



FULL LINE



2017



CR-V
crv.honda.com



CR-V AWD Touring shown in Dark Olive Metallic with accessory crossbars and roof box.

Honda reminds you to properly secure cargo items.

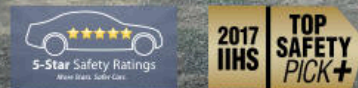


ROOM FOR ADVENTURE.

Introducing the all-new CR-V. It delivers a wealth of unrivaled standard features, as well as premium touches like the Honda-first hands-free access power tailgate with programmable height (Touring). And it's all backed by impressive driver-assistive technologies like a cross traffic monitor¹ and the Honda Sensing™ suite (EX and above), so it delivers peace of mind as well.



PILOT
pilot.honda.com



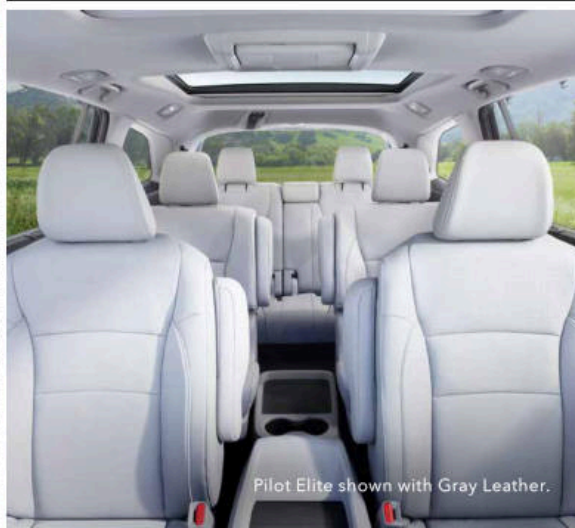
5-Star Overall Vehicle Score* Trims with front crash prevention features and specific headlights.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Pilot EX-L shown in White Diamond Pearl with accessory body-side molding and illuminated running boards.

EVERYONE'S INVITED.

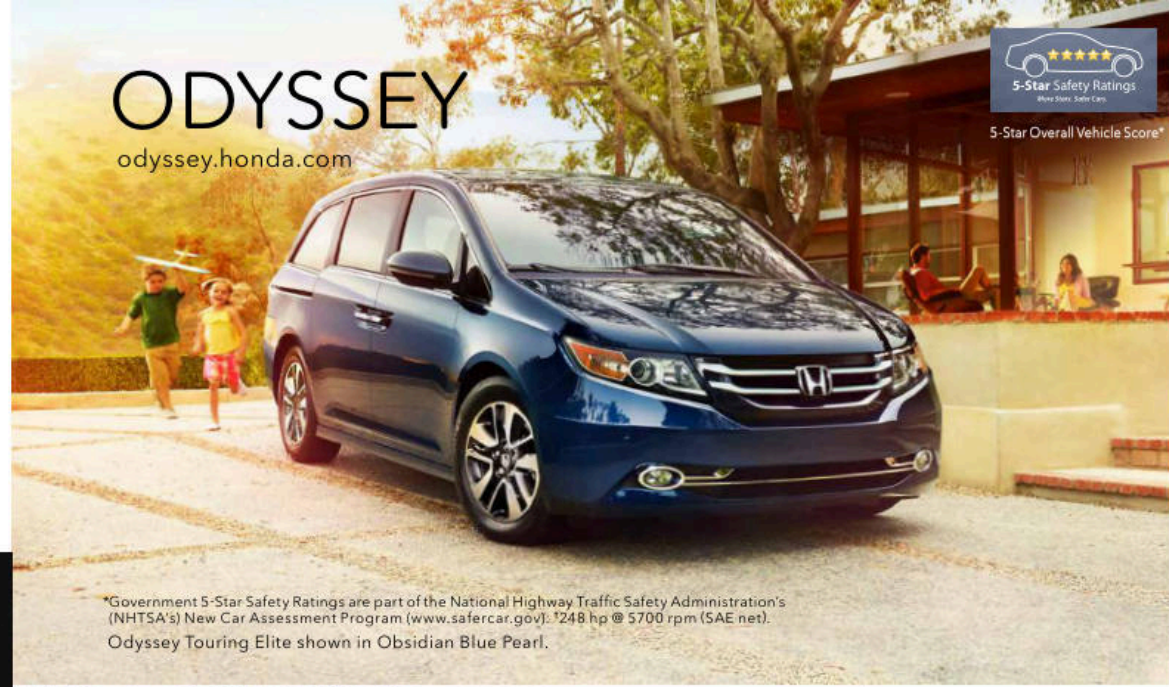
With ample seating and a powerful V-6 engine, the Pilot is perfect for families and friends. Its stylish design and abundance of high-tech features will make them feel like traveling royalty. And the sense of security provided by the available Intelligent Traction Management system means greater confidence for the driver, too.



Pilot Elite shown with Gray Leather.

ODYSSEY

odyssey.honda.com



*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). *248 hp @ 5700 rpm (SAE net). Odyssey Touring Elite shown in Obsidian Blue Pearl.

HR-V

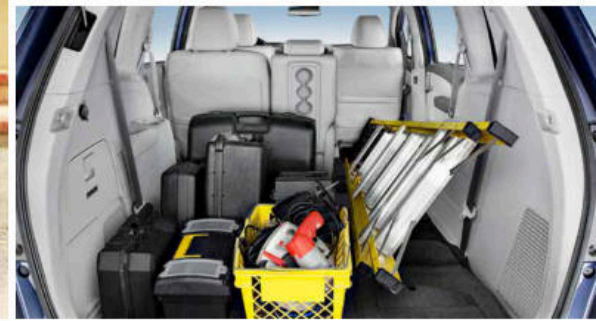
hrv.honda.com



*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). HR-V EX-L Navi shown in Deep Ocean Pearl.

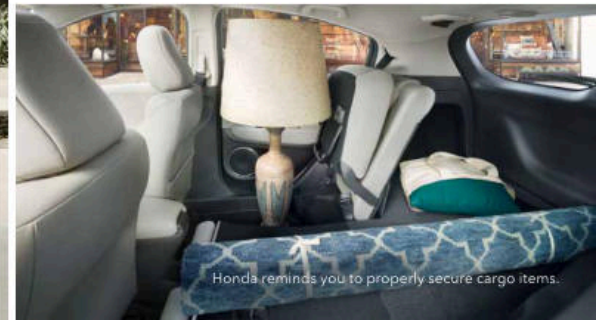
FAMILY STYLE.

With seating for up to eight, the Odyssey can easily fit your kids' teammates, castmates or bandmates. They'll love the available Rear Entertainment System; you'll love its 248-hp engine! There are many different kinds of families, and this is one fun way to take them places.



WISH LIST COMPLETE.

Your dream of a car with the perfect blend of style and versatility comes to life in the HR-V Crossover. It can transport objects up to eight feet long or almost four feet high,² and has standard features you'll love, like Bluetooth³ streaming audio and a multi-angle rearview camera.⁴



Honda reminds you to properly secure cargo items.

RIDGELINE

ridgeline.honda.com



Trims with front crash prevention features and specific headlights.

Ridgeline AWD RTL-T shown in Lunar Silver Metallic with accessory roof rails and running boards.



Ridgeline RTL-E shown in Gray Leather.

A TRUCKLOAD OF INGENUITY.
It's smarter and more capable than ever. The 2017 Ridgeline is loaded with innovative features that could only come from Honda, like a dual-action tailgate, lockable In-Bed Trunk® and the only available Truck-Bed Audio System.* Rugged yet refined, stylish yet smart. The Ridgeline is the Honda of trucks.

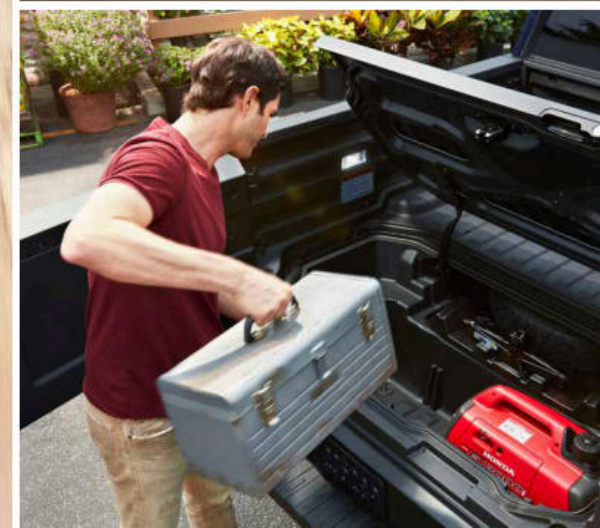
*As compared to currently available new 2016 and 2017 trucks.



Honda reminds you to properly secure cargo items.



Ridgeline Black Edition shown in Crystal Black Pearl.



CIVIC HATCHBACK

civichatchback.honda.com



A NEW SLANT ON THE CIVIC.

The all-new Civic Hatchback introduces a fresh look to the Civic family. With a body-colored rear roofline spoiler and an available center outlet dual exhaust, it's a Civic that defies boundaries. Add our powerful turbocharged engine and LED daytime running lights, and you've got a hatchback that's ready to meet the streets.



5-Star Overall Vehicle Score*

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Civic Sport Touring Hatchback shown in Sonic Gray Pearl.

CIVIC COUPE

civiccoupe.honda.com



5-Star Overall Vehicle Score* Trims with front crash prevention features.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Civic Touring Coupe shown in Aegean Blue Metallic with accessory wing spoiler.

PRACTICAL. PHENOMENAL.

Take in the Civic Coupe's aggressive styling, from stunning sheet metal to futuristic taillights. Opt for a striking wing spoiler and available features like a 174-hp* turbocharged engine and LED headlights, and you'll see why there's nothing else like it.

*174 hp @ 6000 rpm (SAE net).



ACCESSORY WING SPOILER

CIVIC SEDAN

civicsedan.honda.com



5-Star Overall Vehicle Score*

Trims with front crash prevention features.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). Civic Touring Sedan shown in Lunar Silver Metallic.

FAN FAVORITE.

The car America loves combines impressive horsepower with available features like Honda LaneWatch,^{TM5} Apple CarPlay^{TM6} and Android Auto.^{TM7} You can also get an available suite of Honda Sensing safety and driver-assistive technologies to help keep you and your passengers safe.



FIT

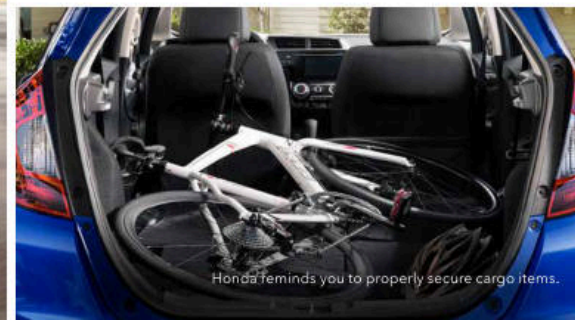
fit.honda.com



5-Star Overall Vehicle Score*

EVERYDAY EXTRAORDINARY.

The Fit may be a sub-compact, but it has a class-leading 52.7 cu ft of maximum cargo space² and a 2nd-row Magic Seat[®] that folds down to accommodate large items. Plus, it has cool features like a standard multi-angle rearview camera.⁴ There's no trick. It's just Magic.



Honda reminds you to properly secure cargo items.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Fit EX-L shown in Milano Red with available Honda Satellite-Linked Navigation System.^{TM8}

ACCORD COUPE

accordcoupe.honda.com



5-Star Overall Vehicle Score* Trims with front crash prevention features.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Accord EX-L V-6 Coupe shown in San Marino Red.

THRILL RIDE.

An athletic body. Clean lines. And handling as good as it looks. With available features like a 278-hp* V-6 engine and paddle shifters, the Accord Coupe is everything you'd expect from a company with an unrivaled racing heritage—including winning the 100th Running™ of the Indy 500®.

*278 hp @ 6200 rpm (SAE net).



ACCORD SEDAN

accordsedan.honda.com



5-Star Overall Vehicle Score* Trims with front crash prevention features and specific headlights.

*Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Accord Touring Sedan shown in White Orchid Pearl.

AN ICON OVER 40 YEARS STRONG.

Our signature vehicle represents everything we stand for as an automaker. Every luxury enhancement and every touch of technology was created with drivers in mind, like dual-zone automatic climate control and a multi-angle rearview camera.¹ The Accord Sedan is an industry leader and a thoroughly modern machine.



ACCORD HYBRID

accordhybrid.honda.com



5-Star Overall Vehicle Score** Trims with front crash prevention features and specific headlights.

*Total-system horsepower as measured by the peak, concurrent output of the electric motor and gasoline engine. †49 city/47 highway/48 combined mpg rating. Based on 2017 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on driving conditions, how you drive and maintain your vehicle, battery-pack age/condition and other factors. **Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Accord Hybrid Touring shown in Vortex Blue Pearl.

ELEGANCE AND EFFICIENCY.

Introducing the restyled 2017 Accord Hybrid with Sport Mode, the only 212-hp*, 49-mpg-rated* hybrid sold in America. It has everything you'd expect from an Accord, plus the Honda Sensing suite of safety and driver-assistive technologies, standard on every trim, and a 5-Star Overall Vehicle Score from NHTSA.**



CLARITY FUEL CELL

hondacars.com/clarity



*69 city/67 highway/68 combined miles per gallon of gasoline-equivalent (MPGe) rating; 366-mile driving range rating. Based on 2017 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary based on how you drive and maintain your vehicle, driving conditions, powertrain condition and other factors.

Clarity Fuel Cell shown in Bordeaux Red Metallic. Initially available only in select CA markets.

TOMORROW'S THINKING, AVAILABLE TODAY.

The Clarity is our zero-emission fuel-cell vehicle. One of our most advanced vehicles ever, it runs solely on hydrogen and produces only water. Fill up its tank and settle in; the Clarity received a 366-mile range rating*, so you'll have plenty of time between stops.



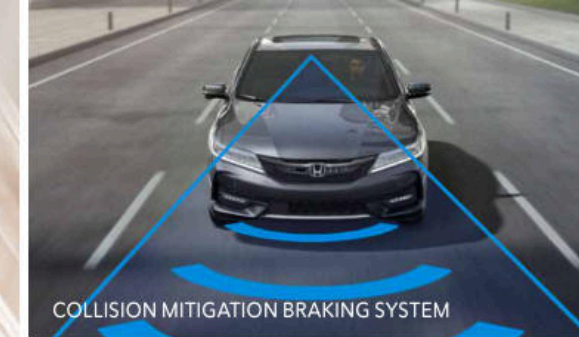
Nexus 6P and cable are not included.

Honda SENSING



Honda SENSING HAS YOUR BACK.

And your front and sides, too. An available suite of safety and driver-assistive technologies helps you stay aware of your surroundings. They can even help you avoid or mitigate a collision. It's just another way Honda technology supports drivers and the people they love.



COLLISION MITIGATION BRAKING SYSTEM

COLLISION MITIGATION BRAKING SYSTEM™ (CMBST™)⁹

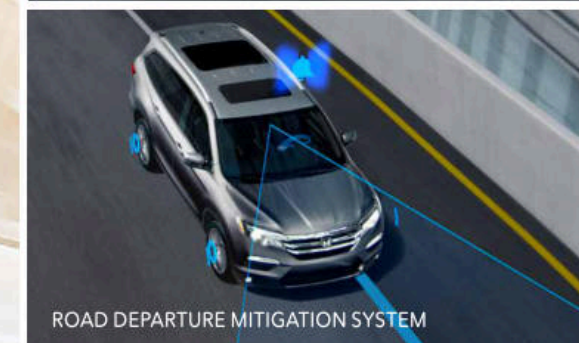
This innovative offering can help bring your vehicle to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.



ADAPTIVE CRUISE CONTROL

ADAPTIVE CRUISE CONTROL (ACC)¹⁰

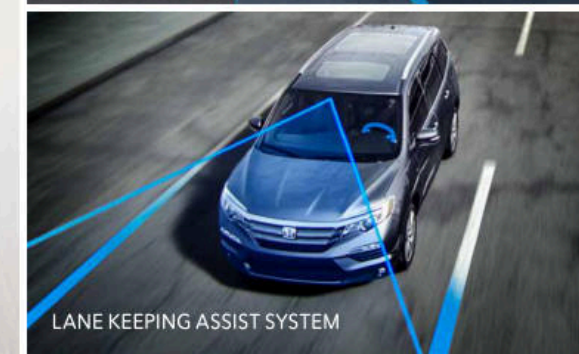
ACC helps you maintain a set following interval behind detected vehicles for highway driving.



ROAD DEPARTURE MITIGATION SYSTEM

ROAD DEPARTURE MITIGATION SYSTEM (RDM)¹¹

This system can determine if you cross over detected lanes without signaling, can provide steering assistance to help you stay in your lane or provide braking to keep from leaving the roadway entirely.



LANE KEEPING ASSIST SYSTEM

LANE KEEPING ASSIST SYSTEM (LKAS)¹²

With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep the vehicle centered in a detected lane.

Honda SAFETY



SAFETY FIRST. SAFETY SECOND.

Honda always strives to develop cutting-edge safety technology for drivers and passengers. Each Honda vehicle comes with features that reflect our meticulous research in this vital area.



DAYTIME RUNNING LIGHTS

REARVIEW CAMERA⁴

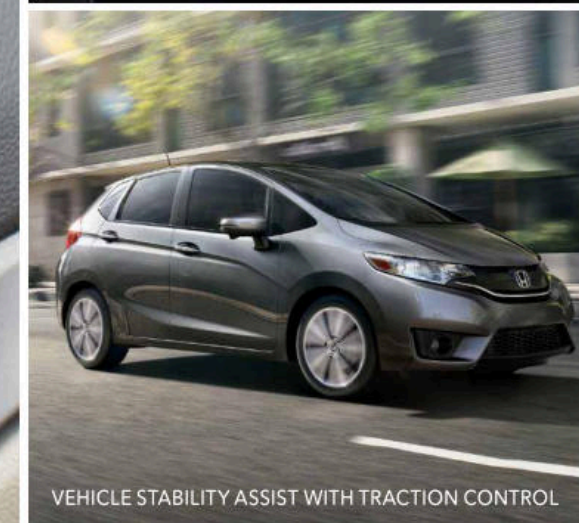
All models feature a rearview camera to assist you when backing up. Select models offer a multi-angle version.

DAYTIME RUNNING LIGHTS (DRL)

These front-situated lights enhance your vehicle's visibility to other drivers and add a stylistic touch to its appearance.

VEHICLE STABILITY ASSIST™ WITH TRACTION CONTROL

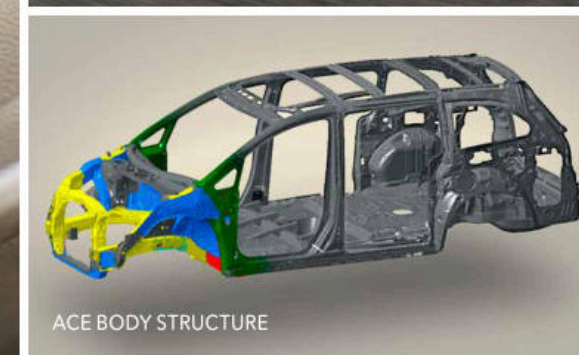
VSA[®] helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.*



VEHICLE STABILITY ASSIST WITH TRACTION CONTROL

ACE™ BODY STRUCTURE

By distributing frontal impact energy more evenly throughout the vehicle, the Advanced Compatibility Engineering™ body structure helps protect passengers.



ACE BODY STRUCTURE

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

All Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.¹³ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹³ too. The Battery-Pack Limited Warranty¹⁴ is 8 years/100,000 miles (ULEV rating) (non-CARB states). For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.



automobiles.honda.com



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

Honda Roadside Assistance

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.¹⁵



Join the millions of other Honda fans and connect with us socially.¹⁶

¹Always visually confirm that it is safe to drive before backing up, as the rearview camera and cross traffic monitor may not provide complete information about conditions at the rear of your vehicle. Monitor cannot detect all objects behind or to the side of a vehicle and may not detect a given object; system accuracy will vary based on weather, size of object, and speed. Driver remains responsible for safely operating vehicle and avoiding collisions. ²Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. ³The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁴Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ⁵Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ⁶Apple CarPlay is a trademark of Apple Inc. ⁷Android and Android Auto are trademarks of Google Inc. ⁸The Honda Satellite-Linked Navigation System[™] is available on the Fit EX-L model in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. ⁹Depending on the circumstances, CMBS may not go through all the alert stages before initiating the last stage (of collision mitigation). CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by high interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹⁰Adaptive Cruise Control (ACC) cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. ACC only includes a limited braking function; driver remains responsible for slowing or stopping the vehicle to avoid a collision. ¹¹Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹²Lane Keeping Assist System (LKAS) only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. ¹³3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. ¹⁴Battery-pack limited warranty may vary. Please see your Honda dealer for details. ¹⁵NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2017. All Rights Reserved. ¹⁶The Twitter bird logo and Stylized V logo are trademarks of Twitter, Inc., or its affiliates. Nexus is a trademark of Google Inc. **Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available – Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. 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