

GMC Standard Safety and Security Features

Energy absorbing instrument panel and pad • Padded sun visors • Thick laminate windshield • Seat belts with push button buckles • Passenger guard door locks • Safety door hinges and latches • Recessed inside door lock handles • Smoothly contoured window regulators • Soft, illuminated and identified instrument panel control knobs • Windshield washer with dual nozzles and two speed electric wiper • Inside day/night mirror with soft vinyl edging • Four way hazard warning flasher with separate circuit • Back up lights • Front and rear side marker lights and parking lights that illuminate with the headlights • Front and rear turn signal lights with lane change feature • Front disc/rear drum, self adjusting brakes with dual hydraulic system and low pressure warning light • Energy absorbing steering column.

GMC Trucks For Recreation

Make Getting There More Fun ... Comfortable Too

GMC is into a lot that's new for campers and recreational vehicles. New camper tie-down and stabilizer package for example (shown at left) has been developed, with the stabilizer taking a great deal of rock and roll out of the ride by helping control the pitch motion of the camper rig normally communicated to your truck's suspension. The tie-down and stabilizer package is factory-installed. Both packages are available on all 2500 and 3500 Series Wide-Side Pickups. Camper tie-downs are available on all 2500 and 3500 3+3 Wide-Side Pickups. Available Camper Special Equipment is required.

New, 3+3 Crew Cab models can go camping with any standard sized cab-over camper or any of the bodies manufactured exclusively for Crew Cabs. The dual wheel option available on one-ton Pickups can be ordered for additional wide-tracking stability.

Cab & Chassis models readily adapt to frame-mounted campers. The advantage is a reduced side roll rate and a lower center of gravity. This type of body application calls for the increased capacity components available in nominally rated one-ton 3500 Series trucks.

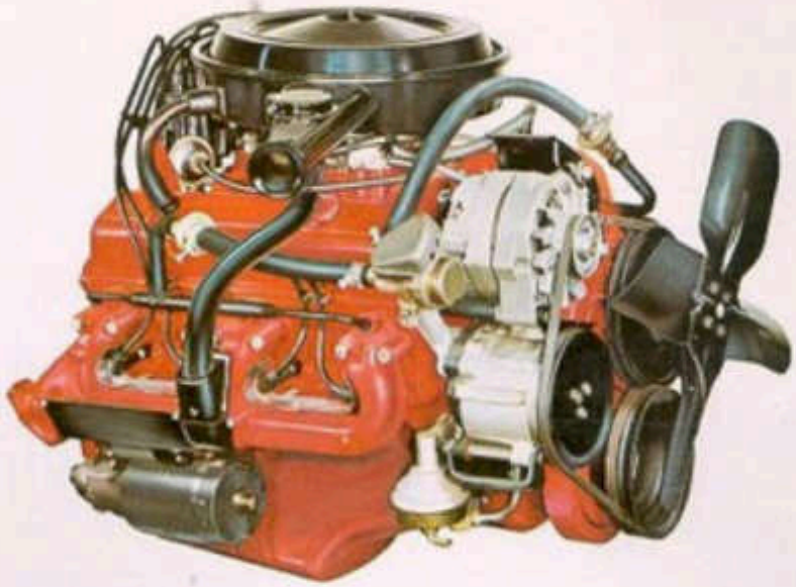
GMC

Suburbans tow travel trailers with consummate ease, with very little required in the way of additional equipment. Seating for nine is available. When it's not being used as a tow vehicle, the Suburban's second seat can be folded and the third seat removed for straight utility jobs. All the while, quality interior trim and accessories make it feel like the smaller wagon you're used to driving. See your GMC dealer for trailer towing information.

If you like versatility and hauling power, the one ton version of the 3+3 Crew Cab and Pickup, equipped with available dual rear wheels, can do quite a job of hauling a 5th wheel type trailer along with six passengers. An alternative way of expressing your outgoing feelings would be the same vehicle and slide-on camper. See your GMC dealer for camper or trailer towing information.

GMC Power Trains

For 1973, GMC's light duty truck engine offerings have been expanded to include one of the widest displacement ranges available. The basic In-line six remains the 250 CID with the 292 CID engine available. V-8 power starts with the 307 CID engine and carries through to the available 350 CID and the superlative 454 CID, Invader V-8. The available 250 CID and 292 CID In-lines as well as the 350 CID V-8 may be ordered for Pickup and Cab & Chassis models with internal modifications to operate on liquid petroleum gas. GMC makes the basic modifications and your local LPG distributor completes the conversion for improved mileage and increased engine life.



ENGINE TYPE	DISPLACEMENT	NET SAE HP @ RPM	NET SAE TORQUE (LBS.-FT.) @ RPM	BORE & STROKE	COMPRESSION RATIO (TO 1)
IN-LINE 6	250*	100 @ 3600	175 @ 1600	3.87 x 3.53	8.25
IN-LINE 6	292*	120 @ 3600	215 @ 2000	3.87 x 4.12	8.0
INVADER V-8	307*	115 @ 3600	205 @ 2000	3.87 x 3.25	8.5
		130 @ 4000	220 @ 2200	3.87 x 3.25	8.5
INVADER V-8	350	155 @ 4000	255 @ 2400	4.0 x 3.48	8.5
INVADER V-8	454**	240 @ 4000	355 @ 2800	4.25 x 4.0	8.25

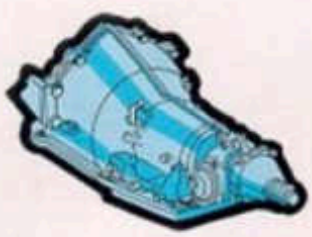
Engine exterior details may differ according to application. See your GMC Dealer for engine/power train/model application.
*Not available on C/K 1500 and 2500 Suburban models. **Not available for Series K models.

For 1973 all GMC gasoline engines have been designed to operate efficiently and with lower exhaust pollutants on no-lead or low-lead gasolines. If no-lead or low-lead gasolines are not available, any leaded regular grade gasoline with a Research Octane Rating of 91 or higher may be used.

Since 1960 General Motors Engineers have been developing systems for the reduction of exhaust and evaporative emissions. The latest developments have been incorporated in gasoline engines. These emission control systems will perform their functions with efficiency when they are properly maintained by the user. Help keep the air clean by having your engine checked at the intervals prescribed in your owner's manual.

CLUTCHES

Ten-inch clutches are standard equipment for Series C/K 1500-2500 models with the 250 CID engine. Eleven-inch clutches are standard with 292 and 307 CID engines and for the 250 CID engine in the 3500 Series. Available with the In-line six cylinder 250 CID engine for Series 1500 and 2500 models. Twelve-inch clutches are included with the available 350 CID and 454 CID, V-8 engines.



TRANSMISSIONS

Three-speed fully synchronized, manual, column-mounted transmissions are standard on all 1500, 2300 models. A four-speed manual, floor-mounted transmission is standard on all series 3500 models. Turbo Hydra-Matic transmissions are available on light duty models.

REAR AXLES

New full floating Salisbury type rear axles are standard on 2500 and 3500 Series models. Quiet running, standard hypoid gearing offers a choice of available ratios for improved performance in most applications. Maximum traction differentials are available in most models.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as many other items of factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.

SUDDEN SERVICE SYSTEM

Need answers to truck service and maintenance questions . . . answers to parts requirements questions . . . answers to recommended truck specifications questions? Now GMC offers you direct-line factory communications. You talk with truck experts at Pontiac, Michigan. Truck experts solve truck problems. That's why we're the truck people from General Motors. If you need us, dial toll free Monday through Friday, between 8:00 AM and 5:00 PM (EST):

GMC SUDDEN SERVICE SYSTEM—800-521-2800
In Michigan call: 800-572-7953
"Not applicable in Alaska, Hawaii, or foreign countries."

GMC

TRUCK & COACH DIVISION
GENERAL MOTORS CORPORATION
Pontiac, Michigan 48053

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