



Maserati
FUORISERIE



BREAK THE RULES

Your Maserati tailor-made to your unique personality.
Fuoriserie is the distinctive Maserati personalization program that allows you
to create one-of-a-kind Maserati cars, styled by you.
Unleash your audacity, set your own rules.

MADE-TO-MEASURE COLLECTIONS

Three bold Collections, an infinite range of possibilities. Start from a core value that drives you, either performance, contemporary style or innovation, and explore the myriad combinations to find the Maserati that best represents your true spirit.

FUORISERIE
COLLECTION

C

COR
-SE

FUORISERIE
COLLECTION

U

UNI
-CA

FUORISERIE
COLLECTION

F

FUT
URA

CORSE

No school like the old school





**Racing
through time**
A reinterpretation of glorious racing liveries and heritage colours.



Timeless style

New colours inspired by traditional vegetable tanned leather combined with contemporary finishes.



Colour as material

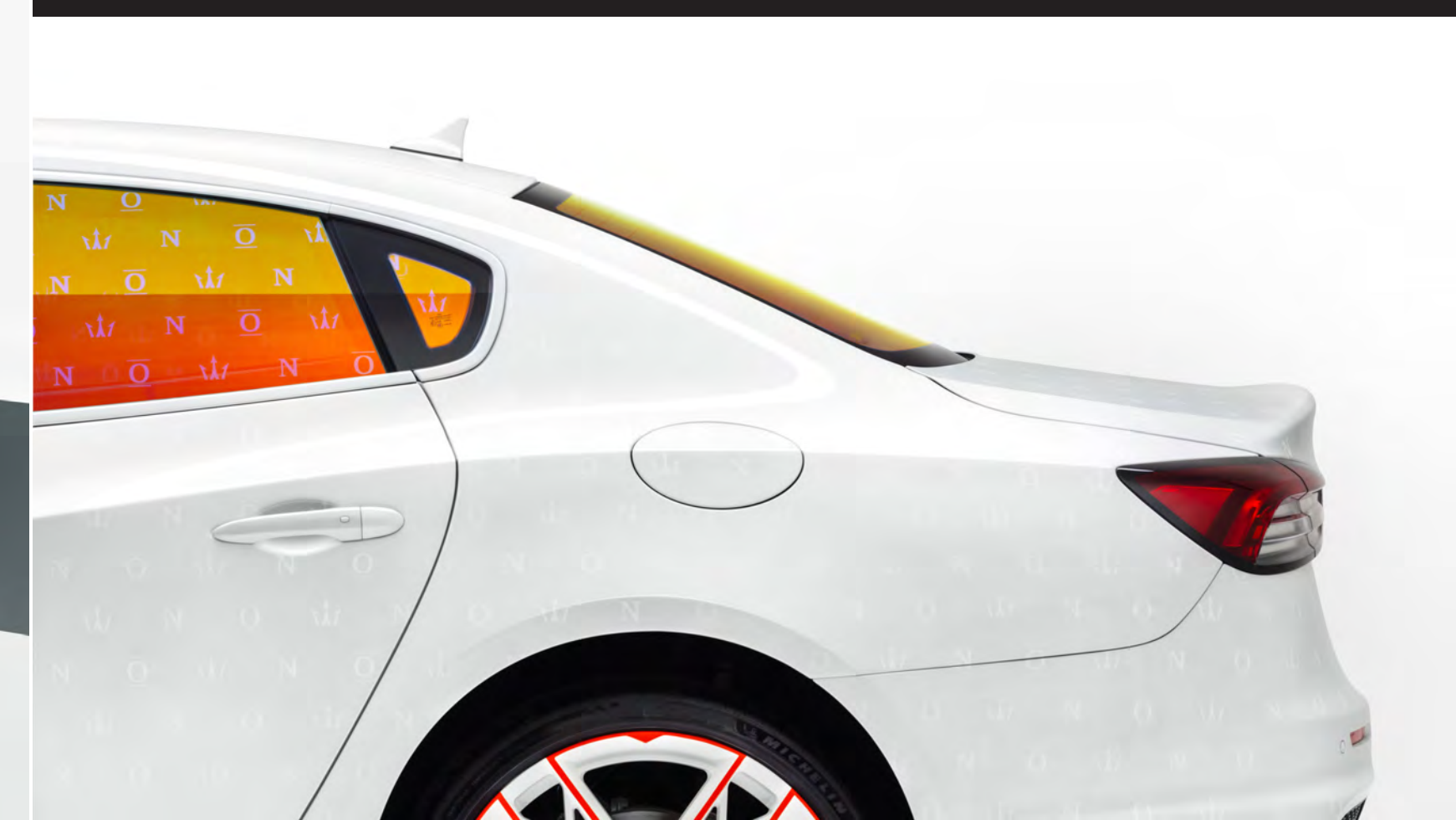
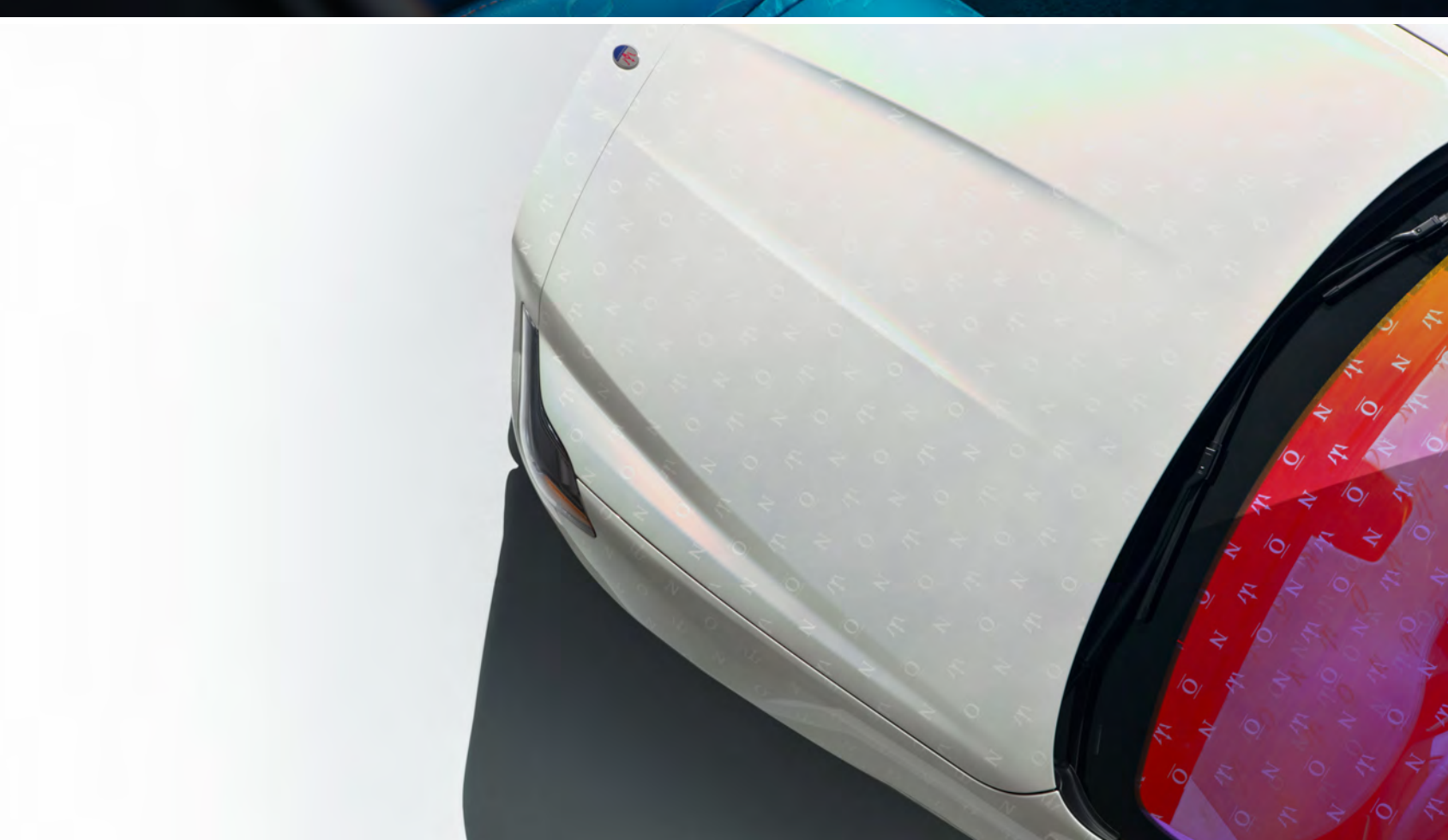
Inspired by the historical bodyworks of the Officine Alfieri Maserati.

UNICA
Carpe Diem





Work of Art
The use of graphic elements on the livery to communicate your attitude.





Contemporary style

New interiors inspired by the Color of the Year 2021 Al Aqua and the Color Evolution S/S 2021 Oxy Fire Coral.



Colour as a rainbow

Contemporary body colours that reflect and interpret the most current trends.

FUTURA

The best has yet to come





COLOUR AS LIGHT

A ray into the future with Bioline,
Graphite Blue and
dramatic industrial tones.



EXPERIMENTATION

A style LAB for new combinations of materials derived from Interior, Product Design and Sportswear.



INNOVATION

Technology with an emphasis on improved performance and sustainability of materials.



A WORLD OF POSSIBILITIES

What can be personalized in a Fuoriserie car



EXTERIOR PAINT

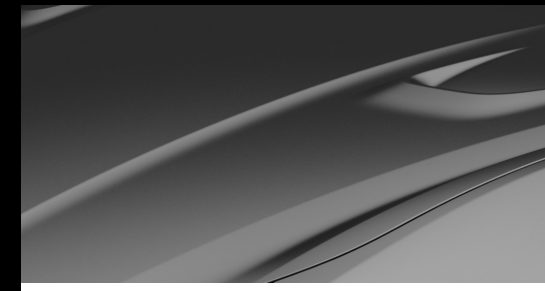
CORSE



Rosso Magma



Bordeaux Pontevecchio



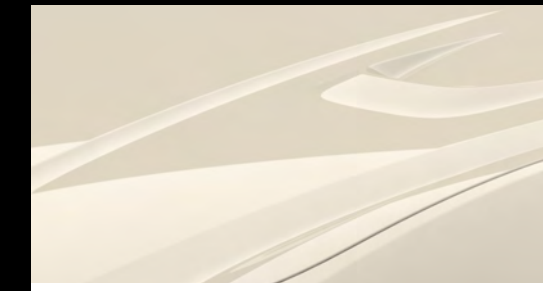
Grigio Maratea Matte



Giallo Modenese



Verde Royale



Bianco Avorio



Blu Inchiostro



Blu Maserati

UNICA



Bronzo



Blu Sofisticato



Blu Astro



Blu Royale



Denim

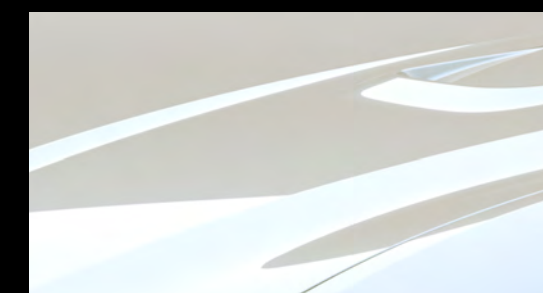


Nero Luce

FUTURA



Hypergreen



Bianco Cristallo

DREAMLINE

CORSE



Blu



Bianco



Rosso Corse



Giallo Modenese

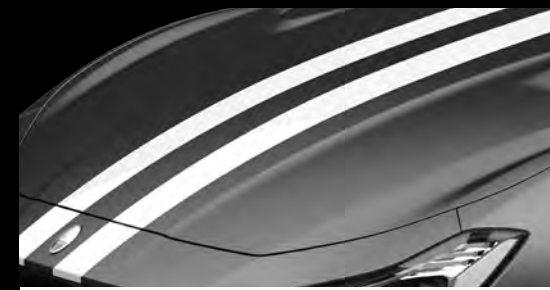


LIVERIES

STRIPE



Single Stripe



Double Stripes Bianco



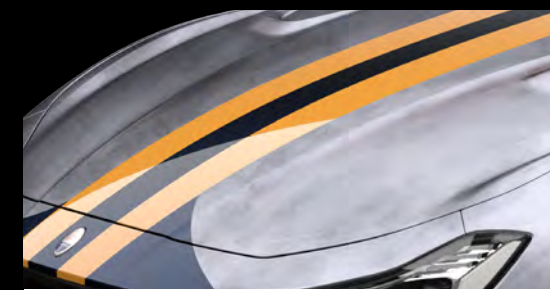
Double Stripes Nero



Double Stripes Rosso Corse



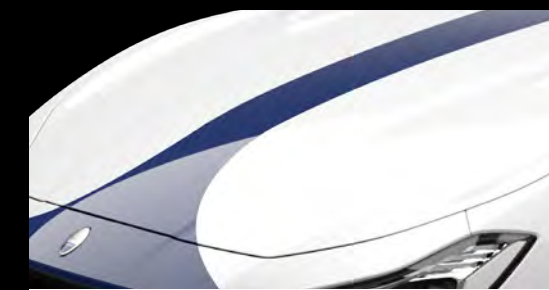
BIRDCAGE



Birdcage Modena



Birdcage Avorio



Birdcage Blu



TRICOLORE



Tricolore Fascia



Tricolore Trofeo



Not available for matte and textured exterior paints

INTERIOR STITCHING

CORSE

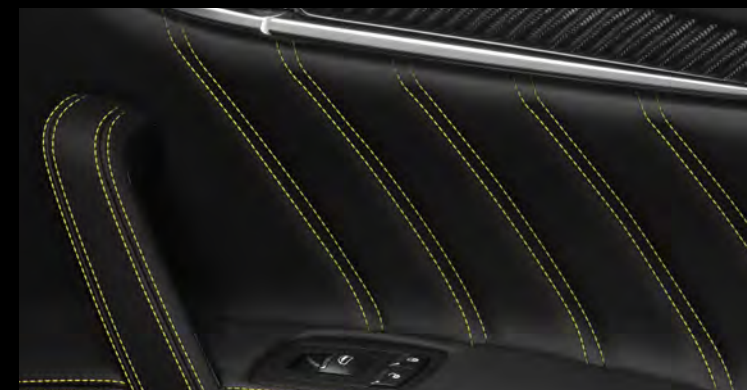


Black leather - White Stitching



Black leather - Living Coral Stitching

UNICA



Black leather - Yellow Stitching

FUTURA



Black leather - Lime Stitching

