

VELOSTER

2016 HYUNDAI



AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY

10 YEARS 100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS 60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS UNLIMITED MILES

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.



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2016 HYUNDAI VELOSTER

SAMENESS HAS AN ENEMY. IT'S CALLED VELOSTER.

With Hyundai Veloster, we created something different from all other compact sport coupes. It's inspired not by other cars, but by high-performance street bikes. You can see it in the shapes that surround you, inside and out. And feel it in the way Veloster uses its outstanding power-to-weight ratio and exclusive Dual Clutch Transmission to accelerate, shift and handle with breathtaking quickness.

But let's slow down for a moment. We're not just talking about a singular Veloster model. Four distinct 2016 models – Veloster, Veloster Turbo, Turbo R-Spec and the new Rally Edition¹ – let you choose precisely how you roll.

Whichever one you call yours, expect two things you won't find on any other compact sport coupe. First, there's an exclusive three-door design that makes it easy for rear passengers to join the fun. Second, Veloster has the most interior volume of any car in its class.² The functionality beneath Veloster's form will astonish you: Leave the rear seats up, and you've got 15.5 cubic feet – more than some leading compact sedans. Fold the rear seats flat, and 34.7 cubic feet of space becomes readily accessible via the wide (and low) rear hatch opening.

And that's good, since Veloster has once again hauled off with more coveted hardware – from multiple first-place trophies on the Global Rallycross Championship circuit in 2014 to a 5-Star Overall Safety Rating in 2015.³



¹Limited production model. ²Claim based on comparison of specifications on manufacturer websites. ³Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (safercar.gov).



VELOSTER TECH PACKAGE in 26.2 Yellow



ENGINEERED PERFORMANCE

EXACTLY LIKE NOTHING ELSE ON THE ROAD.

Look up Veloster in the dictionary, and you won't find it. No word had enough descriptive powers...so we created one. But you will find some close relatives. Words like velocity. After all, speed and quickness are what Veloster was engineered to deliver. It starts with a spirited 1.6-liter engine that uses GDI technology to feed fuel to each cylinder for optimum power and efficiency.

The 201-horsepower twin-scroll turbocharged version of this engine creates a power-to-weight ratio no car in its class can touch. Veloster Turbo's paddle shifters and all-new, first-in-class 7-speed Dual Clutch Automatic Transmission let you tap-tap-tap your way through the translation of power to pavement. Torque Vectoring Control and sport-tuned steering help quicken your trip through the twisty bits. If that all sounds like fun, you're on exactly the right road.

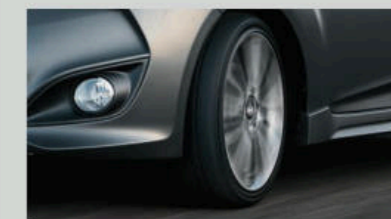
"The Hyundai Veloster is a genre-buster by design."

- THE CAR CONNECTION, NOVEMBER 2014

¹ Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details.



RESPONSIVE HANDLING Building a sports coupe that's a blast to drive starts with a rigid chassis. Then, you bolt on the right suspension components. Like Veloster's MacPherson strut front suspension with coil springs, gas-charged hydraulic shocks and stabilizer bar. And a rear suspension with a lightweight V-Torsion beam. The result? Responsive handling with minimal body roll.



TORQUE VECTORING CONTROL Standard on Veloster Turbo, TVC uses the car's Electronic Stability Control sensors to help detect understeer, then initiates specifically programmed braking to help provide precise cornering - without compromising the car's driving dynamics.¹



MOTOR-DRIVEN POWER STEERING MDPS works in concert with Veloster Turbo's sport-tuned steering to adjust Veloster's steering ratio and speed-sensitive feel. At lower speeds, the steering effort feels light. At higher speeds, the effort is firm for a more precise feel when cornering.



TURBO R-SPEC Our performance engineering team started with a 201HP twin-scroll turbocharged engine, then trimmed some weight. After that, they added things like a B&M Racing® Sport Shifter and higher spring rates at each wheel. How does it feel? Something like "Booyah!"



INTERIOR AND TECHNOLOGY

WELCOME TO THE VELOSTER MOBILE COMMAND CENTER.

Step inside Veloster and ask yourself: Is there anything it can't do? You can enter using the available proximity key and fire up the engine with the push of a button. See those aluminum sport pedals in the Veloster Turbo? They tap into a technology called Active Sound Design that refines your sonic experience with every prodding of the throttle. The space that surrounds you can also be pumped with powerful sounds from an 8-speaker, 450-Watt Dimension® premium audio system.¹

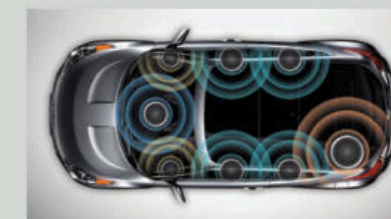
An available 7" hi-res LCD touchscreen navigation system puts swipe-control functionality (and a host of apps) at your fingertips. Plotting your course is easy using voice commands and junction-view lane guidance. A Bluetooth® hands-free phone system also responds to your voice commands while driving, and streams music tracks from your phone.

The fun doesn't stop when Veloster does, either. You and your friends can watch video of the pre-game tailgate or after-show party. Or plug in a gaming console to play Xbox® in the comfort of your own mobile media room. Can your car do that?

¹ Standard on Veloster Turbo models. ² Siri is available on Apple® iPhone 4s or later, iPad with Retina display, iPad mini, and iPod touch (5th generation) and requires Internet access. Siri may not be available in all areas, and features may vary by area. Cellular data charges may apply. Siri, iPhone, iPad and iPod are registered trademarks of Apple Inc. ³ SiriusXM Satellite Radio and SiriusXM Travel Link each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, call us at 1-866-635-2349. See our Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. ©2015 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁴ Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For details and system limitations, visit HyundaiBlueLink.com.



NEXT-GEN NAVIGATION SYSTEM For 2016, Veloster offers a new navigation and premium audio system that's got it all: A 7" hi-res LCD touchscreen with swipe control functions and split screen support. Advanced voice recognition with Apple® "Eyes Free" Siri® integration.² And new SiriusXM features with Travel Link® enhancements that add movie times and fuel prices to existing traffic, stock, weather and sports data services.³



PREMIUM AUDIO SYSTEM Hear your music loud and low, without distortion. The premium Dimension® audio system gets it done with 450 Watts of power, an integrated rear subwoofer and 8 perfectly placed speakers (including an 8" subwoofer) positioned for ideal sound separation and clarity.



PANORAMIC SUNROOF Inside an ordinary sport coupe, you can feel cooped up. But inside the spacious Veloster, that's certainly not the case. Especially with the available panoramic sunroof. It lets light into both the front and rear rows of the interior for a real mood-lifting effect.



BLUE LINK Our next-generation Connected Car system is available with infotainment and safety capabilities that include Remote Access, Engine Start and Climate Control via a smartphone app. Destination Search powered by Google.™ On-demand diagnostics. In-vehicle app store and Web access, SOS Emergency Assistance, and more.⁴



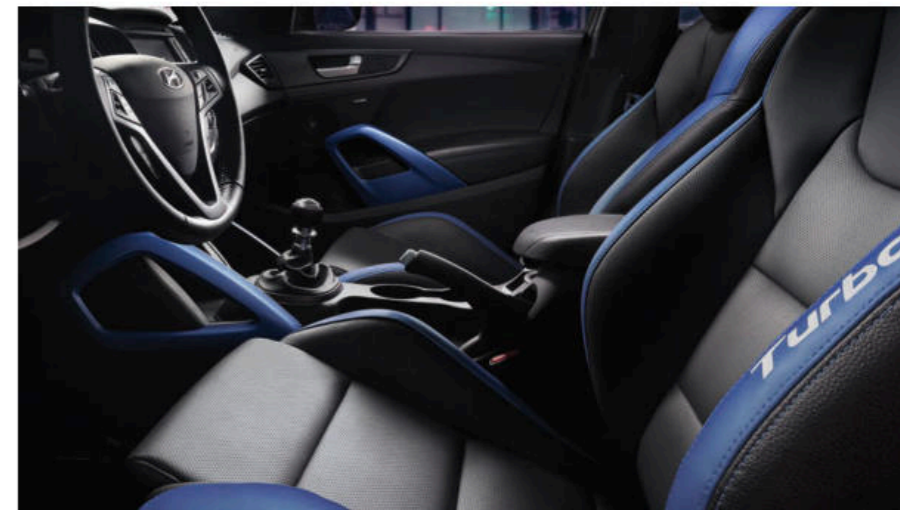
RACING AND RALLY EDITION

TURBO. RALLY. TWO OF OUR FAVORITE WORDS, NOW COMBINED IN ONE CAR.

Rally racing is one of the most demanding forms of motorsport on the planet. At Hyundai, we've used various forms of the sport, from the 2014 Red Bull Global RallyCross Championship in the USA to the current World Rally Championship (WRC), as an R&D lab for the performance potential of the 1.6-liter turbocharged engine that powers Veloster Turbo.

Contested over rock-strewn mountain roads on four continents, the WRC is the ultimate test of durability and performance – a challenge met by Hyundai Motorsports with a one-two finish in last season's WRC Rallye Deutschland. The 2016 Veloster Rally Edition is our way of celebrating the unique dynamics of the sport in a limited-production model.

Its aggressive look is inspired by the sport's innovative use of carbon-fiber body components to save weight without sacrificing strength. Those gloss-black 18" RAYS® wheels? Same deal: They're lightweight aluminum alloy. Look inside, and you'll see an interior designed to support the driving enthusiast. Leather-trimmed sport seats include deep bolsters to keep the driver and front passenger firmly planted in their seats.



RALLY EDITION SPORT SEATS Special seats for the driver and front passenger – or co-pilot, if you prefer – feature firm bolsters that help hold their lucky occupant securely in place. Even against the best efforts that high lateral forces can conjure. Seat surfaces are leather, and the driver's seat adds an adjustable lumbar support. Climb in and get ready to feel the race-inspired performance.



18" RAYS® ALLOY WHEELS The Rally Edition comes standard with gloss black 18" RAYS that shed five pounds of unsprung weight from each wheel. It's the ideal specification for a rally-inspired performance car that translates its exceptional power-to-weight ratio into cat-quick agility.

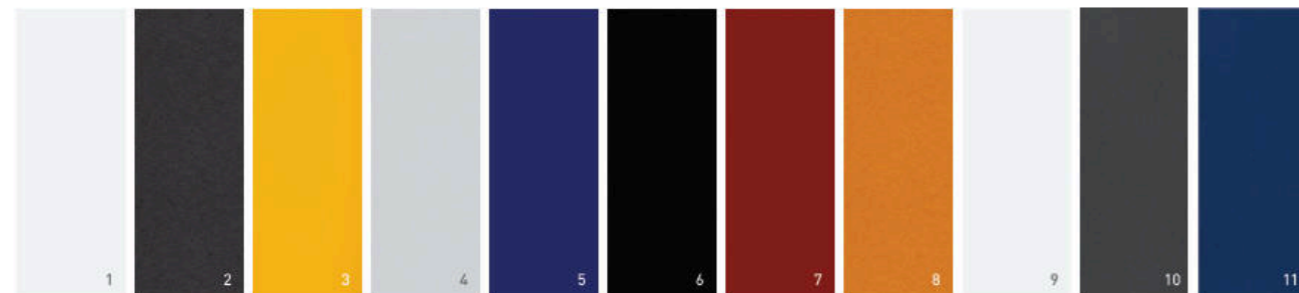


PERFORMANCE-FOCUSED SUSPENSION To give our Rally Edition a higher degree of handling feel, our engineers made several tuner modifications to Veloster Turbo's suspension. Performance-focused coil springs, dampers and a larger-diameter stabilizer bar create responsiveness that's razor-sharp.



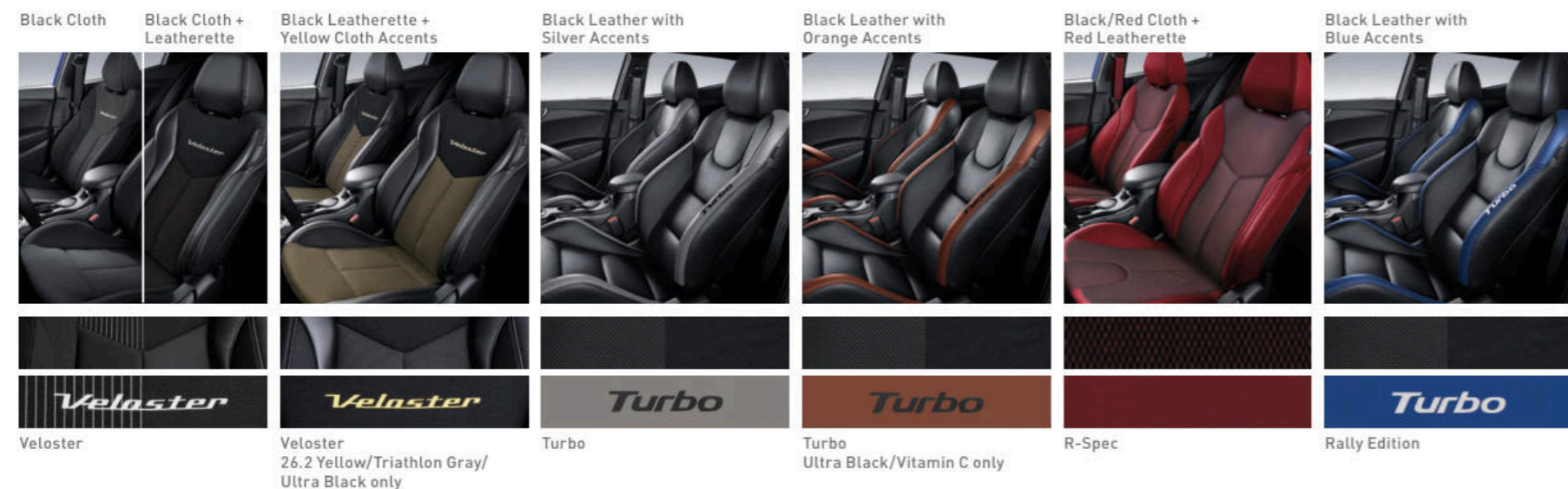
AERO PACKAGE You can spot a Turbo Rally Edition on the fly. A carbon fiber-look front air dam, side skirts and a bodycolor rear deck spoiler direct flowing air into, over and around the car – creating downforce that aids in handling stability at highway speeds. Its exclusive Matte Blue paint is equally arresting.

EXTERIOR COLORS



	Veloster	Turbo	R-Spec	Rally
1 Century White	*			
2 Triathlon Gray	*			
3 26.2 Yellow	*			
4 Ironman Silver	*	*		
5 Pacific Blue	*	*	*	
6 Ultra Black	*	*	*	
7 Boston Red	*	*		
8 Vitamin C	*	*		
9 Elite White		*	*	
10 Matte Gray		*		
11 Matte Blue				*

INTERIOR COLORS



WHEELS



17" Alloy Wheel
Base



18" Alloy Wheel
Non-Turbo Style and Tech Package



18" Alloy Wheel
Turbo



18" RAYS® Alloy Wheel
Rally Edition



2016 VELOSTER

KEY STANDARD FEATURES

- 138 HP, 1.6L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual or available 6-speed EcoShift® Dual Clutch Transmission with SHIFTRONIC® paddle shifters and Hillstart Assist Control
- Tilt-and-telescopic steering wheel with cruise, audio and phone controls
- Manual 6-way adjustable driver bucket seat
- 7" LCD multimedia center console touchscreen
- Pandora® Internet Radio and Gracenote® Music ID
- Bluetooth® hands-free phone with voice commands and audio streaming
- Rearview camera
- Driver's blind spot mirror
- Vehicle Stability Management
- 6-airbag safety system with advanced dual front airbags and Occupant Classification System
- 4-wheel disc ABS brakes with Electronic Brake-force Distribution and Brake Assist
- Headlights with LED accents
- Dual heated power side mirrors
- 17" alloy wheels with 215/45R17 tires

STYLE PACKAGE

- Veloster Standard Equipment plus:
- + Dimension® premium audio system with subwoofer and amplifier
 - + Blue Link® Connected Car system
 - + Power panoramic tilt-and-slide sunroof
 - + Driver auto-up window
 - + Piano Black interior accents
 - + Alloy pedals
 - + Leather-wrapped steering wheel and shift knob
 - + Leatherette bolster seats and door inserts
 - + Chrome grille trim with Piano Black accents
 - + Front fog lights
 - + 18" alloy wheels with 225/40R18 tires

TECH PACKAGE

- Veloster Style Package Equipment plus:
- + 7" touchscreen navigation system
 - + Blue Link® Connected Car system
 - + SiriusXM® Travel Link® [complimentary trial]
 - + Proximity key entry with push-button start
 - + Automatic temperature control with auto defog
 - + 115V power outlet
 - + Automatic headlight control
 - + Backup warning sensors



2016 VELOSTER TURBO

KEY STANDARD FEATURES

- Veloster Standard Equipment plus:
- + 201 HP, 1.6L twin-scroll turbo DOHC 4-cylinder engine
 - + 6-speed manual or available 7-speed EcoShift® Dual Clutch Transmission
 - + Active Sound Design
 - + Sport-tuned steering
 - + Torque Vectoring Control
 - + Proximity key entry with push-button start
 - + Black high-gloss interior accents
 - + Sport seats with leather seating surfaces and driver lumbar support
 - + Heated front seats
 - + Driver auto-up window
 - + Leather-wrapped steering wheel and shift knob
 - + Blue Link® Connected Car system
 - + Dimension® premium audio system with subwoofer and amplifier
 - + Alloy pedals
 - + Turn signal indicators on side mirrors
 - + Front projector headlights with LED accents
 - + Rear LED taillights and front fog lights
 - + Ground effects body kit
 - + "Turbo" badge
 - + Unique 18" alloy wheels with 225/40R18 tires

TECH PACKAGE

- Turbo Standard Equipment plus:
- + Power panoramic tilt-and-slide sunroof
 - + 7" touchscreen navigation system
 - + Blue Link® Connected Car system
 - + SiriusXM® Travel Link® [complimentary trial]
 - + Automatic temperature control with auto defog
 - + 115V power outlet
 - + Automatic headlight control
 - + Backup warning sensors



"Best of all, the Veloster offers up plenty of features, style, fuel economy and performance at a price that seriously undercuts competitors like the Volkswagen Golf or Subaru WRX."

— From "2015 Hyundai Veloster Expert Review" on Kelley Blue Book's kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.



2016 TURBO R-SPEC

KEY STANDARD FEATURES

- Turbo Standard Equipment plus/minus:
- + Red leatherette bolster and door inserts
 - + Red colored seatbelts
 - + B&M Racing® Sport Shifter
 - + Sport-tuned suspension
 - + "R-Spec" badge
 - + "R-Spec" floor mats
 - Heated front seats
 - Proximity key entry with push-button start
 - Leather seating surfaces and driver lumbar support
 - Turn signal indicators on side mirrors
 - Driver auto-up window
 - Black high-gloss interior accents
 - "Turbo" badge



2016 RALLY EDITION LIMITED PRODUCTION

KEY STANDARD FEATURES

- Turbo R-Spec Equipment plus:
- + Matte Blue paint
 - + 18" RAYS® alloy wheels
 - + Performance-focused springs, damper and stabilizer bar
 - + Sport seats with leather seating surfaces, blue accents and driver lumbar support
 - + Aero kit accent covers with carbon fiber look
 - + "Rally Edition" badge and floor mats

EXTERIOR DIMENSIONS

††Turbo Models

- Wheelbase _____ 104.3 in
- Overall Length _____ 166.1 [167.3] in
- Overall Width, excluding mirrors _____ 70.5 [71.1] in
- Overall Height _____ 55.1 in
- Tread Width, front/rear 17" wheels _____ 61.5/62.0 in
- Tread Width, front/rear 18" wheels _____ 60.9/61.4 in
- Coefficient of Drag _____ 0.32 [0.33] Cd

INTERIOR DIMENSIONS

- Head Room, front/rear _____ 39.0/35.3 in
- Head Room, front/rear (w/sunroof) _____ 37.2/35.3 in
- Leg Room, front/rear _____ 43.9/31.7 in
- Shoulder Room, front/rear _____ 55.6/54.0 in
- Hip Room, front/rear _____ 53.2/52.6 in
- Cargo Volume, rear seats down _____ 34.7 cu ft
- Passenger Volume _____ 89.8 cu ft
- Total Interior Volume _____ 105.3 cu ft

PERFORMANCE

- Engine _____ 1.6L GDI 4-cylinder
- Horsepower/Torque (M/T) _____ 138 HP/123 lb-ft
- Horsepower/Torque (DCT) _____ 132 HP/120 lb-ft
- Engine _____ 1.6L Turbo 4-cylinder
- Horsepower/Torque _____ 201 HP/195 lb-ft

EPA MILEAGE ESTIMATES (CITY/ HIGHWAY/ COMBINED)

- 1.6L GDI (M/T) _____ 27/35/30 MPG
- 1.6L GDI (DCT) _____ 28/36/31 MPG
- 1.6L T-GDI (M/T) _____ 25/33/28 MPG
- 1.6L T-GDI (DCT) _____ 27/33/29 MPG

HYUNDAI
Assurance
HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.