

The 1996
ACHIEVA





Affordable performance, style and surprising comfort.

SERIES I (COUPE ONLY) — Standard equipment includes a new 2.4-liter multi-valve Twin-Cam engine, 5-speed manual transmission, dual air bags, 4-wheel anti-lock brakes, air conditioning, daytime running lamps with automatic headlamp control, automatic programmable power door locks, TILT-Wheel adjustable steering column, illuminated entry/exit system, PASSLock vehicle security system, and an AM/FM stereo.



Style with more power and convenience.

SERIES II — These models add an AM/FM stereo with cassette player and extended-range sound system. Available features include a 3100 SFI V6 engine, cruise control, and 4-speed automatic transmission with enhanced traction system.



It's more than what you expect. It's what you've been hoping for.

SERIES III — These models also feature power windows, cruise control, driver-side adjustable lumbar support, 15-inch wheels with touring tires, and a 4-speed automatic transmission with enhanced traction system. For even more driving excitement, you can also add a V6 engine and Sport Package with sunroof, foglamps and leather-wrapped steering wheel. Also available are a split-folding rear seat back, and an AM/FM stereo with cassette/CD player combination and 6-speaker Dimensional Sound system.



Achieva coupe in Bright Green Metallic.



Achieva SC

Achieva coupe in Bright Green Metallic.



Achieva sedan in Medium Beige Metallic.

Don't settle for compromises.

With Achieva you get the complete package.



Achieva sedan combines unexpected elegance with value, then adds lively performance and responsive handling.

Achieva is the unexpected find. It's the perfect blend of responsive sportiness and practicality that comes with a wealth

of standard safety and convenience features many competitors don't even

offer. For instance, in every Achieva you'll find an automatic headlamp control system and PASSLock vehicle security system.

Achieva also offers an enhanced traction control system, a feature you'd only expect on more expensive luxury cars. And here's another

surprise: Achieva coupe provides ample rear-seat and trunk room for your passengers

and their cargo.



Achieva coupe provides sporty styling without sacrificing rear-seat room and trunk space.



**STRAIGHTFORWARD
BUYING**

OLDSMOBILE IS MAKING IT EASIER TO BUY YOUR ACHIEVA BY PACKAGING THE MOST POPULAR FEATURES INTO THREE SERIES. THERE'S NO NEED TO WADE THROUGH ENDLESS LISTS OF OPTIONS. AND TO MAKE IT EASIER STILL, OLDSMOBILE SALES CONSULTANTS ARE SPECIALLY TRAINED TO ANSWER YOUR QUESTIONS AND MAKE YOUR BUYING EXPERIENCE ENJOYABLE.

Sit right down and get comfortable.
You'll look forward to spending some time here.



ECOLOGICALLY SOUND
GENERAL MOTORS IS
COMMITTED TO THE NATURE
CONSERVANCY® AND ITS
WORK OF PROTECTING
NATURAL HABITATS. GM
CONTRIBUTES GENEROUSLY
TO THE CONSERVANCY'S
EFFORTS AND DOES ITS
SHARE TO PROTECT THE
ENVIRONMENT BY USING
CFC-FREE REFRIGERANT
AND THE LATEST ON-BOARD
DIAGNOSTIC SYSTEM (OBD-II)
TO HELP REDUCE
ENGINE EMISSIONS.



*Achieva features two cupholders
and a center storage armrest
as standard equipment.*

Comfort begins as soon as you settle into an Achieva. The supportive contour bucket seats with recliners help you stay alert but relaxed for hours on the road. A newly redesigned instrument panel, equipped with large analog gauges, lets you quickly check speed, engine and temperature status. And, all controls are placed within easy reach and are designed for quick adjustment.



*Available in the Series III model
is an AM/FM stereo with both
cassette and CD players.*



*The available split-folding rear seat adds
even more convenience and cargo-carrying
versatility to Achieva Series III.*

Other unexpected Achieva standard interior features include air conditioning, TILT-Wheel adjustable steering column, automatic programmable power door locks, auxiliary power outlet, front and rear carpeted floor mats, and much more.



Achieva Series III in Graphite cloth.



Achieva Series III in Graphite cloth.



Achieva sedan in Black.

You expect comprehensive
safety engineering and security features.

Achieva delivers — with more.

A complete safety package begins with engineering to help the driver prevent a collision. So, Achieva features standard equipment like daytime running lamps to make you more visible to oncoming traffic, and standard 4-wheel anti-lock brakes and power rack-and-pinion steering to help you to maintain control. And every Achieva



Achieva's standard anti-lock braking system (ABS) helps you maintain steering control by preventing the wheels from locking up and skidding under maximum braking.



The remote keyless entry system, available on Series III, lets you unlock the doors and trunk from up to 15 feet away.

equipped with an automatic transmission includes an enhanced traction system for sure-footed stability on slippery surfaces. Should a collision occur, Achieva is designed to help protect you and your passengers with dual air bags*, padded and contoured interior surfaces, and a unibody structure with front and rear crush zones.

Other features that contribute to Achieva's safety and security include brake/automatic transmission shift interlock, front-wheel drive, illuminated entry/exit, automatic programmable power door locks, and rear door child-security locks (sedan).

**Always wear your safety belts, even with air bags.*



SAFETY

WE WANT YOU TO BE MORE THAN JUST COMFORTABLE IN YOUR ACHIEVA; WE WANT YOU TO FEEL SECURE. THAT'S WHY EVERY ACHIEVA INCLUDES A PASSLOCK VEHICLE SECURITY SYSTEM, WHICH DISABLES THE ENGINE IF AN ATTEMPT IS MADE TO START IT WITHOUT THE PROPER KEY. AND STANDARD BATTERY RUN-DOWN PROTECTION HELPS ASSURE THAT YOUR ACHIEVA WILL START, EVEN IF YOU ACCIDENTALLY LEAVE THE INTERIOR LIGHTS ON.

Advanced, reliable engines that
are as worry-free as they are powerful.



SUSPENSION

ACHIEVA'S REFINED[®]
SUSPENSION HELPS THE
ALL-SEASON TIRES
ADHERE TO THE PAVEMENT.
A REMARKABLE BALANCE
OF RIDE AND HANDLING WAS
ACCOMPLISHED THROUGH
CAREFUL COMPUTER-AIDED
CHASSIS AND SUSPENSION
ENGINEERING. AVAILABLE
15-INCH TOURING TIRES
FURTHER ENHANCE
ACHIEVA'S SPORTY GRIP
ON THE ROAD.



A potent 2.4-liter, 16-valve DOHC engine produces 150 horsepower at 5000 rpm and features dual balance shafts for smooth operation.

Well-rounded performance means more than the power and economy of Achieva's all-new, sophisticated 150-horsepower

Twin-Cam engine. Or the

smooth and responsive torque of the available V6. It also means the ease of

100,000-mile tune-up intervals, and long-

life engine coolant.



The 3100 SFI V6 engine, available in Series II and III, provides exceptional power and throttle response in all speed ranges.

Whichever Achieva engine you choose, you'll be sure of getting high driving excitement without the hassles of high maintenance.



The enhanced traction system, included with the 4-speed automatic transmission, limits wheelspin on slippery surfaces, helping the driver maintain control and directional stability.

Features that enhance Achieva's handling include a MacPherson strut front suspension, coil-spring rear suspension, power rack-and-pinion steering system, and front and rear stabilizer bars.



*Acheva coupe with Sport Package in Bright Red.
Shown with optional 15-inch aluminum wheels.*



Achieva sedan in Black.

Achieva Equipment

SAFETY AND SECURITY			
SERIES	I ¹	II	III
Anti-lock power front disc/rear drum brakes	■	■	■
Dual air bags	■	■	■
3-point front and rear outboard safety belts, plus rear center lap belt	■	■	■
Daytime running lamps with halogen headlamps	■	■	■
PASSLock vehicle security system	■	■	■
Automatic programmable power door locks	■	■	■
Remote-control keyless entry system	-	-	X
Rear door child-security locks (sedan)	-	■	■
Illuminated entry/exit system	■	■	■
Side and electric rear window defoggers	■	■	■
Dual outside mirrors, driver-side remote	-	■ ²	-
Dual power outside mirrors	■	■ ^{1/□}	■

MECHANICAL			
SERIES	I ¹	II	III
2.4-liter Twin-Cam engine	■	■	■
3100 SFI V6 engine (includes variable-effort steering; requires 4-speed automatic transmission and cruise control)	-	□	X
5-speed manual transmission	■	■ ⁴	□ ⁴
4-speed electronic-shift automatic transmission (includes enhanced traction system)	-	□	■
Front-wheel drive	■	■	■
Power rack-and-pinion steering	■	■	■
Front MacPherson strut/rear coil-spring suspension	■	■	■
On-board diagnostic system (OBD-II)	■	■	■
Maintenance-free battery with automatic run-down protection	■	■	■
Engine block heater	□	□	□

EXTERIOR			
SERIES	I ¹	II	III
14-inch wheels with bolt-on wheel discs	■	■	-
15-inch wheels with bolt-on wheel discs	-	□	■
15-inch aluminum wheels	-	□	X
Sport Package (includes electric glass-panel sunroof, foglamps, and leather-wrapped steering wheel and shift knob)	-	-	□
Rear aero wing (includes rear window grid antenna and power outside mirrors)	■	■ ^{1/□}	■ ^{1/□}
Body-color side moldings	■	■	■
Soft-Ray tinted windows	■	■	■
Pulse wipers with wet-arm washers	■	■	■

COMFORT AND CONVENIENCE			
SERIES	I ¹	II	III
Air conditioning with CFC-free refrigerant	■	■	■
TILT-Wheel adjustable steering column	■	■	■
Cruise control	-	□	■
Power windows with driver's auto-down	-	-	■
4-gauge analog cluster with speedometer, tachometer, coolant temperature and fuel gauges	■	■	■
Center console with storage armrest, dual cupholders, coin holder, ashtray and auxiliary power outlet	■	■	■
Map pockets in front seat backs	■	■	■
Lighting package (includes courtesy, map, glove box, ashtray, underhood, trunk and reading lamps)	■	■	■
Inside day/night mirror	■	■	■
Automatic headlamp control	■	■	■
Headlamp and turn signal reminder chimes	■	■	■
Remote trunk lock and fuel-filler door releases	■	■	■
Inside hood release	■	■	■

AUDIO SYSTEMS			
SERIES	I ¹	II	III
Delco ETR AM/FM stereo with seek/scan, digital clock and 4 speakers	■	-	-
Delco ETR AM/FM stereo with cassette, automatic tone control, seek/scan, digital clock and 4 speakers	-	■	■
Delco ETR AM/FM stereo with CD player, automatic tone control, seek/scan, digital clock and 6-speaker Dimensional Sound system	-	-	□
Delco ETR AM/FM stereo with CD and cassette players, automatic tone control, seek/scan, digital clock and 6-speaker Dimensional Sound system	-	-	X
Rear window grid antenna	■	■ ^{1/□}	■ ^{1/■}

SEATING AND TRIM			
SERIES	I ¹	II	III
Reclining contour front bucket seats with driver-side 4-way manual adjustment	■	■	-
Reclining contour front bucket seats with driver-side lumbar support and 4-way manual adjustment	-	-	■
6-way power driver's seat	-	-	X
Split-folding rear seat back	-	-	X
Front passenger-seat easy entry feature (coupe)	■	■	■
Front and rear carpeted floor mats	■	■	■

■ Standard □ Optional - Not available
¹Coupe only.
²Sedan only.
³Available on sedan only with rear aero wing.
⁴Available only with 2.4-liter Twin-Cam engine (for credit on Series III).
⁵Requires remote-control keyless entry system.

Color Combinations

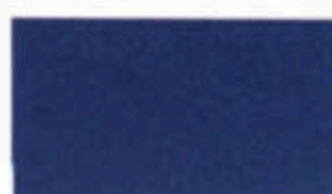
EXTERIOR COLORS	INTERIOR CLOTH COLORS			
	GRAPHITE	TEAL	RED	MEDIUM BEIGE
Bright Purple Metallic (05)	■			■
Bright White (16)	■	■	■	■
Bright Blue Metallic (26)	■			■
Bright Green Metallic (37)	■			■
Black (41)	■	■	■	■
Medium Green Metallic (42)	■	■		■
Light Green Metallic (44)	■	■		■
Medium Beige Metallic (49)	■			■
Red Metallic (72)	■		■	■
Bright Red (81)	■		■	■



Bright Purple Metallic



Bright White



Bright Blue Metallic



Bright Green Metallic



Black



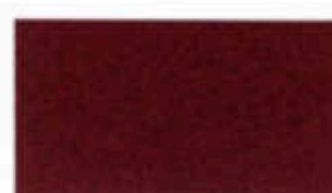
Medium Green Metallic



Light Green Metallic



Medium Beige Metallic



Red Metallic



Bright Red

The paint color samples shown above may vary slightly from actual vehicle color due to the printing process.

Achieva Specifications

EXTERIOR DIMENSIONS

BODY STYLE	COUPE	SEDAN
Length (in)	187.9 +1	187.9
Wheelbase (in)	103.4 -5	103.4
Width (in)	68.6 -2.5	68.1
Height (in)	53.5 -1.5	53.5
Curb weight (lb)	2751 -150	2813
Tread width, front/rear (in)	55.8/55.3 -5	55.8/55.3
Turning circle (ft, curb-to-curb)	35.3 -2	35.3

INTERIOR DIMENSIONS

Headroom, front/rear (in)	37.8/36.5	37.8/37.0
Legroom, front/rear (in)	43.1/34.0 +1	43.1/34.9
Shoulder room, front/rear (in)	52.2/52.5 -3	52.2/52.2

CAPACITIES

Seating capacity (passengers)	5	5
Trunk volume (cu ft)	14.0	14.0
Fuel capacity (gal)	15.2 -0.5	15.2

TIRES

P195/70R14 Michelin® black sidewall all-season radial*
 P195/65R15 black sidewall touring radial†

EPA ESTIMATED FUEL ECONOMY

2.4-liter Twin-Cam (mpg, city/hwy, 5-speed manual)	22/33
2.4-liter Twin-Cam (mpg, city/hwy, 4-speed automatic)	22/32
3100 SFI V6 (mpg, city/hwy, 4-speed automatic)	21/29

POWER TEAMS

ENGINES	2.4L TWIN-CAM	3100 SFI V6
Displacement	2.4 liters (146 cu in)	3.1 liters (191 cu in)
Horsepower	150 @ 5600 rpm	155 @ 5200 rpm
Torque (lb-ft)	155 @ 4400 rpm	185 @ 4000 rpm
Fuel delivery	Sequential port fuel injection	
Transmission	5-speed manual	4-speed automatic
	4-speed automatic	

*Standard on Series I and II; not available on Series III.
 †Included with 15-inch bolt-on wheel discs and 15-inch aluminum wheels.



OWNER AFTERCARE

IN ADDITION TO OUR

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(WHICHEVER COMES FIRST)

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COMMITTED TO YOUR

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THE PURCHASE OF

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A Word about Oldsmobile

THE GM CARD

Every time you use the no-annual-fee GM MasterCard®, GM will credit 5% of your purchase toward buying or leasing a new Oldsmobile. It could mean saving hundreds, even thousands, of dollars. Call 1-800-8GM-CARD for more information, including annual limits and restrictions.

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Visit participating GM retailers for up to 10% in GM Card earnings on eligible parts and service transactions. Call 1-800-947-1000 for more information.

SMARTLEASE BY GMAC

SmartLease lets qualified customers pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

FOR OCCUPANT PROTECTION

- Driver and right front passenger Supplemental Inflatable Restraints • Manual lap/shoulder safety belts, driver and right front passenger • Manual lap/shoulder safety belts, outboard rear-seat positions • Manual lap safety belt, center rear-seat position • Safety belt use reminder system • Front-folding seat back locks, inertia-type/manual • Energy-absorbing steering column • Energy-absorbing instrument panel • Laminated windshield glass, urethane bonded • Tempered safety glass, side and rear windows • Interlocking door latches • Side door beams • Passenger-guard inside door lock handles • Safety armrests • Head restraints, front adjustable, driver and right front passenger • Dual sun visors • Break-away inside rearview mirror • Security door locks and door retention components • Rear door child-security locks (sedan) • Automatic door locking system • Front and rear crush zones • Pressure lock radiator cap

FOR CRASH AVOIDANCE

- Automatic daytime running lamps • Side marker lamps and reflectors • Parking lamps • 4-way hazard warning flashers • Back-up lamps • Center high-mounted stoplamp • Directional signal control • Windshield defroster, washer and multi-speed wipers • Inside day/night rearview mirror • Outside rearview mirrors • Brake system with dual master cylinder plus warning light • Anti-lock brakes • Starter safety switch • Dual-action hood latch (front opening) • Low-glare finish (inside windshield moldings, wiper arms and blades) • Safety road wheel rims • Tires with built-in tread wear indicators • Illuminated heater and defroster controls • Brake/automatic transmission shift interlock • Audible disc brake lining wear indicators

FOR THEFT DETERRENCE

- PASSLock vehicle security system • Theft-deterrent steering column lock • Theft-deterrent key locking system • Ignition key removal audible reminder • Remote inside hood release • Visible vehicle identification number • Laser-etched VIN plate

•IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details.

•A WORD ABOUT ENGINES

Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

•A WORD ABOUT ASSEMBLY

Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

•A WORD ABOUT UPDATED SERVICE INFORMATION

Oldsmobile regularly sends its retailers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your retailer. To get ordering information, call toll-free 1-800-551-4123.

•A WORD ABOUT CORROSION PROTECTION

Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from corrosion for six years or 100,000 miles, whichever comes first. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required or recommended under the corrosion coverage.

•A WORD ABOUT WARRANTY

The GM 3-year/36,000-mile Bumper-to-Bumper Limited Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile retailer for terms of these limited warranties.

The 1996
OLDSMOBILES



Aurora



Cirra Sedan



Ninety Eight



Cirra Wagon



LSS



Achieva Sedan



Eighty Eight



Achieva Coupe



Cutlass Supreme Sedan



Silhouette



Cutlass Supreme Coupe



Bravada



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Oldsmobile

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