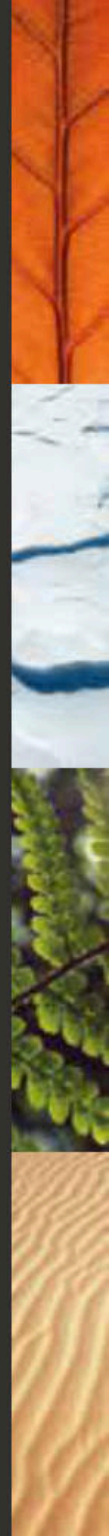


2 0 1 7 G R A N D C H E R O K E E



Jeep.



THE MOST AWARDED SUV EVER^{1*} / REDESIGNED EXTERIOR / AN ALL-NEW TRAILHAWK[®] MODEL /
WORLD-CLASS QUADRA-LIFT[®] AIR SUSPENSION SYSTEM¹ / EXCEPTIONAL SELEC-TERRAIN[®] TRACTION
MANAGEMENT SYSTEM¹ / SELEC-SPEED[®] CONTROL¹ / BEST-IN-CLASS² 4x4 CAPABILITY¹ / LUXURIOUS
LEATHER AND REAL OPEN-PORE WOOD TRIM¹ / HARMAN KARDON[®] 19-SPEAKER PREMIUM AUDIO
SYSTEM¹ / MOST LUXURIOUS VEHICLE IN ITS CLASS³ / UCONNECT[®] 8.4 NAV¹ / 7-INCH MULTI-VIEW
DISPLAY CLUSTER / COMMANDVIEW[®] DUAL-PANE PANORAMIC SUNROOF¹ / 70 STANDARD
AND AVAILABLE SAFETY & SECURITY FEATURES / BEST-IN-CLASS⁴ TOWING¹ / PARALLEL
AND PERPENDICULAR PARK ASSIST¹ / LANESENSE[®] LANE DEPARTURE WARNING WITH
LANE KEEP ASSIST (LDW+)¹ / HIGH INTENSITY DISCHARGE (HID) HEADLAMPS AND LED TAILLAMPS¹



*A note about this brochure: all disclaimers and disclosures can be found on the inside back cover. ¹Available.

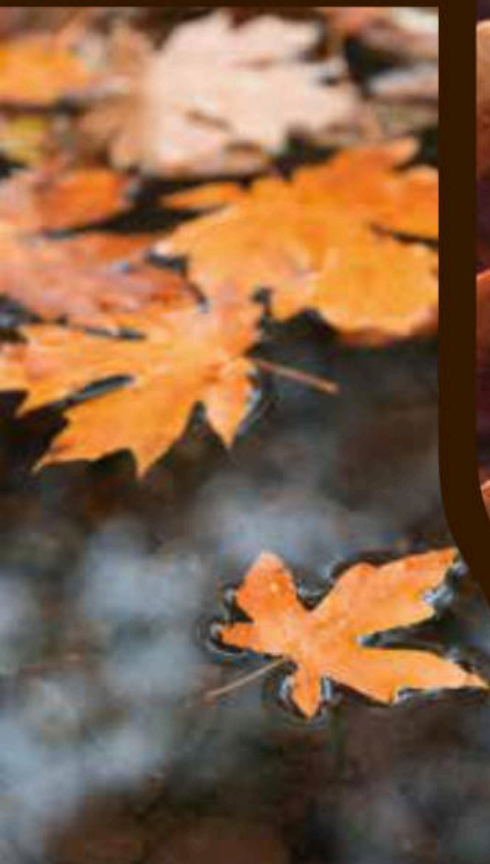
GRAND CHEROKEE SUMMIT¹ IN VELVET RED PEARL



WITH EVERY TURN,
EXQUISITE PERFECTION.

JEEP GRAND CHEROKEE –
MOST AWARDED SUV EVER!

GRAND CHEROKEE SUMMIT™ IN GRANITE CRYSTAL METALLIC



AS THE WEATHER
TURNS, COLORS
COME ALIVE AND TIME
MOVES LIFE FORWARD
WITH STUNNING GRACE.
THERE IS BRILLIANT
WONDER ALL AROUND,
A DRIVING FORCE THAT
REFLECTS A NATURAL
PURPOSE. THIS IS
WHERE THE UNCOMMON
RISES ABOVE.



GRAND CHEROKEE SUMMIT* IN IVORY PEARL TRI-COAT SHOWN WITH PLATINUM SERIES GROUP, AND ALL-NEW FRONT END AND WHEELS FOR 2017



AN EXCLUSIVE PERSPECTIVE.

Grand Cherokee places exceptionally lush appointments well within reach, allowing you to feel the elegant touch of stunning luxury. From the elite Grand Cherokee Summit[®] to the distinctly appointed classic Grand Cherokee Laredo, an extended list of standard and available features reflect your preferences for only the very best. With every choice lies the pleasure of enjoying the refined ride and handling of one of the most beloved SUVs on the planet. Nothing can take you through all the seasons of the year like the beautiful 2017 Jeep[®] Grand Cherokee.



INNER PEACE. Grand Cherokee Summit[®] invites you to settle in and leave it all behind, thanks to acoustic glass with Active Noise Cancellation (ANC) on the windshield and front and rear side glass. The Harman Kardon[®] premium audio system puts you right inside the concert hall with Logic 7[™] multichannel 360-degree Surround Sound processing via 19 speakers and 825 watts of power. The Uconnect[®] 8.4 NAV radio features an 8.4-inch touchscreen, SiriusXM[®] Satellite Radio,¹ and hands-free voice activation² that provides access to a full range of premium entertainment, communication and vehicle technology features, while you keep your hold safely on the wheel.



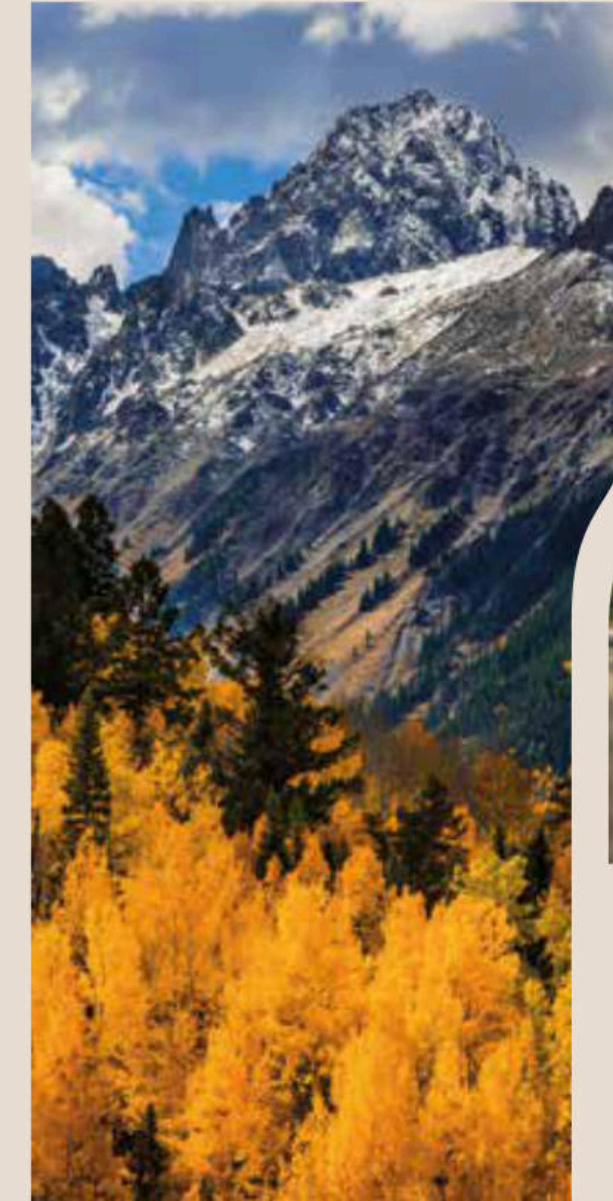
GRAND CHEROKEE SUMMIT[®] IN BRIGHT WHITE

GRAND CHEROKEE SUMMIT INTERIOR IN ARGENTINA: DARK SIENNA/BLACK



EXECUTIVE PROFILE.

From the classic seven-slot grille and trapezoidal wheel wells – the visual signature of one of the most iconic and beloved automobile brands in history – to the high belt line and gentle curves employed throughout, the 2017 Grand Cherokee is instantly recognized and sure to enjoy worldwide popularity and acclaim, as before. More than 70 standard and available safety and security features, including LaneSense® Lane Departure Warning with Lane Keep Assist (LDW+)® and Parallel and Perpendicular Park Assist,® add confidence to your all-around star treatment. There's something to be said for choosing an amazingly stunning SUV.






NATURE'S MOST
FORMIDABLE
CHALLENGES ARE A PLAYING
FIELD FOR THE TRULY CAPABLE.
YOU'RE DESIGNED TO MASTER
THE ELEMENTS WITH THE
STRENGTH AND GRACE OF A
WORLD-CLASS ATHLETE. HERE
GRAND CHEROKEE DELIVERS
AN INVITATION TO JOIN A
VERY EXCLUSIVE CLUB.



OVERLAND* IN DIAMOND BLACK CRYSTAL PEARL



BEST-IN-CLASS⁹ OFF-ROAD CAPABILITY.

Grand Cherokee serves you authentic Jeep[®] Brand 4x4 capability that drives you ever forward. Choose the ultimate, available Trail Rated[®] Quadra-Drive[®] II four-wheel-drive system, with its rear electronic limited-slip differential that can detect wheel slippage virtually as soon as it occurs. Full power is surged to the wheel(s) with the most traction, continually keeping you on track. The system arrives with the remarkable Selec-Terrain[®] Traction Management System that adjusts to deliver specific capability and driving stability via five sure-footed modes: Auto, Snow, Sand, Mud and Rock. On the road or on the trail, Grand Cherokee safely takes you through the challenges Mother Nature sets before you – always in glamorous style.



UTTERLY STRIKING. Grand Cherokee Summit[®] offers indulgence as the most luxurious vehicle in its class.¹ The available all-new Signature Leather Package offers ultra-premium leather seats, and leather trim on door console, center console and glove box, with wrapped and stitched heated steering wheel and instrument panel, and armrests with real open-pore wood inserts. A 7-inch Multi-View Display Cluster and 8.4-inch touchscreen on the Uconnect[®] 8.4 NAV radio dominate the instrument panel, giving you instant access to operating systems and vehicle stats, apps and entertainment channels, hands-free calling^{*} and texting,^{**} plus one-touch 9-1-1 Call[†] and Roadside Assistance Call.[‡]



CAPTIVATING VIEWS.

Invite the exquisite beauty of the outer world inside with the available CommandView® Dual-Pane Panoramic Sunroof. Two large panels extend over both front and second-row seats, allowing all to see so much more. Settle in to Grand Cherokee's cushioned, available premium leather-trimmed front and second-row heated seats. Driver and front passenger are treated to ventilated seats that provide a gentle, cooling stream of air for quick temperature adjustments, as needed.






WITH NEW LIFE
COMES VISIONS
OF NEW POSSIBILITIES –
FRESH, CLEAN AND ALWAYS
PREPARED TO FULFILL A
UNIQUE DESTINY. EVERY
NEW DAY OFFERS A BREATH
OF FRESH AIR, AS SURE AS
NEW GROWTH IN SPRING.
DRIVE STRONG AND MOVE
WITH SOLID SECURITY.



OVERLAND™ IN GRANITE CRYSTAL METALLIC



TEXTURED EXPRESSION. Available
real wood and premium leather are united by way of authentic,
old-world craftsmanship. Within the beautiful confines of
Grand Cherokee, you'll find exact executions of stunningly
beautiful elements, all carefully integrated into a
world-class interior.



DISPLAY OF DISTINCTION.

Grand Cherokee Overland[®] offers the available color scheme of Indigo Blue and Jeep, Brown, crafted from luxurious Nappa leather trim, open-pore Zebrano wood trim and Silver-colored bezels. Bright accent stitching adds to the dramatic impact. Overland arrives with a standard CommandView[®] Dual-Pane Panoramic Sunroof and an 8.4-inch Uconnect[®] NAV radio with color touchscreen and Voice Command[®] for safe, hands-free[®] operation. Front and second-row heated seats are standard and ultra-cushioned. Plus, first-row seats are also ventilated. The premium Alpine[®] Surround Sound System features nine speakers, plus a subwoofer, all optimally placed throughout the cabin.



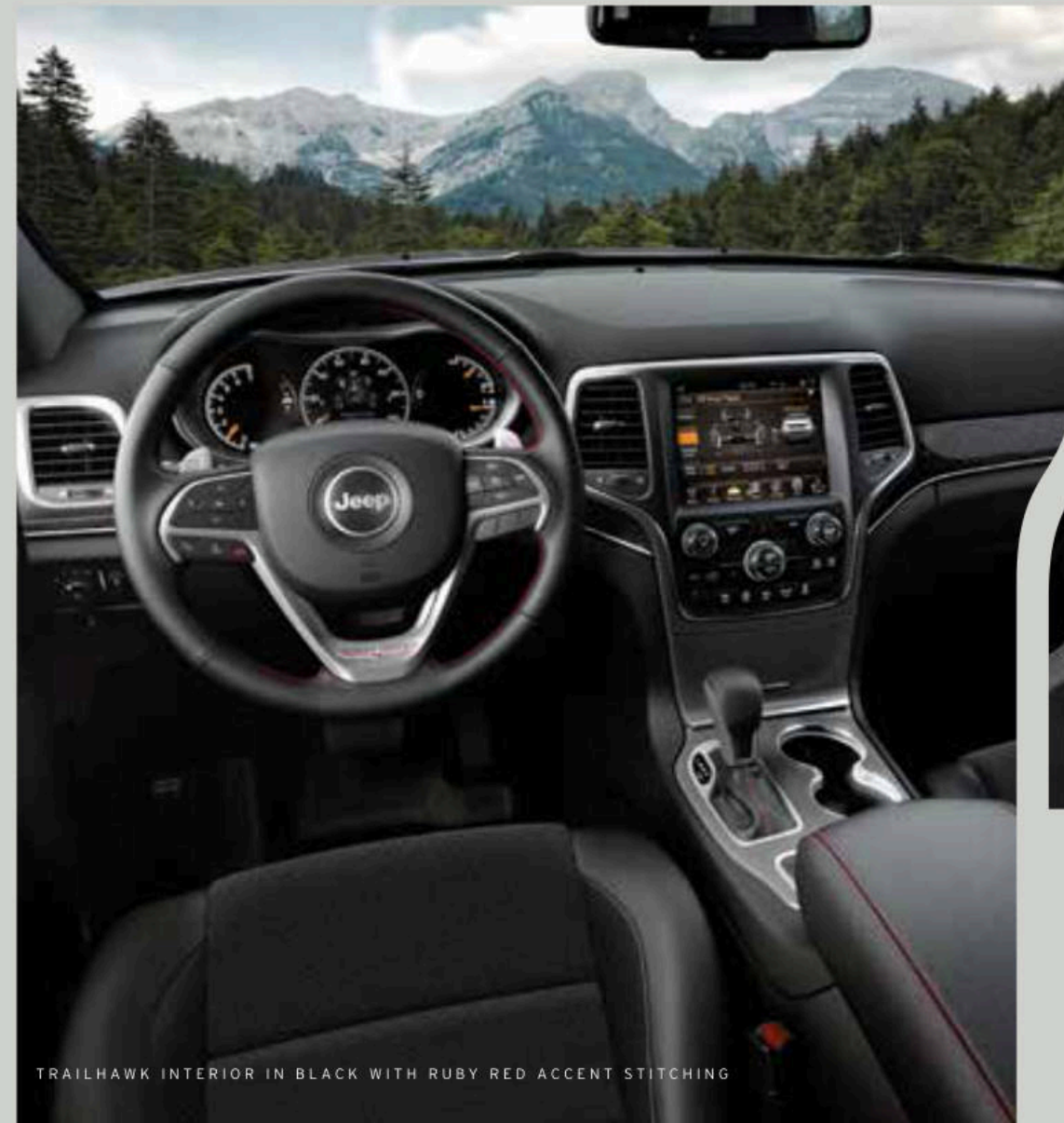
OVERLAND[®] IN WALNUT BROWN

OVERLAND[®] INTERIOR IN VESUVIO: INDIGO BLUE/JEEP BROWN



MASTERY AT ITS FINEST.

The harshest terrain and most intimidating weather conditions are easy prey for Jeep® Grand Cherokee Trailhawk®, with its Best-in-Class¹ 4x4 capability. This predator's Trail Rated® Quadra-Drive™ II four-wheel-drive capability is powered by a formidable 3.6L V6 engine, forming a powertrain tough enough to conquer snow, ice, mud and boulders with graceful ease. An upgraded Quadra-Lift™ Air Suspension System, standard 18-inch wheels, and a full complement of underbody armor and skid plates add to its attractive off-road prowess. Inside Trailhawk's stunning cabin, leather and suede adorn exceptionally cushioned seats. Red accent stitching adds distinction to the seats, doors and console. Sophisticated Gun Metal finish graces surrounds, vents and console points. Monitor Trailhawk's proven performance via its 8.4-inch touchscreen with informative off-road pages.



TRAILHAWK INTERIOR IN BLACK WITH RUBY RED ACCENT STITCHING



TRAILHAWK® IN REDLINE RED 2-COAT PEARL



TAKE ON THE WORLD
OR SIMPLY TAKE A
SUMMER SUNDAY DRIVE.
THE EXCEPTIONALLY
SOPHISTICATED TRAVELER
WILL APPRECIATE
THE MANY WAYS
GRAND CHEROKEE
MAINTAINS THE HIGHEST
LEVEL OF COMFORT, OVER
EACH AND EVERY PAVED
OR UNPAVED ROAD.



GRAND CHEROKEE SUMMIT* IN IVORY PEARL TRI-COAT



TRUSTWORTHY HAVEN. You and your passengers are surrounded with a collection of more than 70 standard and available advanced safety and security features. When inclement weather approaches, trust your rain-sensing windshield wipers and rain brake support to activate the moment they're needed. Adaptive Cruise Control with Stop (ACC STOP)¹ automatically adjusts cruising speed to maintain a preset distance between you and other vehicles. LaneSense² Lane Departure Warning with Lane Keep Assist (LDW+)³ helps keep you in line with visual and audible cues when you inch into a neighboring lane or when hands are removed from the wheel. Forward Collision Warning with Active Braking (FCW+)⁴ alerts drivers when approaching objects too rapidly, and Grand Cherokee automatically engages the brakes if necessary.



RELENTLESS AUTHORITY.

Power up, over and above as you see fit, with your choice of three Grand Cherokee powertrains. The 3.6L Pentastar® V6 engine utilizes Engine Stop/Start (ESS) technology to economize fuel usage while delivering up to 295 hp (with available dual exhaust). The available 3.0L EcoDiesel V6 engine boasts an estimated 22 city/30 hwy mpg* to deliver Best-in-Class¹ Fuel Economy, with an amazing Best-in-Class² Driving Range of more than 730 highway miles per tank*. Its diesel engineering provides the brawn to haul up to 7,400 lb, when properly equipped. The same is true of the available 5.7L V8 engine and it offers up its own style of efficiency thanks to Variable Valve Timing (VVT) and Fuel Saver Technology. Each is mated to an 8-speed automatic transmission that accelerates quickly and smoothly, offering exceptional strength and pull within each and every powertrain configuration.



LIMITED IN BILLET SILVER METALLIC

*Based on 2016 EPA estimates. Actual mileage may vary.



SRT

SRT™ IN BRIGHT WHITE

FASTEST SUV IN ITS CLASS.¹⁶

An intimidating stance increases the heartbeat in all who view this slick overachiever. A vast reserve of race-inspired components reside at the core and within the cockpit of Grand Cherokee SRT. This is extreme automotive technology in thrilling motion, where under its vented hood lives an awe-inspiring 475-hp powertrain that feeds an active four-wheel-drive system with adaptive damping. The result: a hair-raising top speed of 160 mph.



SRT INTERIOR IN BLACK/DARK RUBY RED



CAPABILITY

3



1] SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM Capability is tailored to fit any terrain placed before you. Selec-Terrain® adapts traction performance with selectable dial settings that include Snow, Sand, Auto, Mud and Rock. Selec-Terrain gives you ultimate driving confidence by coordinating 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC).[†] Sport mode delivers a more aggressive traction performance, and is activated via a one-touch button. Available.

2] QUADRA-LIFT® AIR SUSPENSION SYSTEM This air-cushioned, adjustable ride height smooths on-road handling, increases fuel-efficiency, eases entry and loading, and lifts Grand Cherokee up to a ground clearance of 10.8 inches – all with finger-touch control. Lower it 1.6 inches from normal for easier entry, exit and loading. Available.

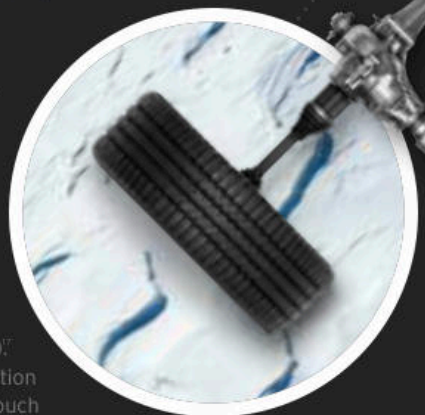
3] TRAIL RATED® Every Jeep® vehicle bearing a Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional 4WD capability. It must successfully pass five performance test categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording.^{††} Available.

JEEP 4x4 SYSTEMS

QUADRA-DRIVE® II employs an Electronic Limited-Slip Differential that can transfer up to 100 percent of torque to the rear wheel(s) with traction to help you maintain forward movement. Available.

QUADRA-TRAC II® offers all-speed traction control via a two-speed low transfer case that can quickly distribute power to the axle with the most traction. Available.

QUADRA-TRAC I® is fully automatic, offering a continual balance of torque distribution; if slippage occurs, torque is transferred to the axle with the most traction. Available.



4] 3.0L ECODIESEL V6 ENGINE Exceptional fuel-efficiency treats your fuel budget with respect, while reduced CO₂ emissions display reverence for the environment. The EcoDiesel arrives with an estimated 22 city/30 hwy mpg,* a driving range of more than 730 highway miles per tank* and exceeds the low-emissions requirements in all 50 states. And with its command of 240 hp and a hefty 420 lb-ft of torque, the EcoDiesel provides a surge of towing strength that can haul up to 7,400 lb when properly equipped. Available.

3.6L PENTASTAR® V6 ENGINE Three times named one of *Ward's* "10 Best Engines," the Pentastar® engine successfully combines strength with an efficient performance. Paired with the 8-speed automatic transmission, it achieves 295 hp (with dual exhaust, 293 with single exhaust), a 2016 EPA-estimated 17 city/26 hwy mpg,* and cranks out enough power to tow up to 6,200 lb when properly equipped. Economies are gained and emissions are reduced with Engine Stop/Start (ESS) technology that automatically shuts the engine off at full stops, then re-engages for takeoff. Its smooth and virtually unnoticeable technology is engineered to help deliver an efficient performance. Standard.

5.7L V8 ENGINE Quickly responsive upon acceleration, with smooth delivery of power between all nine gears. Maximum towing power of up to 7,400 lb, when properly equipped, lets you take heavy toys and equipment along. Variable Valve Timing (VVT) aids efficiency, and 360 hp with 390 lb-ft of torque delivers exceptional power. Available.

5] 8-SPEED AUTOMATIC TRANSMISSION It glides with a smooth and quick efficiency, consistently using energy to its best advantage. Its construction provides additional gears with no gain in weight, enhanced acceleration with reduced fuel consumption, and increased torque with added strength to pull. Customize your shift schedule by engaging the steering wheel-mounted paddle shifters. Switch to the Sport mode, and shifts and engine power are both adjusted to hand over a sportier driving experience. It all adds up to a ride that delivers powerful strength without compromise.



ECO-MODE This selectable feature constantly works to maximize your fuel-efficiency by automatically modifying the shift schedule of the 8-speed automatic transmission and torque converter. Your idle speed is gently lowered, allowing gains in precious mpg. The Multi-View Display Cluster in your instrument panel can inform you of just how efficiently Eco-Mode is performing every mile along the way.

ELECTRIC POWER STEERING WITH SELECTABLE DRIVE MODES Allows you to adjust your steering to match your driving style. Go with the factory setting for your daily commute.

SELEC-SPEED® CONTROL Selec-Speed adds Hill Ascent Control to the familiar Hill Descent Control. Hill Ascent engages the throttle to help provide stable low-range control when going uphill, whereas Hill Descent uses engine and physical braking to aid in vehicle control when going downhill. Available.

[†]Based on 2016 EPA estimates. Actual mileage may vary.

DRIVETRAIN



1] **ELEGANT TOUCHPOINTS** Available ultra-premium leather is featured on the interior of Grand Cherokee Summit,[®] including leather-trimmed seats, console, upper instrument panel and door panels. High-gloss wood adorns the instrument panel and door trim. The soft, suede-like Dinamica[®] headliner adds to the rich appeal of this unique interior design.

BEAUTIFUL FUNCTION

Grand Cherokee's leather-trimmed and very functional steering wheel works overtime. Fingertips can operate a fine range of available features, including Integrated Voice Command[®] with Bluetooth[®] audio controls, cruise control, climate, navigation, Siri,[®] 7-inch Multi-View Display Cluster and more.



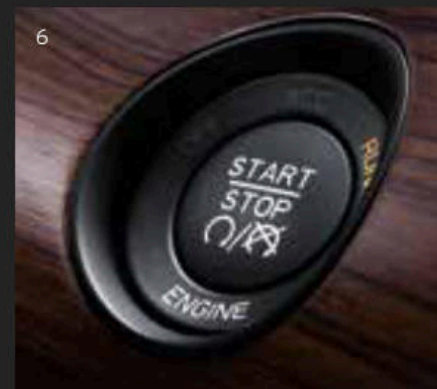
2] **HEATED AND VENTILATED FRONT SEATS** Add quick warmth on cool days and welcome relief when temperatures rise – a small fan gently circulates cool air via perforations within the front seat coverings. Available.

3] **COMMANDVIEW[®] DUAL-PANE PANORAMIC SUNROOF** There's more to be seen when you look up and out via Grand Cherokee's full-power sunroof with a full-length power sunshade in front and a fixed-glass window in the rear. Available.

HIGH TECH The available Uconnect[®] 8.4 treats you to a wealth of intuitive features like voice recognition,[®] navigation, climate control, smartphone integration, new off-road pages and so much more.

4] **CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY CLUSTER** Controls on the steering wheel can instantly scroll you through a selection of vehicle data displayed within your instrument panel on a 7-inch color screen. Information includes navigation, capability data, performance statistics, vehicle dynamics and alerts. Standard.

5] **LUXURY FOR AUDIOPHILES** The Alpine[®] Surround Sound System, standard on Overland[®] and optional on Limited, utilizes a high-powered, 12-channel, 506-watt amplifier powering nine speakers and a subwoofer, optimally placed throughout the cabin. Grand Cherokee Summit[®] comes standard with a world-class Harman Kardon[®] system that sends 825 watts of power surging into 19 GreenEdge[™] speakers (optional on Overland and SRT[®]), which utilize efficient engineering to improve sound quality while significantly diminishing energy consumption.



6] **KEYLESS ENTER 'N GO[™]** No more fumbling for keys to get going. Keep the key fob in your purse or pocket and you can simply grab the door handle, climb in, press on the brake, press a button and shift into "GO." Available.

7] **BLU-RAY[®] DVD PLAYER WITH SEATBACK-MOUNTED VIDEO SYSTEM** Two available 9-inch high-resolution screens are integrated into the seatback to entertain rear-seat passengers. The system can play standard DVDs as well as Blu-ray[®] discs, and includes independent HDMI and RCA inputs for each screen.

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL (ATC) Constantly adjusts air temperature inside the cabin to create separate customized environments for driver and front passenger. Standard.

POWER LIFTGATE Adds graceful remote accessibility to Grand Cherokee's rear cargo area with capacity up to 68.7 cu ft when the 60/40 split rear seats are folded down. Available.

REMOTE START Just press the button on your key fob a few minutes prior to takeoff, from as much as 200 feet away. You're ready to roll with a nicely heated or cooled cabin. Available.



THESE GREAT CONNECTIONS ENRICH YOUR WORLD

CHOOSE YOUR FAVORITE UCONNECT® SYSTEM, SOME WITH AN AMAZING 8.4-INCH TOUCHSCREEN, AND YOU CAN BRING CONVENIENCE, COMMUNICATION AND ENTERTAINMENT SERVICES STRAIGHT INTO YOUR VEHICLE AND SMARTPHONE. THIS IS NEXT-LEVEL TECHNOLOGY THAT'S EASY TO USE AND VERY CLEVER TO HAVE.

DRIVEUCONNECT.COM



RADIO



PHONE



VOICE*



APPS



NAV



Wi-Fi*



CONTROLS

FEATURES
GALLERY

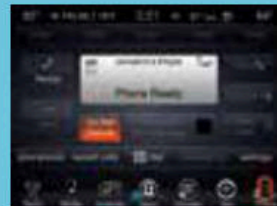




RADIO There are no cords on this station. But we've got just about everything else, including 150 channels of the best satellite radio⁷ content. With exclusive entertainment, sports, comedy, news and commercial-free music, when SiriusXM[™] meets Uconnect[®], they really sing. Additionally, stream from your desktop or download the free SiriusXM[™] app on your smartphone or tablet and enjoy All Access⁷ when out of your vehicle. It's all included for your first-year trial.



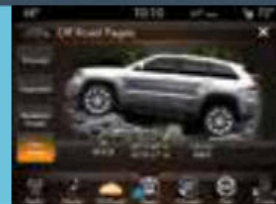
PHONE Prioritize different phones so multiple drivers can connect and call. Uconnect syncs with your compatible phone's contacts[™] allowing you to call by name and view your contact's name on the touchscreen display. Route all incoming calls to voice mail and suppress text message notifications by enabling the Do Not Disturb feature so you can keep your full attention on the road.



INTEGRATED VOICE COMMAND[®] WITH BLUETOOTH[®] Access a favorite playlist on your music player or USB drive with simple voice commands.[®] Ask for directions to a certain address. Or make a call. No problem. Siri[®] Eyes Free[™] responds to natural language commands, so controlling your compatible iPhone[®] and your vehicle's sound system and entertainment options is easy and effortless.



APPS Our list of apps keeps growing. New Off-Road Pages show wheel articulation and other vehicle 4x4 capability features, such as suspension height, accessory gauges, and 4x4 and Selec-Terrain[™] modes. Now you can have your very own slick control panel, which lets you keep an eye on every aspect of your vehicle's performance.



NAV Enter your destination with just your voice[®] – the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turn-by-turn audio directions, so your eyes can stay devoted to the road. SiriusXM[™] Traffic[®] will inform and reroute you at your choosing. You can even look up local fuel prices and weather using SiriusXM Travel Link.⁷

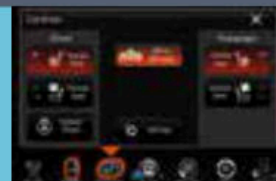
SiriusXM
TRAVEL LINK
SiriusXM
TRAFFIC



WIFI[™] Expand your options by turning your vehicle into an on-demand Wi-Fi[™] Hotspot. Purchase by day, month or year, after you register for Uconnect[®] Access.²² Simply turn on your signal, connect your devices and go. Available.



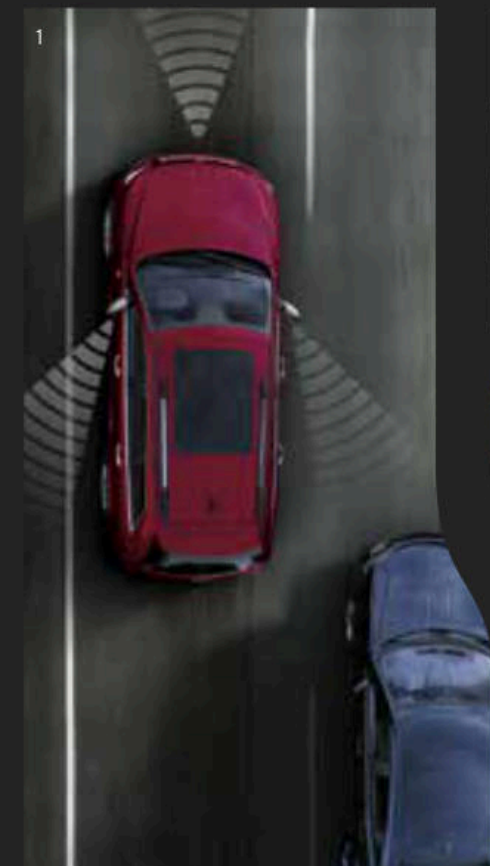
CONTROLS Via the touchscreen, you can adjust your seat or your cabin temperature, select a new music station or make a call. So sit back, get comfortable, and experience all the ways Uconnect makes the ride more enjoyable.



THIS AVAILABLE SUITE OF FEATURES AND SERVICES IS THE NEXT GENERATION OF IN-VEHICLE CONNECTIVITY, WITH THE EASE OF INTEGRATED VOICE COMMAND[®] WITH BLUETOOTH[®] AND FINGERTIP CONTROL.

- > 9-1-1 CALL¹¹
- > ROADSIDE ASSISTANCE CALL¹²
- > STOLEN VEHICLE ASSISTANCE²³
- > THEFT ALARM NOTIFICATION¹⁴
- > VOICE TEXTING¹⁰
- > WI-FI[™] HOTSPOT
- > SEND 'N GO[™]
- > VEHICLE FINDER
- > UCONNECT ACCESS²² APP: Remotely lock or unlock your vehicle, start the engine, or sound the horn and flash the lights.
- > YELP[™]: Find restaurants and other businesses sorted by rating and location.

SAFETY AND SECURITY



A SECURE AIR BAG²⁶ SYSTEM

Your sense of security is fully respected with Grand Cherokee's all-around air bag²⁶ system. Full-length side-curtain, seat-mounted side thorax and advanced multistage front and driver's inflatable knee blocker air bags²⁶ all work together to help provide protection. Standard.

1 | BLIND SPOT MONITORING²⁷ AND REAR CROSS-PATH DETECTION⁵

These systems monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. Available.

2 | ADAPTIVE CRUISE CONTROL WITH STOP (ACC STOP)¹⁹

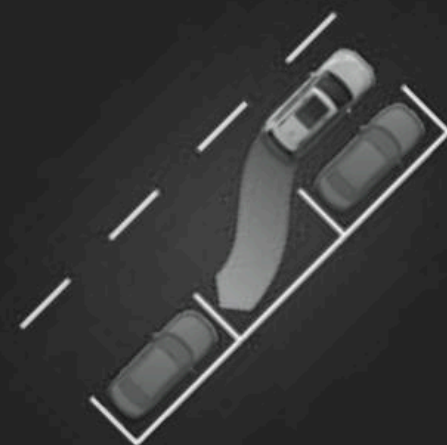
Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead and can bring Grand Cherokee to a complete stop without driver intervention to help avoid a collision. Available.

3 | HIGH INTENSITY DISCHARGE (HID) HEADLAMPS/DAYTIME RUNNING LAMPS (DRLs)/HEADLAMP WASHER

Signature LED DRLs add even greater visibility. Optional headlamp washers keep your lenses free of debris. Available.

NEW LANESENSE[®] LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW+)⁴ Provides a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver's hands are off the wheel. Available.

NEW PARALLEL AND PERPENDICULAR PARK ASSIST⁵ This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense[®] Front and Rear Park Assist⁵ sensors. Available.



PARKSENSE[®] FRONT AND REAR PARK ASSIST SYSTEM⁵ Works in tandem with ParkView[®] Rear Back-Up Camera⁵ to display previously hidden objects, bringing them to your attention on-screen and with an audible warning so you have time to react. When in Reverse, the on-screen image includes a dynamic distance grid to help gauge your rear perimeter. Available.

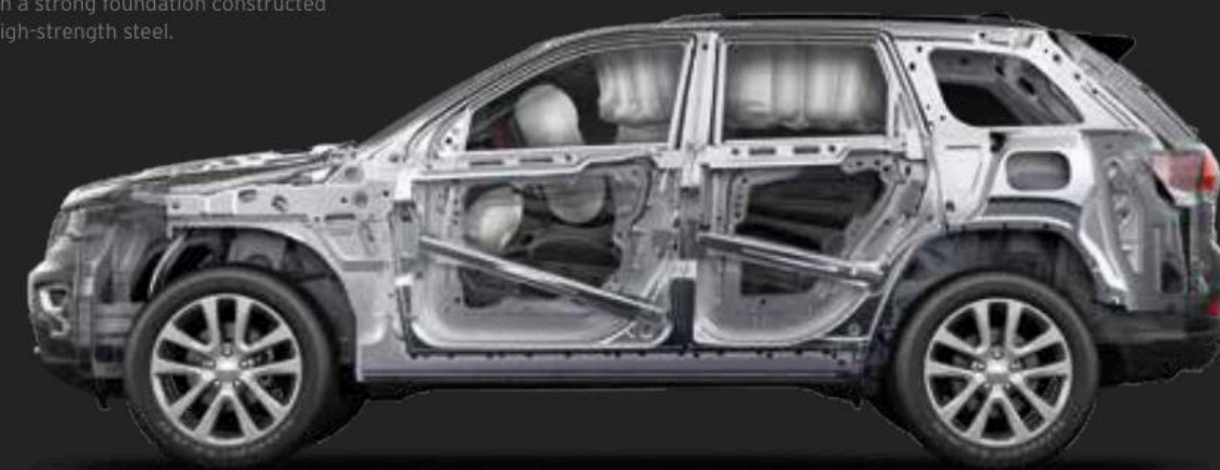
FORWARD COLLISION WARNING WITH ACTIVE BRAKING (FCW+)¹⁴

Sensors detect when Grand Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver along with providing 1.5 seconds of brake assistance if the driver does not react in time. Available.

SENTRY KEY[®] ENGINE IMMOBILIZER

A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where it belongs.

CHASSIS STRENGTH Delivers exceptional peace of mind with a strong foundation constructed with 65 percent high-strength steel.



ELECTRONIC STABILITY CONTROL (ESC)¹⁷ A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC¹⁷ coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, all-speed traction control and available Trailer Sway Control (TSC)¹⁷, sending them into action when needed.

4 | PARKVIEW[®] REAR BACK-UP CAMERA⁵ WITH TRAILER VIEW

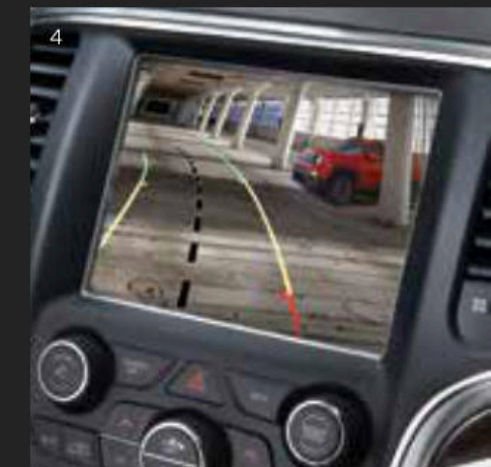
Back out safely with grace. This system helps bring previously hidden rear objects to your attention, either on-screen or with an audible warning, in good time to react. You can also keep an eye on anything in tow while in motion. Standard.

5 | TRAILER SWAY CONTROL (TSC)¹⁷ Crosswinds and traffic hold no sway over you and your payload. As part of ESC¹⁷, TSC¹⁷ helps keep you and the toys you tow safely on course.

RAIN-SENSING WINDSHIELD WIPERS AND RAIN BRAKE SUPPORT Front wipers activate when raindrops are detected, and a smart brake system helps dry the brake rotors on wet roads. Available.

INTEGRATED VOICE COMMAND[®] WITH BLUETOOTH[®] Multitasking is the way of today's world, even when you're on the road. Integrated Voice Command[®] with Bluetooth[®] allows drivers to safely send, reply or listen to a text,²⁸ take or make phone calls, request detailed information like fuel prices, get navigation directions and more, while keeping both hands on the wheel. Standard.

UCONNECT[®] ACCESS²² WITH 9-1-1 CALL¹² AND ROADSIDE ASSISTANCE CALL¹² Provides a direct connection to help via two buttons conveniently located on the rearview mirror. Press "9-1-1" to reach a 9-1-1 call center²⁹ or "Assist" to quickly summon roadside help.³⁰ Available.



WHEN ONE ADVENTURE ENDS, ANOTHER BEGINS.



(1) Jeep Grand Cherokee has received more awards over its lifetime than any other SUV. (2) Based on 2016 Ward's Middle/Sport Utility Vehicle. Excludes other FCA US LLC Vehicles. Available with transfer case, choice of three 4x4 systems: Quadra-Trac I, II and Quadra-Drive II with rear ELSD and Jeep Selec-Terrain with five settings including Snow, Sand, Rock, Mud and Auto. (3) Based on 2016 Ward's Middle/Sport Utility Vehicle. Excludes other FCA US LLC vehicles. Based on Summit model offerings. (4) Based on 2016 Ward's Middle/Sport Utility Vehicle. Excludes other FCA US LLC vehicles. (5) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (6) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (7) SiriusXM subscriptions for audio and data services are sold by SiriusXM to follow your trial subscription. If you decide to continue listening after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at these current rates. Fees and laws apply. To cancel, you must call SiriusXM at 1-866-635-2343. See the SiriusXM Customer Agreement for complete terms and more information at www.siriusxm.com. All fees and programming subject to change. Your equipment and features for SiriusXM services will vary depending upon the vehicle you select and may be limited in select markets. (8) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. (9) Based on Ward's Middle/Sport Utility Vehicle. Excludes other FCA US LLC vehicles. Based on available transfer cases, available low range, available class-exclusive Jeep Quadra-Lift air suspension, and available Off-Road Group 2 capabilities and Selec-Speed control with Hill Ascent and Hill Descent. (10) Voice Text Reply and Voice Texting features require a compatible mobile device enabled with Bluetooth Message Access Profile (MAP). iPhone and some other smartphones do not currently support Bluetooth MAP. Visit www.UconnectPhone.com for system and device compatibility. Ensure MAP is ON and incoming message notification is enabled. Vehicle must be registered for Uconnect Access and you must fulfill minimum subscription requirements. Also requires the use of a compatible smartphone that supports text messaging and Bluetooth. Check UconnectPhone.com for device compatibility. (11) The 9-1-1 Call button will connect you directly with roadside assistance. If you accidentally press the button, you have 10 seconds to cancel the call by either pressing the 9-1-1 button on the rearview mirror or the Cancel button on the Uconnect touchscreen. (12) Provides direct-dial access to Roadside Assistance Service. Vehicle must be within the United States, have network coverage and must be registered with Uconnect Access with an active subscription that includes the applicable feature. Additional roadside assistance charges may apply. Check warranty for details. (13) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (14) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision; not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (15) Based on 2016 Ward's Middle/Sport Utility Vehicle. Excludes other FCA US LLC vehicles. Based on 3.0L V6 Diesel. (16) Based on 2016 Ward's Middle/Sport Utility Vehicle. Excludes other FCA US LLC vehicles. 0-60 MPH in 4.8 seconds. (17) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (18) Do not attempt water fording unless depth is known and consistent with the vehicle's water fording rating in the Owner's Manual. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (19) WiFi subscription required. Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must be properly equipped and in active and usable cellular range for WiFi usage. WiFi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of WiFi Hotspots include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using WiFi Hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely. (20) Phone must support Bluetooth Phone Book Access Profile (PBAP). (21) Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (22) Uconnect Access is available only on equipped vehicles purchased within the contiguous United States plus Alaska. Services can only be used where cellular coverage is available; see coverage map for details. For a complete list of Uconnect Access services, please visit http://www.driveuconnect.com/features/uconnect_access/packages. Vehicle must be registered for Uconnect Access and fulfill minimum subscription requirements. (23) If you have this feature and have reported your vehicle as stolen to an appropriate law enforcement agency, Uconnect will try to locate your vehicle after receiving proper documents and once law enforcement contacts Uconnect Customer Care. Uconnect may refuse to locate your vehicle if you do not provide the requested information or documents. Always notify law enforcement if your vehicle is stolen and do not attempt to recover it on your own. (24) Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must also be properly equipped and in an active and usable cellular range. Theft Alarm Notification is only available on factory-installed alarms. (25) Certain features are not available while the vehicle is in motion. (26) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (27) Always check visually for vehicles prior to changing lanes.

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