

SEDAN / COUPE / CABRIOLET

2021

# C-CLASS



# 2021 C-CLASS

05

KEY FEATURES

06

MODEL OVERVIEW

11

PACKAGES

12

SEDAN

16

COUPE

20

CABRIOLET

24

AMG

36

BUILD YOUR OWN

43

OWNERSHIP



# SEDUCTIVE REASONING



Standard and available equipment may vary by model. Please see back of brochure.

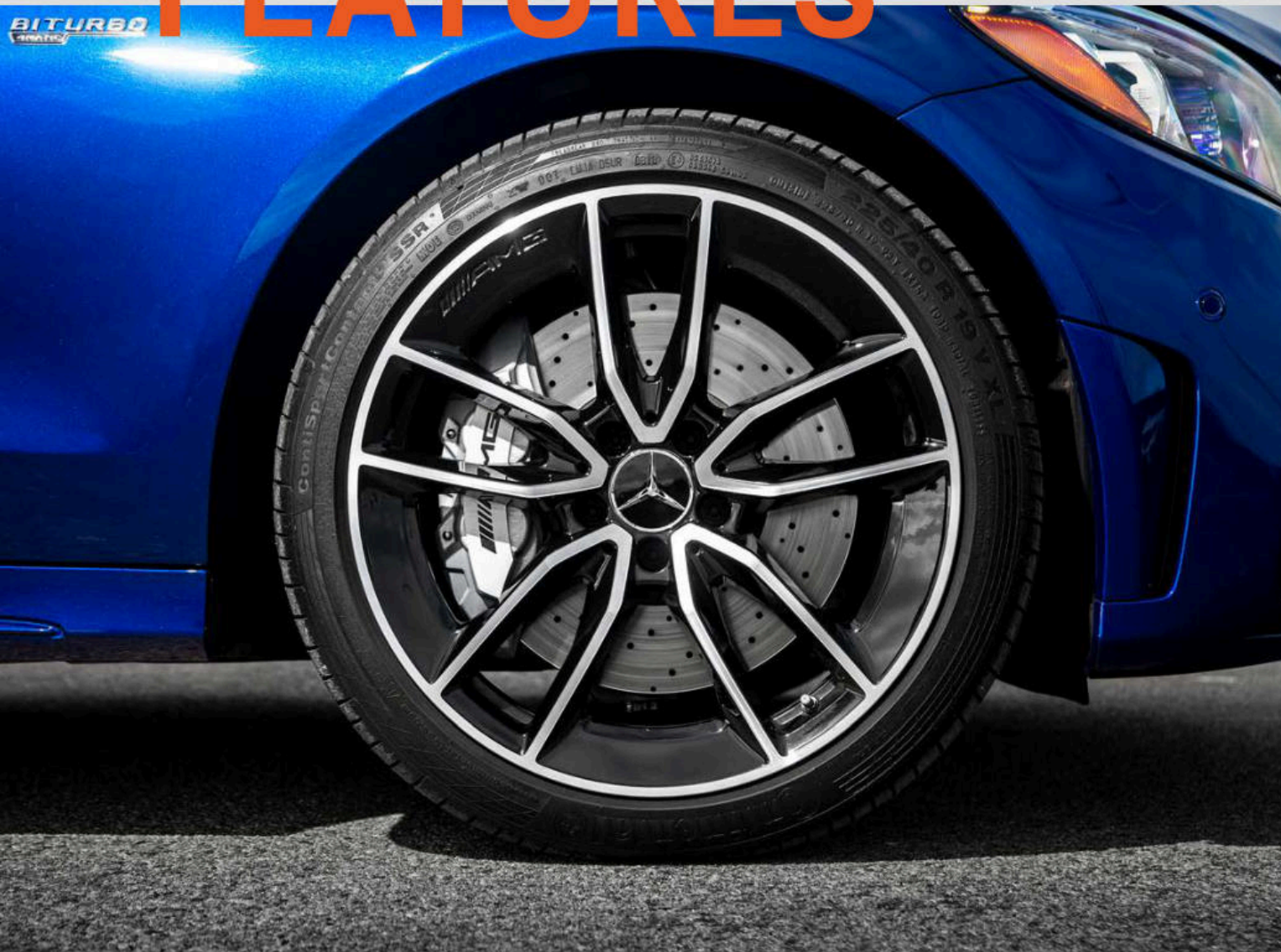


# THE 2021 C-CLASS

Forget for a moment what you need your car to be. What do you want it to be? A fashion statement? A love letter to your favorite road? Your best piece of sporting gear? The C-Class takes your desires to heart. And hands you three bodystyles, each in five levels of intensity from sporty to superlative. And if you suddenly remember your needs—like solidity, security, space—prepare to have your sense of reason seduced, too.



# KEY FEATURES



The C-Class has been a favorite among drivers, on the racetracks of Europe and the streets of the world, for generations. It's achieved that not by trying to please everyone, but by overachieving in what matters most: Being the favorite of you.

## LUXURY 08

Heated power front seats with driver's 3-position memory, ventilation\*; split folding rear seats

64-color LED ambient lighting\*

AIRSCARF® and AIRCAP® systems (cabriolets)

KEYLESS-GO®; hands-free trunklid (sedans, coupes)

Burmester® surround sound\*

A wide range of upholstery and trim options\*



## PERFORMANCE 09

Inline-4 turbo, AMG-enhanced V6 biturbo, and AMG V8 biturbo engines

Rear-wheel drive, 4MATIC® all-wheel drive, or AMG Performance 4MATIC all-wheel drive\*

17" to 19" front/20" rear\* alloy wheels<sup>1</sup>

DYNAMIC SELECT drive modes

4-wheel independent selective-damping suspension or 3-stage AMG RIDE CONTROL Sport Suspension



## SAFETY 10

Blind Spot Assist w/Exit Warning, Active Brake Assist front collision mitigation, rearview camera, PRE-SAFE®

Surround View System, PARKTRONIC with Active Parking Assist, and Parking Damage Detector\*

Intelligent Drive\* driver assistance suite, including Active Distance Assist DISTRONIC®, Active Steering Assist, Active Brake Assist w/Cross-Traffic Function, Active Lane Change and Speed Limit Assists, PRE-SAFE PLUS, Route-based Speed Adaptation, and more



## TECHNOLOGY 10

Reconfigurable 12.3" digital instrument cluster, 10.25" central multimedia display, steering wheel with Touch Control Buttons, console rotary/touchpad\* controller

Apple CarPlay™ and Android Auto

COMAND® or SD card-based navigation\*

Mercedes me connect featuring smartphone app with Remote Start, 4G LTE WiFi,\* and more<sup>2</sup>

Wireless phone charging\*



\*Optional or not available on some models. Please see endnotes at back of brochure.



### FIFTEEN WAYS TO FEEL A SINGULAR PASSION

For generations, it's been both a groundbreaking innovator and a torch-bearer for cherished traditions of craftsmanship. It's been a safety leader and racing champion—even both at once, serving as a pace car in Formula 1®. It's been an acclaimed value and the object of desire. What's propelled the C-Class to its popularity in the world's markets and its own showroom, is exactly how it has earned the affection of its drivers, one by one: By outperforming norms. Resetting standards. Pairing sensibility with sensuality. And by offering its depth of character in a breadth of choices. It's a popular favorite because you get to pick your favorite C-Class.

A C-Class is a spacious sport sedan, a sleek fastback coupe, or a bold yet breezy cabriolet. It's turbocharged or twin-turbocharged. It sends power to the rear wheels or all four. It's generous with its luxuries, like standard heated front seats—plus a virtual scarf in the cabriolets. It's thoughtful in its technologies, like 100% LED lighting and a hands-free trunk opener. It's proactive about your well-being, like blind spot warning that can also alert passengers if it's not ok to open a door to exit. And it's not just stylish, it's tailored to suit your own style—with a long menu of wheels, body elements and cabin appointments to create a C that's totally you.



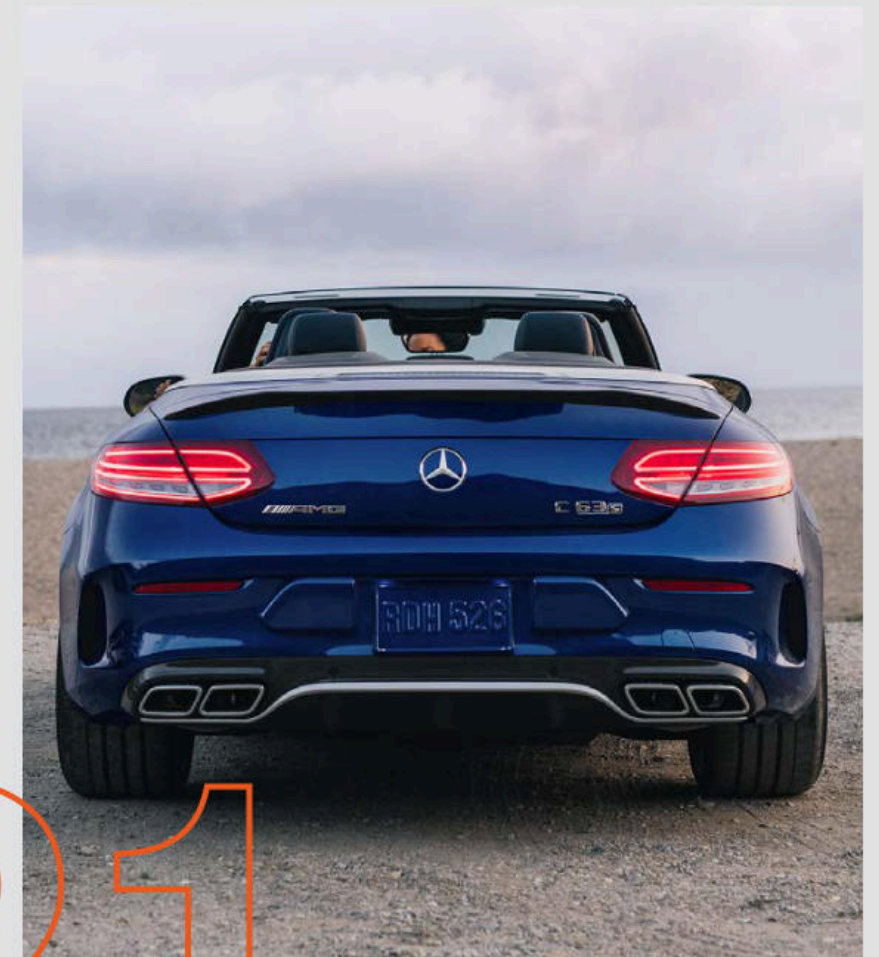
### MODELS

C 300 AND C 300 4MATIC  
SEDAN / COUPE / CABRIOLET  
255-hp inline-4 turbo, rear-wheel  
drive or 4MATIC® all-wheel drive

AMG C 43  
SEDAN / COUPE / CABRIOLET  
AMG-enhanced 385-hp V6  
biturbo, AMG Performance  
4MATIC all-wheel drive

AMG C 63  
SEDAN / COUPE / CABRIOLET  
Handcrafted AMG 469-hp V8  
biturbo, rear-wheel drive

AMG C 63 S  
SEDAN / COUPE / CABRIOLET  
Handcrafted AMG 503-hp V8  
biturbo, rear-wheel drive



21





### ACCLAIMED ACCOMMODATIONS

The first time you enter a C-Class, your eyes promise the rest of your senses they're about to experience something special. Shapes and surfaces flow like organic sculpture. The air vents evoke an executive jet. Contoured and finely stitched seats, a cascading console, and even satin aluminum switches reveal attention to tiny details and the space at large. Your

comfort is a multisensory experience: Supportive, soothing power heated front seats. Double-filtered, dual-zone climate control. The FrontBass® acoustic chambers concealed within the body structure. And metal surround sound\* speaker grilles that indulge your eyes and ears. Praised for raising the standard in its class, the C-Class offers all your senses a lift.

### LUXURY HIGHLIGHTS

Power front seats, with memory and power thigh support for the driver  
 Heated and ventilated\* front seats  
 64-color LED ambient lighting with illuminated front door sills\*  
 Dual-zone climate control with dust, pollen and activated-charcoal odor filters

Burmester® Surround Sound System\*  
 Power sunroof (sedans), Panorama roof (sedans,\* coupes), or triple-layer "acoustic" power soft top (cabriolets)  
 AIRSCARF® neck-level heating and AIRCAP® draft stop (cabriolets)  
*designo* Nappa leather upholstery packages\*



**PROGRESSIVE PRECISION**

Specs alone cannot define performance—even in a car with specs as impressive as the C-Class. Which is why all the elements of power, traction and speed team up to generate agility, clarity, and a graceful urgency. Turbo-boosted torque is on tap when you need to accelerate, merge, pass and climb. Power is sent to the pavement via substantial wheels<sup>1</sup>—18" or

more—via the rear wheels or two types of all-wheel drive. As turns get sharper, suspensions get firmer, yet both the selective-damping shock absorbers and 3-stage adaptive AMG setup let you cruise in comfort. Whether it's an efficiently exuberant C 300—all rated 30 highway mpg or better<sup>3</sup>—or a growling 503-hp C 63 S, every C is more than the sum of its specs.

**PERFORMANCE HIGHLIGHTS**

Engine: 255-hp inline-4 turbo (C 300), 385-hp AMG-enhanced V6 biturbo (C 43), handcrafted 469-hp AMG V8 biturbo (C 63), or handcrafted 503-hp AMG V8 biturbo (C 63 S)

9-speed automatic transmission with shift paddles: 9G-TRONIC, AMG SPEEDSHIFT<sup>®</sup> TCT (C 43) or AMG SPEEDSHIFT MCT (C 63/63 S)

Rear-wheel drive, 4MATIC<sup>®</sup> all-wheel drive, or AMG Performance 4MATIC all-wheel drive

4-wheel multilink suspension with selective damping (C 300), or AMG RIDE CONTROL Sport Suspension with 3-stage damping

DYNAMIC SELECT drive modes

ECO Start/Stop system



# 21

Mercedes-Benz engineering helps bring the future to you, and you into the future: In-cabin innovations help make every day more enjoyable, while advanced safety systems look out for your tomorrows.



### INTUITIVE INNOVATION

Technology feels a touch more human in a C-Class. Its displays and controls are sized, shaped and placed to flow seamlessly with your natural reach and sightlines. Intuitive interfaces keep a world of features fingertip-close, with smartphone-like Touch Control Buttons on the steering wheel, and a rotary controller on the console. The 10.25" central multimedia display integrates Apple CarPlay™ and Android Auto. Two navigation options both feature their own voice interfaces and live traffic info. Instrumentation is presented via a 12.3" digital display you can reconfigure for design and content. An optional Head-Up Display can make key info even easier to view. And to help keep you connected without needing to plug in, wireless charging and in-car WiFi are available, too.

### TECHNOLOGY HIGHLIGHTS

- 12.3" reconfigurable digital instrument cluster, 10.25" central multimedia display, rotary controller on console, and Touch Control Buttons on steering wheel
- COMAND® navigation\*<sup>11</sup> with touchpad, voice control and live traffic<sup>2</sup>; or SD card-based MB Entry Navigation\* with voice control
- Apple CarPlay and Android Auto,<sup>12</sup> multiple USB ports; wireless charging\*
- Head-Up Display\*<sup>13</sup>
- In-car WiFi\* with TuneIn Radio®<sup>2</sup>
- LED Intelligent Light System headlamps with Adaptive Highbeam Assist\*

### PROACTIVE PROTECTION

An advanced network of sensing technologies keeps its superhuman focus on what's ahead. As you drive, radar watches traffic ahead to help you avert or lessen frontal collisions. Blind Spot Assist not only helps make changing lanes safer, it can also alert passengers if it's not ok to open a door after you park. Available systems can help you park hands-free, or offer a suite of assists to help de-stress driving: Cruise control that adapts to the flow of traffic, lane curvature, and even slows for toll plazas and speed zones. Lane-changing with the tap of a turn signal. Alerts and braking assistance for cross-traffic or other hazards. A C-Class keeps its eyes on your future.

### SAFETY HIGHLIGHTS

- Blind Spot Assist w/Exit Warning<sup>4</sup>; Radar-based Active Brake Assist frontal collision mitigation<sup>5</sup>; PRE-SAFE® collision preparation<sup>6</sup>
- Rearview camera or Surround View System\*<sup>7</sup>; PARKTRONIC w/Active Parking Assist\*<sup>8</sup>
- Pop-up roll bars (Cabriolets)<sup>9</sup>
- Driver Assistance Package\*<sup>10</sup> including Active Distance Assist DISTRONIC® cruise control; Active Steering Assist; Evasive Steering Assist; Route-based Speed Adaptation; Active Brake Assist w/Cross-Traffic Function; PRE-SAFE PLUS rear-impact preparation; and Active Blind Spot, Emergency Stop, Lane Change, Lane Keeping, and Speed Limit Assists



\*Optional or not available on some models. Please see endnotes at back of brochure.

# OPTION PACKAGES

In addition to generous standard features, an enticing menu of options and packages lets you tailor a sedan, coupe or cabriolet to suit the way you drive, and live.



## STYLING PACKAGES

AMG Line (C 300 models):  
18" AMG® 5-spoke wheels<sup>1</sup>  
Sport suspension and steering  
AMG styling, chrome diamond-block grille  
Rear spoiler in 3 finishes (sedan, coupe)  
AMG interior styling, sport steering wheel<sup>14</sup>  
Night Package adds:  
Gloss-black exterior and wheel accents

## NIGHT EDITION

(Available on C 300 sedans)  
Contents of AMG Line and Night Package  
Black, Polar White or Lunar Blue paintwork  
19" AMG multispoke wheels<sup>1</sup> in black  
Gloss black diamond-block grille  
Sport steering wheel in Nappa/DINAMICA  
Black MB-Tex/DINAMICA upholstery with  
blue/grey stitching  
Topstitched MB-Tex dash trim



## EXTERIOR LIGHTING PACKAGE

LED Intelligent Light System headlamps  
Adaptive Highbeam Assist

C-CLASS SEDAN

*YOU CAN  
ASPIRE*

C 300 / C 300 4MATIC

*OR YOU CAN  
INSPIRE*





## C 300 4MATIC SEDAN

/255-HP INLINE-4 TURBO  
/4MATIC® ALL-WHEEL DRIVE  
/MOJAVE SILVER

/19" AMG® MULTISPOKE WHEELS<sup>1</sup>  
/AMG LINE  
/EXTERIOR LIGHTING PACKAGE

# C 300 Sedan **SPECIFICATIONS**

**/ ENGINE** 2.0L inline-4 turbo

**/ POWER** 255 hp @ 5,800 rpm

**/ 0-60 MPH** → 5.7 sec<sup>15</sup> **/ DRIVE**

rear-wheel or 4MATIC<sup>®</sup> all-wheel

**/ SUSPENSION** selective-damping

**/ WHEELS** 18" twin 5-spoke<sup>1</sup>

SEDAN  
SEDAN  
**SEDAN**  
SEDAN  
SEDAN

BACK TO INDEX

15

C-CLASS SEDAN



BACK TO INDEX

15

C-CLASS SEDAN

Middle siblings tend to get overlooked, especially in large families. And when all your siblings are overachievers, then what? For the C-Class, the answer is not to blend in. Nope, it basks in the limelight. Soaks up the praise. And revels in its popularity. Smart, handsome and naturally athletic, the C 300 and all-wheel-drive C 300 4MATIC Sedans have long been among the top-sellers in their showroom and in their market segment for one good reason: their goodness. They simply excel at just about everything they set out to do, and make it seem effortless. Turbo power and a smooth 9-speed transmission match swift response with responsible thrift.

Artfully designed, impeccably crafted cabins immerse you in thoughtful luxuries, intriguing visuals, and surfaces that reward your touch. There's also generous room and a wide choice of appointments, such as five types of hand-finished wood trim. Four styling configurations include three with AMG® wheels and body elements—headlined by a new Night Edition with bespoke wheels, grille, upholstery and more. In any form, a C 300 Sedan's balanced proportions and toned muscle convey not what it aspires to be, but how it inspires: with agile confidence. Understatement, it turns out, is not just a good fit with overachievement. It's also a great look.

**255-HP INLINE-4 TURBO ENGINE.  
REAR-WHEEL DRIVE OR  
4MATIC® ALL-WHEEL DRIVE.  
18" ALLOY WHEELS<sup>1</sup> (OPTIONS TO 19").  
HEATED POWER FRONT SEATS,  
40/20/40-SPLIT FOLDING REAR SEATS.<sup>16</sup>  
12.3" DIGITAL INSTRUMENT CLUSTER AND  
10.25" CENTRAL MULTIMEDIA DISPLAY.  
APPLE CARPLAY™ AND ANDROID AUTO.<sup>12</sup>  
KEYLESS-GO® w/HANDS-FREE TRUNKLID.  
AMG LINE, NIGHT PACKAGE, AND NEW  
NIGHT EDITION STYLING PACKAGES.\***

\*Optional or not available on some models.  
Please see endnotes at back of brochure.

SEDAN  
SEDAN

C-CLASS COUPE

*BLURS  
LINES*

C 300 / C 300 4MATIC

*SHARPENS  
CURVES*





## C 300 4MATIC COUPE

/ 255-HP INLINE-4 TURBO  
/ 4MATIC® ALL-WHEEL DRIVE  
/ OBSIDIAN BLACK

/ 18" AMG® 5-SPOKE WHEELS¹  
/ AMG LINE AND NIGHT PACKAGE  
/ EXTERIOR LIGHTING PACKAGE

# C 300 Coupe **SPECIFICATIONS**

**/ ENGINE** 2.0L inline-4 turbo

**/ POWER** 255 hp @ 5,800 rpm

**/ 0-60 MPH** → 5.9 sec<sup>15</sup> **/ DRIVE**

rear-wheel or 4MATIC<sup>®</sup> all-wheel

**/ SUSPENSION** selective-damping

**/ WHEELS** 18" twin 5-spoke<sup>1</sup>

COUPE  
COUPE  
COUPE  
COUPE



COUPE  
COUPE

For a car that's so precisely carved into a moving sculpture, a C-Class coupe blurs the lines between categories that are usually fierce rivals. Sizable wheels—wider at the rear—fill out flaring wheel arches, while its fastback profile sweeps into a wind-carved tail. Clearly, this is purely a sporting car. Its cockpit agrees—or does it? Sport seating is individually contoured for four. Controls and displays are ideally set up to maximize driving enjoyment. But those seats are heated. There's a giant glass roof you can power-slide open. Metal speaker grilles fill the cabin with surround sound from one of Germany's most revered names in high-end home audio.

The ambient lighting lets you mix and match 64 colors. This is pure luxury. A mechanical valet even hands you your seat belt as you close the door. Rev up the turbo, squeeze off a few paddle shifts of its 9-speed, and go hug a few curves. The shocks firm up in sharp turns—truly sporting. And yet their selective damping smooths out for straightaways—the essence of luxury. And since it's a C-Class, there's also the safety and driver assistance advances, the fuel-efficiency,<sup>3</sup> even a roomy trunk with a hands-free lid and a 40/20/40 folding rear seatback. Lines, blurred. But if you want a coupe that's a cut above, the choice is clear. And pretty sharp, too.

**255-HP INLINE-4 TURBO ENGINE.  
REAR-WHEEL DRIVE OR  
4MATIC® ALL-WHEEL DRIVE.  
18" ALLOY WHEELS<sup>1</sup> (OPTIONS TO 19").  
HEATED POWER FRONT SEATS,  
40/20/40-SPLIT FOLDING REAR SEATS.<sup>16</sup>  
POWER PANORAMA ROOF.  
BURMESTER® SURROUND SOUND.  
64-COLOR AMBIENT LIGHTING.  
FRONT SEAT-BELT PRESENTERS.  
KEYLESS-GO® w/HANDS-FREE TRUNKLID.  
AMG LINE AND NIGHT PACKAGE STYLING.\***

\*Optional or not available on some models.  
Please see endnotes at back of brochure.

C-CLASS CABRIOLET

*DRIVING  
IS A SPORT*

C 300 / C 300 4MATIC

*FOR ANY  
SEASON*





## C 300 4MATIC CABRIOLET

/ 255-HP INLINE-4 TURBO  
/ 4MATIC® ALL-WHEEL DRIVE  
/ LUNAR BLUE

/ SILK BEIGE/BLACK MB-TEX  
/ 18" MULTISPOKE WHEELS<sup>1</sup>  
/ PARKING ASSISTANCE PACKAGE

# C 300 Cabriolet **SPECIFICATIONS**

**/ ENGINE** 2.0L inline-4 turbo

**/ POWER** 255 hp @ 5,800 rpm

**/ 0-60 MPH** → 6.1-6.2 sec<sup>15</sup> **/ DRIVE**

rear-wheel or 4MATIC<sup>®</sup> all-wheel

**/ SUSPENSION** selective-damping

**/ WHEELS** 18" twin 5-spoke<sup>1</sup>

CABRIOLET  
CABRIOLET  
**CABRIOLET**  
CABRIOLET  
CABRIOLET  
CABRIOLET



To risk stating the obvious, driving is an outdoor sport. But if you live where there are seasons—or even slightly less than mild weather—it might seem like an unlikely approach to endorsing a sporty, spirited convertible. A C300 Cabriolet is no ordinary convertible. In fact, a lot of its magical feeling comes from far below its sun-loving, breezy innovations. It is foremost a C-Class, so it aims to win over your head as much as your heart: With advanced safety and driver-assist technologies. A cabin with room for four amid thoughtfully innovative luxuries like dual digital displays, Burmester® surround sound, and 64-color LED ambient lighting. As well

as exuberant yet efficient<sup>3</sup> turbo power, a 9-speed you can paddle-shift, a crisp multilink suspension, and the choice of rear-wheel drive or 4MATIC® all-wheel drive. And with its triple-layer “acoustic” fabric top raised, it feels a lot like a solid sport coupe even en route to the ski slopes. Send the power top into hiding, and the C-Class cabriolet shines like the sun: The tailored cabin becomes a rolling fashion show. Intelligent climate control adapts automatically. AIRCAP® wind deflectors rise to help calm turbulence. And after the sun sets, AIRSCARF® neck-level heating lets you enjoy top-down driving when ordinary convertibles want to hibernate.

**255-HP INLINE-4 TURBO ENGINE.  
REAR-WHEEL OR 4MATIC ALL-WHEEL DRIVE.  
18" ALLOY WHEELS<sup>1</sup> (OPTIONS TO 19").  
HEATED POWER FRONT SEATS WITH  
AIRSCARF® NECK-LEVEL HEATING.  
50/50-SPLIT FOLDING REAR SEATS.<sup>16</sup>  
AIRCAP® AUTOMATIC DRAFT STOP.  
TRIPLE-LAYER FABRIC POWER SOFT TOP.  
BURMESTER SURROUND SOUND.  
64-COLOR AMBIENT LIGHTING.  
FRONT SEAT-BELT PRESENTERS.  
AMG LINE AND NIGHT PACKAGE STYLING.\***

\*Optional or not available on some models.  
Please see endnotes at back of brochure.

CABRIOLET  
CABRIOLET

AMG C 43 MODELS

**AMG**  
DRIVING PERFORMANCE

*ALL-WHEEL  
TRACTION*

AMG C 43 SEDAN / AMG C 43 COUPE  
AMG C 43 CABRIOLET

*ALWAYS  
IN ACTION*



**AMG**  
DRIVING PERFORMANCE



**AMG C 43 CABRIOLET**

/ 385-HP V6 BITURBO  
/ AMG PERFORMANCE 4MATIC  
/ GRAPHITE GREY

/ BLACK LEATHER  
/ 19" AMG® MULTISPOKE WHEELS<sup>1</sup>  
/ DRIVER ASSISTANCE PACKAGE

# AMG C 43 SPECIFICATIONS

**/ENGINE** AMG-enhanced 3.0L V6

biturbo **/POWER** 385 hp @ 6,100

rpm **/0-60 MPH** → 4.5-4.6 sec<sup>15</sup>

**/SUSPENSION** AMG RIDE CONTROL

**/DRIVE** AMG Performance 4MATIC

**/WHEELS**<sup>1</sup> 18" AMG<sup>®</sup> 5-spoke



Unlike many names in performance, Mercedes-AMG is not a tuner. Tuners modify cars to go faster, or just look faster. For more than half a century, AMG has been developing two kinds of high-performance automobiles from the inherently capable basis of Mercedes-Benz models: racecars that win, and street-legal models that win drivers' hearts. The AMG C43 Sedan, Coupe and Cabriolet reveal the depth of their engineering on every surface—of the car, and the road. The infusion of AMG know-how starts with a V6 biturbo engine whose red cover conceals a lightweight diecast-alloy block, variable valve timing and friction-reduction measures taken

from AMG's racing experience. Higher turbo boost further raises output while delivering smooth efficiency that makes a C43 a reward even on a daily commute. Running gear is thoroughly AMG-developed as well: Lightweight all-wheel drive whose core 69% rear bias preserves agility and crisp feedback. The quicker, slicker AMG SPEEDSHIFT 9-speed. High-flow, rich-toned exhausts. And a versatile suspension whose 3-stage adaptive dampers team with a bespoke front axle. From its twin-bar grille to its four round tailpipes, and in its sporty yet luxurious cabin, the decades of expertise AMG brings to the C43 is an experience delivered quickly.

385-HP AMG-ENHANCED BITURBO V6.  
 AMG SPEEDSHIFT® TCT 9-SPEED.  
 AMG PERFORMANCE 4MATIC AWD.  
 AMG DYNAMIC SELECT DRIVE MODES.  
 AMG PERFORMANCE STEERING WHEEL,  
 AMG DRIVE UNIT.\*  
 AMG SPORT EXHAUST, OR MULTIMODE  
 AMG PERFORMANCE EXHAUST.\*  
 AMG RIDE CONTROL SUSPENSION WITH  
 3-STAGE ADAPTIVE DAMPING.  
 18" (UP TO 19"\*) AMG® WHEELS.†  
 AMG NIGHT PACKAGE.\*

\*Optional or not available on some models.  
 †Please see endnotes at back of brochure.

AMG  
 AMG  
 AMG  
 AMG  
 AMG



AMG  
 AMG

AMG C 63 MODELS

**AMG**  
DRIVING PERFORMANCE

*A PAIR  
OF HANDS*

AMG C 63 SEDAN / AMG C 63 COUPE  
AMG C 63 CABRIOLET

*A RACING  
HEART*



**AMG**  
DRIVING PERFORMANCE



**AMG C 63 COUPE**

/ HANDCRAFTED 469-HP BITURBO V8  
/ REAR-WHEEL DRIVE  
/ *designo* CARDINAL RED

/ 19" AMG® FORGED WHEELS  
/ AMG EXTERIOR CARBON FIBER  
AND NIGHT PACKAGES

# AMG C 63 SPECIFICATIONS

**/ENGINE** Handcrafted AMG 4.0L

V8 biturbo **/POWER** 469 hp @

5,500–6,250 rpm **/0–60 MPH** →

3.8–4.0 sec<sup>15</sup> **/SUSPENSION** AMG

RIDE CONTROL **/DRIVE** rear-wheel

**/WHEELS**<sup>1</sup> 18" AMG<sup>®</sup> 10-spoke

AMG  
AMG  
**AMG**  
AMG  
AMG

BACK TO INDEX

31

AMG C 63 MODELS



AMG  
AMG



BACK TO INDEX

31

AMG C 63 MODELS

It's no surprise that the first Mercedes-AMG collaboration to reach U.S. shores was a C-Class. Its inherent balance, solidity and agility made it a natural fit for the handcrafted power, track-honed handling, as well as the AMG wheels and styling, of 1995's C36. A quarter-century later, Mercedes-AMG has brought home countless racing championships—many of them in track versions of the C-Class that remains a fan favorite in its roadgoing forms: the 2021 AMG C 63 Coupe, Sedan and Cabriolet. Technology and capability keep accelerating, but the guiding principles are not just intact but intensified. Developed entirely by AMG, the 4.0L V8's

twin turbos are set into the "hot V" of the cylinder banks, to cut losses and lag. Each engine is handcrafted by its own master technician, and sends its 469 hp to the rear wheels via a multiclutch 9-speed and limited-slip differential with precise electronic control. Various multimode performance systems—including the transmission, exhaust and 3-stage adaptive damping—can be fine-tuned individually or via the programs of AMG DYNAMIC SELECT. And show matches go, with a vertical-bar grille, deep front apron, 18" or 19" AMG wheels, rear lip spoiler, and quad tailpipes. The richly racy cabin reaffirms that the C 63's business is your pleasure.

**469-HP HANDCRAFTED AMG BITURBO V8.  
AMG SPEEDSHIFT® MCT 9-SPEED.  
REAR-WHEEL DRIVE w/ELECTRONIC  
LIMITED-SLIP DIFFERENTIAL.  
AMG DYNAMIC SELECT DRIVE MODES.  
AMG PERFORMANCE STEERING WHEEL  
(4 FINISHES), AMG DRIVE UNIT.\*  
AMG PERFORMANCE EXHAUST.  
AMG RIDE CONTROL SUSPENSION WITH  
3-STAGE ADAPTIVE DAMPING.  
18" (UP TO 19" FORGED\*) AMG® WHEELS!  
AMG NIGHT PACKAGE.\***

\*Optional or not available on some models.  
Please see endnotes at back of brochure.

AMG C 63 S MODELS

**AMG**  
DRIVING PERFORMANCE

*A TRACK  
RECORD*

AMG C 63 S SEDAN / AMG C 63 S COUPE  
AMG C 63 S CABRIOLET

*OF TRACK  
RECORDS*





**AMG C 63 S SEDAN**

- / HANDCRAFTED 503-HP BITURBO V8
- / REAR-WHEEL DRIVE
- / BRILLIANT BLUE
- / 19" AMG® FORGED WHEELS
- / AMG EXTERIOR CARBON FIBER AND NIGHT PACKAGES

# AMG C 63 S SPECIFICATIONS

**/ENGINE** Handcrafted AMG 4.0L

V8 biturbo **/POWER** 503 hp @

5,500–6,250 rpm **/0–60 MPH** →

3.7–3.9 sec<sup>15</sup> **/SUSPENSION** AMG

RIDE CONTROL **/DRIVE** rear-wheel

**/WHEELS**<sup>1</sup> 19" AMG<sup>®</sup> twin 5-spoke



AMG  
AMG  
**AMG**  
AMG  
AMG



Since their first generation, AMG C-Class-based racecars have dominated the German Touring Car Championships and other racing series. Few production cars have such an enduring track record. In fact, no competitor has brought home more trophies than the AMG C-Class. Which is why there's nothing quite like the C 63 S models. Brought to life in Sedan, Coupe and Cabriolet form like every C-Class, the top performance tier keeps a few aces up its own collective sleeves. Their handcrafted AMG V8 pumps out 503 hp and 516 lb-ft of torque. Sharing the "hot inside V" configuration and racing-born principles as the C 63, exclusive dynamic

engine mounts are filled with electromagnetic fluid that can progressively stiffen to optimize handling precision at high revs or relax for everyday driving comfort. Huge composite brakes feature red 6-piston front calipers. The side mirrors and rear spoiler can be rendered in carbon fiber. The AMG Performance steering wheel is stitched in Nappa leather with DINAMICA microsuede side grips, or you can opt for any of three other finishes. Each integrates AMG DRIVE UNIT controls for various multimode performance settings. And AMG Performance front seats\* not only let you embrace your car's rich racing heritage. They'll embrace you back.

503-HP HANDCRAFTED AMG BITURBO V8 w/DYNAMIC ENGINE MOUNTS.  
AMG SPEEDSHIFT® MCT 9-SPEED.  
REAR-WHEEL DRIVE w/ELECTRONIC LIMITED-SLIP DIFFERENTIAL.  
AMG DYNAMIC SELECT DRIVE MODES.  
AMG PERFORMANCE STEERING WHEEL (4 FINISHES\*), AMG DRIVE UNIT.  
AMG PERFORMANCE EXHAUST.  
AMG RIDE CONTROL SUSPENSION WITH 3-STAGE ADAPTIVE DAMPING.  
19" (UP TO 19"/20\*\*) AMG® WHEELS.†  
AMG CARBON FIBER EXTERIOR TRIM.\*

\*Optional or not available on some models.  
Please see endnotes at back of brochure.

AMG  
AMG

# BUILD YOUR OWN

● Standard ○ Optional ▲ No-charge option – Not available

SPECIFICATIONS		C 300 models	AMG C 43 models	AMG C 63 models	AMG C 63 S models
Engine	Type	2.0L inline-4 turbo w/Direct Injection	AMG-enhanced 3.0L V6 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection
	Power	255 hp @ 5,800–6,100 rpm	385 hp @ 6,100 rpm	469 hp @ 5,500–6,250 rpm	503 hp @ 5,500–6,250 rpm
	Torque	273 lb-ft @ 1,800–4,000 rpm	384 lb-ft @ 2,500–5,000 rpm	479 lb-ft @ 1,750–4,500 rpm	516 lb-ft @ 1,750–4,500 rpm
Automatic transmission		9G-TRONIC 9-speed w/shift paddles	AMG SPEEDSHIFT <sup>®</sup> TCT 9-speed w/shift paddles	AMG SPEEDSHIFT MCT 9-speed w/shift paddles	AMG SPEEDSHIFT MCT 9-speed w/shift paddles
Acceleration, 0–60 mph <sup>15</sup>	Sedan	5.7 sec (RWD and 4MATIC)	4.5 sec	3.9 sec	3.8 sec
	Coupe	5.9 sec (RWD and 4MATIC)	4.5 sec	3.8 sec	3.7 sec
	Cabriolet	6.1 sec (RWD) / 6.2 sec (4MATIC)	4.6 sec	4.0 sec	3.9 sec
Wheels <sup>1</sup>		18" twin 5-spoke	18" AMG <sup>®</sup> 5-spoke	18" AMG 10-spoke	19" AMG twin 5-spoke
Suspension		4-wheel multilink w/selective damping	4-wheel multilink AMG RIDE CONTROL Sport Suspension w/3-stage adaptive damping		
Drivetrain		Rear-wheel drive or 4MATIC <sup>®</sup> all-wheel drive	AMG Performance 4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive

DIMENSIONS		Sedans	AMG Sedans	Coupes	AMG Coupes	Cabriolets	AMG Cabriolets
		C 300	C 43/C 63/C 63 S	C 300	C 43/C 63/C 63 S	C 300	C 43/C 63/C 63 S
Wheelbase		111.8"	111.8"	111.8"	111.8"	111.8"	111.8"
Overall length		184.5"	185.0" / 187.2" / 187.3"	184.5"	184.8" / 187.1" / 187.1"	184.5"	184.8" / 187.1" / 187.1"
Overall height		56.8"	56.3" / 56.1" / 56.1"	55.3" (4MATIC: 55.6")	55.3" / 55.2" / 55.2"	55.5" (4MATIC: 55.8")	55.3"
Overall width	w/mirrors	79.5"	79.5"	79.4"	79.4"	79.4"	79.4"
Curb weight	RWD	3,483 lbs	C 63: 3,874 lbs C 63 S: 3,900 lbs	3,605 lbs	C 63: 4,109 lbs C 63 S: 4,134 lbs	3,880 lbs	C 63: 4,255 lbs C 63 S: 4,277 lbs
	4MATIC	3,627 lbs	C 43: 3,825 lbs	3,726 lbs	C 43: 3,979 lbs	4,012 lbs	C 43: 4,231 lbs
Headroom	ft–rr	37.1"–37.1"	37.1"–37.1"	38.8"–35.6"	38.8"–35.6"	38.8"–35.6"	38.8"–35.6"
Legroom	ft–rr	41.7"–35.2"	41.7"–35.2"	42.0"–32.0"	42.0"–32.0"	42.0"–32.0"	42.0"–32.0"
Shoulder room	ft–rr	55.3"–55.0"	55.3"–55.0"	54.8"–51.7"	54.8"–51.7"	54.8"–47.8"	54.8"–47.8"
Cargo capacity		12.6 cu ft	12.6 cu ft	10.5 cu ft	10.5 cu ft	8.8 cu ft (top up)	8.8 cu ft (top up)

## KEY STANDARD FEATURES

### PERFORMANCE AND EFFICIENCY

- ● ● ● ECO Start/Stop system
- ● ● ● DYNAMIC SELECT
- ● ● ● AMG DYNAMIC SELECT
- ● ● ● AMG DRIVE UNIT steering-wheel performance controls
- ● ● ● Active engine mounts
- ● ● ● 4MATIC permanent all-wheel drive
- ● ● ● AMG Performance 4MATIC all-wheel drive
- ● ● ● Torque Vectoring Brake ESP<sup>®</sup> Dynamic Cornering Assist on AMGs
- ● ● ● Electronically controlled limited-slip rear differential
- ● ● ● AMG Performance Exhaust System

### SAFETY AND SECURITY

- ● ● ● Active Brake Assist<sup>1</sup> radar-based forward collision mitigation
- ● ● ● ATTENTION ASSIST<sup>17</sup>
- ● ● ● PRE-SAFE<sup>®</sup>
- ● ● ● Electronic Stability Program (ESP), Crosswind Assist
- ● ● ● Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
- ● ● ● Emergency-sensing Brake Assist (BAS<sup>®</sup>)
- ● ● ● Advanced Tire Pressure Monitoring System
- ● ● ● Mercedes-Benz Emergency Call<sup>2</sup>
- ● ● ● 8 air bags 10 air bags on Cabriolets
- ● ● ● Automatic front seat-belt presenters Coupes, Cabriolets
- ● ● ● Dual automatic pop-up roll bars<sup>3</sup> Cabriolets
- ● ● ● Rearview camera<sup>7</sup>
- ● ● ● Blind Spot Assist w/Exit Warning Assist<sup>4</sup>
- ● ● ● LED Daytime Running Lamps and taillamps
- ● ● ● Multi-element LED headlamps
- ● ● ● SmartKey remote locking with KEYLESS-START
- ● ● ● KEYLESS-GO<sup>®</sup> with HANDS-FREE ACCESS  
*Includes electronic trunk closer on Sedans, Coupes*
- ● ● ● Advanced antitheft alarm system
- ● ● ● Parking Damage Detector Sedans, Coupes
- ● ● ● Integrated garage-door opener
- ● ● ● Rain-sensing windshield wipers
- ● ● ● Heated power side mirrors with power fold-in
- ● ● ● Auto-dimming driver-side and inside rearview mirrors

### COMFORT AND CONVENIENCE

- ● ● ● Power front seats w/3-position driver-seat memory
- ● ● ● 3-position front passenger-seat memory
- ● ● ● Sport front seats *Also std on C 300 Coupes, Cabriolets*
- ● ● ● Individual rear seats Coupes, Cabriolets
- ● ● ● 40/20/40-split folding rear seatbacks 50/50-split on Cabriolets
- ● ● ● Power tilt/telescoping steering column *Included in driver-seat memory*
- ● ● ● Multifunction steering wheel with Touch Control Buttons
- ● ● ● Steering wheel with Nappa leather trim
- ● ● ● AMG Performance steering wheel in Nappa leather
- ● ● ● AMG Performance steering wheel in Nappa/DINAMICA
- ● ● ● Dual-zone automatic climate control w/dust/pollen and odor filters
- ● ● ● Heated front seats
- ● ● ● AIRSCARF<sup>®</sup> neck-level heating Cabriolets
- ● ● ● AIRCAP<sup>®</sup> automatic draft-stop system Cabriolets
- ● ● ● 64-color LED ambient lighting *Also std on C 300 Coupes, Cabriolets*
- ● ● ● Illuminated front door sills *Also std on C 300 Coupes, Cabriolets*
- ● ● ● Topstitched MB-Tex dash trim *In Nappa grain on C 63 S*
- ● ● ● Power tilt/sliding glass sunroof Sedans
- ● ● ● Power glass Panorama roof Coupes, C 63/C 63 S Sedans
- ● ● ● Triple-layer acoustic power soft top Cabriolets
- ● ● ● Semi-automatic trunk partition Cabriolets

### ENTERTAINMENT AND NAVIGATION

- ● ● ● Reconfigurable 12.3" digital instrument cluster display
- ● ● ● 10.25" high-resolution color touchscreen multimedia display
- ● ● ● Console-mounted central controller w/touchpad on Cabriolets
- ● ● ● Color multifunction display (integrated with instrument cluster)
- ● ● ● Burmester<sup>®</sup> Surround Sound System *Also std on C 300 Coupes, Cabriolets*
- ● ● ● FrontBass<sup>®</sup> system
- ● ● ● Bluetooth<sup>®</sup> audio streaming
- ● ● ● HD Radio<sup>™</sup> receiver
- ● ● ● SiriusXM 6-month All Access trial<sup>18</sup> *Also std on C 300 Coupes, Cabriolets*
- ● ● ● Smartphone Integration w/Apple CarPlay<sup>™</sup> and Android Auto<sup>12</sup>
- ● ● ● Hands-free Bluetooth interface
- ● ● ● Dual USB ports
- ● ● ● 3 years of Mercedes me connect services<sup>2</sup>

### OPTION PACKAGES

- ● ● ● Premium Package *All items also std on C 300 Coupes, Cabriolets*
  - Burmester Surround Sound System
  - SiriusXM 6-month All Access trial
  - 64-color LED ambient lighting, illuminated front door sills
- ○ ○ ○ Multimedia Package *C 300 Sedans require Premium Pkg*
  - COMAND<sup>®</sup> hard-drive navigation<sup>11</sup>
  - Touchpad controller *Std on all Cabriolets*
  - Enhanced voice control for many cabin features
  - 3 years of no-charge online navigation map updates<sup>2</sup>
  - 3 years of Live Traffic service<sup>2</sup>
  - Car-to-X Communication<sup>19</sup>
- ○ ○ ○ Driver Assistance Package *Requires Multimedia Pkg*
  - Active Distance Assist DISTRONIC<sup>2</sup>, Active Steering Assist<sup>20</sup>
  - Active Lane Change Assist<sup>21</sup>
  - Active Brake Assist with Cross-Traffic Function<sup>22</sup>
  - Evasive Steering Assist<sup>23</sup>, Active Emergency Stop Assist
  - Active Lane Keeping Assist<sup>17</sup>, Active Blind Spot Assist<sup>4</sup>
  - Active Speed Limit Assist, Route-based Speed Adaptation<sup>24</sup>
  - PRE-SAFE PLUS rear collision detection/preparation<sup>6</sup>
  - Extended Restart in Stop-and-Go Traffic*Included only in combination with Parking Assistance Pkg*
- ○ ○ ○ Exterior Lighting Package
  - LED Intelligent Light System headlamps
  - Adaptive Highbeam Assist
- ○ ○ ○ Parking Assistance Package
  - PARKTRONIC with Active Parking Assist, Rear Cross-Traffic Alert<sup>8</sup>
  - Surround View System<sup>7</sup>
- – – – AMG Line
  - AMG body styling, chrome diamond-block grille
  - 18" AMG 5-spoke wheels<sup>1</sup>
  - Rear spoiler in choice of three finishes Sedans, Coupes
  - Sport suspension and steering Sedans
  - Sport front seats Sedans (std on Coupes, Cabriolets)
  - Flat-bottom sport steering wheel<sup>14</sup>
  - Brushed stainless steel pedals, AMG floor mats, black headliner
- ○ ○ ○ Night Package *C 300 requires AMG Line*
  - Gloss Black exterior accents *Elements vary by model*
  - 18" AMG 5-spoke wheels<sup>1</sup> w/black accents C 300 only
- – – – Night Edition *C 300 Sedans; requires Premium Pkg; available only with Black, Polar White or Lunar Blue metallic paint*
  - Contents of AMG Line
  - Gloss Black exterior accents, exclusive black diamond-block grille
  - 18" AMG 5-spoke wheels<sup>1</sup> w/black accents
  - Black MB-Tex/DINAMICA upholstery w/Blue-Grey stitching
  - Sport steering wheel in Nappa/DINAMICA, topstitched MB-Tex dash trim

### OPTION PACKAGES continued

- ○ – – AMG Performance Studio Package *Coupe, Cabriolet*
  - AMG Night Package *Gloss Black exterior accents*
  - AMG Optics Package *Aerodynamic and visual enhancements*
  - 19" AMG multispoke wheels<sup>1</sup>, matte black
- ○ ○ ○ designo Nappa Leather Package *NA on AMG Coupes, Cabriolets; NA w/heated steering wheel on C 300*
  - designo<sup>®</sup> Nappa leather upholstery *(see next page for colors)*
  - Topstitched MB-Tex dash trim, designo floor mats
  - Flat-bottom sport steering wheel
  - 3-position memory for front passenger seat Coupes, Cabriolets

### INDIVIDUAL OPTIONS

- ○ ○ ▲ AMG Track Pace *Requires Multimedia Pkg*
- ○ ○ ● AMG DRIVE UNIT steering-wheel performance controls
- ○ ● ● AMG Performance Exhaust System
- – – ○ AMG extreme performance sport tires<sup>25</sup> *Coupe, Cabriolet*
- – – ○ AMG Exterior Carbon Fiber Package *Side mirrors, rear spoiler*
- – ○ ○ AMG Exterior Carbon Fiber Package 2 *Apron, side-sill accents; available only on C 63 Cabriolet, C 63 S Coupe/Cabriolet*
- – ○ ○ AMG Aerodynamics Package *Coupe*
- ● ● ● Front passenger-seat memory *Includes adjustable thigh support*
- ○ ○ ○ Ventilated front seats *Requires any leather upholstery*
- ○ ○ ○ AMG Performance front seats<sup>26</sup> *NA on C 43/C 63 Sedans and Cabriolets*
- – – – Heated round steering wheel<sup>14</sup> *NA w/designo Nappa Leather Pkg*
- ● ● ▲ AMG Performance steering wheel in Nappa leather
- ○ ● ● AMG Performance steering wheel in Nappa/DINAMICA
- ○ ○ ○ AMG Performance steering wheel in DINAMICA *NA on C 43 Sedan; requires AMG DRIVE UNIT*
- – ○ ○ AMG Performance steering wheel in DINAMICA/Carbon Fiber
- ● ● ● Topstitched MB-Tex upper dash and door trim *Coupes, Cabriolets; requires AMG Line; also in designo Nappa Leather Pkg*
- ▲ – ▲ Replace standard red or silver seat belts with black<sup>27</sup>
- ○ ● ● Power glass Panorama roof *Sedans (std on all Coupes, NA on Cabriolets)*
- ○ ○ ○ Head-Up Display<sup>13</sup> *AMG models include AMG-specific content*
- ○ ○ ○ Pre-installation for SD-card navigation
- ○ ○ ○ Inductive wireless charging and NFC pairing<sup>18</sup>
- ○ ○ – Leather upholstery
- – ○ ● Nappa leather upholstery
- ○ ○ ○ Metallic or designo paintwork

Please see endnotes at back of brochure.

# UPHOLSTERY

● Standard ○ Optional

## MB-TEX



- C 300 models

*Seat appearance may vary by model and bodystyle.*

## MB-TEX/DINAMICA



- AMG C 43 models
- AMG C 63 models

## MB-TEX/DINAMICA



- C 300 Sedan *Night Edition*

## LEATHER



- C 300 models
- AMG C 43 models

BACK TO INDEX

37

BUILD YOUR OWN

## NAPPA LEATHER



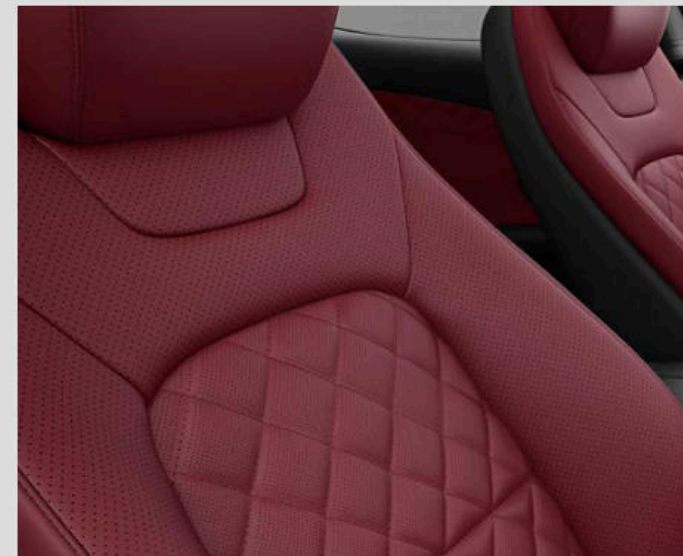
- AMG C 63 S models
- AMG C 63 models

## designo® NAPPA LEATHER



- Sedans

## designo NAPPA LEATHER



- C 300 Coupe, Cabriolet

## AMG PERFORMANCE FRONT SEATS



- AMG C 43 Coupe *Requires Black upholstery w/Red stitching*
- AMG C 63 Coupe
- AMG C 63 S models

GO TO MBUSA.COM

37

BUILD YOUR OWN

# INTERIOR COLORS & TRIM

## BLACK



MB-*Tex* C300  
 Leather C300, AMG C43, AMG C63  
 Nappa leather AMG C63, AMG C63 S

## SILK BEIGE/BLACK



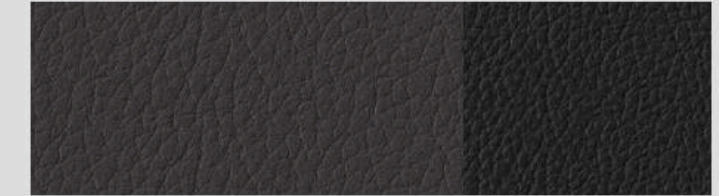
MB-*Tex* C300  
 Leather C300 Sedan, AMG C43 Sedan

## SADDLE BROWN/BLACK



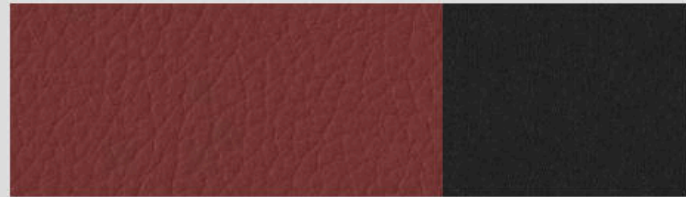
MB-*Tex* C300  
 Leather C300, AMG C43

## MAGMA GREY/BLACK



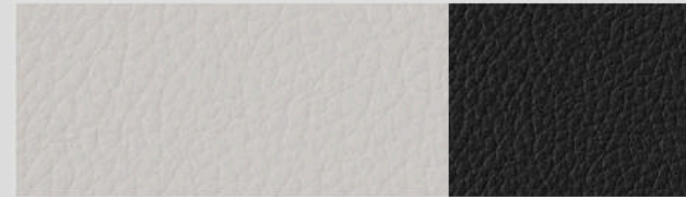
MB-*Tex* C300 Coupe/Cabriolet  
 Leather C300 Coupe/Cabriolet, AMG C43 Coupe/Cabriolet

## CRANBERRY RED/BLACK



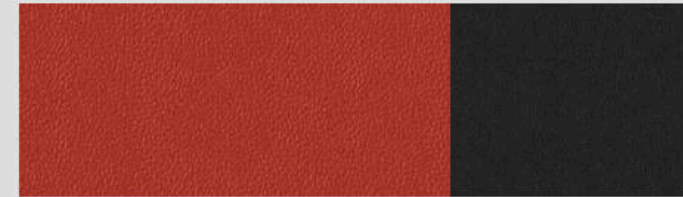
Leather C300 (Sedan requires AMG Line), AMG C43

## PORCELAIN/BLACK



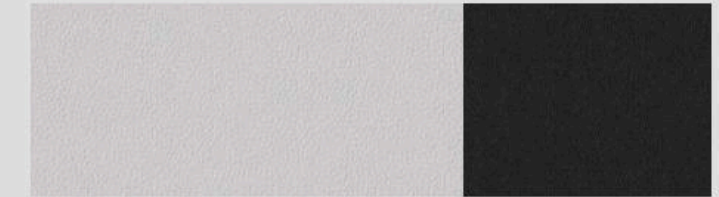
Leather C300 Coupe/Cabriolet, AMG C43 Coupe/Cabriolet

## RED PEPPER/BLACK



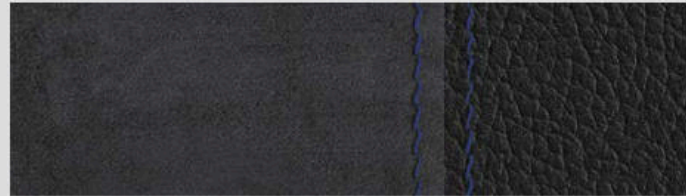
Nappa leather AMG C63, AMG C63 S

## PLATINUM WHITE PEARL/BLACK



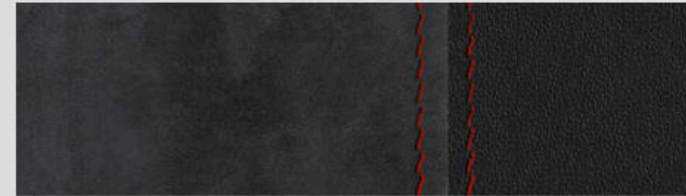
Nappa leather AMG C63  
 Nappa leather AMG C63 S  
 Includes silver seat belts (black available for no charge)

## BLACK w/BLUE-GREY STITCHING



MB-*Tex*/DINAMICA C300 Sedan Night Edition

## BLACK w/RED STITCHING



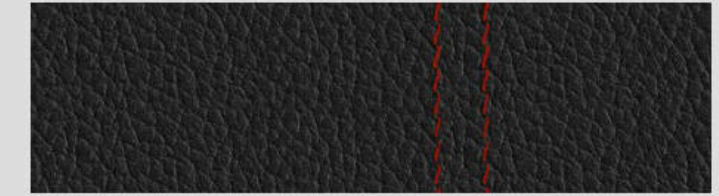
MB-*Tex*/DINAMICA AMG C43  
 Includes red seat belts (black available for no charge)

## BLACK



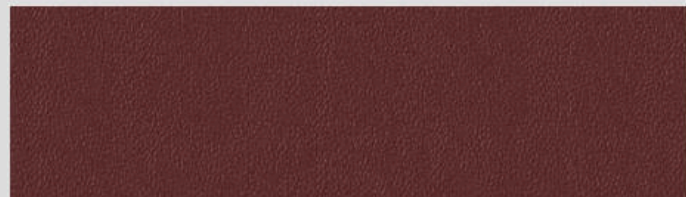
MB-*Tex*/DINAMICA AMG C63

## BLACK w/RED STITCHING



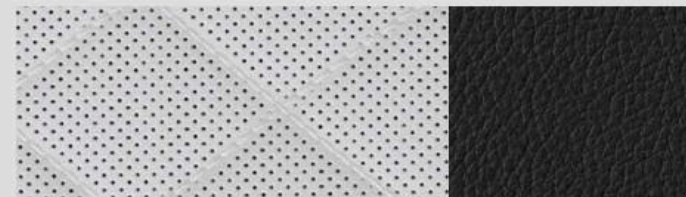
Leather AMG C43  
 Includes red seat belts (black available for no charge)

## designo® BENGAL RED



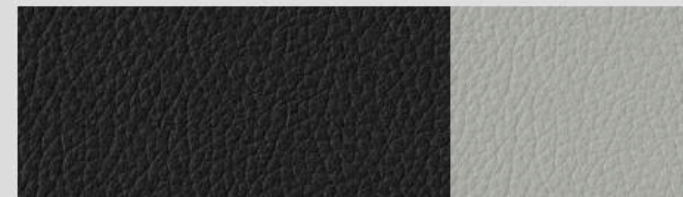
designo Nappa leather C300 Coupe/Cabriolet

## designo PLATINUM WHITE PEARL/BLACK



designo Nappa leather Sedans

## BLACK w/GREY ACCENTS



Nappa leather AMG C63 S  
 Includes silver seat belts (black available for no charge)

## MAGMA GREY/BLACK w/YELLOW STITCHING

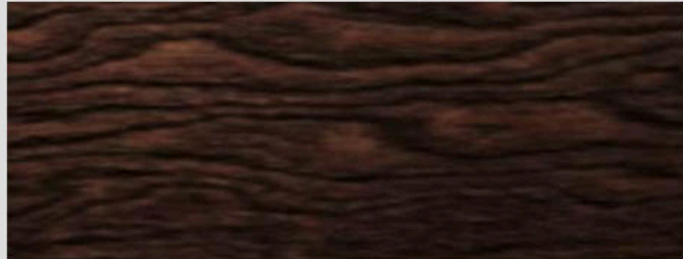


Nappa leather AMG C63, AMG C63 S

# INTERIOR TRIM & SOFT TOPS

○ Optional    ▲ No-charge option

NATURAL GRAIN BROWN ASH WOOD



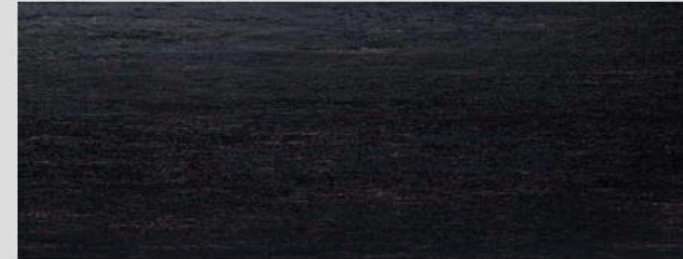
▲ C 300 Sedan

DARK BROWN LINDEN WOOD



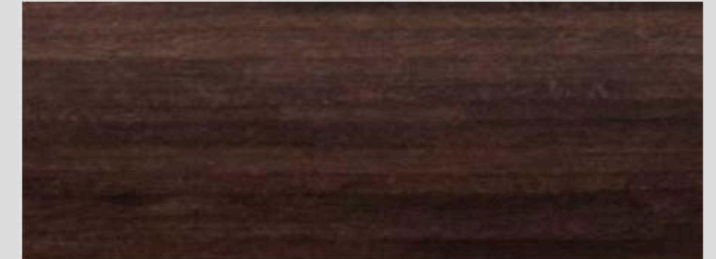
▲ All models

NATURAL GRAIN GREY OAK WOOD



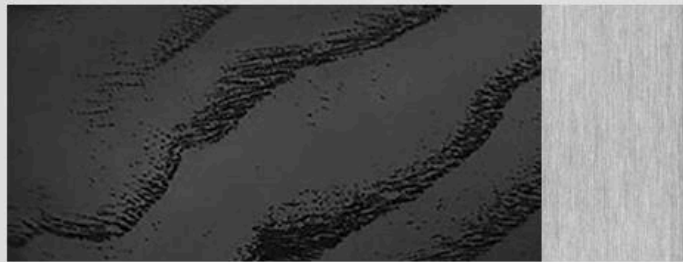
▲ All models

NATURAL GRAIN WALNUT WOOD



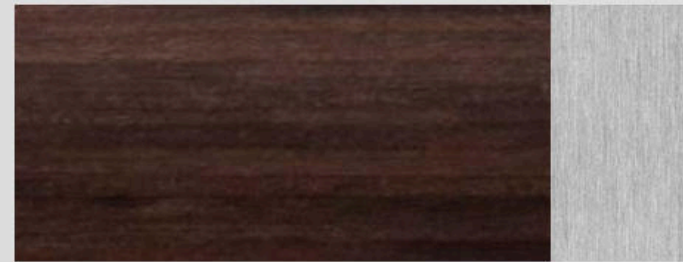
▲ All Sedans

NATURAL GRAIN BLACK ASH WOOD AND ALUMINUM



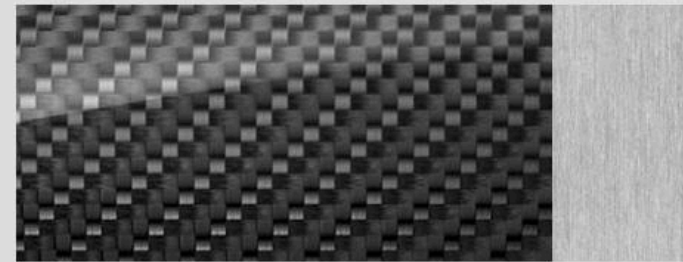
▲ All models    *C 300 Coupe/Cabriolet require AMG Line*

NATURAL GRAIN WALNUT WOOD AND ALUMINUM



▲ All coupes, cabriolets

AMG CARBON FIBER



○ AMG models

BLACK SOFT TOP



▲ Cabriolets

RED SOFT TOP



▲ Cabriolets

DARK BLUE SOFT TOP



▲ Cabriolets

# PAINTWORK

BLACK



All Sedans, C300/AMG C43 Coupes/Cabriolets

POLAR WHITE



OBSIDIAN BLACK METALLIC



LUNAR BLUE METALLIC



All Sedans, C300/AMG C43 Coupes/Cabriolets

MOJAVE SILVER METALLIC



All Sedans, C300/AMG C43 Coupes/Cabriolets

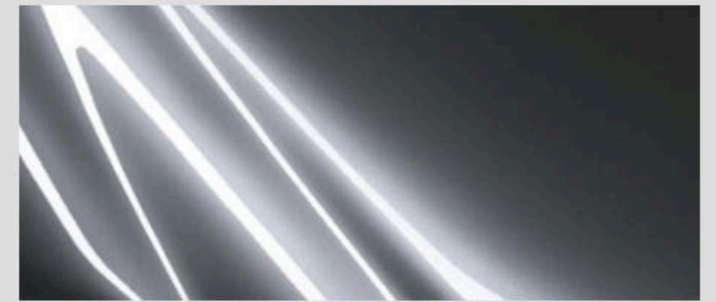
IRIDIUM SILVER METALLIC



BRILLIANT BLUE METALLIC



GRAPHITE GREY METALLIC

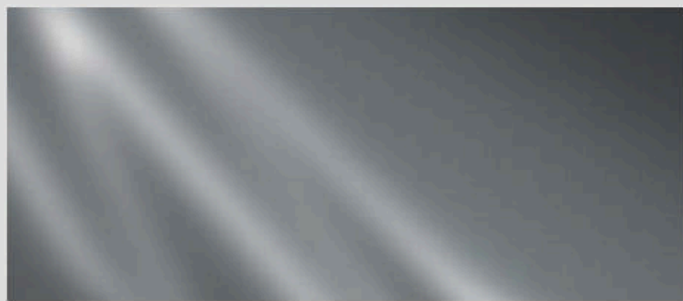


C300/AMG C43 Coupes/Cabriolets

SELENITE GREY METALLIC



*designo* SELENITE GREY MAGNO



Matte—All Coupes, C300/AMG C43 Cabriolets

*designo*® CARDINAL RED METALLIC



C300/AMG C43 Coupes, all Cabriolets

*designo* CASHMERE WHITE MAGNO



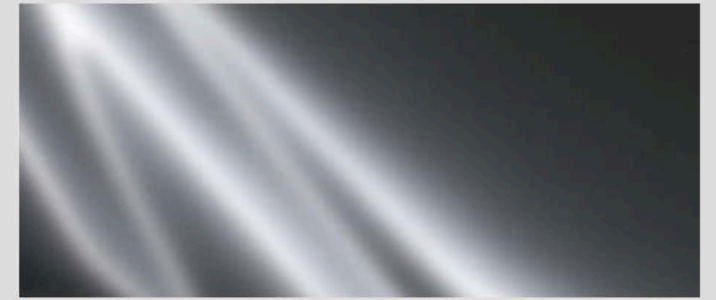
Matte—AMG C63, AMG C63 S Cabriolet

*designo* DIAMOND WHITE METALLIC



Coupes, Cabriolets

*designo* GRAPHITE GREY MAGNO



Matte—AMG C63/AMG C63 S Coupes

BACK TO INDEX

40

BUILD YOUR OWN

GO TO MBUSA.COM

40

BUILD YOUR OWN

# WHEELS

● Standard ○ Optional ▲ No-charge option

18" TWIN 5-SPOKE



● C 300  
NA with AMG Line

17" TWIN 5-SPOKE



▲ C 300 Sedan  
NA with AMG Line

18" MULTISPOKE



w/BLACK ACCENTS  
○ C 300  
NA with AMG Line

19" TWIN 5-SPOKE



○ C 300 Coupe/Cabriolet  
NA with AMG Line

19" 10-SPOKE



○ C 300 Coupe/Cabriolet  
NA with AMG Line

BACK TO INDEX

41

BUILD YOUR OWN

18" AMG® 5-SPOKE



SILVER  
○ C 300  
AMG Line

w/BLACK ACCENTS

○ C 300  
Night Pkg

19" AMG MULTISPOKE



SILVER  
○ C 300  
Requires AMG Line

w/BLACK ACCENTS  
○ C 300  
Requires Night Pkg

19" AMG TWIN 5-SPOKE



w/BLACK ACCENTS  
○ C 300  
Requires Night Pkg

19" AMG MULTISPOKE



BLACK  
○ C 300 Sedan  
Night Edition

GO TO MBUSA.COM

41

BUILD YOUR OWN

# WHEELS

● Standard ○ Optional

18" AMG® 5-SPOKE



● AMG C43

19" AMG TWIN 5-SPOKE



w/GREY ACCENTS

○ AMG C43

w/BLACK ACCENTS

○ AMG C43

19" AMG MULTISPOKE



w/GREY ACCENTS

○ AMG C43

19" AMG MULTISPOKE



MATTE BLACK

○ AMG C43 Sedan

○ AMG C43 Coupe, Cabriolet

*AMG Performance Studio Pkg*

BACK TO INDEX

42

GO TO MBUSA.COM

42

BUILD YOUR OWN

BUILD YOUR OWN

18" AMG 10-SPOKE



● AMG C63

19" AMG TWIN 5-SPOKE



● AMG C63 S

○ AMG C63

19" AMG FORGED CROSS-SPOKE



SILVER

○ AMG C63

○ AMG C63 S Sedan

BLACK

○ AMG C63

○ AMG C63 S Sedan

19"F/20"R AMG FORGED CROSS-SPOKE



SILVER

○ AMG C63 S Coupe/Cabriolet

BLACK

○ AMG C63 S Coupe/Cabriolet

19"F/20"R AMG FORGED TWIN 5-SPOKE



BLACK

○ AMG C63 S Coupe/Cabriolet

# OWNERSHIP & EXPERIENCE



## DAILY COMMUTE OR ROADTRIP, THOUGHTFUL TECHNOLOGY HELPS MAKE ANY JOURNEY A JOY.

*Mercedes me connect* puts a network of features in your car, on your smartphone, and in the digital world around you.<sup>2</sup> And all of them collaborate to help keep you on track, on time, and feeling you're on top of your real world.

- You can remote-start your car, locate where it's parked, configure vehicle settings from your phone, and more.
- You can look up destinations on your phone and send them to the available COMAND<sup>®</sup> navigation in your car.
- You can offer WiFi to your passengers, and enjoy audio from all over the planet with TuneIn Radio.

Models with Car-to-X Communication can share info on traffic, road hazards and other conditions with each other, via a central reporting base. So you might find out about a tie-up on your route before you get caught up in it.

The map database for your car's COMAND navigation system can be updated in your driveway, over the air, up to twice a year—with no need to bring it to the dealership.

## WHEREVER YOU DRIVE, THERE'S A TEAM OF SUPPORTIVE PEOPLE LOOKING OUT FOR YOU.

Mercedes-Benz was the first automaker to introduce its own Roadside Assistance Program in the US. For more than 35 years, customers have called on—and counted on—factory-trained experts in times of need.<sup>29</sup>

- A button in your car can connect you. If an air bag or seat-belt tensioner is activated, your car can place the call on your behalf, and even transmit your location.
- They can send help—usually a trained dealer service technician—to your location, even for a jump-start.
- If you see a warning light, so can the experts, and they can often help diagnose trouble over the phone.

Your Mercedes-Benz dealer is helping make service and maintenance even more convenient, with options such as Express Service, Mobile Service, pickup and delivery, online scheduling, and contactless payment. Your dealer can tell you more about the specific benefits they offer.

## YOUR MERCEDES-BENZ EXPERIENCE SHOULD ALWAYS FEEL SPECIAL.

Driving a Mercedes-Benz feels like joining a club, as well as a family. Wherever you go, you're part of a history that started with the first car, and always keeps racing ahead.

- For decades, groundbreaking innovations have protected, entertained and indulged Mercedes-Benz drivers first. While many have gone on to become the standard for all cars, you get to drive the future, today.
- From the AMG Lounge to #MBPhotoPass on Instagram, Mercedes-Benz owners have many ways to connect and interact.

Your car and your dealer are in on it, too.

- *Mercedes me* lets your car communicate its service needs to your preferred dealer.
- Your dealer can reach out to you to book an appointment or offer drive-in service.

## COMMITTED TO COMMUNITY

Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders.

To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA gives back at [MBUSA.com/community](http://MBUSA.com/community)



A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities.

To learn more, visit [laureususa.com](http://laureususa.com)

## JOHNNY MAC SOLDIERS FUND

Johnny Mac Soldiers Fund helps honor military service and sacrifice by providing scholarships to veterans and military family members—particularly the children of our nation's fallen and disabled. Since 2014, Johnny Mac has awarded more than \$16 million in scholarships to some 2,000 students.

To learn more, visit [johnnymac.org](http://johnnymac.org)

# ENDNOTES

- \* Item is optional or not available on some models. See *Build Your Own* in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
  - 2 All **Mercedes me** services operate only where cellular and GPS signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. **Mercedes me connect assist** services, and 3 years of **Mercedes me connect** services are included at no additional charge with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Models with COMAND navigation also include 3 years of over-the-air map updates (up to twice per year), 3 years of live traffic information provided by HERE Technologies, and a 1-month trial (up to 1GB) of in-vehicle WiFi and streaming audio. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required to use certain services. Connection may be limited by cellular signal and other factors. Features may be introduced and updated at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. The **Mercedes me connect** Mobile App is compatible with Apple iPhone® models and Android-based phones, and may require a software update. See your dealer or MBUSA.com/mercedesme for details.
  - 3 2021 EPA estimated fuel economy (city/highway mpg) is 24/33 for C 300 Coupe, 23/31 for C 300 Cabriolet, 23/33 for C 300 4MATIC Sedan, 24/33 for C 300 4MATIC Coupe, and 22/30 mpg for C 300 4MATIC Cabriolet. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. For other models, please visit fueleconomy.gov or MBUSA.com.
  - 4 Blind Spot Assist is a warning system only. Blind Spot Assist or Active Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
  - 5 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary or suddenly moving objects or pedestrians, may not react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the curvature and/or lane layout of the road or every movement of vehicles and pedestrians ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system operating speeds and additional information and warnings.
  - 6 PRE-SAFE® closes the side windows when the system's sensors detect side movements that suggest a possible rollover or side impact. PRE-SAFE PLUS cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating. When PRE-SAFE closes the side windows, a small gap is left near the fully closed position.
  - 7 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
  - 8 Parking assistance systems are not substitutes for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
  - 9 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
  - 10 Even the most advanced safety systems may not be sufficient to avoid an accident. Please refer to more detailed information on specific systems elsewhere in this brochure, at MBUSA.com, and in the vehicle's Operator's Manual. Some systems may be optional.
  - 11 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
  - 12 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.

- 13 Display may not be visible with certain eyewear, including polarized glasses.
- 14 Round heated steering wheel replaces flat-bottom sport steering if ordered in combination with AMG Line
- 15 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 16 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 17 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® is a warning system only. ATTENTION ASSIST and Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 18 The purchase of a new, SiriusXM®-equipped vehicle includes a 6-month introductory subscription to the SiriusXM All Access package. Eligible pre-owned vehicles equipped with SiriusXM will receive a 3-month trial subscription to SiriusXM All Access package. Trial length and service availability may vary by model, model year or trim. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 19 Car-to-X services are activated as part of **Mercedes me connect**. Connected services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. See your dealer or MBUSA.com/mercedesme for details.
- 20 Active Distance Assist DISTRONIC® cruise control is not a substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. Active Steering Assist requires driver to hold steering wheel and be ready to steer vehicle at any time. It may not recognize lane markings in some lighting, weather and road conditions. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 21 Active Lane Change Assist is not a substitute for active driving involvement. It estimates but does not predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the driving inputs necessary to retain control of the vehicle. System may not detect some objects, obstacles or vehicles in the area into which the vehicle would move. See Operator's Manual for system operating speeds and additional information and warnings.
- 22 Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.
- 23 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Driver's deliberate steering inputs are required to initiate the system's action, and can override its intervention at any time. See Operator's Manual for system operating speeds and additional information and warnings.
- 24 Driver is responsible for safely slowing and/or stopping vehicle at intersections, and for giving right-of-way to other drivers. System is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 25 These tires are designed for competition use. Always obey local speed and traffic laws.
- 26 AMG Performance seats are only available with Black upholstery w/Red stitching on AMG C 43 Coupe.
- 27 See page 38 for upholsteries offered with red or silver seat belts. Black seat belts are also available with these upholstery colors at no charge.
- 28 Wireless charging and NFC pairing available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.
- 29 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

# VISIT, FOLLOW & WATCH



[facebook.com/mercedesbenzusa](https://facebook.com/mercedesbenzusa)



[linkedin.com/company/mercedes-benz-usa](https://linkedin.com/company/mercedes-benz-usa)



[instagram.com/mercedesbenzusa](https://instagram.com/mercedesbenzusa)



[twitter.com/MercedesBenzUSA](https://twitter.com/MercedesBenzUSA)



[youtube.com/mbusa](https://youtube.com/mbusa)

©2020 Mercedes-Benz USA, LLC  
One Mercedes-Benz Drive, Sandy Springs, GA 30328

1-800-FOR-MERCEDES  
MBUSA.com

Marketing Communications. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of publication. Mercedes-Benz USA reserves the right to make changes at any time, without notice, to colors, materials, equipment, specifications and models. Any variations in colors shown are due to reproduction variations of the printing process. Illustrations may include test situations. Some vehicles may be shown with non-U.S. equipment. Some vehicles are shown with optional equipment. Apple CarPlay, iPad, iPhone and Siri are trademarks, registered trademarks or service marks of Apple Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Burmester is a registered trademark of Burmester Audiosysteme GmbH, Berlin, Germany. Android and Android Auto are trademarks of Google Inc. HERE is a trademark of HERE North America, LLC. HD Radio is a proprietary trademark of iBiquity Digital Corporation. SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. Tuneln is a registered service mark of Tuneln, Inc. Twitter is a registered trademark of Twitter, Inc.