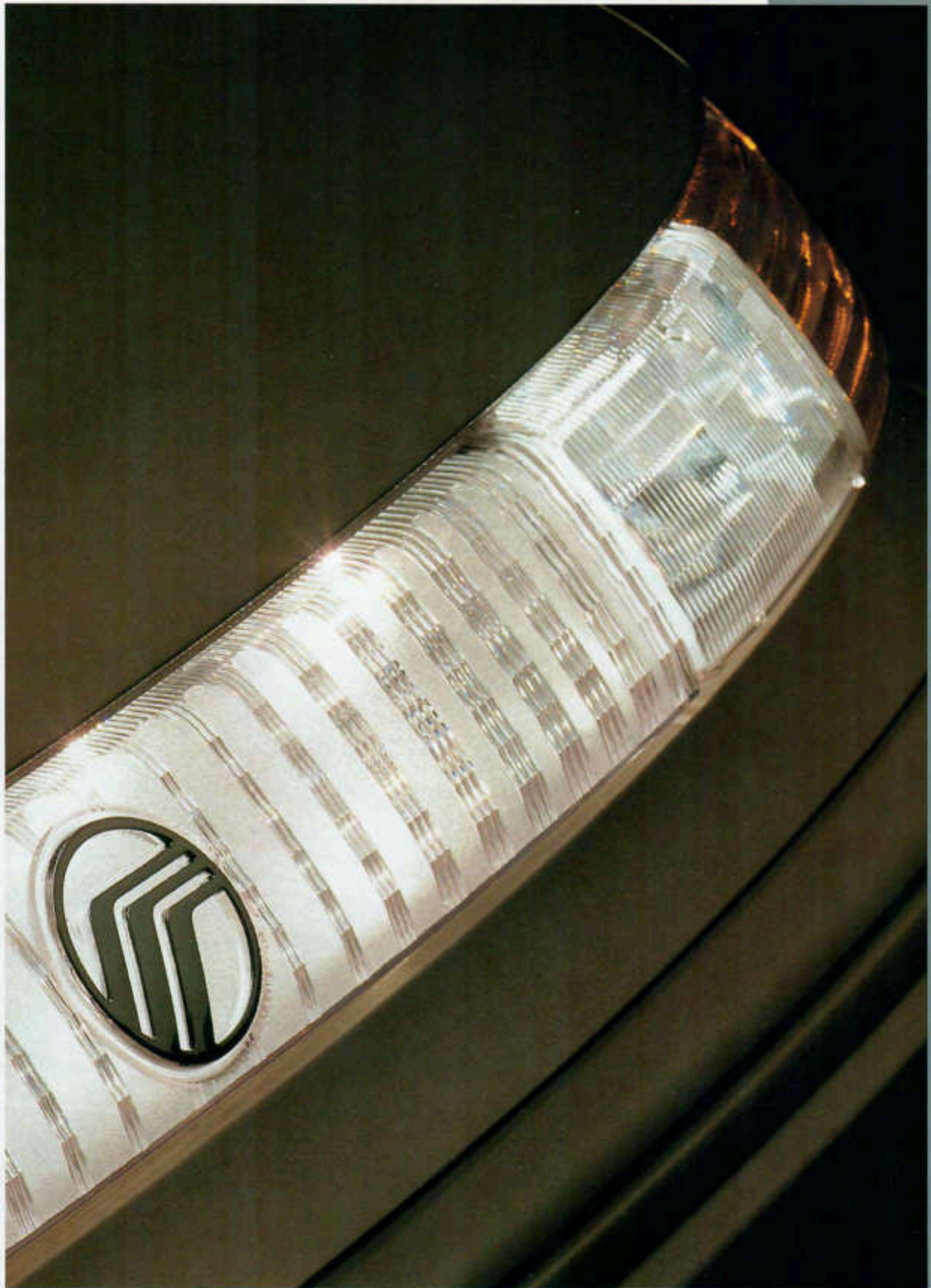


 **MERCURY**



1993

**VILLAGER LS
STANDARD
FEATURES
INCLUDE:**

Front-wheel drive
3.0-liter V-6
engine with
sequential port
electronic fuel
injection

Electronically
controlled four-
speed automatic
overdrive
transaxle

Four-wheel anti-
lock brakes

Privacy glass in
rear quarter
windows and
liftgate

Innovative flexible
seating system

Air conditioner

Roof-mounted
luggage rack

Fingertip speed
control

Dual power
outside rearview
mirrors

Power front door
windows

Power door locks

Five mile-per-hour
bumpers

Side intrusion
door beams

Two-sided
galvanized steel
on all exterior
body panels

Lower bodyside
chip protection

**INTRODUCING THE ALL-
NEW VILLAGER. IF IT
WERE JUST ANOTHER
MINIVAN IT WOULDN'T
BE A MERCURY.**

The goal was an ambitious one: to build a vehicle that would offer all the practical advantages of a minivan, combined with the passen-

ger amenities, peace of mind and driving comfort of a car. With Mercury's heritage of pleasing both drivers and passengers, no

one was more qualified to take up the challenge.

The result is nothing less than a new kind of minivan. Mercury Villager.

A minivan that combines front-wheel drive with V-6 power. And, most reassuring of all, it's the one minivan that meets all federal pas-

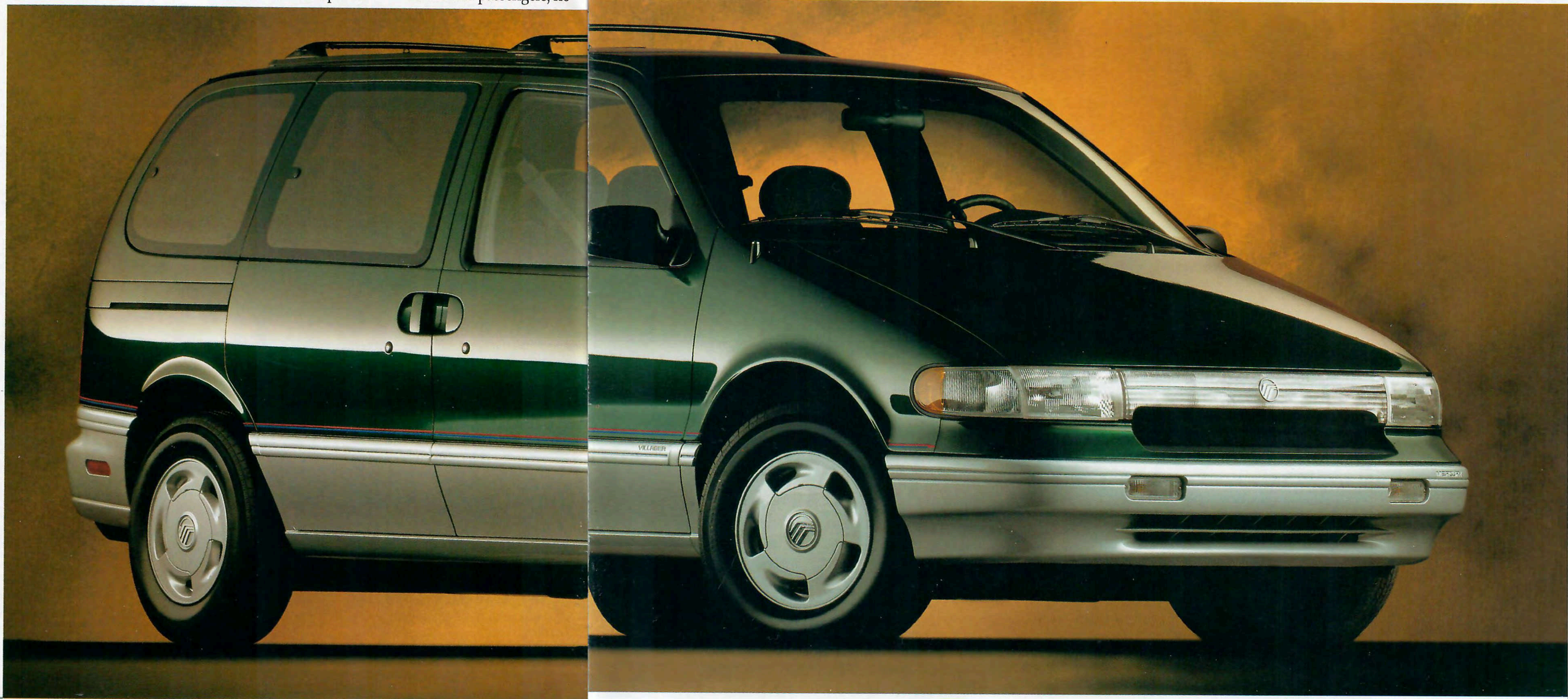
senger car safety standards* **and includes standard anti-lock brakes.**

But Villager's achievements go even further—it

also represents a major advance in minivan usefulness and seating flexibility, with a total of 14 different seating/cargo carrying

configurations. You'll also be pleased to note that Villager's sleek design brings a whole new appeal to the world of minivans.

No minivan has ever had a seating system like this one. The rearmost seat folds down, folds up and moves fore and aft into any of five different locations without use of tools. Together with readily removable second-row seats, it makes Villager the most easily adaptable minivan ever built. Villager LS interior pictured in optional Smoke leather trim.



Villager LS pictured in Jewel Green over Silver.

*Except models with privacy glass due to window tinting.

**SABLE LS
STANDARD
FEATURES
INCLUDE:**
3.0-liter V-6
engine with
sequential
electronic multi-
port fuel injection

Electronically
controlled four-
speed automatic
overdrive
transaxle

Front-wheel drive
Driver-side and
right front
passenger-side air
bag Supplemental
Restraint System

Speed-sensitive
variable-assist
power steering
Air conditioner
Remote radio
controls

Dual power
mirrors
Front-seat power
lumbar supports

Power windows
with express-down
driver window
Five mile-per-hour
bumpers
Side intrusion door
beams

Two-sided
galvanized steel
on all exterior
body panels
Lower bodyside
chip protection



Sable's conveniently placed instrumentation and controls include remote radio controls near the top of the instrument panel that allow you to adjust stereo volume, select preset stations or engage seek without taking your eyes off the road.

Sable GS pictured in Mocha Frost Clearcoat. Some features shown may be optional.



MERCURY SABLE. WHY BLEND IN WITH THE CROWD WHEN YOU CAN RISE ABOVE IT.

In an age of "cookie cutter" automotive design, Mercury Sable does not blend in easily with the crowd.

A single glance reveals an obvious reason why: head-turning exterior styling that integrates sculpted,

graceful curves with distinctive cues that have become Sable trademarks.

And yet styling is only scratching the surface of Sable's personality. For while this is certainly a beautiful car to look at, it is equally enjoyable to drive with standard features like variable-assist speed-sensitive power steering,

four-wheel independent suspension and user friendly instrumentation and controls.

Both the Sable GS and the top-of-the-line Sable LS offer all the room, ride and comfort you'd expect in a Mercury. They also offer **a standard air bag Supplemental Restraint System for both the**

driver and right front passenger as well as available four-wheel disc anti-lock brakes.

If all of this has attracted your attention, then perhaps you're ready to move beyond the compromises found in middle-of-the-road family sedans and wagons.

Perhaps you're ready for a Mercury Sable.



Sable LS Wagon pictured in Medium Cranberry Clearcoat Metallic. Some features shown may be optional.

MERCURY GRAND MARQUIS. FOR V-8 POWER, SPACIOUSNESS, COMFORT AND STYLE, IT'S SIMPLY...GRAND.

Light dances off the smooth curves that accentuate the elegant shape. From its integrated headlamps to its sleek

roofline, Grand Marquis is an automotive design that gives the impression of graceful motion. Even when it's standing still.

With aerodynamics as the driving force behind its form, designers specified wide, limousine-style doors that arc into the roof leaving hardly a seam. Its flush

glass provides an unobstructed surface for wind to rush by. Even the door handles are recessed into the body. The result gives passengers a quieter place to ride and contributes to Grand Marquis' ability to travel impressive distances between fuel stops.*

Drivers and passengers

also benefit from the generous proportions of the six-passenger interior. To help ensure comfort for all, an advanced suspension delivers a more comfortable and even smoother ride than any previous generation Grand Marquis. But like many features on Grand Marquis, the suspension

provides more than expected—exceptional handling and control are exhibited on demand.

Further enhancing its road worthiness are such reassuring features as an advanced overhead cam V-8 engine, **a standard air bag Supplemental Restraint System for**

both the driver and right front passenger, standard four-wheel disc brakes and optional Anti-lock Braking System (ABS) with electronic traction assist. All of these features are offered on your choice of models for 1993: the GS and top-of-the-line LS.

*See the EPA statement in the back of this brochure.

GRAND MARQUIS STANDARD FEATURES INCLUDE:

4.6-liter overhead cam fuel-injected V-8 with sequential electronic multi-port fuel injection

Four-speed electronic automatic overdrive transmission

Rear-wheel drive

Driver-side and right front passenger-side air bag Supplemental Restraint System

Speed-sensitive, variable-assist power steering

Power-assisted four-wheel disc brakes

Air conditioner

Automatic headlamp on/off delay system

Power remote-controlled outside mirrors

Power windows

Power door locks

Five mile-per-hour bumpers

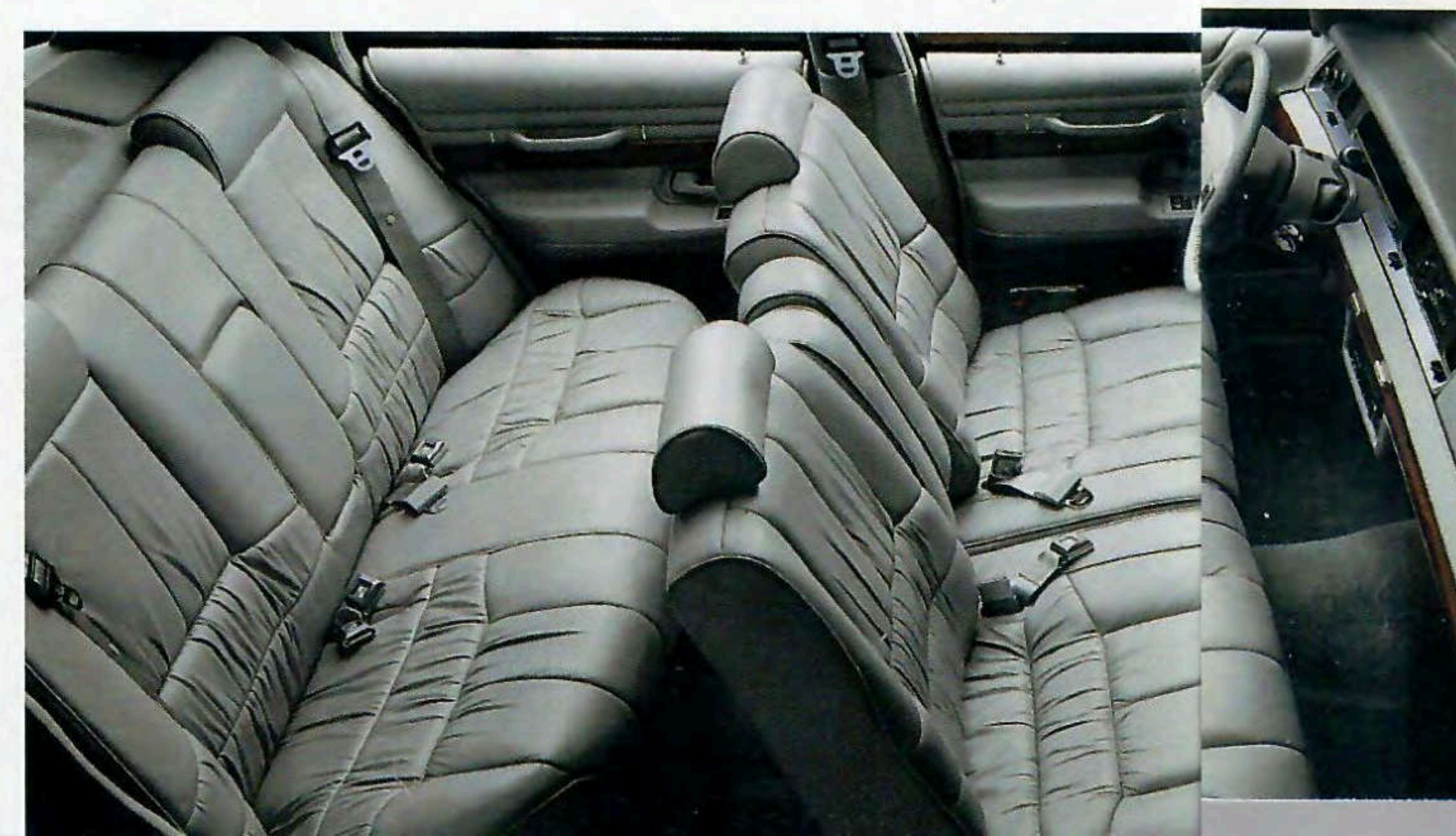
Side intrusion door beams

Two-sided galvanized steel on all exterior body panels

Lower bodyside chip protection



Grand Marquis LS pictured in Twilight Blue Clearcoat Metallic with optional cast aluminum wheels.



Grand Marquis LS interior pictured with optional Opal Grey leather seating surfaces. Other equipment shown may be optional. Front seat belts not shown in order to provide a clear view of vehicle interior.



Cougar XR7 pictured in Electric Red Clearcoat Metallic with optional luxury cast aluminum wheels.

**COUGAR XR7
STANDARD
FEATURES
INCLUDE:**

- 3.8-liter fuel-injected V-6
- Four-speed automatic overdrive transmission
- Four-wheel independent suspension
- Power-assisted front disc/rear drum brakes
- Flush side glass
- Low-profile halogen headlamps
- Dual power remote-controlled mirrors
- Power rack-and-pinion steering
- Backlighted analog performance cluster
- Air conditioner
- Four-speed heater/defroster system
- Side window demisters
- Power side windows
- Interval wipers
- Five mile-per-hour bumpers
- Side intrusion door beams
- Two-sided galvanized steel on all exterior body panels
- Lower bodyside chip protection

MERCURY COUGAR XR7. IT CAN TURN A STRETCH OF ROAD INTO A STRETCH OF THE IMAGINATION.

There are people who look at cars merely as devices that get you from one place to another.

There are also people who don't laugh at good jokes or hum along to a

good song.

XR7 is created especially for a select few individuals who believe that getting there is half the fun. The only Cougar model available, XR7 is designed with a clearly focused sense of style and purpose: to satisfy those who feel passionately about the car they drive.

If your sense of

adventure identifies with a free weekend and a road that leads far from the humdrum of everyday life, XR7 is the perfect means to an end. This is a touring coupe that is able to shrink vast stretches of geography down to pleasure trips. Transporting you with a gratifying sense of ease and control. Indulging you with a host

of luxuries along the way. And offering you even more satisfaction through optional features such as a powerful V-8 engine and anti-lock brakes.

There's a road nearby that's heading someplace you've never been before, and a car that can take you there like no other.

Mercury Cougar XR7.

Behind the wheel is the perfect position to appreciate how form follows function inside Cougar XR7. The configuration and placement of controls allow the driver to easily reach and operate them without distraction.



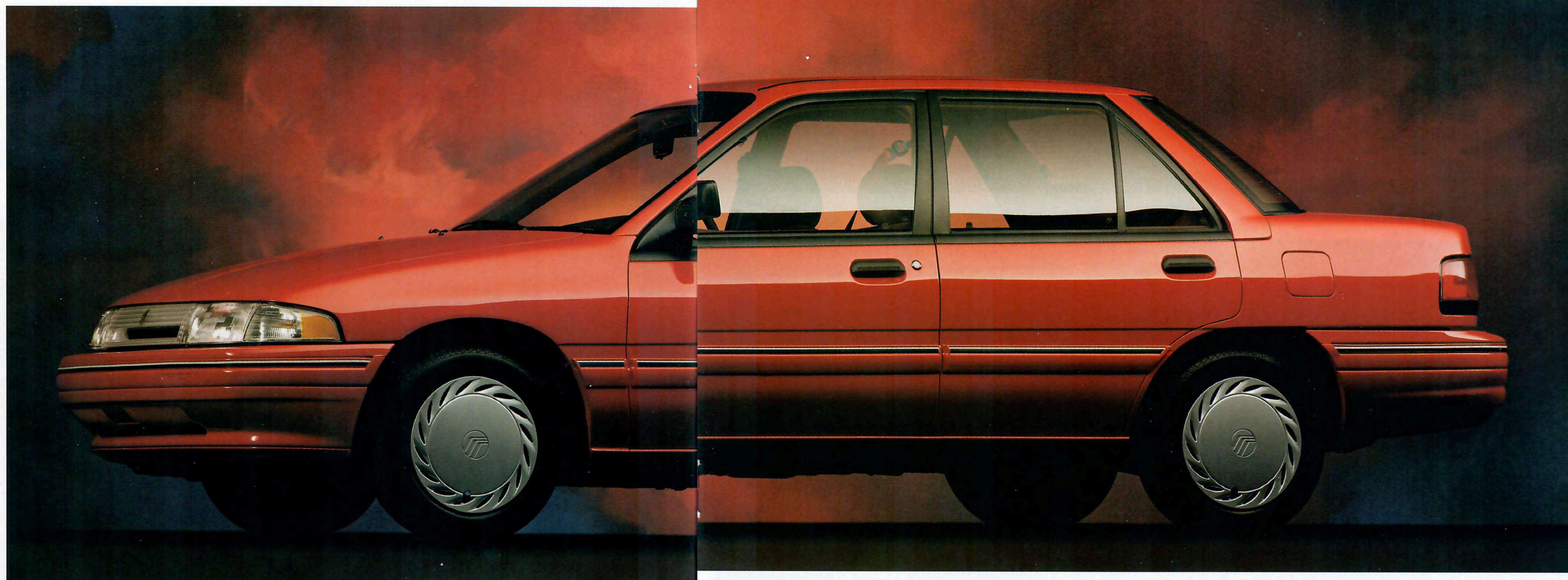
TRACER. THE ONLY SMALL CAR THAT TREATS YOU LIKE A MERCURY.

Descriptions like sensible and practical typically don't make your heart pound with excitement. Yet when these assuring words are combined with others like intelligent, substantial and even fun, you might find your pulse quickening a beat or two. Now add in that bell-ringing adjective affordable and we're on to something special. Something like the new 1993 Mercury Tracer, for instance.

Whether you consider the sedan, wagon or the performance-oriented LTS, you'll find Tracer doesn't fit into typical descriptions of small cars. Maybe it's because Tracer is built with some sophisticated techniques that a lot of car manufacturers just don't have. Maybe it's because it has one of the roomiest interiors of any car in its class. Maybe it's because everything in Tracer is where it should be, and everything works the way it should work. Or maybe it's simply because Tracer is so nimble and fun to drive.

Whatever the reason, one thing is certain—there's a definitive word to describe what you're looking for in a small car.

The word is Tracer.



Tracer pictured in Bright Red. Some features shown may be optional.



Tracer LTS makes driving fun with such performance features as a DOHC 16-valve, 127-horsepower engine, 5-speed transaxle, fully independent sport suspension and four-wheel disc brakes. It's pictured here in Bimini Blue Clearcoat Metallic. Some features shown may be optional.

Tracer Wagon's 66.9 cubic feet of cargo capacity with the rear seat folded down offers ample room for hauling. It's pictured here in Oxford White. Some features shown may be optional.



- | | |
|---|--|
| TRACER STANDARD FEATURES INCLUDE: | Individual reclining front seats |
| 1.9-liter SOHC 4-cylinder engine with sequential multi-port electronic fuel injection | 60/40 split-fold rear seats with integral headrests |
| Distributorless electronic ignition | Fixed interval windshield wipers |
| 5-speed manual overdrive transaxle | Side window demisters |
| Power front disc/rear drum brakes | Rear seat heat ducts |
| Four-wheel independent suspension | Five mile-per-hour bumpers |
| Front and rear stabilizer bars | Side intrusion door beams |
| | Two-sided galvanized steel on all exterior body panels |
| | Lower bodyside chip protection |

TOPAZ GS. A CAR THAT SIMPLY DOES EVERYTHING WELL.

A big idea is sometimes a collection of smaller ones. Ingenious little triumphs of design. Unseen but inspired solutions to vexing problems. A sudden insight that enables things to be done differently. Better. Combined, they can become a larger idea that adds to the comfort of our lives.

Mercury Topaz GS is like that. Available in either a coupe or sedan, it's a car full of fresh, uncompromised, intelligent ideas. And that may well be what makes Topaz a rarity among today's abundance of automobiles. It's a car that simply does everything well.

It handles families with an easy assurance. And it handles a tight turn the same way. It treats budgets with care and doesn't complain about the weather. And it's built with a concern for safety that lends peace of mind to both driver and passengers.

Unlike some cars, you'll grow to like Topaz GS even more after the novelty wears off. And that's a big idea all by itself.



Topaz GS Sedan pictured in Bimini Blue Clearcoat Metallic. Some features shown may be optional.

You may not think much about a wiper control when you use it. You shouldn't have to if it's designed right. Which is precisely why Topaz controls are large, so they're easy to handle, and simple, so you can operate them without having to glance down from the road. You might say they're user friendly controls. And Topaz GS is loaded with them.



Topaz GS is also available in a sporty coupe, pictured here in Bright Red. Some features shown may be optional.



- TOPAZ GS STANDARD FEATURES INCLUDE:**
- 2.3-liter 4-cylinder engine with sequential multi-port electronic fuel injection
 - 5-speed manual transaxle
 - Power front disc/rear drum brakes
 - Power rack-and-pinion steering
 - Side window demisters
 - Interval windshield wipers
 - Dual power remote mirrors
 - Tachometer
 - Five mile-per-hour bumpers
 - Side intrusion door beams
 - Two-sided galvanized steel on all major exterior body panels
 - Lower bodyside chip protection

Capri includes a back seat you won't find in a lot of convertibles its size. You can put a friend or two back there, an extra suitcase, or a cooler for the perpetual picnic you'll feel like having. The interior is pictured here with optional Grey leather seating surfaces.



MERCURY CAPRI. TAKE ONE DAILY FOR A HEALTHIER OUTLOOK ON LIFE.

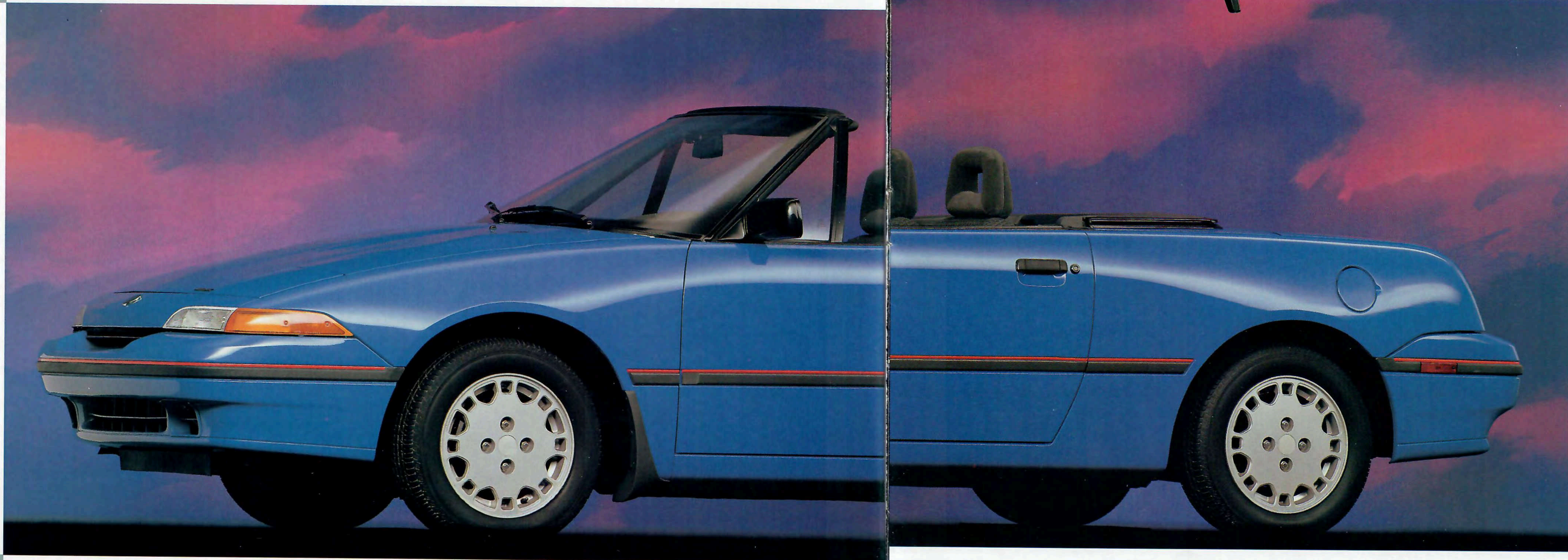
If you buy into the widely held belief that fun is good for you, consider the many therapeutic advantages of owning a Mercury Capri or its more powerful twin, the turbocharged Capri XR2.

First and foremost, Capri is a convertible. It will substantially increase your exposure to fresh air, which is a very healthy thing.

Second, Capri includes a 16-valve, dual-overhead-cam, fuel-injected engine, power-assisted rack-and-pinion steering and four-wheel independent suspension. Capri XR2 offers an even livelier turbocharged, intercooled powerplant that pumps out 132 horses. These features are designed to make your heart beat a little faster while driving. A faster heartbeat promotes better circulation, just like aerobic exercise.

Finally, both Capri and Capri XR2 offer a surprisingly spacious interior for cars in their class. They even have a back seat. Which means you can bring a friend or two along for the ride. Companionship puts you in a better mood. And good moods are important to health and well-being.

So there you have it: a number of healthy reasons for owning a Mercury Capri or Capri XR2. And you thought the only reason for buying one is because you'll look so good driving it.



Capri pictured in Stratosphere Blue. Some features shown may be optional.

CAPRI STANDARD FEATURES INCLUDE:

- 16-valve DOHC 1.6-liter engine with multi-port electronic fuel injection
- 5-speed manual overdrive transaxle
- Four-wheel disc brakes
- Side intrusion door beams

- Front and rear stabilizer bars
- Power-assisted rack-and-pinion steering
- Driver-side air bag
- Supplemental Restraint System
- Leather-wrapped steering wheel
- Dual reclining front sport bucket seats

- Four-wheel independent suspension
- Driver-side adjustable lumbar support
- Five mile-per-hour bumpers
- Two-sided galvanized steel on all major exterior body panels
- Lower bodyside chip protection

Capri XR2 pictured in Everglade Green Clearcoat Metallic.



EVERY MERCURY IS BUILT WITH YOUR PEACE OF MIND IN MIND.

There's much to feel secure about when traveling in a Mercury.

That's because every Mercury is endowed with an abundance of safety features that help protect you and your passengers should an accident prove unavoidable, including front crumple

zones that absorb energy before it reaches the passenger compartment, along with reinforcements to the roof, A pillars and doors.

Yet peace of mind may also take other forms. It

could be the confidence of controls that you can find and operate easily, without taking your eyes off the road. Or the comfort of supportive seating that allows you to stay relaxed yet alert

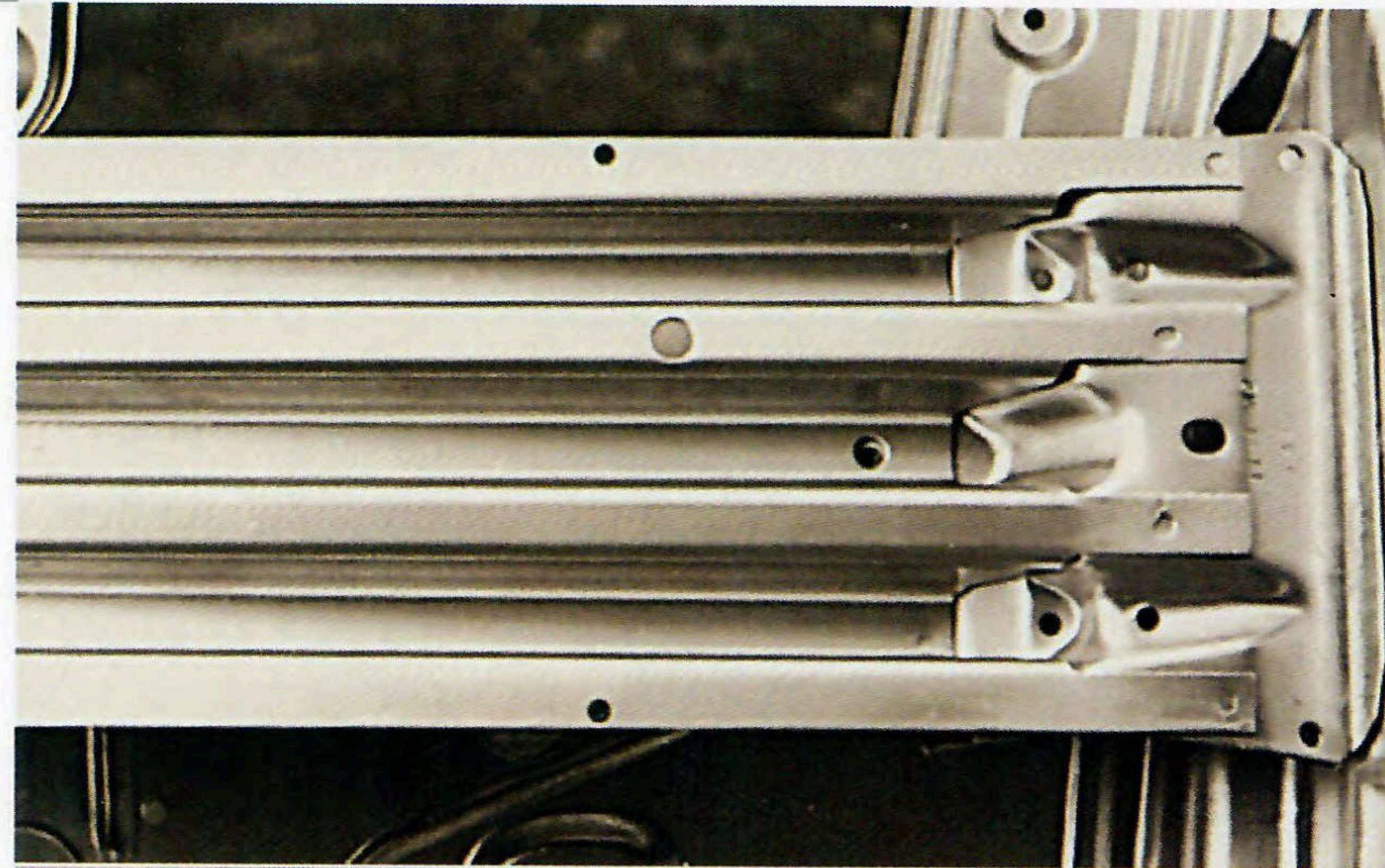
over many hours of driving.

Peace of mind can even be found in knowing that your vehicle is built with an attention to intelligent detail which allows you to enjoy driving it now, and

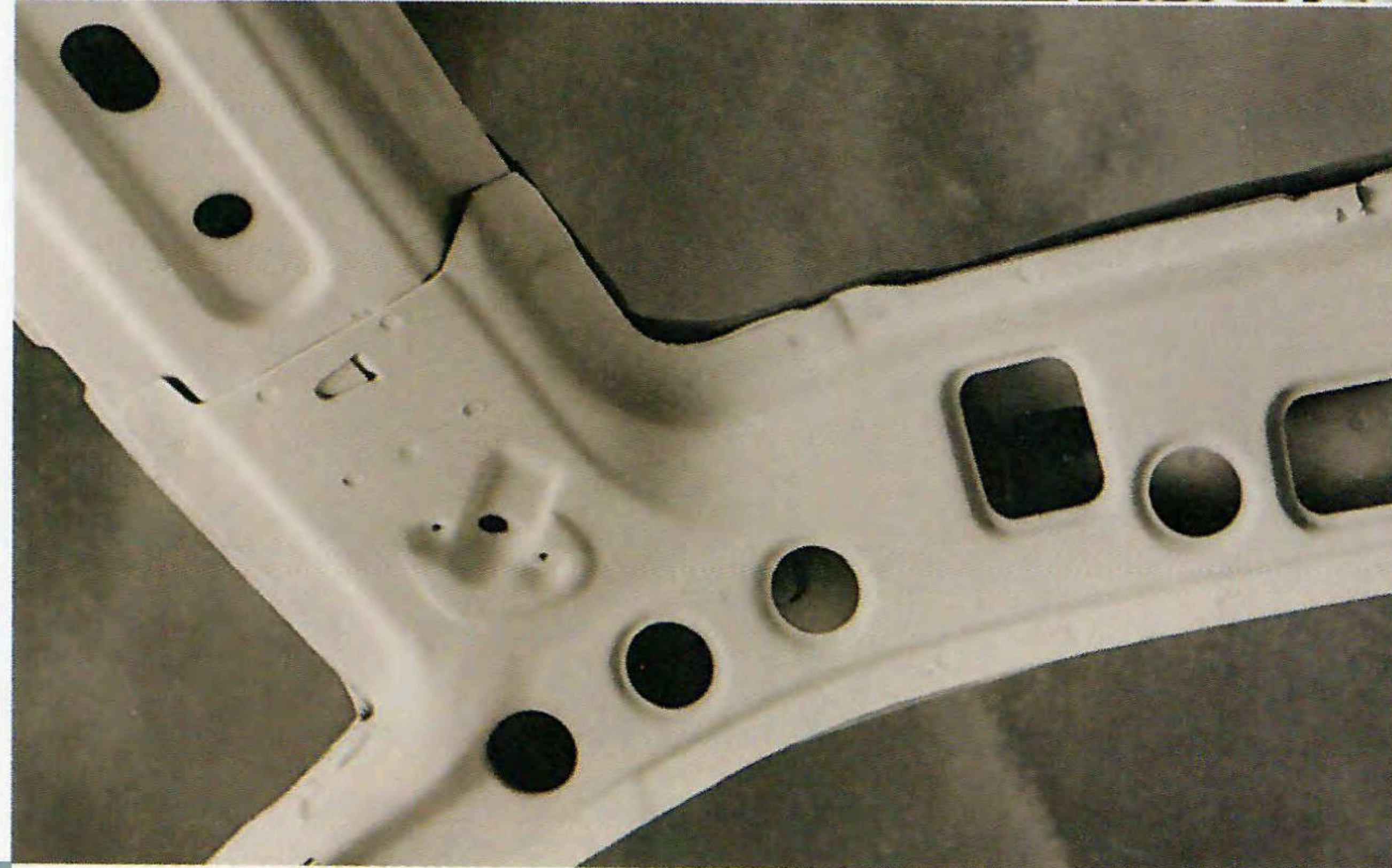
enjoy the wisdom of owning it for years down the road.

To put it all in simpler terms, peace of mind is owning a Mercury.

Heavy-gauge steel beams are mounted inside the side doors of all Mercurys to help prevent intrusion into the passenger cabin in the event of an accident.



All Mercurys include front "crumple zones" that help absorb the impact of a collision before it reaches the passenger compartment.

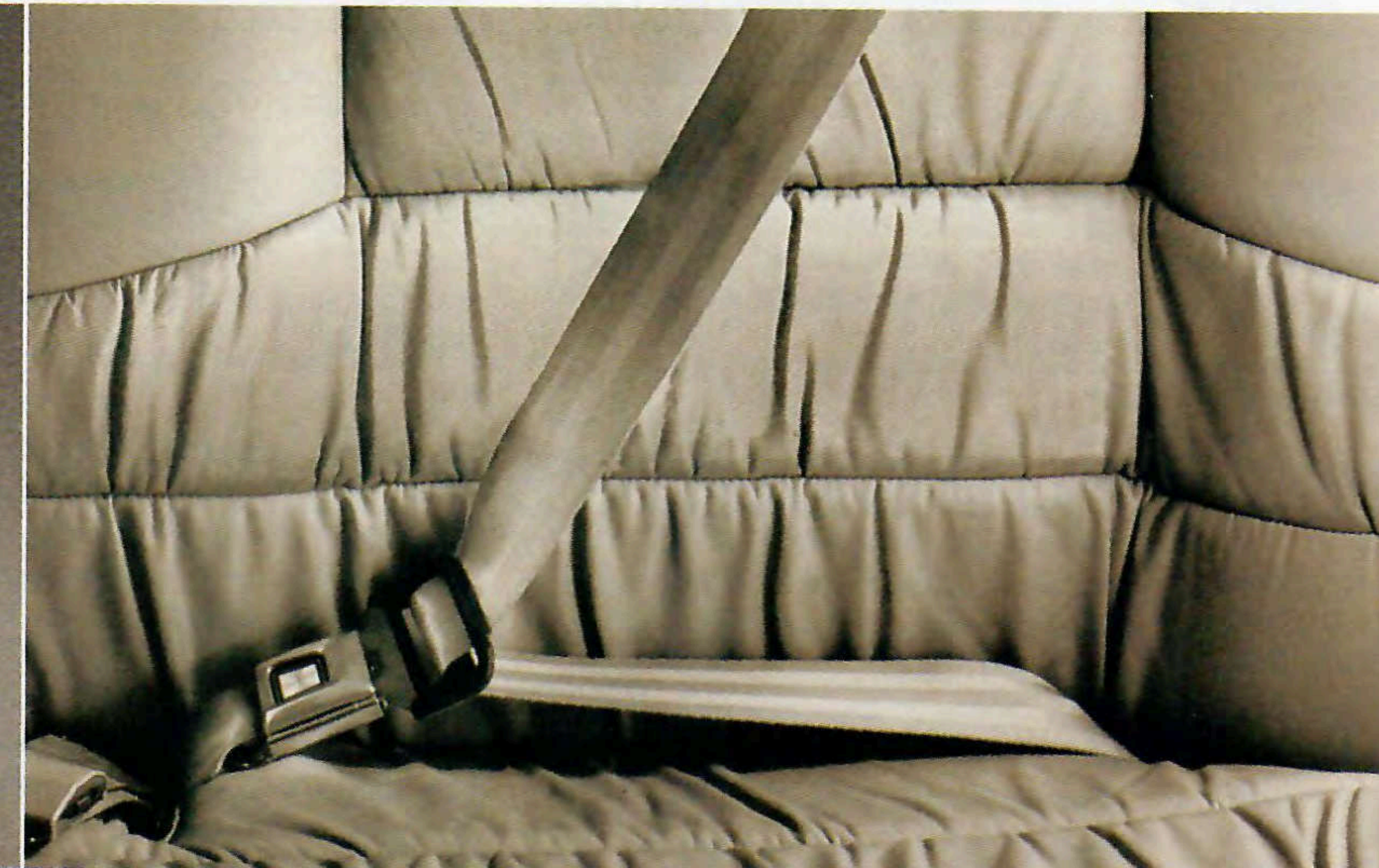


For protection in a rollover accident, the front pillars and the roof of every Mercury hard top are specially reinforced to withstand a static force roof crush test equal to to 1 1/2 times the vehicle's weight.

Child-proof door locks in the rear doors of all Mercury sedans as well as Villager keep children in back from accidentally opening the doors from inside the car, while allowing parents to still open doors from the outside.

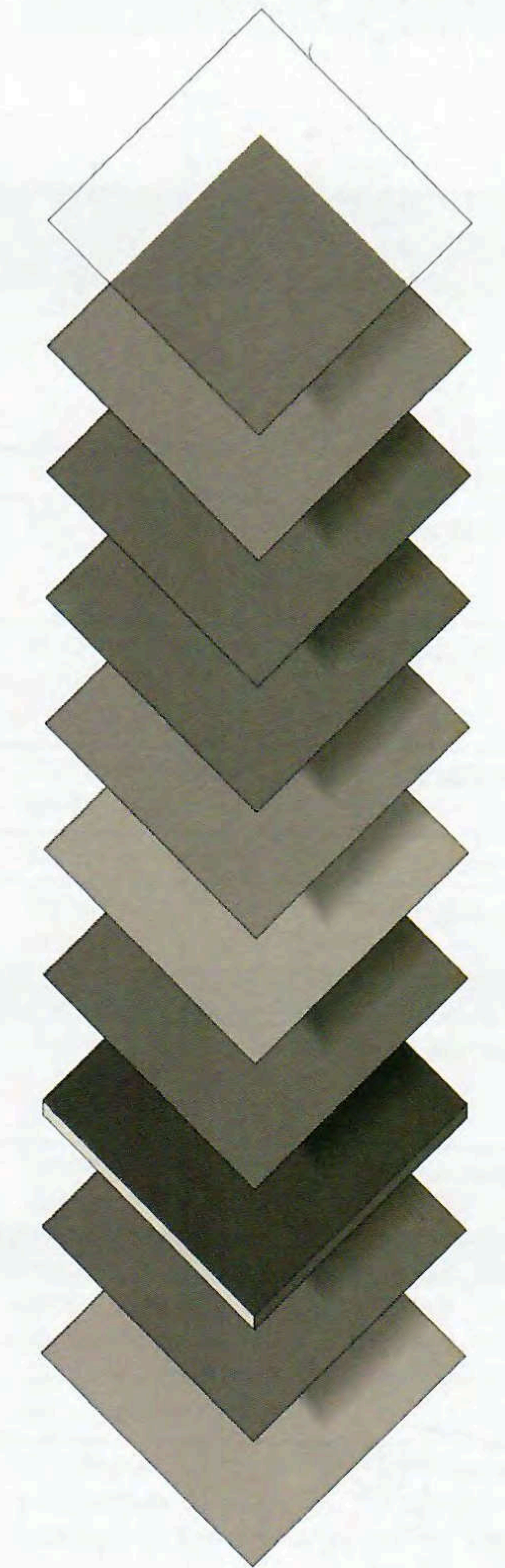


Every Mercury includes three-point lap and shoulder safety belts for rear outboard passengers.

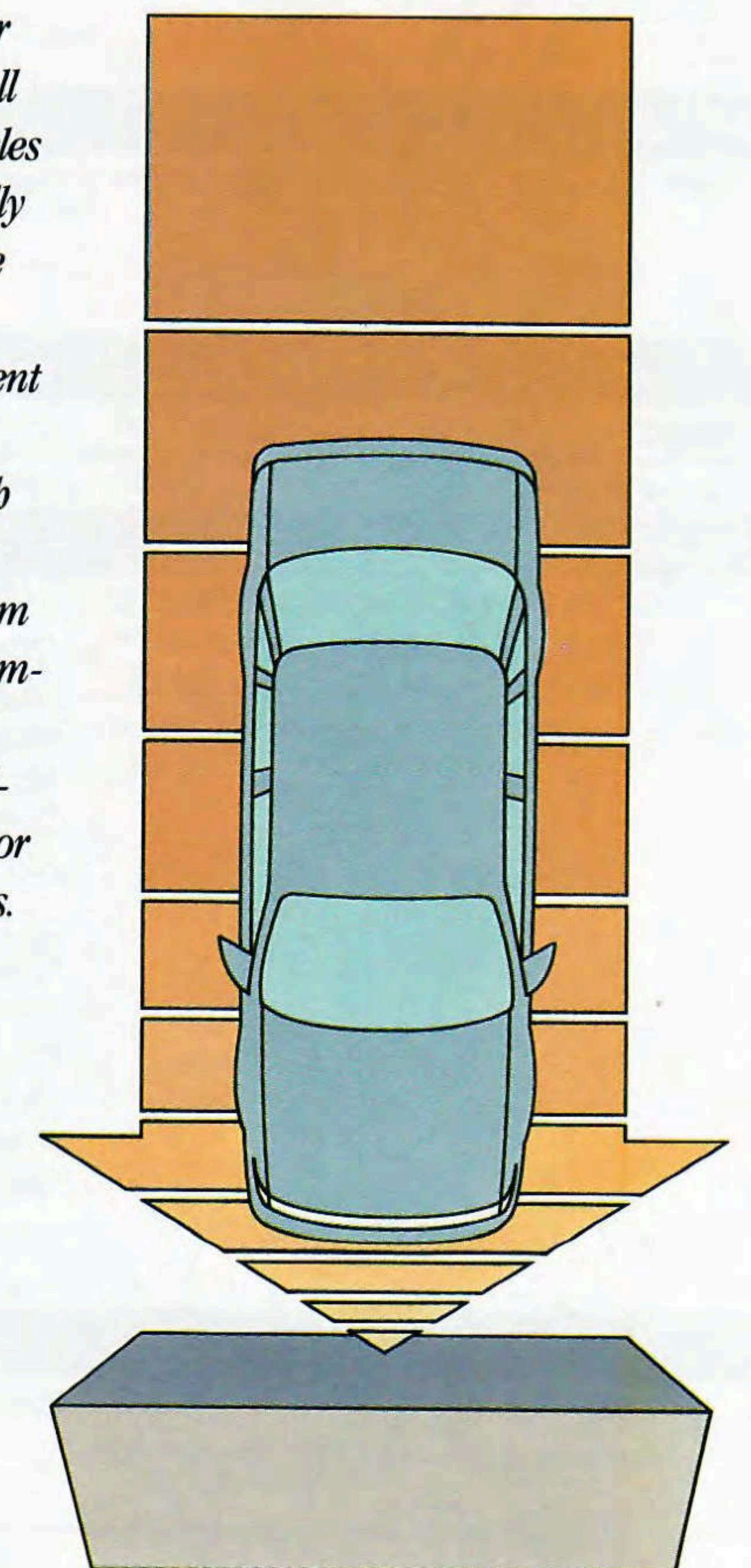


The steering column in every Mercury vehicle is designed to collapse to protect the driver in a frontal impact.

To help protect against rust and corrosion, all Mercury vehicles include two-sided galvanized steel on all major exterior body panels except the roof. A multi-step, multi-layered finishing process includes protective coatings for lower bodyside areas where paint chipping is most likely to occur.



Front and rear bumpers on all Mercury vehicles are successfully tested at twice the speed that government standards require. Which means better protection from the kind of damage that often occurs in grid-locked traffic or in parking lots.



SPECIFICATIONS

VILLAGER

SABLE

GRAND MARQUIS

DRIVETRAIN CONFIGURATION	FRONT ENGINE/FRONT-WHEEL DRIVE		FRONT ENGINE/REAR-WHEEL DRIVE	
ENGINES				
Type	SOHC V-6	60 degree OHV V-6	90 degree OHV V-6 w/balance shaft (optional)	SOHC V-8
Displacement	3.0 liters	3.0 liters	3.8 liters	4.6 liters
Horsepower (SAE net)	151 @ 4800 rpm	140 @ 4800 rpm	140 @ 3800 rpm	190 @ 4200 rpm (210 @ 4600 rpm with Trailer Tow III or Performance and Handling package)
Torque (SAE net)	174 lb.-ft @ 4400 rpm	165 lb.-ft @ 3250 rpm	215 lb.-ft @ 2200 rpm	260 lb.-ft @ 3200 rpm (270 lb.-ft @ 3400 rpm with Trailer Tow III or Performance and Handling package)
Fuel delivery	Multi-point electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection
Compression ratio	9.0:1	9.3:1	9.0:1	9.0:1
Engine control	Electronic engine control	EEC-IV, electronic engine control	EEC-IV, electronic engine control	EEC-IV, electronic engine control
TRANSAXLE/TRANSMISSION	TRANSAXLE	TRANSAXLE	TRANSMISSION	
Automatic	Electronic four-speed automatic overdrive with overdrive lockout	Electronically controlled four-speed automatic overdrive with torque converter lockup in third and fourth gears	Four-speed automatic overdrive with 100 percent lockup in fourth gear. No scheduled maintenance	
Manual	N/A	N/A	N/A	
SUSPENSION				
Front	Independent MacPherson nitrogen gas-pressurized struts with front stabilizer bar	Independent MacPherson nitrogen gas-pressurized struts with coil springs, tension struts, stabilizer bar and lower control arm (Sedan and Wagon)	Independent SLA with ball joints, anti-dive control geometry, coil springs, nitrogen gas-pressurized shocks and stabilizer bar	
Rear	Hotchkiss leaf suspension with nitrogen gas-pressurized shocks	Sedan—Independent parallel four-bar arm design, nitrogen gas-pressurized struts, stabilizer bar and coil springs Wagon—Independent short and long arm, nitrogen gas-pressurized shocks, stabilizer bar and variable-rate coil springs	Four-bar link, rubber-cushioned pivots, rubber-insulated coil springs, nitrogen gas-pressurized shocks and stabilizer bar	
STEERING				
Type	Power-assist rack-and-pinion with 17.5:1 ratio	Speed-sensitive, variable-assist power rack-and-pinion	Power speed-sensitive, variable-assist	
DIMENSIONS (IN INCHES)	SEDAN		WAGON	SEDAN
Wheelbase	112.2		106.0	114.4
Overall length	189.9		192.2	212.4
EXTERIOR COLORS	<p>GS Exterior Colors—Glacier White • Silver Clearcoat Metallic • Medium Platinum Clearcoat Metallic • Electric Red Clearcoat Metallic • Mocha Frost Clearcoat • Medium Mocha Clearcoat Metallic • Jewel Green Clearcoat Metallic • Crystal Blue Clearcoat Metallic • Twilight Blue Clearcoat Metallic</p> <p>LS Two-Tone Exterior Colors—Electric Red Clearcoat/Silver • Jewel Green/Silver • Glacier White/Crystal Blue Clearcoat • Mocha Frost/Medium Mocha • Crystal Blue/Twilight Blue • Silver/Twilight Blue Clearcoat • Medium Platinum/Black • Black/Silver Clearcoat Metallic • Glacier White/Mocha Frost Clearcoat</p> <p>LS Monotone Colors—Glacier White • Mocha Frost Clearcoat • Crystal Blue Clearcoat</p>			
INTERIOR COLORS	Crystal Blue • Smoke • Mocha	Ebony* • Crystal Blue • Opal Grey • Mocha • Cranberry	China Blue • Opal Grey • Shadow Blue • Cranberry • Mocha	

*Not available on Sable wagon models

COUGAR XR7

TRACER

TOPAZ

CAPRI

FRONT ENGINE/REAR-WHEEL DRIVE		FRONT ENGINE/FRONT-WHEEL DRIVE		FRONT ENGINE/FRONT-WHEEL DRIVE		FRONT ENGINE/FRONT-WHEEL DRIVE	
		SEDAN/WAGON	LTS SEDAN			CAPRI	CAPRI XR2
90-degree OHV V-6	OHV V-8 (optional)	SOHC Inline-4	DOHC 16-valve Inline-4	OHV Inline-4	60 degree OHV V-6 (optional)	DOHC 16-valve Inline-4	Turbocharged, intercooled DOHC 16-valve Inline-4
3.8 liters	5.0 liters	1.9 liters	1.8 liters	2.3 liters	3.0 liters	1.6 liters	1.6 liters
140 @ 3800 rpm	200 @ 4000 rpm	88 @ 4400 rpm	127 @ 6500 rpm	96 @ 4200 rpm	130 @ 4800 rpm**	100 @ 5750 rpm	132 @ 5000 rpm
215 lb-ft @ 2400 rpm	275 lb-ft @ 3000 rpm	108 lb-ft @ 3800 rpm	114 lb-ft @ 4500 rpm	126 lb-ft @ 2600 rpm	150 lb-ft @ 3000 rpm**	95 lb-ft @ 5500 rpm	136 lb-ft @ 3000 rpm
Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Sequential multi-port electronic fuel injection	Multi-port electronic fuel injection	Multi-port electronic fuel injection
9.0:1	9.0:1	9.0:1	9.0:1	9.0:1	9.3:1	9.4:1	7.9:1
EEC-IV, electronic engine control	EEC-IV, electronic engine control	EEC-IV, electronic engine control	Electronic engine control	EEC-IV, electronic engine control	EEC-IV, electronic engine control	Electronic engine control	Electronic engine control
TRANSMISSION	TRANSAXLES		TRANSAXLES		TRANSAXLES		TRANSAXLES
Four-speed automatic overdrive	Electronically controlled 4-speed automatic overdrive with lockup torque converter		Three-speed, wide ratio		Electronically controlled four-speed automatic overdrive with lockup torque converter (N/A Capri XR2)		Synchronized five-speed overdrive with self-adjusting hydraulic clutch on Capri, cable on XR2
N/A	Synchronized five-speed overdrive with self-adjusting hydraulic clutch		Five-speed with self-adjusting clutch linkage		Synchronized five-speed overdrive with self-adjusting hydraulic clutch on Capri, cable on XR2		
Independent long spindle SLA with upper "A" arm, lower arm, tension strut, stabilizer bar, variable rate coil springs, nitrogen gas-pressurized hydraulic shock absorbers, front sub-frame	Independent MacPherson struts with strut-mounted coil springs and stabilizer bar		Independent MacPherson nitrogen gas-pressurized struts with strut-mounted coil springs, stabilizer bar, forged lower control arms and cast steering knuckles		Independent nitrogen gas-pressurized, MacPherson struts with strut-mounted coil springs and stabilizer bar. Anti-dive geometry and negative offset design		
Independent with lower "H" arm, upper arm, stabilizer bar, variable rate coil springs, nitrogen gas-pressurized hydraulic shock absorbers, rear sub-frame	Independent strut type, strut-mounted coil springs with twin trapezoidal links and stabilizer bar		Independent parallel four-bar with MacPherson nitrogen gas-pressurized struts, coil springs, parallel suspension arms and double tension struts. (Rear stabilizer bar with 3.0L engine)		Independent twin trapezoidal link with gas-pressurized struts, strut-mounted coil springs and stabilizer bar. Self-stabilizing geometry design		
Power-assist rack-and-pinion on V-6, variable-assist speed-sensitive power rack-and-pinion with optional V-8	Rack-and-pinion with 23.7:1 ratio on Tracer Sedan. Power-assist rack-and-pinion with 17.0:1 ratio on Tracer Wagon and LTS (optional on Tracer Sedan)		Power-assist rack-and-pinion with 18.3:1 ratio		Power-assist rack-and-pinion with 17.6:1 ratio		
	SEDAN AND LTS	WAGON	TWO-DOOR	FOUR-DOOR	CAPRI	CAPRI XR2	
	113.0	98.4	98.4	99.9	99.9	94.7	94.7
	199.9	170.9	171.3	176.7	177.0	166.1	166.1
Oxford White • Black Clearcoat • Mocha Frost Clearcoat Metallic • Electric Red Clearcoat Metallic • Crystal Blue Frost Clearcoat • Twilight Blue Clearcoat Metallic • Cayman Green Clearcoat Metallic • Dark Plum Clearcoat Metallic • Silver Clearcoat Metallic • Midnight Opal Clearcoat Metallic	Sedan and Wagon—Mocha Frost Clearcoat Metallic • Light Crystal Blue Clearcoat Metallic • Silver Clearcoat Metallic • Opal Grey Clearcoat Metallic • Cayman Green Clearcoat Metallic • Bright Red • Black • Oxford White • Wild Strawberry Clearcoat Metallic • Twilight Blue Clearcoat Metallic		LTS Exterior Colors—Black • Oxford White • Wild Strawberry Clearcoat Metallic • Twilight Blue Clearcoat Metallic • Bright Red • Cayman Green Clearcoat Metallic • Opal Grey Clearcoat Metallic • Silver Clearcoat Metallic • Bimini Blue Clearcoat Metallic		2-Door Exterior Colors—Black • Oxford White • Bright Red 2-Door Optional Clearcoat Colors—Bimini Blue Clearcoat Metallic • Cayman Green Clearcoat Metallic • Opal Grey Clearcoat Metallic 4-Door Exterior Colors—Black • Light Blue • Oxford White • Bright Red 4-Door Optional Clearcoat Colors—Twilight Blue Clearcoat Metallic • Mocha Frost Clearcoat Metallic • Bimini Blue Clearcoat Metallic • Cayman Green Clearcoat Metallic • Electric Red Clearcoat Metallic • Caribbean Green Clearcoat Metallic • Opal Grey Clearcoat Metallic • Silver Clearcoat Metallic		Polar White • Platinum Clearcoat Metallic • Cardinal Red • Marine Blue Clearcoat Metallic • Everglade Green Clearcoat Metallic • Stratosphere Blue • Dark Charcoal Clearcoat Metallic
Ebony • Mocha • Crystal Blue • Ruby Red • Opal Grey	Sedan and Wagon Interior Trim Colors—Crystal Blue • Scarlet • Opal Grey • Mocha • LTS Interior Trim Color—Opal Grey		Crystal Blue • Mocha • Opal Grey • Ruby		Grey Convertible Roof Colors—Black • White		

**Manual transaxle: automatic transaxle (V-6 HP=135@4800 rpm. Torque=150@4250)

Chances are, you started your day by starting your car.

Tens of millions of us do. Every day. All over the country. Surely, nothing we own is more closely and constantly intertwined with our lives than the automobile.

At Lincoln-Mercury we never lose sight of the fact that our products go on to play a major part in the lives of people. That's why we're dedicated to bringing you cars that will not only serve you faithfully but also will help make your life more enjoyable.

Stop by your Lincoln-Mercury dealer and see what we've been doing.

Motorcraft QUALITY PARTS

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's highest specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.



Ford Credit offers advantageous financing arrangements for qualified buyers, plus the convenience of making them right where you buy your car—at your Lincoln-Mercury dealer.

As an alternative to car ownership that may well suit your needs, there's Ford Credit's Red Carpet Lease Plan. Ask for the facts on leasing at your Lincoln-Mercury dealer.

DEMAND GENUINE FORD
COLLISION REPAIR PARTS.



Genuine Ford sheet metal and plastic replacement collision parts, such as hood, doors, fenders and bumper components, are the right choice should you be involved in an accident. Genuine Ford collision parts are equal in fit, finish, structural integrity and corrosion protection to original parts. Ford collision parts are the same as those used on new vehicles which are certified to meet Federal Motor Vehicle Safety Standards for crash worthiness. All Ford sheet metal replacement parts are covered by the exclusive Ford Lifelong Sheet Metal Guarantee. Beware of imitations; insist that your insurer authorize genuine Ford collision parts.





The optional Ford Extended Service Plan covers selected components on new Mercury cars following the expiration of the vehicle's basic warranty. Most plans also provide rental reimbursement for covered warranty or ESP repairs. The cost is so moderate for the ESP protection offered that it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the plans, which are available on cars sold and normally operated in the 50 United States and Canada.



EPA statement: 1993 EPA mileage estimates were unavailable when this publication was printed. The 1993 Mercurys, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information.

Option availability: Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

 All This And The Quality Of A Mercury.

LINCOLN-MERCURY DIVISION 

LITHO IN USA (1,000,000) 9-92 P-1101

Buckle up—together we can save lives.

