

2017 MAZDA CX-9



DOES DRIVING MATTER?

Does a long, winding road or an empty freeway on Sunday morning matter if the car you're in doesn't take advantage of the moment?

Does safety, technology, efficiency or even beauty matter, if a car doesn't feel right in your hands?

If you build Mazdas, driving is what matters most.

That's why everything we do makes driving better.

Like safety technology that inspires confidence.

Engine technology that makes our cars and SUVs more fuel-efficient. Yet still responsive.

And designs that capture motion, even when the car isn't moving.

What's better than a great driving car?

A car company that won't build anything less.

MAZDA. DRIVING MATTERS[®]





INTRODUCING THE DRIVER'S SUV.

To Mazda, Driving Matters. It's what inspired us to reimagine the 3-row SUV and create our most premium and innovative vehicle yet. The Mazda CX-9 is designed to impress in every way. It offers athletic yet sophisticated exterior styling and a refined interior with indulgent details. Thanks to SKYACTIV®-G 2.5T turbo engine technology, the CX-9 delivers more power when you need it most—all while achieving impressive fuel efficiency. Plus it's loaded with advanced connectivity and available safety technologies that give you even more confidence on the road.

Why did we obsess over every detail of the CX-9? Because you wouldn't expect anything less from an SUV built for drivers.



KODO: "SOUL OF MOTION"

To imbue the dynamic movement of the KODO: "Soul of Motion" design language into every Mazda vehicle, artists and craftsmen created an unrestricted form of beauty. Recognized as the Speed Form, this sculptural exploration is nothing less than pure energy. Through the prioritization of an object's elements, the Japanese aesthetic can be realized by human hands. Designers use this harmonious creative process to shape and develop the look of a vehicle, and allow the visionary to change the smallest creases and curves to deliver optimal proportions—and ultimately, a Mazda.

EXPERIENCE DRIVING
EXHILARATION—BEFORE YOU GET
BEHIND THE WHEEL.

Extraordinary design creates a powerful presence. Athletic elegance is expressed in a muscular stance, elongated hood and tapered roofline. In front, a five-sided grille, signature wing and piercing headlamp design make a dramatic impression.



SMALL DETAILS MAKE A BIG IMPRESSION.

Subtle touches of light create a premium experience with our available luminous Signature front grille accent lighting and available interior LED lighting details. Even the center console brightens and the instrument cluster comes alive with lights that pulse upon ignition.



CAREFULLY CRAFTED DETAILS.

The CX-9 Signature trim. Our most indulgent combination of premium materials and elegant design yet. Inside, you'll find rich handcrafted materials, Nappa leather-trimmed seats, genuine aluminum and Rosewood trim—the same wood used to create fine musical instruments. Other premium touches include a leather-wrapped steering wheel with unique stitching and Signature front grille accent lighting. At night, LED lighting illuminates the center console, door pockets and door pulls, creating a soothing interior ambiance. Every detail is designed to elevate your driving experience.







EVERYONE FEELS LIKE IT'S
CUSTOM-MADE JUST FOR THEM.
ESPECIALLY THE DRIVER.

Driving is more enjoyable when you feel closely connected to the road. To create the ultimate driver's cockpit, we considered every detail. From the moment you sit down, the leather-wrapped steering wheel and shift knob, and an available power-adjustable driver's seat with memory, create a sense of comfort. A modern, uncluttered instrument panel sharpens your focus on the road ahead—with special attention paid to the finer points, like unified type styles that offer an easy-to-read, clean look.

An available Active Driving Display¹ projects key driving, safety and navigation information on the windshield, directly in your line of sight. While the Commander control on the center console allows you to easily control the functions on your MAZDA CONNECT™² infotainment system – all viewable on your full-color display. Everywhere you look reflects premium driver-centric design.



¹Not pictured.

²Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply.



SEVEN SEATS. COUNTLESS MEMORIES.

From the moment your passengers step in, maneuvering the seats is easy. To access the third row, simply use the release lever to tilt and slide the second-row seat forward—without the need to remove an installed child seat. Your family will also enjoy extra space with more second- and third-row legroom.



Mazda CX-9 Signature AWD shown in Machine Gray Metallic

**BY REDUCING NOISE,
WE ENHANCED THE SOUND.**

To elevate your driving experience, we subdued unwelcomed sounds by diminishing the noise of engine vibrations and incorporating 53 pounds of sound-deadening materials to the floorboard. We use sound-insulating glass and narrowed gaps, and extensive seal insulation to further prevent exterior wind noise from disturbing the cabin. Whether you're enjoying the peace and quiet of driving alone or trying to better hear the conversations of your passengers within the cabin, every effort was made to make driving less distracting and more relaxing.



**PREMIUM SOUND.
CUSTOM DESIGNED FOR THE CX-9.**

Every vehicle has a unique acoustic signature. To create a customized, premium sound experience for the CX-9, Mazda and Bose® collaborated closely and considered hundreds of factors, from cabin size and materials to seat positioning and the unique sound variances of today's digital devices. The result? Our custom signature Mazda Sound which emphasizes power, clarity and imaging. Featuring an available Bose® Premium Sound System with Centerpoint® 2 surround technology, music harmonizes perfectly within the CX-9's cabin structure. The system includes 12 Bose® high-performance speakers and patented technology such as Bose® SurroundStage® signal processing and AudioPilot® 2 noise compensation. No matter where you sit in the CX-9, Mazda Sound offers rich, stunning sound that emulates a live performance.





INFOTAINMENT AT YOUR LEISURE.

MAZDA CONNECT™ makes staying informed and entertained effortless. Explore the possibilities, including audio, hands-free telephone, the available navigation system, and so much more. Everything is easily controlled using the convenient multifunction Commander control, and viewable on the full-color display. You can even do the impossible: please the whole family, because passengers in the second row can charge and enjoy their own electronic devices using the available dual USB charging ports.

ENTERTAIN

Explore more music and infotainment options via your Bluetooth®-enabled and Internet-connected device. Connect to your Facebook and Twitter feeds, enjoy HD Radio™ listen to your own playlist or choose something from the integrated Internet radio apps.

COMMUNICATE

With voice commands, making and receiving calls is as easy as pushing a button on the steering wheel and saying hello. Thanks to Bluetooth® hands-free phone and audio streaming, you stay entertained with streaming audio from your compatible mobile device. And SMS Text Message Audio Delivery and Reply allows you to enjoy fully integrated text display and audible readout. On Android phones, it offers the ability to 'reply' by choosing from a number of preset, standardized return messages.

NAVIGATE

Our convenient available factory-integrated Mazda Navigation System, standard on Grand Touring and Signature models, offers the advanced features of today's navigation devices, including voice commands and advanced lane guidance. Plus, getting around town—or out of town—has never been easier, thanks to the system's 3D interactive map with step-by-step audio directions.

SiriusXM² | BLUETOOTH® | PANDORA® | HD RADIO™ | TWITTER

†Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™ / other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. *Available feature. See full disclaimer in Specifications.



WITH THREE ROWS OF PRECIOUS CARGO, SAFETY MUST COME FIRST.

Driving is more enjoyable when your vehicle feels like a sanctuary in a hectic world. The CX-9's comprehensive suite of available i-ACTIVSENSE® safety features uses sophisticated technologies like cameras and radar to help you get a better sense of your surroundings, making you more aware of hazards—before they happen.



LANE DEPARTURE WARNING SYSTEM¹

Alerts you when you're unintentionally about to depart from your lane at a speed of approximately 44 mph or higher.



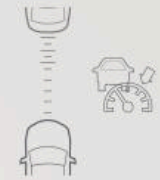
LANE-KEEP ASSIST¹

Adds to the warnings of the Lane Departure Warning System by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.



HIGH BEAM CONTROL

For better vision at night, this system automatically adjusts the headlight beams from low to high as traffic and road conditions allow.



MAZDA RADAR CRUISE CONTROL⁵

This system works within a set speed range to help maintain a safe following distance from the car ahead, alerting you when it senses your vehicle fast approaching the one ahead.



SMART BRAKE SUPPORT²

At higher speeds, this system senses traffic ahead and alerts when braking is immediately necessary. If the sensor determines that a collision is unavoidable, the automatic brake control will engage.



SMART CITY BRAKE SUPPORT³

When travelling at low speeds, this system detects objects ahead. If an impact is predicted, the system will adjust the brake pads closer to the disc for faster braking, or apply the brakes if you're unable to.



ADVANCED BLIND SPOT MONITORING⁴

Radar sensors detect and alert when objects are in your left and right blind spots. It also warns when fast-travelling vehicles are about to enter a blind spot from further behind.



REAR CROSS TRAFFIC ALERT⁴

As you reverse, this system promptly alerts you on the back-up monitor, as well as on the side view mirrors, when it detects a vehicle approaching from the side.



DISTANCE RECOGNITION SUPPORT SYSTEM⁵

At speeds above 19 mph, this system estimates your distance from the vehicle ahead, recommends a comfortable following distance, and alerts when you are too close.



ADAPTIVE FRONT-LIGHTING SYSTEM

These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.

i-ACTIVSENSE®

¹Lane Departure Warning and Lane-keep Assist are not substitutes for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner's Manual for further details. ²Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. ³Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ⁴Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁵Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details.



Mazda CX-9 Signature AWD shown in Machine Gray Metallic



THERE'S ALWAYS ROOM FOR AN ADVENTUROUS SPIRIT.

Be ready for all the adventures of everyday life with generous passenger space and creative storage options that eliminate chaos. Fold down the third-row seatbacks and take advantage of up to a generous 38.2 cubic feet of space¹—plenty of room for three large suitcases, a few shopping carts of groceries and five comfortable passengers. For even more space, fold down the second-row's 60/40 split fold-flat seatback for a total of up to 71.2 cubic feet²—room for spontaneous adventures. With the push of a button, the available Power Rear Liftgate² provides effortless access to your cargo. There's even hidden storage spaces in the console, center arm rests, glove box, seatback pockets and bins at the bottom of the doors to keep essential items close, but out of the way.



¹Please remember to properly secure all cargo. ²Always check the area around the Power Liftgate before opening and closing it. Please see your Owner's Manual for further details.

AMAZING THINGS ARE POSSIBLE
WHEN DRIVING MATTERS.

Performance innovations are everywhere. Starting with the CX-9's groundbreaking Dynamic Pressure Turbo engine—offering a higher level of power at lower levels of rpm. Impressive, considering the CX-9 offers 310 lb-ft of torque at 2,000 rpm.

The engine's innovative 4-3-1 exhaust manifold and closely controlled high-flow exhaust gas valve allow air to flow into the turbine more quickly. The result: generous power and smooth acceleration from the moment you step on the pedal. It's a level of fluid and immediate power that makes your everyday driving experience better. When it comes to enjoying the CX-9's recreational and practical towing options, take advantage of 3,500 lbs of towing capacity!

EPA EST. FUEL ECONOMY RATING UP TO

22 CITY
MPG¹ / **28** HWY
MPG²

Every aspect of the Mazda CX-9, from its body construction and engine technology to its chassis and transmission, is engineered with SKYACTIV[®] TECHNOLOGY to maximize driving dynamics and minimize carbon footprint.

¹Towing capacities are maximums and towing a trailer will affect driving performance and economy. See full disclaimer in Specifications. ²Based on EPA estimates for 2017 Mazda CX-9 FWD 22 city/28 highway MPG. Signature model with standard AWD shown, 20 city/26 highway MPG. Actual results will vary.



Mazda CX-9 Signature AWD shown in Machine Gray Metallic

SKYACTIV TECHNOLOGY

COUNTLESS SENSORS, ONE GOAL:
MAKING YOU FEEL MORE SECURE ON THE ROAD.

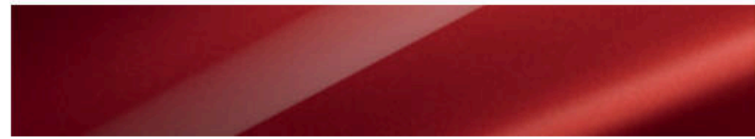
Feeling in control behind the wheel is essential. Our available predictive all-wheel-drive technology, i-ACTIV AWD[®], operates automatically to help you navigate ever-changing road conditions.

A multitude of sensors already in place in every CX-9 are put into action to actively monitor and forecast your vehicle's operating condition. Everything from the outside temperature and windshield wiper use, to accelerating and braking patterns and other factors, are used to predict when AWD might be needed to help deliver ideal traction before the wheels slip. Electromagnetic clutch technology instantly apportions power to the front and rear wheels in accordance with the condition of the road surface and data from your vehicle. It's complex technology that simply delivers greater grip.



i-ACTIV AWD[®]

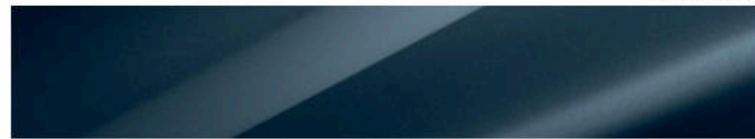
CX-9 COLORS



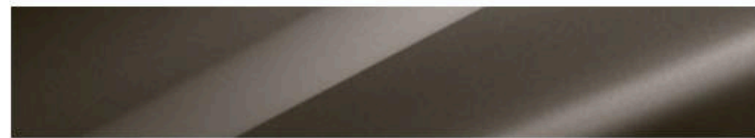
Soul Red Metallic¹



Jet Black Mica



Deep Crystal Blue Mica



Titanium Flash Mica



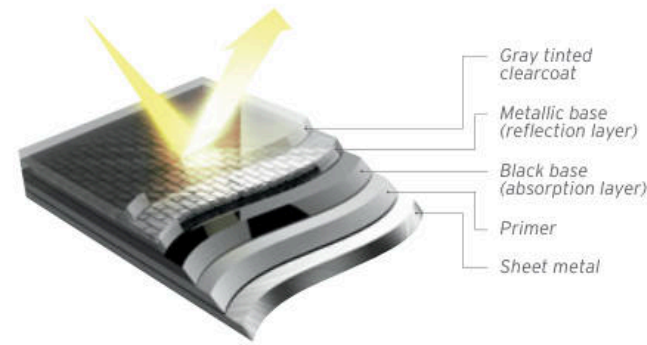
Sonic Silver Metallic



Snowflake White Pearl Mica¹



Machine Gray Metallic¹



EVEN THE PAINT IS INNOVATIVE.

Machine Gray Metallic: the latest signature paint from Mazda offering the luster and depth reserved for concept vehicles. Conceived by the creative minds of our designers, this rich hue is the result of a myriad of spray processing innovations. Aluminum paint flakes align in a uniform pattern that parallels the surface of the CX-9's body panels for dramatic hues with intense luminosity and a reflective, liquid-like quality.

¹Extra cost option.

CX-9 SPECIFICATIONS & CAPACITIES

ENGINE

Engine size and type	SKYACTIV™-G 2.5T DOHC 4-cylinder Dynamic Pressure Turbo
Horsepower, SAE net	250 @ 5,000 rpm (with 93 octane fuel) 227 @ 5,000 rpm (with 87 octane fuel)
Torque, SAE net (lb-ft)	310 @ 2,000 rpm
Redline	6,300 rpm
Compression ratio	10.5:1
Body type	SKYACTIV-Body with Ring Structure
Turning circle, curb-to-curb (ft)	38.8
Total curb weight (lb)	FWD: 4,144 AWD: 4,327

CAPACITIES

Passenger volume (cu ft)	135.1 (without moonroof)
Cargo volume (cu ft)	14.4 (2nd- and 3rd-row seatbacks up) 38.2 (3rd-row seatback folded) 71.2 (2nd- and 3rd-row seatbacks folded)
Towing capacity (lb) ²	3,500

EXTERIOR DIMENSIONS

Wheelbase (in)	115.3
Overall length (in)	199.4
Overall width (in)	77.5 (with wheel arch molding)
Overall height (in)	69.0 (with shark fin antenna)
Track, front/rear (in)	65.3 / 65.2
Ground clearance (in)	8.8

INTERIOR DIMENSIONS FRONT / 2ND ROW / 3RD ROW

Headroom without moonroof (in)	39.3 / 38.5 / 35.4
Legroom (in)	41.0 / 39.4 / 29.7
Shoulder room (in)	57.9 / 58.1 / 53.1
Hip room (in)	56.7 / 57.4 / 40.1

TRANSMISSION & DRIVETRAIN

Automatic transmission	SKYACTIV-Drive 6-speed with manual shift and Sport modes
Front-wheel drive	Standard
All-wheel drive	Available i-ACTIV AWD [®] (Standard on Signature)

STEERING & SUSPENSION

Steering type	Electric power assist steering
Front suspension	Independent MacPherson strut with stabilizer bar
Rear suspension	Independent multilink with stabilizer bar

BRAKES

Front	12.6-inch power-assisted ventilated disc
Rear	12.8-inch power-assisted solid disc
ABS	4-wheel, 4-channel with Electronic Brakeforce Distribution and Brake Assist

FUEL ECONOMY

EPA-estimated fuel economy ³ (city/highway/combined)	FWD: 22 / 28 / 24 AWD: 20 / 26 / 23
Fuel capacity (U.S. gallons)	FWD: 19.0 AWD: 19.5
Recommended fuel	Regular unleaded gasoline

CX-9 UPHOLSTERY

SPORT

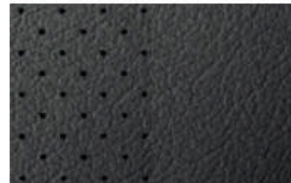
Black Cloth



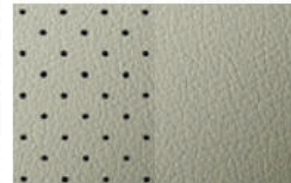
Sand Cloth



Black Leather

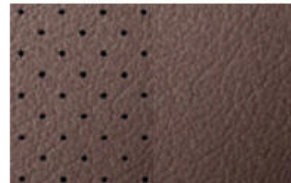


Sand Leather



SIGNATURE

Auburn Nappa Leather



CX-9 WHEELS



18-inch Alloy



18-inch Alloy with Dark Silver finish



20-inch Alloy with Dark Silver finish

SPORT



18-inch Alloy

TOURING



18-inch Alloy with Dark Silver finish

GRAND TOURING



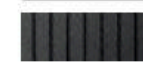
20-inch Alloy with Dark Silver finish

SIGNATURE



20-inch Alloy with Dark Silver finish

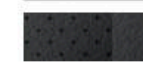
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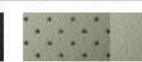
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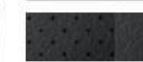
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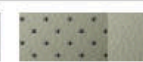
Sand Leather



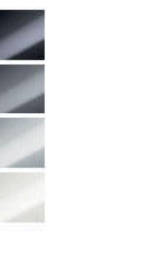
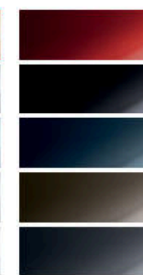
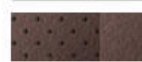
Black Leather



Sand Leather



Auburn Nappa Leather



MAZDA CX-9 SPORT

Includes the following features:

EXTERIOR
LED headlights with auto off
LED daytime running lights
LED taillights
18-inch alloy wheels with P255/60 R18 tires
Body-colored rear roofline spoiler
Power side mirrors with integrated turn signal indicators
Rear privacy glass
Dual exhaust outlets

SAFETY & SECURITY

3-point seatbelts at all seating positions
Advanced dual front air bags ¹ with driver's seat-position and passenger-weight sensors
Engine Immobilizer
Front side-impact air bags ¹ and side-impact air curtains with rollover protection
Hill Launch Assist
Dynamic Stability Control ² and Traction Control System
Roll Stability Control
Trailer Stability Assist
Tire Pressure Monitoring System
E911 automatic emergency notification

INTERIOR

Three-zone automatic climate control
Power windows with one-touch auto open/close on all windows
Power door locks with speed-sensing auto lock
Remote keyless entry
Cloth-trimmed seats
Leather-wrapped steering wheel and shift knob
Manually-adjustable driver's seat
Trip computer
Outside temperature display
Cruise control
Tilt and telescoping steering column
Steering-wheel-mounted audio, phone and cruise controls
Rearview Camera ³
Audio system with 6 speakers
Auxiliary audio input jack and 2 USB audio input ports
Bluetooth [®] hands-free phone and audio streaming
MAZDA CONNECT™ infotainment system ⁴ with:
- 7-inch full-color touch-screen display
- Multifunction Commander control
- HD Radio™
- Infotainment system voice command
- Aha™ internet radio integration
- Pandora [®] internet radio integration
- Stitcher™ internet radio integration
- Radio Broadcast Data System program information
- SMS text message audio delivery and reply
Dual 12-volt power outlets (front and cargo area)
Front door pockets illumination
2nd-row 60/40 split seatbacks with center armrest and cupholders
3rd-row 50/50 split seatbacks
Rear cargo area storage boxes and under-floor storage

PACKAGE

Power Driver's Seat Package includes 8-way power-adjustable driver's seat with power lumbar support, heated front cloth seats and heated side mirrors

MAZDA CX-9 TOURING

Includes the following features in addition to or in place of CX-9 Sport:

EXTERIOR
Power liftgate with programmable height adjustment ⁵
18-inch alloy wheels with Dark Silver finish with P255/60 R18 tires
Heated side mirrors
Chrome grille insert
Piano Black B and C pillar trim

SAFETY

Advanced Blind Spot Monitoring ⁶
Rear Cross Traffic Alert ⁵
Smart City Brake Support ⁶

INTERIOR

8-inch full-color touch-screen display
Mazda Advanced Keyless Entry System
Heated front seats
Leather-trimmed seats (1st- and 2nd-row outboard seating positions)
Power-adjustable driver's seat with power-adjustable lumbar support
Power-adjustable front passenger seat
2nd-row center folding armrest with integrated storage, cup holders and 2 USB charging ports
Auto-dimming rearview mirror with HomeLink [®]
Dual illuminated visor vanity mirrors

PACKAGE

Touring Premium Package includes Rear backup sensors⁷, Mazda Navigation System, Bose[®] Centerpoint[®] 2 Surround Sound System with 12 speakers and Audiodiolt[®] 2, SiriusXM Satellite Radio[®] with 4-month trial subscription to the Sirius All Access package, Auto on/off headlights, LED fog lights, Power sliding-glass moonroof, Rain-sensing windshield wipers, and 2nd-row retractable window sunshades

MAZDA CX-9 GRAND TOURING

Includes the following features in addition to or in place of CX-9 Touring:

EXTERIOR
Power sliding-glass moonroof with sunshade
20-inch alloy wheels with Dark Silver finish with P255/50 R20 tires
Auto on/off headlights
Adaptive Front-lighting System
LED fog lights
Bright-finish lower body trim
Rain-sensing windshield wipers
Aluminum roof rails with Satin Chrome finish

SAFETY

Distance Recognition Support System ⁸
High Beam Control
Lane Departure Warning ⁹
Lane-keep Assist ⁹
Mazda Radar Cruise Control ⁹
Smart Brake Support ¹⁰
Rear backup sensors ⁷

INTERIOR

Windshield-projected Active Driving Display
Bose [®] Centerpoint [®] 2 Surround Sound System with 12 speakers and Audiodiolt [®] 2
SiriusXM Satellite Radio [®] with 4-month trial subscription to the Sirius All Access Package
Mazda Navigation System
LED interior illumination
- Front and rear door pockets
- Front door handles and power window switches
- Center console
Genuine aluminum interior trim
Driver's power seat memory
2nd-row retractable window sunshades
Full-color Active Driving Display

MAZDA CX-9 SIGNATURE

Includes the following features in addition to or in place of CX-9 Grand Touring:

DRIVETRAIN
i-ACTIV AWD [®]
EXTERIOR
LED signature grille accent lighting
INTERIOR
Auburn Nappa leather-trimmed seats
Auburn-colored interior accents
Leather-wrapped steering wheel with unique stitching
Genuine Rosewood interior trim
LED shifter accent lighting

WE'RE COMMITTED TO OUR DRIVERS.



Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New-Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

Every new 2017 Mazda CX-9 is protected by a:

- 3-year/36,000-mile¹ New Vehicle Limited Warranty
- 3-year/36,000-mile¹ 24/7 Emergency Roadside Assistance Program
- 5-year/60,000-mile¹ Limited Powertrain Warranty
- 5-year/unlimited-mileage Warranty Against Body Rust-Through (Anti-Perforation Limited Warranty)

¹Whichever comes first.

FINANCING WITHOUT THE FUSS.



Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services² can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

²The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.

FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

¹Always wear your seat belt and secure children in the rear seats in appropriate child restraints. ²Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. ³Rearview Camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. ⁴Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. ⁵Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁶Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. ⁷Always check your mirrors and surroundings. ⁸SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁹Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ¹⁰Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. ¹¹Up to 3,500 lbs. of towing capacity. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer may have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda. ¹²EPA-estimated mileage. Actual results will vary. ¹³Always check the area around the Power Liftgate before opening and closing it. Please see Owner's Manual for further details.

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MAZDA CX-9 ACCESSORIES.
IT'S YOUR MAZDA—MAKE IT YOUR OWN.





WINDSHIELD SUNSCREEN

Your car doesn't need to work on its tan. Keep the interior cool and protected from damaging UV rays with this Genuine Mazda Windshield Sunscreen. Accordion fold design makes it easy to install, remove and collapse for compact storage. Silver with CX-9 logo.



CARPET CARGO MAT

Don't let your gear damage your Mazda's original carpet. Protect it from harm with a custom-fitted Carpet Cargo Mat.



SOFT CARGO LINER

Keep your Mazda clean with our Soft Cargo Liner. It can handle multiple configurations with the second row upright, folded down, or split. It also folds out to help protect the rear bumper.



SPLASH GUARDS

Don't let your journey end with a trip to the paint shop. Help protect your Mazda CX-9's finish from rocks and other road debris with our durable front and rear Splash Guards.

ALL-WEATHER FLOOR MATS (previous page)

Protect your car from the elements, as well as spilled liquids and foods. Our specially fitted All-Weather Floor Mats are designed to hold a healthy amount of liquid, making spills easier to deal with.



THULE® TRANSPORTER

Give your gear the room it needs. This full-featured hitch cargo box locks securely, and carries 13 cubic feet or up to 150 lbs. of cargo. It conveniently tilts down for partial access to the hatch and cargo area. Pre-wired taillights (4-pin) and license plate adapter included.



THULE® UPRIGHT BIKE CARRIER

Plans include a road race or rock hopping? Secure your other set of wheels to your roof rack with our Bike Carrier.



THULE® UNIVERSAL FLAT TOP

This sturdy Ski/Snowboard Carrier lets you load up to four snowboards or six pairs of skis on the roof of your car. Time to pack up and pray for powder.



THULE® FORCE M CARGO BOX

If you've managed to keep your stuff to a manageable amount, this compact Cargo Box with 13 cubic feet of space can help keep your car's interior free of clutter. L 65" x W 34.5" x H 16"

THULE® CANYON ROOF BASKET WITH STRETCH CARGO NET (previous page)

You only live once—pack accordingly. Because more storage means more gear and bigger adventures. Bulky items and luggage stay safe, sound, secure and out of the way on your roof. Includes expandable netting.

Please remember to properly secure all cargo. Trailer Hitch sold separately. All roof attachments require Roof Rack or Roof rails and Cross Bars, sold separately.



Customize your new Mazda CX-9 with Genuine Mazda Accessories. When installed by your Mazda Dealer, they carry the same New Vehicle Limited Warranty as your new Mazda². Ask your dealer for details. Additional accessories available (not shown)

- | | |
|---------------------------|------------------------------------|
| 3.5mm Audio Cable | Thule® Board Shuttle |
| Cargo Tray | Thule® Glide and Set Kayak Carrier |
| First Aid Kit | Thule® Force XL Cargo Box |
| LED Ashtray | Thule® Hull-a-Port PRO |
| Cross Bars | Thule® Vertex Bike Hitch Carrier |
| Touch-Up Paint | Wheel Locks |
| LED Fog Lights | Front & Rear Bumper Trim |
| Side Window Deflectors | Protective Seat Covers |
| Rear Parking Sensors | • 1st Row |
| Trailer Hitch (Class II) | • 2nd Row |
| Roadside Assistance Kit | • 3rd Row |
| Collapsible Cargo Carrier | |

FRAMELESS AUTO-DIMMING REARVIEW MIRROR WITH HOMELINK®

You can program your garage door, entry gates and security lights to operate at the touch of a button. And the smart mirror system with frameless design automatically adjusts to reduce glare from headlights behind you.

ROOF RAILS (previous page)

Add finesse to your CX-9 with aluminum satin chrome finish Roof Rails. For added functionality, pair with Crossbars for a Roof Rack that accommodates a range of specific attachments to carry bikes, skis, snowboards and more.

INTERIOR LIGHTING KIT

Bring on the night with an elegant touch. This feature brings understated white accent lighting to the cockpit of your CX-9.

LICENSE PLATE FRAMES

Put the finishing touch on your CX-9 with our brushed stainless steel License Plate Frames. Available in assorted finishes.



GENUINE MAZDA ACCESSORIES

For a full list of Genuine Mazda Accessories for your Mazda CX-9, please visit: Accessories.MazdaUSA.com.



RETRACTABLE CARGO COVER

Keep prying eyes away from your valuables. This Retractable Cargo Cover is easy to install, remove, or retract when you need access to your cargo space.

MAZDA MOBILE START¹

Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit MazdaMobileStart.com.

MOONROOF WIND DEFLECTOR

Let in the starlight, not the wind noise. Mazda's durable UV- and scratch-resistant smoked acrylic Moonroof Wind Deflector helps make your trip a quieter and more open-air experience.

NAVIGATION SYSTEM

This convenient system integrates with your car's display screen to offer advanced lane guidance and a 3D interactive map, and can be controlled with voice commands.

CARGO NET AND SIDE STORAGE NETS (previous page)

No one likes stuff rolling around in their trunk. Secure your groceries, sports equipment and other loose items while keeping them handy for easy access. Side Storage Nets sold separately.

¹One-year subscription included. Continuation is \$65 per year. App available on iPhone® and Android™ phones. Check www.mazdamobilestart.com for compatibility. Not compatible with all phones and carriers. Message and data rates may apply. ²Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/ 36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, then 12 months/ 12,000 miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details.



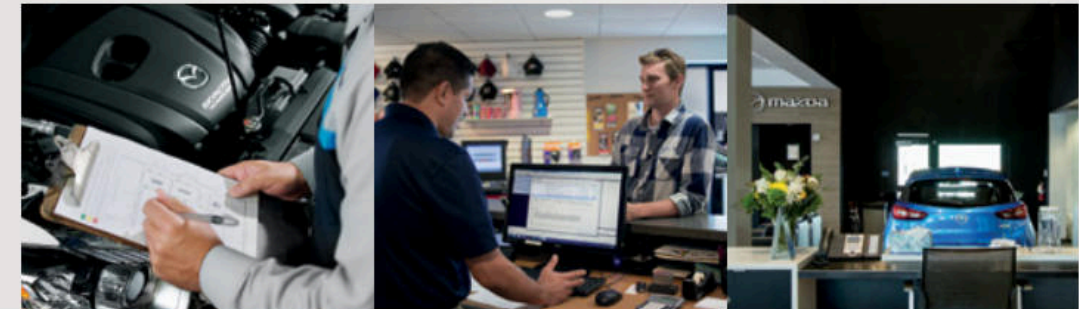
DRIVING MATTERS MOST WHEN YOU'RE DRIVING FOR GOOD.

To Mazda, there's only one thing that means as much as driving: giving back.

The Mazda Drive for Good® Event is our annual charitable program that allows us to give back to those in need. But we don't do this alone. For every purchase of a Mazda, drivers like you have helped us raise millions of dollars for both national and local charities. But what's even more significant is that for every test drive taken during the event, we pledge one hour of community service to local worthy causes across the country. And to date, we've pledged more than 195,000 hours of volunteer time to those who need it most. All thanks to people like you who simply took a test drive.

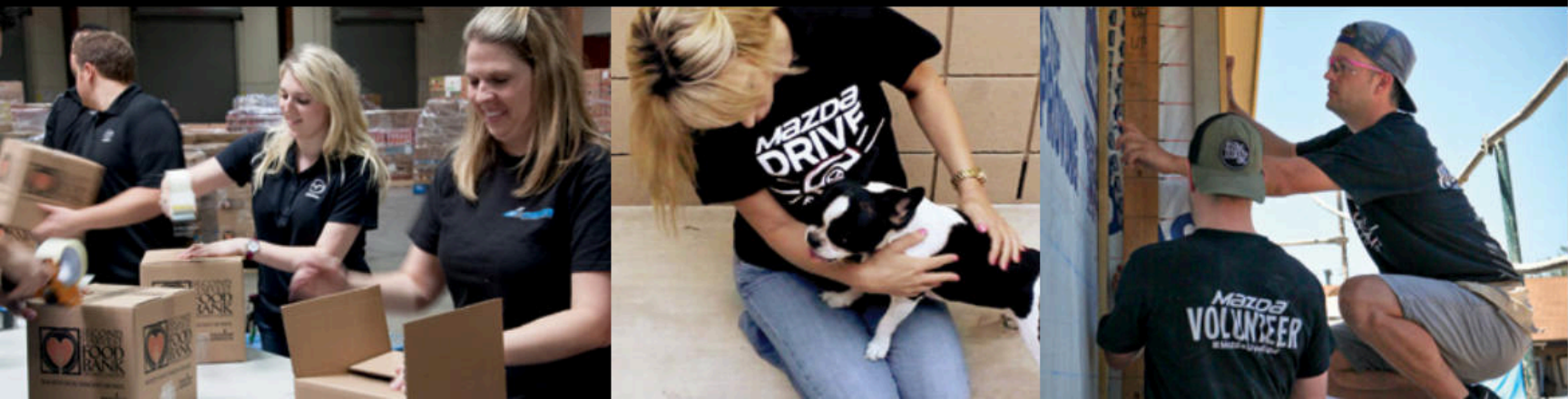
Our Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. Mazda Drive for Good is just one of the many charitable programs that has allowed Mazda to donate to worthy causes across the United States since 1992.

Because we believe giving back matters.



WE KNOW YOUR FIRST IMPRESSION OF MAZDA STARTS WITH US, YOUR MAZDA DEALER.

It's a responsibility we don't take lightly. It's why we work hard every day to make sure your customer service experience exceeds your expectations, in every way. From the factory to your first test drive and to every drive you'll ever make in a Mazda, we're here because Driving Matters.





DRIVING MATTERS®

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