

MERCURY

Grand Marquis



Grand Marquis 1992



**INTRODUCING THE NEW 1992
GRAND MARQUIS. TRAVELING IN
A COUNTRY AS BIG AS AMERICA
DESERVES A CAR AS GRAND AS THIS.**

If you want the true measure of a car's worth, take a trip down an endless highway.

The new 1992 Mercury Grand Marquis is a full-sized sedan that's made for the open road. It offers all the room, ride and comfort in the classic Grand Marquis tradition, coupled with a dramatic new design and advanced technology that make this the grandest Grand Marquis ever.

Outside, its sleek new shape is both elegant in appearance and intelligent in application. Inside, this uncompromising sedan is generously spacious, more quiet, more comfortable and even smoother riding. Both driver and passengers will appreciate these features whether traveling around the corner or across the country.

This Grand Marquis includes a number of new features that make it the perfect car for people who want to get the most out of spending their time, and their vacations, behind the wheel of a great automobile. It has a new, more powerful V-8 engine. Safety features like a standard driver-side air bag Supplemental Restraint System, standard four-wheel disc brakes, and an optional Anti-lock Brake System (ABS) with electronic traction assist. And it's available in two stylish sedans for 1992: a GS model and top-of-the-line LS model.

Get a sense of how comfortable you'll feel traveling the scenic route. Take a trip in a new Grand Marquis.



Grand Marquis LS pictured in Medium Cranberry Clearcoat Metallic. Some features shown may be optional.

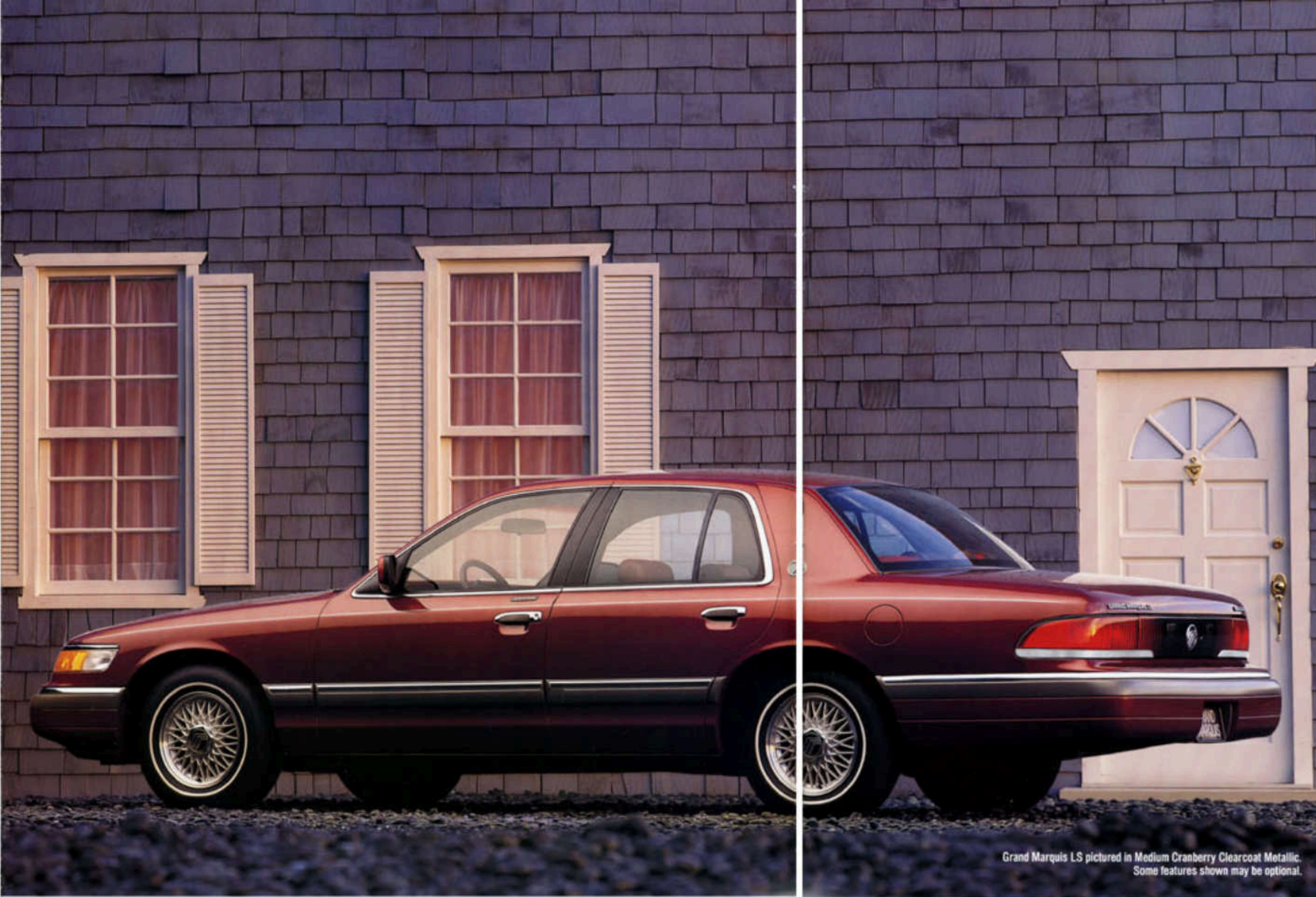


There are over 3.8 million miles of roads in the United States, beginning at the end of your driveway.

These roads can take you places you've never been, presenting all the sights, sounds and experiences of this great country. Mountains. Oceans. Rivers. Forests. Breathtaking countrysides and vibrant cities. It's all there, waiting for you.

The new Grand Marquis allows you to reach these places in comfort and style. It has the room and the appointments to enable you and your passengers to relax and enjoy the trip. The trunk space to carry all the luggage you care to bring. The power to travel with confidence, even when towing. And a built-in concern for safety that represents peace of mind wherever you may travel.

With a Grand Marquis, you have the means to the ends of America. Enjoy the trip.



Grand Marquis LS pictured in Medium Cranberry Clearcoat Metallic.
Some features shown may be optional.

THE ROOM YOU WANT NOW COMES IN A SHAPE YOU CAN'T RESIST.

The challenge in creating a new Grand Marquis was to present a fresh, new design and advanced technology without sacrificing any of the traditional qualities that have made Grand Marquis famous.

As you can see, the results speak for themselves.

The new Grand Marquis offers all the interior room of the old Grand Marquis, along with enormous trunk space.

And when you take a drive in the new Grand Marquis, you'll find its sleek new shape is more than just for appearance's sake. While it's true that Grand Marquis' flush glass, limousine doors and other styling cues provide a new slant on elegance, they also increase its aerodynamic efficiency. This helps reduce wind noise and wind resistance at highway speeds to dramatically lower interior sound levels while increasing fuel efficiency.*

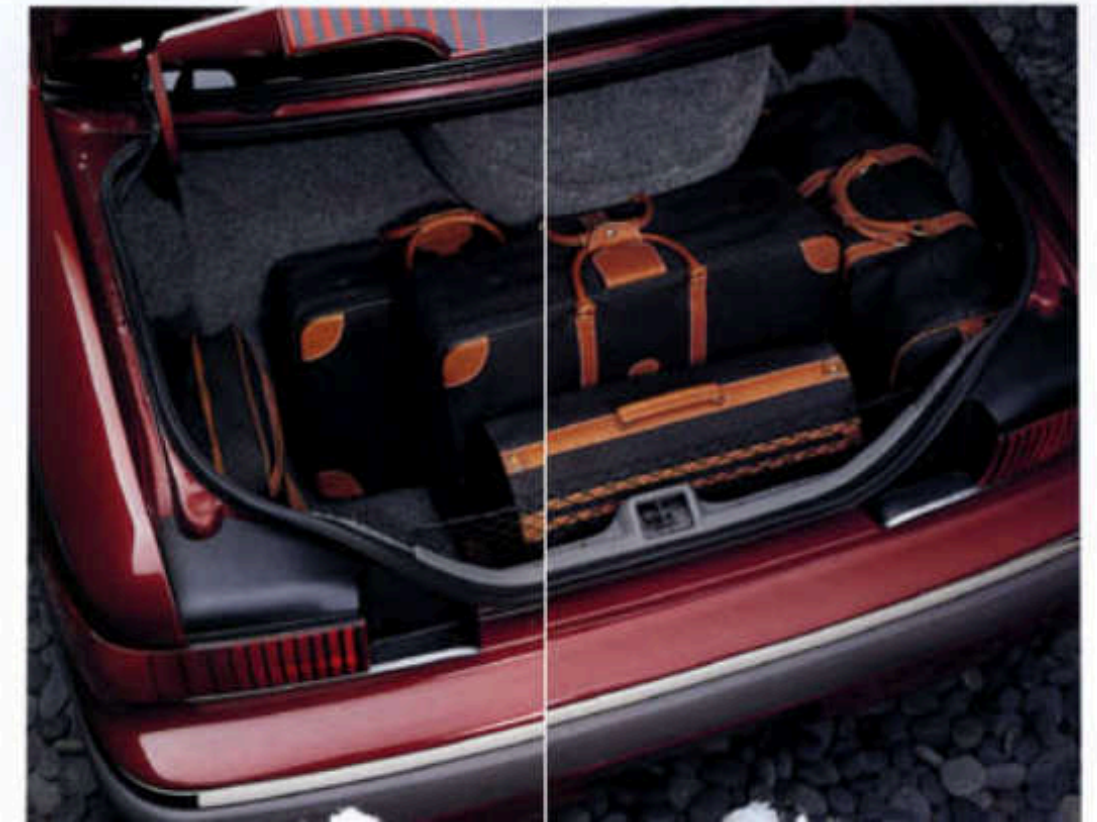
**See EPA statement in back of catalog.*



Limousine doors (top) are constructed with a one-piece inner and outer door design to precisely fit the shape of the car. The flush fit between door and car body helps minimize interior noise.

Grand Marquis now includes aerodynamically styled flush door handles, and may be ordered with an optional keyless entry system (above). Keyless entry allows you to use a private code to lock or unlock all passenger doors and the trunk without the aid of a key.

Grand Marquis provides an incredibly generous 20.6 cubic feet of trunk space. Low liftover height makes loading and unloading easy. A cargo net is included to keep small items secure.





Traveling the coast of Maine is like driving into a picture post-card filled with ruggedly beautiful scenery.

As you head north on Scenic Route 1, any right turn is likely to lead you to a tiny oceanside village with a lighthouse, lobster boats and cozy wooden homes that seem untouched by time. There may even be a small restaurant nearby serving some of the world's most prized lobster fresh to your table.

Although the coastline is only 228 miles long, there are so many bays, harbors, capes and craggy peninsulas that you'd travel some 3,500 miles if you explored every inch of it. The roads are often hilly, winding, marked by time and the changing seasons.

To fully enjoy the Maine experience, travel in a Grand Marquis. Its smooth ride and quiet interior will help keep you comfortable and in perfect spirits to explore the many treasures of this famous coastline.

Grand Marquis LS Interior pictured with optional Cranberry leather seating surfaces. Other equipment shown may be optional.



TRAVEL THE WIDE OPEN SPACES IN THESE WIDE OPEN SPACES.

Here is an interior with all the room that Grand Marquis owners have come to know and love.

In fact, the new Grand Marquis will not only accommodate six passengers,

but also allow them to stretch out and relax on a long trip.

Grand Marquis luxury does not express itself in room alone. For example, the Grand Marquis LS interior pictured above includes

optional rich leather seating surfaces, and comfortable yet supportive 50/50 twin comfort front seats with individual center armrests.

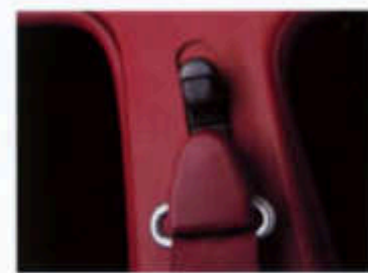
You'll even find a new feature that improves

comfort for people of all sizes. It's an adjustable "D" ring which allows the driver and right front passenger to adjust their shoulder belt for optimum comfort, whether they're 6'5" or 5'6."



Molded mag pockets (left) on the inside front doors put everything you need to head in the right direction within easy reach.

New adjustable "D" ring shoulder belts (right) allow people of all sizes to position the belt for a comfortable fit.



THIS ROOM INCLUDES ALL THE AMENITIES.

The engineers who designed the new Grand Marquis are firm believers that comfort is the result of much more than sheer spaciousness. Which is why you'll find much more inside Grand Marquis to help you feel relaxed and in control.

Drivers in particular will appreciate the simple logic of

the interior's design. All controls are positioned for easy reach and operation. Instrumentation is displayed for quick communication between car and driver.

You can also find many luxurious standard features in Grand Marquis, including an air conditioner, power windows, tilt steering, dual remote-controlled outside mirrors, side window demisters, interval wipers and AM/FM stereo. There's even a full-sized, lighted glovebox.



Less noticeable but no less important are the many safety features built into every Grand Marquis interior, including a standard driver-side air bag Supplemental Restraint System. You can read more about



this important safety feature later in the catalog.

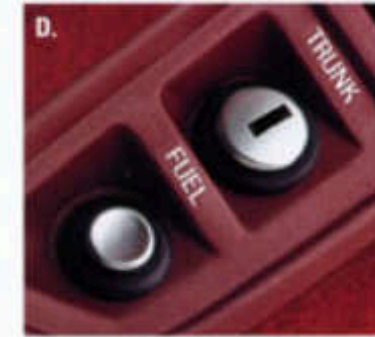
Position yourself behind the wheel of a car that treats its driver with all due respect. Take a long drive in the new Grand Marquis.

A. Controls conveniently mounted on the door panel allow the driver to easily operate power windows for all four doors.

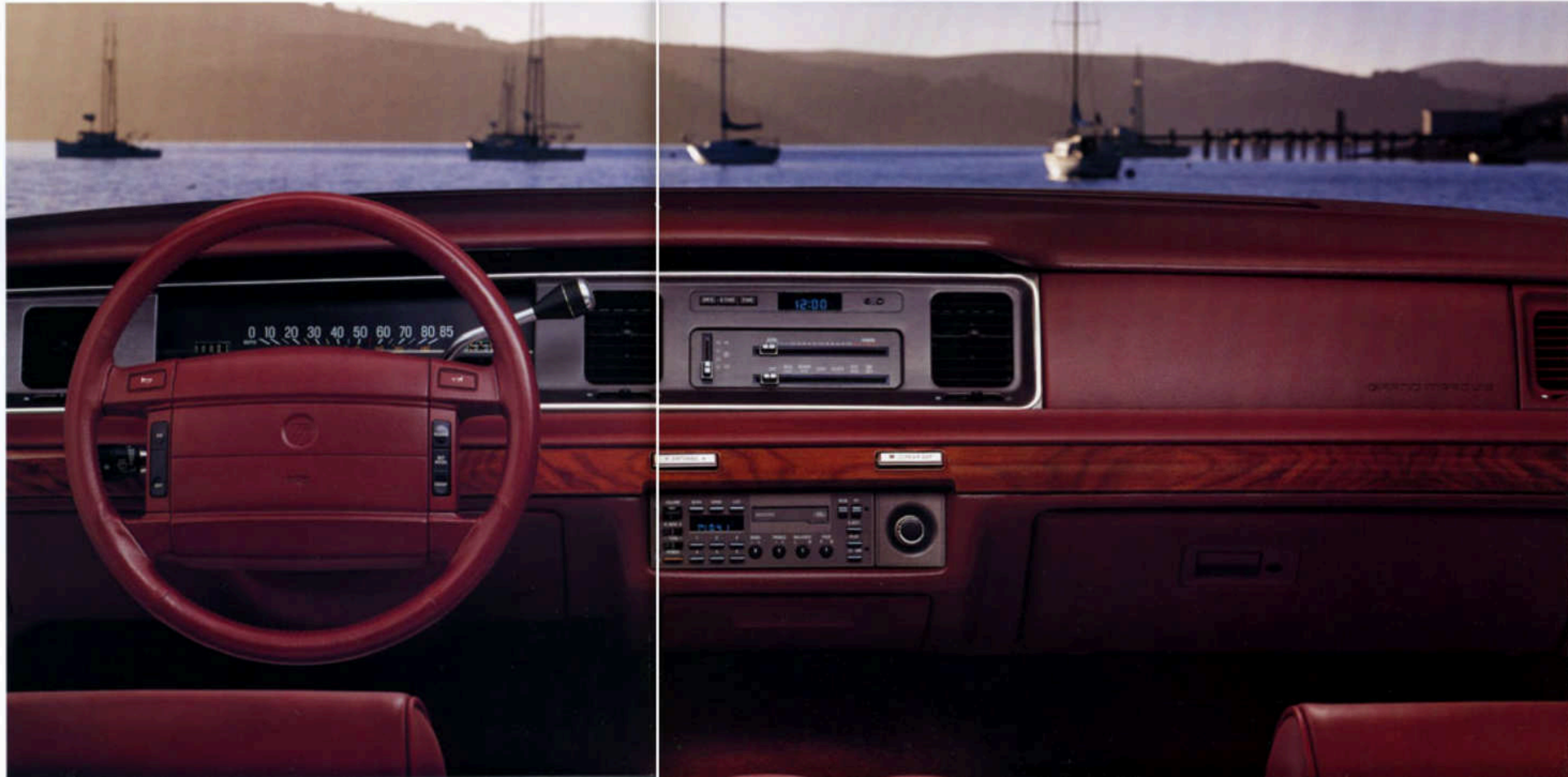
B. An overhead dome light includes individual map lights for the driver and right front passenger. It's available as part of the optional luxury light group.

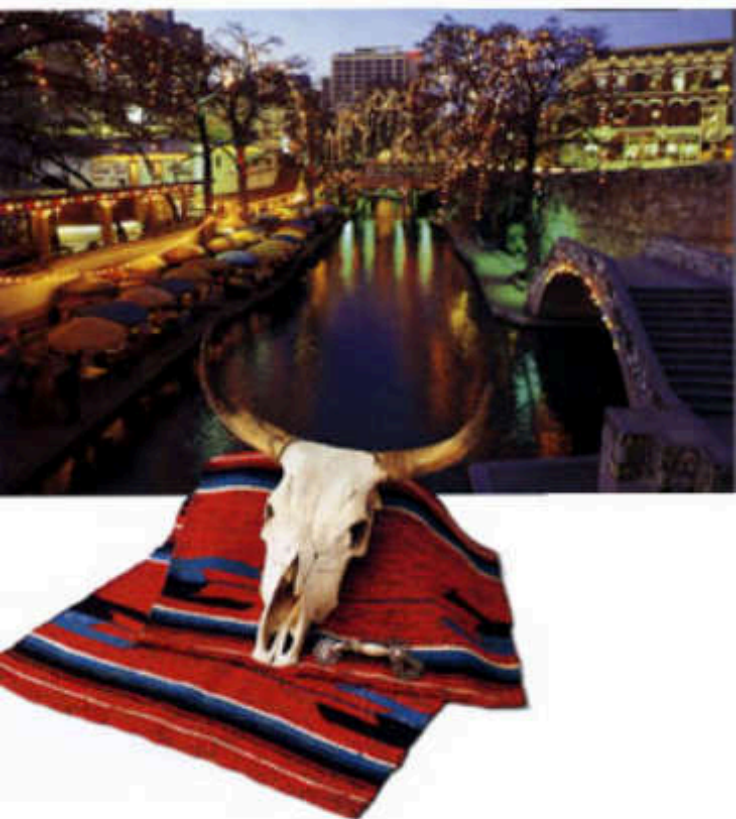
C. Grand Marquis may be ordered with optional electronic instrumentation. It includes a built-in message center that indicates at the touch of a control panel instant or average fuel economy, distance to empty, fuel remaining, outside temperature and trip mileage.

D. For added convenience, a power trunk release is included in the optional power lock group. It's positioned on the door panel along with the standard fuel-filler door release, within easy reach of the driver.



What some cars offer as extras are standard in the Grand Marquis. For instance not only is tilt steering (top) standard, a driver-side air bag Supplemental Restraint System is standard as well. Also standard for your convenience and safety are power remote-controlled outside mirrors (above) on both the driver and passenger sides. They're large for excellent visibility.





*S*an Antonio, Texas, is a city of exciting contrasts.

It is perhaps best known as the home of the Alamo, the small Spanish Mission that symbolizes Texas' fighting character and independence. You can still visit the Alamo today (it remains Texas' top tourist attraction) and find this landmark of American history only walking distance from a cosmopolitan downtown attraction of shops, restaurants and cozy parks on the banks of the San Antonio River known as Paseo del Rio, or the River Walk. You'll find it particularly vibrant during the Christmas season, enhanced by the lighting display of the Fiesta de las Luminarias.

In Texas traveling is a way of life, from the legendary cattle drives along the Chisholm Trail to the over 71,000 miles of highways it offers today. To make your own legendary Texas drives in comfort and style, we recommend traveling in a Grand Marquis.



Flush glass (top) is used on all windows to enhance aerodynamic efficiency outside and reduce noise levels inside, while bodyside moldings (above) have been widened to provide even greater protection against parking lot dings and dents.

**THE MORE YOU DRIVE
A GRAND MARQUIS,
THE BETTER IT LOOKS.**

Many cars can look good when they're new in the showroom. But Grand Marquis is designed with a number of thoughtful touches that will make your decision to buy one look even better as the miles and the years pass by.

For example, Grand Marquis offers a lightweight aluminum hood, and all other exterior body panels are manufactured of two-sided galvanized steel to protect against rust. Wider bodyside moldings have been added to guard against dings and dents. And new anti-chip primer* underneath the surface coat in high abrasion areas helps prevent pebbles and stones from creating pitting and chipping.

Improved techniques in the manufacture and assembly of Grand Marquis assure tight tolerances in seams and flush fits that contribute to a solid, quality look and feel. New flush side glass combines with new multiple form-fitting door seals to further reduce interior noise. And to create an even quieter interior environment, critical body cavities are filled with expandable foam.

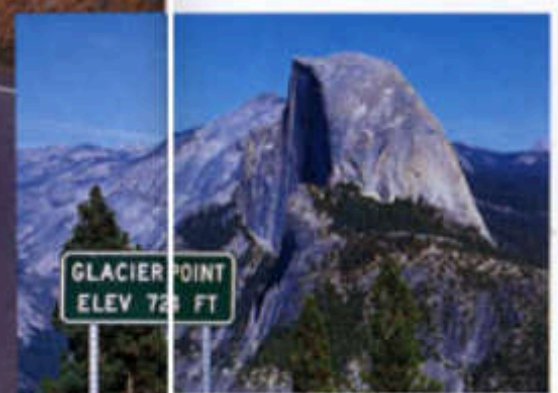
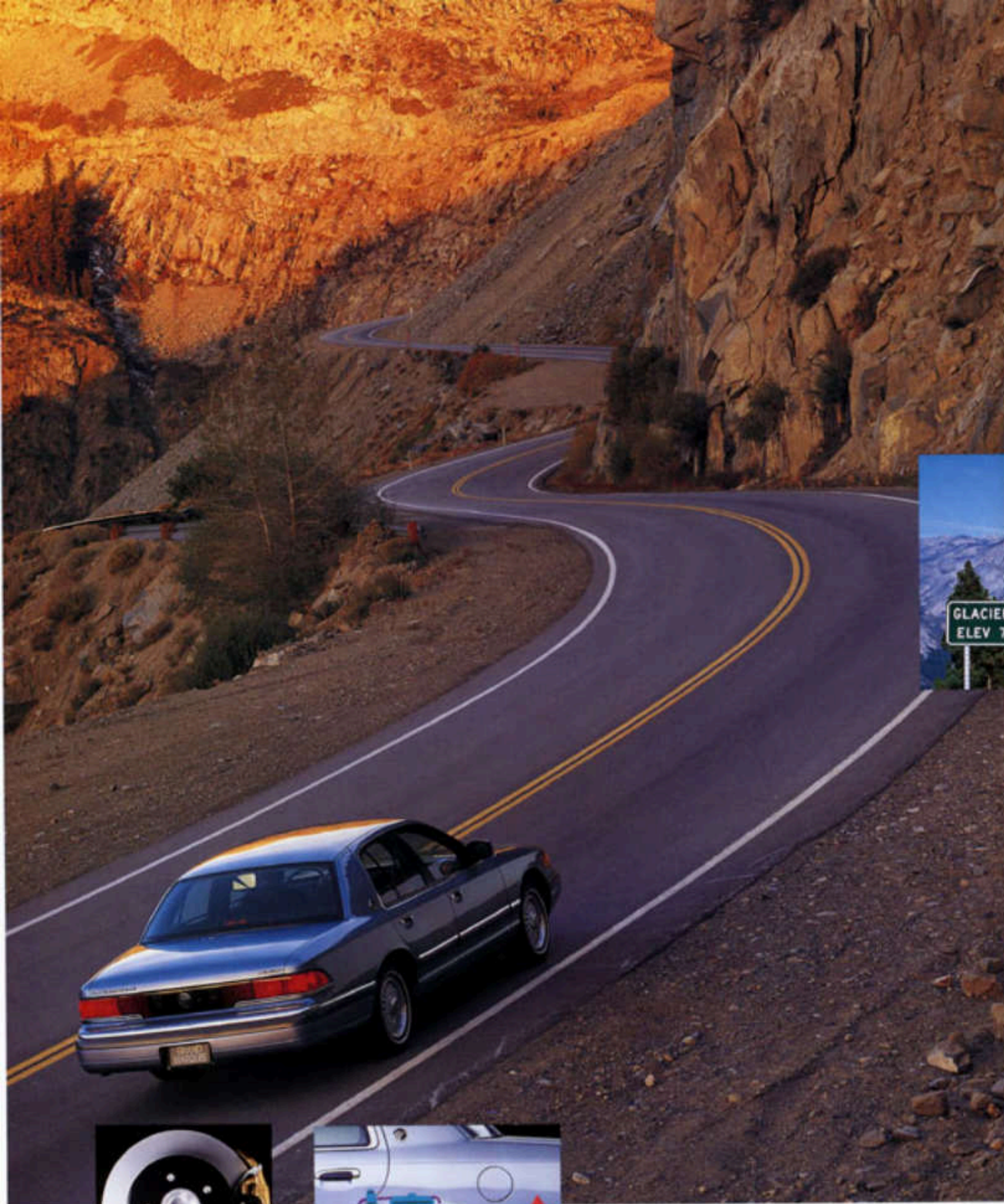
**Late availability.*

The Grand Marquis GS interior, pictured here in Mocha, includes standard cloth seat trim and front and rear armrests to create a practical, comfortable environment for up to six adults. Some equipment shown may be optional.



Grand Marquis GS pictured in Mocha Frost Clearcoat Metallic. Some equipment shown may be optional.





There was a time when travelers respected a mountain range like the Sierra Nevada more for its danger than its beauty. Pioneers heading west in covered wagons faced unpredictable weather and rugged terrain that could quickly threaten the success of the trip.

Fortunately, today's traveler has it much easier. Even roads like Tioga Pass at elevations up to 9941 feet are accessible.

Of course, it helps if you're traveling in a Grand Marquis. Its all-new V-8 engine has the power to climb steep mountain passes with confidence. And its 4-wheel disc brakes and speed-sensitive steering will help you feel equally confident when you're ready to head back down the mountain.

**ENGINEERING:
THE POWER TO
CONQUER MOUNTAINS.**

There's no substitute for power. Whether you're towing a trailer, pulling out to pass or climbing a steep incline, power isn't just a convenience — it's a necessity.

Now, more than ever, Grand Marquis delivers the power you need with the most advanced engine in its class — an all-new overhead-cam V-8 that produces 40 more horsepower than the engine it replaces. And in these days of concerns for the environment and rising gas prices, you'll be glad to know that this power is efficiently delivered to you with improved fuel efficiency and reduced emissions.*

Of course, the sophistication behind Grand Marquis is not limited to its engine. You'll find four-wheel disc brakes for smooth stops. And speed-sensitive variable-assist power steering that can actually distinguish the difference between parking and traveling at highway speeds to provide the proper amount of steering assist for each, as well as everything in between.

Equally important in Grand Marquis engineering are some factors that were too good to change, such as body-on-frame

Grand Marquis' all-new single overhead cam (SOHC) V-8 is the most powerful and technically advanced engine in its class. It includes sequential multi-port electronic fuel injection for efficient use of fuel, a distributorless ignition system that provides accurate, true spark with no required maintenance, and a mass airflow sensor that produces peak performance in varying conditions — even at high altitudes. Monitoring these and other engine functions is EEC-IV, a sophisticated on-board computer with the capacity to process more than 312,000 operations per second.



construction for a smooth ride. Now the ride is even smoother and the handling more precise, thanks to improvements such as the addition of a rear stabilizer

bar and new front suspension geometry.

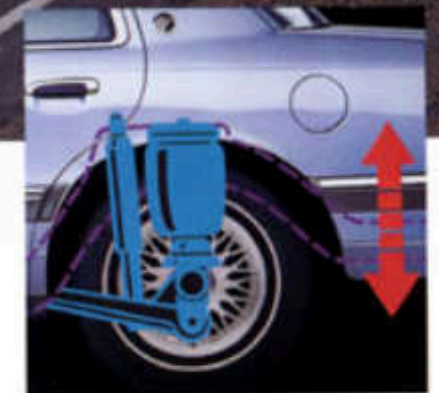
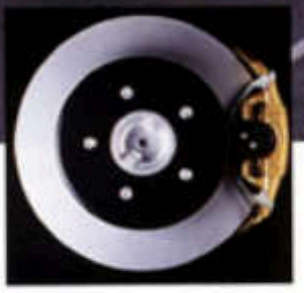
If you plan to use your Grand Marquis for towing, order the optional Trailer Tow III package.** It has several features that improve power and ride under load conditions. The package also includes an optional micro-processor-controlled rear air suspension which not only maintains a level ride under varying loads, but also provides a smooth ride whether you're pulling a heavy trailer or carrying nothing at all.



Speed-sensitive steering, now standard on Grand Marquis, progressively increases the level of assist as speed decreases to provide optimum steering assist at any speed, whether you need a high level of assist for parking maneuvers or reduced assist for a feel of the road at highway speeds.

*See EPA statement in back of catalog.
**Late availability.

The optional Trailer Tow III package makes Grand Marquis an ideal towing vehicle. It includes dual exhaust to boost horsepower to 210, rear air suspension and other features designed to help you confidently pull a load of up to 5,000 pounds.**



Standard four-wheel power disc brakes (far left) provide smooth, sure stopping power, while the optional rear air suspension system (left) automatically adjusts to heavier loads to deliver a smooth ride and more consistent handling characteristics under varying load conditions.



**PEACE OF MIND:
IN A GRAND MARQUIS,
YOU WON'T LEAVE HOME
WITHOUT IT.**

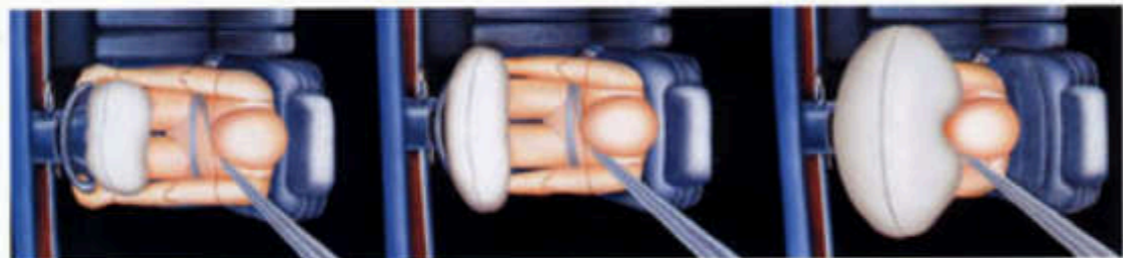
Whether you're miles from home or just around the corner, changing weather and unpredictable circumstances can threaten at any time.

Which is why Grand Marquis includes many safety features designed to treat you and your passengers with the greatest of care.

The new Grand Marquis still offers the reassuring weight and solid feel of its body-on-frame construction. You're further protected by "crumple" zones in the front and rear that will absorb much of a collision's impact before it reaches the passenger compartment, and roof and front pillars built to meet a static force test equal to 5,000 pounds for rollover protection.

Protect yourself and your passengers by wearing your

safety belts. Grand Marquis is equipped with lap/shoulder safety belts for front and rear outboard passengers, while lap belts are provided for passengers in the center seating positions.



Shown here is an artist's depiction of a test of Grand Marquis' standard driver-side air bag Supplemental Restraint System. The air bag inflates during a moderate to severe frontal collision in less time than it takes to blink an eye.

Grand Marquis even includes a standard air bag Supplemental Restraint System for the driver. This system, working together with a properly worn safety belt, provides an added measure of protection for the driver's head and chest in the unfortunate event of a moderate to severe frontal collision.

Perhaps the best way to protect yourself from an accident is to avoid it in the first place. Which is why Grand Marquis offers an optional Anti-lock Brake System (ABS). ABS helps the driver

maintain steering control, even in extreme braking situations, by inhibiting wheel lockup as a result of brake pressure, no matter how hard the driver presses on the brake pedal.

The ABS-equipped Grand Marquis also includes electronic traction assist. This innovative feature is particularly useful in helping the driver maintain control while starting out on slippery surfaces, sharp curves or steep grades and can even help maintain traction while pulling a boat up a slick boat ramp.



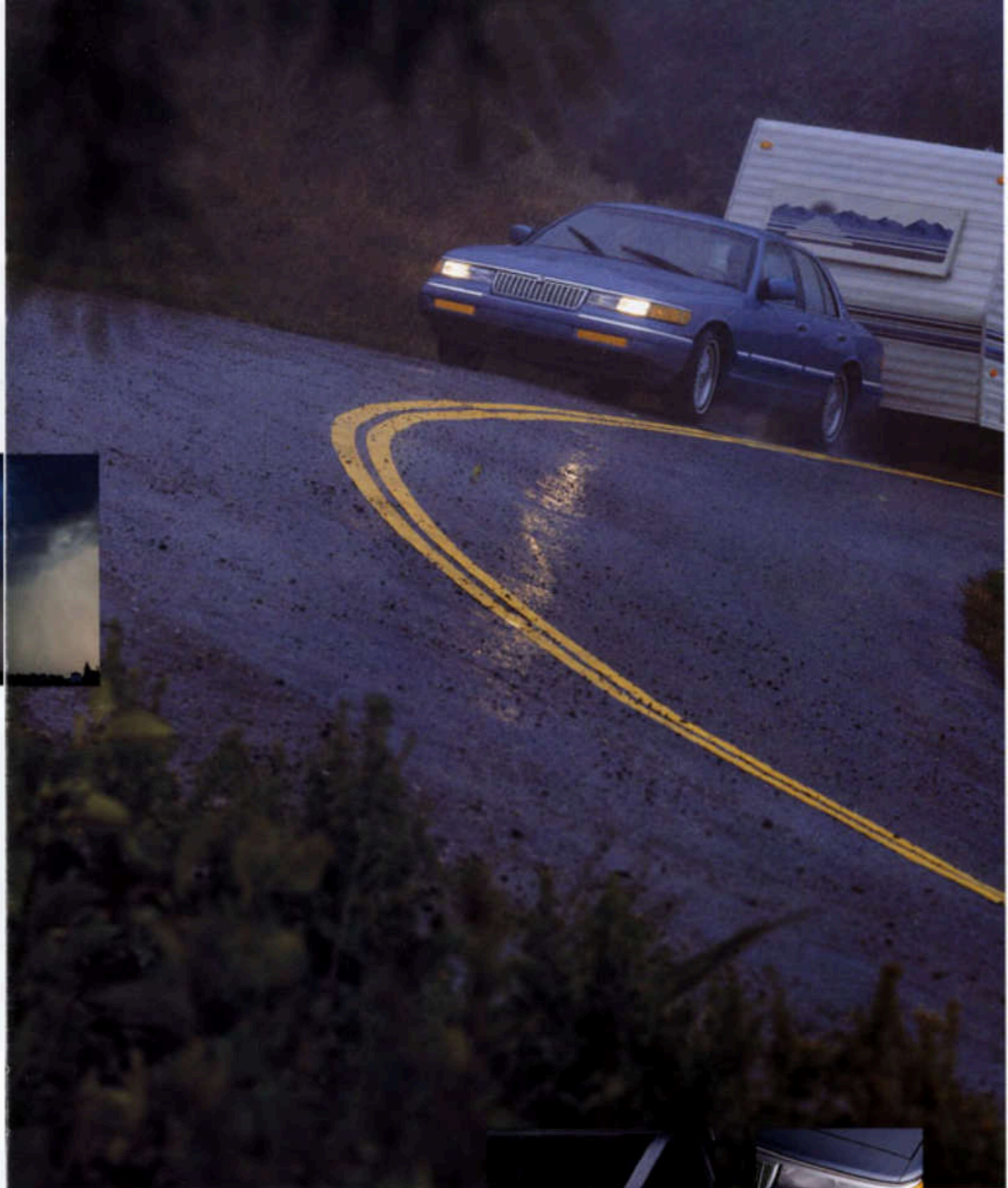
When traveling to visit one of the many scenic wonders that America has to offer, remember that nature can be as harsh as it is beautiful.

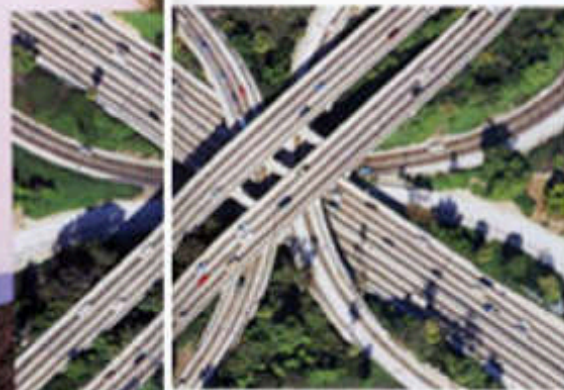
Anyone who's ever been caught driving when a thunderstorm unloads over the High Plains or off the Northern Pacific coast knows that since you can't always predict the weather, it pays to be prepared.

Wherever your destination and whatever you may encounter, it's reassuring to know that you and your passengers are traveling with the peace of mind found in a Grand Marquis. And please remember to always drive safely.

A microprocessor in Grand Marquis' Anti-lock Brake System keeps wheels at the threshold of lockup, where maximum braking efficiency is achieved. This helps the driver maintain control and can help reduce stopping distances while braking on a variety of slippery surfaces. Electronic traction assist uses this same microprocessor to detect wheel slippage while accelerating, automatically applying brake pressure to prevent wheel spin at low speeds for greater driver control.

Grand Marquis is a car loaded with features to help protect occupants as well as your investment, represented here by the lap/shoulder safety belts for outboard rear passengers (right), and bumpers that exceed government impact requirements by 100% (far right).





Name a place you've always wanted to visit. We all have such a place. Maybe it's a dynamic, one-of-a-kind city such as San Francisco or New Orleans. Or a monument that pays special tribute to the American heritage, such as The Statue of Liberty or Mount Rushmore. It could be a breathtakingly scenic national park. Or some perfect, out-of-the-way place you visited once, many years ago, to which you've often thought about returning.

One of the best things about traveling in America is you have so many choices. Whether your destination is around the corner or across the country, let a Grand Marquis take you there. Have a safe trip.

Grand Marquis GS pictured in Black Clearcoat with optional Performance and Handling Package.* Other features shown may be optional.



Optional lighting choices include the convenience of individual reading lights for rear passengers (far left), which are included in the optional Luxury Light Group, and cornering lamps that provide additional illumination as you're turning a corner (left).

**OPTIONS:
YOU'LL HAVE THEM
IN A GRAND MARQUIS.**

Just as there are many roads that can lead you to your preferred destination, there are many options to choose from to create your preferred Grand Marquis.

One new option is a Performance and Handling Package* which includes a dual exhaust system that boosts horsepower to 210, a higher axle ratio, aluminum wheels and wider tires, anti-lock brakes with electronic traction assist, rear air suspension, plus a firmer suspension for tighter handling.

The most frequently ordered options are available at considerable savings over ordering them separately when you select one of the Preferred Equipment Packages (PEPs). For a complete listing of options and PEPs, please turn to the back of this catalog.

A. The optional Ford JBL Audio System is one of the finest audio systems offered by any manufacturer. It includes AM/FM cassette, dynamic and Dolby B® noise reduction systems, plus 145 watts of bi-amplification, JBL speakers and a subwoofer specially designed and positioned for the Grand Marquis interior.

B. A quick, clear view on cold winter mornings is available with the optional Insta-Clear® windshield (left), which generates enough heat to remove a tenth of an inch of ice or frost at 0°F in as little as three minutes, and an optional rear window defroster (right).



C. Optional six-way power seats for the driver and right front passenger quickly move to your favorite position at the touch of controls conveniently located on the side of the seat. These top-of-the-line seats also include power recliners and power lumbar support.



*Late availability.



ALL THIS AND THE QUALITY OF A MERCURY.

Customer satisfaction with Mercury cars may be attributed to the personalized attention given by the sales and service staffs at Lincoln-Mercury dealerships and to the Lincoln-Mercury Quality Commitment program. Its goal is to achieve industry leadership in customer satisfaction. We want Lincoln-Mercury customers to be the most satisfied in the entire automotive industry.

Motorcraft QUALITY PARTS

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.



The Optional Ford Extended Service Plan covers selected components on new Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the genuine Ford ESP. It is available on cars sold and normally operated in the 50 United States and Canada.



Participating Lincoln-Mercury dealers offer the Lifetime Service Guarantee, which guarantees their work on your Mercury Grand Marquis for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, your dealer will fix it free. Free parts. Free labor. Ask your Lincoln-Mercury dealer for a copy of this limited warranty, and take time to read it.

EPA statement. EPA mileage estimates 18 city, 25 highway. **Buckle up— together we can save lives.** Buy or lease your Mercury from your Lincoln-Mercury dealer.

Options Availability: Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitation.

Product Changes: Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

"Ask your Lincoln-Mercury Dealer": Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Lincoln-Mercury dealer is your best source for up-to-date information.

LINCOLN-MERCURY DIVISION 

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SELECTED OPTIONAL AND STANDARD FEATURES.

Front engine/rear-wheel drive

ENGINE	
Type	V-8 SOHC
Displacement	4.6 liters
Horsepower (SAE net)	190 @ 4200 rpm 210 @ 4600 rpm (with Trailer Tow III or Performance and Handling Package)
Torque (SAE net)	260 lb-ft @ 3200 rpm 270 lb-ft @ 3400 rpm (with Trailer Tow III or Performance and Handling Package)
Fuel delivery	Sequential multi-port electronic fuel injection
Compression ratio	9.0:1
Engine control	EEC-IV electronic engine control

TRANSMISSION	
Type	Four-speed automatic overdrive with 100 percent lockup in fourth gear. No scheduled maintenance

SUSPENSION	
Front	Independent S.L.A. with ball joints, anti-dive control geometry, coil springs, nitrogen gas-pressurized shocks and stabilizer bar
Rear	Four-bar link, rubber-cushioned pivots, rubber-insulated coil springs, nitrogen gas-pressurized shocks and stabilizer bar

STEERING	
Type	Speed-sensitive, variable-assist

BRAKES	
Type	Dual hydraulic with power assist
Front	11.1-inch disc
Rear	11.4-inch disc

DIMENSIONS (in inches)		SEDAN
Wheelbase		114.4
Overall length		212.4
Overall height		56.9
Overall width		77.8
Track, front/rear		62.8/63.3
Headroom, front/rear		39.4/38.1
Legroom, front/rear		42.5/39.7
Shoulder room front/rear		60.5/60.3
Hiproom, front/rear		57.9/59.0
Cargo volume		20.6 cu. ft.
Fuel		20.0 gal.
Oil		5.0 qt.
Engine coolant		13.6 qt.
Curb weight		3768 lb.

Based on official 1992 MVMA specifications.

MERCURY GRAND MARQUIS	GS SEDAN	LS SEDAN
FUNCTIONAL FEATURES		
Driver-side air bag Supplemental Restraint System	S	S
Lap/shoulder safety belts for front and rear outboard occupants	S	S
Insta-Clear® heated windshield	0	0
4.6-liter SOHC V-8 engine	S	S
Four-speed automatic overdrive transmission	S	S
Rear air suspension	0	0
Performance and handling package	0	0
Power 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with electronic traction assist	0	0
Speed-sensitive, variable-assist power steering	S	S
Maintenance-free battery	S	S
Heavy-duty 72-amp/hr maintenance-free battery	0	0
95-amp alternator	S	S
Trailer Tow III with 5,000-lb. load capacity	0	0
Luxury sound insulation	S	S
Tinted glass	S	S
Stalk-mounted control on steering column for turn signals, headlamp beams, flash-to-pass, washer/wipers	S	S
Engine block heater	0	0

EXTERIOR FEATURES

Five-mph impact bumpers	S	S
Lower bodyside urethane protection	S	S
Upper bodyside paint stripes	0	0
Wide bodyside molding with bright insert	S	S
Halogen headlamps	S	S
Cornering lamps	0	0
Rear license plate frame	0	0

INTERIOR COMFORT AND CONVENIENCE FEATURES

Air conditioner	S	S
Automatic temperature control (available only as part of electronic group)	0	0
Cargo net	S	S
Rear door child safety locks	S	S

S—Standard feature 0—Optional feature

MERCURY GRAND MARQUIS	GS SEDAN	LS SEDAN
INTERIOR COMFORT AND CONVENIENCE FEATURES		
Power windows	S	S
Keyless entry	0	0
Automatic headlamp on/off/delay system	S	S
Automatic parking brake release	S	S
Tilt steering column	S	S
Leather-wrapped steering wheel (requires speed control)	0	0
Fingertip speed control	0	0
Twin comfort seats with dual recliners, cloth trim	S	—
Luxury twin comfort seats with high level cloth and rear seat headrests	—	S
Leather seating surfaces (requires dual power seats)	—	0
Six-way power driver's seat	0	0
Six-way dual power seats with power lumbar and power recliner	—	0
Door map pockets	S	S
Rear seat center armrest	S	S
Two rear seat ashtrays	S	S
Passenger visor mirror	S	S
Dual illuminated visor mirrors (part of luxury lamp group)	0	0
Rear window defroster	0	0
Illuminated entry system	0	0
Dual courtesy lights on instrument panel	S	S
Courtesy light switches on all doors	S	S
Power lock group: Includes door locks and decklid release	0	0
Trunk, glovebox, front ashtray lights	S	S
Luxury light group: Includes dual illuminated visor mirrors, rear seat reading lamps, engine compartment light and dual-beam dome light	0	0
Electronic digital clock	S	S
Power outside mirrors	S	S
Color-keyed carpeting	S	S
Carpeted luggage area	S	S
Front carpet floor mats	0	0
Rear carpet floor mats	0	0
Spare tire cover	S	S
Interval wipers	S	S





Quality is Job 1.