

# CR-Z

2015





Efficiency  
and fun.  
All in one.

A fusion of sporty handling and  
hybrid technology, the CR-Z  
proves that opposites can coexist.

CR-Z EX shown in Polished Metal Metallic.

# A hybrid by any other name.



CR-Z EX shown in North Shore Blue Pearl.

**39**  
**MPG**  
HIGHWAY RATING<sup>1</sup>

#### FUEL EFFICIENCY

With a 39-mpg highway rating,<sup>1</sup> the CVT-equipped CR-Z is engineered to take full advantage of the road, and a tankful of gas. Also impressive is the manual-transmission model, which has a 38-mpg highway rating.<sup>1</sup>



#### 6-SPEED MANUAL TRANSMISSION

Sport credentials include a 6-speed manual transmission – a claim no other hybrid can make.

#### CONTINUOUSLY VARIABLE TRANSMISSION (CVT)

The available continuously variable transmission (CVT) allows you to drive the CR-Z like a conventional automatic, while also offering a pulse-quicken way to change gears. Using the paddle shifters mounted on the steering wheel, the driver can shift through seven simulated gear ratios.



#### INTEGRATED MOTOR ASSIST IMA<sup>®</sup>

The Honda Integrated Motor Assist IMA system adds power and efficiency with an electric motor. The 1.5-liter, 16-valve i-VTEC<sup>®</sup> 4-cylinder gasoline engine combines with an electric motor to provide 130 horsepower and 140 lb-ft of torque\* (127 lb-ft CVT). Perfect for driving in the city, the IMA's near-instantaneous torque at low rpm makes for quick off-the-line acceleration.

\*Horsepower and torque measured with IMA system.



# Technology that works for you.

CR-Z EX shown with exclusive Black and Red Fabric and available Honda Satellite-Linked Navigation System.<sup>TM2</sup>



## USB AUDIO INTERFACE<sup>5</sup>

The USB Audio Interface can read flash drives loaded with MP3 or Windows Media<sup>®</sup> Audio (WMA)<sup>7</sup> music files. Plug in your compatible MP3 player to listen to your music and keep the device fully charged.

iPod classic<sup>®</sup> and cable are not included.



## BLUETOOTH<sup>®</sup>\* HANDSFREELINK<sup>®</sup>

Bluetooth HandsFreeLink keeps you connected with those who matter most. Make your calls using the convenient steering wheel-mounted controls. And Bluetooth streaming audio (EX with Navi) lets you play music from your phone through the audio system.\*



## HONDA SATELLITE-LINKED NAVIGATION SYSTEM<sup>2</sup>

The available Honda Satellite-Linked Navigation System with voice recognition is your guide. And FM Traffic's rerouting function finds alternate routes.



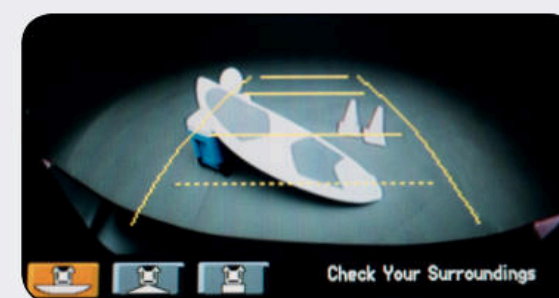
## SMS TEXT MESSAGE FUNCTION<sup>3</sup>

Conveniently manage your SMS text messages from the road (EX with Navi). Save them for later, have them read out loud or display them on the navigation screen while parked.\*



## PANDORA<sup>®4</sup> COMPATIBILITY

Bring along your songs and your own personal DJ. Connect your compatible smartphone to stream Pandora (EX with Navi) through the audio system, which you can control via the USB Audio Interface.<sup>5</sup>



## REARVIEW CAMERA<sup>6</sup>

Every CR-Z is equipped with a rearview camera to help make parking easier. Shift into reverse and an image of what's behind you will appear on the navigation display (EX with Navi).

\*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

# A Modern Classic.

Aggressive 16-inch alloy wheels and LED Daytime Running Lights (EX) give this hybrid extra attitude.



CR-Z EX shown in Deep Violet Pearl.

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## Ways to Drive.

Whether you're carving through a canyon road or cruising through the city, the CR-Z has three different driving modes to handle it all.



### NORMAL MODE

A balance of performance and efficiency, the default mode is perfect for everyday driving.

### SPORT MODE

Extra power. Enhanced handling. This mode helps you get the most excitement from any drive.



### ECON MODE

ECON mode helps optimize throttle response and air conditioning for maximum fuel efficiency.<sup>1</sup>

### PLUS SPORT SYSTEM®

The electric motor doesn't just help you save gas,<sup>1</sup> it can create an instant speed boost. Just push the S+ button.



Comfort.  
Convenience.  
Control.

CR-Z EX shown with exclusive Black and Red Fabric and available Honda Satellite-Linked Navigation System.<sup>2</sup>

#### SPORTY SEATING

From hairpin turns to highway on-ramps, the bolstered mesh sport seats are stylish and help keep you firmly in place.



#### LEATHER-WRAPPED STEERING WHEEL

The thick, leather-wrapped 3-spoke steering wheel (EX) adds attitude to the interior. The combination of the tilt and telescopic steering column with the seat-height adjustment means you'll find the perfect driving position.



#### PLENTY OF SPACE

The expandable cargo area has up to 25.1 cubic feet of storage.<sup>9</sup> And the rear cargo console behind the front seats provides an easy place to store things. Folding the console hides your items and creates a flat floor for transporting larger objects.



#### ALUMINUM SPORT PEDALS

Lightweight and durable, the textured-aluminum pedals found on EX models are optimally positioned for heel/toe downshifting.



#### FULL READOUT

Vehicle information is displayed within the Multi-Information Display (MID). Press the "i" button on the steering wheel to select:

- IMA system power flow indicator
- Eco Score displays
- Digital fuel-mileage indicators
- Average fuel economy, average speed and elapsed time indicators
- Miles-to-empty indicator
- Exterior temperature indicator

# Your safety is our priority.

Every CR-Z is equipped with advanced safety features designed to help protect you and your passenger, mile after mile.

The side curtain airbag module is positioned along the side of the headliner. In the event of a sufficient side impact, this system will activate to help provide protection for all occupants.\*

Airbags inflated for display purposes.

CR-Z shown with Black Fabric.



## ANTI-LOCK BRAKING SYSTEM (ABS)

The CR-Z is equipped with 4-wheel disc brakes with anti-lock braking system (ABS) for impressive stopping power. The Brake Assist feature helps apply full braking in some emergency situations, and Electronic Brake Distribution (EBD) can distribute brake force among the four wheels based on how much load each wheel is bearing.

## DUAL-STAGE, MULTIPLE-THRESHOLD FRONT AIRBAGS (SRS)

Both the driver and passenger are protected by advanced front airbags that incorporate dual-stage, multiple-threshold technology. If deployed, these airbags are capable of being inflated at different rates, depending on crash severity, seat-belt usage and/or other factors. In the event of a moderate-to-severe side impact, the side airbag inflates to help protect the driver's or front passenger's upper body.\*

\*Honda reminds you and your passenger to always buckle up. The front passenger seat of any vehicle is dangerous for children 12 and under due to the presence of front airbags. Because of this, along with the lack of a rear seat, Honda recommends that you do not carry any child, age 12 or under, as a passenger.

## VEHICLE STABILITY ASSIST™ (VSA®)†

VSA† helps sense oversteer or understeer and then adjusts brake pressure at each wheel and/or reduces engine power to help restore driver control.

†VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

## ADVANCED COMPATIBILITY ENGINEERING™ (ACE™) BODY STRUCTURE

ACE enhances crash compatibility and occupant protection in frontal collisions by utilizing a network of connected structural elements to distribute crash energy more evenly throughout the front of the vehicle.



#### CR-Z

- 1.5-liter i-VTEC® 4-cylinder engine with Integrated Motor Assist IMA®
- 130 horsepower @ 6000 rpm (combined engine (SAE net) + electric motor)<sup>10</sup>
- 140 lb-ft of torque @ 1000-2000 rpm (6MT) / 127 lb-ft of torque @ 1000-3000 rpm (CVT) (combined engine (SAE net) + electric motor)<sup>10</sup>
- Lithium-ion battery
- 6-speed manual transmission
- Continuously variable transmission (CVT) with paddle shifters (available)
- AT-PZEV CARB emissions rating<sup>11</sup>
- EPA mileage ratings<sup>1</sup> (city/highway/combined): 6MT: 31/38/34 mpg; CVT: 36/39/37 mpg
- 3-mode drive system (Sport/Normal/ECON)
- Plus Sport System®
- Eco Assist™ system
- Hill start assist

- Electric power-assisted rack-and-pinion steering (EPS)
- 16-inch alloy wheels
- Tire Repair Kit (TRK) with 24-hour assistance
- Vehicle Stability Assist™ (VSA®) with traction control
- Rearview mirror with rearview camera<sup>6</sup> display and guidelines
- Advanced Compatibility Engineering™ (ACE™) body structure
- Security system with remote entry
- Automatic climate control system
- Bluetooth®<sup>8</sup> HandsFreeLink®
- Cruise control
- Tilt and telescopic steering column
- Illuminated steering wheel-mounted controls
- 160-watt AM/FM/CD audio system with 6 speakers
- USB Audio Interface<sup>5</sup>
- MP3/auxiliary input jack
- MP3/Windows Media® Audio (WMA)<sup>7</sup> playback capability

#### CR-Z EX

(Adds to or replaces CR-Z features)

- LED Daytime Running Lights (DRL)
- High-intensity discharge (HID) headlights with auto-on/off
- Fog lights
- Leather-wrapped steering wheel
- Aluminum shift knob with leather (6MT)
- Textured-aluminum pedals
- Illuminated driver's and front passenger's vanity mirrors
- 360-watt AM/FM/CD premium audio system with 7 speakers, including subwoofer

#### CR-Z EX WITH NAVIGATION

(Adds to or replaces CR-Z EX features)

- Honda Satellite-Linked Navigation System™<sup>2</sup> with voice recognition, FM Traffic and multi-angle rearview camera<sup>6</sup> with guidelines
- SMS text message function<sup>3</sup>
- Pandora®<sup>4</sup> compatibility
- Bluetooth®<sup>8</sup> streaming audio

All 2015 Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty.<sup>12</sup> Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,<sup>12</sup> too. The Battery-Pack Limited Warranty<sup>13</sup> is 8 years/100,000 miles (ULEV rating) (non-CARB states). For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.<sup>14</sup>



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<sup>1</sup>31 city/38 highway/34 combined mpg rating for 6MT models. 36 city/39 highway/37 combined mpg rating for CVT models. Based on 2015 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors. <sup>2</sup>The Honda Satellite-Linked Navigation System™ is available on EX models in the United States, Canada and Puerto Rico. (FM Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. <sup>3</sup>Compatible with select phones with *Bluetooth*.® Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. <sup>4</sup>Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: [www.pandora.com/everywhere/mobile](http://www.pandora.com/everywhere/mobile). Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. <sup>5</sup>The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. <sup>6</sup>Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. <sup>7</sup>Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. <sup>8</sup>The *Bluetooth*® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. <sup>9</sup>Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. <sup>10</sup>Horsepower and torque measured with IMA system. <sup>11</sup>AT-PZEV (Advanced Technology Partial Zero-Emission Vehicle) models as certified by the California Air Resources Board (CARB) are available in California and states that have adopted California Zero-Emission Vehicle regulations. <sup>12</sup>**3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty.** Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. <sup>13</sup>Battery-pack limited warranty may vary. Please see your Honda dealer for details. <sup>14</sup>NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2014. All Rights Reserved. <sup>15</sup>The Twitter bird logo and the V logo are trademarks of Twitter, Inc., or its affiliates. Apple, the Apple logo and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. **Honda reminds you and your passenger to always buckle up. The front passenger seat of any vehicle is dangerous for children 12 and under due to the presence of front airbags. Because of this, along with the lack of a rear seat, Honda recommends that you do not carry any child, age 12 or under, as a passenger.** Specifications, features, illustrations and equipment shown in this electronic brochure are based upon the latest available information at the time of production. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda, the H-mark symbol, Honda Satellite-Linked Navigation System, HPD Honda Performance Development, Advanced Compatibility Engineering, ACE, Eco Assist, ECON logo, HandsFreeLink, Integrated Motor Assist IMA, i-VTEC, Plus Sport System, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. ©2014 American Honda Motor Co., Inc.



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