



2016 Full Line





2016 Pilot EX-L shown with Beige Leather.



Honda LANEWATCH™ (EX, EX-L, TOURING)



9-SPEED AUTOMATIC TRANSMISSION (TOURING, ELITE)

PILOT

pilot.honda.com



2016 Pilot Elite shown in Crystal Black Pearl.

Everyone's invited.

With ample seating and a powerful V-6 engine, the Pilot is perfect for families and friends. Its stylish redesign and high-tech features will make them feel like traveling royalty. And the smooth handling of its available intelligent Variable Torque Management™ (i-VTM4™) AWD system means fun for the driver, too.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Model tested with standard side airbags (SABs). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov.



5-Star Overall Vehicle Score*



Models with front crash prevention features

HR-V

hrv.honda.com



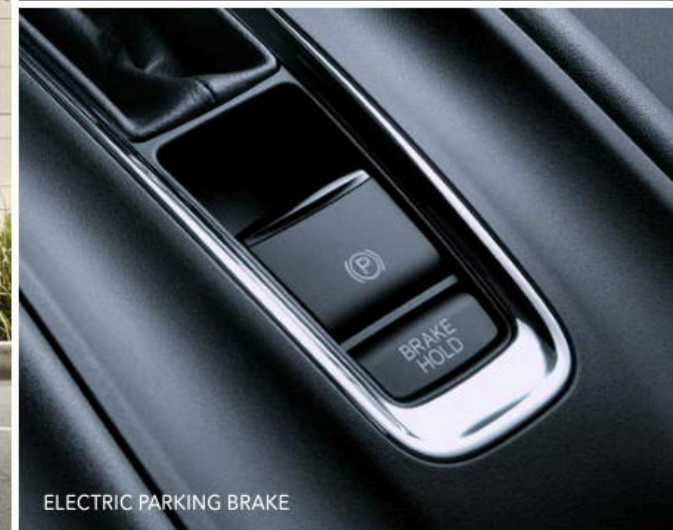
2016 HR-V EX-L Navi shown in Deep Ocean Pearl.



2016 HR-V EX-L Navi shown in Alabaster Silver Metallic.



MULTI-ANGLE REARVIEW CAMERA¹



ELECTRIC PARKING BRAKE

Wish list complete.

Efficient yet spacious. Attractive yet functional. Your dream of a midsize car with major perks comes to life in the HR-V Crossover. It can transport a surfboard or ladder up to eight feet long or objects almost four feet high,² perfect for a surfing or camping trip. And with an impressive 35-mpg highway rating,³ you'll always make a clean getaway.

*28 city/35 highway/31 combined mpg rating for 2WD CVT models. Based on 2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors. ¹Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Model tested with standard side airbags (SABs). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov.



5-Star Overall Vehicle Score[†]



CR-V

crv.honda.com



2016 CR-V Touring shown in Urban Titanium Metallic.

Conquer the wild.

How do you tame an unbridled SUV? Under the hood, the CR-V still packs muscular horsepower and torque. But it also comes with plenty of modern conveniences, like a multi-angle rearview camera³ and available features like power tailgate and Collision Mitigation Braking System.^{TM4} It's the vehicle that makes adventure a luxury sport.

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5-Star Overall Vehicle Score*



Touring

ODYSSEY

odyssey.honda.com



2016 Odyssey Touring Elite shown in White Diamond Pearl.

Family style.

With a spacious interior that seats up to eight, the Odyssey can easily fit your kids' teammates, castmates or bandmates. Traveling families will love its economical 248-hp* V-6 engine. And movie lovers can enjoy the 16.2-inch Ultrawide Rear Entertainment System (Touring Elite). There are many different kinds of families, and this is one fun and comfortable way to take them places.

*SAE net. ¹Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Model tested with standard side airbags (SABs). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov.



5-Star Overall Vehicle Score*



EX-L, Touring and Touring Elite



2016 Civic Touring Sedan shown in Rallye Red.



DRIVER INFORMATION INTERFACE (select models)



LED HEADLIGHTS (TOURING)

CIVIC SEDAN

civicsedan.honda.com



2016 Civic Touring Sedan shown in Cosmic Blue Metallic.

It's a whole new Civic.

When you drive the all-new Civic Sedan, you might start to feel all-new yourself. The car America loves has a sporty new look, but the fun doesn't stop there. Enjoy a host of available new features, like Apple CarPlay™⁵ or Android Auto™⁶, remote engine start and a suite of Honda Sensing™ features that can help keep you and your passengers safe.



Models with front crash prevention features



The all-new Honda Civic was awarded the coveted 2016 North American Car of the Year.

CIVIC COUPE

civiccoupe.honda.com



2016 Civic Touring Coupe shown in Aegean Blue Metallic.



2016 Civic Touring Coupe shown in Aegean Blue Metallic.



ACCESSORY WING SPOILER



TWO-TONE INTERIOR

Style upgrade.

You've never seen a Civic Coupe like this. Take in its aggressive new styling, from stunning sheet metal to futuristic taillights. Opt for a striking rear spoiler and available new features like a 174-hp,* turbocharged engine and LED headlights, and it truly is a Civic Coupe like none before.

*SAE net.

ACCORD SEDAN

accordsedan.honda.com



2016 Accord Touring Sedan shown in Lunar Silver Metallic.

An icon. Reimagined.

Classic. Authentic. More beautiful than ever. With a muscular grille and stylish taillights, the Accord Sedan features its boldest look yet. You'll love its spacious, updated cabin. Add features like dual-zone automatic climate control and a multi-angle rearview camera,³ and you have an industry leader that's also a thoroughly modern machine.

ACCORD COUPE

accordcoupe.honda.com



2016 Accord EX-L V-6 Coupe shown in Modern Steel Metallic.

Thrill ride.

The newly restyled Accord Coupe has an athletic body and clean lines, and its handling is as good as its look. With available features like a 278-hp* V-6 engine and paddle shifters, it's everything you'd expect from a company with racing in its DNA.

*SAE net. [†]Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Model tested with standard side airbags (SABs). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov.



Sedan and Coupe
5-Star Overall Vehicle Scores[†]



Sedan and Coupe models with
front crash prevention features

FIT

fit.honda.com



2016 Fit EX-L shown in Mystic Yellow Pearl.

Everyday extraordinary.

Do your eyes deceive you? Or does this sub-compact Honda Fit include a class-leading 52.7 cu ft of maximum cargo space?² Its 2nd-row Magic Seat[®] folds down to accommodate large items.² It's small enough to be agile, yet roomy enough for all kinds of things. Plus, it has cool features like a multi-angle rearview camera³ and Bluetooth[®] connectivity. There's no trick. It's just Magic.

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5-Star Overall Vehicle Score*

CR-Z

crz.honda.com



2016 CR-Z EX-L Navi shown in Polished Metal Metallic.

Modern marvel.

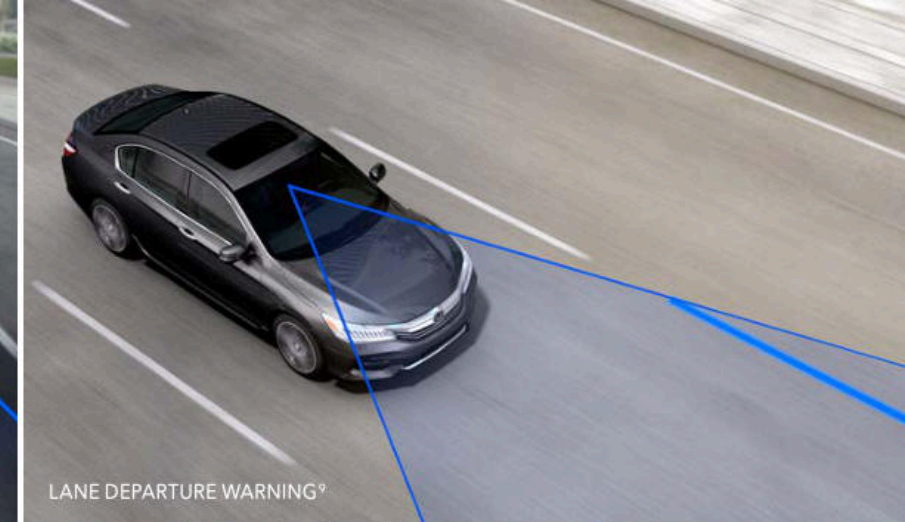
The body of a sports car. The mind of a high-tech machine. The redesigned CR-Z has a 3-mode driving system that balances performance and efficiency. With the 7-inch Display Audio, you'll have full command of the interior. And with impressive horsepower and torque, you'll rule the road.



2016 CR-V Touring shown in Modern Steel Metallic.



COLLISION MITIGATION BRAKING SYSTEM⁴



LANE DEPARTURE WARNING⁹



ADAPTIVE CRUISE CONTROL⁸



ROAD DEPARTURE MITIGATION SYSTEM¹⁰

Honda Sensing has your back.

And your front and sides, too. Available safety and driver-assistive features help you stay aware of your surroundings. They can even help you avoid or mitigate a collision. It's just another way Honda technology supports drivers, and the people they love.

COLLISION MITIGATION BRAKING SYSTEM (CMBS)⁴

CMBS can sense the proximity of a vehicle in front of your Honda. If a collision is imminent, it sounds an alarm and automatically applies brake pressure to help you stop.

ADAPTIVE CRUISE CONTROL (ACC)⁸

With ACC, you can set a desired speed and following interval. When a detected vehicle ahead of you changes speed, ACC adapts to help maintain the set interval.

LANE DEPARTURE WARNING (LDW)⁹

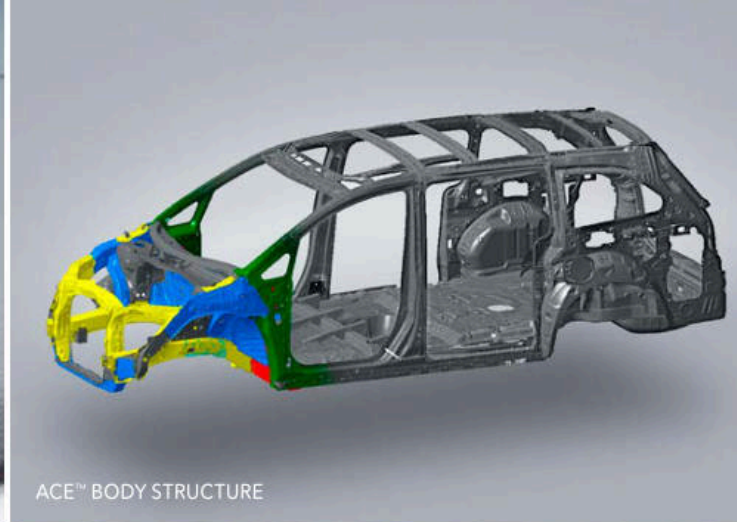
A small camera searches for lane markings on the road. If it detects the driver making an unindicated lane departure, visual and audible alerts will signify the departure.

ROAD DEPARTURE MITIGATION SYSTEM (RDM)¹⁰

This technology can sense if your vehicle is leaving a detected roadway and alerts you with rapid vibrations on the steering wheel. It can also apply steering torque to help keep you in your lane.



REARVIEW CAMERA³



ACE™ BODY STRUCTURE



DAYTIME RUNNING LIGHTS



VEHICLE STABILITY ASSIST™

Safety first. Safety second.

Honda goes beyond legal safety requirements to develop cutting-edge safety technology for drivers and passengers. Each Honda vehicle comes with features that reflect our painstaking research in this vital area.

REARVIEW CAMERA³

All models feature a rearview camera to assist you when backing up. Select models offer a multi-angle version.

DAYTIME RUNNING LIGHTS

These front-situated lights enhance your vehicle's visibility to other drivers and add a stylistic touch to its appearance.

ACE BODY STRUCTURE

By distributing frontal impact energy more evenly throughout the vehicle, the Advanced Compatibility Engineering™ body structure helps protect passengers.

VEHICLE STABILITY ASSIST WITH TRACTION CONTROL

VSA* helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.*

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

All Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.¹¹ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹¹ too. The Battery-Pack Limited Warranty¹² is 8 years/100,000 miles (ULEV rating) (non-CARB states). For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.



automobiles.honda.com



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

Honda Roadside Assistance

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.¹³



Join the millions of other Honda fans and connect with us socially.¹⁴

¹Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ²Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. ³Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ⁴Depending on the circumstances, CMBS may not go through all the alert stages before initiating the last stage (of collision mitigation). CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by high interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ⁵Apple CarPlay is a trademark of Apple Inc. ⁶Android and Android Auto are trademarks of Google Inc. ⁷The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁸Adaptive Cruise Control (ACC) cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. ACC only includes a limited braking function; driver remains responsible for slowing or stopping the vehicle to avoid a collision. ⁹Lane Departure Warning (LDW) only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper and/or brake pressure to slow the vehicle's departure from a detected lane. LDW may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁰Road Departure Mitigation (RDM) only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹¹3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. ¹²Battery-pack limited warranty may vary. Please see your Honda dealer for details. ¹³NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2016. All Rights Reserved. ¹⁴The Twitter bird logo and Stylized V logo are trademarks of Twitter, Inc., or its affiliates. Honda reminds you and your passengers to always buckle up. The front passenger seat of any vehicle is dangerous for children age 12 and under, due to the presence of front airbags. For CR-Z models, because of the presence of front airbags and the lack of a rear seat, Honda recommends that you do not carry any child age 12 and under as a passenger. Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available – Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda LaneWatch, Honda Sensing, Advanced Compatibility Engineering, ACE, Collision Mitigation Braking System, CMBS, intelligent Variable Torque Management, i-VTM4, Magic Seat, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. © 2016 American Honda Motor Co., Inc.

