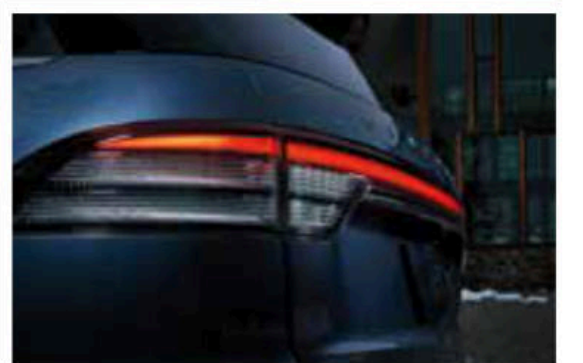
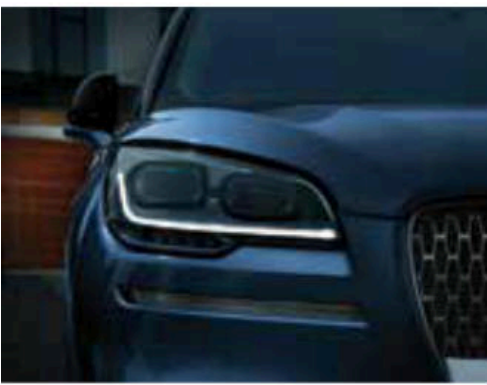


2020 AVIATOR



ALWAYS BEGIN ON A BRIGHT NOTE

Whether your day ahead is filled with places to be, or as open as a big blue sky, the all-new 2020 Lincoln Aviator starts it with a warm embrace. As you approach, Lincoln Dynamic Signature Lighting¹ flows beneath the headlamps, while the illuminated¹ Lincoln Star on the grille glows from within. Illuminated welcome mats and backlit door handles extend an invitation, while the Dynamic Lower Entry feature of the Air Glide Suspension¹ eases access for all. Whether you select Aviator or Aviator Grand Touring² with its advanced hybrid electric technology, every drive starts with beautiful chimes orchestrated by a world-renowned symphony as the LCD screen animation takes you soaring through blue skies. Elevate life's journey in the all-new Aviator.

¹Available feature. ²Available only at EV-certified Lincoln Dealers. Late availability.

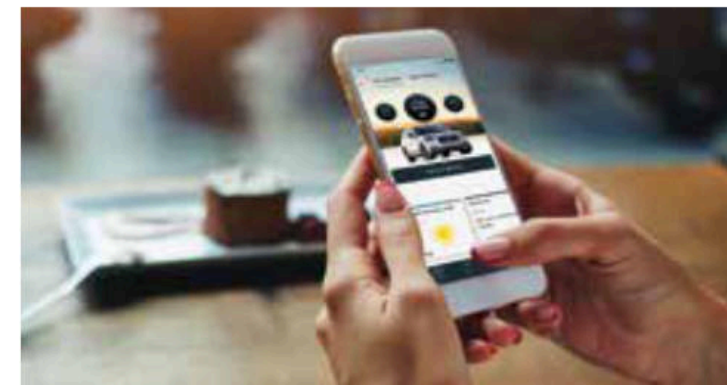
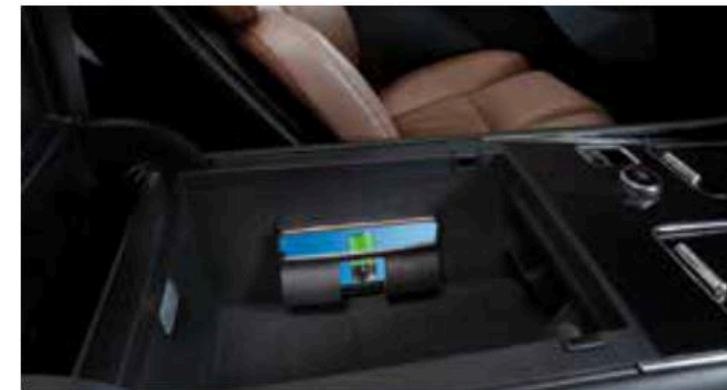


IMMERSE YOURSELF IN ELEGANCE

Imagine a place specially designed to evoke a sense of serenity, a sanctuary where you can relax and unwind after a challenging day. The 3-row Aviator cabin is carefully crafted to be that place. Enter using your Phone As A Key,^{1,2} while Aviator recalls your saved Personal Profile settings for the driver's seat and so much more. Tuck your phone into the wireless charging pad³ inside the center console. Then, relax into the 30-way Perfect Position Seats¹ with the most adjustability in the class,⁴ plus Active Motion[®] massage functionality, and heated and ventilated settings. You'll also enjoy best-in-class 1st-row leg and shoulder room.⁵ The customizable head-up display^{1,6} automatically adjusts the prominence of information as priorities change, and it's easily seen in various light conditions.

STAY INFORMED AND ENTERTAINED

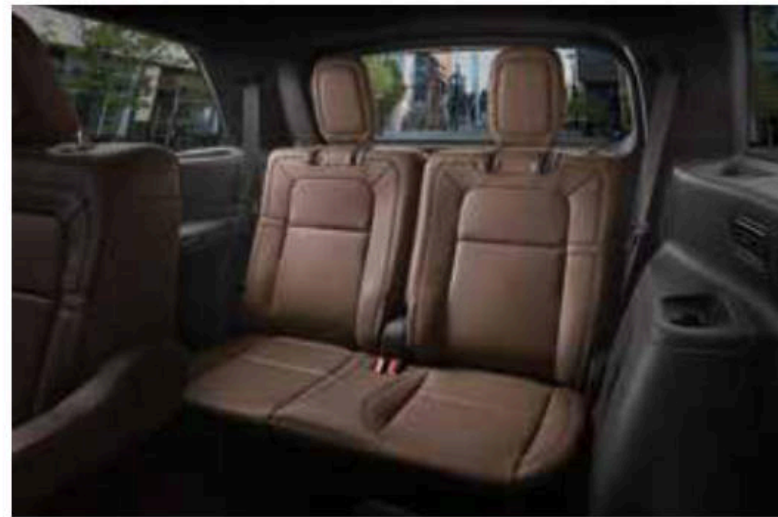
SiriusXM[®] gives you ad-free music, plus sports, comedy, news and talk – inside your Aviator and on the go – with a 6-month All Access trial subscription.⁷ With the Voice-Activated Touchscreen Navigation System,¹ you'll also enjoy a 6-year prepaid subscription⁷ to SiriusXM Traffic and Travel Link[®] services.



ENGAGE WITH EXCLUSIVE 3D AUDIO

You won't just hear it – you'll feel the exceptional level of precision and musical accuracy offered by the expertly engineered Revel[®] Ultima 3D Audio System.¹ Enjoy your favorites through a network of 28 speakers – including 8 in the headliner – finely tuned to the Aviator interior. It's as if you're seated in a concert hall, and listening modes like "Audience" and "On Stage" let you choose your level of immersion. Outstanding, multi-dimensional sound in every seat is courtesy of advanced cabin correction tuning, QuantumLogic[®] 3D Surround Sound Technology, and Revel Waveguides. Patented Clari-Fi[™] music restoration technology enhances satellite radio, streaming services, MP3s and other digital sources – for clear, crisp, wide, dynamic sound. With 127 steps of adjustment, the immersion control slider lets you customize how much the music envelops you for a personalized sound experience.

¹Available feature. ²Requires feature activation. Available late summer 2019. ³Qi wireless charging may not be compatible with all mobile phones. ⁴Class is Large Crossover Premium Utilities starting at under \$75,000 based on Lincoln segmentation. ⁵Based on advertised dimensions. ⁶Don't drive while distracted. See owner's manual for details and system limitations. ⁷All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at <http://www.siriusxm.com>. All fees, content and features are subject to change. Traffic information not available in all markets.



TRANSPORT UP TO 7 PASSENGERS

From short jaunts around town to epic getaways, the 3 spacious rows of seating inside Aviator make it easy to travel with family and friends. Seat up to 7 when you combine the 2nd-row bench seat with the standard 3rd-row PowerFold® bench seat. Or seat up to 6 with the heated¹ and ventilated¹ 2nd-row captain's chairs¹, which pair with your choice of a full center console¹, or a step-over mini console¹ with convenient pass-through to the 3rd row.

Helping you maintain harmony on long trips, Aviator offers Lincoln Connect™² with 4G LTE Wi-Fi hotspot capability² that passengers can use to stream content on their mobile devices. Plus, up to 6 smart-charging USB ports¹, a 110V/150W AC power outlet, and two 12V powerpoints to keep everyone's devices charged up. A panoramic Vista Roof³ and best-in-class 2nd-row shoulder room³ bring even more joy.

ADAPT WITH REMARKABLE EASE

You'll enjoy effortless loading and unloading of people, pets and so much more using the power tip-and-slide feature on the 2nd-row outboard seats. To access the best-in-class cargo room^{3,4} behind the 3rd row, simply kick your foot beneath the hands-free liftgate.¹ You can also press the PowerFold 3rd-row seat buttons in the rear cargo area to quickly expand your cargo-carrying possibilities.

¹Available feature. ²Certain restrictions, 3rd-party terms and data rates may apply. See footnote 6 on the page titled Standard Features, and your Lincoln Dealer for details. ³Based on advertised dimensions. ⁴Cargo and load capacity limited by weight and weight distribution.

494^{HP}¹



630^{LB.-FT. TORQUE}¹



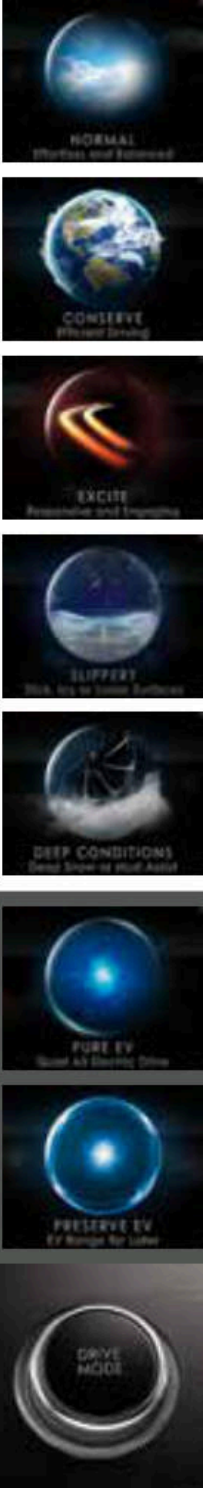
BEHOLD THE MOST POWERFUL LINCOLN YET

Aviator Grand Touring² is engineered to thrill. It brilliantly blends the power of a Twin-Turbocharged 3.0-liter V6 engine with that of a battery-powered electric motor to offer you nearly instantaneous torque. Its exhilarating output is channeled to the road via Adaptive Steering and Intelligent all-wheel drive. And it's easy to charge your Aviator Grand Touring if you wish, using either a Level 1 or Level 2 charging cord. A unique grille design and your preference of 20" or available 21" wheels enhance its stunning elegance. Experience a flowing sense of power in Aviator Grand Touring.

Prototype charging cord shown. ¹Grand Touring 3.0-liter Plug-In Hybrid combined system net horsepower and torque. Ratings based on premium fuel per SAE J1349[®] standard. Your results may vary. ²Available only at EV-certified Lincoln Dealers. Late availability.

THRIVE WITH LINCOLN DRIVE MODES

Aviator puts the power to adapt right at your fingertips. Simply turn the knob to select a Lincoln Drive Mode, and the system adjusts suspension settings, ride height, steering, shift points and more to help provide a remarkable driving experience. In addition to the 5 main modes, Grand Touring models also feature a "Preserve EV" mode that can save stored energy for use later and help recharge the vehicle up to as much as 75%, as well as a "Pure EV" mode that offers a quiet, all-electric drive well-suited to your shorter trips around town.

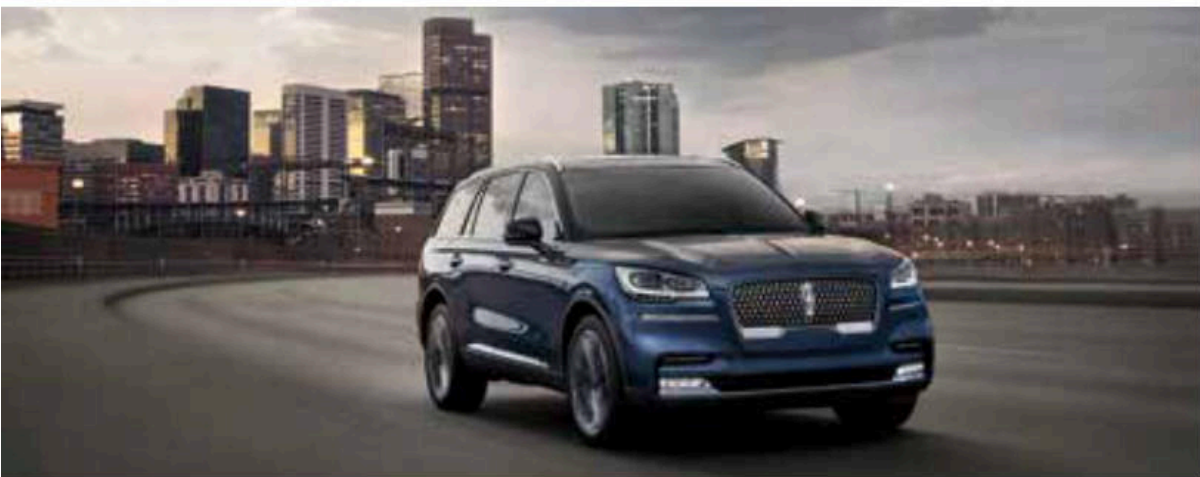


TURBOCHARGE YOUR TRAVELS

Treat yourself to one of the most powerful and compelling engines in the Lincoln lineup: the Twin-Turbocharged 3.0-liter V6 that gives Aviator best-in-class standard 400 horsepower and 415 lb.-ft. of torque.¹ This gasoline direct-injected engine is driven by your choice of rear-wheel drive or Intelligent all-wheel drive.² And it's mated to the 10-speed SelectShift[®] automatic transmission, which can adapt in real time, engaging the right gear at the right time to deliver the performance you seek.

400_{HP¹}

415_{LB.-FT. TORQUE¹}



ILLUMINATE A NEW PATH

See things in a whole new light with the groundbreaking technology in the Illumination Package. Adaptive Pixel LED Headlamps use Speed Dependent Lighting to provide additional light, and spread it more widely at slower speeds to emphasize the area around and directly in front of the vehicle. Their Adaptive Dynamic Bending can even illuminate an upcoming curve before you steer into it. This enlightening package also includes the illuminated Lincoln Star on the grille.



GLIDE WITH EFFORTLESS GRACE

Imagine if every stretch of road could feel freshly paved. In Aviator, it can, thanks to the advanced technologies in the Dynamic Handling Package. Adaptive Steering helps optimize steering response at all speeds. Adaptive Suspension with Road Preview helps Aviator detect upcoming road irregularities, then carry you comfortably over them. Air Glide Suspension optimizes the vehicle's ride height and spring rates as your load and operating conditions change. With the Dynamic Lower Entry feature activated, the vehicle appears to "kneel" as you approach, graciously lowering by 50 mm to ease your entry. In Deep Conditions mode, it raises 30 mm above normal ride height to improve ground clearance. In Excite mode, it lowers to increase aerodynamics. Quite simply, this system helps Aviator deliver the most gliding ride experience of any vehicle in the Lincoln lineup.

¹Aviator 3.0-liter V6. Horsepower and torque ratings based on premium fuel per SAE J1349[®] standard. Your results may vary. ²Available feature.



COMMAND: WITH YOUR VOICE

SYNC 3 voice-activated technology¹ connects your tech with your Aviator, and puts you in control of calls, music and more with the tap of a button on your steering wheel and simple voice commands. You can also tap or swipe the stunning 10.1" touchscreen. SYNC 3 AppLink² (shown) gives you voice control of compatible mobile apps, too – including the Lincoln Way™ App³ specially designed for Lincoln owners. To see your phone's familiar interface on the large screen, you can take advantage of compatibility with Apple CarPlay⁴ for your iPhone[®] or Android Auto™⁴ for your Android™ smartphone.

CONTROL: FROM NEARLY ANYWHERE

Lincoln Connect™⁵ and the Lincoln Way App³ for your smartphone let you take control of your vehicle with Phone As A Key,⁶ start, stop, lock and unlock features. Need service? You can use the app to schedule vehicle pickup and Lincoln Loaner™ delivery when and where you choose.⁷ Forget where you parked? Locate your vehicle with the app.⁵ Need assistance? You can request fuel delivery, a flat-tire change and more.⁸ The app even helps you enjoy premium services like Key by Amazon in-car delivery.⁹ It's designed to make your ownership experience effortless.

CONNECT: WITH IN-VEHICLE WI-FI

Since Aviator has the ability to seat up to 7 people, it's possible for a vast array of smartphones, tablets, gaming systems and computers to come along for the ride. Lincoln Connect⁵ with 4G LTE Wi-Fi hotspot capability provides a strong connection for up to 10 devices at once.¹⁰ So everyone can enjoy their favorites – from inside of Aviator and up to 50' away.

APPLE CARPLAY & ANDROID AUTO COMPATIBILITY | WAZE™ | LINCOLN+ALEXA | TIDAL | LINCOLN WAY APP | 4G LTE WI-FI HOTSPOT CAPABILITY

¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Certain restrictions. 3rd-party terms and data rates may apply. See your Lincoln Dealer for details. Commands may vary by phone and AppLink software. ³Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ⁴Requires device with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁵Certain restrictions. 3rd-party terms and data rates may apply. See footnote 6 on the page titled "Standard Features," and your Lincoln Dealer for details. ⁶Available feature. Requires activation. Available late summer 2019. ⁷Lincoln Pickup & Delivery™ is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. ⁸Coverage, for original owner, varies based on vehicle model year. Non-transferable. For complete details, go to lincolnowner.com or your Lincoln dealer. ⁹Available for select Lincoln 2018 and later model-year vehicles equipped with Lincoln Connect. The Lincoln Way App, and Key by Amazon App require iOS 10.0 or higher on select iPhone models and Android 5.0 or higher on select phones. Lincoln Way, compatible with select smartphone platforms, is available via a download. Lincoln Connect service required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Message and data rates may apply. In-car delivery is available only to Amazon Prime members in select U.S. cities and surrounding areas. Check your eligibility at www.amazon.com/keyforcar. ¹⁰Don't drive while distracted or while using handheld devices. Use voice controls.



STANDARD LINCOLN CO-PILOT360™

From help lighting up the night to staying on course, taking the guesswork out of what's behind your vehicle and more, every Aviator driver can benefit from our Lincoln Co-Pilot360 suite of driver-assist technologies,¹ which includes:

- AUTO HIGH-BEAM HEADLAMPS
- BLIND SPOT DETECTION WITH CROSS-TRAFFIC ALERT
- LANE-KEEPING SYSTEM
- PRE-COLLISION ASSIST WITH AUTOMATIC EMERGENCY BRAKING
- REAR VIEW CAMERA WITH WASHER

LINCOLN CO-PILOT360 PLUS

A number of driver-assist technologies¹ are conveniently packaged together as Lincoln Co-Pilot360 Plus,² including Adaptive Cruise Control with Traffic Jam Assist, which combines Lane Centering, Stop-and-Go, and Speed Sign Recognition, to help keep your travels as seamless as possible. Lincoln Co-Pilot360 Plus includes:

- ACTIVE PARK ASSIST PLUS
- ADAPTIVE CRUISE CONTROL WITH TRAFFIC JAM ASSIST
- EVASIVE STEERING ASSIST
- REVERSE BRAKE ASSIST



JOURNEY WITH CONFIDENCE

Our extensive collection of driver-assist technologies^{1,2} utilizes a network of sensors and sophisticated cameras to offer you support during many scenarios. These advanced features are all aimed at helping you feel confident in the all-new 2020 Lincoln Aviator.

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Available feature.

LINCOLN BLACK LABEL is your invitation to a uniquely elevated automotive experience, one that revolves around you. Our 2020 collection features carefully curated design themes inspired by the love of travel, the arts, culture, architecture and more. We welcome you to explore each theme and its premium materials at your leisure with a one-on-one consultation in the Lincoln Black Label studio at your dealership or another place of your choosing.¹ We will be pleased to bring a test-drive vehicle to your choice of location as well.¹ When your new Lincoln is ready, we will deliver it directly to you,¹ so you may begin accessing your extraordinary member privileges. This is ownership on your terms. It's luxury exemplified, inside and out.

LINCOLN BLACK LABEL



RECOGNIZING YOUR LOYALTY

Lincoln Access Rewards™ points earned by Lincoln Black Label owners can be redeemed toward distinctive benefits offered by your dealer and Lincoln, including **Culinary Collection** dining experiences,² **Annual Vehicle Detailings**¹ and much more.

PUTTING TRAVEL STRESS ON STANDBY

You and your spouse or significant other can enjoy a complimentary 12-month **CLEAR® Membership**³ as another benefit of your Lincoln Black Label purchase. CLEAR biometric technology helps you bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide.

EFFORTLESS MAINTENANCE

Your new Lincoln Black Label vehicle features a **Premium Maintenance Plan** for 4 years/50,000 miles/4 service visits, whichever occurs first. It covers required scheduled maintenance for original equipment and wear items, and includes complimentary **Lincoln Pickup & Delivery**™ within a 50-mile radius.⁴ We'll even leave you with a complimentary **Lincoln Loaner**¹ during your service. It's an effortless door-to-door experience.

COMPLIMENTARY CAR WASHES

Just visit any participating Lincoln Black Label Dealer during regular business hours.⁵

LINCOLN BLACK LABEL CONCIERGE

Contact a trained representative, any time, day or night.



BLACK LABEL

Vehicles available at Lincoln Black Label Dealers only. ¹Restrictions may apply. See a participating Lincoln Black Label Dealer for complete details. ²Reservation must be made in advance with Lincoln Black Label Concierge. Offer not available on used or Certified Pre-Owned Lincoln Black Label vehicles. Offer is not available to walk-in diners. Owners of 2020 vehicles and newer will need to redeem Points through Lincoln Access Rewards for reservation. Terms and restrictions apply. Visit <https://owner.lincoln.com> for complete

details. ³CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo I.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery. ⁴Service is available for retail and warranty repair. ⁵During ownership by first registered Lincoln Black Label owner.

LINCOLN BLACK LABEL
AVIATOR

FLIGHT

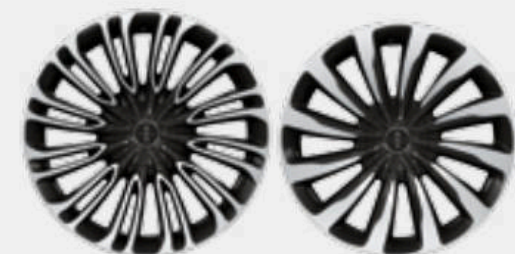
Take control with the all-new Flight theme offered exclusively on Lincoln Black Label Aviator. Luggage Tan colored Savannah leather 1st- and 2nd-row seats feature Runway perforation patterned inserts beckoning to your inner pilot. The suede-like feel of the Ebony Dinamica® headliner further elevates cabin ambience, while Darker Full Engine Turn aluminum appliqué feature a circular pattern that pays homage to the instrumentation inside early aircraft.

DESTINATION

The sumptuous Destination theme makes every trip a richly textured journey. The Mahogany Red leather-wrapped interior features premium Savannah leather 1st- and 2nd-row seats with dazzling diamond-weave perforation pattern inserts. Khaya wood accentuates the horizontal forms of the instrument panel and more. From the Dinamica headliner to the carpeted floor mats, the warmth of Mahogany Red envelops you.

CHALET

Awaken your senses to the invigorating contrasts of the Chalet theme. This bold Alpine and Espresso colored interior is inspired by crisp mountain air and the comfort of an après-ski lodge. Lincoln Star perforation pattern inserts on the Savannah leather 1st- and 2nd-row seats and the Lincoln Black Label Star logo etched into the instrument panel's Silverwood appliqué exemplify the luxuries within this striking space.



Aviator

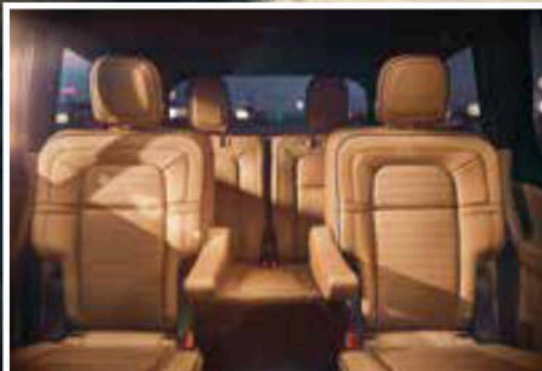
Grand Touring

See Lincoln.com for features and options.



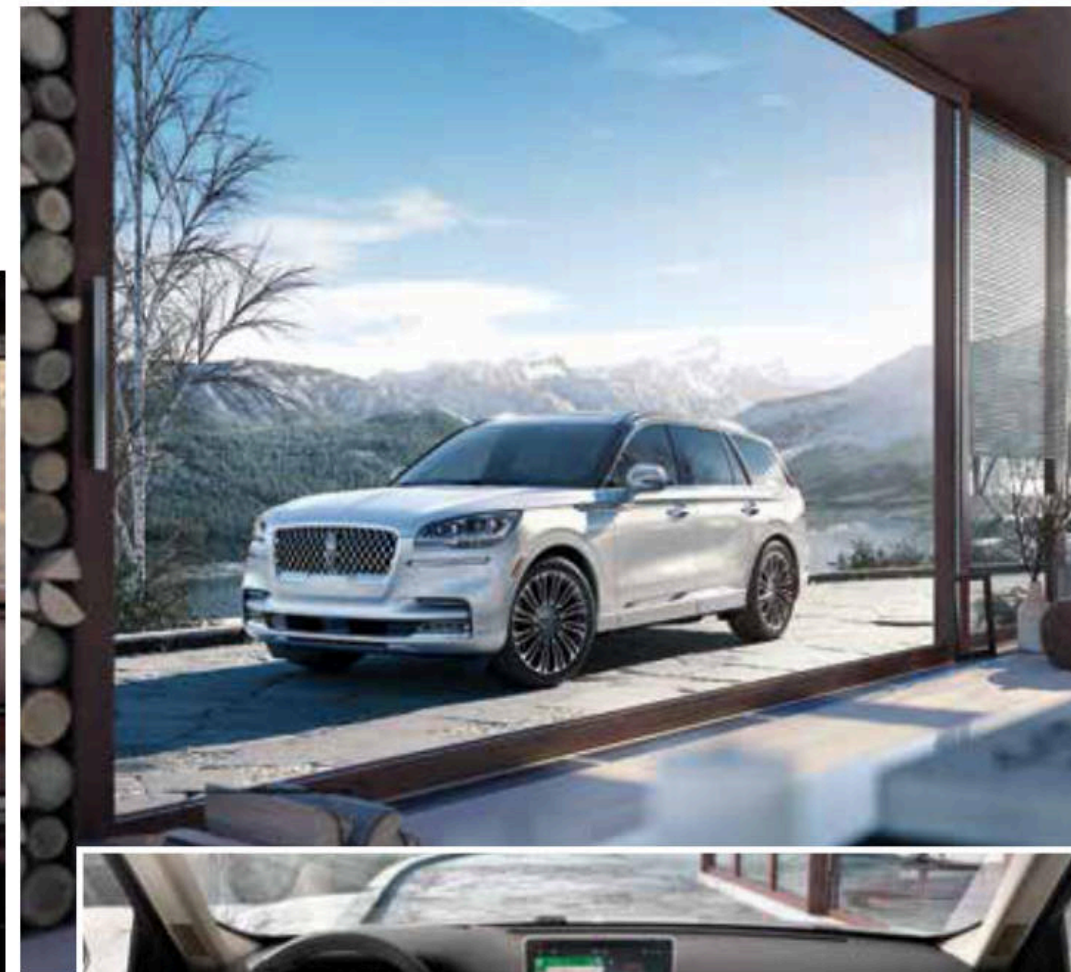
FLIGHT

Luggage Tan Savannah/Darker Full Engine Turn



DESTINATION

Mahogany Red Savannah/Khaya



CHALET

Alpine Savannah/Silverwood



ENGINES**Twin-Turbocharged 3.0-liter V6**

with Auto Start-Stop Technology
400 hp @ 5,500 rpm¹
415 lb.-ft. of torque @ 2,750 rpm¹

EPA-estimated fuel economy ratings²

RWD 18 city/26 hwy/21 combined mpg
STANDARD: AVIATOR/AVIATOR RESERVE

AWD 17 city/24 hwy/20 combined mpg
OPTIONAL: AVIATOR/AVIATOR RESERVE

Twin-Turbocharged Grand Touring Hybrid³

Combined system net:
494 hp @ 5,500 rpm¹
630 lb.-ft. of torque @ 2,250 rpm¹

AWD EPA-estimated fuel economy ratings expected fall 2019

STANDARD: AVIATOR GRAND TOURING

DIMENSIONS

WHEELBASE	119.1"
LENGTH	199.3"
HEIGHT ⁴	69.8"
WIDTH	Including mirrors 89.9" Mirrors folded 82.3"
HEAD ROOM	1st row (max.) ⁴ 41.5" 2nd row ⁴ 39.7" 3rd row 36.9"
LEG ROOM	1st row (max.) 43.0" 2nd row (max.) 40.1" 3rd row 29.2"
HIP ROOM	1st row 58.5" 2nd row 58.3" 3rd row 40.9"
SHOULDER ROOM	1st row 61.5" 2nd row 61.3" 3rd row 54.0"
CARGO VOLUME (cu. ft.)	1st row (behind) 77.7 2nd row (behind) 41.8 3rd row (behind) 18.3
MAX. TOWING CAPACITY (lbs.) ⁵	3.0-liter V6 6,700 Grand Touring Hybrid 5,600
FUEL TANK (gal.)	3.0-liter V6 20.2 Grand Touring Hybrid 18.0

STANDARD FEATURES**PERFORMANCE & HANDLING**

10-speed SelectShift[®] automatic transmission with paddle shifters
Active Grille Shutters
Electric parking brake
Lincoln Drive Modes: Normal, Conserve, Excite, Slippery and Deep Conditions

LINCOLN CO-PILOT360[™]

Auto High-Beam Headlamps
Blind Spot Detection with Cross-Traffic Alert
Lane-Keeping System (includes Lane-Keeping Assist, Lane-Keeping Alert and Driver Alert)
Pre-Collision Assist with Automatic Emergency Braking (AEB) (includes Pedestrian Detection, Forward Collision Warning and Dynamic Brake Support)
Rear View Camera with washer

DRIVER-ASSIST TECHNOLOGY

AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])
Auto Hold
Autolamp Automatic On/Off Headlamps
Forward and Reverse Sensing Systems
Hill Start Assist
Post-Collision Braking
Rain-Sensing Windshield Wipers

DRIVER CONTROLS

Leather-trimmed steering wheel with controls for audio, media and cruise
Personal Profiles (memory settings for positions of driver's seat, sideview mirrors, audio, climate, driver-assist features and displays)
Piano Key Shifter
Power door locks with autolock
Power windows with one-touch-up/-down feature
Rear liftgate window defroster with washer and top-mounted wiper
Remote Start System
Universal garage door opener

EXTERIOR

Easy Fuel[®] capless fuel filler
Full LED headlamps, signature lighting, taillamps and liftgate appliqué
Light Touch Door Handles
Power-adjustable, autofold, heated sideview mirrors with integrated LED turn signal indicators, memory, auto-dimming driver's side, and Pillar Black caps
Power liftgate
Quad Chrome exhaust tips
Windshield wiper de-icer

LINCOLN EMBRACE

LED-illuminated exterior door handle pockets
Lincoln Approach Detection System
Lincoln Signature Lighting
Lincoln logo illuminated welcome mats
Lincoln Welcome/Farewell Elements

CONNECTIVITY & ENTERTAINMENT

Lincoln Connect^{™6} with 4G LTE Wi-Fi hotspot capability (enables Lincoln Way[™] App⁷ features when activated)
SiriusXM[®] with 6-month All Access trial subscription⁸
SYNC[®] 3 Enhanced Voice Recognition Communications and Entertainment System with 10.1" LCD capacitive touchscreen, 911 Assist[®], SYNC 3 AppLink[®] and Apple CarPlay[®] and Android Auto[™] compatibility

INTERIOR

1st-row overhead console with sunglasses holder
12.3" configurable LCD instrument cluster
12V powerpoints (2)
Black wheelip moldings
Lincoln Premium Audio System with 10 speakers including subwoofer
Lincoln Soft Touch Seats
Manual-tilt/telescoping steering column
Satin-Aluminum grille with Chrome surround
Tri-zone climate control

SEATING

3rd-row PowerFold[®] 50/50 split bench seat
4-way adjustable 1st-row head restraints
Driver's seat memory

SAFETY & SECURITY

Personal Safety System[™] for driver and front passenger with dual-stage front airbags⁹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver's knee airbag⁹

Enhanced Security Package: enhanced valet mode, lockable interior storage, secondary horn and vehicle inclination sensor

Front-seat side airbags⁹

Glove-box-door-integrated knee airbag⁹

Individual Tire Pressure Monitoring System (TPMS) (excludes spare)

Intelligent Access with push-button start

LATCH (Lower Anchors and Tether Anchors for Children) for outboard

2nd- and 3rd-row seating positions

MyKey[®] technology to help encourage responsible driving

Perimeter alarm

Safety Canopy[®] System with 3-row side-curtain airbags⁹, roll-fold technology and rollover sensor

SecuriCode[™] invisible keypad

SecuriLock[®] Passive Anti-Theft System

SOS Post-Crash Alert System[™]

TRIM SERIES**AVIATOR**

Available by Client Retail Order and Fleet only. Please see your Lincoln Dealer for details.

Includes Standard Features, plus:

Rear-wheel drive (RWD)

1st-row heated Comfort seats

with 10-way power adjustability

2nd-row 35/30/35 split bench seat

with power tip-and-slide

3.58:1 rear-axle ratio

Black wheelip moldings

Lincoln Premium Audio System with 10 speakers including subwoofer

Lincoln Soft Touch Seats

Manual-tilt/telescoping steering column

Satin-Aluminum grille with Chrome surround

Tri-zone climate control

OPTIONS

Class IV Trailer Tow Package: 4-/7-pin connector, 250-amp alternator, Class IV trailer hitch and wiring, Blind Spot Detection with Trailer Coverage, Smart Trailer Tow Connector, and Trailer Sway Control

Elements Package: 2nd-row heated outboard seats, heated steering wheel, and heated VisioBlade[™] windshield wipers

Intelligent all-wheel drive (AWD)

with Adaptive Suspension

Cargo area cover

Cargo area protector

Engine block heater

Floor liners in 1st and 2nd rows

Running boards

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link[®] with 6-year prepaid subscription⁸

Wheel lock kit

AVIATOR RESERVE

Includes certain Aviator Features, plus:

1st-row heated Comfort seats with 12-way power adjustability

2nd-row 5.8" LCD touchscreen for climate controls

2nd-row captain's chairs with power tip-and-slide

2nd-row step-over mini console

360-Degree Camera with Split-View Display

Ambient lighting

Hands-free liftgate

Illuminated front door-sill scuff plates

LED fog lamps

Power-tilt/telescoping steering column with memory

Premium leather-trimmed seats

Quad-zone climate control with 3rd-row auxiliary heater/cooler

Revel[®] Audio System with 14 speakers and 2nd-row audio controls; includes

HD Radio[™] Technology

Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 6-year prepaid subscription⁸

OPTIONS

Reserve I Equipment Collection: Elements Package Plus, Lincoln Co-Pilot360 Plus, and power, panoramic Vista Roof[®] with power shade

Reserve II Equipment Collection: Reserve I Equipment Collection, Class IV Trailer Tow Package, Illumination Package, Luxury Package, and 22" ultra bright-machined aluminum wheels with Magnetic-painted pockets

Class IV Trailer Tow Package

Convenience Package:¹⁰ head-up display, Phone As A Key,¹¹ soft-close doors, and wireless charging pad in 1st-row center console media bin

Dynamic Handling Package:¹⁰ Adaptive Steering, Adaptive Suspension with Road Preview, and Air Glide Suspension with Dynamic Lower Entry

Elements Package Plus: Heated and ventilated 1st- and 2nd-row outboard seats, heated steering wheel, and heated VisioBlade windshield wipers

Illumination Package:¹⁰ Adaptive Pixel LED Headlamps with Adaptive Dynamic Bending, Speed Dependent Lighting, Lincoln Dynamic Signature Lighting, and illuminated Lincoln Star in grille

AVIATOR GRAND TOURING³

Includes certain Reserve Features, plus:

Intelligent all-wheel drive (AWD)

with Adaptive Suspension

3.31:1 rear-axle ratio

Accent-color wheelip moldings

Adaptive Steering

Dual-voltage charging cord

EV Pedestrian Sounder

Lincoln Drive Modes with Pure EV and Preserve EV

Lithium-ion battery

Modular Hybrid Transmission

Power, panoramic Vista Roof with power shade

Regenerative Braking System

Smoked Chrome grille with Chrome surround

OPTIONS

Grand Touring I Equipment Collection: Convenience Package, Elements Package Plus, Illumination Package, and Lincoln Co-Pilot360 Plus

Grand Touring II Equipment Collection: Grand Touring I Equipment Collection, Class IV Trailer Tow Package, Dynamic Handling Package, Luxury Package, and 21" ultra bright-machined aluminum wheels with Dark Alloy-painted pockets

Class IV Trailer Tow Package

Dynamic Handling Package¹⁰

Elements Package Plus

Lincoln Co-Pilot360 Plus

Luxury Package¹⁰

2nd-row 35/30/35 split bench seat with power tip-and-slide¹⁰

2nd-row full center console with Vista Roof power shade controls, 2 USB ports, cupholders and storage¹⁰

Cargo area cover

Cargo area protector

Engine block heater

Floor liners in 1st and 2nd rows

Lincoln Play (Rear-Seat Entertainment System with 2 pairs of wireless headphones)^{10,12}

Linear Brushed-Aluminum interior accents¹⁰

Power, panoramic Vista Roof with power shade

Running boards¹⁰

Wheel lock kit

Wheel lock kit

LINCOLN ACCESSORIES**ELECTRONICS**

Bullfrog[®] portable Bluetooth[®] speakers¹²
NextBase[®] Duo Cinema^{12,13}
Remote start systems
Vehicle Security System

EXTERIOR

Full vehicle cover¹²
Racks and carriers¹²
Running boards
Side window deflectors¹²
Sportz[®] tent¹²
Wheel lock kit

INTERIOR

Ash cup/coin holders
Battery jump-start system¹²
Cargo area protectors
Carpeted floor mats
Custom UVS100[®] sunscreen¹²
First aid and roadside assistance kits¹²
Floor liners
Interior cargo cover
Protective pet seat covers¹²
Soft cargo cooler bag
Soft cargo organizers (large and standard sizes)
Trailer towing accessories

SHOP THE COMPLETE COLLECTION
accessories.lincoln.com

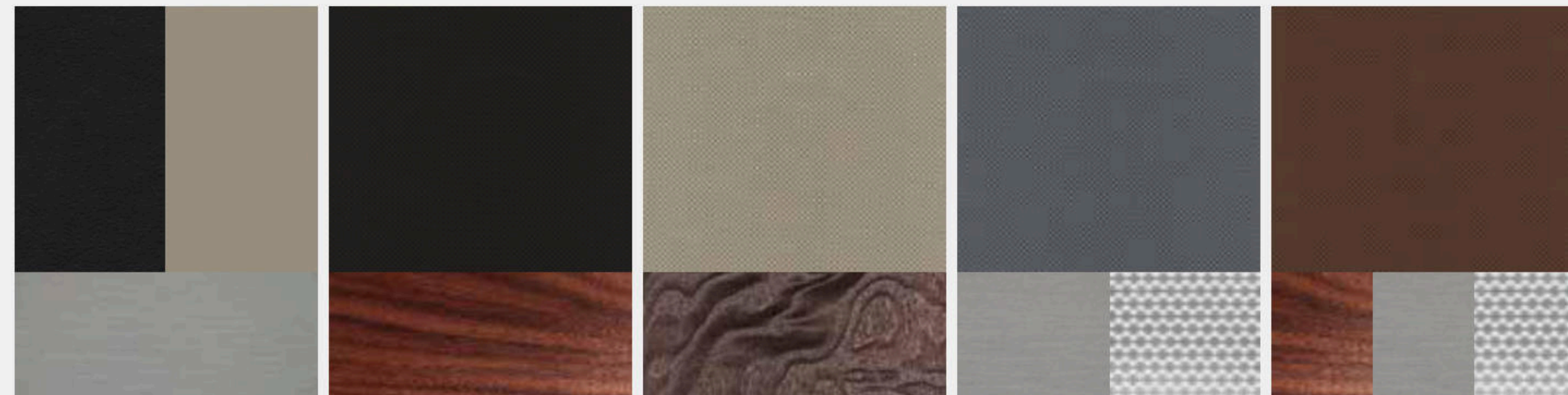
¹Horsepower and torque ratings based on premium fuel per SAE J1349[®] standard. Your results may vary. ²Actual mileage will vary. ³Available only at EV-certified Lincoln Dealers. Late availability. ⁴With Vista Roof, height is 69.4" 1st-row max. head room is 40.2" and 2nd-row head room is 38.4" ⁵At purchase, the Lincoln Connect modem is connected and sending vehicle data (e.g., diagnostics) to Lincoln. To disable, or for more information, see in-vehicle connectivity settings. Learn more at www.ConnectedLincoln.com. Lincoln Connect, (standard on select vehicles), the Lincoln Way App, and Lincoln Connect Service are required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Wi-Fi hotspot includes unlimited wireless data trial for 1 month that begins upon AT&T activation. To activate, go to www.att.com/lincoln. ⁷Lincoln Way smartphone app, for use with Lincoln Connect, is available via download and compatible with select smartphone platforms. Lincoln Way is on the App Store[®] and Google Play[™] Learn more at lincolnway.com. Message and data rates may apply. ⁸All SiriusXM services require a subscription, sold separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at <http://www.siriusxm.com>. All fees, content and features are subject to change. Traffic information not available in all markets. ⁹Always wear your safety belt and secure children in the rear seat.

¹⁰Restrictions may apply. See your dealer for details. ¹¹Requires feature activation. Available late summer 2019. ¹²Lincoln Licensed Accessory. ¹³Not available with 1st-row Perfect Position Seats.

Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. Amazon, Key by Amazon, Prime, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Android, Android Auto, Google, Google Play, Waze and other marks are trademarks of Google Inc. Apple, Apple CarPlay and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Bullfrog is a registered trademark of Stillwater Designs. Clari-Fi, QuantumLogic, Revel, Ultima and the Revel logo are trademarks of HARMAN International Industries, registered in the United States and other countries. HD Radio is a proprietary trademark of iBiquity Digital Corp. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.



1 Infinite Black 2 Silver Radiance 3 Pristine White¹ 4 Magnetic Gray 5 Blue Diamond 6 Ceramic Pearl¹ 7 Crystal Copper¹ 8 Iced Mocha¹ 9 Burgundy Velvet¹ 10 Red Carpet¹



Ebony or Sandstone² Linear Brushed Aluminum Aviator 1-10 Ebony Santos Rosewood Reserve 1-10 Sandstone Espresso Ash Swirl Reserve 1-10 Medium Slate Linear Brushed Aluminum Reserve 1-7 Light Engine Turn Aluminum Grand Touring 1-10 Roast Santos Rosewood Reserve/Grand Touring 1-10 Available: Linear Brushed Aluminum Reserve 1-10 Light Engine Turn Aluminum Grand Touring 1-10

ENJOY THE BENEFITS OF THE LINCOLN WAY™

EFFORTLESS
Download the Lincoln Way App³ to your mobile device to enjoy an effortless vehicle ownership experience.

- Take control with Phone As A Key,⁴ start, stop, lock, unlock and scheduled remote start features enabled by Lincoln Connect™⁵
- Schedule Lincoln Pickup & Delivery™ of your vehicle for dealer service appointments⁶
- Get help with 24/7 Roadside Assistance⁷
- Activate your vehicle's Wi-Fi hotspot capability⁵

PERSONALIZED
Driving and maintaining your new Lincoln is an easy, personalized experience with the Lincoln Way App.

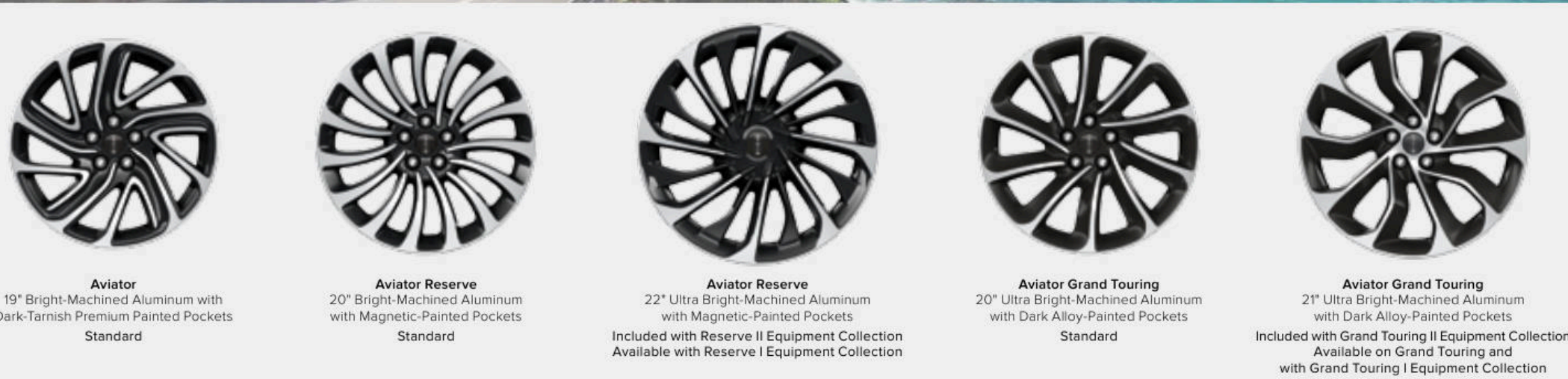
- Locate where your vehicle is parked
- Check your vehicle's fuel level, tire pressure and oil life
- View how-to videos, your vehicle owner's manual and warranty information
- Learn more about your vehicle with Vehicle Health Reports

REWARDING
Designed to celebrate Lincoln owners, the Lincoln Way App is your exclusive access to unique privileges.

- Enjoy Lincoln Access Rewards™ – our premier loyalty program – featuring benefits and distinctive experiences offered by your dealer, Lincoln and others
- Receive secure deliveries to your vehicle with Key by Amazon in-car delivery⁸
- Connect with your Lincoln Concierge for answers to questions about your vehicle, help with your account and more

PRIORITIZED
Lincoln is also collaborating with CLEAR[®] biometric technology to help you put travel stress on standby.

- Bypass security lines at 50+ of the busiest airports, stadiums and other venues nationwide using your biometrics
- As a 2020 Lincoln Aviator owner, you and your spouse or significant other can enjoy a 6-month complimentary CLEAR membership⁹
- Start taking the fast, smart and friendly way through security with CLEAR



Aviator
19" Bright-Machined Aluminum with Dark-Tarnish Premium Painted Pockets
Standard

Aviator Reserve
20" Bright-Machined Aluminum with Magnetic-Painted Pockets
Standard

Aviator Reserve
22" Ultra Bright-Machined Aluminum with Magnetic-Painted Pockets
Included with Reserve II Equipment Collection
Available with Reserve I Equipment Collection

Aviator Grand Touring
20" Ultra Bright-Machined Aluminum with Dark Alloy-Painted Pockets
Standard

Aviator Grand Touring
21" Ultra Bright-Machined Aluminum with Dark Alloy-Painted Pockets
Included with Grand Touring II Equipment Collection
Available on Grand Touring and with Grand Touring I Equipment Collection

Exterior and interior colors shown are representative only. Actual interiors may vary. ¹Additional charge. ²Lincoln Soft Touch Seats standard on Aviator. ³Available via download and compatible with select smartphone platforms. Learn more at lincolnway.com. Message and data rates may apply. ⁴Available feature. Requires activation. Available late summer 2019. ⁵Certain restrictions, 3rd-party terms and data rates may apply. See footnote 6 below "Standard Features" on previous page, and your Lincoln Dealer for details. ⁶Lincoln Pickup & Delivery is valid for owners of 2017 or newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. See dealer for details. ⁷Coverage, for original owner, varies based on vehicle model year. Non-transferable. For complete details, go to lincolnowner.com or your Lincoln dealer. ⁸Available for select Lincoln 2018 and later model-year vehicles equipped with Lincoln Connect, the Lincoln Way App, and Key by Amazon App require iOS 10.0 or higher on select iPhone[®] models and Android™ 5.0 or higher on select phones. Lincoln Way, compatible with select smartphone platforms, is available via a download. Lincoln Connect service required for remote features (see Lincoln Way Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Message and data rates may apply. In-car delivery is available only to Amazon Prime members in select U.S. cities and surrounding areas. Check your eligibility at www.amazon.com/keyforcar. ⁹CLEAR is currently available to U.S. citizens and legal permanent residents with valid photo I.D. Program eligibility for new retail purchases of 2018 and newer model-year Lincoln vehicles (12 months on Lincoln Black Label models; 6 months on all other Lincoln models). Full CLEAR enrollment, including biometrics, required to be completed within 120 days of vehicle delivery.



LINCOLN

LINCOLN PROTECT® EXTENDED SERVICE PLANS

Whether you purchase or lease your Lincoln, Lincoln Protect offers peace of mind with a variety of plans for vehicle component and maintenance coverage. Fully backed by Lincoln, plans are honored at all Lincoln dealerships in the U.S., Canada and Mexico. Visit your Lincoln Dealer today, and insist on genuine Lincoln Protect extended service plans.

ROADSIDE ASSISTANCE FOR LIFE We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide. Coverage provided for the original owner only. Please see your dealer for complete details.

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit Lincoln.com/finance or your Lincoln Showroom to explore your financing options.

NEW VEHICLE LIMITED WARRANTY Your new Lincoln has the following coverage: 4-year/50,000-mile bumper-to-bumper coverage, 6-year/70,000-mile powertrain coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage. Unique electric components come with 8-year/100,000-mile hybrid/electric unique coverage. Please ask your dealer for a copy of these limited warranties.

Comparisons based on competitive models (class is Large Crossover Premium Utilities starting at under \$75,000 based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

    Discover more at Lincoln.com