

2016 MAZDA CX-3



Does Driving Matter?

*Does a long, winding road or an empty freeway
on Christmas morning matter if the car you're in
doesn't take advantage of the moment?*

*Does safety, technology, efficiency or even beauty matter,
if a car doesn't feel right in your hands?*

If you build Mazdas, driving is what matters most.

*That's why everything we do has one purpose...
to make driving better.*

Like creating safety technology that inspires confidence.

*Engine technology that makes our cars and SUVs
more fuel-efficient, responsive.*

And sticky in the turns.

*With designs that capture motion,
even when the car isn't moving.*

What's better than a great driving car?

A car company that won't build anything less.

MAZDA. Driving Matters™



*SOMEWHERE BETWEEN
POINT A AND POINT B.*



WELCOME TO A NEW POINT OF VIEW.

Leave conventional thinking, preconceived notions and even the beaten path behind. This is the start of something new. Meet the Mazda CX-3. This capable compact crossover is designed to elevate your view so you can navigate the urban jungle with confidence—all in bold KODO: “Soul of Motion” styling. And when you’re ready to leave city life behind, you can explore new terrain with an available i-ACTIV AWD™ all-wheel drive system. In a vehicle built on the premise that driving matters, life is no longer about getting from Point A to Point B, but experiencing all the adventures in between.

*CAN STUNNING DESIGN INSPIRE
CONFIDENCE BEHIND THE WHEEL?*



YES.

The CX-3 is a study in striking, yet well-balanced design proportions. From available machined 18-inch aluminum alloy wheels and rich door contours to exceptionally short overhangs and blacked-out D-pillars, everything about the CX-3's overall form makes it appear strong and firmly

planted to the ground. It's the essence of our dynamic KODO design expression: simple lines that express energy in motion, even at a standstill. Once again, the CX-3 proves that you don't have to be oversized to make a big impression.



魂動

KODO: SOUL of MOTION

^
KODO: "Soul of Motion." Energy in motion. Power in motion. It's the inspiration behind the design of every Mazda vehicle. Created to transform ordinary sheet metal into something that embodies the vitality of a living being, KODO exudes the power and elegance of a wild animal in the instant before it pounces on its prey.

Mazda CX-3 Grand Touring shown in Soul Red Metallic



“In this segment, it looks like the CX-3 could just be your best bet.”

- autoweek.com, May 2015



Mazda CX-3 Grand Touring AWD shown in Soul Red Metallic



*WE USED HIGH-END MINIMALIST DESIGN
TO MAXIMIZE INTERIOR COMFORT.*





Inside, a radically new design sensibility expresses the CX-3's unique character. Our designers combined colors and fabrics in unexpected ways to create a feeling of sporty refinement. Handle bezels are designed in a sharp futuristic form. On select models, carefully crafted lines of stitching throughout the cabin, from the seats and armrests to the center section,

create a feeling that's solid and rich. And on Grand Touring models, soft piping forms a stylish accent between the leather seats and Lux Suede® center section. Everywhere you look, clean lines and modern design help eliminate distraction, so you can focus on what matters most—driving.

THERE'S GETTING AROUND. AND THEN THERE'S DRIVING.

In the versatile CX-3, you never know where you might end up.

Fortunately, it's built with SKYACTIV®-Chassis and SKYACTIV-Body technologies specifically designed to meet the unique demands of a compact crossover. Ready for adventure, the CX-3's suspension system is carefully tuned to the driver to minimize excess body movement and maximize control, so you can enjoy a smoother drive, regardless of terrain. A spirited SKYACTIV-G 2.0-liter, 146 horsepower engine delivers powerful, linear acceleration and abundant torque in diverse situations, from urban roadways to remote byways.

And, the 6-speed SKYACTIV-Drive automatic transmission features Sport Mode, which gives you a feeling of extra power, thanks to a more performance-oriented shifting pattern that holds lower gears longer to keep you higher on the power curve.



Mazda CX-3 Grand Touring AWD shown in Soul Red Metallic

SKYACTIV TECHNOLOGY

When driving matters, excellent fuel efficiency never comes at the cost of performance. So of course, our driving-obsessed engineers found a way to enhance both. It's called SKYACTIV TECHNOLOGY.



PERFORMANCE + EFFICIENCY

Every aspect of the Mazda CX-3, from its body construction and engine technology to its chassis and transmission, is engineered to maximize its driving dynamics. And minimize carbon footprint. SKYACTIV TECHNOLOGY is one of the reasons why Mazda vehicles offer a better overall driving experience with equally impressive EPA-estimated MPG ratings.



UP TO AN EPA-ESTIMATED
35 HWY
MPG¹

¹Based on EPA estimates for 2016 Mazda CX-3 FWD models with 2.0L engine and automatic transmission 29 city/35 highway MPG. Actual results will vary.



Mazda CX-3 Grand Touring shown in Soul Red Metallic



Mazda CX-3 Grand Touring AWD shown in Soul Red Metallic.

CAN PREDICTABILITY MAKE YOU FEEL MORE SPONTANEOUS?

It can in the CX-3, thanks to our new available i-ACTIV AWD all-wheel drive system. Designed to help you stay focused on driving enjoyment, it uses Active Torque Control Coupling technology to automatically apportion power to the front and rear wheels in accordance with the condition of the road surface and data from your vehicle.

i-ACTIV AWD™

The system works by actively monitoring and forecasting the CX-3's operating conditions. Everything from the outside temperature and windshield wiper use, to your accelerating and braking patterns, is used to predict when AWD might be needed to deliver ideal traction before the wheels slip, providing a greater feeling of control and confidence on the road.

THE COAST IS CLEAR.

You don't have to drive in inclement weather to benefit from the CX-3's available i-ACTIV AWD all-wheel drive system. Even while coasting down a winding hill or simply making a sharp turn, the system can help stabilize the CX-3 and improve its overall road grip. That's because the Active Torque Control Coupling technology works behind the scenes, automatically sensing changes in steering effort, and distributing torque more evenly to help you stay on your intended path. Seamlessly.



Mazda CX-3 Grand Touring interior shown in Parchment leather

CHANGE YOUR PERSPECTIVE ON DRIVING. LITERALLY.

The moment you sit down in the CX-3, you're elevated in a driver-centric cabin that's higher than a standard car, designed to expand your visibility of the world around you. On the dash, you'll see futuristic-looking analog dials and a 7-inch full-color display screen. The center console is equipped with a convenient Commander control that allows you to navigate through a multitude of infotainment options. Because driving matters, we carefully thought of every detail to make your CX-3 feel like a second home—and driving feel like second nature.

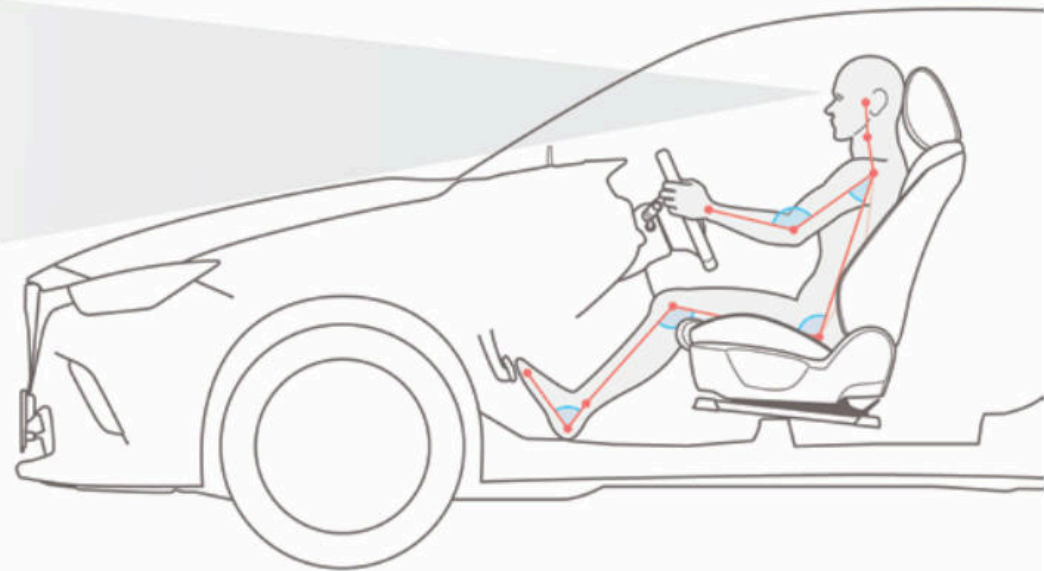
OUR ENGINEERS CONSIDER YOUR DRIVING EXPERIENCE FROM HEAD TO TOE.

We believe driving enjoyment is in the details. That's why we put special care into engineering the features you might not think about, but make a big impact behind the wheel. Like the CX-3's available Active Driving Display. By projecting critical driving information directly within your line of sight, it helps you process information faster by keeping your eyes focused on one place—the road ahead.



At your feet, even the CX-3's most basic features, like foot pedals, are engineered to make driving effortless and enjoyable. Symmetrically placed to align with the driver's centerline, each pedal is specifically designed for easier and more precise control and stability—all to help eliminate foot fatigue on longer drives.

**SMALL DETAILS MAKE
A BIG DIFFERENCE.**

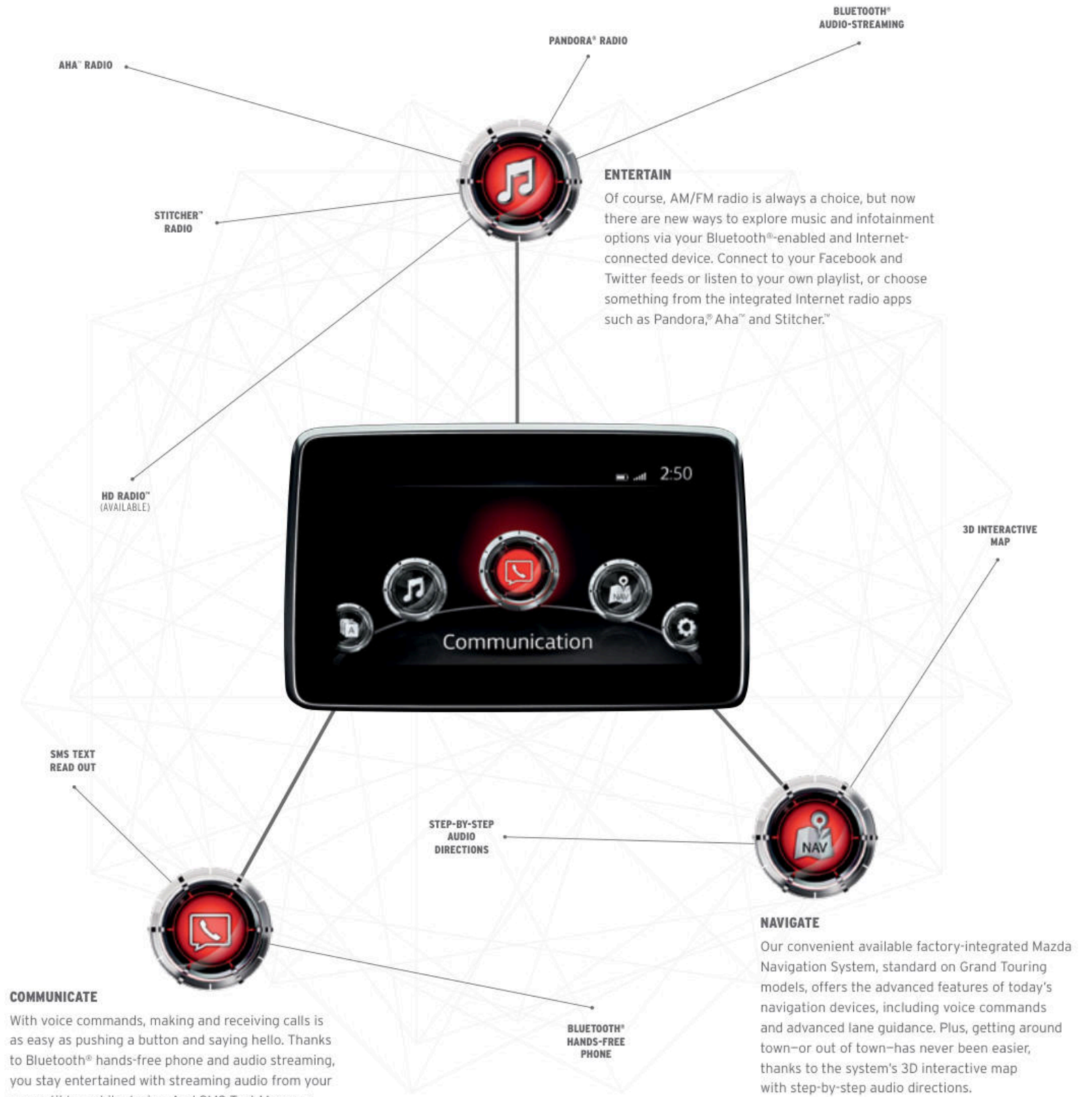




MAKE A GETAWAY WITHOUT MISSING A THING.

When driving is in your DNA, you build cars that can go the distance without distraction. That's the thinking behind our MAZDA CONNECT™ infotainment system! Standard on every CX-3, it provides information, entertainment and connection to the outside world. Just use the

multifunction Commander control on the center console to navigate the multitude of functions displayed on the 7-inch full-color touch-screen display. It's impressive technology that keeps you in close touch, even when you're far away.



†Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™ / other devices when safe. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.



SAFETY MATTERS.

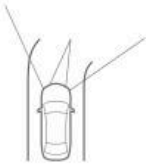
We think your Mazda CX-3 should be a relaxing, safe haven where you can escape from a hectic world. To make this simple concept a reality, it took a suite of complex technologies—all designed to provide you with the ultimate sense of awareness and connectedness. i-ACTIVSENSE safety innovations employ sophisticated technologies like lasers and radar to literally give you a sixth sense for safety by helping to alert you to hazards before they happen. It's another way Mazda helps you focus on what matters: driving.



1

HIGH BEAM CONTROL

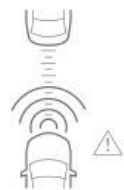
Available High Beam Control helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.



4

LED HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM

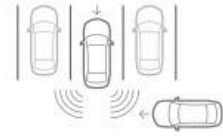
The CX-3 offers available LED headlights with Mazda's Adaptive Front-lighting System. These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



7

SMART BRAKE SUPPORT⁴

Similar to Smart City Brake Support, this system is intended to help avoid or reduce the severity of a collision, but operates at higher rates of speed (above 10 mph) like freeway driving. The Collision Warning feature will alert the driver that braking is immediately necessary. If the radar sensor determines that a collision is unavoidable, the automatic brake control will engage.



2

REAR CROSS TRAFFIC ALERT¹

When backing up, this available feature detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in either side mirror and the 7" display screen.



5

ADVANCED BLIND SPOT MONITORING¹

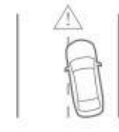
This available system uses radar sensors to detect objects in your left or right blind spots, and then alerts you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds. And prior to a lane change made with the turn signal on, the system warns of fast-approaching vehicles that may enter a blind spot unexpectedly.



8

DISTANCE RECOGNITION SUPPORT SYSTEM²

Monitoring the distance between you and traffic ahead just got easier. At speeds above 19 mph, our available Distance Recognition Support System uses radar technology to measure the distance between your CX-3 and the vehicle ahead and indicates a recommended following distance. If your vehicle encroaches on this recommended distance, a visual warning shows in the CX-3's information display.



3

LANE DEPARTURE WARNING SYSTEM²

This available system gives audible and visual warnings when the vehicle is about to unintentionally depart from its lane at a speed of 44 mph or higher.

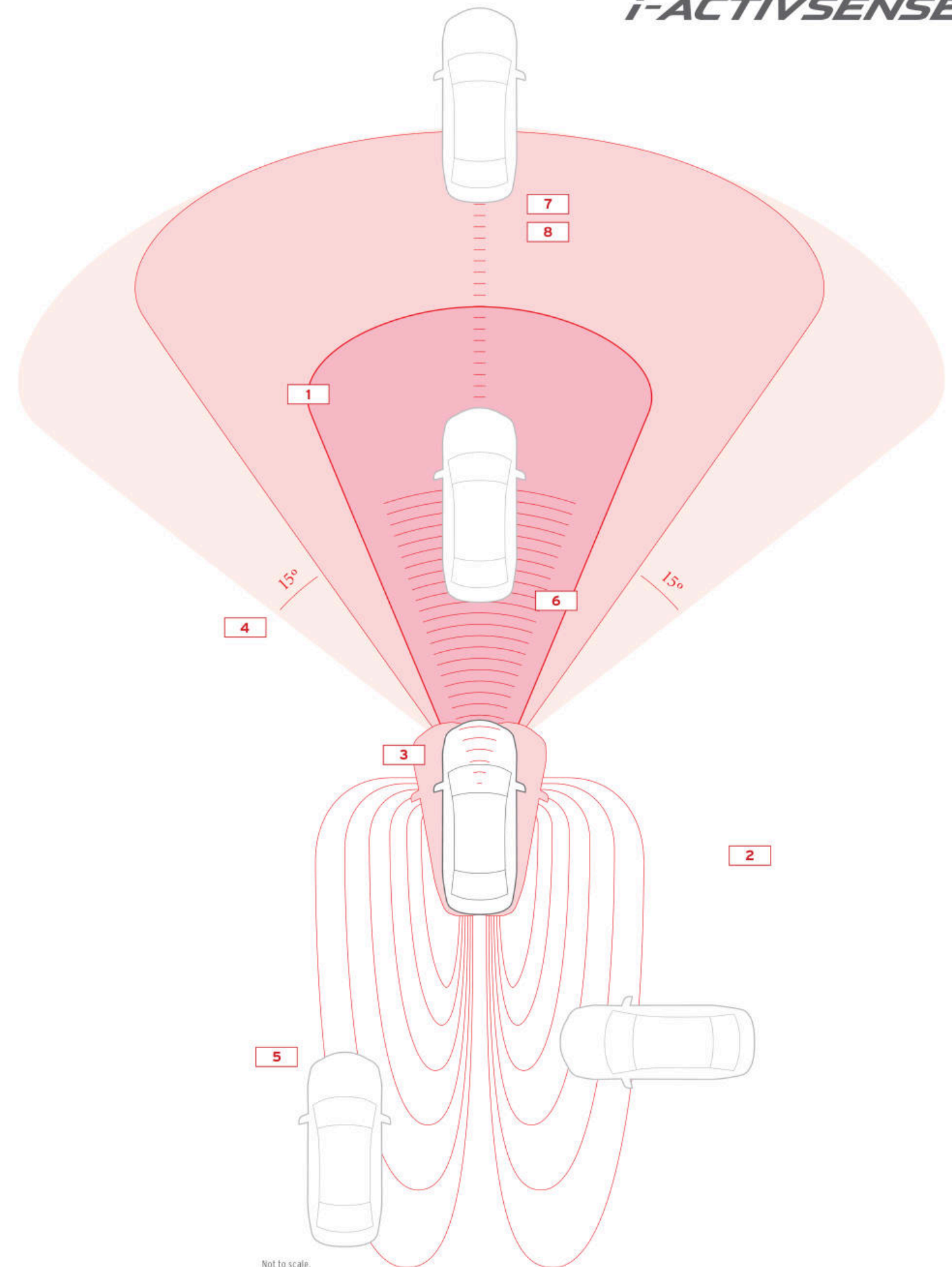


6

SMART CITY BRAKE SUPPORT³

City driving offers its own treacherous obstacle courses. In order to help avoid or reduce the severity of a collision, the CX-3 offers an available Smart City Brake Support system. When traveling at speeds between about 2 and 18 mph, this intuitive system detects objects ahead and prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes.

i-ACTIVSENSE



¹Always check your mirrors. Be aware of the traffic around you. ²Lane Departure Warning System and Distance Recognition Support System are not substitutes for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your owner's manual for further details. ³Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ⁴Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning.



Mazda CX-3 Grand Touring interior shown in Parchment leather

WITH MORE SPACE INSIDE, YOU CAN DO MORE OUTSIDE.

What you can do in life depends on your options. And with the CX-3, you have plenty of them. Starting with 60/40 split fold-flat seatbacks that transform your compact 5-seat passenger vehicle into a roomy open cabin with up to 44.5 cubic feet of flexible cargo space! That's enough

room for a dozen dachshunds, 48 soccer ball dog toys, 6 bags of dog food, a hundred Frisbees and a million adventures. In a CX-3, driving becomes more than just getting to your destination, but about taking advantage of unexpected journeys along the way.

*Please remember to properly secure all cargo.



“The CX-3 is a fun and feisty runabout with a can-do attitude, promising taut handling paired with edgy styling.”

- caranddriver.com, May 2015



MAZDA CX-3 COLORS



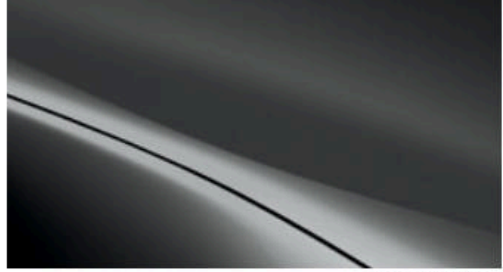
Soul Red Metallic*



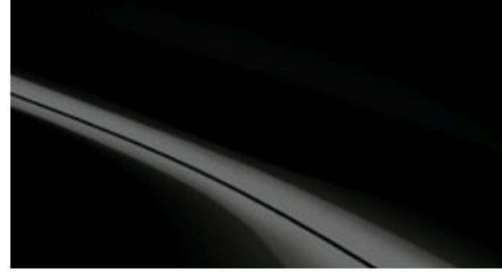
Crystal White Pearl Mica*



Ceramic Metallic



Meteor Gray Mica



Jet Black Mica



Titanium Flash Mica



Deep Crystal Blue Mica



Dynamic Blue Mica

*Extra cost option.

MAZDA CX-3 UPHOLSTERY

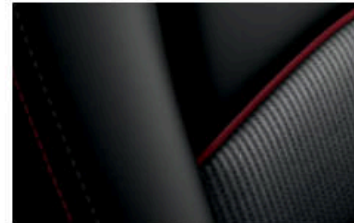
SPORT

Black Cloth



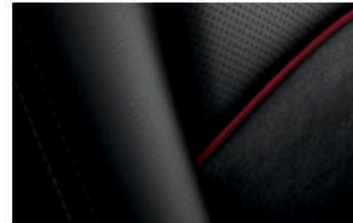
TOURING

Black Leatherette

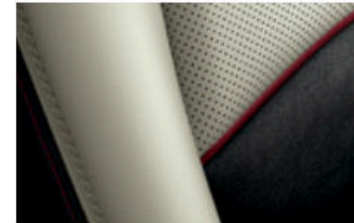


GRAND TOURING

Black Leather



Parchment Leather



MAZDA CX-3 WHEELS



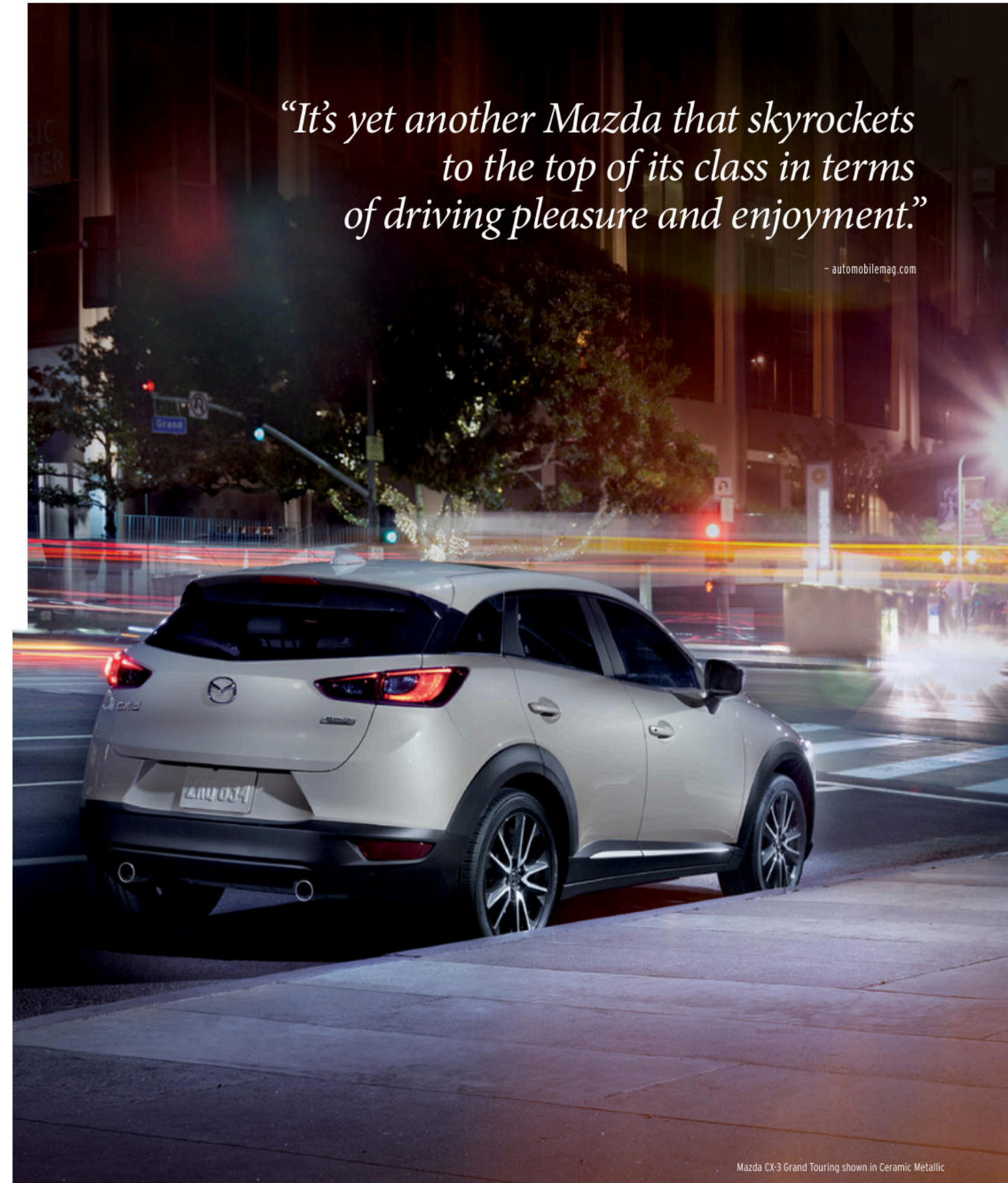
16" Alloy



18" Alloy

"It's yet another Mazda that skyrockets to the top of its class in terms of driving pleasure and enjoyment."

-automobilemag.com

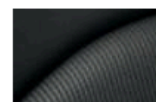


Mazda CX-3 Grand Touring shown in Ceramic Metallic

MAZDA CX-3 SPORT



BLACK CLOTH



16-INCH ALLOY WHEEL



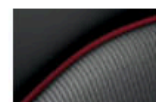
Includes the following features:

- SKYACTIV-G 2.0L 4-cylinder engine
- SKYACTIV-DRIVE 6-speed automatic transmission with manual shift and Sport modes
- Front Wheel Drive or available i-ACTIV AWD all-wheel drive system
- Halogen headlights with automatic shutoff
- Daytime running lights
- 16-inch alloy wheels
- Variable-intermittent windshield wipers
- Body-colored dual power side mirrors
- Rear roofline spoiler
- Air conditioning with pollen filter
- Push button start
- Power windows with driver's one-touch down/up
- Steering-wheel mounted audio and cruise controls
- Power door locks with remote keyless entry
- 60/40 split fold-down rear seats
- 6-speaker sound system
- MAZDA CONNECT™ Infotainment System¹
 - 7.0" full-color touch-screen display
 - Multifunction Commander control
 - Infotainment system voice command
 - Radio Broadcast Data System program information
 - Aha™ internet radio integration
 - Pandora™ internet radio integration
 - Stitcher™ internet radio integration
 - SMS text message audio delivery and reply
 - E911 automatic emergency notification
- Bluetooth® hands-free phone and audio streaming
- Auxiliary audio input jack and USB audio input port
- 12V power outlet
- Cruise control
- Tire Pressure Monitoring System
- Tilt and telescopic steering column
- Advanced dual front air bags, front side-impact air bags and side air curtains (front and rear) with roll-over protection²
- Rearview camera³
- Trip computer
- Carpet Floor Mats

MAZDA CX-3 TOURING



BLACK LEATHERETTE



16-INCH ALLOY WHEEL



Includes the following features in addition to or in place of CX-3 Sport:

- Heated body-colored power side mirrors with integrated turn signal lamps
- Leatherette-trimmed seats with cloth insert
- Heated front seats with 3-level adjustment
- Leather-wrapped steering wheel and shift knob
- Overhead console with sunglass holder
- Driver's armrest
- Mazda Advanced Keyless Entry System
- Advanced Blind Spot Monitoring⁴
- Rear Cross Traffic Alert⁴

PACKAGES

Premium Package includes power sliding-glass moonroof, Bose® 7-speaker Surround Sound system, HD Radio, SiriusXM satellite radio with 4-month subscription to Sirius All Access package,⁵ tonneau cover

MAZDA CX-3 GRAND TOURING



BLACK LEATHER



PARCHMENT LEATHER



18-INCH ALLOY WHEEL



Includes the following features in addition to or in place of CX-3 Touring:

- 18-inch alloy wheels
- LED headlights with auto leveling
- LED daytime running lights
- LED fog lights
- LED combination taillights
- Power sliding-glass moonroof with tilt feature
- Leather-trimmed seats with Lux Suede® insert
- Steering wheel paddle shifters
- Bose® 7-speaker Surround Sound system
- HD Radio
- SiriusXM Satellite Radio with 4-month subscription to the Sirius All Access package⁵
- Navigation system
- Automatic climate control with pollen filter
- Active Driving Display
- Adaptive Front-lighting System
- Tonneau cover

PACKAGES

i-ACTIVSENSE Package includes Mazda Radar Cruise Control⁶, Smart City Brake Support,⁷ Smart Brake Support,⁸ Lane Departure Warning,⁹ High Beam Control, Distance Recognition Support System,⁹ automatic on/off headlights, rain-sensing windshield wipers

MAZDA CX-3 SPECIFICATIONS

ENGINE	
Engine size and type	SKYACTIV-G 2.0L DOHC 4-cylinder
Horsepower, SAE net	146 @ 6,000 rpm
Torque, SAE net (lb-ft)	146 @ 2,800 rpm
Compression ratio	13.0:1
Fuel system	Advanced Direct Injection
Body type	SKYACTIV-Body with Ring Structure
Turning circle, curb-to-curb (ft)	34.8
Total curb weight (FWD/AWD) (lb)	2,809/2,952

FUEL ECONOMY	
EPA-estimated MPG ¹⁰ (city/hwy)	29/35 (FWD); 27/32 (AWD)
Fuel capacity (U.S. gallons)	12.7 (FWD); 11.9 (AWD)
Recommended fuel	Regular unleaded

EXTERIOR DIMENSIONS (in)	
Wheelbase/overall length	101.2/168.3
Overall width/overall height	69.6/60.7 (Sport, Touring); 60.9 (Grand Touring)
Track, front/rear	60.0/59.9
Ground clearance	6.1 (16-inch wheels)/6.22 (18-inch wheels)

INTERIOR DIMENSIONS	
Front/Rear	
Headroom without moonroof (in)	38.4/37.2
Headroom with moonroof (in)	37.6/37.2
Legroom (in)	41.7/35.0
Shoulder room (in)	53.5/50.4
Hip room (in)	52.3/49.0
Passenger volume (cu ft)	87.6 (without moonroof) 86.3 (with moonroof)
Cargo volume (cu ft) without Bose® audio	12.4 (2nd-row seatback up) 44.5 (2nd-row seatback down)
Cargo volume (cu ft) with Bose® audio	10.1 (2nd-row seatback up) 42.3 (2nd-row seatback down)

MAZDA CX-3 ENGINE & MECHANICAL

ENGINE & TRANSMISSION	
Engine	SKYACTIV-G 2.0L DOHC 4-cylinder engine with VVT
Transmission	SKYACTIV-Drive 6-speed automatic transmission with manual shift and Sport modes
Drive type	Front-wheel drive
AWD system	Available i-ACTIV AWD all-wheel drive system
Launch Assist	Hill Launch Assist

SUSPENSION & BRAKES	
Steering	Power variable-assist rack-and-pinion steering
Front suspension	Independent MacPherson strut front suspension
Rear suspension	Torsion beam rear suspension
Brakes	Power-assisted ventilated front/solid rear disc brakes
ABS	Anti-lock Brake System with Electronic Brakeforce Distribution and Brake Assist

TIRES & WHEELS	
Wheels	16-inch aluminum alloy wheels with P215/60 R16 tires (Sport, Touring)
Wheels	18-inch aluminum alloy wheels with P215/50 R18 tires (Grand Touring)

WE'RE COMMITTED TO OUR DRIVERS.

Every new 2016 Mazda CX-3 is protected by a:

- 3-year / 36,000-mile¹ New Vehicle Limited Warranty
- 3-year / 36,000-mile¹ 24/7 Emergency Roadside Assistance Program
- 5-year / 60,000-mile¹ Limited Powertrain Warranty
- 5-year / unlimited-mileage Warranty Against Body Rust-Through (Anti-Perforation Limited Warranty)

¹Whichever comes first.



Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Mazda Genuine Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

FINANCING WITHOUT THE FUSS.



Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services² can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

²The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.

FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

¹Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ³Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ⁴Always check your mirrors. Be aware of the traffic around you. ⁵SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and PR. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁶Distance Recognition Support System, Lane Departure Warning and Mazda Radar Cruise Control are not substitutes for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your owner's manual for further details. ⁷Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ⁸Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. ⁹EPA-estimated mileage. Actual results will vary. SKYACTIV is a registered trademark of Mazda Motor Corporation. Bluetooth is a registered trademark of Bluetooth SIG, Inc. i-ACTIV AWD is a trademark of Mazda Motor Corporation.

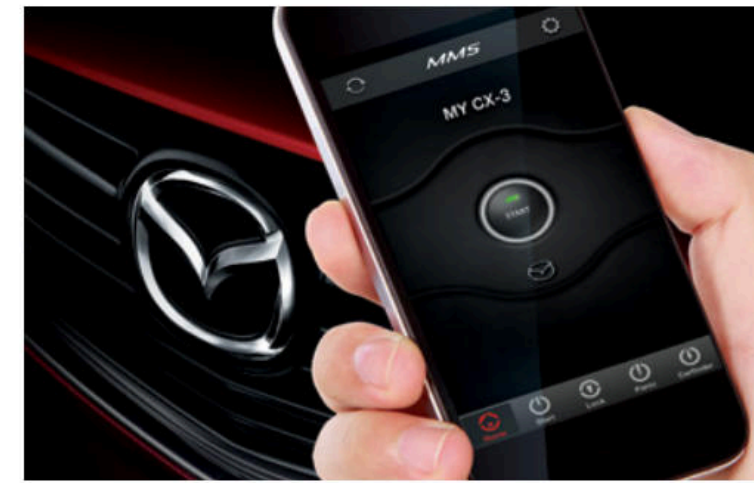
MAZDA CX-3 ACCESSORIES. IT'S YOUR MAZDA—MAKE IT YOUR OWN.

For a full list of Genuine Mazda Accessories for your CX-3, please visit Accessories.MazdaUSA.com.



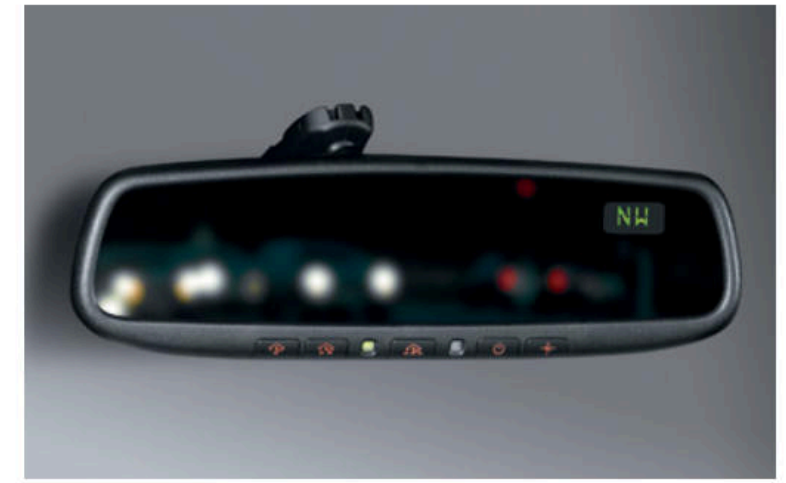
NAVIGATION SYSTEM

This convenient system integrates with your car's display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.



MAZDA MOBILE START¹

Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. One-year subscription included.



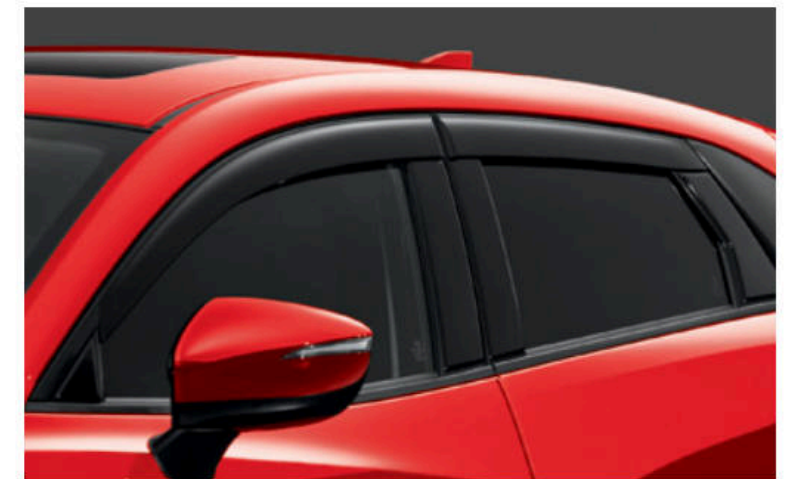
AUTO-DIMMING REARVIEW MIRROR WITH COMPASS AND HOMELINK[®]

With HomeLink[®] you can program your garage door, entry gates and security lights to operate at the touch of a button. And the smart mirror system automatically adjusts to reduce glare from headlights behind you.



REAR PARKING SENSORS²

Mounted discreetly within the bumper, the Rear Parking Sensors notify the driver of obstructions behind the vehicle using an alarm sound.



SIDE WINDOW DEFLECTORS

Looking for a quieter driving environment? These deflectors help reduce wind noise and keep inclement weather outside while you let fresh air in (set of 4).



ALLOY PEDALS

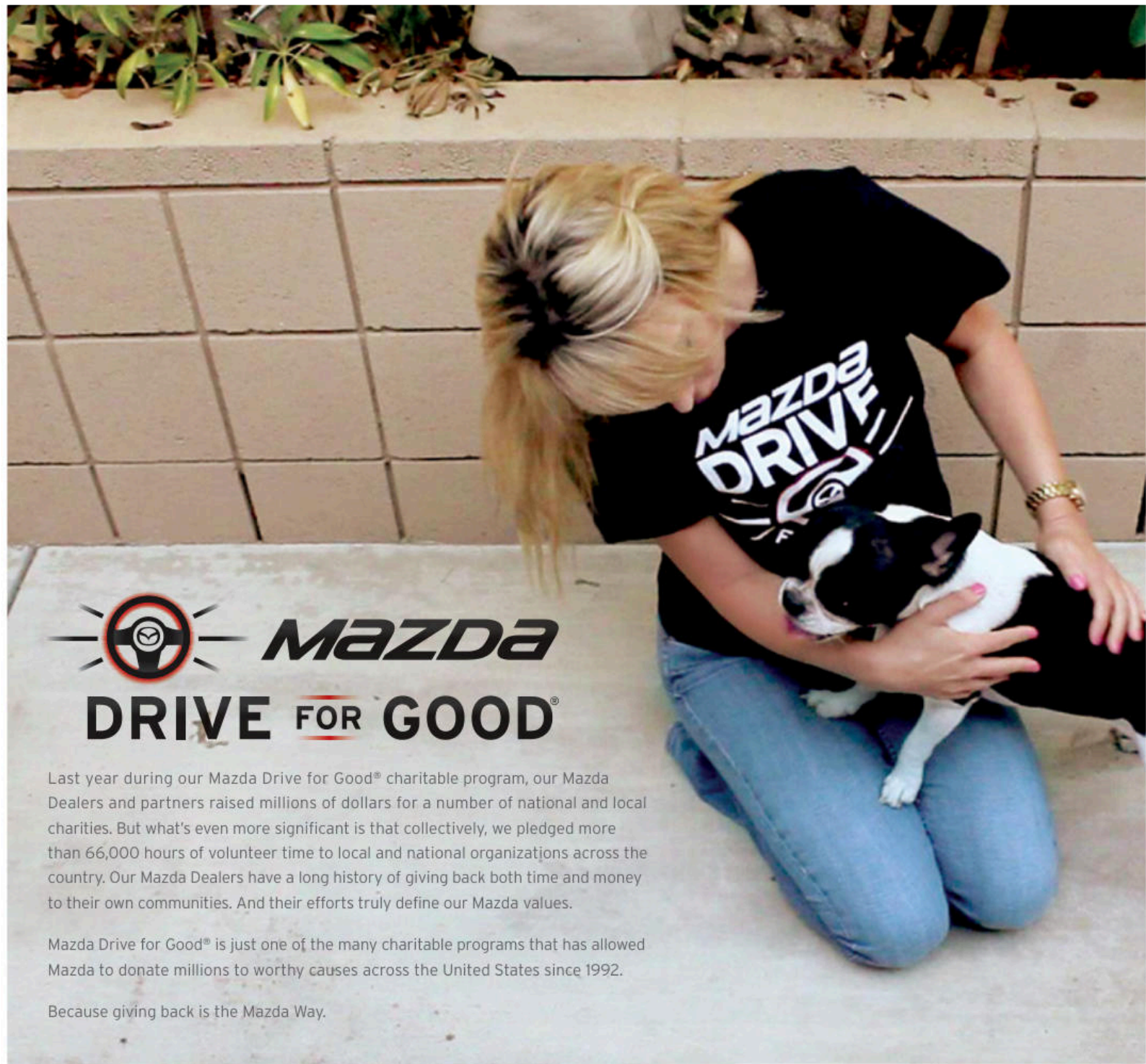
Step up the look of your CX-3. Our high-quality aluminum Alloy Pedals give your car a sporty, more powerful appearance.



COLLAPSIBLE CARGO CARRIER³

You've got a lot more to do than shop for groceries. This roomy carrier helps you pack in plenty of supplies, then lifts out and folds away flat to free up cargo space for your next errand.

¹One-year subscription included. Continuation is \$65 per year. App available on iPhone[®] and Android[™] phones. Check www.mazdamobilestart.com for compatibility. Not compatible with all phones and carriers. Message and data rates may apply. iPhone is a registered trademark of Apple Inc. Android is a trademark of Google Inc. ²Always check your mirrors and surroundings. ³Please remember to properly secure all cargo.

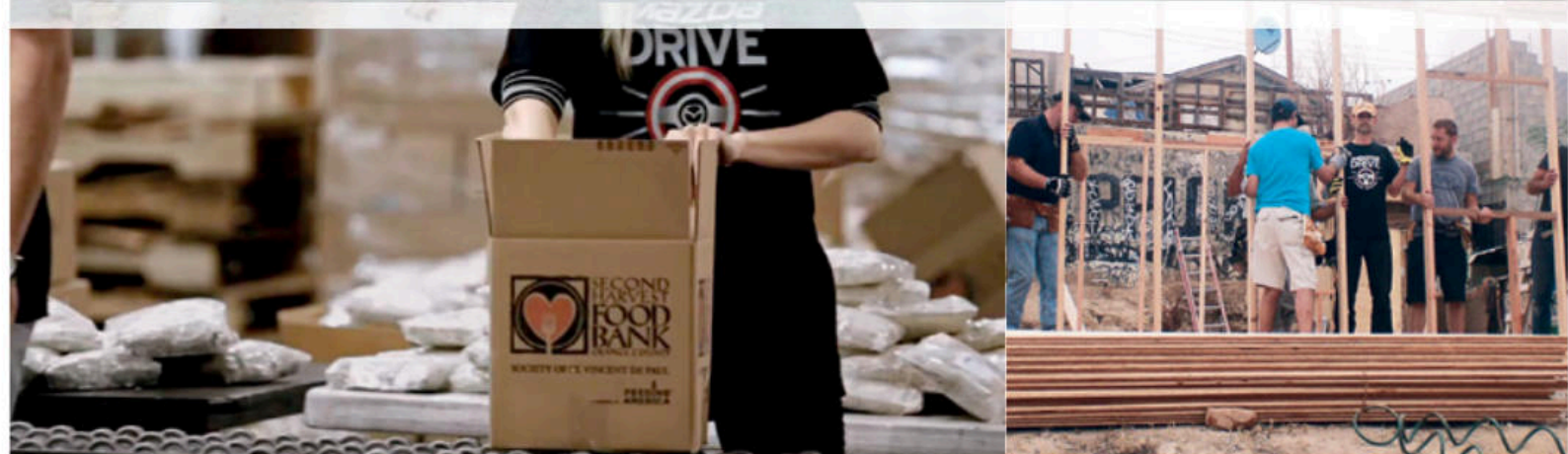


 **MAZDA**
DRIVE FOR GOOD®

Last year during our Mazda Drive for Good® charitable program, our Mazda Dealers and partners raised millions of dollars for a number of national and local charities. But what's even more significant is that collectively, we pledged more than 66,000 hours of volunteer time to local and national organizations across the country. Our Mazda Dealers have a long history of giving back both time and money to their own communities. And their efforts truly define our Mazda values.

Mazda Drive for Good® is just one of the many charitable programs that has allowed Mazda to donate millions to worthy causes across the United States since 1992.

Because giving back is the Mazda Way.



*WE KNOW YOUR FIRST
IMPRESSION OF MAZDA
STARTS WITH US,
YOUR MAZDA DEALER.*

It's a responsibility we don't take lightly.

It's why we work hard every day to make sure your customer service experience exceeds your expectations, in every way.

From the factory to your first test drive,

and to every drive you'll ever make in a Mazda,

we're here because driving matters.



MazdaUSA.com



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DRIVING MATTERS™

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