



2013 Honda
CRZ
SPORT | HYBRID

FARTHER
FASTER



CR-Z EX shown in North Shore Blue Pearl.

Performance and efficiency, without compromise. The CR-Z sport hybrid.

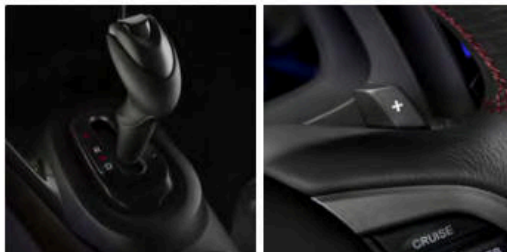
CR-Z EX shown in Milano Red.



The CR-Z's sport credentials include a 6-speed manual transmission – a claim no other hybrid can make.

With a 37 mpg combined EPA-mileage rating (36 city/39 highway), the CVT-equipped CR-Z is engineered to take full advantage of the road, and a tankful of gas! Also impressive is the manual-transmission model, which has a 34 mpg combined rating (31 city/38 highway).¹

The available Continuously Variable Transmission (CVT) allows you to drive the CR-Z like a conventional automatic, while also offering a pulse-quickening way to change gears. Using the paddle shifters mounted on the steering wheel, the driver can shift through seven simulated gear ratios.

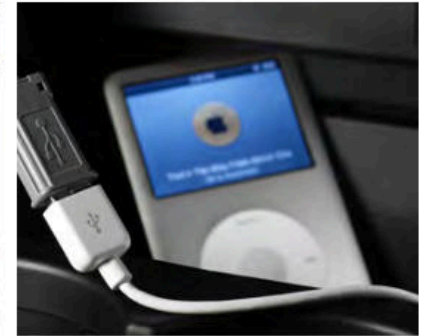


The Honda Integrated Motor Assist IMA[®] system adds power and efficiency with an electric motor. The CR-Z's 1.5-liter, 16-valve i-VTEC[®] 4-cylinder gasoline engine combines with an electric motor to provide 130 horsepower and 140 lb-ft of torque² (127 lb-ft CVT). Perfect for driving in the city, the IMA's near-instantaneous torque at low rpm makes for quick off-the-line acceleration.

Empower the driver. Enhance the drive. This is the CR-Z.



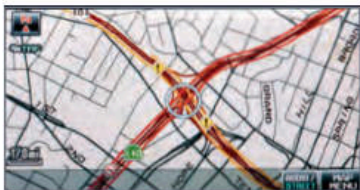
CR-Z EX shown with exclusive Black and Red Fabric and available Honda Satellite-Linked Navigation System.*



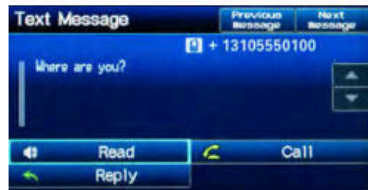
The USB Audio Interface⁸ can read flash drives loaded with MP3 or Windows Media[®] Audio (WMA)⁷ music files. Plug in your compatible MP3 player to listen to your music and keep the device fully charged.



*Bluetooth[®] HandsFreeLink[®] keeps you connected with those who matter most. Make your calls using the convenient steering wheel-mounted controls. And Bluetooth Streaming Audio lets you play music from your phone through the CR-Z's audio system.**



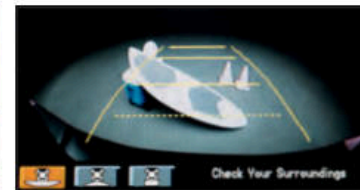
The available Honda Satellite-Linked Navigation System^{™3} with voice recognition is your guide. And FM Traffic's rerouting function finds alternate routes.



Conveniently manage your SMS text messages⁴ from the road (EX with Navi). Save them for later, have them read out loud or display them on the navigation screen while parked.



Bring along your songs and your own personal DJ. Connect your compatible smartphone to stream Pandora^{®5} through the CR-Z's audio system (EX with Navi), which you can control via the USB Audio Interface.⁸



Every CR-Z is equipped with a rearview camera to help make parking easier. Shift into reverse and an image of what's behind you will appear on the navigation display (EX with Navi).

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked. iPod classic[®] is not included. iPod classic is a registered trademark of Apple Inc.

CR-Z EX shown in Polished Metal Metallic.

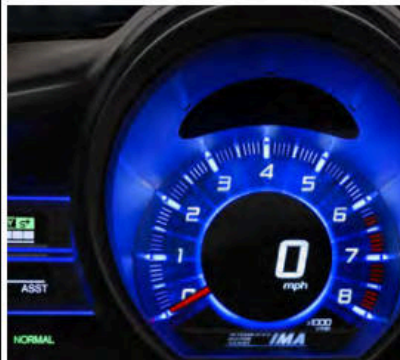
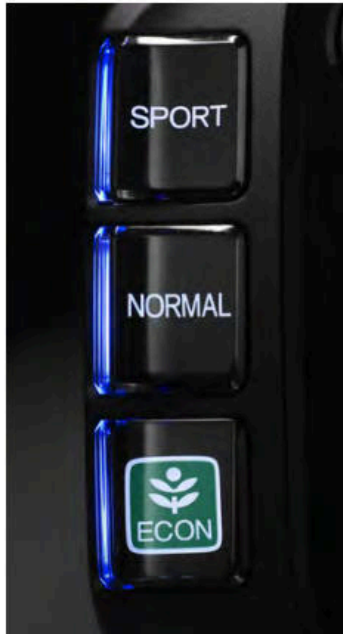


MODERN CLASSIC

Updated alloy wheels are sleek and sporty. New LED Daytime Running Lights (EX) add a flash of style, while the redesigned bumper and grille look more aggressive than ever before.

Every day and every drive are different. The CR-Z is designed to dominate the road.

What's the road asking for today? Change the CR-Z's mode for more control of your drive.



Need a performance boost? Press the S+ button and the Plus Sport System™ primes the CR-Z's engine for enhanced performance, no matter what mode you're driving in.

NORMAL MODE

Turn the key and the CR-Z starts in Normal mode.

- Steering assist is normal
- Acceleration responds in between Sport and ECON

SPORT MODE

Release the power of the CR-Z's hybrid engine.

- Additional IMA electrical power during acceleration
- More responsive steering assist

ECON MODE

Conserve fuel with help from ECON mode and Eco Assist.

- Smooth acceleration with lowest-possible engine rpm
- Air conditioning optimized for higher fuel efficiency¹

Sport coupe tradition infused with modern ingenuity. That means comfort, convenience and control.

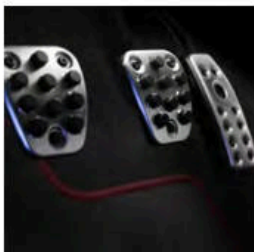


From hairpin turns to highway on-ramps, the bolstered mesh sport seats are stylish and help keep you firmly in place.

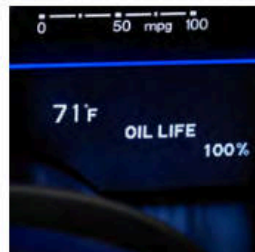
CR-Z EX shown with exclusive Black and Red Fabric and available Honda Satellite-Linked Navigation System²



The thick, leather-wrapped 3-spoke steering wheel (EX) adds attitude to the interior. The combination of the tilt and telescopic steering column with the seat-height adjustment means you'll find the perfect driving position.



Lightweight and durable, the textured-aluminum pedals found on EX models are optimally positioned for heel/toe downshifting.



Vehicle information is displayed within the Multi-Information Display (MID). Press the "i" button on the steering wheel to select:

- IMA system power flow indicator
- Eco Scoring displays
- Digital fuel-mileage indicators
- Average fuel economy, average speed and elapsed time indicators
- Miles-to-empty indicator
- Exterior temperature indicator

The expandable cargo area has up to 25.1 cubic feet of stowage. And the rear cargo console behind the front seats provides an easy place to store things. Folding the console hides your items and creates a flat floor for transporting larger objects.³

The CR-Z includes safety systems designed to help protect you if you're in harm's way.

Honda is committed to providing safety for everyone—that means crash protection not only for our own drivers and passengers, but also for the occupants of other vehicles, and injury mitigation for pedestrians. We are dedicated to identifying and implementing advanced designs and features that help enhance the safety of vehicles on the road.

Vehicle Stability Assist™ (VSA®)* helps sense oversteer or understeer and then adjusts brake pressure at each wheel and/or reduces engine power to help restore driver control.

The Advanced Compatibility Engineering™ (ACE™) body structure enhances crash compatibility and occupant protection in frontal collisions by utilizing a network of connected structural elements to distribute crash energy more evenly throughout the front of the vehicle.



The CR-Z is equipped with 4-wheel disc brakes with anti-lock braking system (ABS) for impressive stopping power. The Brake Assist feature helps apply full braking in some emergency situations, and Electronic Brake Distribution (EBD) can distribute brake force among the four wheels based on how much load each wheel is bearing.

The side curtain airbag module is positioned along the side of the headliner. In the event of a sufficient side impact, this system will activate to help provide protection for all occupants.†

Both the driver and passenger are protected by advanced front airbags that incorporate dual-stage, multiple-threshold technology. If deployed, these airbags are capable of being inflated at different rates, depending on crash severity, seat-belt usage and/or other factors. In the event of a moderate-to-severe side impact, the side airbag inflates to help protect the driver's or front passenger's upper body.‡

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.
†Always use seat belts. The passenger's airbag poses serious risks to children. Honda recommends that you do not carry a child age 12 or under as a passenger. Please see your Honda dealer for details.



Airbags inflated for display purposes.

CR-Z shown with Black Fabric.

CR-Z

- 1.5-liter i-VTEC® 4-cylinder engine with Integrated Motor Assist IMA®
- 130 horsepower @ 6000 rpm (combined engine + IMA)
- 140 lb-ft. of torque @ 1000-2000 rpm (6MT) / 127 lb-ft. of torque @ 1000-3000 rpm (CVT) (combined engine + IMA)
- Lithium-Ion (Li-Ion) Battery
- 6-Speed Manual Transmission
- Continuously Variable Transmission (CVT) with Paddle Shifters (available)
- AT-PZEV CARB Emissions Rating¹⁰
- EPA mileage ratings¹ (city/highway/combined): 6MT: 31/38/34 mpg; CVT: 36/39/37 mpg
- 3-Mode Drive System (Sport/Normal/ECON)
- Plus Sport System™
- Eco Assist™ System
- Hill Start Assist
- Electric Power-Assisted Rack-and-Pinion Steering (EPS)
- 16" Alloy Wheels
- Tire Repair Kit (TRK) with 24-Hour Assistance
- Advanced Compatibility Engineering™ (ACE™) Body Structure
- Vehicle Stability Assist™ (VSA®) with Traction Control
- Security System with Remote Entry
- Automatic Climate Control
- Rearview Mirror with Rearview Camera Display and Guidelines
- *Bluetooth*® HandsFreeLink®
- Cruise Control
- Tilt and Telescopic Steering Column
- Illuminated Steering Wheel-Mounted Controls
- 160-Watt AM/FM/CD Audio System with MP3/Windows Media® Audio (WMA)⁷ playback capability and 6 Speakers
- *Bluetooth*⁸ Streaming Audio
- MP3/Auxiliary Input Jack
- USB Audio Interface⁸

CR-Z EX adds:

- LED Daytime Running Lights (DRL)
- High-Intensity Discharge (HID) Headlights with Auto-On/Off
- Fog Lights
- Leather-Wrapped Steering Wheel
- Aluminum Shift Knob with Leather (6MT)
- Textured Aluminum Pedals
- Illuminated Driver's and Front Passenger's Vanity Mirrors
- 360-Watt AM/FM/CD Premium Audio System with MP3/Windows Media Audio (WMA)⁷ playback capability and 7 Speakers, including Subwoofer

CR-Z EX with Navigation adds:

- Honda Satellite-Linked Navigation System™³ with Voice Recognition, FM Traffic and Multi-Angle Rearview Camera with Guidelines
- SMS Text Message Function⁴
- Pandora⁵ internet radio compatibility

KEY STANDARD FEATURES FOR CR-Z

*Bluetooth*⁸ HandsFreeLink

USB Audio Interface⁸

Rearview Camera

Side Curtain Airbags



All 2013 Honda vehicles—and any Honda Genuine Accessories installed at the time of vehicle purchase—are covered by a 3-year/36,000-mile limited warranty.¹¹ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹² too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

¹¹31 city/38 highway/34 combined mpg rating for 6MT models and 36 city/39 highway/37 combined mpg rating for CVT models. Based on 2013 EPA mileage ratings. Use for comparison purposes only. Your actual mileage will vary depending on how you drive and maintain your vehicle. ¹²Horsepower and torque measured with IMA system. ¹³The Honda Satellite-Linked Navigation System is available on EX models in the United States, Canada and Puerto Rico. (FM Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. ¹⁴Compatible with select phones with Bluetooth.[®] Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked. ¹⁵Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: www.pandora.com/everwhere/mobile. Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. ¹⁶The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ¹⁷Windows Media[®] is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ¹⁸The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ¹⁹Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ²⁰AT-PZEV (Advanced Technology Partial Zero-Emission Vehicle) models as certified by the California Air Resources Board (CARB) are available in California and states that have adopted California Zero-Emission Vehicle regulations. **¹¹3-Year/36,000-Mile Limited Warranty. ¹²5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. **Always use seat belts. The passenger's airbag poses serious risks to children, Honda recommends that you do not carry a child age 12 or under as a passenger. Please see your Honda dealer for details.** Specifications, features, illustrations and equipment shown in this electronic brochure are based upon the latest available information at the time of production. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda, the H-mark symbol, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, Eco Assist, ECON logo, HandsFreeLink, Integrated Motor Assist IMA, i-VTEC, Plus Sport System, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. ©2012 American Honda Motor Co., Inc.