

2018 Hyundai

KONA





2018 Hyundai KONA

Get ready to give your lifestyle a lot more style.

Introducing Kona, an all-new SUV from Hyundai designed for life in the urban landscape. Its compact size is ideal for outmaneuvering city traffic and squeezing into tight parking spots. Yet inside, Kona has all the room you need for your friends, your gear...and your always-on-the-go social life.

Head out where the road opens up, and you'll experience the precise traction of available All Wheel Drive and the meaty grip of available 18" wheels and tires.¹ Wherever you go, Kona surrounds you and your passengers with advanced safety technologies like Forward Collision-Avoidance Assist with Pedestrian Detection² and Driver Attention Warning.³ Add our Blue Link[®] mobile app to your smartphone, and you can do things like remote start your Kona or send trip destinations to its advanced navigation system.⁴

Best of all, Kona refuses to join the herd of bland-looking rides. Its head-turning exterior design (complemented on Kona SEL with an available contrasting-color roof) ensures you never blend with the crowd. Kona bedazzles with LEDs all around, including distinctive LED headlights, Daytime Running Lights and taillights.⁵

Coming or going, Kona looks like nothing else on the road. We suspect you're not averse to the idea of attracting a little attention.





¹ Standard on Kona Limited and Ultimate models. ² Forward Collision-Avoidance Assist (FCA) with Pedestrian Detection detects pedestrians, but not in all conditions. FCA is designed to assist drivers in avoiding, or reducing the severity of, collisions with cars that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. See Owner's Manual for further details and limitations. ³ It is the driver's responsibility to remain alert at all times. Driver Attention Warning is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for further details and limitations. ⁴ Standard on Kona Ultimate. ⁵ LED headlights and taillights standard on Kona Limited and Ultimate models.

KONA Ultimate in Sonic Silver



¹EPA MPG estimate for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ²Available on Kona Limited and Ultimate models. ³Standard on Kona SEL, Limited and Ultimate models. ⁴Claim based on comparison of specifications on manufacturer websites.

KONA Ultimate in Black Leather with Lime Accents

Versatile Design

It's well-versed in the art of versatility.

Kona's choice of stunning two-tone exterior color schemes – including several pearlized metallic colors typically found on more expensive vehicles – carries over inside. Black with lime accents, anyone? That's just one of the two-tone interior color combinations that lets you know Kona puts style in the driver's seat.² The contrasting color scheme even includes the stitching on the seats and steering wheel. And that driver's seat? It's available with 8-way power adjustment plus power lumbar support. Kona Limited and Ultimate add leather seating surfaces as well.

The rear seats split 60/40 and fold flat to create flexible combinations of cargo capacity and passenger room. Fold the rear seats flat, and there's a dual-level cargo floor that lets you load objects of various shapes and sizes. Need more cargo room? Kona comes with roof side rails that let you attach available accessory cargo systems for bikes, boards and cargo boxes.³

If that sounds like the makings of a great weekend adventure, wait 'til you hear what your road trip playlist sounds like through the available Infinity® Premium Audio System. It features Clari-Fi™ Music Restoration Technology, which helps restore the sound qualities lost in today's compressed music formats and satellite radio's lower fidelity music streams. Even the most discerning audiophile will be impressed by the deep bass, clear mid-range and crisp highs.



Take Charge Of Charging Knowing how central your smartphone is to you, we gave Kona Ultimate the segment's first wireless charging pad. It's big enough to work with the latest generation of larger smartphones, allowing you to leave the hassle of messy cords behind. Just set your compatible smartphone on the charging pad and let it soak up the juice.



Watch It On The Big Screen Don't look for an 8" touchscreen navigation system on the Honda HR-V, Mazda CX-3, Toyota C-HR, Nissan Kicks or Chevy Trax – it's not there to be found, on any trim level.⁴ Kona Ultimate's 8" split-screen display lets you view the nav system's route map while also having easy access to controls for audio, climate and other systems.



Weather Wise Kona won't let inclement weather stop your adventures. When the temperature drops, available heated side mirrors and heated front seats rise to the occasion. Snow piling up? High ground clearance and available All Wheel Drive keep you on track. Kona's standard Rear View Monitor even includes an anti-glare, water repellent lens coating for improved visibility.





Innovative Engineering

Lean and clean meets a bit of mean.

It's the idea behind Kona's performance. Turns out you're not the only one who's been hitting the gym. Kona's choice of engines reflects some serious workouts, too. The standard 2.0L Atkinson Cycle engine with standard 6-speed SHIFTRONIC® automatic transmission brings a balance of power and fuel efficiency that runs clean and green – it's the same innovative engine technology used by most hybrid vehicles. This engine gives Kona more standard horsepower and torque than Honda HR-V and Nissan Kicks.¹ Yet its EPA-estimated fuel economy is an impressive 33 MPG on the highway.²

Looking for even more performance? An available 4-cylinder turbocharged engine gives Kona more peak torque (195 lb-ft) than any vehicle in its class.¹ And more torque makes Kona flat out fun to drive. Press the gas pedal, and you get exactly what you ask for – a rush of power that, combined with the 7-speed Dual Clutch Transmission, comes on instantly with quiet force. There's no feeling of rubbery hesitation that you sense with the noisy Continuously Variable Transmissions used by competitors like Honda HR-V, Toyota C-HR and Nissan Kicks.

Opt for the available Active On-Demand All Wheel Drive (AWD), and Kona becomes even more of a force to be reckoned with. Along with the added traction benefits on both wet and dry roads, AWD Kona models have enhanced stopping power, thanks to large front and rear disc brakes. And improved cornering stability, thanks to a multi-link rear suspension. Kona Limited and Kona Ultimate's automatic LED headlights light up the road with penetrating beams that work in harmony with Low Beam Assist cornering lights for exceptional nighttime visibility. Ensuring the setting sun doesn't diminish your driving fun.



For Those Ups And Downs Kona offers two features that instill a greater sense of confidence when driving on inclines. Hillstart Assist Control helps you accelerate without rollback or wheelspin after you've stopped on an uphill slant. Downhill Brake Control helps maintain the braking stability of the vehicle when descending a steep or slippery slope.



Body Building Technique Over half of Kona's body is forged from advanced high-strength steel bonded together using aerospace adhesives rather than conventional welding techniques. It creates a rigid structure ideal for mounting the suspension components. So Kona's ride quality feels solid and smooth, even when the road beneath is rough. The rigid body is also critical to Kona's exceptional occupant protection.



Smart Sense Kona is the first vehicle in its class to offer Driver Attention Warning,¹ which signals an alert if the system senses the driver's attentiveness may be lagging.³ It's a feature only recently introduced on top-of-the-line luxury sedans. And Kona's got you covered – front, back and side – with radar, sensors and cameras that detect other vehicles around you and alert you to help avert potential collisions.

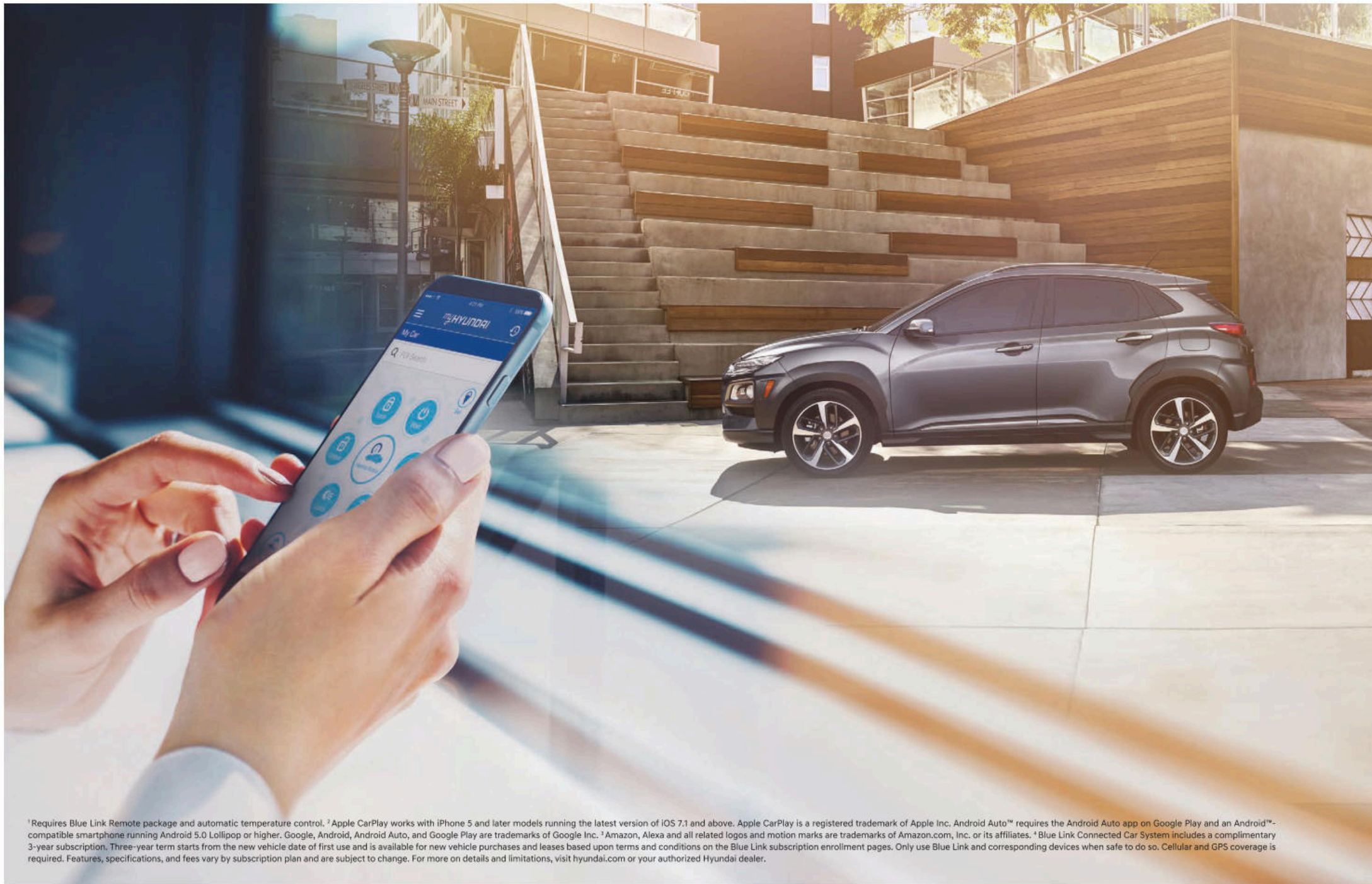
"...a compact SUV with unique styling and plenty of value."

- Edmunds Hyundai Kona Review



¹Claim based on comparison of specifications on manufacturer websites. ²EPA FWD estimate for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ³Standard on Kona Ultimate, available on Kona SEL. It is the driver's responsibility to remain alert at all times. Driver Attention Warning is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details.

KONA Ultimate in Surf Blue



¹Requires Blue Link Remote package and automatic temperature control. ²Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple CarPlay is a registered trademark of Apple Inc. Android Auto™ requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android, Android Auto, and Google Play are trademarks of Google Inc. ³Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. ⁴Blue Link Connected Car System includes a complimentary 3-year subscription. Three-year term starts from the new vehicle date of first use and is available for new vehicle purchases and leases based upon terms and conditions on the Blue Link subscription enrollment pages. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees vary by subscription plan and are subject to change. For more on details and limitations, visit hyundai.com or your authorized Hyundai dealer.



Hyundai Blue Link

What gives Kona owners a better connection to the things they need? Hyundai's award-winning Blue Link Connected Car System, now complimentary for the first 3 years of ownership.⁴ For details on all of the Blue Link features offered, visit hyundaibluelink.com.

Available Blue Link Connected Car System features include:

Connected Care

- Automatic Collision Notification
- Enhanced Roadside Assistance
- SOS Emergency Assistance
- Monthly Vehicle Health Reports
- Service Link
- On-Demand Diagnostics

Remote

- Remote Door Lock/Unlock
- Remote Horn and Lights
- Car Finder
- Remote Start with Climate Control
- Alarm Notification
- Stolen Vehicle Slowdown/Recovery
- Valet/Geo-Fence/Speed/Curfew Alerts

Guidance

- Destination Search powered by Google™
- Destination Send-to-Car by Google

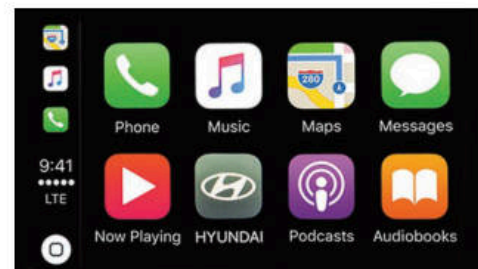
Connected Car Technologies

It can do things that seem like science fiction. And that's a fact.

Technology is supposed to make things simpler. Smarter. Safer. And more convenient. With Hyundai's Blue Link® Connected Car System, it actually does. Simpler? Blue Link sends you personalized Monthly Vehicle Health Reports to ensure your Kona runs in optimal condition and lets you know when it's time to schedule service. Smarter? Using our Blue Link app on your smartphone or smartwatch, you can remotely start your Kona's engine and activate the climate controls, lock/unlock the doors, or flash the parking lights and honk the horn to locate your vehicle in a crowded parking lot!

Safer? Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you've been in an accident where the airbags deploy. Should you need roadside assistance, Blue Link takes the guesswork out of calling for help by sending your exact location to a roadside assistance member.

Get to know all that Blue Link can do, and it becomes one of those things you wonder how you ever lived without. With Blue Link's Guidance package, you can tap Destination Search Powered by Google™ to find new restaurants or points of interest that may not be updated yet on your vehicle maps, then send the destination from your smartphone to your Kona's navigation system. There's nothing artificial about *that* degree of intelligence.



Smarter Smartphones We get it – your life basically runs on your smartphone. Kona offers Apple CarPlay™ (pictured above) and Android Auto™ standard on every model. Each lets you make calls, send and receive messages, use your phone's navigation and activate compatible apps with familiar touchscreen or voice commands.²



Aloha Alexa Blue Link Remote Access integrates with Amazon Alexa® and Google Assistant™ voice services. Now, you can ask your Amazon Echo® or Google Home™ device to start your Kona's engine, unlock the doors and set the cabin temperature from the comfort of your couch, kitchen or office.³

Exterior Colors



2018 KONA SE

Key Standard Features

- 147-hp/132 lb-ft, 2.0L MPI Atkinson Cycle 4-cylinder engine and 6-speed automatic transmission with SHIFTRONIC® manual controls
- 16" alloy wheels with 205/60R16 tires
- Torque Vectoring by Braking
- LED Daytime Running Lights
- Rear window wiper
- Automatic on/off projector headlights
- Remote keyless entry system with alarm
- Bodycolor side mirrors with driver blind spot mirror
- Rear spoiler with LED brake light
- Solar front glass
- Tilt-and-telescopic steering wheel with audio, Bluetooth and cruise controls
- Dual 12-volt DC power outlets
- Power door locks and windows with driver's auto-down
- Center console with storage compartment and armrest
- 6-way adjustable driver seat including height adjustment
- Rear folding armrest with dual cupholders
- 60/40 split fold-flat rear seats
- 3.5" monochromatic multi-information display
- 7" LCD touchscreen audio display with Rear View Monitor and Parking Guidance
- AM/FM/MP3 audio system with 6 speakers
- USB/auxiliary input jacks
- Android Auto™ and Apple CarPlay™ support
- Siri and Google Now™ support
- Vehicle Stability Management
- Electronic Stability Control
- Traction Control System
- Anti-lock Braking System with Electronic Brake-force Distribution
- Hillstart Assist Control and Downhill Brake Control
- Front, side and side-curtain airbags with rollover sensors
- Sunglass holder
- Spare tire mounted under cargo floor
- Tire Pressure Monitoring System with individual tire indicators

Roof Colors

Contrasting roof color available with Sonic Silver, Pulse Red and Surf Blue Kona SEL models without Tech Package.



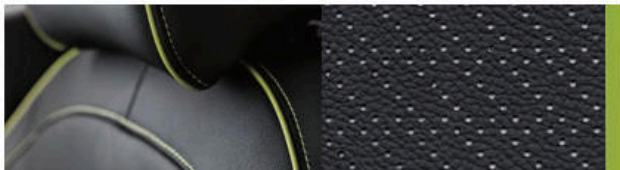
Dark Gray



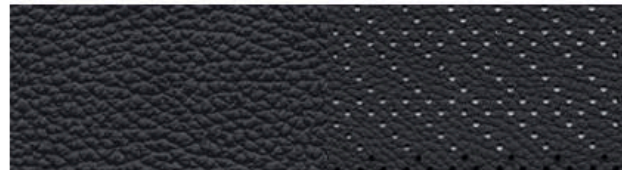
Black

Interior Colors

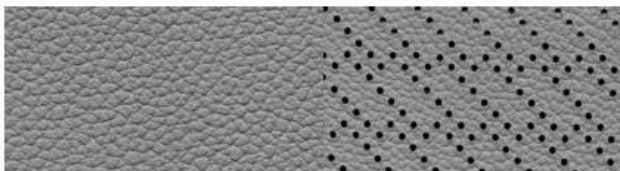
Black Leather with Lime Accents [Limited/Ultimate]



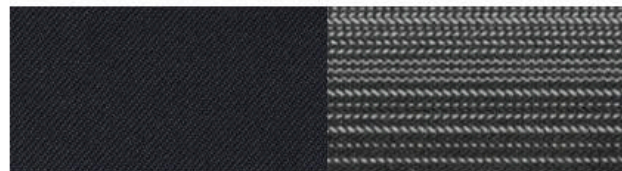
Black Leather [Limited/Ultimate]



Gray Leather [Limited/Ultimate]



Black Cloth [SE/SEL]





2018 KONA SEL

SE Standard Features plus:

- + 17" alloy wheels with 215/55R17 tires
- + Anti-theft vehicle immobilizer
- + Blind-Spot Collision Warning with Rear Cross-Traffic Collision Warning and Lane Change Assist
- + Heated side mirrors with turn signal indicators
- + Rear privacy glass
- + Roof side rails
- + Contrast-color roof available with red, blue and silver exterior colors
- + Power windows with front auto-down/up
- + Proximity Key entry with push button start
- + Leather-wrapped steering wheel and shift knob
- + Heated front seats
- + Illuminated visor vanity mirrors with extensions
- + Hidden cargo-area storage compartment
- + HD Radio™ technology
- + SiriusXM® Satellite Radio (complimentary trial)

Tech Package

SEL Standard Features plus:

- + Power tilt-and-slide sunroof
- + 8-way power driver seat plus power lumbar support
- + Front foglights
- + Hyundai Smart Sense™
 - Forward Collision-Avoidance Assist with Pedestrian Detection
 - Lane Keeping Assist
 - Driver Attention Warning

EPA Mileage and Performance Estimates

City/Highway/Combined

	SE/SEL	Limited/Ultimate
• Front Wheel Drive	27/33/30 MPG	28/32/30 MPG
• All Wheel Drive	25/30/27 MPG	26/29/27 MPG
• Horsepower	147 HP	175 HP
• Torque	132 lb-ft	195 lb-ft
• Fuel Tank Capacity	13.2 gal	13.2 gal



2018 KONA Limited

SEL Standard Features plus:

- + 175-hp/195 lb-ft, 1.6L turbocharged GDI 4-cylinder engine and 7-speed EcoShift® Dual Clutch Transmission
- + 18" alloy wheels with 235/45R18 tires
- + Power tilt-and-slide sunroof
- + LED headlights and taillights
- + Low Beam Assist cornering lights
- + Front foglights
- + Chrome-framed grille, chrome license plate finisher
- + Premium front and rear fascias
- + Premium dark gray body cladding
- + Leather seating surfaces
- + 8-way power driver seat plus power lumbar support
- + Automatic temperature control
- + Auto-dimming rearview mirror



2018 Hyundai Kona All Wheel Drive models include multi-link rear suspension

Wheels



16" Alloy Wheel SE



17" Alloy Wheel SEL



18" Alloy Wheel Limited / Ultimate



2018 KONA Ultimate

Limited Standard Features plus:

- + Full color Heads-up Display
- + 8" color touchscreen navigation system
- + Blue Link® Connected Car System (3-year complimentary service)
- + Wireless phone charging
- + Infinity® Premium Audio System with 8 speakers (including subwoofer) and Clari-Fi™ Music Restoration Technology
- + Hyundai Smart Sense™
 - Forward Collision-Avoidance Assist with Pedestrian Detection
 - Lane Keeping Assist
 - Driver Attention Warning
 - High Beam Assist
- + Parking Distance Warning-Reverse
- + Rain-sensing wipers
- + Compass and HomeLink®
- + 4.2" color LCD multi-info gauge display

Exterior Dimensions

	SE/SEL	Limited/Ultimate
• Wheelbase	102.4 in	102.4 in
• Overall Length	164.0 in	164.0 in
• Overall Width	70.9 in	70.9 in
• Overall Height (without/with roof rails)	61.0/61.6 in	61.0/61.6 in
• Minimum Ground Clearance	6.7 in	6.7 in
• Coefficient of Drag	0.32 Cd	0.32 Cd
• Roof Rails Load Capacity	176 lbs	176 lbs
• Curb Weight FWD	2,890-2,899 lbs	3,043-3,062 lbs
• Curb Weight AWD	3,085-3,126 lbs	3,256-3,276 lbs

Interior Dimensions

	KONA
• Head Room, front (with sunroof)/rear	39.6 (38.0)/37.8 in
• Leg Room, front/rear	41.5/34.6 in
• Shoulder Room, front/rear	55.5/54.5 in
• Hip Room, front/rear	53.3/52.2 in
• Passenger Volume w/o sunroof	94.1 cu ft
• Cargo capacity, rear seats up	19.2 cu ft
• Cargo capacity, rear seats folded down	45.8 cu ft
• Total Volume w/o sunroof	113.3 cu ft



Hope makes every Hyundai better.

Every time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 19 years, Hyundai Hope On Wheels has donated more than \$130 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

America's Best Warranty

Powertrain
Limited Warranty

10 years
100,000 miles

New Vehicle
Limited Warranty

5 years
60,000 miles

Anti-Perforation
Warranty

7 years
UNLIMITED miles

24/7 Roadside
Assistance

5 years
UNLIMITED miles

 **HYUNDAI**
Assurance
HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.



See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

