

2017 MAZDA CX-5



DOES DRIVING MATTER?

Does a long, winding road or an empty freeway on Sunday morning matter if the car you're in doesn't take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn't feel right in your hands?

If you build Mazdas, driving is what matters most.

That's why everything we do makes driving better.

Like safety technology that inspires confidence.

Engine technology that makes our cars and SUVs more fuel-efficient. Yet still responsive.

And designs that capture motion, even when the car isn't moving.

What's better than a great driving car?

A car company that won't build anything less.

MAZDA. DRIVING MATTERS*

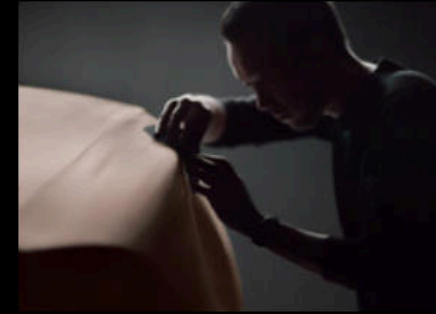


**CRAFTED TO INSPIRE.
ENGINEERED TO BE DRIVEN.**

It began with an unrelenting passion for driving. Only then could we start to craft the new 2017 Mazda CX-5. With an unwavering belief that there is no "good enough." That a vehicle should be an extension of you, the driver. And, that while the CX-5 remains one of the critics' favorites, we're never satisfied with accepting the status quo. We will always keep looking for ways to improve upon what's been accomplished. This ethos is translated into every vehicle we make.

The newly restyled and refined 2017 Mazda CX-5 is unlike any other CUV. Without sacrificing exceptional driving dynamics, the carefully crafted and refreshed CX-5 achieves the impossible: the perfect unity of versatility, spaciousness, innovation and up to an EPA-estimated 31 highway MPG! There have been over 250 improvements made to the new Mazda CX-5 – inside and out. And you may not even be able to see them. From every angle, every aspect of this capable CUV has been improved to make driving better.





INSPIRED DESIGN. KODO: "SOUL OF MOTION"

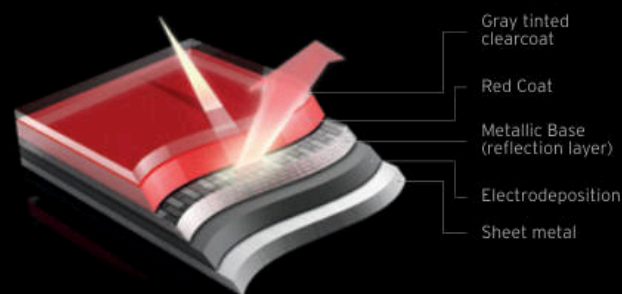
To imbue the dynamic movement of the KODO: "Soul of Motion" design language into every Mazda vehicle, artisans and craftsmen created automotive icons that meet extraordinary levels of aesthetic pleasure.

Mazda's chief clay modeler, Norio Terauchi, adopts a harmonious creative process using human touch to shape and develop the look of a vehicle during the clay modeling stages. While computers are invaluable tools, Norio explains that exceptional design is achieved through touch. And feeling.

Allowing our visionaries to change the smallest crease or curve to deliver optimal proportions—and ultimately, a Mazda—is what it means to never stop challenging. It's how we strive to craft cars that are not only works of art, but essentially make driving better.

UNIQUELY CRAFTED PAINT THAT ONLY SKILLED CRAFTSMEN COULD CREATE.

Our newest signature paint, Soul Red Crystal Metallic, is crafted from the original Soul Red Metallic—with a desire to achieve an even higher level of energy and vividness. Developing a paint with such intensity of clarity, depth and luster requires a three-coat process—a reflective layer, a translucent layer, and a clear top-coat that is nearly impossible to mass-produce. Soul Red Crystal Metallic enables us to give the CX-5 a hand-painted quality.





DESIGNED FOR ONE THING: YOU.

At Mazda, we're not just passionate about driving. We're passionate about how a car makes you feel—even after your drive. It's an essential connection between man and machine. A belief that a car should respect and adapt to its driver's sensibilities. Putting our focus on you means designing a refined CX-5 cockpit that is welcoming, intuitive and meticulously crafted. Where controls and gauges are laid out in perfect symmetry so you can focus on the road ahead.

We call it a human-centric approach that relies on the subtleties of seeing and touching with all your senses. And through our ceaseless exploration of unconventional ideas, we discover more ways to make a difference in everyday driving. Such as developing an available intuitive Active Driving Display, through which vital information such as vehicle status, current speed, and route guidance is projected onto the windshield. Pertinent data is positioned in your line of sight and allows you to better adjust your focus—ultimately minimizing distractions while driving. Is it possible for something to transport you without moving? It is. When it's designed for you, the driver.



MAKE A GRAND ENTRANCE. GRACEFULLY.

Welcome to the cabin of the Mazda CX-5. This is where you'll discover premium materials and thoughtful accents that add to a refined, secure and quiet atmosphere. As you enter, the door panel will do more than create an opening. Our newly developed material, appropriately named "Metal Wood," blends the warmth of what resembles natural wood with the strength and toughness of a metallic finish. This unique twelve-layer process is finished with a coating to create a fresh new look that expresses a greater depth of richness and elegance.

1 Available on the Mazda CX-5 Grand Touring only.



TAKING THE BACK SEAT NEVER FELT SO INDULGENT.

Is it so unthinkable that a CUV this adept can double as a peaceful haven for your passengers? It's possible when you transcend the predictable. Like provide your guests with not only ample entrance and exit room, but available heated back seats, rear climate control vents and USB ports in the center armrests that keep everyone comfortable. And on longer drives, the rear seat backs are adjustable for added comfort. Our aim is to always exceed expectations. What else would you expect from Mazda?

THE QUIETER THE CABIN, THE MORE ROOM FOR CONVERSATION.

Is it possible to maintain a tranquil oasis in the middle of an interstate highway? It is in the cabin of the newly designed Mazda CX-5. Unwelcome road noise is dulled to a hush. Conversations become clearer. And engine noise and vibrations are diminished.

Painstaking efforts have been made to improve the quiet cabin of the Mazda CX-5, such as incorporating sound-deadening materials to the floorboard. We narrowed gaps, and used sound-insulating glass and extensive seal insulation to further prevent exterior wind noise from disturbing the cabin. Whether you're enjoying the peace and quiet of driving alone, or trying to better hear the conversations of your passengers within the cabin, every effort has been made to make driving less distracting and more relaxing.



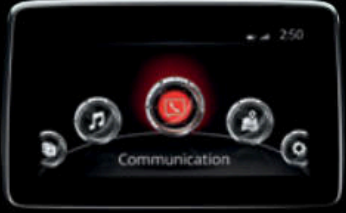


CLARITY. IMAGING. POWER.
IT'S MUSIC TO EVERYONE'S EARS.

Bose® Centerpoint® 2 Surround Sound System with AudioPilot® 2

In an effort to produce the most optimal sound system, Mazda collaborated with the musical minds and engineers at Bose® to craft a harmonious cabin. No matter where you are seated. Custom-engineered for the CX-5, this available 10 speaker system features patented AudioPilot® 2 noise compensation technology plus Centerpoint® 2 surround technology set up to produce stunning multichannel Bose® surround sound performance, while an impressive spare tire-mounted subwoofer enclosure delivers powerful bass sound.





COMPLETELY CONNECTED. EFFORTLESSLY ENGAGING.

The MAZDA CONNECT™ advanced infotainment system helps keep you entertained, informed and connected—all while keeping your focus on the road ahead. Easily accessible and within your line of sight, MAZDA CONNECT™ lets you navigate a multitude of infotainment functions. Just use the multifunction Commander control on the center console to navigate the options displayed on your full-color display. It's impressive technology that keeps you in close touch, no matter how far you travel.

ENTERTAIN

Explore more music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to Facebook, enjoy Pandora® and HD Radio™ listen to your own playlist or choose something from the integrated Internet radio apps.

COMMUNICATE

Thanks to Bluetooth® connectivity, you can chat the way you want with voice commands. Making and receiving calls is as easy as pushing a button and saying hello. The SMS Text Message Audio Delivery and Reply lets you enjoy a fully integrated display and audible readout of incoming text messages, and on Android phones, the ability to reply by choosing from a number of preset, standardized return messages.

NAVIGATE

The available Mazda Navigation System offers intelligent voice commands and advanced lane guidance. Plus, getting around town—or out of town—has never been easier thanks to the system's map with step-by-step audio directions.

BLUETOOTH® | PANDORA® | HD RADIO™ | TWITTER | SiriusXM²

1 Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™ / other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. 2 SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications.

TIME-HONORED JAPANESE TRADITION.
MODERN APPLICATIONS.

Committed to the Japanese philosophy of "horse and rider as one," Mazda engineers infuse this concept, called Jinba Ittai, into every Mazda to inspire "oneness" between a vehicle and its driver. When a vehicle becomes an extension of its driver, only then can perfect harmony be achieved. That's why every Mazda, from throttle response and driver-centered cockpit to agile steering, delivers this feeling of Jinba Ittai. Because Driving Matters.





SKYACTIV TECHNOLOGY

When Driving Matters, excellent fuel efficiency never comes at the cost of performance. So of course, our driving-obsessed engineers found a way to enhance both. It's called SKYACTIV® TECHNOLOGY. Every aspect of the Mazda CX-5, from body construction and engine technology to chassis and transmission, is engineered to maximize driving dynamics. And minimize carbon footprint. SKYACTIV TECHNOLOGY is one of the reasons why Mazda vehicles offer a better overall driving experience, with up to an equally impressive EPA-estimated 31 hwy MPG¹.

SKYACTIV®-G

Conventional internal combustion engines only harness around 30 percent of the potential energy of fuel. So, Mazda engineered a smarter engine. By pushing the limits of internal combustion, SKYACTIV®-G gasoline engines deliver much greater fuel efficiency. With higher compression ratios than conventional gasoline engines. Simply put, engines with SKYACTIV TECHNOLOGY can squeeze far more energy out of every drop of fuel than ever before.

SKYACTIV®-DRIVE

Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct feel of a manual transmission with the silky smoothness of an automatic transmission.

SKYACTIV®-CHASSIS

The steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

SKYACTIV®-BODY

Mazda was the first automaker to use ultra-high tensile-strength steel in a production vehicle. The SKYACTIV®-Body continues to incorporate this light-but-strong steel in critical areas to help make it lighter than normal, yet stiffer and stronger.

¹Based on EPA estimates for 2017 Mazda CX-5 FWD models, 24 city/31 highway MPG. AWD models, 23 city/29 highway MPG. Actual results will vary.

MORE CONNECTED IN THE CURVES.

At Mazda, we're in constant pursuit of making driving better. That's why we developed our latest technology, SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control, to help achieve a smoother, less fatiguing drive. When cornering, on initial turn-in and throughout, the system subtly adjusts engine torque and shifts vehicle weight during spirited drives. The result is steering that is more precise and a ride that is less jarring for drivers and passengers alike. Some of the credit also goes to Electric Power Assist Steering. With a quick steering ratio, it offers a brisk response that lets the driver enjoy both twisty roads and challenging urban conditions. Why go to these lengths? Because we believe no detail is too small when Driving Matters.



i-ACTIV AWD



PREDICTS THE UNPREDICTABLE.

Feeling in control behind the wheel is essential. Our available predictive all-wheel drive technology, i-ACTIV AWD[®], operates automatically to help you navigate ever-changing road conditions. A multitude of sensors already in place in every CX-5 are put into action to actively monitor and forecast your vehicle's operating condition. Everything from the outside temperature and windshield wiper use, to accelerating and braking patterns and other factors, are used to predict when AWD might be needed to help deliver ideal traction before the wheels slip. Electromagnetic clutch technology instantly apportions power to the front and rear wheels in accordance with the condition of the road surface and data from your vehicle. The engineering is complex, but the result is simple: Confidence. Because you're in control.

i-ACTIVSENSE®

SAFETY INNOVATIONS THAT DON'T DISTRACT FROM THE ROAD.

Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features in the Mazda CX-5, you can focus on what really matters—the road ahead. Sophisticated safety innovations that alert you to hazards so you can better avoid collisions—or lessen their impact—is how we engineer confidence.



LANE DEPARTURE WARNING SYSTEM¹

Alerts you when you're unintentionally about to depart from your lane at a speed of approximately 37 mph or higher.



LANE-KEEP ASSIST¹

Adds to the warnings of the Lane Departure Warning System by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.



SMART BRAKE SUPPORT²

At higher speeds, this system senses traffic ahead and alerts when braking is immediately necessary. If the sensor determines that a collision is unavoidable, the automatic brake control will engage.



SMART CITY BRAKE SUPPORT³

When traveling at low speeds, this system detects objects ahead. If an impact is predicted, the system will adjust the brake pads closer to the disc for faster braking, or apply the brakes if you're unable to.



ADVANCED BLIND SPOT MONITORING⁴

Radar sensors detect and alert when objects are in your left and right blind spots. It also warns when fast-traveling vehicles are about to enter a blind spot from further behind.



HIGH BEAM CONTROL

For better vision at night, this system automatically adjusts the headlight beams from low to high as traffic and road conditions allow.



MAZDA RADAR CRUISE CONTROL WITH STOP AND GO FUNCTION⁵

This system works within a set speed range to help maintain a safe following distance from the car ahead, alerting you when it senses your vehicle fast approaching the one ahead. If the vehicle ahead stops, your vehicle will automatically stop and hold in a standing start until you resume driving. An alert function lets you know when the car ahead has pulled away.



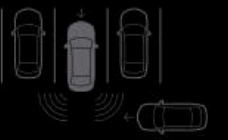
TRAFFIC SIGN RECOGNITION⁶

Based on front camera identification in conjunction with navigation data, this system recognizes and displays traffic signs such as Stop, Do Not Enter and Speed Limit. Alerts are easily viewable at driver's eye level in the Active Driving Display.



ADAPTIVE FRONT-LIGHTING SYSTEM

These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



REAR CROSS TRAFFIC ALERT⁴

As you reverse, this system promptly alerts you on the back-up monitor, as well as on the side view mirrors, when it detects a vehicle approaching from the side.

¹ Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ² Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. ³ Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ⁴ Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁵ Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. ⁶ Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details.



CARGO SPACE THAT GIVES YOU A LIFT.

Whenever there's a busy day, the Mazda CX-5 is your capable and flexible partner. The newly available Power Liftgate¹ can open and close at your command with either the help of switches inside the vehicle or the available Mazda Advanced Keyless Entry buttons.

You can even set the height at which the liftgate opens, so there's less straining to reach it. And to help prevent items from getting caught, our engineers ingeniously placed sensors on each side of the liftgate that automatically stop it from closing.

Of course, the CX-5 inherently offers a standard, easy-release 40/20/40 split fold-down rear seatback that lets you customize seating for five or accommodate up to 59.6 cubic feet of cargo space². There's room to roam and plenty of options to take it all with you.

¹ Always check the area around the Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. ² Please remember to properly secure all cargo.





MAZDA CX-5 ACCESSORIES.
IT'S YOUR MAZDA—MAKE IT YOUR OWN.



**RETRACTABLE CARGO COVER¹**

Keep your valuables out of view from prying eyes. Our Cargo Cover is easy to install and remove, and stays attached to the hatch door while opened for hassle-free loading.

**CARGO TRAY¹**

This flexible, durable Cargo Tray protects against damage and spills by elevating your cargo on top of patterns designed to help divert and catch any messy liquids. Removes easily for quick cleanup.

**CARGO NET¹**

No one likes stuff rolling around in their trunk. Secure your groceries, sports equipment, and other loose items while keeping them handy for easy access.

**CARPET CARGO MAT¹**

Don't let your gear damage your Mazda's original carpet. Protect it from harm with a custom-fitted Carpet Cargo Mat.

FOG LIGHTS (previous page)

You should never be unprepared for bad weather. These LED Fog Lights will give you an edge in hazardous conditions such as rain, fog, and heavy snow. In addition, they help increase your visibility to other drivers.

**REAR PARKING SENSORS²**

Parallel parking can be a challenge, but our Rear Parking Sensors make it easier. These Rear Parking Sensors notify you of obstructions behind the vehicle using an alarm sound. An optional on/off switch is available when towing.

**NAVIGATION SYSTEM**

Enjoy all the advanced features of today's navigation devices, including voice commands and advanced lane guidance with our available factory-integrated Mazda Navigation System. The system even offers a 3D interactive map with step-by-step audio directions.

**MAZDA MOBILE START³**

Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App.³ Lock or unlock your doors, start the engine, turn on the rear defroster, or use the Carfinder function from just about anywhere. One-year subscription included. Visit MazdaMobileStart.com.

**FRAMELESS AUTO-DIMMING REARVIEW MIRROR WITH HOMELINK[®]**

You can program your garage door, entry gates, and security lights to operate at the touch of a button. And the smart mirror system with frameless design automatically adjusts to reduce glare from headlights behind you.

ROOF RAILS (previous page)

Add finesse to your CX-5 with aluminum satin chrome finish Roof Rails. For added functionality, pair with Crossbars for a Roof Rack that accommodates a range of specific attachments to carry bikes, skis, snowboards, and more.



ALL-WEATHER FLOOR MATS

Help keep the great outdoors in its place. Custom-fitted to your CX-5, these All-Weather Floor Mats guard against snow, mud, sand, and whatever else comes through the door.

REAR BUMPER GUARD (previous page)

Our durable stainless steel Rear Bumper Guard helps protect the rear bumper from chips and scratches when loading or unloading your gear.



SPLASH GUARDS

Don't let your journey end with a trip to the paint shop. Help protect your Mazda CX-5's finish from rocks and other road debris with our durable front and rear Splash Guards.

ILLUMINATED DOORSILL TRIM PLATES (previous page)

These Illuminated Doorsill Trim Plates are a stylish offering to both a welcome entry and graceful exit.



ALLOY PEDALS

Step up the look of your CX-5. Our high-quality aluminum Alloy Pedals give your car a sporty, more powerful appearance.



TRAILER HITCH (CLASS I)

This Class I-rated receiver features a towing capacity of up to 2,000 lbs.¹ and was specifically designed to accommodate the design of the Mazda CX-5. Four-pin trailer lighting connector sold separately.



ROOF RACK¹

This versatile Roof Rail and Crossbar system is a foundation for holding all sorts of gear. It can accommodate a range of specific attachments to carry things like bikes, skis, snowboards, and more.

Customize your new Mazda CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer, they carry the same New Vehicle Limited Warranty as your new Mazda. Ask your dealer for details.

Accessories not shown:

- 3.55mm Audio Cable
- Ashtray
- Blue Tinted Door Mirrors
- Cargo Storage Shelf
- Collapsible Cargo Carrier
- First Aid Kit
- Front & Rear Bumper Trim
- Interior Lighting Kit
- License Plate Frames
- Mazda Logo Valve Stem Caps
- Moonroof Wind Deflector
- Protective Seat Covers
- Remote Engine Start
- Roadside Assistance Kit
- Roof Rack Attachments:
 - Thule[®] Board Shuttle
 - Thule[®] Hull-a-Port PRO
 - Thule[®] Upright Bike Carrier
 - Thule[®] Universal Flat Top
 - Thule[®] Glide and Set Kayak Carrier
 - Thule[®] Force M Cargo Box
 - Thule[®] Canyon Roof Basket with Stretch Cargo Net
- Touch-Up Paint
- Side Window Deflectors
- Soft Cargo Liner
- Trailer Hitch Attachments:
 - Thule[®] Transporter
 - Thule[®] Vertex Bike Hitch Carrier (2 or 4 Bike)
- Wheel Locks
- Windshield Sunscreen

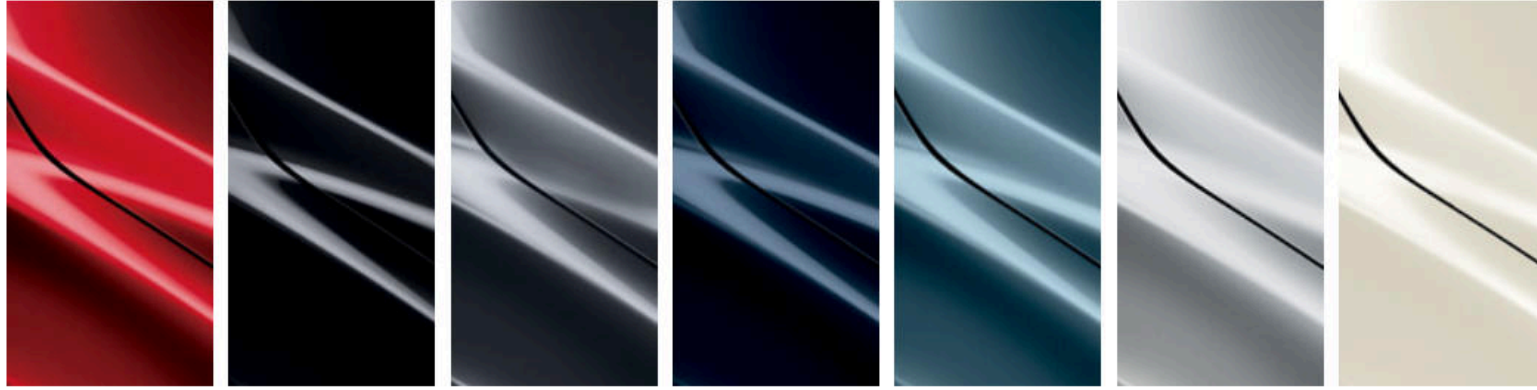


GENUINE MAZDA ACCESSORIES

For a full list of Genuine Mazda Accessories for your CX-5, please visit: Accessories.MazdaUSA.com.

¹ Please remember to properly secure all cargo. ² Always check your mirrors and surroundings. ³ One-year subscription included. Continuation is \$65 per year. App available on iPhone[®] and Android[™] phones for specified Mazda vehicles with automatic transmission. Check www.MazdaMobileStart.com for compatibility. Message and data rates may apply. ⁴ Towing capacities are maximums and towing a trailer will affect driving performance and economy. See full disclaimer in Specifications.

MAZDA CX-5 COLORS



Soul Red Crystal Metallic¹

Jet Black Mica

Machine Gray Metallic¹
Touring and Grand Touring

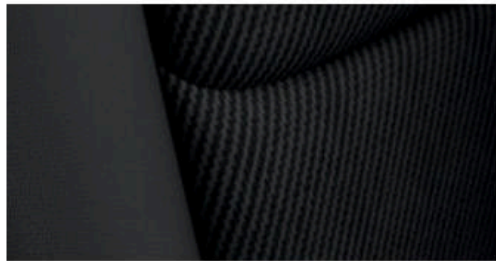
Deep Crystal Blue Mica
Touring and Grand Touring

Eternal Blue Mica

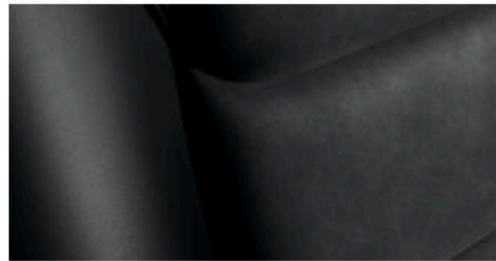
Sonic Silver Metallic

Snowflake White Pearl Mica¹

MAZDA CX-5 UPHOLSTERY



Black Cloth
Sport



Black Leatherette with Lux Suede[®] inserts
Touring



Silk Beige Leatherette with Lux Suede[®] inserts
Touring



Black Leather
Grand Touring



Parchment Leather
Grand Touring

MAZDA CX-5 WHEELS



17-inch Alloy
Sport and Touring



19-inch Alloy
Grand Touring

MAZDA CX-5 SPECIFICATIONS

ENGINE & TRANSMISSION

SKYACTIV[®]-G 2.5L 16-valve DOHC 4-cylinder engine with VVT
SKYACTIV-Drive 6-speed automatic transmission with manual-shift and Sport Mode
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
Front-wheel drive
Available i-ACTIV AWD[®]
Hill Launch Assist¹²

SUSPENSION & BRAKES

Power variable-assist rack-and-pinion steering
Independent MacPherson strut front suspension
Independent multilink rear suspension
Front and rear stabilizer bars
Power-assisted ventilated front/solid rear disc brakes
Anti-lock Brake System with Electronic Brakeforce Distribution and Brake Assist

TIRES & WHEELS

17-inch aluminum alloy wheels with P225/65 R17 all-season tires (Sport & Touring)
19-inch aluminum alloy wheels with P225/55 R19 all-season tires (Grand Touring)

ENGINE

Engine size and type	SKYACTIV-G 2.5L 16-valve DOHC 4-cylinder
Horsepower, SAE net	187@ 6,000 rpm
Torque, SAE net (lb-ft)	185@ 3,250 rpm (FWD) / 185@ 4,000 rpm (AWD)
Redline	6,500 rpm
Compression ratio	13.0:1
Fuel System	Advanced Direct Injection

FUEL ECONOMY

EPA-estimated MPG (city/hwy) ¹¹	24 / 31 (FWD) - 23 / 29 (AWD)
Fuel capacity (U.S. gallons)	14.8 (FWD) - 15.3 (AWD)
Recommended fuel	Regular unleaded gasoline

EXTERIOR DIMENSIONS

Wheelbase/overall length (in)	106.2 / 179.1
Overall width/overall height (in)	72.5 / 66.1 (without roof rails up to shark fin antenna)
Track, front/rear (in)	62.8 / 62.8
Ground clearance (in)	7.6
Turning circle, curb-to-curb (ft)	36.0
Total curb weight (lb)	3,527 (FWD) - 3,655 (AWD)
Towing capacity (lb) ¹³	2,000

INTERIOR DIMENSIONS

	Front/Rear
Headroom (in)	39.7 / 39.0
Headroom with moonroof (in)	39.3 / 39.0
Legroom (in)	41.0 / 39.6
Shoulder room (in)	57.1 / 54.8
Hip room (in)	55.2 / 55.3
Cargo volume (cu ft)	30.9 (2nd-row seatback up) 59.6 (2nd-row seatback folded)

¹Extra cost option.



MAZDA CX-5 SPORT

Includes the following features:

SKYACTIV®-G 2.5L 4-cylinder engine with VVT
 SKYACTIV-Drive 6-speed automatic transmission with manual-shift and Sport Mode
 SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
 LED headlights with auto off and daytime running lights
 17-inch alloy wheels
 P225/65 R17 all-season tires
 Variable-intermittent windshield wipers
 Rear intermittent window wiper
 Body-colored side mirrors with integrated turn signals
 Rear roofline spoiler
 MAZDA CONNECT™ Infotainment system¹ with:
 7-inch full-color touch-screen display
 Multifunction Commander control
 Infotainment system voice command
 HD Radio™
 Aha™ Internet radio integration
 Pandora® Internet radio integration
 Stitcher™ Internet radio integration
 Radio Broadcast Data System program information
 SMS text message audio delivery and reply
 E911 automatic emergency notification
 Rearview Camera²
 Carpeted floor mats
 Air conditioning with pollen filter
 Push Button Start
 Power windows with driver's one-touch down/up feature
 Steering-wheel-mounted audio and cruise controls
 Power door locks with remote keyless entry
 40/20/40 split one-touch fold-down and reclining rear seatback
 AM/FM/MP3-compatible audio system with automatic level control and 4 speakers
 Bluetooth® hands-free phone and audio streaming
 Auxiliary audio input jack and 2 USB audio input ports
 Overhead console with sunglasses holder
 Dual 12-volt power outlets (front and cargo area)
 Advanced front air bags, front side-impact air bags and side-impact air curtains³
 Dynamic Stability Control⁴ and Traction Control System
 Multi-Information Display with trip computer
 Tilt and telescoping steering column
 Tire Pressure Monitoring System
 Smart City Brake Support⁵



MAZDA CX-5 TOURING

Includes the following features in addition to or in place of CX-5 Sport:

Leatherette seats with Lux Suede® inserts
 6-way power-adjustable driver's seat with manual lumbar support
 6-way manual front passenger seat with seat height adjuster
 Heated front seats with 3-level adjustment
 Dual-zone automatic climate control with pollen filter
 Auto-Leveling headlights
 Advanced Blind Spot Monitoring⁶
 Rear Cross Traffic Alert⁶
 Mazda Advanced Keyless Entry System
 AM/FM/MP3-compatible audio system with automatic level control and 6 speakers
 Leather-wrapped steering wheel and shift knob
 Dual illuminated visor vanity mirrors
 40/20/40 split one-touch fold-down and reclining rear seatback with fold-down center armrest
 Rear USB ports (2)
 Rear air conditioning vents
 Rear privacy glass

PACKAGES

PREFERRED EQUIPMENT PACKAGE

Auto-dimming rearview mirror with HomeLink®
 Automatic on/off headlights
 Rain-sensing variable-intermittent windshield wipers
 Bose® 10-Speaker audio sound system with Centerpoint®2 and AudioPilot®2
 Mazda Navigation System
 Power sliding-glass moonroof with one-touch open feature and interior sunshade
 Power Rear Liftgate¹⁴

i-ACTIVSENSE® PACKAGE

High Beam Control
 Lane Departure Warning with Lane-keep Assist⁷
 Mazda Radar Cruise Control with Stop and Go¹⁵
 Smart Brake Support⁸
 Auto-dimming rearview mirror with HomeLink®
 Automatic on/off headlights
 Rain-sensing variable-intermittent windshield wipers



MAZDA CX-5 GRAND TOURING

Includes the following features in addition to or in place of CX-5 Touring:

19-inch alloy wheels
 P225/55 R19 all-season tires
 Automatic on/off headlights
 Adaptive Front-lighting System
 LED front fog lights
 LED combination taillights
 LED signature daytime running lights
 Power sliding-glass moonroof with one-touch open feature and interior sunshade
 Power Rear Liftgate¹⁴
 Heated side mirrors
 Rain-sensing variable-intermittent windshield wipers
 Leather-trimmed seats
 8-way power-adjustable driver's seat with power-adjustable lumbar support
 Auto dimming rearview mirror with HomeLink®
 Bose® Centerpoint® 2 Surround Sound System with AudioPilot® 2 and 10 speakers
 SiriusXM Satellite Radio with 4-month trial subscription to the SiriusXM All Access package⁹
 Mazda Radar Cruise Control with Stop and Go¹⁵
 Lane Departure Warning with Lane-keep Assist⁷
 Smart Brake Support⁸
 High Beam Control

PACKAGE

PREMIUM PACKAGE

2-position memory driver's seat
 6-way power adjustable passenger seat
 Active Driving Display with Traffic Sign Recognition¹⁰
 Heated rear seats
 Heated steering wheel
 Windshield de-icer

WE'RE COMMITTED TO OUR DRIVERS.

Every new 2017 Mazda CX-5 is protected by a:

- 3-year / 36,000-mile¹ New Vehicle Limited Warranty
- 3-year / 36,000-mile¹ 24/7 Emergency Roadside Assistance Program
- 5-year / 60,000-mile¹ Limited Powertrain Warranty
- 5-year / Unlimited-mileage Warranty Against Body Rust-Through (Anti-Perforation Limited Warranty)

¹Whichever comes first.

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.



MAZDA EXTENDED CONFIDENCE

PREMIUM FINANCING

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services¹ can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.



MAZDA CAPITAL SERVICES

¹ Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. ² Rearview Camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ³ Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ⁴ Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. ⁵ Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ⁶ Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁷ Not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner's Manual for further details. ⁸ Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. ⁹ SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, D.C., and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ¹⁰ Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check the traffic signs visually while driving. Please see your Owner's Manual for further details. ¹¹ EPA-estimated mileage. Actual results will vary. ¹² Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope.

It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. ¹³ Up to 2,000 lbs. of towing capacity. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda. ¹⁴ Always check the area around the Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. ¹⁵ Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a stop. Please see your Owner's Manual for further details.

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EVERY MAZDA IS METICULOUSLY DESIGNED
AND CAREFULLY CRAFTED BECAUSE DRIVING MATTERS.



MAZDA6



MAZDA3 5-DOOR



MAZDA3 4-DOOR



MAZDA CX-9



MAZDA CX-5



MAZDA CX-3



MAZDA MX-5 MIATA



MAZDA MX-5 MIATA RF



DRIVING MATTERS MOST WHEN YOU'RE DRIVING FOR GOOD.

To Mazda, there's only one thing that means as much as driving: giving back.

The Mazda Drive for Good® Event is our annual charitable program that allows us to give back to those in need. But we don't do this alone. For every purchase of a Mazda, drivers like you have helped us raise millions of dollars for both national and local charities. But what's even more significant is that for every test drive taken during the event, we pledge one hour of community service to local worthy causes across the country. And to date, we've pledged more than 260,000 hours of volunteer time to those who need it most. All thanks to people like you who simply took a test drive.

Our Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. Mazda Drive for Good is just one of the many charitable programs that has allowed Mazda to donate to worthy causes across the United States since 1992.

Because we believe giving back matters.

[Insidemazda.mazdausa.com/drive4good](https://insidemazda.mazdausa.com/drive4good)



WE KNOW YOUR FIRST IMPRESSION OF MAZDA STARTS WITH US, YOUR MAZDA DEALER.

It's a responsibility we don't take lightly. It's why we work hard every day to make sure your customer service experience exceeds your expectations, in every way. From the factory to your first test drive and to every drive you'll ever make in a Mazda, we're here because Driving Matters.



DRIVING MATTERS®

MAZDA

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ZOOM-ZOOM