

# MERCURY

'91

CAPRI



MY TEN-SPEED LETS ME CATCH SOME  
SO DOES MY CAPRI BUT IT'S EASIER

SUMMER'S  
HERE. IT'S  
TIME TO  
COME OUT  
OF YOUR  
SHELL.

Introducing the perfect  
place to spend summer.  
The all-new 1991  
Mercury Capri. The  
330-hp, four-cylinder  
gas, V-6 engine can  
accelerate you  
as quickly as  
your wheel  
drives a  
3-speed  
gearbox.  
Sun  
roof.  
ABS.  
100-watt stereo  
cassette. 15-watt  
interior lighting.  
27-speaker, etc.



SUNSHINE WHILE TRAVELING.  
BRINGING FRIENDS ALONG FOR THE RIDE.



JUST BECAUSE IT'S COLD OUTSIDE DOESN'T  
MEAN YOU'RE SUPPOSED TO HIBERNATE.



SUMMER'S  
OVER.  
NOW  
WHAT'S  
YOUR  
PLAN?



You can still get an  
optional retractable  
hard top. And you can  
invest what you want  
in your favorite fox.  
Capri XT3 or XT4. About  
7000. Put yourself  
behind the wheel. What  
kisses best is a kiss  
to drive.  
Capri XT3 or  
XT4. Fox. Some  
equipment shown may  
be optional. Dealer times  
are variable. At an  
additional charge.





RUFUS CAN'T SING, HE CAN'T EARN A LIVING AND HE CAN'T HELP ME. PUT THE TOP

DOWN, THEN AGAIN, I CAN DO THOSE THINGS MYSELF.



**POP POP!  
POP LIFT!  
FOLD, APPLY  
SUNSCREEN.**

With Capri, it's easy to see yourself as the world's in-charge and you can get your dog in the car with you. Capri offers standard power windows that fold and lower with the push of a button. Capri also has a lot of other fun stuff like a dog seat, dog bed, dog bowl.

Simply release the latch on the web and a built-in pop lift will raise the seat into the trunk and automatically lock the seat into the trunk. Lower the seat, lower the back and push the seat and you're ready to go. And, for when it's all over, to raise the car window, use your Capri phone number power windows that fold and lower with the push of a button. Capri also has a lot of other fun stuff like a dog seat, dog bed, dog bowl.

CAPRI SHOWS ME THINGS I NEVER LEARNED IN SCHOOL.

Since the "kicker" only moves in one way, so does Capri's driver's seat. It reclines 14 degrees, has a lumbar support and even adjusts for height. Capri has a safety-conscious seat, too, with a driver's side air bag (supplemental Restraint System) tucked in the steering wheel. The double-trimmed sport bucket seats are upholstered in leather.

**TAKE A SEAT  
KICK BACK.  
CLASS IS  
ABOUT TO  
BEGIN.**

Capri's interior is designed to give drivers a sense of how to relax and still be in control and behind the wheel. The instrument panel and

controls are arranged into a cockpit layout, so that the driver's eyes are always behind the wheel. The instrument panel is clear, steering wheel is black and seats are sport, black and red. The 3-spoke steering wheel is black and has a silver gear shifter. The 3-spoke gear shifter is black and has a silver knob. The 3-spoke gear shifter is black and has a silver knob. The 3-spoke gear shifter is black and has a silver knob.



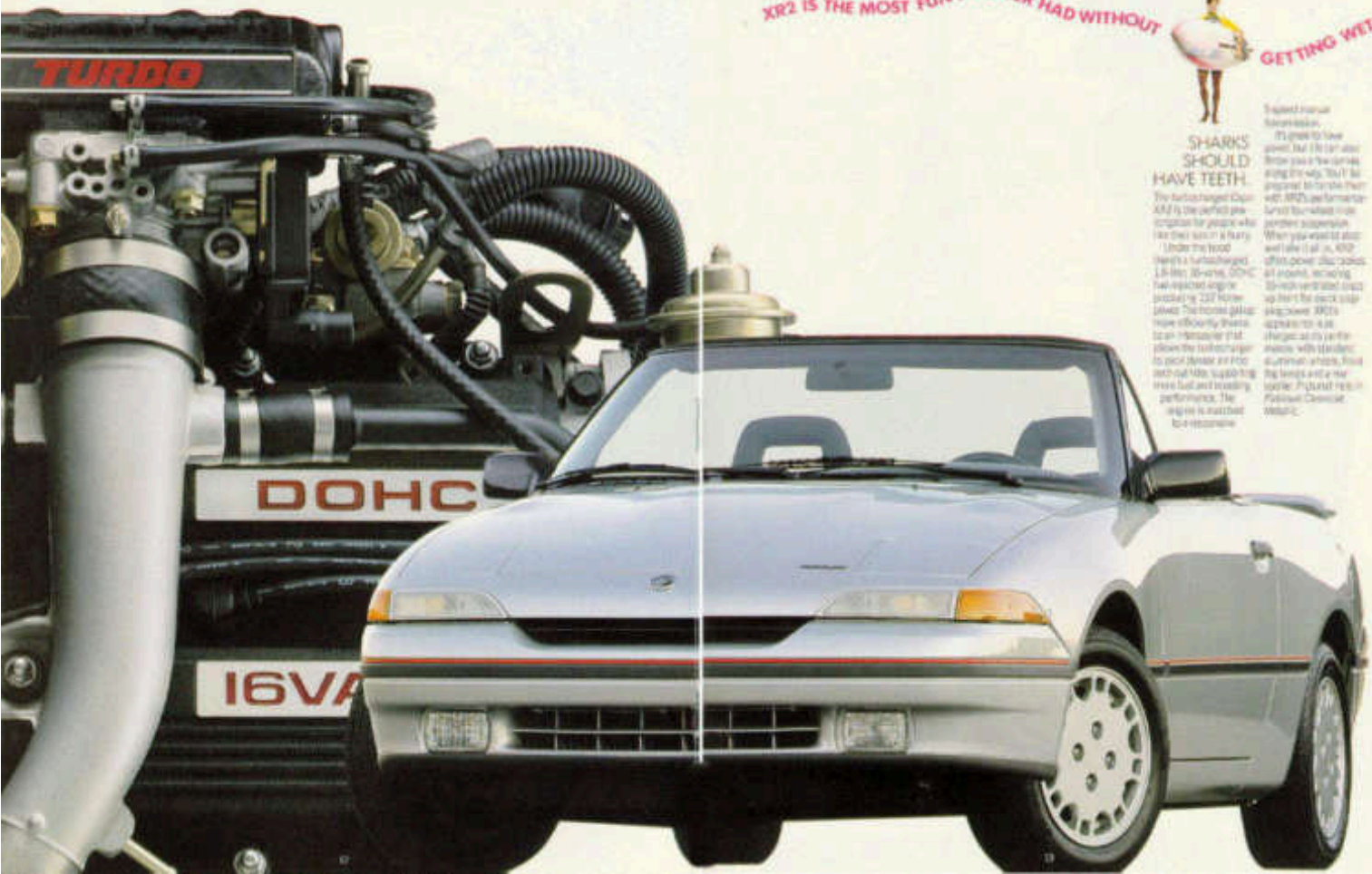
XR2 IS THE MOST FUN I'VE EVER HAD WITHOUT GETTING WET.



**SHARKS SHOULD HAVE TEETH.**

The turbocharged Capri XR2 is the perfect prescription for people who like their cars to be a little under the hood. With a turbocharged 1.6-liter, 16-valve, DOHC fuel-injected engine producing 122 horsepower, the XR2 gives more efficiency than an intercooler that allows the turbocharger to start sooner and fire more hot and burning performance. The engine is mated to a 4-speed

5-speed manual transmission. It's great to have speed, but it's fun also. And you'll have fun driving the way you'll be prepared to handle them with XR2's performance front suspension. When you want to stop, well take it all in. XR2 offers power disc brakes all around, including 30-inch vent steel cast-up front for extra stopping power. XR2's 4-wheel disc brakes are standard on XR2. XR2 is also available with 160-hp fuel-injected engine. Front big brakes and a rear wiper. XR2 is available in Personal Concept, XR2-C.



**TURBO**

**DOHC**

**16VALVE**



THE END OF MY WORKDAY OPENS UP ENDLESS  
POSSIBILITIES.



TAKE EVERY-  
THING YOU'VE EVER  
WANTED IN  
LIFE AND  
TURBO-  
CHARGE IT.

There's no way to  
take a turn without the  
wheel of Capri AND  
you'll have had a drive  
with a whole new  
spirit.  
Since the Capri  
down, you'll see  
you, more easily, that  
you're in luck in  
what you do. The way  
it'll make you feel  
when the sun will  
be able to show up  
big when you'll  
be able to enjoy  
the sun. That's the  
spirit of the Capri.  
So, the turbo  
charge is the  
best way to get  
the most out of  
the car. And  
you'll be in luck  
for the rest of it.





## COLORS, SOUNDS AND OTHER SENSATIONS

When you're driving, you're not just seeing the road. You're also hearing it. And you're feeling it. That's why we've designed the 1990 Buick Wildcat with a 100-watt stereo system that includes a cassette player, a 6-speaker system and a 12-speaker system. And we've also designed the 1990 Buick Wildcat with a 100-watt stereo system that includes a cassette player, a 6-speaker system and a 12-speaker system.

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**MERCURY**



**Quality is Job 1.**

