

2020 Hyundai

FULL LINE



The relentless search for better leads here.

At Hyundai, we're motivated by the same thing you are: Better. It's our belief that no matter how much we've achieved, there are better ideas still to be discovered. So we press on, relentlessly searching for innovative ways to exceed your highest expectations.

The 2020 Hyundai model line is our most advanced yet, with additions like the first-ever Palisade that offers the comfort and convenience of a spacious 8-passenger SUV. And an all-new Sonata, which raises the bar for midsize sedan styling and safety in dramatic fashion. Looking to minimize your carbon footprint? Our choice of alternative fuel vehicles is wider for 2020 than ever, highlighted by the hydrogen-powered NEXO, a variety of highly acclaimed hybrid models and the Kona Electric – which picks up where last year's model left off after being named 2019 North American Utility Vehicle of the Year.TM

No matter which 2020 Hyundai you choose, you'll be better protected thanks to Hyundai SmartSense, our suite of cutting-edge safety and convenience technologies. That peace of mind also includes backing every one of our vehicles with America's Best Warranty.

Every Hyundai also features Blue Link, our award-winning technology that forms a seamless digital connection between you and your car.¹ Is it any wonder Hyundai has been the automotive brand ranked #1 in customer loyalty for 10 consecutive years² and is among the Top 3 Brands in the J.D. Power 2019 U.S. Initial Quality Study for the second year in a row?³



2019 Hyundai Kona
2019 Hyundai Kona Electric
North American Utility
Vehicle of the YearTM



Hyundai Lineup
#1 in Customer Loyalty
10 Consecutive Years

J.D. POWER

Hyundai Lineup
Hyundai is among the Top 3 Brands in the J.D. Power
2019 U.S. Initial Quality Study (2 Years in a Row)



SmartSense has your back. And front. And sides.

Dramatic advances in intelligent sensors, radar and camera technologies have given Hyundai engineers new and effective means for alerting drivers to potential hazards. These advances also enable Hyundai vehicles to automatically engage braking and steering as a means of helping drivers avoid collisions.⁴

Hyundai SmartSense, our array of advanced technologies designed to help protect you from every angle, includes features like a Surround View Monitor and Rear Cross-Traffic Collision Warning to help you safely back out of parking spaces. As you drive down the road, Forward Collision-Avoidance Assist, Blind-Spot Collision Warning and Lane Keeping Assist help you maneuver through traffic with confidence. At the end of your journey, an award-winning innovation called Safe Exit Assist helps prevent passengers from opening a door into other vehicles approaching alongside your parked Hyundai.

Given the superlative safety technologies engineered into every Hyundai, it's no surprise that 12 different Hyundai models equipped with front crash prevention and specific headlights earned an IIHS 2019 Top Safety Pick+ or Top Safety Pick rating.⁵



 **Forward Collision-Avoidance Assist with Pedestrian Detection**
If a pedestrian or slowing/stopped vehicle is detected in your path, emergency braking is automatically applied to help avoid or reduce the severity of a collision.⁶

 **Blind-Spot Collision-Avoidance Assist**
Like having extra eyes at your side, this feature warns you if there's a vehicle in your blind spot before you change lanes and applies braking on the opposite side of the attempted lane change if necessary to help avoid a collision.⁷

 **Rear Cross-Traffic Collision-Avoidance Assist**
This feature warns of vehicles approaching from the side when you're backing out of parking spaces in reverse gear and applies braking automatically to help avoid a collision.⁸



 **Lane Keeping Assist**
Audio and visual cues warn you if your vehicle drifts out of its driving lane without signaling. If necessary, the system gently applies corrective steering assistance to help keep you inside the lane.⁹

 **Safe Exit Assist**
When your vehicle is parallel parked on a busy street, this pioneering innovation alerts occupants planning to exit of vehicles approaching from behind. When Child Locks are active, Safe Exit Assist prevents the rear doors from opening if a vehicle approaching from behind is detected.¹⁰

 **Low/High Beam Assist**
Low Beam Assist illuminates cornering headlight beams in sync with your steering to help improve your vision around corners. High Beam Assist switches high beams off/on automatically to help avoid distracting oncoming drivers.

 **Smart Cruise Control with Stop & Go**
When a vehicle in front of you is detected to be slowing, Smart Cruise Control automatically reduces your speed. It can even slow your vehicle to a complete stop and restart automatically when equipped with Stop & Go functionality.¹¹

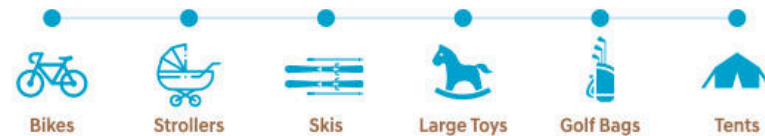


PALISADE



Your plans for the future just got bigger. And better.

Introducing the all-new Hyundai Palisade – a spacious 3-row SUV that's big on room with a choice of 7- or 8-passenger seating. Up front, the legroom rivals some full-size SUVs. A one-touch sliding 2nd row makes it easy to access Palisade's 3rd row, where power folding and reclining seats quickly make room for cargo. Seven USB outlets and available wireless device charging get power to your people, while a conversation mirror and available Driver Talk in-car intercom make it easy for the captain to speak from the flight deck. There's even a feature called Rear Seat Quiet Mode that silences the rear speakers. Bet you can't wait to see how that works for your family.



Wide-Open Possibilities

Easy-to-fold rear seats create a cavernous 86.4 cubic feet of cargo space that, together with an available height-adjustable hands-free smart liftgate,¹² opens your weekend to endless possibilities.

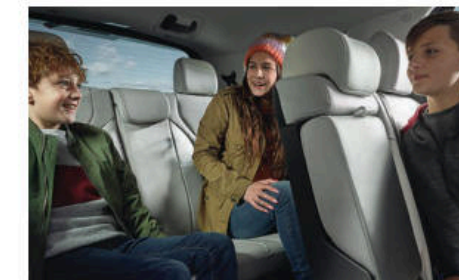


Fuel-friendly, yet family-sized.

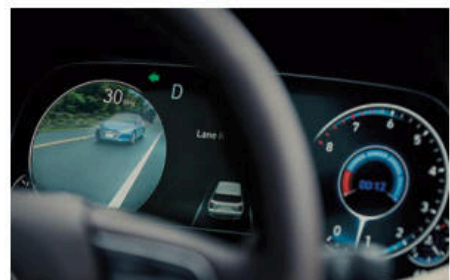
Palisade is big on fuel-efficient power, thanks to a 3.8L Atkinson Cycle V6 engine with up to 291 HP and an EPA-estimated 26 MPG highway rating for front-wheel-drive models.¹³ With available HTRAC All Wheel Drive, a towing capacity of up to 5,000 pounds and up to 86.4 cubic feet of usable cargo space, it's also big on making things happen. Palisade is big on comfort and convenience, too, with available premium features like 2nd-row captain's chairs, a dual sunroof and the award-winning connectivity of Hyundai Blue Link®. Go ahead, start making plans – the bigger, the better.



Trailer sway control



8-passenger seating



Blind-Spot View Monitor

SANTA FE



Here's to epic road trips.

Who offers an SUV with everything you know you want – from spacious passenger room and versatile cargo capacity to premium connectivity, convenience and safety features that use the latest smart technologies?

Take a close look at the Hyundai Santa Fe. Available HTRAC All Wheel Drive, a choice of powerful engines (including a 2.0L Turbo powerplant that offers up to 3,500 pounds of towing capacity) and an array of SmartSense technologies like Blind-Spot Collision-Avoidance Assist⁷ and High Beam Assist let you explore your wanderlust with confidence. An available height-adjustable smart liftgate¹² and a cavernous cargo space of up to 71.3 cubic feet open endless possibilities for fun – no matter where those roads less traveled might lead.



Santa Fe Limited with 8" touchscreen display



Rear Cross-Traffic Collision-Avoidance Assist



60/40 2nd-row fold-flat seats

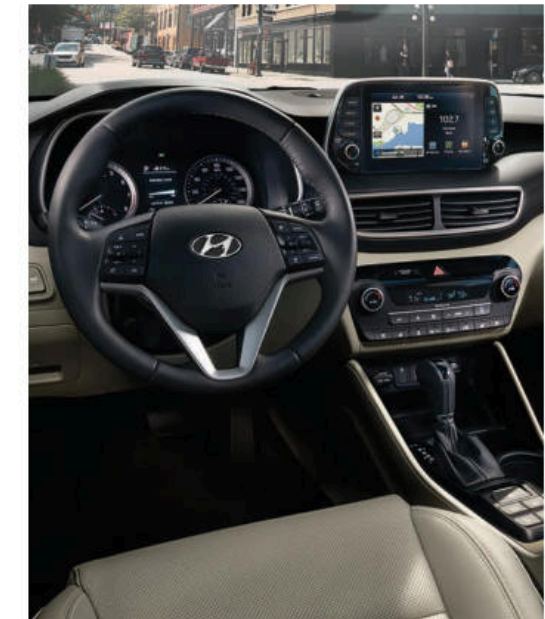
TUCSON



Smart. Modern. Athletic.

A creation of Hyundai's European Design Centre, the Tucson's compact exterior dimensions enable nimble maneuvers through urban congestion. When you need to access the spacious cargo area, Tucson offers you the segment's first truly automatic smart liftgate.¹² Every Tucson, even the base SE model, also comes standard with smart safety tech like Forward Collision-Avoidance Assist,⁶ Lane Keeping Assist⁹ and Driver Attention Warning.¹⁶

We know how connected you are to your smartphone. So we made sure that Apple CarPlay[®] and Android Auto[™] come standard on Tucson.¹⁷ Available wireless device charging makes it simple to keep your compatible smartphone juiced,¹⁸ while available rear USB charging gives your backseat crew easy access to power, too.



Tucson Ultimate with 8" color touchscreen



Hands-free smart liftgate



Smart Cruise Control with Stop & Go

KONA



Will our prized possession be yours, too?

How did Kona earn so many accolades, including 2019 North American Utility Vehicle of the Year™ and a 2019 Best Buy Award from Kelley Blue Book's KBB.com?²⁰ It starts with an international award-winning design that's just the right size for the way you live. Kona's stylish exterior is colorful and compact, making it as easy to maneuver through traffic or parking lots as it is fun to drive. The enhanced traction of available All Wheel Drive adds to your enjoyment and feeling of confidence.

Inside, Kona looks and feels like a luxury SUV with available amenities like a segment-exclusive wireless charging pad.¹⁸ A large 7" color LCD floating display comes standard with Apple CarPlay® and Android Auto™ for easy access to your favorite smartphone apps.¹⁷ Kona also offers an unrivaled suite of advanced safety technologies – one reason it's earned the industry's highest safety ratings.



Kona Ultimate with lime accents

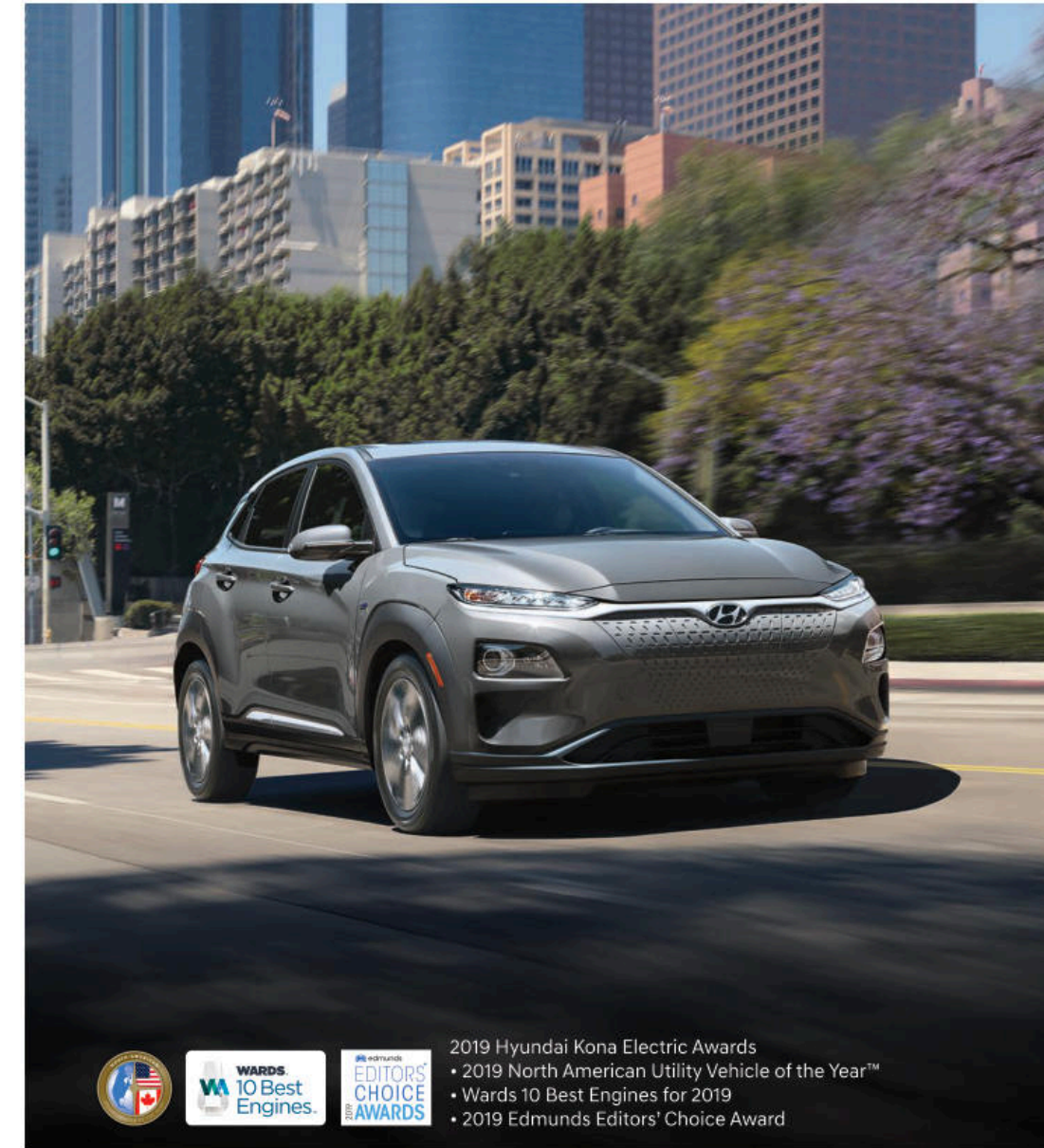


All Wheel Drive



Wireless device charging

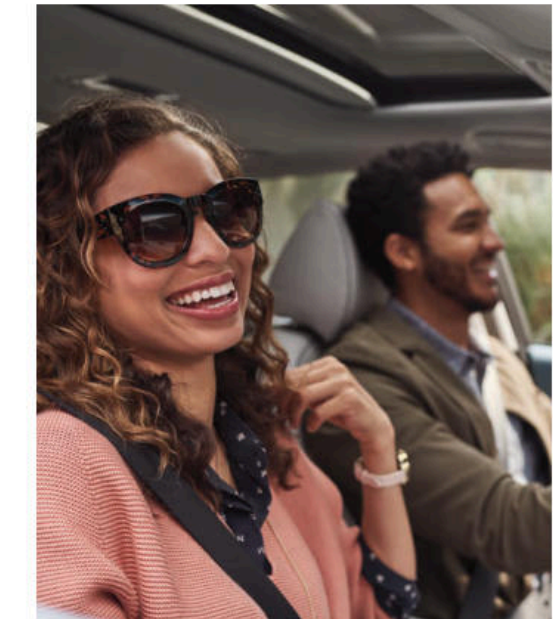
KONA Electric



Live large. But leave a small footprint.

Looking for a versatile zero-emissions SUV that makes a great big world of experiences possible? Kona Electric is easy to maneuver around town, with an EPA-estimated 120 combined MPGe rating²¹ that lets you go long distances (its estimated 258-mile range is eclipsed only by Tesla among all-electric vehicles).²²

Sporting one of the largest interiors in its class,²³ Kona Electric welcomes you with large door openings, a modern cabin design and 19.2 cubic feet of cargo space behind the rear seats. The Ultimate model's large 10.25" floating touchscreen display is your control center for checking the battery charge or tuning the Infinity® Premium Audio system. It also features a split-screen navigation system (complete with subscription-free traffic flow and incident data) and doubles as a Rear View Monitor with Parking Guidance for added safety when backing into or out of tight spaces.



Power tilt-and-slide sunroof



Front grille charge port



60/40 split-folding rear seats

VENUE



Fun for the urban adventurer.

Introducing the first-ever Hyundai Venue, an urban utility vehicle with a larger-than-life personality – and style to match. Perfectly suited for city life, its fresh design is loaded with modern, highly versatile features that accommodate busy workdays and pleasure-packed weekends.

Check your wish list against Venue's Monroney sticker: There's an 8" touchscreen display with Apple CarPlay® and Android Auto™.¹⁷ Versatile 60/40 split fold-flat rear seats. Plus available features like a power sunroof, striking 17" alloy wheels and Blue Link® connected car innovations¹ that seamlessly integrate with Amazon Alexa® and Google Assistant™ for remote starting and climate control access.²⁴ Hyundai SmartSense is also onboard, protecting you at every turn with a suite of sophisticated safety technologies.



Venue Denim with 8" touchscreen display



Automatic temperature control



LED taillights

ACCENT

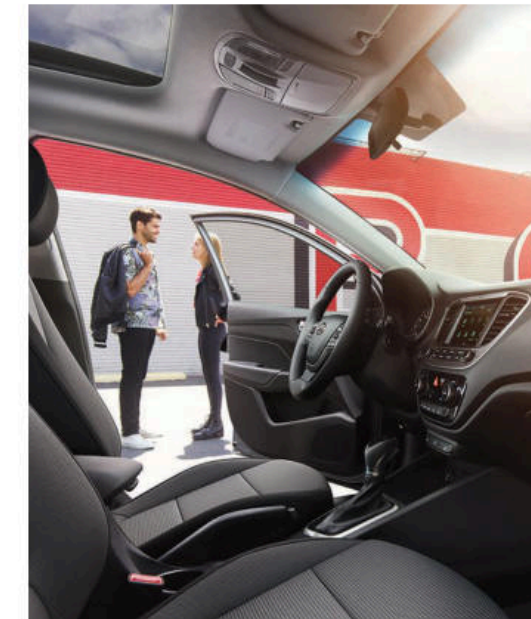


2019 Hyundai Accent Awards
• Top Safety Pick when equipped with optional Forward Collision-Avoidance Assist and LED headlights²⁵

It's the perfect fit for all of your dreams.

Accent is the perfect size for whatever your future holds. With its cascading chrome grille, wraparound headlights/taillights and available 17" alloy wheels, Accent has the looks of a premium sedan. Yet it's agile in traffic, easy to park and doesn't guzzle gas – check out that EPA-estimated 41 MPG highway rating.¹³

Step inside, and you're welcomed by a modern-looking interior that feels surprisingly roomy and refined. Accent is also tech-savvy, with available Hyundai Blue Link®,¹ Apple CarPlay® and Android Auto™ features that turn your smartphone into a powerful point of contact with your vehicle.¹⁷ All of this from a car that's affordable, too? Now that's called living the dream.



Accent Limited with heated front seats



7" touchscreen audio display



Hands-free smart trunk release

SONATA



2019 Hyundai Sonata Awards

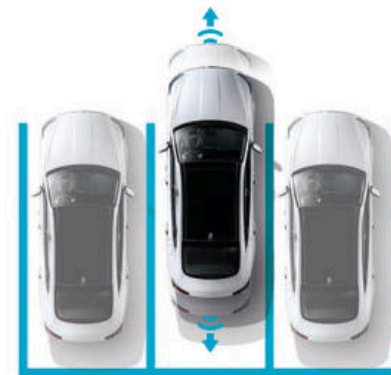
- 2019 Sonata Hybrid NHTSA 5-Star Overall Safety Rating¹⁹
- 2019 Sonata/Sonata Hybrid Top Safety Pick+ when equipped with optional Automatic Emergency Braking and LED headlights¹⁴

The laws of attraction were just rewritten.

To create the new 2020 Sonata, Hyundai designers transformed masterful proportion and line work into a lower profile and wider stance that captures the sensuous sportiness of a 4-door coupe.

New push-button gear selection offers seamless access to Sonata's 8-speed transmission, which is powered by a choice of two new Smartstream engines. Sonata Hybrid's eco-efficient powertrain features Active Shift Control, which reduces shift times while improving both acceleration and fuel-efficiency.

The 2020 Hyundai Sonata is a fully transformed vehicle packed with an array of innovations that boost comfort, convenience and active safety. Available personalization technologies include a first-in-class 12.3" digital instrument cluster,²³ which is customizable to suit different driving modes and preferences. Now that's beautifully smart.



Remote Smart Parking Assist

The 2020 Sonata is the first Hyundai sedan to feature Remote Smart Parking Assist,²⁶ which allows you to exit your car and pull it into or out of a parking spot – forward or backward – via your key fob. Ensuring that, wherever you travel, you're on Easy Street.



2019 Hyundai Sonata Awards

- 2019 Sonata named a 10 Best Sedan Under \$30,000 by Kelley Blue Book's KBB.com²⁰



Technology to the rescue.

Unique Hidden Lighting Lamps dynamically transform Sonata's fluid hood lines when lit, hinting at the technology-packed interior inside. Sonata is the first car in its class with an available Digital Key – your compatible Android™ smartphone can unlock Sonata's doors and start its engine. It's also the first Hyundai to feature a collaboration with Bose® that puts every occupant in the center of a rich, sparkling audio experience. Blue Link® enhancements¹ allow you to check fuel levels, remotely start the engine and heat or cool your seats using your phone. And the 2020 Sonata Hybrid? It's the first vehicle to use Hyundai's solar panel roof, which helps to recharge the vehicle's battery.



Sonata Hybrid with solar roof



Wireless device charging



Blind-Spot View Monitor

IONIQ



The power of choice.

Hyundai created Ioniq to be the world's first vehicle offered with a choice of three electrified powertrains: Hybrid, Plug-in Hybrid and Electric. From its inception, Ioniq was designed around the unique engineering of electric vehicles. Now comes the new 2020 Ioniq, redesigned inside and out to enhance the stylish flair and eco-friendly performance that's filled its trophy case with awards.

Ioniq now lights your path with available LED headlights, taillights and Daytime Running Lights. Inside, your path is vividly shown on an available high-resolution 10.25" touchscreen navigation display. Critical driving information, including your range and battery charge, is displayed on Ioniq's available 7" dual-mode instrument display.

The groundbreaking design extends to control paddles on Ioniq Plug-in Hybrid's and Ioniq Electric's steering wheel that let you increase the amount of energy captured during regenerative braking. Ioniq Hybrid features the world's first 12-volt battery integrated with the car's powerful hybrid battery pack. Car battery drained after leaving the lights on? Push a button, and the lithium-ion polymer battery system delivers an automatic jump-start.



2019 Hyundai Ioniq Awards

- 2019 Ioniq Plug-in Hybrid named a 10 Best Plug-in Hybrid Car Under \$40,000 by Kelley Blue Book's KBB.com²⁰



Green is blue.

Our Blue Drive® technology radically reduces pollution while delivering exceptional driving performance and mileage. Ioniq Hybrid Blue is rated the most fuel-efficient non-plug-in car in America – even eclipsing the Toyota Prius.²⁷ Ioniq Plug-In Hybrid features an estimated 630-mile total driving range, while Ioniq Electric's higher-output battery system for 2020 eclipses Nissan Leaf with an estimated 170-mile All-Electric Range (an increase of 46 miles over last year).²³

With Ioniq, efficiency doesn't mean austere. Each is filled with comfort, convenience and advanced safety features you'll find rewarding, along with the latest innovations for keeping you connected to your digital life on the road.



LED taillights, integrated rear spoiler and split-view window



Wireless device charging



10.25" touchscreen navigation display

ELANTRA



2019 Hyundai Elantra Awards
 • Top Safety Pick+ when equipped with optional Forward Collision-Avoidance Assist and LED headlights built after September 2018¹⁴

The most refined and advanced Elantra ever.

Elantra raises the standard for what you can expect from a compact sedan. We made Elantra one of the quietest cars in its class, and one of the roomiest, too – its spacious interior rivals the room inside some midsize sedans.²³ A tight turning radius makes urban maneuvers easier, while Elantra SE's estimated 490-mile driving range makes for carefree getaways.¹³

Elantra gives you a choice of three engines for powering through your day. Sit in Elantra Sport, and a deeply bolstered driver's seat, flat-bottomed steering wheel and alloy pedals invite you to enjoy the performance. Every Elantra includes SmartSense safety features like Forward Collision-Avoidance Assist⁶ and Lane Keeping Assist,⁹ normally reserved for more expensive cars.



Elantra Limited with 8" touchscreen navigation

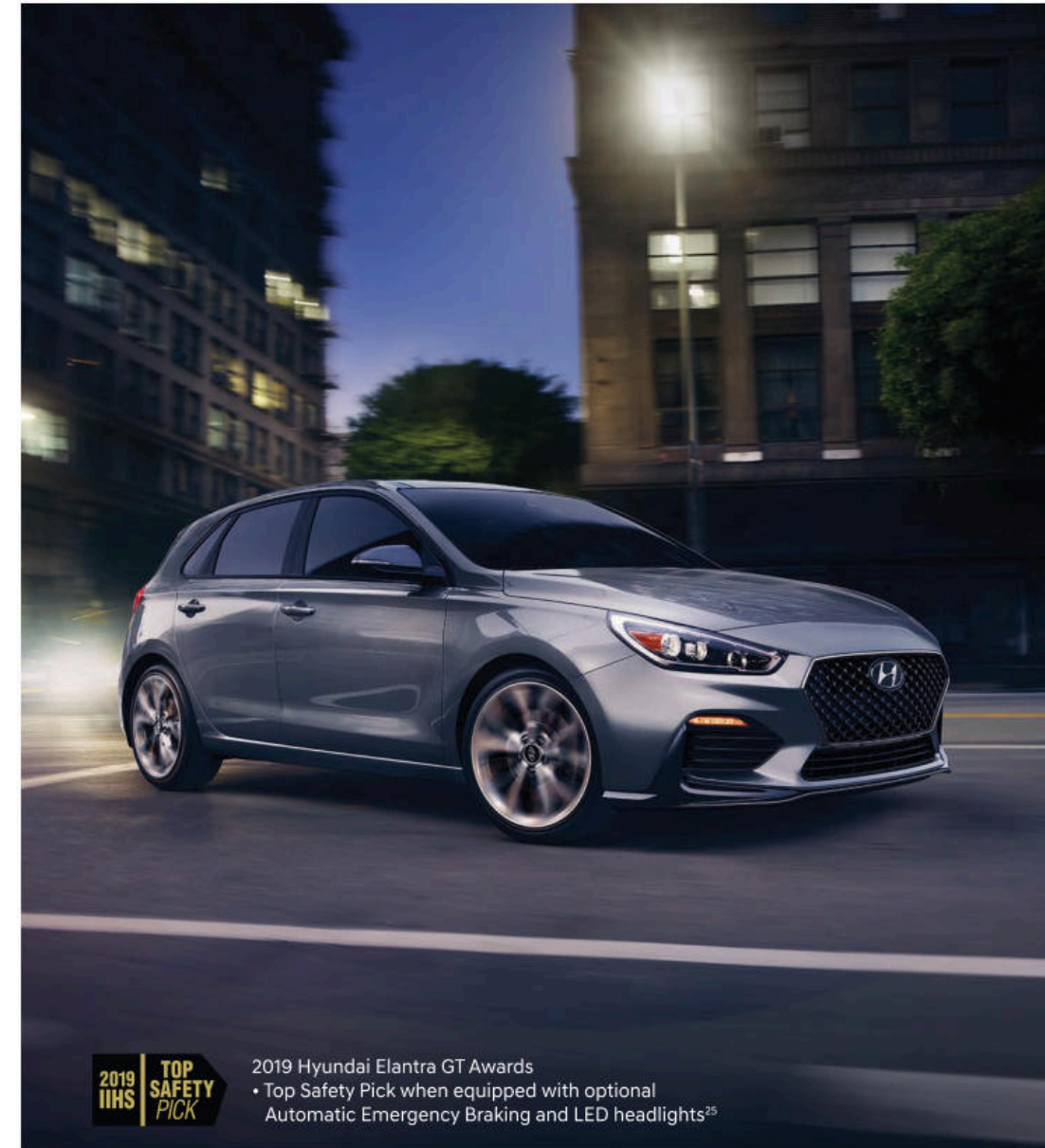


Full LED headlights



Hands-free smart trunk release

ELANTRA GT

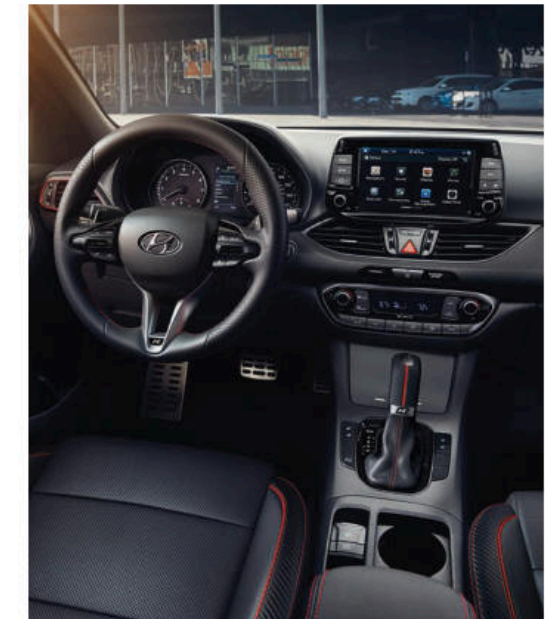


2019 Hyundai Elantra GT Awards
 • Top Safety Pick when equipped with optional Automatic Emergency Braking and LED headlights²⁵

Hatchback performance taken to the Nth degree.

The 2020 Elantra GT N Line is a driver's dream. Step inside, and you'll find a leather-wrapped steering wheel. Leather sport seats with contrast stitching. A floating 8" touchscreen audio display. And available luxuries like class-exclusive ventilated front seats,²³ wireless device charging¹⁸ and more. A 201-hp Turbo engine turns up the heat on twisty mountain roads.

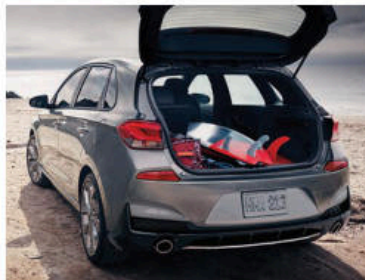
Elantra GT turns up the volume, too. Open the hatch, fold down the rear seats, and you've got easy-loading room that rivals many compact SUVs for cargo space. Together with an available panoramic sunroof that fills all of that space with fresh air, it's a modern GT design that shines everywhere from the fast lane to the concert venue and campsite.



Elantra GT N Line with Tech Package



N Line 6-speed manual shifter



60/40 split-folding rear seats

VELOSTER



Blend out.

With its asymmetrical three-door design, Veloster appeals to drivers wanting to stand apart, not blend in. Yet they stand together, too, unified by a shared pride in driving a car whose rakish roofline, wicked rear air diffuser, flared wheel arches and center exhaust clearly separate it from the pack of cookie-cutter designs.

Veloster is all about connecting you directly to both the road below and your digital world afar. The sure grip of a multi-link rear suspension lets you tackle corners with confidence while connectivity technologies, voice assistants and custom apps let you use your smartphone to keep a tight grip on your life, both inside Veloster and out.

The available 8" floating touchscreen display equipped on most Veloster models controls an Infinity® Premium Audio system. Got cargo? With its wide-opening hatch and 60/40 rear seats folded down, Veloster becomes its own interpretation of a compact sport utility vehicle.



Veloster Turbo Ultimate



Asymmetric three-door design



Rear air diffuser

VELOSTER N



You can't spell performance without N.

It's named after Namyang, our global R&D facility where ideas like the N Corner Carving Differential were born. N is also for Nürburgring, the epic track where features like an Electronically Controlled Suspension were refined. The Hyundai Veloster N is flush with engineering proven in the FIA World Rally Championship and Touring Car Racing – it looks, sounds and reacts like it was born in the heat of battle.

A two-stage rear spoiler, large-bore dual exhaust tips and deeply bolstered front seats hint at the high-performance powerplant beneath Veloster N's hood. With an available 275-hp turbocharged 2.0L GDI engine²⁸ and rev-matching 6-speed manual transmission – plus a reinforced body, suspension and brakes to handle the added power – Veloster N is the tip of our high-performance spear.



N Grin Control System



Two-stage rear spoiler



2019 Veloster N IMSA TCR race car

NEXO

Hydrogen-powered. Zero emissions. Tons of fun.

With an EPA-estimated range of up to 380 miles from five minutes or less of refueling,²⁹ the five-passenger Hyundai NEXO crossover SUV sets a new benchmark for alternative fuel vehicles.¹³ NEXO uses hydrogen fuel and oxygen from the ambient air to create the electricity powering its 161-horsepower electric motor. The only emission? A few droplets of water.

Press the accelerator pedal, and NEXO responds with a surge of torque – proving that fuel cell technology can fuel driving passion. Even when it's driverless, NEXO delights with next-generation technologies like Remote Smart Parking Assist, which can search for – and drive into or out of – parking spaces remotely.²⁶

NEXO utilizes the remote capabilities of another Hyundai innovation: Blue Link®. Using our Blue Link app on your smartphone or smartwatch, or your Amazon Echo® or Google Home device,²⁴ you can remotely lock or unlock your NEXO's doors, start the engine and activate the climate controls from the comfort of your kitchen, couch or office.

Behind the rear seats, you'll have plenty of space to load up to your liking thanks to a cargo volume that almost doubles the Toyota Mirai.²³ A modern, airy cabin with generous front and rear legroom also includes innovations like a Blind-Spot View Monitor³⁰ and large 12.3" navigation touchscreen display. There's also a wireless charging pad – like NEXO itself, it'll quickly recharge your compatible devices to keep you on the move.¹⁸



Krell, yes.

NEXO is the first Hyundai in the U.S. to offer award-winning Krell® premium audio. The collaboration with Krell, one of America's most technologically advanced audio engineering firms, means Hyundai has developed what audiophiles crave most – perfect sound reproduction inside their vehicle. With an 8-channel amplifier as its centerpiece, NEXO's Krell audio system adds the deep bass of an 8" subwoofer and Live Dynamic sound algorithm technology that restores the fullness lost in compressed music files. Add the conveniences of Apple CarPlay® or Android Auto,[™] and you'll find plenty to enjoy on all those road trips made possible by a driving range of up to 380 miles.



2019 Hyundai NEXO Awards
• Wards 10 Best Engines for 2019
• UL Validated
• Top Safety Pick+ for vehicles built after June 2019¹⁴



Welcome to a higher form of intelligence.



Remote Smart Parking Assist

Your Hyundai can park or retrieve itself from parallel or perpendicular parking spaces – with or without a driver in the vehicle. This feature even allows you to back your vehicle into a parking spot with a touch of a key fob button.



Blind-Spot View Monitor

Hyundai is the first automaker to provide drivers with blind-spot video footage from both sides of the vehicle. While changing lanes with the turn signal on, a side view of the adjacent lane is projected on your NEXO Limited's instrument panel display.



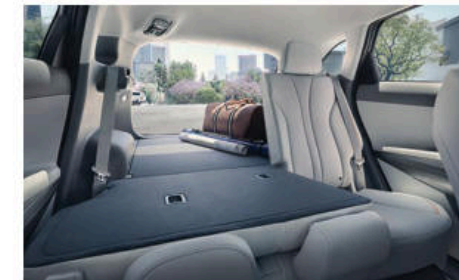
Eco Materials

The NEXO's interior is another example of the kind of innovation Hyundai is bringing to cutting-edge automotive design. Its passenger cabin was crafted using bio-materials not typically found in automotive interiors. The headliner is woven from bamboo, carpet fibers are spun from sugarcane, and dyes for interior trim materials are extracted from soybeans and canola oil.



Air Purification

As a Fuel Cell Electric Vehicle, NEXO filters and purifies the air around it as it drives. When air filters through the vehicle, virtually all of the particulates are purified. NEXO's instrument cluster displays how much you have contributed toward cleaning the environment around you.



60/40 split-folding rear seats



LED headlights

It's time you felt a truly special connection with your car.

Complimentary for your first three years of ownership, Hyundai Blue Link® offers you the conveniences you want – and the security you need – on the road.¹ Blue Link Connected Care delivers 24/7 emergency assistance 365 days a year. Blue Link Guidance enhances your car's navigation system, and Blue Link Remote offers a variety of remote control features with compatible smartphone, wearable and home assistant devices. For a complete list of Blue Link features, visit hyundaibluelink.com.



1 Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.³¹

4 Remote Controls

Use your smartphone, home assistant or wearable device to remotely start your Hyundai's engine,³⁴ unlock the doors, set the cabin temperature³⁵ and more.

2 Hyundai Digital Key

Introduced on the 2020 Sonata, the Hyundai Digital Key allows you to unlock, start and drive your Hyundai without a physical key using your Android smartphone. It also allows the secure sharing of virtual keys with family and friends.³²

5 Destination Send-to-Car

Use your smartphone to find restaurants or points of interest that may not be updated on your vehicle's maps, then send the destination to your Hyundai's navigation system.³⁶

3 On-Demand Diagnostics

Run vehicle diagnostics from your Hyundai's touchscreen or your MyHyundai app, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.³³

6 Car Finder

This smartphone app feature lets you navigate your way through urban shopping districts and crowded parking garages back to your Hyundai.³⁷

Million Mile Hyundai

Quality measured in miles. And smiles.

In going the extra mile striving to be better, we've reached some remarkable milestones. Our latest: A 2013 Hyundai Elantra in Kansas recently recorded 1 million miles after just 5 years of driving. And it still had its original engine and transmission! Not every Hyundai owner's journey is likely to last a million miles – but with our loyal following, don't be surprised if this is the beginning of a long-term relationship.



Extreme Engineering

Our proving grounds? The entire planet.

To put our vehicles to the ultimate test, Hyundai travels to the ends of the Earth in search of the world's most demanding challenges. The i30N TCR race car pictured here won the 2018 Pirelli World Challenge TCR Team Championship and Manufacturer's series title. Another example: In speed trials certified by the FIA (the world's premier motorsports organization), a modified Hyundai Ioniq set a land speed record for production-based hybrid cars at 157.825 mph. And then there's our excursion to Antarctica, where a lightly modified Hyundai Santa Fe crossed the Antarctic and back – a 360-mile trek over the South Pole that completed an expedition abandoned by Sir Ernest Shackleton in 1916. Now *that's* proof positive.





Save time. And shop with confidence.

Now you can spend less time buying your car – and more time behind the wheel. It starts with a Flexible Test Drive that lets you schedule test drives on your terms, or on your turf. With Transparent Pricing and Streamlined Purchase, you'll feel more confident knowing the exact price, payment and loan approval. And because we want to make sure you're completely satisfied, we've created a 3-Day Worry-Free Exchange.



Flexible Test Drive

Schedule a test drive for any model in stock at your nearby Hyundai dealership. Or have them bring the vehicle to your home or place of work – perfect for busy people. Set it up online or by calling an authorized Hyundai dealer.³⁸



Transparent Pricing

Participating Hyundai dealers list their price up front and online for new vehicles in their inventory. With Transparent Pricing, you can shop, compare and make quicker, better-informed decisions.



Shopper Assurance



Streamlined Purchase

Spend less time at the dealership and review purchase details online at your convenience. Calculate your monthly payments to buy or lease, fill out your credit application to qualify for financing and, when you're ready, get your loan approved.³⁹



3-Day Worry-Free Exchange

We're sure you'll love your new Hyundai. If for any reason it's not all you hoped, we want you to be happy. So you can return your vehicle within 3 days in exchange for another new Hyundai.⁴⁰

America's Best Warranty

Powertrain
Limited Warranty
10 years
100,000 miles

New Vehicle
Limited Warranty
5 years
60,000 miles

Anti-Perforation
Warranty
7 years
UNLIMITED miles

24/7 Roadside
Assistance
5 years
UNLIMITED miles

Hybrid/Electric
System Components
10 years
100,000 miles

Footnotes

- 1) Not available on all trim levels. 2020 Hyundai vehicles include 3 years of the Blue Link Connected Care, Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. For more on details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer.
- 2) Based on 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018 and 2019 Brand Keys Customer Loyalty Engagement Index[®].
- 3) Hyundai is among the Top 3 Brands in the J.D. Power 2019 U.S. Initial Quality Study of new vehicle owners' experience with their own vehicle after 90 days of ownership. Visit jdpower.com/awards.
- 4) Standard and available safety features vary by model and trim level. See your Hyundai dealer or hyundaiusa.com for details.
- 5) 2019 Top Safety Pick for 2019 Accent, Elantra GT, Ioniq Hybrid, Ioniq Plug-in Hybrid built after July 2018, Veloster built after August 2018 and Santa Fe XL. 2019 Top Safety Pick+ for 2019 Elantra built after September 2018, Tucson built after March 2019, NEXO built after June 2019, Sonata, Kona and Santa Fe.
- 6) Forward Collision-Avoidance Assist (FCA) with Pedestrian Detection helps detect pedestrians, but not in all conditions. FCA is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. See Owner's Manual for details.
- 7) Blind-Spot Collision-Avoidance Assist (BCA) warns the driver of other cars in the blind-spot region. If BCA detects an unsafe lane change being attempted, it applies braking on the opposite side of the attempted lane change to help avoid a collision. There are limitations to the function, range, detection and clarity of the system. It will not detect all vehicles or objects in the blind spot and may not operate if sensors are obscured in any way. Do not rely exclusively on BCA. BCA is a supplemental system, and it is the driver's responsibility to exercise caution when changing lanes. See Owner's Manual for details.
- 8) Rear Cross-Traffic Collision-Avoidance Assist (RCCA) is designed to notify drivers of approaching cross-traffic behind the vehicle. When another vehicle is detected while your vehicle is backing out of a parking spot, it provides audible and visual display warnings and applies braking if it senses a collision is imminent. RCCA is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. It only engages during the first activation of reverse gear from park and may not detect all vehicles, depending on the size, angle, distance and speed of the other vehicle. Never rely exclusively on RCCA. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details.
- 9) Lane Keeping Assist operates above approximately 44 mph and only when the lane markings are clearly visible on the road. It will not work under all circumstances and will not prevent loss of control. It is a supplemental assist, and does not replace the need for extreme care and attention by the driver. See Owner's Manual for details.
- 10) AutoGuide 10 Best Vehicle and Technology Innovations copyrighted 2018 VerticalScope Inc. When the vehicle is parked, Safe Exit Assist (SEA) can alert occupants planning to exit the vehicle when a vehicle is approaching from behind. When Child Locks are active, SEA helps prevent the rear doors from opening if a vehicle approaching from behind is detected. All doors must be closed for Safe Exit Assist to operate. Functionality is retained for 10 minutes after the ignition is turned off. Opening the door switches Safe Exit Assist off. See Owner's Manual for details.
- 11) Smart Cruise Control with Stop & Go (SCC) is not a collision-avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. The driver remains responsible for slowing or stopping the vehicle to avoid a collision. SCC initiates a full stop when the traffic ahead stops and reengages if the vehicle ahead moves forward within 3 seconds. See Owner's Manual for details.
- 12) The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere with normal operation. Please consult your Owner's Manual for details.
- 13) EPA estimates for comparison only. Actual mileage will vary with options, driving conditions, driving habits and vehicle condition.
- 14) To qualify for 2019 TOP SAFETY PICK+, a vehicle must earn Good ratings in the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an Advanced or Superior rating for front crash prevention and a Good headlight rating. For details visit iihs.org.
- 15) Initial Quality is based on 2019 models. Long-term evaluation of three-year-old vehicle dependability is based on 2016 model-year vehicles. For J.D. Power award information, go to jdpower.com/awards.
- 16) It is the driver's responsibility to remain alert at all times. Driver Attention Warning is only a warning to inform the driver of a potential lack of attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details.
- 17) Apple CarPlay works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple is a registered trademark of Apple Inc. Android Auto works with smartphones running on Android 5.0 Lollipop and higher. Android, Android Auto, Google Play and other marks are trademarks of Google Inc.

- 18) Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases.
- 19) Government 5-Star Safety ratings are part of the National Highway Traffic Safety Administration's New Car Assessment Program. For details visit nhtsa.gov.
- 20) For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.
- 21) MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium-ion polymer battery and other factors.
- 22) Comparison of standard battery size driving ranges.
- 23) Claim based on comparison of specifications on manufacturer websites.
- 24) Requires active Blue Link subscription and Blue Link Remote package. Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google Inc.
- 25) To qualify for a 2019 TOP SAFETY PICK, a vehicle must earn Good ratings in the driver-side small overlap front, moderate overlap front, side, roof strength and head restraint tests, as well as an Acceptable or Good rating in the passenger-side small overlap front test. It also must earn an Advanced or Superior rating for front crash prevention and an Acceptable or Good headlight rating. For details, visit iihs.org.
- 26) Remote Smart Parking Assist can autonomously park the vehicle. However, several factors can reduce the performance of this feature. The parking sensors may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details.
- 27) See 2019 Best Fuel Economy Vehicles at fuelconomy.gov.
- 28) Horsepower rating with premium fuel.
- 29) Fueling time will vary based on ambient temperature, hydrogen fueling pressure, current fill level and other factors.
- 30) Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for more information.
- 31) Requires active Blue Link Connected Care package. Blue Link agents will contact existing emergency service responders.
- 32) Near Field Communication (NFC) digital smartphone key requires a compatible Android smartphone and an appropriately equipped 2020 Sonata vehicle. Not all Android devices are compatible. Sonata vehicle must be equipped with smart key with push-button start, wireless device charging and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Lock/unlock functionality works on front door only. Features and specifications subject to change. See your Owner's Manual or visit your local Hyundai dealer for details and limitations.
- 33) Requires active Blue Link Connected Care package.
- 34) Requires active Blue Link Remote package and vehicles equipped with push button start.
- 35) Requires active Blue Link Remote package and vehicles equipped with dual automatic temperature control.
- 36) Requires active Blue Link Guidance package and vehicle equipped with navigation system.
- 37) Requires active Blue Link Remote package. Smartphone GPS location must be within a 1-mile radius of the vehicle's location to display searched location.
- 38) Test drive subject to dealer personnel and vehicle availability at a mutually agreed-upon date and time.
- 39) Financing available for well-qualified buyers.
- 40) Under the 3-Day Worry-Free Exchange, a customer who purchases or leases a new Hyundai vehicle from a participating dealer may return the vehicle for any reason to exchange it for another new Hyundai vehicle, provided that: 1) the Hyundai vehicle is returned to the dealership where it was purchased or leased within 3 days from the date of purchase/lease (with the 3-day period being extended by one day if the final day of the 3-day period falls when the dealership is closed); 2) the returned vehicle is in "like new" condition (e.g., the automobile has not been in an accident and is free from modifications, dents, scratches, tears, breaks, cracks, stains, etc.) as determined by the dealer; 3) the customer has driven the returned vehicle less than 300 miles from the date of purchase/lease; and 4) the returned vehicle is free from any outside lien. If the returned vehicle meets all of these requirements, the customer may exchange it for another new Hyundai vehicle, subject to the mutual agreement of the customer and dealer on the terms of the new vehicle purchase or lease. Additional costs may apply to exchanges for a vehicle of greater value. See participating Hyundai dealers or hyundaiusa.com/shopperassurance for details.



Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than \$160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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