





A NEW LANE

For more than 30 years in the U.S., we've had a passion for designing cars that inspire individuality. Cars for those who have the confidence to choose their own path. Whether you want the most fuel-efficient non-hybrid vehicle on the road, or crave the astounding performance of our Super All-Wheel Control, you'll find our commitment to ingenuity in every product we make. And we continue to move forward, pushing the boundaries of innovation with vehicles like the all-new Mirage G4 sedan, and the inspired Outlander. So no matter what lane you choose on the road of life, we have a vehicle for you.

FIND YOUR OWN LANE [MITSUBISHICARS.COM](https://www.mitsubishicars.com)

YOUR MOST ADVANCED MOBILE DEVICE MAY BE YOUR CAR.

From touchscreen ease to hands-free convenience, our forward-looking vehicles are equipped with some of the most advanced technology in the market today. Available on select models, these features can help you make the most of your drive while not

01 TOUCH-PANEL DISPLAY AUDIO SYSTEM

With a 6.1 in. touchscreen, this sleek system sports a high-gloss black finish and uses app-like icons for easy navigation. Features include HD Radio[®], SiriusXM[®] Satellite Radio, and a rearview camera. Plus, its Bluetooth[®] Hands-free System offers a phone dial screen and phone contact list importing.^{1,2}

02 SMARTPHONE LINK SYSTEM

Access your smartphone's native apps, including navigation, maps, music, texts, calls and more, with voice command and the touchscreen display. Compatible with most smartphones.

03 COLOR LCD MULTI-INFORMATION DISPLAY

An easy-to-read trip computer provides you with helpful information like average speed and gas mileage, instant fuel economy, cruising range to empty, outside temperature and even maintenance reminder information. The display is linked to the available Super All-Wheel Control system, and gives performance information such as current road surface mode and

real-time torque distribution.

04 ROCKFORD FOSGATE[®] PREMIUM AUDIO SYSTEM

The available Rockford Fosgate[®] 710-watt audio system powers nine premium speakers, including a 10 in. dual-voice coil subwoofer.³ The system incorporates an advanced Digital Signal Processor (DSP) and offers the listener Punch Control[®] over the subwoofer, sound field control over the image and staging of the system, as well as the latest DTS[®] Neural Surround technology. The system is loaded with features like SiriusXM[®] Satellite Radio and HD Radio[®], along with state-of-the-art technologies, such as Dolby[®] Volume, PremiDIA HD[®] and PremiDIA-WIDE[®] surround for dynamic audio performance on the road.²

05 BLUETOOTH[®] HANDS-FREE SYSTEM WITH USB PORT

Incorporating Bluetooth[®] 2.0 technology, this system allows you full use of your Bluetooth-enabled phone and lets you play music from your iPod[®] or





SAFETY IS NO ACCIDENT.

Your safety is our top priority. That's why we equip our vehicles with a truly comprehensive array of the most advanced active and passive safety features ever developed. It's simple, really: We believe you can never be over prepared for the

01 LED HEADLIGHTS

When it comes to illumination, LED headlights are the cutting edge. They greatly enhance your ability to see potential road hazards or obstructions ahead, and at greater distances. Plus, LED lights draw less power from the battery and are generally more reliable than conventional lights.

traction regardless of surface conditions.

02 MULTI-VIEW CAMERA SYSTEM

This available feature displays what's seen by cameras mounted on the front, rear and sides of the vehicle. Views from these multiple angles — including a bird's-eye view — can be shown in various combinations on the Outlander's audio display screen, revealing what's in your blind spots and helping you park more safely.

03 SUPER ALL-WHEEL CONTROL

With a long history of all-wheel drive systems, our road-handling credentials are legendary. The Super All-Wheel Control (S-AWC), available on Outlander, is an integration of several advanced technologies that together take full advantage of the engine's power. With the push of a button, the driver can select from four S-AWC modes to achieve maximum



Outlander GT in Rally Red

EXPONENTIALLY ENHANCED.

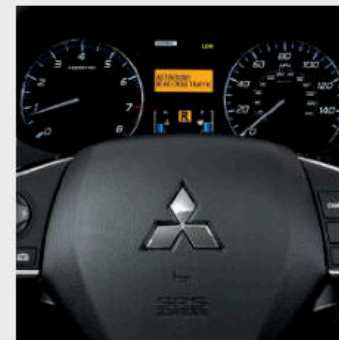
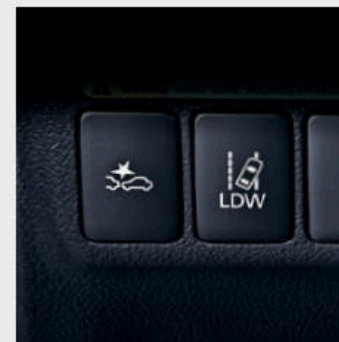
We're always looking for ways to improve our products, and with the 2017 Mitsubishi Outlander, we're introducing innovative new safety and convenience features. These additions help make this the most advanced Outlander we've ever built. What's more, it's one of the most fuel-efficient standard 7-passenger CUVs on the market.⁸

THIRD-ROW SEAT VERSATILITY

The standard third-row seats enhance not only vehicle occupancy, but also versatility. They're split 50/50 and can be easily stowed with the pull of a single fold-and-store strap, or quickly returned to their upright position by raising the seatback. Additionally, the 60/40 split and fold second-row seat gives you numerous passenger and payload configurations to choose from.

ADVANCED SAFETY

Outlander has a long list of available advanced safety technologies. One of these is Adaptive Cruise Control, which uses laser radar to help maintain a preset distance between you and the car ahead.⁹ The available Forward Collision Mitigation (FCM) system utilizes both laser radar and camera technology to determine if a frontal collision with a vehicle or pedestrian is imminent. If so, it warns the driver with audible and visual signals, and automatically applies moderate to emergency braking to reduce the severity of the collision and, if possible, avoid the collision!¹⁰ Adding to your confidence behind the wheel is a Lane Departure Warning system!¹¹ It monitors the lane position in front of your vehicle with a camera, cautioning you with both a display and an audible warning if your vehicle begins drifting from its established lane. There's also a Blind Spot Warning system with Lane Change Assist and Rear Cross Traffic Alert.^{5,6,7} Whether you're driving straight, changing lanes or backing up or out of a parking space,





Outlander Sport GT in

OUTLANDER

ONE OF THE MANY THINGS IT DOES IS IMPRESS.

The sleek Outlander Sport is the compact crossover that proves utility doesn't have to be dull. Its smart size makes it practical around town and pulse quickening around corners. It offers leading-edge features, such as Super-wide HID Headlights. Inside, it's spacious and versatile, yet loaded with upscale appointments. All that and a highway 30-mpg rating, too.⁸

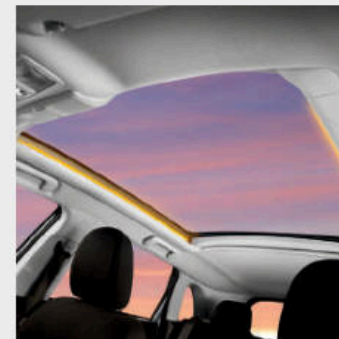


PANORAMIC GLASS ROOF

Outlander Sport's available panoramic glass roof will enhance any journey. By day, it creates a fresh, open-air feeling throughout the interior. By night, the roof's LED lighting sets the perfect mood for endless evening-drive possibilities.

18 IN. ALLOY WHEELS

Standard on every Outlander Sport, aluminum-alloy wheels add a sporty touch to an already attractive profile. What's more, the tires provide a large contact patch with the road to help improve overall traction.



MIRAGE G4

FUN LOVES COMPANY.

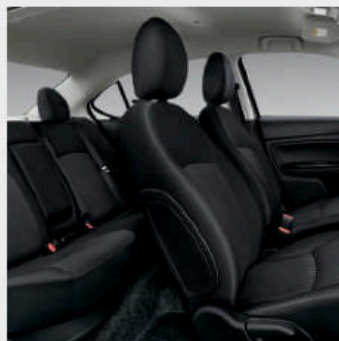
The all-new Mirage G4 is a subcompact 4-door sedan designed for free-spirited drivers who are also environmentally conscientious. With comfortable seating for five, it offers not only one of the best fuel economy ratings in its class, but also one of the best CO₂ emissions ratings. Clearly, with its 42-mpg hwy rating and multitude of forward-looking features such as available Display Audio with Smartphone Link and Bluetooth* technology, the Mirage G4 is as ready to chase fun as you are.^{8,2}

INTERIOR SPACE

While it may be a subcompact car, the all-new Mirage G4 has ample interior space for five adults. In fact, you and your friends will enjoy a full 89.5 cubic feet of interior space. And if the five of you are going out of town, you'll also find plenty of room in the trunk for all your luggage.

CLASS-LEADING LEGROOM

The Mirage G4 doesn't just accommodate five adults, it does so with class-leading legroom. And it leads the class not only in total legroom, but also in that often neglected category, rear seat legroom.



Mirage G4 SE in Infra Red



Mirage GT in Sapphire Blue

MIRAGE

HYBRID-LIKE MILEAGE WITHOUT THE HYBRID PRICE.

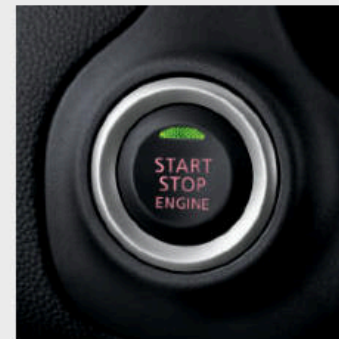
Delivering up to a remarkable 43-mpg highway (39-mpg combined), the 2017 Mirage gives you class-leading fuel efficiency without the exorbitant cost of hybrid technology.^{1,2} The compact Mirage is nimble for around town practicality, but also offers comfortable seating for up to five adults. And with available features such as FAST-Key passive entry with push button start, Display Audio with Smartphone Link, and automatic climate control, it's surprisingly well appointed. Factor in the 10-year/100,000-mile Powertrain Limited Warranty and it's clear that this Mirage is for real.

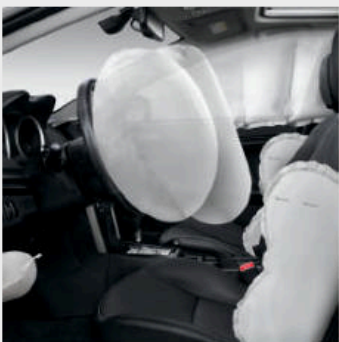
STANDARD LED TAILLIGHTS

Standard equipment for 2017, Mirage's new LED taillights not only look sharp, but they also light up faster, are more visible both day and night, and they last longer than their conventional counterparts.

STANDARD REAR SPOILER

Sure, Mirage's rear spoiler looks cool, but it also genuinely enhances aerodynamic performance by reducing air turbulence behind the vehicle.





LANCER

DISCOVER THE THRILL OF DRIVING ALL OVER AGAIN.

With its sleek lines and swift performance, the Lancer will quickly remind you why you love a winding, open road. Lancer also makes it easy to tailor your ride to your individual taste. It offers you a choice of 2.0L or 2.4L MIVEC engines, and such advanced features as available touchscreen navigation, FUSE Hands-free technology, and All-Wheel Control. It also comes available with some of the latest audio technologies, courtesy of a Rockford Fosgate[®] Premium audio system.³

2.4L MIVEC ENGINE

Standard on the Lancer SE and SEL, the 2.4L MIVEC engine is a 16-valve aluminum-block engine with dual overhead cams. This "long-stroke" engine produces 168-hp and 167 lb.-ft. of torque. With a balanced torque to horsepower ratio, the responsive 2.4-liter engine provides quick and confident daily driving power.

SEVEN-AIRBAG SAFETY

Lancer's Supplemental Restraint System (SRS) consists of seven airbags, including dual-stage front, front-seat side, and side-impact curtain airbags.¹³ Lancer also features a standard driver-side knee airbag, which helps



Lancer SEL in Alloy

I-MiEV

100% REVOLUTIONARY.

The i-MiEV is an advanced 100% electric powered zero-emissions vehicle that is defying the EV critics. For starters, it's the most affordable electric powered vehicle on the market. Plus, even when accounting for emissions at the plant generating the electricity to charge it, i-MiEV is responsible for a scant 30% of the CO₂ emissions of a conventional gasoline minicar. And it gets even better: The cost to drive i-MiEV is about one third that of a comparable gasoline vehicle — even less when it's charged during off-peak hours. Finally, being eco-friendly is economically friendly, too.

LED REAR COMBINATION LIGHTS

From bumper to bumper, the remarkable i-MiEV is a model of high technology and efficient engineering — right down to the energy saving LED rear combination lights.

THREE CHARGING SYSTEMS

The revolutionary i-MiEV is compatible with three types of battery charging systems: Household charger systems for either 120 volts or 240 volts, and the "CHAdeMO" quick-charger system for rapid charging.



i-MiEV in Diamond White

MODEL LINE

ONE FAMILY. SIX INDIVIDUALS.

One look at the Mitsubishi model lineup and it's immediately clear how truly unique each of our vehicles is. There's the comfort and versatility of the Outlander CUV. The fun and adventure of the Outlander Sport. The sheer excitement of the sporty Lancer. The style and efficiency of the Mirage and all-new Mirage G4 sedan. And the revolutionary eco-friendliness of the i-MiEV. Really, there's no denying that we offer a vehicle for nearly every taste and destination.

Since the day we sold our first U.S. vehicle back in 1982, we've been committed to building vehicles that offer a unique blend of style, durability and performance. Our vehicles are more than a means of transportation. They are a moving expression of the driver within. And backed by some of the most comprehensive warranties in the industry, our cars are built to help you find your own lane for many years to come.

OUTLANDER



OUTLANDER
SPORT



MIRAGE G4



MIRAGE



LANCER



I-MIEV





WARRANTY

Powertrain	10-year/100,000-mile limited warranty
Basic	5-year/60,000-mile limited warranty
Anti-corrosion/perforation	7-year/100,000-mile limited warranty
Roadside assistance	5-year/unlimited mile
	3-year/36,000-mile (i-MIEV only)

See retailer for limited warranty and roadside assistance terms and conditions.

Mitsubishi Motors North America, Inc.
6400 Katella Ave., Cypress, CA 90630-0064 1-888-MITSU2017

FOOTNOTES

The 10-year/100,000-mile Powertrain Limited Warranty applies only to the original owner of new, retailed 2017 models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. Different coverage applies to the Mitsubishi i-MIEV. The Mitsubishi i-MIEV has a 3-year/36,000-mile coverage for new vehicles and 5-year/60,000-mile coverage for Powertrain Limited Warranty.

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For more complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.

Log on to our website and browse our full lineup of new vehicles, get MSRP and customer rebate information and "build" the Mitsubishi that's right for you. The

FOOTNOTES (CONTINUED)

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- iPod is a registered trademark of Apple Inc.
- The Blind Spot Warning (BSW) system is a driver aid only and is not a substitute for safe and careful driving. Under certain circumstances, this system may not detect other vehicles correctly.
- The Lane Change Assist (LCA) system is a driver aid only and is not a substitute for safe and careful driving. Under certain circumstances, this system may not detect other vehicles correctly.
- The Rear Cross Traffic Alert (RCTA) system is a driver aid only and is not a substitute for safe and careful driving. Under certain circumstances, this system may not detect other vehicles correctly.
- Based on EPA highway mileage rating. Actual mileage may vary.
- The Adaptive Cruise Control System is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for safe and careful driving. Never rely solely on the Adaptive Cruise Control system.
- The Forward Collision Mitigation (FCM)/Pedestrian Detection (PD) system is a driver aid only and is not a substitute for safe and careful driving. Under certain circumstances, the system may not detect other vehicles and/or pedestrians correctly.
- The Lane Departure Warning System is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving.
- 39 MPG combined (37/43 city/HWY) CVT-Equipped model. Actual mileage may vary.
- Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and



FIND YOUR OWN LANE



At Mitsubishi Motors, we believe not all drivers are created equal. So we build our vehicles for a different breed of driver, the fearless ones who take pride in what they drive, and refuse to drive more of the same. It's obvious to us that people who truly want distinctive styling and the latest technology see past the procession of bland imitations. We believe that every vehicle we make should stand for something. Something more than expected. And that's why we don't build Mitsubishi cars for stereotypes. We build them for you.

