

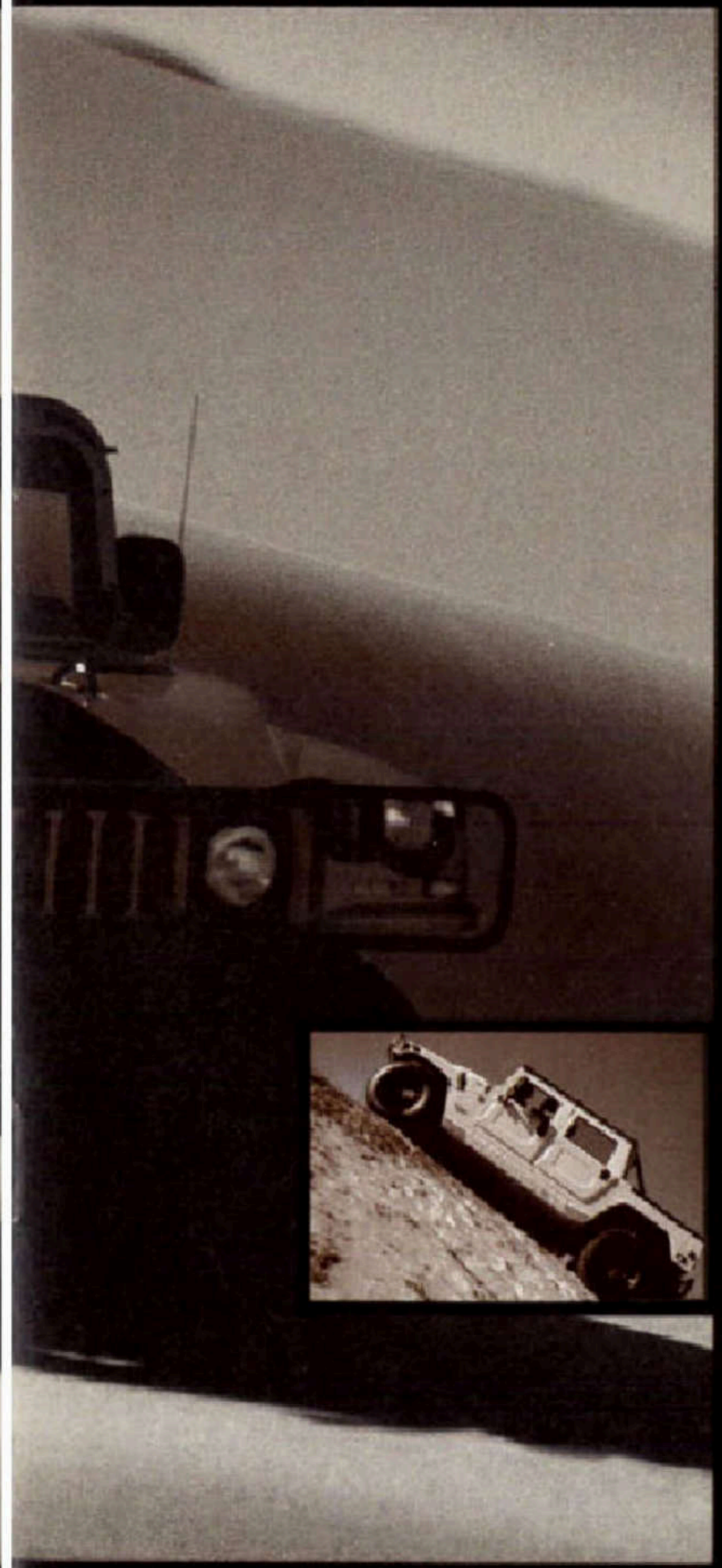


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HUMMER



Someday, someone may decide to make a movie about your life. Will it go straight to video?



There's a whole **OTHER WORLD** out there.

A world **WITHOUT BOUNDARIES.**

A WORLD very few have access to.

You can **BE ONE OF THEM.**



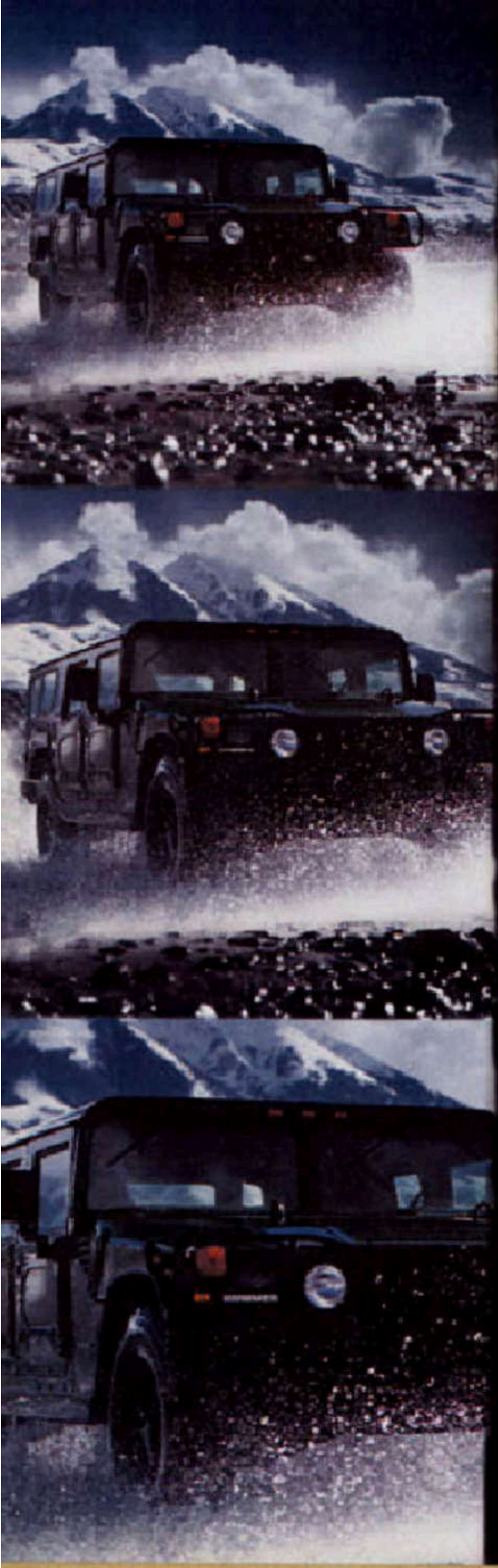
It's Time To Take Off The Training Wheels.

There is no other vehicle like it. There is no category yet created for it. There is no sport utility vehicle that can touch it. There is virtually no place that it can't go.

With a Hummer, you will go places and do things no other wheeled vehicle in the world can. After all, it was designed for the U.S. Armed Forces. Not for the masses. What the military needed was a vehicle that was tougher, more agile, and more powerful than anything ever created. A vehicle that could be depended upon in extreme combat situations. A vehicle that could tackle any obstacle time and time again. And last 12 years doing so. AM General, the descendant of the company that designed and manufactured the legendary Willys Jeep, supplied just that. And save for a few creature comforts, the civilian version is virtually the same uncompromising beast as its legendary counterpart, the Humvee.



Hummer's American roots can be traced back to 1903, when the company that would later become AM General was founded. And in this, Hummer's seventh year of production (with our fourth-generation workforce), we're proud to say that 90% of Hummer's content is manufactured in the U.S.



No Hyperbole Necessary



Everything you've heard about Hummer's amazing capabilities is true. In fact, each and every Hummer leaves the manufacturing plant totally capable of coping with the most unpredictable situations, whether it's a washed out road in Utah or a blizzard in New York City. Situations that even heavily modified sport utility vehicles would have difficulty with.

At its helm, you can conquer 18-inch vertical barriers, climb 60% grades, and traverse 40% side slopes. You can muscle through sand and deep mud, plow through three-foot snowdrifts, wade through two and a half feet of water, and maneuver over previously impassable moguls. And you can do all of this while carrying up to two tons of cargo and people.

"How?" you ask. Well, for starters, you have a full 16-inch vertical ground clearance (double that of most SUVs), steep angles of approach and departure for crossing ditches and gullies, a 72-inch track width with a low center of gravity (translation: it's nearly impossible to flip over), full-time 4WD, and a 4-wheel, fully independent suspension system complete with heavy-duty springs and hydraulic shock absorbers. All of which is protected within a heat-treated aluminum alloy shell that is not only lightweight, but extremely durable. Not to mention virtually corrosion-proof.

When you buy a Hummer, AM General will provide you a free one-year membership in the TREAD LIGHTLY™ program. Driving on public land is a privilege, not a right. So respect the environment and obey the law.

DON'T BRING A KNIFE TO A GUNFIGHT.

Whether you're crossing a barren stretch of desert or merging onto the highway during rush hour, you should be prepared for anything the world throws at you. Hummer's arsenal of unique features should take care of that. Take, for instance,



Hummer's torque biasing differentials. These allow power to be delivered to all four wheels even when one or more have lost traction, thus giving you true, full-time 4WD all the time. When traction is lost at one or more tires, all you have to do is apply light pressure to the brake, then accelerate (we call this brake/throttle modulation). This locks the differentials, stops the tire spin, and redistributes power to all four wheels. As if all that isn't enough to keep you moving, you also have Hummer's Geared Hub Assembly working for you. Providing a gear reduction of nearly 2:1 at each wheel end. This doubles torque when it's needed most and allows you to finesse obstacles that would cripple ordinary sport utility vehicles.

Another innovation you'll find only on the Hummer is the Central Tire Inflation System (CTIS). It allows you to inflate or deflate the



tires on the move without ever having to leave the comfort of the driver's seat. By deflating Hummer's 37" tires, you get better traction in snow, loose sand or mud. Softer tires also mean less wear and tear on both the passengers and vehicle. And softer tires help you



TREAD LIGHTLY™, preserving the natural environment. When you're back on solid ground, you can reinflate the tires simply by flipping a switch on the dash.

Your Hummer can even be equipped with a Runflat Tire System that allows you to travel up to 20 miles at 30 mph on flat tires.

You also have your choice of two power plants. A naturally aspirated, 6.5L, 170-horsepower fuel-injected General Motors V-8 diesel engine* with 290 lb.-ft. of torque. Or an optional 6.5L, 195-horsepower turbo diesel with 430 lb.-ft. of torque. With its quicker acceleration,

the turbo diesel makes pulling out onto the highway and passing easier than ever. **Not available in all areas.*

LAST YEAR, APPROXIMATELY 4 MILLION PEOPLE VISITED YELLOWSTONE. THREE PEOPLE WENT TO ELEPHANT BACK PEAK. TWO OF THEM USED A HELICOPTER.



The true test ground for the Hummer's raw capabilities, durability, and reliability isn't in some indoor research facility, or on some backcountry road. It's out in the thick of it all. Where Hummer is at its best. What many people don't know is that the same civilian models available to you are being put to the test by some of the world's most extreme thrillseekers on a daily basis. One of those extremists is legendary off-road

racer Rod Hall. In addition to a slew of other victories, his team has won the grueling Baja 1000 three out of the last four years in Hummers. Stock Hummers. Hummers that have all the original production parts and the standard 6.5L V-8 turbo diesel engines. In fact, the only modifications made were supplying more fuel to the engine, increasing the RPM governor and advancing the timing. That's it.

There are Hummers that completed a 17,000-mile transglobal environmental expedition from Venezuela to Alaska. There are Hummers that were among the first and only motorized vehicles to cross Saudi Arabia's desolate Empty Quarter, the largest sand desert in the world. And there are Hummers that have endured 9-day excursions across the North 65 latitude in Iceland. The same unmodified

Hummers that are available to you at the dealership. Don't take our word for it. Test a Hummer. Test yourself. Take it anywhere you want. Go places and do things no sport utility vehicle owner can. If for no other reason, because it's out there. Because you can. To locate a dealer near you, call 1-800-732-5493, or 219-284-2866 outside the U.S. and Canada.



*When Weather Forecasters Report
Hazardous Road Conditions, They
Won't Be Talking To You.*



You will feel just as much at home navigating bank drive-thrus, city parking garages, and rush-hour traffic as you will conquering the most remote, rut-riddled, boulder-strewn mountainside. Thanks to the Hummer's power steering, 4-wheel inboard mounted brakes, 4-speed automatic transmission, and a unique suspension system, it is surprisingly easy to maneuver. In fact, it handles more like a sports car than a truck.



When you're inside a Hummer, you'll be amazed at the amenities you'll have. Comfort will never be a problem. Especially when high-back bucket seats, ample head- and legroom, a deluxe Delco sound system, user-friendly controls and gauges, a 124-amp alternator, a clock, a heated windshield, power doors and windows, and a new enhanced sound dampening package all come standard. Options include a deluxe rearview mirror, a premium Monsoon™ audio system, remote keyless entry, touring tires, and more.

You'll also appreciate the numerous safety features Hummer has to offer. All Hummers meet or exceed all Federal Motor Vehicle Safety Standards for Class 3 trucks and many passenger cars and light trucks. Hummer's list of safety features includes a padded dash, an energy-absorbing steering column, a steel roof, steel doors with side impact beams, and 4-wheel independent suspension. Not to mention Hummer's unique Central Tire Inflation System, which can get you out of situations other drivers could only shake their head at.

And should a part ever need replacing, AM General has a worldwide network of dealers ready to service your vehicle.



The Hummer has auxiliary seats for additional seating capacity.



All 1998 Hummers have a lighter, one-piece heavy-duty wheel with Run-Flat and headlock capabilities.



An optional Monsoon™ Hummer Edition premium audio system, custom-tailor specifically for Hummer's unique interior, includes six coaxial speakers, potent tweeter systems, and a separate subwoofer enclosure for outstanding clarity. And with improved heating and air conditioning, you will stay comfortable no matter what the weather is like.

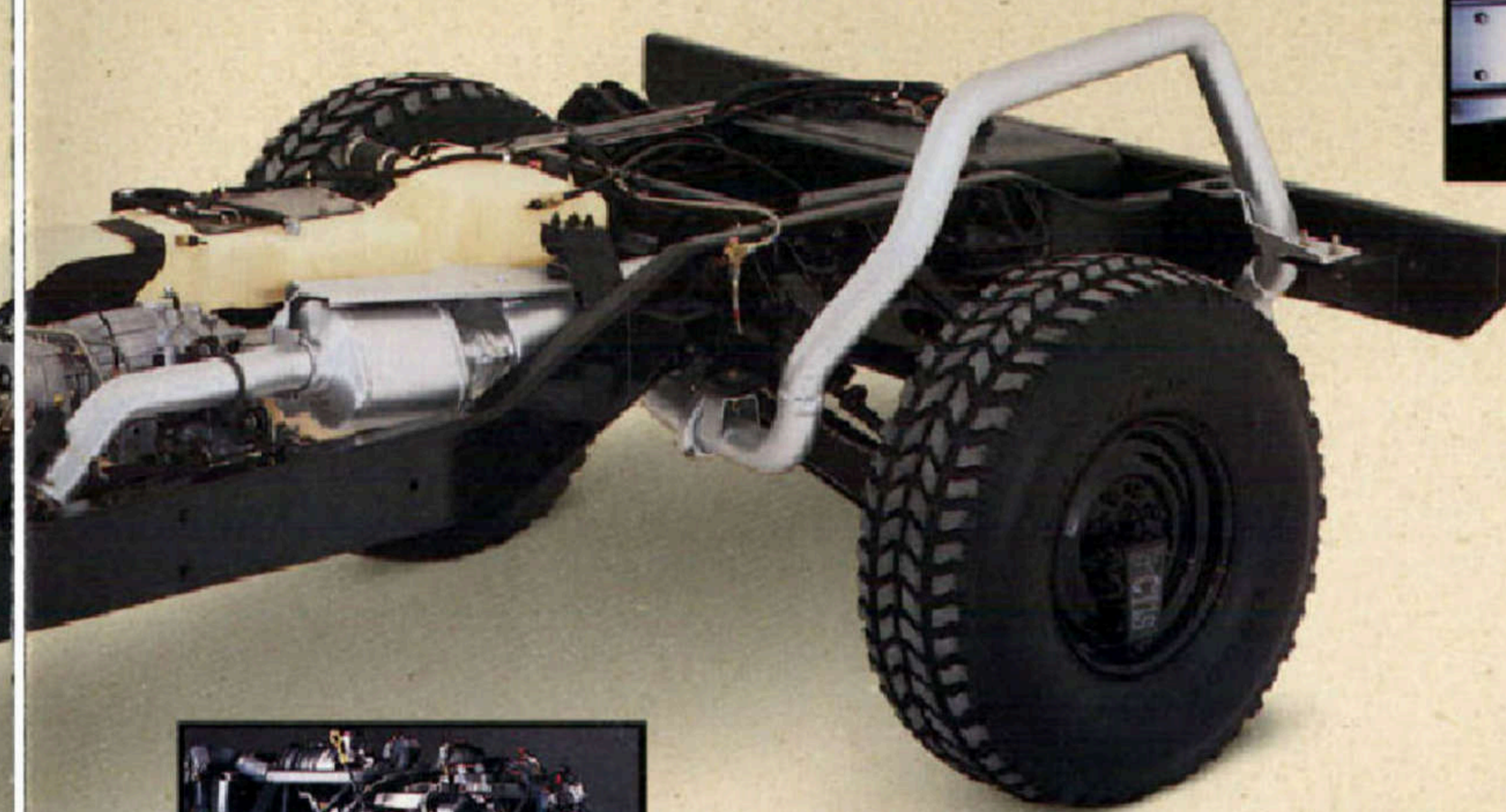
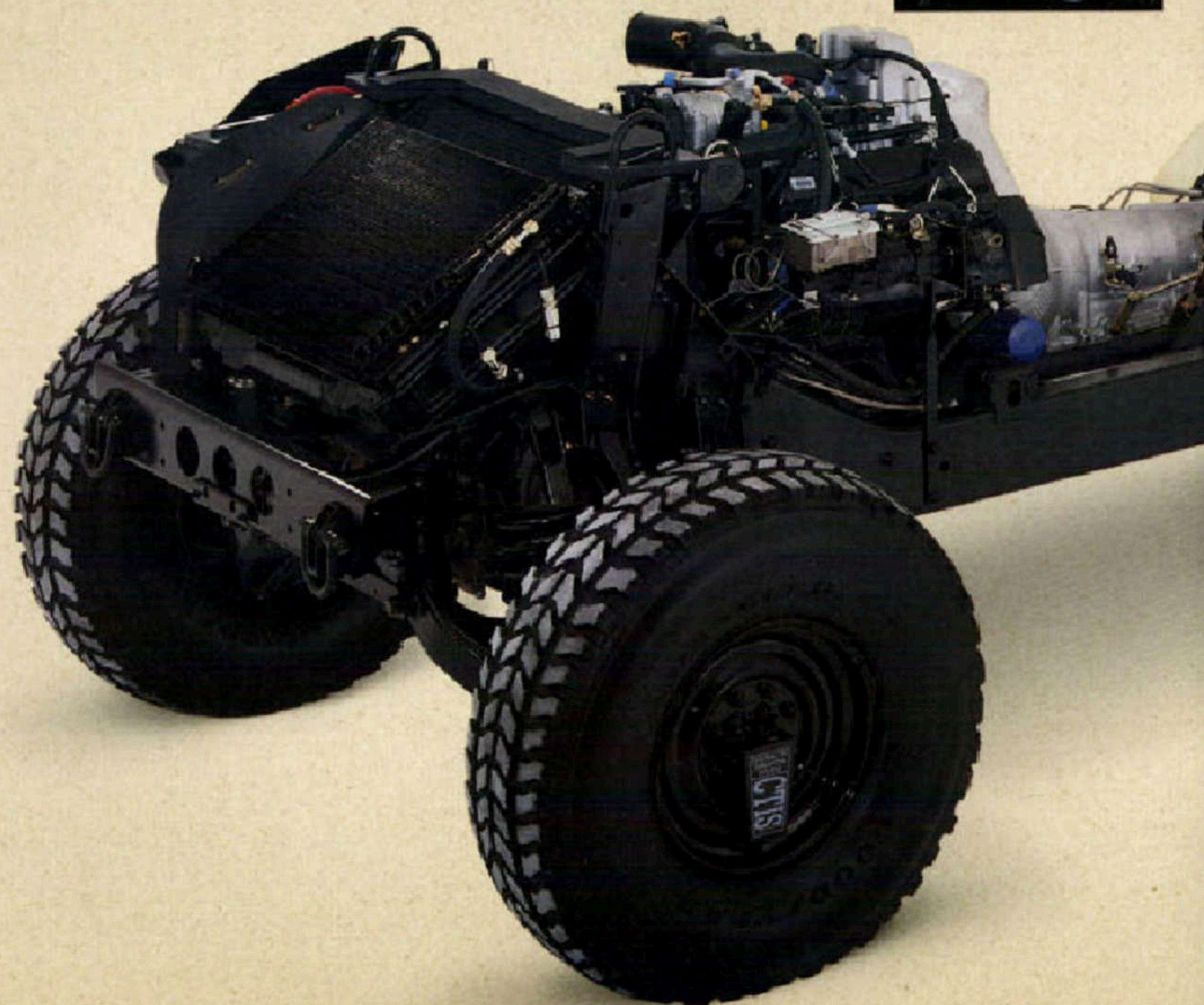


The torque biasing differential redistributes power to all four wheels when one or more tires have lost traction or are off the ground.



The 4-wheel fully independent suspension system and heavy-duty springs provide a comfortable ride even on the toughest terrain and enable it to carry up to two tons.

The onboard compressor (part of the Central Tire Inflation System) allows you to inflate or deflate your tires on the move for added traction and a smoother ride in harsh terrain.



Under the hood, choose a General Motors 6.5L, 170-horsepower V-8 diesel engine, or a 6.5L, 195-horsepower turbo diesel engine.



With the optional towing system, you can tow up to 8,510 lbs.



The Hummer's unique Geared Hub doubles torque at the wheel and contributes to its unmatched 16-inch ground clearance.



**HUMMER GENUINE
ACCESSORIES**



Off-Road Accessories Kit I



*Off-Road Accessories Kit I
(Components)*



Radio Remote



Dual Oil Filter Kit



Leather Seat Covers



Air Filter Restriction Gauge Kit

Pictured:

Includes a cage-style roof rack, stainless steel wheel covers, high-intensity discharge (HID) off-road lights, rocker panel decal, 12,000 lb. electric winch and winch roller fairlead.



Also available:

- hour meter kit • universal roof rack • spare tire and wheel assemblies
- protective seat covers • auxiliary seats • Delco CD-changer kit • winch accessories kit
- dash enhancement kits • tailgate decal • bulkhead cargo net • seat heater kit

For a complete listing of genuine Hummer accessories with photos, be sure

INTERIOR COLORS



Deluxe Tan Cloth



Deluxe Gray Cloth



Black Vinyl

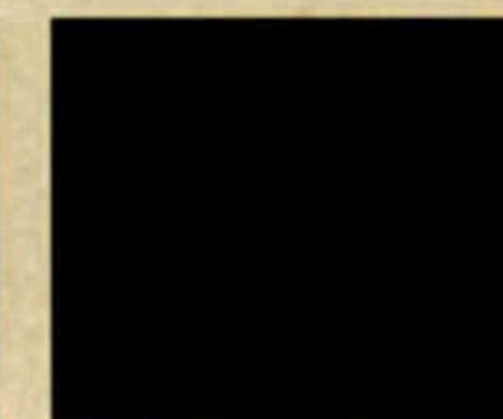
EXTERIOR COLORS



Red



Green Metallic



Black



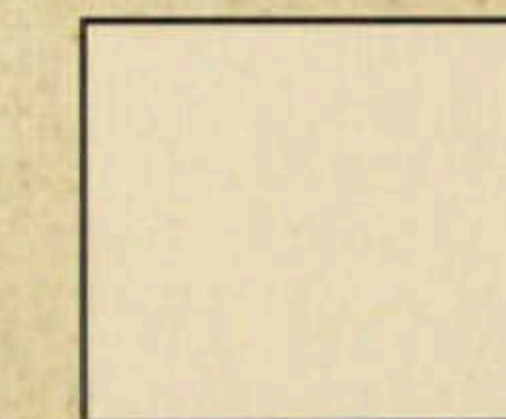
Bright White



Fly Yellow



Silver Metallic



White

- deluxe rearview mirror kit • survival kit • off-road accessory kit II
- swing-away spare tire carrier • bed-mounted spare tire carrier • trailer towing kit
- softtop cargo area extension • softtop slantback extension • snow chains
- cargo area liner • running board kit • removable running boards • utility step

to check out www.hummer.com, or ask your local dealer.

