

2016 HYUNDAI GENESIS



Life, when you get right down to it, is a series of choices. Choose wisely, and life is good. So when it comes to selecting a luxury sedan, what makes Hyundai Genesis the right choice?

In selecting Genesis as their 2015 Car of the Year, *AutoGuide.com* editors noted how impressed they were with the quality of its interior – the roomiest in its class.¹ In honoring Genesis with a coveted GOOD DESIGN® award, the Chicago Athenaeum Museum recognized its stunning forms, inside and out.² And, in honoring Genesis with its 2015 Residual Value Award, ALG projects the Hyundai Genesis to retain the highest percentage of its original price after the typical ownership period of 3 years compared to competing models.³

Is safety your highest priority in choosing a luxury sedan? The 2015 Genesis received the highest safety rating in its class (IIHS Top Safety Pick+), thanks to an impressive suite of Sensory Surround Safety technologies that make the car – and its driver – more responsive to potential hazards.⁴

Maybe the thrill of performance will be your deciding factor? The Genesis 3.8L V6 and 5.0L V8 powertrains pour on low and midrange torque for thrilling response. All of which begs the question: Is choosing Hyundai Genesis as your next luxury car a rational or an emotional decision?

The answer is, yes.



¹ *Autoguide.com Auto News*, December 15, 2014. ² GOOD DESIGN™ is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2015. ³ Based on ALG's 2015 Residual Value Awards for the Premium Fullsize Car Segment. ALG (alg.com) is the industry benchmark for residual values and depreciation data. ⁴ Genesis equipped with available Automatic Emergency Braking. Top Safety Pick+ rating is based on a "Good" in the 31 mph side-impact crash test, 40 mph moderate overlap frontal crash test, 20 mph rear-impact test, roof strength testing, a "Good" or "Acceptable" in the 40 mph small overlap frontal crash test, and an "Advanced" or "Superior" rating for front crash prevention performed by the IIHS. For details, please visit iihs.org.

PERHAPS WE SHOULD EQUIP IT WITH AN APPLAUSE METER?

You can measure performance many ways. But beyond 0-60 mph times, lateral G's or pure horsepower, there's a better way to judge a luxury sedan: By the way you feel when you drive it.

In Genesis, those feelings start with agility, responsiveness and balance. Hyundai engineers used the Nürburgring in Germany and the Korean F1 Grand Prix circuit as proving grounds for its SHIFTRONIC® paddle-shift 8-speed automatic transmission. Experts at Lotus Engineering helped validate the response of its multi-link front and rear suspensions and continuous adaptive shock absorbers.

On Genesis 3.8, available HTRAC All Wheel Drive helps improve grip on roads wet or dry. This dual mode system preserves the car's inherent rear wheel drive bias in normal traction conditions, yet seamlessly redistributes torque to the appropriate wheels for optimal grip whenever it senses a loss of traction.

And with Intelligent Drive Mode, you can select four ride and handling settings (Normal, Sport, Eco or Snow) based on what you desire or conditions demand. There's even an Emergency Steer Assist Mode that seamlessly optimizes stability control in sudden evasive maneuvers. Giving you something that's impossible to calculate: An extra measure of safety.



EXPAND YOUR COMFORT ZONE. RAPIDLY.





GO TO YOUR ROOM.

In Genesis, that's not a punishment – it's an invitation to enjoy a best-in-class experience. Genesis has the most passenger room and overall interior volume of any competitor in its class.¹ More importantly, it's an interior that offers not just size, but substance. Ultra premium soft-touch leather, matte-finish premium wood and aluminum trim grace its surfaces.²

Settle into the heated front seats with available cooling ventilation. The extra support you feel is thanks to enhanced seat pad density and an adjustable seat cushion extension that's available for the driver's seat. We've even engineered the driver seat's power bolster with an air-pressure pump and controller valve that inflates individual air cells, allowing you to adjust the seat to your liking with incredible precision.²



The rarefied air inside of your Genesis consists of more than an inviting leather aroma. The world's first dual mode ventilation system designed with a CO₂ sensor will have everyone in the car breathing easier.² Passengers can take in the view through a panoramic glass roof, or shut the world out using power rear and manual side sunshades.³



TECHNOLOGY MOVES FAST. GENESIS MOVES FASTER.

Your expectations of a luxury car are high. Genesis elevates the luxury car experience by seamlessly integrating the latest audio, phone and navigation technologies into your digital life. It begins the moment you approach – Genesis senses your presence, extends its side mirrors and activates the approach lamps.

Once inside, you're welcomed with premium features like an available 9.2" navigation system that uses a segment-first 720p HD display and Destination Search Powered by Google.™ Verbalize your wishes, and they instantly become commands. SiriusXM® Traffic and Travel Link provide access to traffic information, sports scores, weather, stock prices, fuel prices and local movie times.¹

A powerful Lexicon® Logic 7® Surround Sound Audio System floods the entire cabin with deep, rich bass and sparkling high-range sound. Enjoy your favorite SiriusXM® Satellite Radio channels, or tap into your smartphone's playlists via streaming Bluetooth.® You can also stream your favorite music from available apps like Pandora,® Aha™ Radio and SoundHound.²

Speaking of apps, you can access the contents of your iPhone® in "Eyes Free" mode simply by speaking voice commands to Apple's familiar Siri.³ It's not technology for the sake of technology. It's technology for the sake of you.



¹ SiriusXM Satellite Radio and SiriusXM Travel Link each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call us at 1-866-635-2349. See our Customer Agreement for complete terms at siriusxm.com. All fees and programming are subject to change. ©2015 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ² Pandora and Aha Radio apps available for Apple® iOS only. SoundHound is available with the Blue Link Guidance Package on non-Driver Information System (DIS) vehicles. ³ Siri is available on Apple® iPhone 4s or later, iPad with Retina display, iPad mini, and iPod touch (5th generation) and requires Internet access. Siri may not be available in all areas, and features may vary by area. Cellular data charges may apply.

GENESIS 3.8 ULTIMATE in Ivory Leather / Black Ash Wood

WELCOME TO THE CONNECTED CAR.

BLUETOOTH STREAMING AUDIO

DESTINATION SEARCH POWERED BY GOOGLE

SIRIUSXM TRAVEL LINK

APPLE SIRI EYES FREE INTEGRATION

REMOTE START WITH CLIMATE CONTROL

REMOTE LOCK/UNLOCK

MONTHLY VEHICLE HEALTH REPORTS

SOS EMERGENCY ASSISTANCE

Blue Link,[®] Hyundai's award-winning connected car system, transforms the luxury car as you know it. With Blue Link, driving has never been safer, more connected, or more convenient.¹

GENESIS INTELLIGENT ASSISTANT[®]

Combining Blue Link features with data from your Genesis, your smartphone and the Internet, this intuitive app acts as your personal concierge. It proactively notifies you of important information like estimated departure times to avoid being late for meetings, weather or traffic alerts, and more. It can even remind you to remotely start your car and set the cabin temperature on a hot or cold day.

DESTINATION SEARCH POWERED BY GOOGLE[™]

Searching for a destination by voice has never been easier. At the press of a button, address and contact details appear on your navigation screen. The destination searches you perform via MyHyundai.com or the Genesis Intelligent Assistant app can be sent directly to the navigation system in your Genesis.²

REMOTE ACCESS

Remote Start with Climate Control includes the option to set a 1- to 10-minute engine timer as well as the option to select a desired cabin air temperature and set the windshield defroster. If your plans change after remote-starting your car, you can stop the engine remotely, too.³

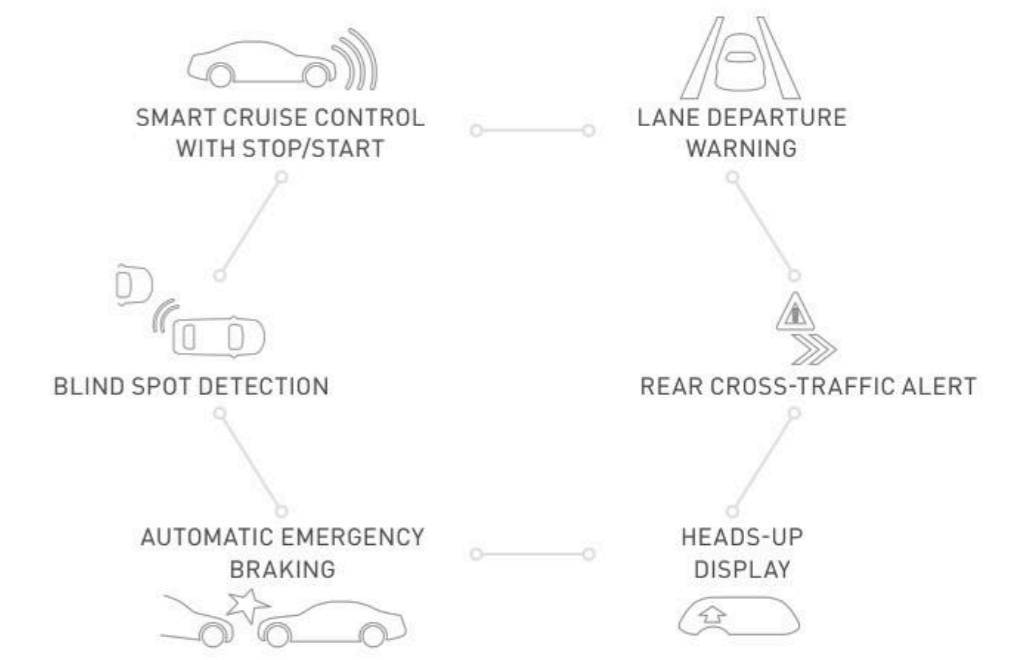


¹ Only use Blue Link and corresponding devices when it is safe to do so. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, please visit HyundaiBlueLink.com. ² Google and the Google logo are registered trademarks of Google Inc. ³ Remote Vehicle Start is only available for push-button start equipped vehicles with an automatic transmission. Not available on all models. Remote Climate Control is available on properly equipped models with fully automatic temperature control. Remote Stop is only available while the vehicle is in Remote Start mode.



IT'S LIKE HAVING YOUR OWN PERSONAL SECURITY DETAIL.

As a Genesis driver, you're literally surrounded by safety technologies. If Genesis detects a departure from your driving lane, it warns you with a visual alert on the instrument panel and a haptic steering wheel vibration.¹ A Blind Spot Detection System uses radar in the rear bumper and an available Heads-up Display to help warn of an approaching vehicle from behind.² The same radar sensors also trigger a warning if vehicles approach your cross path when backing out of a parking space. There's also an Automatic Emergency Braking System that utilizes the front radar and a front camera to help detect the presence of vehicles ahead of you. If it detects a crash is imminent, it automatically applies braking to help mitigate the effects of a collision. Or avoid one altogether.³



GENESIS 5.0 ULTIMATE in Caspian Black / GENESIS 3.8 Tech Package in Santiago Silver

¹Haptic warnings on vehicles equipped with haptic steering wheel only. ²Available on Genesis 3.8, standard on Genesis 5.0 Ultimate. Do not rely completely on Blind Spot Detection (BSD) and be sure to use proper lane changing procedures. BSD may not detect every object or vehicle and will not prevent accidents. Never rely exclusively on the Rear Cross-traffic Alert. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. VEHICLE MUST BE IN REVERSE AND HAS TO BE GOING 8 MPH OR LESS. ³Available on Genesis 3.8, standard on Genesis 5.0 Ultimate. The Genesis Autonomous Emergency Braking System is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. It is a supplemental assist, and does not replace the need for extreme care and attention by the driver. Autonomous Emergency Braking may not stop the vehicle completely and will not avoid all collisions.

DESIGNED WITH INTELLIGENT FEATURES IN MIND



HEADS-UP
DISPLAY



HANDS-FREE
SMART TRUNK



ADVANCED DUAL MODE
HTRAC AWD



FRONT/REAR PARKING
SENSORS



HIGH BEAM
ASSIST

INTERIOR COLORS

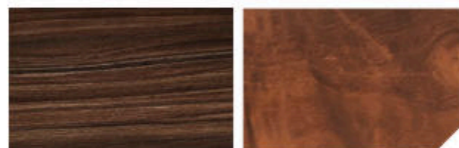
GRAY LEATHER



GRAY
WOODGRAIN
(PICTURED)

MATTE FINISH
BROWN ASH WOOD

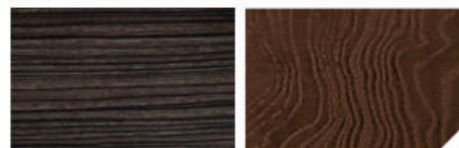
BEIGE LEATHER



BROWN
WOODGRAIN
(PICTURED)

MATTE FINISH
WALNUT WOOD

BLACK LEATHER



GRAY
WOODGRAIN

MATTE FINISH
BROWN ASH WOOD
(PICTURED)

IVORY LEATHER



MATTE FINISH BLACK ASH WOOD

EXTERIOR COLORS



CASABLANCA WHITE



SANTIAGO SILVER



PARISIAN GRAY



EMPIRE STATE GRAY



CASPIAN BLACK



PAMPLONA RED



MANHATTAN BROWN



IBIZA BLUE

2016 GENESIS 3.8



KEY STANDARD EQUIPMENT

- 311 hp, 3.8L Gasoline Direct Injection V6 engine with Dual Continuously Variable Valve Timing
- 8-speed SHIFTRONIC® automatic transmission with paddle shifters
- Front and rear independent 5-link suspension
- Proximity key entry with push-button start
- Leather seating surfaces
- 12-way power heated front seats with power lumbar
- Power windows with auto-down/up and pinch protection
- Leather-wrapped steering wheel with tilt-and-telescopic adjustment
- Steering wheel audio, phone and cruise controls
- Dual automatic temperature control
- Intelligent Drive Mode
- 4.3" color LCD multi-information display
- Electroluminescent gauge cluster
- 8" touchscreen navigation system
- Rearview camera
- AM/FM/HD Radio™/SiriusXM®/CD/MP3 audio system with 7 speakers
- SiriusXM Travel Link® complimentary 3-year subscription (Includes SiriusXM traffic, stock, sports, weather, gas prices, movie info)
- Hyundai Blue Link® connected car system
- Bluetooth® hands-free phone system and audio streaming
- Vehicle Stability Management
- Electronic Stability and Traction Control Systems
- 4-wheel disc ABS with Electronic Brake-force Distribution
- 9-airbag safety system with Occupant Classification System
- Front and rear outboard seatbelt pretensioners
- Anti-whiplash front head restraints
- Tire Pressure Monitoring System with individual tire pressure indicators
- Auto-dimming rearview mirror with compass and HomeLink®
- High Intensity Discharge automatic headlights
- LED Daytime Running Lights
- Rain-sensing wipers and auto-defogging windshield
- Heated power-folding side mirrors with turn signal indicators and "Genesis Logo" approach lamps
- Hands-free smart trunk with auto-open
- 18" alloy wheels with P245/45R18 tires

SIGNATURE PACKAGE

- Genesis 3.8 Standard Equipment plus:**
- Power panoramic sunroof
 - Integrated Memory System
 - Power tilt-and-telescopic steering wheel
 - Lexicon® 14-speaker Discrete Logic 7® Surround Sound Audio System
 - Ventilated front seats
 - Blind Spot Detection
 - Rear Cross-traffic Alert
 - Rearview camera with parking guidelines
 - Power rear windshield sunshade
 - Manual rear side window sunshades
 - LED fog lights
 - Auto-dimming side mirrors

INTERIOR DIMENSIONS

Head Room, front (w/sunroof)/rear 41.1 (39.4) / 38.2 in
 Legroom, front/rear 45.7 / 35.0 in
 Shoulder Room, front/rear 58.3 / 57.1 in
 Hip Room, front/rear 55.7 / 54.8 in
 Total Interior Volume 123.0 cu ft
 Passenger Volume 107.7 cu ft
 Cargo Volume, trunk 15.3 cu ft

EXTERIOR DIMENSIONS

Wheelbase 118.5 in
 Length 196.5 in
 Width, excluding mirrors 74.4 in
 Height 58.3 in
 Tread Width, front/rear (18" wheels) 64.1 / 65.3 in
 Tread Width, front/rear (19" wheels) 63.8 / 64.3 in
 Coefficient of Drag 0.26 Cd

EPA MILEAGE ESTIMATES

City/Highway/Combined (3.8 RWD) 18/29/22 MPG
 City/Highway/Combined (3.8 AWD) 16/25/19 MPG
 City/Highway/Combined (5.0 RWD) 15/23/18 MPG
 Fuel Tank Capacity 20.3 gal
 EPA Classification Large Car

TECH PACKAGE

- Genesis 3.8 Signature Package plus:**
- Premium leather seating surfaces
 - Leather-wrapped steering wheel with haptic feedback
 - Power driver seat cushion extender and side bolster
 - 7" color LCD multi-information display
 - Lane Departure Warning
 - Lane Keep Assist
 - Smart Cruise Control with stop/start
 - Automatic Emergency Braking
 - Electronic Parking Brake with automatic vehicle hold
 - Pre-safety seatbelt
 - High Beam Assist
 - Front and rear parking sensors

ULTIMATE PACKAGE

- Genesis 3.8 Tech Package plus:**
- Genuine matte-finish wood trim and aluminum trim
 - Heads-up Display
 - Dual mode front vent control with CO₂ sensor
 - Premium 9.2" touchscreen DIS navigation with HD display
 - Lexicon® 17-speaker Discrete Logic 7® Surround Sound Audio System
 - Power trunk lid

GENESIS 3.8 HTRAC ALL WHEEL DRIVE

- Genesis 3.8 Standard Equipment plus:**
- Heated rear seats
 - Heated steering wheel
 - Headlight washer

2016 GENESIS 5.0 ULTIMATE



KEY STANDARD EQUIPMENT

- Genesis 3.8 Ultimate Package plus:**
- + 407/420 hp (regular/premium fuel), 5.0L Gasoline Direct Injection V8 engine with Dual Continuously Variable Valve Timing
 - + 19" alloy wheels with P245/40R19 (front), P275/35R19 (rear) tires
 - + Quad exhaust tips
 - + Illuminated door sill plates
 - Deletes power rear sunshade
 - Deletes manual rear side sunshades

GENESIS WHEELS



18" ALLOY WHEEL



19" ALLOY WHEEL

AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY	NEW VEHICLE LIMITED WARRANTY	ANTI-PERFORATION WARRANTY	24/7 ROADSIDE ASSISTANCE
10 YEARS 100,000 MILES	5 YEARS 60,000 MILES	7 YEARS UNLIMITED MILES	5 YEARS UNLIMITED MILES

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.





10 YEARS. 100,000 MILES. WE'VE GOT YOUR BACK.

For over a decade, Hyundai has backed every car we've built with this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services that includes America's Best Warranty, 24/7 Roadside Assistance, and more.

 HYUNDAI
Assurance
VISIT [HYUNDAIASSURANCE.COM](https://www.hyundaiassurance.com)

 **HYUNDAI** Genesis