

MODEL YEAR 2020

GLB



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THE ALL-NEW 2020

GLB

The compact SUV that'll leave you wanting little.

The true measure of an SUV isn't the size of its footprint. It's the scale of its ideas. The breadth of its talents. The scope of its versatility. The reach of its innovations. And the depth of its character. Introducing the GLB. It can seat up to seven. Turbo power and eight speeds respond with enthusiasm. Its digital cockpit responds, too—to your normal talking or intuitive touch. It offers advanced driver assists just like its bigger brothers. And does it all with style that puts the fun back in functional. Can you upgrade your SUV without upsizing it? That's the big idea.

MODELS

GLB 250 SUV

GLB 250 4MATIC SUV



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Ownership

GLB 250 SUV

—
221-hp inline-4 turbo engine

Patagonia Red metallic

20" AMG® multispoke wheels

AMG Line

Panorama roof



KEY FEATURES



PERFORMANCE

221-hp inline-4 turbo engine

8G-DCT 8-speed dual-clutch transmission with shift paddles

DYNAMIC SELECT drive modes

Front-wheel drive, or variable-torque 4MATIC® all-wheel drive

4-wheel independent suspension, available with adaptive damping*

ECO Start/Stop system

Off-Road Engineering Package (GLB 250 4MATIC) with Downhill Speed Regulation (DSR), off-road drive mode and vehicle display¹



DESIGN

LED headlamps and taillamps

Bold SUV style in a compact size, with 5-passenger or 7-passenger* seating

Roof rails in aluminum or matte black*

Three grille designs, all integrating the Star, and “twin power dome” hood

18" to 20" alloy wheels*²

AMG Line Exterior and Night Package styling options*

Hand-fitted upholstery in MB-Tex, MB-Tex/DINAMICA* or leather*

Four choices in cabin trim including aluminum and natural-grain woods*



SAFETY

Blind Spot Assist with Exit Warning*

Radar-based Active Brake Assist collision mitigation

Rearview camera

Intelligent Drive* driver assistance suite, including Active Distance Assist DISTRONIC®, Active Steering Assist, Active Brake Assist with Cross-Traffic Function, Active Lane Change Assist, Active Speed Limit Assist, Route-based Speed Adaptation, Evasive Steering Assist, PRE-SAFE® PLUS, and PRE-SAFE Sound for hearing protection

Mercedes-Benz Emergency Call

Hands-free Active Parking Assist*



LUXURY

Power front seats with memory

Heated, ventilated and multicontour front seats;* heated steering wheel*

40/20/40-split folding, fore-aft sliding 2nd-row seats

50/50-split folding 3rd-row seats with EASY-ENTRY feature*

Heated, power-folding* side mirrors

12-speaker Burmester® Surround Sound System*

Dual-zone climate control with dust and odor filters

64-color LED ambient lighting with illuminated dash vents*

Hands-free* power liftgate



TECHNOLOGY

Dual 7" or 10.25"* reconfigurable color screens (instruments and central multimedia touchscreen), plus Touch Control Buttons on steering wheel, and console touchpad

Mercedes-Benz User Experience (MBUX); “Hey, Mercedes” voice assistant with Natural Language Understanding; MB Navigation with live augmented video of turns*

Apple CarPlay™ and Android Auto

Head-Up Display*

Wireless phone charging*

Mercedes me connect featuring smartphone app with Remote Start, 4G LTE WiFi,* and more³

*Optional or not available on some models. Please see back of brochure.

How much can an SUV fit into a compact package? The GLB offers seating for up to seven, and a multitude of innovations – to let you live large without a giant footprint, or pricetag.



GIFT-BOXED AND **TALENTED**

Upstanding style, outstanding space

In the art of making automobiles, Mercedes-Benz is well-regarded as a master of both form and function. So while the modern cubism of the GLB is a standout, it's cleverly chiseled to slip through the wind. The upright design is a masterpiece of cubic feet, too—with space for up to seven that seems to defy the GLB's nimble maneuverability.

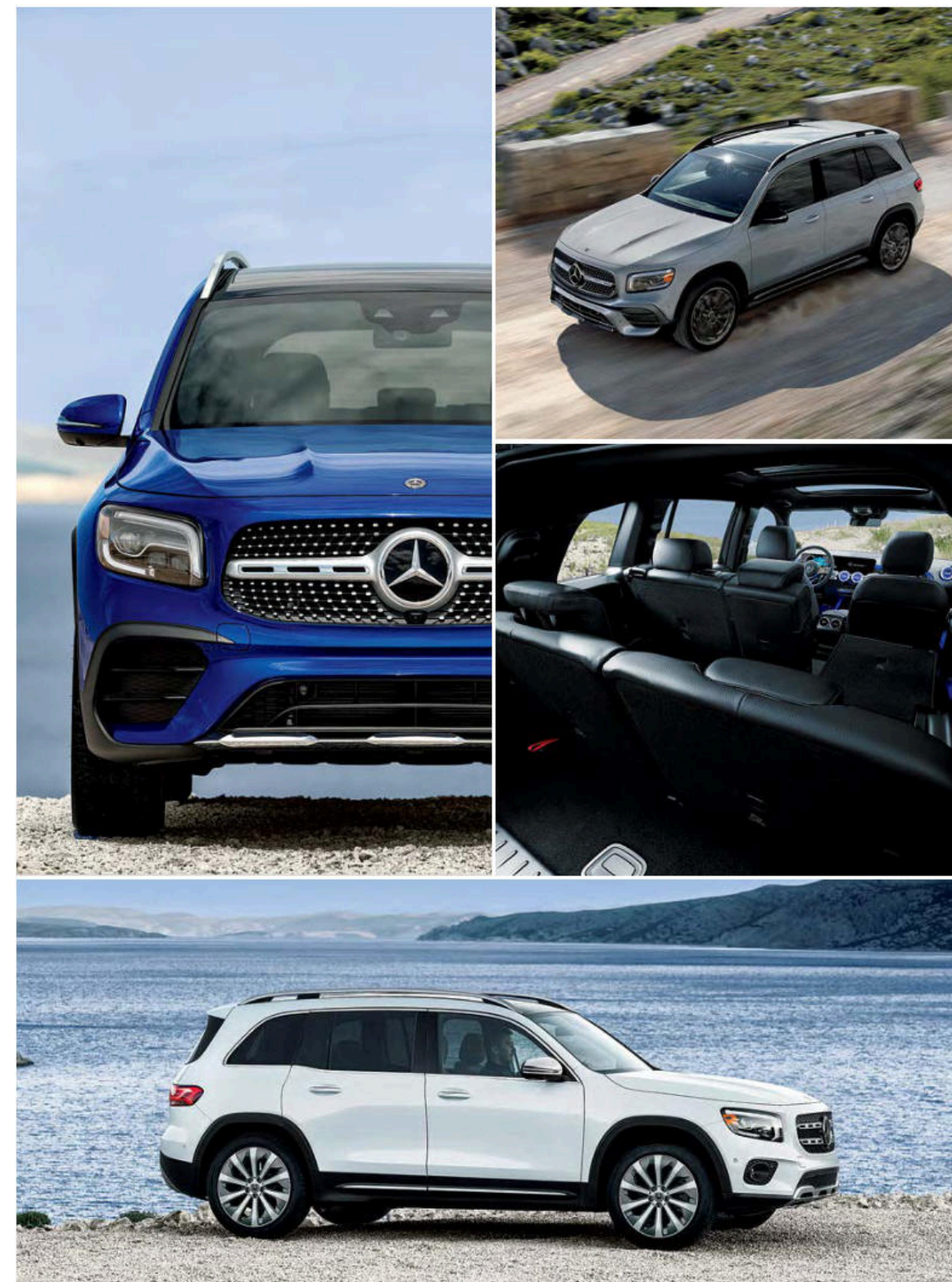
Jewelry for the road, a gem in the rough

From its glistening LED headlamps and taillamps to its digital cockpit and jet-age dash vents, GLB technology is the state of the art. Advanced as it is, it's incredibly easy for you to master. You can control countless features just by talking to it, like it's a real personal assistant. Eight speeds, big wheels, and an agile suspension—standard or adjustable—handle turns and terrain brilliantly.

GLB models

GLB 250 SUV
221-hp inline-4 turbo
8G-DCT 8-speed dual-clutch
automatic transmission
Front-wheel drive

GLB 250 4MATIC SUV
221-hp inline-4 turbo
8G-DCT 8-speed dual-clutch
automatic transmission
Variable-torque 4MATIC®
all-wheel drive





GLB 250 4MATIC SUV

-
- Bahia Brown leather
 - Natural Grain Brown Walnut wood
 - Premium Package
 - Multimedia Package
 - Heated and ventilated front seats



EVEN INSIDE, THINK **OUTSIDE**

Enthusiasm should never be contained

From the roomy, refined cabin of a GLB, the shape you're riding in directly reflects the well-trained, well-toned shape this SUV is in. Turbo torque and a flexible suspension team up with a highly rigid body for crisp handling. Short overhangs ease off-road maneuvers and stretch indoor legroom, even in the third row,* and enhanced by a sliding second row. DYNAMIC SELECT's drive modes let you fine-tune performance with the tap of a button. Available 4MATIC® all-wheel drive can vary torque front-to-rear to suit the surface. For agility, capability and likability, the GLB checks all the boxes.

Capability highlights

2.0L inline-4 twin-scroll turbo engine with 221 hp and 258 lb-ft of torque

8G-DCT 8-speed dual-clutch automatic transmission with shift paddles

Front-wheel drive or variable-torque 4MATIC all-wheel drive*

DYNAMIC SELECT drive modes

Independent suspension, available with adaptive damping*

Sliding, 40/20/40-split 2nd-row seats,⁴ 3rd-row Seat Package w/EASY ENTRY*

Rigorous engineering and rigid standards help create an SUV that excels in its flexibility. With five seats or seven, the GLB is foremost enjoyed from the driver seat.

*Optional or not available on some models. Please see back of brochure.



TAILOR IT FOR A PERFECT FIT

NOW AND AGAIN

Luxury starts with fine finishes

The GLB cabin presents cutting-edge technology in an artfully modern style. Yet it also advances a tradition of craftsmanship, with appointments that please your eye and hands. Power front seats, hand-fitted in a spectrum of upholsteries, feature memory and adjustable thigh support. Brushed metal accents the dash and doors.

Innovation makes it timeless

Changing times bring new ways for a GLB to keep you enthralled. Climate and seating options can soothe in any season. And options like a Panorama roof, 64-color ambient lighting, and digital surround sound let you vary the cabin to suit your mood, or set a new one.

The newest member in the family of Mercedes-Benz SUVs takes its heritage very seriously. Not just in thoughtful luxury, but as a playful companion.

Luxury highlights

- Power front seats with memory
- Dual-zone climate control with dust, pollen and odor filters
- Power liftgate
- KEYLESS-GO® with HANDS-FREE ACCESS*
- Heated, ventilated and multicontour front seats;* heated steering wheel*
- Power Panorama roof*
- 64-color LED ambient lighting, including dash vents*
- Burmester® Surround Sound*

*Optional or not available on some models. Please see back of brochure.



TAKES NOTE, TAKES ACTION

Virtual eyes on your real world

Radar-based Active Brake Assist keeps watch for frontal collisions. The rearview camera, multicamera Surround View System,* and hands-free Active Parking Assist* can help you into and out of tight spots. Blind Spot Assist* can alert passengers to approaching cars before exiting.

Proactive protection, advanced action

A suite of available driver assists⁵ lets you change lanes with a tap of a turn signal. It can reduce your cruising speed for tolls, exits or school zones. Help you execute an evasive move more smoothly. And proactively prepare for an impending front or rear impact—even emitting a special tone to pre-trigger your ears' protective reflexes.

Safety highlights

Active Brake Assist frontal collision mitigation,⁶ rearview camera⁷

Multicamera Surround View System,*⁷
Active Parking Assist,*⁸ Blind Spot Assist with Exit Warning Assist*⁹

Driver Assistance Package*⁵ including Active Distance Assist DISTRONIC® cruise control; Route-based Speed Adaptation; Evasive Steering Assist; Active Blind Spot, Emergency Stop, Lane Change, Lane Keeping, Speed Limit and Steering Assists; PRE-SAFE® with front and rear impact preparation and hearing protection technology

From the engineers who pioneered countless SUV safety breakthroughs, the GLB's advanced technology looks out for you by looking ahead.



LISTENS, GIVES THE RIGHT RESPONSE

Say "Hey, Mercedes" to make it happen

Using artificial intelligence, the voice assistant of the Mercedes-Benz User Experience (MBUX) can respond to natural talking, like "I'm warm" to turn down the heat. You also have multitouch controls on the steering wheel, console and touchscreen. MB Navigation* can overlay guidance arrows on live video of your upcoming turn.¹⁰

See it and hear it the way you like it

Dual 7" or 10.25"* color displays include a multimedia touchscreen and digital instrument cluster. A variety of displays and designs can be reconfigured anytime. And Germany's Burmester® has created a 12-speaker digital surround sound system that adapts for ambient noise.*

The genius of the MBUX voice assistant is not just that it's easy to learn. It can also learn more about you, the more you use it.

Technology highlights

Mercedes-Benz User Experience (MBUX) with natural voice assistant, touchscreen, console touchpad, and steering-wheel Touch Controls

Dual 7" or 10.25"* color displays with reconfigurable instrument cluster

Over-the-air software updating³

MB Navigation with augmented video* using live imagery of surroundings

Apple CarPlay™ and Android Auto,¹¹ five USB-C ports,¹² wireless charging*¹³

Head-Up Display¹⁴

*Optional or not available on some models. Please see back of brochure.

OPTION PACKAGES



PREMIUM PACKAGE

Blind Spot Assist with Exit Warning Assist
10.25" digital instrument cluster display
10.25" touchscreen multimedia display
Auto-dimming driver-side and inside rearview mirrors
Power-folding side mirrors
KEYLESS-GO®
HANDS-FREE ACCESS liftgate



STYLING PACKAGES

AMG Line:
19" AMG® twin 5-spoke wheels,² AMG body styling, and chrome diamond-block grille
Sport front seats, sport steering wheel, brushed metal pedals, AMG floor mats
Perforated front brakes with painted calipers
Night Package adds:
Gloss black wheel and body accents, black roof rails



DRIVER ASSISTANCE PACKAGE

Active Distance Assist DISTRONIC, Active Steering Assist, Route-based Speed Adaptation, Active Speed Limit Assist
Evasive Steering Assist, Active Brake Assist with Cross-Traffic Function
Active Blind Spot, Emergency Stop, Lane Change and Lane Keeping Assists
PRE-SAFE® PLUS, PRE-SAFE Sound

Bring your dream to your driveway

Even with abundant standard features, an appealing menu of options lets you tailor your GLB to fit your life and suit your style. Thoughtfully curated option packages—like the selection shown here—make it easy to add the most popular features, or bundle features that perform, or look, even better in concert than they would individually. There's also a wide selection of individual options and Genuine Mercedes-Benz Accessories that help you take the stylish, versatile SUV that's in your dreams and put it in your driveway.

Package contents and standard equipment vary by model. Turn to page 25 or visit MBUSA.com/GLB for details.

Other packages and options

Exterior Lighting Package
Multimedia Package (including MB Navigation)
Parking Assistance Package
Adjustable suspension with adaptive damping
3rd-row seats
Heated, ventilated and multicontour front seats
Heated steering wheel
64-color LED ambient lighting/illuminated vents
Panorama roof
Garage door opener
SiriusXM with 6-month All Access trial
Inductive wireless charging and NFC pairing
Head-Up Display
Burmester® Surround Sound System

Functional, fun and even futuristic options let you make a GLB that's a perfect fit for your life today. Many of them also let you make your GLB over—changing modes, colors and more to fit your tomorrow as well.

Please see endnotes at back of brochure.

THE GLB 250 SUVs

Does the world need yet another compact SUV? Once you experience all the GLB has to offer, you might ask a new question: Does the world need all those other compact SUVs?



Revelations per minute

With a twin-scroll turbo and CAMTRONIC variable valve lift, the 221-hp inline-4 unleashes its entire 258 lb-ft of torque from 1,800 to 4,000 rpm. A dual-clutch 8-speed automatic and DYNAMIC SELECT drive modes further enhance the range of its skills.

Agility with likability

Available 4MATIC® all-wheel drive enhances year-round handling in numerous ways. It's lightweight and athletic, adding only about 120 lbs to a GLB and taking away none of its fuel-efficiency.¹⁵ And it can vary where it sends the engine's torque based on tire grip, with up to 50% going to the rear wheels.

Spacious and spontaneous

The standard 40/20/40-split folding 2nd-row seat also reclines to eight positions and slides fore-aft by 5.5". Opting for the 3rd-row seat adds room for two more people, as well as another 5" of 2nd-row slide. Fold them all down for up to 62 cubic feet of cargo space—more than numerous SUVs a size class up.⁴

User-friendly interactions

In addition to its easy-to-learn MBUX voice assistant, the GLB comes standard with technologies you likely already enjoy: Apple CarPlay™ and Android Auto.¹¹ Over-the-air software updates lets you keep many of your GLB's features fresh without a dealer visit.

Running across town or crossing a mountain range on that epic road trip, the GLB is engineered and equipped to be the one thing that means everything in an SUV: Your favorite traveling companion.



THE SUV THAT GROWS WITH YOU GOES WITH YOU

The GLB 250 and GLB 250 4MATIC SUVs

Some automobiles have a way of growing on you. A GLB takes a different route. First, if it wins you over instantly, that's by design. Its intuitive innovations need virtually no learning curve, and it's one of the most fun sculptures to be put on wheels in years. Up to 20" wheels,² by the way. But even more important is the way it grows with you. It has eager turbo power, agile handling and room for you and four friends—all things you'll enjoy from the get-go. And with an available third row and sliding second row, it's ready to be a sensible 7-seater anytime you need it.

However you configure your GLB, you can also tailor its look and feel to express yourself, and impress everyone else: Sporty AMG Line bodywork, wheels and cockpit details. Night Package boldness. And a range of cabin appointments from leather and wood trim to front seats that can warm you, keep you cool, or massage away the day's stresses while you enjoy the many advanced driver assists available. The GLB's upright design upsizes cabin space and downsizes overhang. So you can fit more into it. Fit it into more places. And best of all, get more out of it.

GLB 250 4MATIC SUV

—
221-hp inline-4 turbo engine
4MATIC® all-wheel drive

LEFT: Galaxy Blue metallic
19" AMG® twin 5-spoke wheels
AMG Line

RIGHT: Polar White
19" AMG twin 5-spoke wheels
AMG Line and Night Package
Exterior Lighting Package



BUILD YOUR OWN

Specifications	GLB 250 SUV	GLB 250 4MATIC SUV	
Engine	Type	2.0L inline-4 turbo with Direct Injection	2.0L inline-4 turbo with Direct Injection
	Power	221 hp @ 5,500 rpm	221 hp @ 5,500 rpm
	Torque	258 lb-ft @ 1,800-4,000 rpm	258 lb-ft @ 1,800-4,000 rpm
Automatic transmission	8G-DCT dual-clutch 8-speed with shift paddles		
Acceleration	0-60 mph ¹⁴ 6.9 sec	6.9 sec	
Wheels	18" twin 5-spoke with all-season Extended Mobility tires ²	18" twin 5-spoke with all-season Extended Mobility tires ²	
Suspension	4-wheel independent strut front and multilink rear		
Drivetrain	Front-wheel drive	4MATIC [®] variable-torque all-wheel drive	

Exterior Dimensions	GLB 250	GLB 250 4MATIC
Wheelbase	111.4"	111.4"
Overall length	182.4"	182.4"
Overall height	65.3"	65.3"
Overall width	w/mirrors 79.5"	79.5"
Curb weight	3,638 lbs	3,759 lbs

Interior Dimensions	GLB 5-seaters	GLB 7-seaters	
Headroom	1st/2nd/3rd row 40.7" / 39.3" / -	40.7" / 38.7" / 34.8"	
Legroom	1st/2nd/3rd row 41.1" / 38.1" / -	41.1" / 36.9" / 29.1"	
Shoulder room	1st/2nd/3rd row 55.9" / 54.9" / -	55.9" / 55.0" / 43.8"	
Cargo capacity⁴	Behind 2nd row	22.0 cu ft	22.0 cu ft
	floor to ceiling 2nd, 3rd rows folded	62.0 cu ft	62.0 cu ft

KEY STANDARD FEATURES

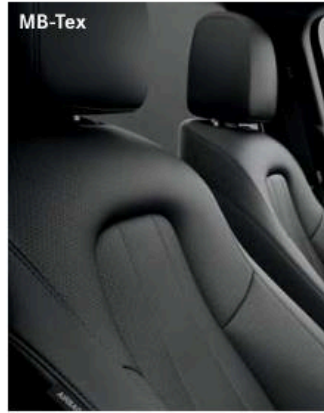
GLB 250	GLB 250 4MATIC	Performance and efficiency
●	●	ECO Start/Stop system
●	●	DYNAMIC SELECT with ECO, Comfort, Sport and Individual modes
●	●	Electric parking brake with automatic release in Drive or Reverse
●	●	Electromechanical power steering
-	●	4MATIC variable-torque all-wheel drive
-	●	Off-Road Engineering Package: Downhill Speed Regulation (DSR), off-road DYNAMIC SELECT driving mode, off-road display on central in-dash screen
Safety and security		
●	●	Active Brake Assist radar-based frontal collision mitigation ⁴
●	●	ATTENTION ASSIST ¹⁷
●	●	Electronic Stability Program (ESP [®])
●	●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
●	●	Emergency-sensing Brake Assist (BAS [®])
●	●	Crosswind Assist
●	●	Advanced Tire Pressure Monitoring System
●	●	Rearview camera ⁷
●	●	Mercedes-Benz Emergency Call
●	●	7 air bags
●	●	LED headlamps
●	●	LED Daytime Running Lamps and taillamps
●	●	Automatic light-sensing headlamps
●	●	SmartKey remote locking
●	●	Power liftgate
●	●	Pushbutton KEYLESS-START
●	●	Antitheft alarm system with remote panic feature

GLB 250	GLB 250 4MATIC	Comfort and convenience
●	●	Power front seats with 3-position memory and power lumbar support
●	●	Reclining, fore-aft sliding 2nd-row seat with 40/20/40-split folding seatbacks ⁴
●	●	Folding 2nd-row center armrest
●	●	Manually adjustable tilt/telescoping steering column
●	●	Multifunction steering wheel with Touch Control Buttons
●	●	Steering wheel with leather trim
●	●	Aluminum roof rails
●	●	Dual-zone automatic climate control with dust/pollen and odor filters
●	●	Front and rear cupholders
●	●	Amber ambient cabin lighting
●	●	Rain-sensing windshield wipers
●	●	Rear-window wiper with auto-on in Reverse
●	●	Heated power side mirrors
●	●	Outside temperature display
Entertainment and navigation		
●	●	7" high-resolution digital instrument cluster
●	●	7" high-resolution color touchscreen multimedia display
●	●	Console-mounted central touchpad controller with multitouch gestures (swipe, pinch to zoom)
●	●	Color multifunction display (integrated with instrument cluster)
●	●	Mercedes-Benz User Experience (MBUX)
●	●	"Hey, Mercedes" voice assistant with Natural Language Understanding
●	●	Smartphone Integration with Apple CarPlay [™] and Android Auto ¹¹
●	●	Bluetooth [®] audio streaming
●	●	Hands-free Bluetooth interface
●	●	Five USB-C ports ¹²
●	●	HD Radio [®] receiver
●	●	3 years of Mercedes me connect services ³

GLB 250	GLB 250 4MATIC	Option Packages
○	○	Premium Package <ul style="list-style-type: none"> Blind Spot Assist with Exit Warning Assist⁹ 10.25" digital instrument cluster display 10.25" touchscreen multimedia display Auto-dimming driver-side and inside rearview mirrors Power-folding side mirrors KEYLESS-GO[®] HANDS-FREE ACCESS for power liftgate
○	○	Multimedia Package Requires Premium Pkg <ul style="list-style-type: none"> MB Navigation¹⁰ MBUX Augmented Video for Navigation 3 years of no-charge online navigation map updates³ 3 years of Live Traffic Information³ Speed Limit Assist¹⁸
○	○	Exterior Lighting Package <ul style="list-style-type: none"> Active LED headlamps Adaptive Highbeam Assist
○	○	Driver Assistance Package Requires Multimedia Pkg <ul style="list-style-type: none"> Active Distance Assist DISTRONIC[®], Active Steering Assist¹⁹ Active Lane Change Assist,²⁰ Evasive Steering Assist²¹ Active Brake Assist with Cross-Traffic Function²² Active Emergency Stop Assist Active Lane Keeping Assist,¹⁷ Active Blind Spot Assist⁹ Active Speed Limit Assist, Route-based Speed Adaptation²³ PRE-SAFE,⁸ PRE-SAFE PLUS rear impact preparation, and PRE-SAFE Sound hearing protection technology²⁴
○	○	Parking Assistance Package <ul style="list-style-type: none"> Requires Blind Spot Assist, Premium Pkg or Driver Assistance Pkg Active Parking Assist⁸ Surround View System⁷
○	○	AMG Line Available with select interior colors (see next page) <ul style="list-style-type: none"> AMG body styling; chrome-tipped diamond-block grille 19" AMG[®] twin 5-spoke wheels,² silver Perforated front brakes with painted calipers Sport front seats Sport steering wheel; aluminum shift paddles Brushed metal pedals; AMG floor mats
○	○	Night Package Requires AMG Line <ul style="list-style-type: none"> Gloss Black exterior accents; matte black roof rails 19" AMG twin 5-spoke wheels² w/black accents

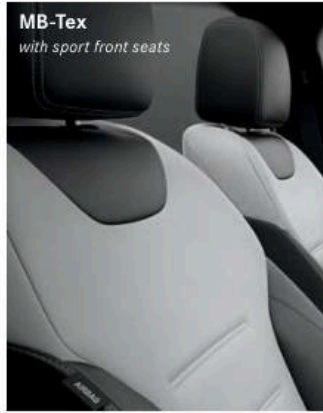
GLB 250	GLB 250 4MATIC	Individual options
○	○	Blind Spot Assist with Exit Warning Assist Also in Premium Pkg; NA with Driver Assistance Pkg (includes Active Blind Spot Assist)
○	○	KEYLESS-GO Also in Premium Pkg
○	○	Garage door opener Requires Premium Pkg
○	○	Adjustable suspension with Adaptive Damping System
○	○	Power glass Panorama roof with power interior sunshade
○	○	Head-Up Display ¹⁴
○	○	64-color LED ambient lighting with illuminated dash vents
○	○	50/50-split folding 3rd-row seats with 2nd-row EASY-ENTRY feature NA w/Bahia Brown leather upholstery
○	○	Heated front seats
○	○	Heated and ventilated front seats NA with MB-Tex/DINAMICA upholstery
○	○	Multicontour front seats Requires Black or Macchiato Beige MB-Tex upholstery
○	○	Heated steering wheel Replaces sport steering wheel in AMG Line
○	○	Burmester [®] Surround Sound System
○	○	SiriusXM [®] 6-month All Access trial ²⁵
○	○	Inductive wireless charging and NFC pairing ¹³
○	○	Household-type 115-volt AC power outlet in 2nd row
●	●	18" twin 5-spoke wheels ²
○	○	19" 10-spoke wheels w/matte black accents ²
○	○	20" AMG multispoke wheels ² Requires AMG Line
○	○	20" AMG multispoke wheels, black ² Requires Night Pkg
▲	▲	MB-Tex upholstery
▲	▲	MB-Tex/DINAMICA upholstery w/Red stitching Requires AMG Line
○	○	Leather upholstery Requires heated and/or ventilated front seats
●	●	Spiral Look trim NA with AMG Line
▲	▲	Carbon Structure trim Requires AMG Line
○	○	Natural Grain Black Linden wood trim
○	○	Natural Grain Brown Walnut wood trim NA with AMG Line
○	○	Metallic paintwork

UPHOLSTERY



MB-Tex

● All models
NA w/AMG Line



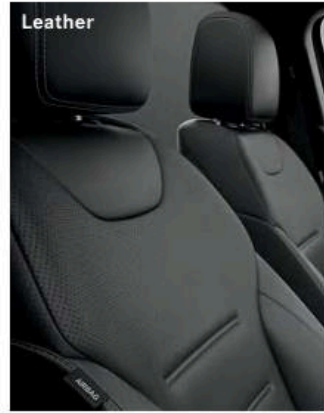
MB-Tex
with sport front seats

▲ All models Requires AMG Line



MB-Tex/DINAMICA

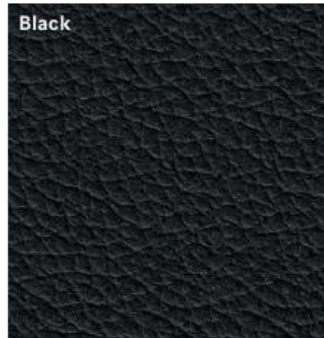
▲ All models Requires AMG Line



Leather

○ All models

UPHOLSTERY COLORS



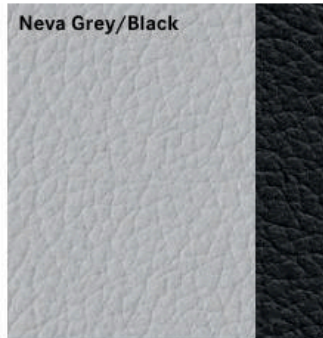
Black

MB-Tex NA w/AMG Line



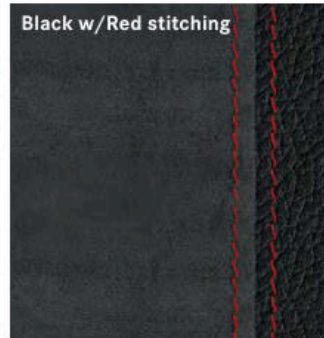
Macchiato Beige

MB-Tex NA w/AMG Line



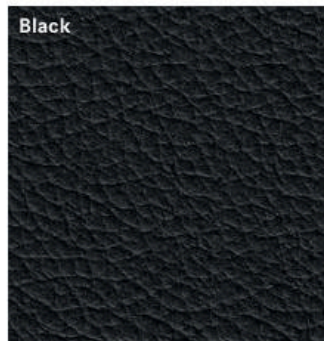
Neva Grey/Black

MB-Tex Requires AMG Line



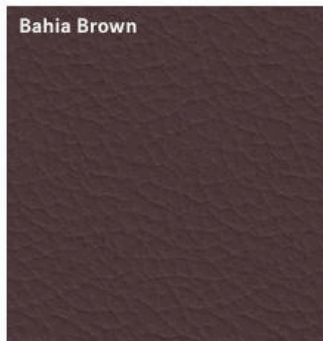
Black w/Red stitching

MB-Tex/DINAMICA Requires AMG Line



Black

Leather



Bahia Brown

Leather



Classic Red/Black

Leather Requires AMG Line



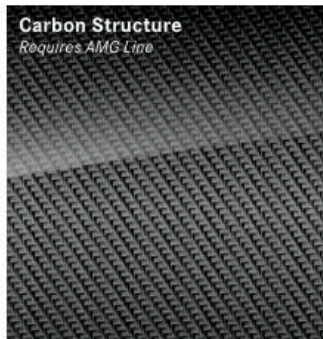
Titanium Grey/Black

Leather Requires AMG Line

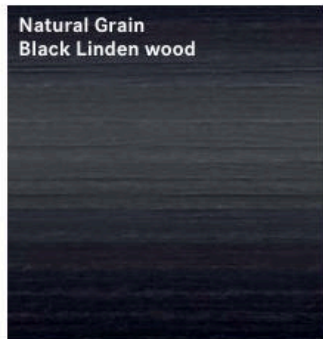
TRIM



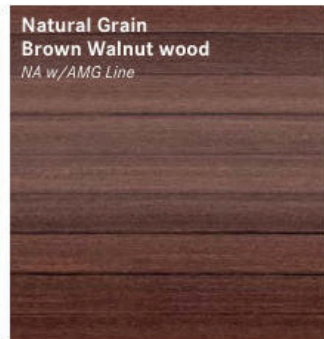
Spiral Look
NA w/AMG Line



Carbon Structure
Requires AMG Line



Natural Grain
Black Linden wood

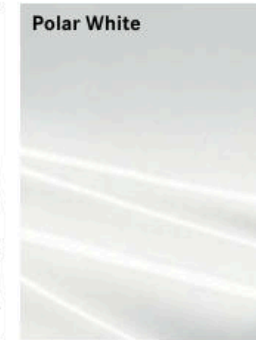


Natural Grain
Brown Walnut wood
NA w/AMG Line

PAINTWORK



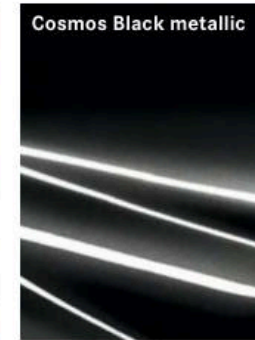
Night Black



Polar White



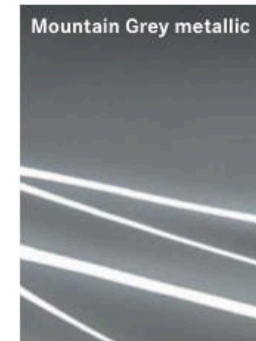
Digital White metallic



Cosmos Black metallic



Iridium Silver metallic



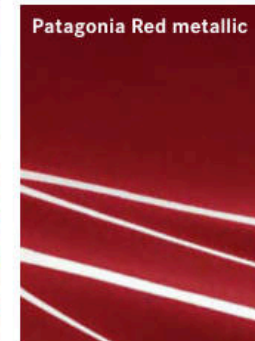
Mountain Grey metallic



Denim Blue metallic



Galaxy Blue metallic



Patagonia Red metallic

WHEELS



18" twin 5-spoke
● All models



19" 10-spoke
w/matte black accents
○ All models



19" AMG[®] twin 5-spoke
silver w/black accents
○ All models
AMG Line ○ All models
Night Pkg



20" AMG multispoke
silver
○ All models
Requires AMG Line



20" AMG multispoke
black
○ All models
Requires Night Pkg

● Standard ○ Optional ▲ No-charge option

THE DIFFERENCE IS IN EVERY EXPERIENCE

The moment you take delivery of your new Mercedes-Benz, it starts to deliver for you. The joys of driving are engineered to excite and endure. Its progressive technology is designed to keep you connected now, and at the forefront of a changing world. And the people who stand behind your Mercedes-Benz are devoted to earning their Star, and your trust.



Daily commute or roadtrip, thoughtful technology helps make any journey a joy.

Mercedes me connect puts a network of features in your car, on your smartphone, and in the digital world around you.³ And all of them collaborate to help keep you on track, on time, and feeling you're on top of your real world.

- You can remote-start your car, locate where it's parked, configure vehicle settings from your phone, and more.
- You can look up destinations on your phone and send them to the available MB Navigation system in your car.
- You can offer WiFi to your passengers, and enjoy audio from all over the planet with TuneIn Radio.

Your car's MB Navigation map database can be updated in your driveway, over the air, up to twice a year for three years. There's no need to bring it to the dealership.

Wherever you drive, there's a team of supportive people looking out for you.

Mercedes-Benz was the first automaker to introduce its own **Roadside Assistance Program** in the US. For more than 35 years, customers have called on—and counted on—factory-trained experts in times of need.²⁶

- A button in your car can connect you. If an air bag or seat-belt tensioner is activated, your car can place the call on your behalf, and even transmit your location.
- They can send help—usually a trained dealer service technician—to your location, even for a jump-start.
- If you see a warning light, so can the experts, and they can often help diagnose trouble over the phone.

Mercedes me Concierge can fulfill a range of requests like hotel and restaurant reservations for a monthly fee.

- They can look up a destination or point of interest for you, then download it right to your car's MB Navigation.
- They can give turn-by-turn directions as you drive.

Your Mercedes-Benz experience should always feel special.

Driving a Mercedes-Benz feels like joining a club, as well as a family. Wherever you go, you're part of a history that started with the first car, and always keeps racing ahead.

- For decades, groundbreaking innovations have protected, entertained and indulged Mercedes-Benz drivers first. While many have gone on to become the standard for all cars, you get to drive the future, today.
- From the AMG Lounge to #MBPhotoPass on Instagram, Mercedes-Benz owners have many ways to connect and interact.

Your car and your dealer are in on it, too.

- **Mercedes me** lets your car communicate its service needs to your preferred dealer.
- Your dealer can reach out to you to book an appointment or offer drive-in service.

Committed to Community

Mercedes-Benz USA is committed to educating and empowering the next generation of diverse leaders. To help equip them with the tools for success, MBUSA partners with two national organizations that invest in the futures of young people in communities across the country. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of youth a better life today, and all of us a brighter tomorrow. [Learn more about how Mercedes-Benz USA gives back at MBUSA.com/community](http://www.mbusa.com/community)



A nationwide network of youth sports programs, Laureus Sport for Good USA is focused on improving the health, education, employment and social cohesion of youth in underserved communities. Since 2012, Laureus USA has helped nearly half a million young people in 150 cities. [To learn more, visit laureususa.com](http://www.laureususa.com)



Johnny Mac Soldiers Fund helps honor military service and sacrifice by providing scholarships to veterans and military family members—particularly the children of our nation's fallen and disabled. Since 2014, Johnny Mac has awarded \$12 million in scholarships to more than 1,000 students. [To learn more, visit johnnymac.org](http://www.johnnymac.org)

ENDNOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Off-road driving should only be attempted by drivers with the necessary skill, experience and understanding of the vehicle's limits. Read Operator's Manual before driving off-road.
- 2 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 3 All Mercedes me services operate only where cellular and GPS signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Mercedes me connect assist services, and 3 years of Mercedes me connect services are included at no additional charge with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Models with MB Navigation also include 3 years of over-the-air map updates (up to twice per year), 3 years of live traffic information provided by HERE Technologies, 1 year of Concierge Service, and a 1-month trial (up to 1GB) of in-vehicle WiFi and streaming audio. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required to use certain services. Connection may be limited by cellular signal and other factors. Features may be introduced and updated at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. The Mercedes me connect Mobile App is compatible with Apple iPhone® models and Android-based phones, and may require a software update. See your dealer or MBUSA.com/mercedesme for details.
- 4 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 5 Even the most advanced safety systems may not be sufficient to avoid an accident. Please refer to more detailed information on specific systems elsewhere in this brochure, at MBUSA.com, and in the vehicle's Operator's Manual. Some systems may be optional.
- 6 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary or suddenly moving objects or pedestrians, may not react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the curvature and/or lane layout of the road or every movement of vehicles and pedestrians ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system operating speeds and additional information and warnings.
- 7 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 8 Parking assistance systems are not substitutes for driver attention to the immediate surroundings, as well as any people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 9 Blind Spot Assist is a warning system only. Blind Spot Assist or Active Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic conditions. Exit Warning Assist feature operates up to three minutes after vehicle is switched off, or until indicator in mirror flashes three times. See Operator's Manual for system's operating speeds and additional information and warnings.
- 10 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area, may require periodic updating, and may not reflect recent or temporary changes to roadways.
- 11 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 12 An adapter cable is required to connect a device with an earlier-generation USB port.
- 13 Wireless charging and NFC pairing available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.
- 14 Display may not be visible with certain eyewear, including polarized glasses.
- 15 2020 EPA estimated fuel economy is 20 mpg city/30 mpg highway for the GLB 250, and 20 mpg city/31 mpg highway for the GLB 250 4MATIC. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 16 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 17 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST™ is a warning system only. ATTENTION ASSIST and Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system's operating speeds and additional information and warnings.
- 18 Speed Limit Assist does not adjust vehicle speed, and is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 19 2020 EPA estimated fuel economy is 20 mpg city/30 mpg highway for the GLB 250, and 20 mpg city/31 mpg highway for the GLB 250 4MATIC. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 20 Active Distance Assist DISTRONIC® cruise control is not a substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. Active Steering Assist requires driver to hold steering wheel and be ready to steer vehicle at any time. It may not recognize lane markings in some lighting, weather and road conditions. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 21 Active Lane Change Assist is not a substitute for active driving involvement. It estimates but does not predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the driving inputs necessary to retain control of the vehicle. System may not detect some objects, obstacles or vehicles in the area into which the vehicle would move. See Operator's Manual for system operating speeds and additional information and warnings.
- 22 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Driver's deliberate steering inputs are required to initiate the system's action, and can override its intervention at any time. See Operator's Manual for system operating speeds and additional information and warnings.
- 23 Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system operating speeds and additional information and warnings.
- 24 Driver is responsible for safely slowing and/or stopping vehicle at intersections, and for giving right-of-way to other drivers. System is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 25 PRE-SAFE® closes the side windows when the system's sensors detect side movements that suggest a possible rollover or side impact. A small gap is left near the fully closed position. System cannot prevent a collision, and does not alert the driver of an impending collision or system activation. PRE-SAFE PLUS does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or if Active Parking Assist is operating. Audio/multimedia system must be turned on for PRE-SAFE Sound to operate.
- 26 The purchase of a new, SiriusXM®-equipped vehicle includes a 6-month introductory subscription to the SiriusXM All Access package. Eligible pre-owned vehicles equipped with SiriusXM will receive a 3-month trial subscription to SiriusXM All Access package. Trial length and service availability may vary by model, model year or trim. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.