

1995 Achieva



by Oldsmobile

The Models

Series I Sedan

Series II Sedan

Series I Coupe

Series II Coupe



Acura Coupé to Pippi B&B.

With ACHIEVE, you don't have to give up driving

pleasure for PRACTICALITY.



YOU SHOULD BE
ABLE TO HAVE A
PRACTICAL CAR AND
STILL HAVE FUN.

You're looking for a compact car that meets your needs, as well as your desires. First, it must be practical. But you still want to have fun when you're driving it. That's why we invite you to consider the Achieva Coupe or Sedan by Oldsmobile. — Both models offer you the functionality of a comfortable 5-passenger interior and plenty of cargo space. And for your piece of mind, every Achieva is equipped with standard safety features like a driver-side air bag and anti-lock brakes. But there's more to Achieva than comfort and safety. Achieva also rewards you with the spirited performance of a powerful engine and a precise suspension, and wraps all these features into a sporty, contemporary body. — For 1995, Oldsmobile offers you a better way to buy an Achieva. You won't have to go through the hassle of comparing a lot of confusing models and option packages, because both the Coupe and Sedan give you the simple choice of two well-equipped variations. Series I comes complete with our most popular features. Series II adds even more of the amenities you might not expect in a practical car. — Either way, using your common sense has never been this much fun.

With ACHIEVA, you don't have to give up driving

pleasure for PRACTICALITY.

The Safety Factor

DRIVING PLEASURE STARTS WITH A FEELING OF CONFIDENCE BEHIND THE WHEEL. THAT'S WHY ACHEVA IS ENGINEERED TO HELP YOU PREVENT AN ACCIDENT. WITH THE STANDARD QUAD 4 ENGINE AND AVAILABLE 3.0L V6, YOU PROVIDE RESPONSIVE POWER. FOUR-WHEEL ANTI-LOCK BRAKES AND POWER RACK-AND-PINION STEERING HELP YOU MAINTAIN CONTROL. WHILE FRONT-WHEEL DRIVE AND A MACPHERSON STRUT FRONT SUSPENSION GIVE YOU CONFIDENT STABILITY. OF COURSE, ACHEVA IS ALSO ENGINEERED TO HELP PROTECT YOU IF A COLLISION OCCURS. A DRIVER SIDE AIR BAG IS STANDARD. ACHEVA'S UNBODIED STRUCTURE USES FRONT AND REAR CRASH ZONES TO HELP ABSORB AND GUIDE EXCESS ENERGY AWAY FROM THE PASSENGER CABIN. IN ADDITION, FLAME RETARDANT FABRICS AND IMPACT-ABSORBING SURFACES HAVE BEEN DESIGNED INTO THE INTERIOR. GM EXCLUSIVE CHILD COMFORT GUIDES LET YOU ADJUST THE REAR OUTBOARD SAFETY SEATS TO BETTER FIT SMALL CHILDREN, AND REAR DOOR CHILD-SECURITY LOCKS ARE STANDARD ON EVERY ACHEVA SEDAN.



Acheva is designed to help you PREVENT an accident and to help PROTECT you when a collision is unavoidable.

A driver-side air bag is standard equipment on every Acheva model. Remember, you should always wear your safety belt, even with an air bag.



Programmable power door locks add to your personal security by automatically locking after you shift out of Park.



A computer-controlled anti-lock braking system (ABS) helps you maintain steering control by minimizing the chance of wheel lockup and skidding during hard braking.

The 3.0L Acheva was designed to give you a fun and exhilarating driving experience.



Achieva's standard Quad 4 engine produces 150 horsepower and 145 lb-ft of torque. Its 0-60 smooth and quick sleuth is a feature that'll maintain your excitement.



The available 3.0L V6 delivers 215 horsepower and 187 lb-ft of torque. It's part of a performance package which also includes variable-valve timing and a 4-speed automatic transmission.

Performance

WHEN YOU DEMAND PERFORMANCE, ACHEVA'S STANDARD QUAD 4 ENGINE DEFINITELY DELIVERS. WITH SMALL OVERHEAD CAMSHAFTS AND FIVE VALVES PER CYLINDER, THE QUAD 4 GENERATES 150 HORSEPOWER — 32 MORE THAN LAST YEAR'S STANDARD ENGINE — AND TRANSfers TO PLATINUM-TIMED SHAFT PULSES THAT RESIST FOLDING AND TIP-OVER. ITS FIRST SCHEDULED TIME UP ISN'T UNTIL 192,000 MILES. THE QUAD 4'S POWER IS TRANSFERRED THROUGH A SPORTY 5-SPEED MANUAL TRANSMISSION OR AN AVAILABLE AUTOMATIC TRANSMISSION. ACHEVA ALSO OFFERS YOU THE PERFORMANCE OF AN AVAILABLE 3.0L V6 ENGINE THAT GIVES YOU TORQUE-RICH POWER FOR CONFIDENT ACCELERATION. BUT NO MATTER WHICH POWERPLANT YOU CHOOSE, YOU'LL FEEL THE ACCURACY OF ACHEVA'S POWER RACK-AND-PINION STEERING AND THE GRIP OF A MACPHERSON STRUT FRONT SUSPENSION. GET READY FOR DRIVING TO BE A LOT MORE FUN.



Acheva was ENGINEERED with a simple goal in mind: to make driving FUN again.



Achieve Series II 14. Graphite cloth.

Interior Space

YOU'LL APPRECIATE ACHIEVE'S THOUGHTFUL BLEND OF FUN AND FUNCTION THE MOMENT YOU SURF INTO ITS ERGONOMICALLY DESIGNED INTERIOR. OPT-800 SEATS PROVIDE CONFORTABLE SUPPORT, AND TILT-WHEEL STEERING ADJUSTS TO YOUR PREFERRED POSITION. A CONTOURED INSTRUMENT PANEL PRESENTS EASY-TO-READ ANALOG GAUGES, AND ANGLES TOWARD YOU, PUTTING THE CONTROLS FOR THE STANDARD AIR CONDITIONING AND STEERING WITHIN EASY REACH. YOUR PASSENGERS WILL ALSO APPRECIATE ACHIEVE'S INTERIOR SPACE, BECAUSE THERE'S AMPLE HEADROOM AND LEGROOM, EVEN IN THE REAR SEATS.

Achieve's SPORTY yet PRACTICAL interior was designed to meet the needs of both driver and passengers.

The center console includes front and rear cupholders and a storage compartment. (1) one of eight speaker rings are also found inside Achieve.



With 44 cubic feet of storage space, you'll have plenty of room for cargo. And with a low lift-over height, loading is a snap.

— YOU SHOULD FEEL AS
GOOD ABOUT BUYING
YOUR NEW CAR AS
YOU DO DRIVING IT.

Buying a new car SHOULD be fun. But we know that sifting through options and haggling over prices can make it a frustrating experience. So not long ago, we began to explore a new, simpler way to buy an Oldsmobile. — First, we simplified the selection process by making popular options standard equipment on most models. To simplify our pricing, we removed the confusing discounts and rebates. But we left in the savings. — The response was so encouraging, we've gone a step further for 1995. This year, every Oldsmobile model is available in just one or two versions that are well-equipped, there is only a handful of options to consider. And we've simplified pricing across the board, enabling your Oldsmobile dealer to skip the haggling and quote you the best possible price right up front. — Simply put, our new way of doing business means Oldsmobile now offers you even more car for your money...and a more enjoyable way to buy it. And that's certainly something you can feel good about.

Oldsmobile introduces a simpler, BETTER way for you to buy a car.
After all, it's gone MONKY.



Always wear or 1995 Oldsmobile.

We invite you to COMPARE Oldsmobile with other cars in its class.
We don't think you'll find a better DEAL anywhere.



Active Area II Coupe in Black.

Oldsmobile introduces a simpler, BETTER way for you to buy a car.
After all, it's your MONEY.

We invite you to COMPARE Active with other cars in its class.
We don't think you'll find a better VALUE anywhere.



Volvo 740 GLE or Volvo 740 GLE GLE

*Oldsmobile introduced a simpler, BETTER way for you to buy a car.
After all, it's your MONEY.*

*All gauge analog instrument cluster includes a speedometer, tachometer
and voltmeter; plus temperature, fuel level and oil pressure gauges.*

*(Available on Series I, stan-
dard on Series II.)*



*Every Volvo model is equipped
with air conditioning. With
Volvo Series II, you also get
the ABSM stereo radio with
remote door lock.*



*Volvo's system
dual power out-
lets means that
you can adjust directly from the
driver's seat. (Standard on all Volvo
Coupe and Series II Sedans.)*

Incomparable Value

KENWICK OFFERS YOU A FUN CAR AT A COMPETITIVE PRICE. AND IT GIVES YOU FEATURES THAT COST EXTRA ON A LOT OF CARS. WHAT COULD BE MORE PRACTICAL? KENWICK SERIES I INCLUDES THE 1040 & 1100SE, 5-SPEED MANUAL TRANSMISSION, DRIVER SIDE AIR BAG, ANTI-LOCK BRAKES, AIR CONDITIONING, RECLINING FRONT BUCKET SEATS, CENTER CONSOLE WITH FLOOR SHIFTER, AUTOMATIC PROGRAMMABLE POWER DOOR LOCKS, AM/FM STEREO, 1040 WHEEL STEERING, ILLUMINATED ENTRY, REAR AND SIDE WINDOW DEFOGGER, PLUS A REAR AIR-DRY WING AND DUAL POWER OUTSIDE MIRRORS (SCOUPE ONLY). SERIES II ADDS A 4-SPEED AUTOMATIC TRANSMISSION, POWER WINDOWS, CRUISE CONTROL, AM/FM STEREO WITH CASSETTE, 6-GAUGE ANALOG INSTRUMENT CLUSTER AND DUAL POWER OUTSIDE MIRRORS (SCOUPE AND 1024M).

*We invite you to COMPARE Volvo's with other cars in the class.
We don't think you'll find a better VALUE anywhere.*



Integra shown in Palo Verde Metallic.

Sedan

WITH ACURA SEDAN, YOU DON'T HAVE TO GIVE UP DRIVING ENJOYMENT FOR THE CONVENIENCE OF FOUR DOORS. FROM THE OUTSIDE, YOU'LL SEE SHORT EFFING THAT MATCHES ACURA'S RESPONSIVE PERFORMANCE. INSIDE, YOU'LL DISCOVER A WELL-APPOINTED CABIN WITH RECLINING FRONT BUCKET SEATS, AND A REAR BENCH SEAT THAT CAN COMFORTABLY FIT THREE ADULTS. YOU'LL ALSO NOTICE SMALLER, BUT IMPORTANT TOUCHES, INCLUDING INTERIOR LIGHTS THAT GO OFF WHEN YOU LIFT THE DOOR HANDLES AND THEN DIM SILENTLY, LIKE THE LIGHTING IN A THEATER. THEY EVEN SHUT THEMSELVES OFF, IF YOU EVER FORGET.

*So you need a PRACTICAL sedan. That's no reason
to give up DRIVING ENJOYMENT.*

*Integra's 100% steel steering column
is your most comfortable driving
position and makes getting in and
out of the driver's seat easier.*



*To help protect children, Acura
uses the most steel child safety
locks and Child Comfort Seats
on the posterior seat belts.*



Acura Integra is Right Red.

Coupe

WITH ITS AERODYNAMIC GROUND EFFECTS AND REAR AERO WIND, ACHURA COUPE IS DEFINITELY SPORTY AND UNDERNEATH ITS SLEEK BODY, YOU'LL FIND THE ENGINEERING OF A SERIOUS SPORTS COUPE. LIKE A STANDARD 14-VALVE, 130-HP QUAD-4 ENGINE AND A 5-SPEED MANUAL TRANSMISSION. ACHURA ALSO POSSESSES PRECISE CORNERING ABILITIES, THANKS TO POWER RACK-AND-PINION STEERING, AND A MACHINERON STRUT-FRONT SUSPENSION. AND UNLIKE MANY COUPES IN ITS CLASS, ACHURA'S REAR SEAT CAN ACCOMMODATE ADULTS. SO, IF LOOKING AT ACHURA STIRRED YOUR EMOTIONS, WE INVITE YOU TO DRIVE ONE.

Achura Coupe's PERFORMANCE lives up to its sporty APPEARANCE.

With Acura's remote release, you can open the trunk and fuel door from the driver's seat.



Achura offers you controlled air conditioning to cool the cabin quickly and quietly.

WE WANT YOU TO BE SATISFIED WITH YOUR NEW OLDSMOBILE LONG AFTER THE SALE.

In addition to a comprehensive warranty, we also offer courtesy transportation, provide 24-hour roadside assistance and even guarantee your satisfaction. Which may not sound so important right now, but you'll appreciate them should the need ever arise. Just ask one of our owners.

Brandy Farmer, of Jacksonville, Illinois, looked the keys to her car at a sales event. Which could have been a problem if she weren't driving an Oldsmobile. She just called 1-800-442-1423 and in no time had a new set of keys, at no charge.



Brandy even so, "I suspect I should have looked into all the benefits of owning one of your cars before buying it, but when I really liked the car itself. Now I'm even excited about my Acheva and plan to go

Oldsmobile owner for a very long time." (Editor for length and clarity only. Complete letters on file.)

As an Oldsmobile owner, you'll get the Oldsmobile Edge.

Bumper-to-Bumper Warranty

Every part of your Oldsmobile is covered under our warranty, except tires (they have their own warranty), for three years or 36,000 miles, whichever comes first. And you won't have to pay a deductible.

24-Hour Roadside Assistance

We'll be there to help you 24 hours a day, 365 days a year, during the warranty period. All you need to do is call our toll-free number. There are over 15,000 emergency facilities ready to help you.

Courtesy Transportation

When you drop off your Oldsmobile for warranty maintenance, we'll give you a free one-way shuttle up to 10 miles. For overnight service, we'll give you a loaner to replace you up to 200 a day for transportation.

Guaranteed Satisfaction

If you're not satisfied with your new Oldsmobile, you can bring it back within 30 days or 1,500 miles, whichever comes first, and receive full credit toward the purchase of SmartCare or another new Oldsmobile.

THE GM CARD

Every time you use the no-annual-fee GM MasterCardSM, GM will credit 1% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving thousands, over thousands, of dollars. Call 1-800-GM-CARD for more information, including special offers and restrictions.

ACCELERATED EARNINGS NETWORK

Your participating GM retailer for up to 10% in GM Card savings on eligible parts and service transactions. Call 1-800-847-1400 for more information.

SMARTLEASE

SmartLease lets qualified lessees pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. The 1% rate stays lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION:

- Driver-side Supplemental Inflatable Restraint
- Automatic lap/shoulder safety belts, driver and front passenger
- Manual lap/shoulder safety belts, outboard rear seat positions
- Manual top safety belts, rear seat positions
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Laminated windshield glass, shatter-resistant
- Tempered safety glass, side and rear windows
- Interlocking door latches
- Side door beams
- Passenger-guard inside door lock handle
- Safety crumple zone
- Head restraint, adjustable, driver and front passenger
- Folding front outboard seats, inertia-restrained (Lap/leg)
- Dual air lines
- Break-away inside rearview mirror
- Security door locks and door opening mechanism
- Rear door child safety lock (Child)
- Automatic door locking system
- Front and rear crash seats
- Person lock indicator on
- Person relief belt off

FOR CRASH AVOIDANCE:

- Side mirror lamps and reflexors
- Turning lamps
- 4-way hazard warning flashers
- Back-up lamp
- Green high-mounted stoplamp
- Directional signal control
- Wheelchair lift/lift, under and multi-step wipers
- Wash/wipe/wash wipers
- Dual rearview mirrors
- Brake system with dual master cylinder plus warning light
- Anti-lock brake
- Turnover safety control
- Dual-wire hood latch (front spring)
- Low-grip track (with windshield wipers, wiper arm and blade)
- Safety seat belt use
- Tire with built-in tread wear indicator
- Illuminated heater and defroster controls
- Subframe/rear axle integral
- Adjustable disc brake lining wear indicators
- Electric rear window defogger
- Down-winding lightswitch

FOR THEFT DETERRENCE:

- Theft-deterrent receiver alarm lock
- Remote inside door release
- Vehicle vehicle identification number
- Laser-etched VIN plate
- Marked body parts (where applicable)
- Theft-deterrent by locking system

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IMPORTANT WORDS ABOUT THIS CATALOG:

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, model and availability. Since our information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details.

• A WORD ABOUT ENGINES:

Oldsmobile are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers in GM worldwide.

• A WORD ABOUT ASSEMBLY:

Oldsmobile are assembled by different operating units of General Motors, its subsidiaries or suppliers in GM worldwide. Oldsmobile incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers in GM worldwide. We sometimes find it necessary to produce Oldsmobile with different or different named components that originally used. All such components have been approved for use in Oldsmobile and will provide the quality performance associated with the Oldsmobile name. Some open options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

• A WORD ABOUT UPDATED SERVICE INFORMATION:

Oldsmobile regularly reads its customer needs, service facilities about Oldsmobile products. Oldsmobile measures product performance in the field. We then prepare bulletins for servicing our products better. Now you can get that bulletin, too. Ask your retailer. To get ongoing information, call toll free 1-800-551-4123.

• A WORD ABOUT CORROSION PROTECTION:

Oldsmobile are designed and built to resist corrosion. All body sheet metal components are protected against rust through flow-through zinc paint or 100,000 miles, whichever comes first. There is also a deductible for rust-through repair. Application of additional rust-inhibiting material is not required or recommended under the corrosion warranty.

• A WORD ABOUT WARRANTIES:

The GM 3-year/36,000-mile Bumper-to-Bumper Warranty means repairs for any new Oldsmobile, including labor and parts, or correct any defect in material or workmanship occurring during the warranty period. The engine/wheel drive warranty, which are covered by their manufacturers, will be extended for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile retailer for terms of these limited warranties.

The 1995 Oldsmobiles

The 1995 Oldsmobile lineup offers you a wide choice of models for every driving need. There's something in it for everyone.



Aurora



Cutlery Supreme Convertible



Achieva Coupe



Eighty Eight



Achieva Sedan



200



Cutlery



Ninety Eight



Cutlery Supreme Coupe



Cutlery Cruiser



Cutlery Supreme Sedan



Achieva

