



2016 MODEL LINE UP



A NEW LANE BECKONS.

For more than 30 years in the U.S., we've had a passion for designing cars that inspire individuality. Cars for those who have the confidence to choose their own path. Whether you want the most fuel-efficient non-hybrid vehicle on the road or crave the astounding performance of our Super All-Wheel Control, you'll find our commitment to ingenuity in every product we make. And we continue to move forward, pushing the boundaries of innovation with vehicles like the upcoming Mirage G4 sedan, as well as the highly anticipated Outlander PHEV. So no matter what lane you choose on the road of life, we have your vehicle.

FIND YOUR OWN LANE MITSUBISHICARS.COM

TECHNOLOGY OVERVIEW

YOUR MOST ADVANCED MOBILE DEVICE MAY BE YOUR CAR.

From touch-screen ease to hands-free convenience, our forward-looking vehicles may be equipped with some of the most advanced technology in the market today. Available on select models, these features can help you make the most of your drive while not distracting you from the road ahead.

01 TOUCH PANEL DISPLAY AUDIO SYSTEM

With a 6.1-inch touchscreen, this sleek system sports a high-gloss black finish and uses app-like icons for easy navigation. Features include HD Radio, SiriusXM® Satellite Radio, and a rearview camera. Plus, its FUSE Hands-free Link System offers a phone dial screen and phone contact list importing.

02 MITSUBISHI MULTI-COMMUNICATION SYSTEM

Boasting a 7-inch high-definition touch-panel display, the intuitive Mitsubishi Multi-Communication System (MMCS) offers a host of advanced features, including 3D mapping, expanded Point of Interest (POI) information and road speed limit display, ECO routing and subscription-free, Real-time HD Traffic with Diamond Lane Guidance.

03 ROCKFORD FOSGATE® PREMIUM AUDIO SYSTEM

The available Rockford Fosgate® 710-watt audio system powers 9 premium speakers, including a 10-inch dual-voice coil subwoofer¹. The system incorporates an advanced Digital Signal Processor (DSP) and offers the listener Punch Control® over the subwoofer, sound field control over the image and staging of the system, as well as the latest DTS® Neural Surround technology. The system is loaded with features like SiriusXM® Satellite Radio and HD Radio®, along with state-of-the-art technologies, such as Dolby® Volume, PremiDIA HD® and PremiDIA-WIDE® surround for dynamic audio performance on the road².

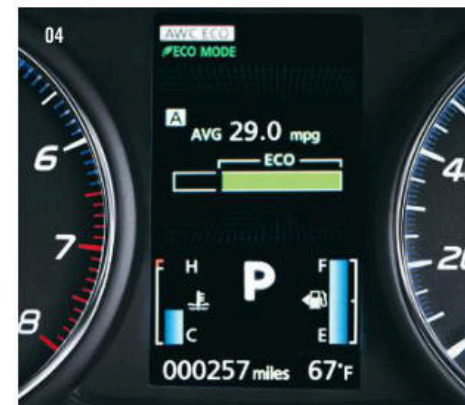


04 COLOR LCD MULTI-INFORMATION DISPLAY

An easy-to-read trip computer provides you with helpful information like average speed and gas mileage, instant fuel economy, cruising range to empty, outside temperature and even maintenance reminder info. The display is linked to the available S-AWC system and gives performance information such as current road surface mode and real-time torque distribution.

05 FUSE HANDS-FREE LINK SYSTEM® WITH USB PORT

Incorporating Bluetooth® 2.0 technology, FUSE allows you full use of your Bluetooth-enabled phone and lets you play music from your iPod® or other MP3 player and USB devices, hands-free³.⁴. Along with buttons on the steering wheel and touchscreen display, FUSE also utilizes advanced speech recognition technology, so you can operate selected features with voice commands when connected to the USB port. FUSE recognizes up to seven different mobile phones, syncs up with contact lists from each phone that's been paired with the system, and keeps the lists private to each user.





01



02



03



04



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SAFETY OVERVIEW

SAFETY IS NO ACCIDENT.

In our book, accounting for your safety is always job one. That's why we equip our vehicles with some of the most advanced active and passive safety features ever developed. It's simple, really. We believe you can never be over-prepared for the unexpected.

01 LED HEADLIGHTS

When it comes to illumination, Light Emitting Diode (LED) Headlights are the cutting edge. They greatly enhance your ability to see potential road hazards or obstructions ahead, and at greater distances. Plus, LED lights draw less power from the battery and are generally more reliable than conventional lights.

02 REARVIEW CAMERA

With visibility compromised, backing up a vehicle is always a safety concern. The available rearview camera provides a measure of assurance by displaying an image on the screen of what is directly behind the vehicle.

03 ADAPTIVE CRUISE CONTROL

The available Adaptive Cruise Control (ACC) works like regular cruise control — only better. It uses a 77-GHz radar unit to detect a car ahead and maintain a preset distance between you and that car. If the car ahead is going slower than your set speed, the system will slow your vehicle to the same speed, maintaining a driver-selectable following distance. If the car ahead speeds up, your vehicle will match its speed (up to your set speed). If the car moves out of your lane or accelerates beyond your set speed, your vehicle will resume your set speed.

04 SUPER ALL-WHEEL CONTROL

With a long history of all-wheel drive systems, our road-handling credentials are legendary. Our available Super All-Wheel Control (S-AWC) is an integration of several advanced technologies that together take full advantage of the engine's power. The Active Front Differential (AFD) distributes engine power between left and right on the front axle. Active Stability Control (ASC) helps keep the vehicle on its intended path when cornering, and the Anti-lock Braking System (ABS), along with Electronic Brakeforce Distribution (EBD), improves control and stability under hard braking. With the push of a button, the driver can select from four S-AWC modes to achieve maximum traction regardless of surface conditions. Those modes include Normal Mode, Snow Mode, Lock Mode and an AWC ECO Mode.

05 FAST-KEY PASSIVE ENTRY SYSTEM

FAST-Key (Free-hand Advanced Security Transmitter) makes vehicle entry easy. Unlock the doors by simply pressing the button on either front door or the trunk lever. Starting the engine is also push-button easy with the keys tucked safely away in a pocket or purse.



Outlander GT with Touring Package in Rally Red

OUTLANDER

EXPONENTIALLY ENHANCED.

We're always looking for ways to improve our products and with the 2016 Mitsubishi Outlander, we found over 100 of them. From its eye-catching exterior enhancements to its advanced technology upgrades to its thrilling performance improvements, this is the most impressive Outlander we've ever built. What's more, it's one of the most fuel-efficient⁵ standard 7-passenger CUVs on the market.

THIRD-ROW SEAT VERSATILITY

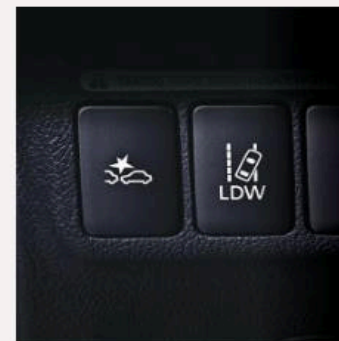
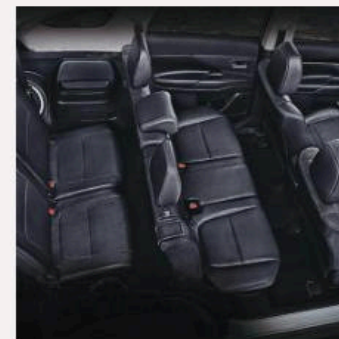
The standard third-row seats enhance not only vehicle occupancy, but also versatility. They're split 50/50 and can be easily stowed with the pull of a single fold-and-store strap, or quickly returned to their upright position by raising the seatback. Additionally, the 60/40 split and fold second-row seat gives you numerous passenger and payload configurations to choose from.

ADVANCED SAFETY

Outlander offers many available advanced safety technologies, such as Adaptive Cruise Control that uses a radar unit to help maintain a preset distance between you and the car ahead.⁵ That radar is also used by the Forward Collision Mitigation system to help you avoid a frontal collision.⁷ If a collision is imminent, it warns the driver and automatically applies the brakes. Plus, a Lane Departure Warning system monitors the lane position in front of the vehicle with a camera, cautioning the driver through a display and alarm if the vehicle begins drifting from its established lane.⁸

2015 IIHS TOP SAFETY PICK+

* Applies only to models with optional Forward Collision Mitigation



OUTLANDER SPORT

STUNNING VERSATILITY.

The sleek Outlander Sport is the compact crossover that proves utility doesn't have to be dull. Its smart size makes it practical around town and pulse quickening around corners. It offers leading-edge features, such as Super-wide HID Headlights. Inside, it's spacious and versatile, yet loaded with upscale appointments. All that and a highway 31-mpg rating, too.³

PANORAMIC GLASS ROOF

Outlander Sport's available panoramic glass roof will enhance any journey. By day, it creates a fresh, open-air feeling throughout the interior. By night, the roof's LED lighting sets the perfect mood for endless evening-drive possibilities.

18" ALLOY WHEELS

Standard on every Outlander Sport, aluminum-alloy wheels add a sporty touch to an already attractive profile. What's more, the tires provide a large contact patch with the road to help improve overall traction.

SUPER-WIDE RANGE HID HEADLIGHTS (S-HID)

Using xenon gas, these available headlights project a beam that's 35% brighter than conventional lights and more closely mimics the light of the sun. The result is better definition and reduced eye fatigue.

2015 IIHS TOP SAFETY PICK



Outlander Sport SEL in Cool Silver



LANCER

DISCOVER THE THRILL OF DRIVING ALL OVER AGAIN.

With Lancer's sleek lines and swift performance, it will quickly remind you why you love a winding open road. Lancer also makes it easy to tailor your ride to your individual taste. It offers you a choice of 2.0L or 2.4L MIVEC engines, and such advanced features as touchscreen navigation, FUSE Hands-free technology, and available All-Wheel Control. It also comes available with some of the latest audio technologies, courtesy of a Rockford-Fosgate® Premium audio system.

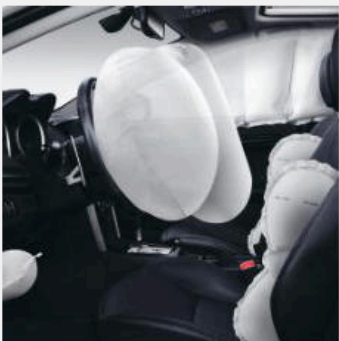
2.4L MIVEC ENGINE

Standard on the Lancer SE, SEL and GT, the 2.4L MIVEC engine is a 16-valve aluminum-block engine with dual overhead cams. This "long-stroke" engine produces 168 hp and 167 lb.-ft. of torque. With a balanced torque to horsepower ratio, the responsive 2.4-liter engine provides quick and confident daily driving power.

SEVEN-AIRBAG SAFETY

Lancer's Supplemental Restraint System[®] (SRS) consists of seven airbags, including a dual-stage front, a front-seat side, and side-impact curtain airbags. Lancer also features a standard driver-side knee airbag, which helps stabilize the legs and lower body of the driver in the event of a collision.

2015 IIHS TOP SAFETY PICK



Lancer GT in Alloy Silver

I-MIEV

100% REVOLUTIONARY.

The i-MiEV is an advanced 100% electric powered zero-emissions vehicle that is defying the EV critics. For starters, it's the most affordable electric powered vehicle on the market. Plus, even when accounting for emissions at the plant generating the electricity to charge it, i-MiEV is responsible for a scant 30% of the CO₂ emissions of a conventional gasoline minicar. And it gets even better: The cost to drive i-MiEV is about one third that of a comparable gasoline vehicle — even less when it's charged during off-peak hours. Finally, being eco-friendly is economically friendly, too.

LED REAR COMBINATION LIGHTS

From bumper to bumper, the remarkable i-MiEV is a model of high technology and efficient engineering — right down to the energy saving LED rear combination lights.

THREE CHARGING SYSTEMS

The revolutionary i-MiEV is compatible with three types of battery charging systems: Household charger systems for either 120 volts or 240 volts, and the “CHAdeMO” quick-charger system for rapid charging.



i-MiEV in Diamond White



Mirage ES in Infrared

MIRAGE

HYBRID-LIKE MILEAGE WITHOUT THE HYBRID PRICE.

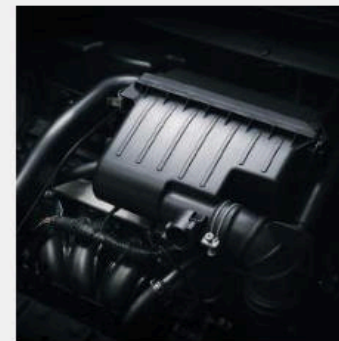
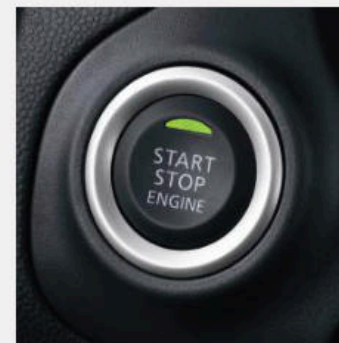
Delivering up to a remarkable 44 mpg highway (40-mpg combined), the 2015 Mirage gives you class-leading fuel efficiency without the exorbitant cost of hybrid technology.¹⁰ The compact Mirage is nimble for around town practicality, but also offers comfortable seating for up to five adults. And with features such as FAST-key passive entry, navigation and automatic climate control, it's surprisingly well appointed. Factor in the 10-year/100,000-mile Powertrain Limited Warranty and it's clear that this Mirage is for real.

CLASS-LEADING FUEL EFFICIENCY

Equipped with a super-efficient 1.2-liter engine, the Mirage achieves an amazing 40 mpg combined fuel efficiency rating. In fact, it's the most fuel-efficient non-hybrid gasoline passenger vehicle in America.³

LOW CO₂ EMISSIONS RATING

Mirage is a model of overall efficiency. With its sleek, aerodynamic design, fuel-sipping engine and its host of innovative weight-saving measures, it not only delivers class-leading fuel efficiency, but also has a remarkably low CO₂ emissions rating.



FUTURE VEHICLES

MIRAGE G4

FUN LOVES COMPANY.

Soon the subcompact car that brings the fun will be available in a spacious sedan. The 2017 Mirage G4 offers comfortable seating for five and enough trunk room for three golf bags. It has advanced safety features, including seven standard airbags. And thanks to a 1.2-liter MIVEC engine, a Continuously Variable Transmission, and its aerodynamic design, it achieves remarkable fuel economy.



Non-US model shown

OUTLANDER PHEV

REDUCE YOUR EMISSIONS. NOT YOUR CARGO SPACE.

Get ready for the world's first plug-in hybrid CUV. Built with twin electric motors and an efficient 2.0-liter gasoline engine, the 2017 Outlander PHEV (Plug-in Hybrid Electric Vehicle) offers a combined driving range that rivals that of many conventional vehicles. Plus, its EV Mode is so efficient that the average commute can be powered solely by electricity. With its ample cargo room, Outlander PHEV holds all your gear, but it also holds great promise for the future.



Concept model shown

MODEL LINE UP

ONE FAMILY. FIVE INDIVIDUALS.

One look at the Mitsubishi model lineup and it's immediately clear how truly unique each of our vehicles is. From the comfort and versatility of the Outlander CUV, to the sheer excitement of the sporty Lancer, to the revolutionary eco-friendliness of the i-MiEV, we offer a vehicle for nearly every taste and intention.

Since the day we sold our first U.S. vehicle back in 1982, we've been committed to building vehicles that offer a unique blend of style, durability and performance. Our vehicles are more than merely a means of transportation. They are a moving expression of the driver within. And backed by some of the most comprehensive warranties in the industry, our cars are built to help you find your own lane for many years to come.

OUTLANDER

STANDARD FEATURES

166-hp 2.4L I4 or 224-hp 3.0L V6 MIVEC engine
7-passenger seating
Continuously Variable Transmission (CVT) or 6-speed automatic transmission

ECO Mode drive support system

Electric Power Steering

Heated side view mirrors

Hill Start Assist (HSA)

7 SRS airbag safety system, including driver's knee airbag¹

31 EPA-estimated hwy mpg (ES/SE/SEL CVT FWD)¹

FUSE Hands-free Link SystemSM with USB Port

18-in. alloy wheels

LED positioning lights

LED rear combination lights

Gloss black instrument panel

AVAILABLE FEATURES

Super All-Wheel Control 4WD system

MMCS Navigation system with 7-in. HD touchscreen

6.1-in. touch display audio system with HD Radio

Rockford FosgateSM 710-watt premium audio system¹

SiriusXMSM Satellite Radio with 3-mo. subscription²

HomelinkSM universal garage door opener

Front wiper de-icer

Advanced Safety Features (ACC, FCM, LDW)^{1,2,3,4}

Rearview camera system

Rain-sensing wipers

Power remote liftgate

One-touch Start/Stop (OSS) engine switch

FAST-Key passive entry and starting system

Color LCD multi-information display

Front dual-zone automatic climate control

LED headlights

AVAILABLE PACKAGES

SEL Premium Package

SEL Advanced Safety Package

SEL Touring Package

GT Touring Package



OUTLANDER SPORT

STANDARD FEATURES

148-hp 2.0L or 168-hp 2.4L I4 MIVEC engine

Manual or Continuously Variable Transmission (CVT)

18-in. alloy wheels

Color LCD multi-information display

FUSE Hands-free Link SystemSM with USB Port

Electric Power Steering

Heated side view mirrors

Hill Start Assist

7 SRS airbag safety system, including driver's knee airbag¹

31 EPA-estimated hwy mpg (ES/SE CVT FWD)¹

AVAILABLE FEATURES

All-Wheel Control 4WD system

MMCS Navigation system with 7-in. HD touchscreen

6.1-in. touch display audio system with HD Radio

Rockford FosgateSM 710-watt premium audio system¹

SiriusXMSM Satellite Radio with 3-mo. subscription²

Panoramic glass roof with adjustable LED mood lighting

Paddle shifters (requires CVT)

Rearview camera system

Rain-sensing wipers

FAST-Key passive entry and starting system

One-touch Start/Stop (OSS) engine switch

S-HID headlights

AVAILABLE PACKAGES

Interior Package

Navigation Package

Cargo Package

Protection Package

LED Illumination Package

All-Weather Package

Wind Deflector Package



LANCER

STANDARD FEATURES

148-hp 2.0L or 168-hp 2.4L I4 MIVEC engine

Manual or Continuously Variable Transmission (CVT)

7 SRS airbag safety system, including driver's knee airbag¹

35 EPA-estimated hwy mpg (ES/CVT)¹

FUSE Hands-free Link SystemSM with USB Port

Color LCD multi-information display

LED Day time running lights

Fog lights

AVAILABLE FEATURES

All-Wheel Control 4WD system

MMCS Navigation system with 7-in. HD touchscreen

6.1-in. touch display audio system with HD Radio

Rockford FosgateSM 710-watt premium audio system¹

SiriusXMSM Satellite Radio with 3-mo. subscription²

Paddle shifters (CVT)

FAST-Key passive entry and starting system

18-in. alloy wheels

Rearview camera system

Rain-sensing wipers

Rear spoiler

AVAILABLE PACKAGES

Navigation Package

Interior Package

LED Illumination Package

Popular Equipment Package

Sun & Sound Package

All-Weather Package



i-MiEV

STANDARD FEATURES

49kw AC Synchronous motor

100% electric – no gas, no tailpipe

16 kWh lithium-ion battery

112 MPGe¹¹

8-year or 100,000-mile Limited Battery Warranty

Electric air conditioning and cabin heating system

iMiEV Remote System

Zero Emissions Vehicle (ZEV)

Remote keyless entry

Rear-split fold seats

Front heated seats

50/50 rear-split fold seats

Battery Warming System

Brake Energy Regeneration System

On-board recharging system with

Level 1 120V,

Level 2 240V

Level 3 330V DC

Quick Charge

Port charging capability

Leather-wrapped steering wheel and shift knob

15-in. alloy wheels

Fog lights



2015 MIRAGE

STANDARD FEATURES

74-hp 1.2L I3 MIVEC engine

Manual or Continuously Variable Transmission (CVT)

ECO Mode indicator light

Electric Power Steering

Automatic climate control

USB port

Rear spoiler

Remote keyless entry

Rear-split fold seats

Rear spoiler

7 SRS airbag safety system, including driver's knee airbag¹

44 EPA-estimated hwy mpg (DE/ES CVT)¹

AVAILABLE FEATURES

FAST-Key passive entry and starting system

One-touch Start/Stop (OSS) engine switch

BluetoothSM hands-free phone system

MMES Navigation System

Rearview camera system

Leather-wrapped steering wheel and shift knob

14-in. alloy wheels

Fog lights

Hill Start Assist

AVAILABLE PACKAGES

Protection Package

Exterior Package

Park Assist Package

Cargo Package

Chrome Package

LED Illumination Package





2015 Mirage shown

WARRANTY

Powertrain	10-year/100,000-mile limited warranty
Basic	5-year/60,000-mile limited warranty
Anti-corrosion/perforation	7-year/100,000-mile limited warranty
Roadside assistance	5-year/unlimited mile
	3-year/36,000-mile (i-MiEV only)

The 10-year/100,000-mile Powertrain Limited Warranty applies only to the original owner of new, retailed 2016 models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. Different coverage applies to the Mitsubishi i-MiEV. The Mitsubishi i-MiEV has a 3-year/36,000-mile coverage for New Vehicles and 5-year/60,000-mile coverage for Powertrain Limited Warranty.


Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For more complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.

See retailer for limited warranty and roadside assistance terms and conditions.
 Mitsubishi Motors North America, Inc.
 6400 Katella Ave., Cypress, CA 90630-0064 1-888-MITSU2016

Log on to our website and browse our full lineup of new vehicles, get MSRP and customer rebate information and "build" the Mitsubishi that's right for you. The site can help you locate your nearest dealer - or even have a dealer contact you.

FOOTNOTES

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- Sirius services require subscriptions, sold separately after 3-month trial included with vehicle purchase. See our Customer Agreement for complete terms at www.siriusxm.com. If you decide to continue your Sirius services at the end of your trial subscription, the plan you choose will automatically renew and bill at then current rates until you call SiriusXM® at 1-866-635-2349 to cancel. Programming subject to change. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). SiriusXM and all related marks and logos are trademarks of SiriusXM Radio Inc.
- The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Mitsubishi is under license.
- iPod® is a registered trademark of Apple Computer, Inc.
- Based on EPA highway mileage rating. Actual mileage may vary.
- The Adaptive Cruise Control System is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for safe and careful driving. Never rely solely on the Adaptive Cruise Control system.
- The Forward Collision Mitigation System is designed to help avoid or reduce the crash speed in certain frontal collisions. It is not a substitute for safe and careful driving. Under certain circumstances, the system may not operate or may not detect a frontal vehicle correctly.
- The Lane Departure Warning System is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving.
- Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for additional information.
- 40 MPG combined (37/44 city/HWY) CVT-Equipped model. Actual mileage may vary.
- MPG equivalent combined city/highway based on EPA estimate/Actual MPGe may vary.



FIND YOUR OWN LANE

At Mitsubishi Motors, we believe not all drivers are created equal. So we build our vehicles for a different breed of driver, the fearless ones who take pride in what they drive, and refuse to drive more of the same. It's obvious to us that people who truly want distinctive styling and the latest technology see past the procession of bland imitations. We believe that every vehicle we make should stand for something. Something more than expected. And that's why we don't build Mitsubishi cars for stereotypes. We build them for you.

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