



MAZDA CX-3

We do not simply exist to make cars. We strive to achieve something more. To inspire you every day through exhilarating experiences that help you feel more focused, more connected. And more alive.

This is what drives us to push boundaries and defy convention, every day. It's why we refined the rotary engine in 1967, resurrected the roadster in 1989, and reimagined how an automobile is developed, piece by piece, in 2006. Instead of simply redesigning a car, we started from a blank sheet of paper and built the ideal vehicle around how it would make you feel.

Today, we stand more focused than ever. Creating breathtaking designs and revolutionary technologies like SKYACTIV® TECHNOLOGY and i-ACTIV AWD®. Built to forge an even deeper connection between you and your Mazda. An emotional bond, formed at first glance and reinforced every time you get behind the wheel. To us, this bond is everything. And it inspires us to design better, innovate more and make each Mazda smarter and safer than what came before. All to make everything about driving even better. Including you.





Since 1920, Hiroshima, Japan has been our source of intense courage, commitment and perseverance. We have consistently found inspiration through this community, a shared spirit that pushes us to rise above any challenge. Together, we have achieved more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to SKYACTIV® TECHNOLOGY and beyond. Most of all, we have never strayed from our commitment to humanity. Giving all of ourselves, using our hands to craft and make things that matter, that have soul, and heighten your state of being.

MAZDA CX-3

Beautiful design and thoughtful engineering heighten your senses through a unique connection between driver and machine. Everything must work seamlessly to create balance and precision. The 2019 Mazda CX-3 embodies this approach—with stunning lines and a bold stance, making it look just as good standing still as it does in motion. Throughout the cabin, clean insightful design helps eliminate distraction. On the road, the intuitive handling of the CX-3 leaves you feeling invigorated and ready to engage with the world around you.



「魂動」 KODO

Soul of Motion

Our design philosophy is simple, yet highly challenging to accomplish. Everything we create must capture motion, even at a standstill. In the same instance, it should evoke emotion. This process requires a human touch, hands on clay, shaping the form. Eliminating all that is unnecessary, leaving only what is beautiful. Lines should effortlessly draw your eye to every angle and curve. This sense of movement inspires an urge to get behind the wheel. We call this KODO: "Soul of Motion" design. It's what makes a Mazda feel like a Mazda.







THE ART OF SIMPLICITY.

The Japanese art of flower arrangement, Ikebana, expresses a philosophy of essentialism. Ikebana uses color combinations, graceful lines and a sense of harmony among the materials, the vase and the setting. Its beauty comes from refining a composition to its simplest form. Similarly, Mazda's design philosophy is also based on extracting beauty by showcasing what is essential and eliminating the unnecessary. A philosophy eloquently expressed in the new interior design of the Mazda CX-3.



EMBRACING WHAT IS MOST ESSENTIAL.

As you enter the Mazda CX-3, you'll appreciate Japanese essentialism firsthand. All extraneous details have been stripped away to accentuate motion, space and clarity. Colors work in harmony. Available materials like the Lux Suede® trim and leather upholstery are pleasing to the touch and the eye. Natural light emphasizes a continuous clean line that wraps around the entire cabin, creating a more open and calming space for you and your passengers.

「人馬一体」 ONENESS

Connecting car and driver

Every Mazda aspires to the same single goal—oneness between the vehicle and its driver. When you experience this seamless connection, you engage in the moment and leave all distractions behind. Your senses become heightened. You feel empowered. Restored. And leave the car feeling better than when you first got in. From the meticulous consideration of our design to how our cars effortlessly respond, to even the slightest direction from the driver, each detail in every Mazda brings you a more pure driving experience.



DESIGNED WITH A SINGLE FOCUS: YOU.

Beautifully restyled, the 2019 Mazda CX-3 has been meticulously crafted around you, the driver. With each carefully engineered detail, from the centered steering wheel to the ergonomic floor-mounted gas pedal, the car becomes seamlessly connected to you. Every dial, button and knob throughout the cockpit is exactly where you expect it to be, allowing you to focus your attention on the drive.





A NATURAL EXTENSION OF THE DRIVER.

Keeping you connected to your music, entertainment, friends or colleagues, all while keeping your eyes focused on the road, MAZDA CONNECT™ is as intuitive as it is interactive. Optimally positioned just beyond the center console armrest, the multifunction Commander control lets you navigate the system's features without distraction. All information is shown on the 7-inch full-color center display. It's technology designed to minimize mental and physical dissonance, keeping you in close touch no matter how far you travel.

† Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.

BALANCING SILENCE AND SOUND.

Too much road noise can be distracting and tiresome. Not enough can be disorienting. Through an overall improvement in noise-damping and insulation, our engineers were able to reduce the overall amount of exterior noise that penetrates the cabin, while still allowing for the optimal amount of sound from the road and engine. Your connection to the road is heightened. Your levels of stress and fatigue are lowered. It's all about shielding you from all that is unnecessary, so you can focus on what will bring you joy.




Accessories shown: Roof Rack featuring Cross Bars and Roof Rails, and Front Bumper Trim.



RESPONSIVE. AND RESPONSIBLE.

SKYACTIV® TECHNOLOGY enables us to orchestrate what we believe to be the ideal driving experience. From the chassis, to the transmission, to the engine and beyond, we've designed every single aspect of our cars to be powerful, yet efficient. SKYACTIV TECHNOLOGY also combines the joy of driving with outstanding environmental and safety performance.



TO HEIGHTEN YOUR SENSES,
WE CREATED A FEW OF OUR OWN.

Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features¹, sophisticated safety innovations alert you to hazards to help you avoid collisions—or lessen their impact. These features help improve your visibility and awareness of the road and monitor the traffic conditions around you. When needed, these innovations will even perform automatic braking¹. i-ACTIVSENSE creates a more confident driving experience so you can feel focused and engaged with every drive you take.

BLIND SPOT MONITORING²

REAR CROSS TRAFFIC ALERT²

LANE DEPARTURE WARNING SYSTEM

ADAPTIVE FRONT-LIGHTING SYSTEM

HIGH BEAM CONTROL

SMART CITY BRAKE SUPPORT²

ADVANCED SMART CITY BRAKE SUPPORT WITH PEDESTRIAN DETECTION

SMART BRAKE SUPPORT WITH COLLISION WARNING

MAZDA RADAR CRUISE CONTROL WITH STOP & GO

TRAFFIC SIGN RECOGNITION SYSTEM

CX-3
AWD

IDEAL DRIVING IN EVERY CONDITION.

Control. That's the crux of everything that goes into engineering our available all-wheel drive system. When weather or road conditions change, i-ACTIV AWD® helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver's steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery, and prepares for possible front-wheel slip. If the wheels do in fact slip, the system can quickly transfer engine power to the rear axle. It's a simple yet advanced way to help deliver ideal traction in a variety of road conditions.





SPECIFICATIONS

ENGINE

SKYACTIV®-G 2.0L DOHC 16-valve 4-cylinder engine with VVT
148 horsepower @ 6,000 rpm
146 lb-ft of torque @ 2,800 rpm

TRANSMISSION & DRIVETRAIN

SKYACTIV-Drive 6-speed automatic transmission with manual shift and Sport modes
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
Front-wheel drive (standard)
Available i-ACTIV AWD® all-wheel drive
Hill Launch Assist¹

FUEL ECONOMY

EPA-estimated MPG (city/highway)²
29/34 (FWD)
27/32 (AWD)

FUEL CAPACITY (U.S. gallons)

12.7 (FWD)
11.9 (AWD)

DIMENSIONS (inches)

Overall length 168.3
Wheelbase 101.2
Width 69.6
Height 60.7 (Sport) / 60.9 (Touring and Grand Touring)

CARGO CAPACITY (cubic feet)

Without Bose® audio
12.4 (rear seatbacks up) / 44.5 (rear seatbacks down)
With Bose® audio
9.6 (rear seatbacks up) / 41.7 (rear seatbacks down)

¹Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. ²EPA-estimated mileage. Actual results will vary.



CX-3 GRAND TOURING

Includes the following features in addition to or in place of those in the CX-3 Touring:

CX-3 TOURING

Includes the following features in addition to or in place of those in the CX-3 Sport:

CX-3 SPORT

Includes the following features:

EXTERIOR

Power sliding-glass moonroof with tilt feature
LED headlights with auto leveling
Adaptive Front-lighting System
LED daytime running lights
LED fog lights
LED combination taillights

18-inch alloy wheels
with P215/50 R18 all-season tires
Auto on/off headlights
Rain-sensing windshield wipers
Heated body-colored power side mirrors
with integrated turn signal lamps

16-inch alloy wheels
with P215/60 R16 all-season tires
Halogen headlights with auto off
Daytime running lights
Variable-intermittent windshield wipers
Body-colored dual power side mirrors
Rear roofline spoiler

INTERIOR

Active Driving Display
Leather-trimmed seats
Steering wheel paddle shifters
Bose® 7-speaker surround sound audio system
HD Radio™
SiriusXM Satellite Radio³ with 4-month subscription
to the Sirius All Access package
Navigation system
Tonneau cover

Automatic climate control with pollen filter
Black leatherette-trimmed seats with cloth insert
Heated front seats with 3-level adjustment
Front passenger seat height adjustment
Leather-wrapped steering wheel and shift knob
Overhead console with sunglasses holder
Mazda Advanced Keyless Entry System

AVAILABLE PREFERRED EQUIPMENT PACKAGE
Includes power sliding-glass moonroof with tilt feature, Bose®
7-speaker surround sound audio system, HD Radio™, SiriusXM
Satellite Radio³ with 4-month subscription to the Sirius All
Access package, tonneau cover

Air conditioning with pollen filter
Push button start
Power windows with driver's one-touch up/down
Steering wheel-mounted audio and cruise controls
Tilt and telescopic steering column
Power door locks with remote keyless entry
Black cloth-trimmed seats with seatback pocket
Cruise control
Center console with armrest and storage
60/40 split fold-down rear seats
Rear center armrest with cup holders
Bluetooth® hands-free phone & audio streaming
6-speaker audio system
MAZDA CONNECT™ Infotainment System⁹
7" full-color touch-screen display
Multifunction Commander control
Infotainment system voice command
Radio Broadcast Data System program information
Aha™ Internet radio integration
Pandora® Internet radio integration
Stitcher™ Internet radio integration
SMS text message audio delivery and reply
E911 automatic emergency notification
Auxiliary audio input jack
USB audio input port
12V power outlet
Trip computer

SAFETY AND SECURITY

Advanced Smart City Brake Support with Pedestrian Detection⁴
Smart Brake Support with Collision Warning⁵
Mazda Radar Cruise Control with Stop & Go⁶
Lane Departure Warning⁷
High Beam Control

AVAILABLE PREMIUM PACKAGE
Includes Traffic Sign Recognition⁸, 6-way power driver's
seat with power lumbar support, power driver's seat
memory function, heated steering wheel and auto-dimming
rearview mirror with HomeLink®

AVAILABLE TOURING i-ACTIVSENSE® PACKAGE
Includes Advanced Smart City Brake Support with Pedestrian
Detection⁴, Smart Brake Support with Collision Warning⁵, Mazda
Radar Cruise Control with Stop & Go⁶, Lane Departure Warning,⁷
High Beam Control, LED headlights and taillights, Adaptive Front-
lighting System and Active Driving Display

Advanced dual front air bags, front side-impact air bags and
side air curtains (front and rear) with rollover protection¹⁰
Blind Spot Monitoring¹¹
Rear Cross Traffic Alert¹¹
Smart City Brake Support¹²
Rearview Camera¹³
Direct Tire Pressure Monitoring System

AVAILABLE SPORT i-ACTIVSENSE® PACKAGE
Includes Advanced Smart City Brake Support with Pedestrian
Detection⁴, Smart Brake Support with Collision Warning⁵,
Mazda Radar Cruise Control with Stop & Go⁶, Lane Departure
Warning⁷, High Beam Control, LED headlights and taillights,
auto on/off headlights, Adaptive Front-lighting System, Active
Driving Display, Automatic climate control and rain-sensing
windshield wipers

³ SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁴ Advanced Smart City Brake Support with Pedestrian Detection operates under certain conditions between about 2 and 50 mph. Pedestrian detection operates at speeds above approximately 6 mph. Not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for further details. ⁵ Smart Brake Support with Collision Warning operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for further details. ⁶ Mazda Radar Cruise Control with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. ⁷ Lane Departure Warning System operates under certain conditions above 44 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁸ Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details. ⁹ Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. ¹⁰ Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ¹¹ Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ¹² Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for further details. ¹³ Rearview Camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings.



SELF EXPRESSION AT EVERY LEVEL.

The closer you examine the Mazda CX-3, the more intriguing our story becomes. Mazda's KODO design philosophy is evident across every aspect of the CX-3—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create a greater emotional bond with your Mazda.

THE ART OF SEDUCTION.

One of the first things you'll notice with the Mazda CX-3 is its color. The glossiness. The luster. This isn't a paint job you'd typically find on a production car. This level of detail, this level of depth and translucency, is what you'd expect at a custom car show. Each CX-3 color is created by a color designer and master painter who work together to ensure the final product is exactly as intended. The pair relentlessly pursues the ideal color, stretching the possibility of the paint. Impassioned by their craft, working together to accentuate the beautiful lines of the Mazda CX-3.

Soul Red Crystal Metallic
Extra cost option

Deep Crystal Blue Mica

Jet Black Mica

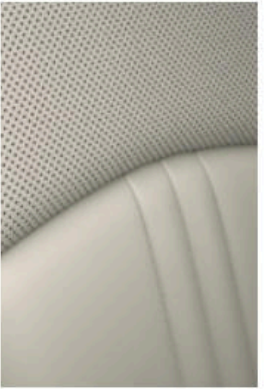
Machine Gray Metallic
Extra cost option

Ceramic Metallic

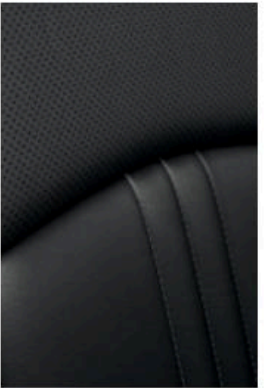
Eternal Blue Mica

Titanium Flash Mica

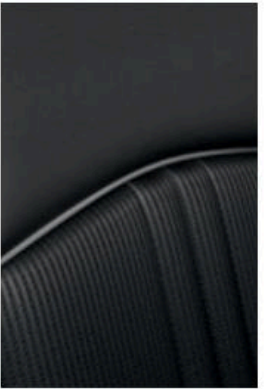
Snowflake White Pearl Mica
Extra cost option



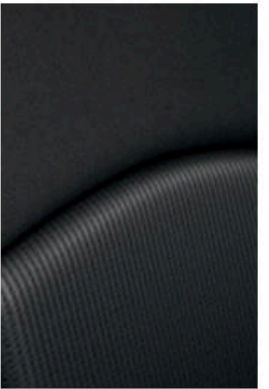
Parchment Leather
Grand Touring



Black Leather
Grand Touring



Black Leatherette with cloth inserts
Touring



Black Cloth
Sport

EXQUISITELY CRAFTED DOWN TO THE LAST STITCH.

Upholstery plays a unique role in automotive design. It is the one element that makes direct contact with the driver and passengers throughout the entire drive. Every inch of our carefully constructed upholstery elevates your journey in both beauty and comfort. Expert fabricators experiment with textures, stitching and seam placements to create a range of distinct and expressive designs. So you can enjoy an elegant level of refinement in every Mazda CX-3. It's one more way we consider you in every aspect of your drive.



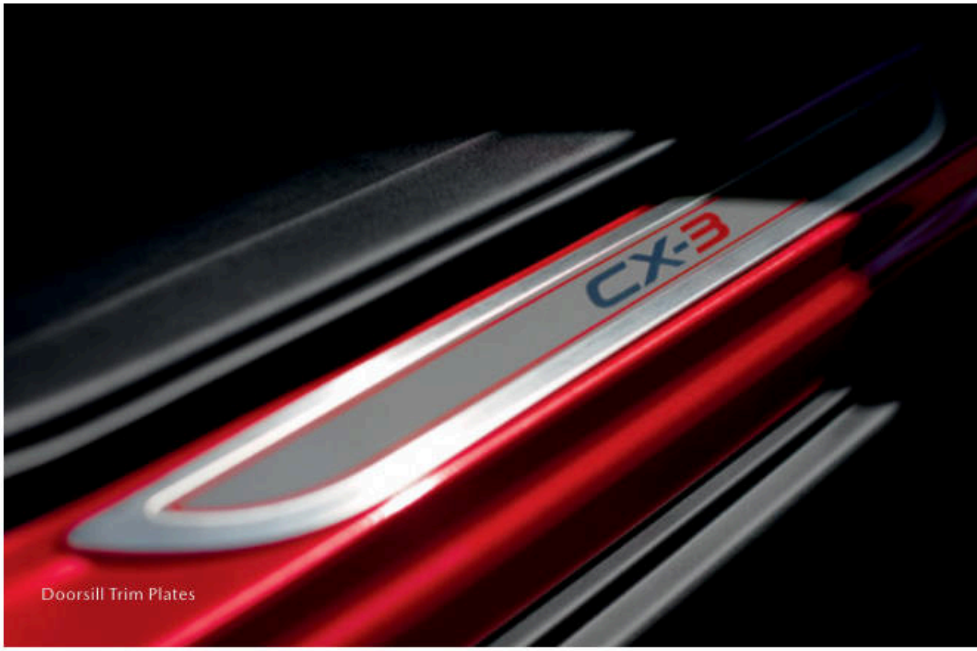
Rear Bumper Guard



Cargo Tray¹



All-Weather Car Cover and Front Bumper Trim



Doorsill Trim Plates



Navigation System

DESIGNED TO COMPLEMENT YOUR MAZDA CX-3. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda CX-3. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your CX-3, please visit [Accessories.MazdaUSA.com](https://www.mazdausa.com/accessories).

¹ Please remember to properly secure all cargo.



NEW VEHICLE WARRANTY

Every new 2019 Mazda CX-3 is protected by a:

3-year/36,000-mile¹ New Vehicle Limited Warranty

3-year/36,000-mile¹ 24/7 Emergency Roadside Assistance Program

5-year/60,000-mile¹ Limited Powertrain Warranty

5-year/unlimited-mileage Warranty Against Body Rust-Through
(Anti-Perforation Limited Warranty)

MAZDA EXTENDED CONFIDENCE

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

MAZDA CAPITAL SERVICES

Whether you're buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services² can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit MazdaUSA.com or call us toll-free at (800) 639-1000.

Shown with Roof Rails and Front Bumper Trim.

¹ Whichever comes first. ² The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.





Feel Alive™

Thank you for considering a Mazda.

As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you're behind the wheel.

If you haven't already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,

A handwritten signature in black ink, appearing to read 'Masahiro Moro'.

Masahiro Moro
President and CEO
Mazda North American Operations



Feel Alive™

EST. 1920 HIROSHIMA, JAPAN