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"At first sight, the Aurora may unsettle people just a bit. That means we've done our job."

*Dennis Burke, Head of Aurora Exterior Design Studio*

The Aurora is for everyone who enjoys turning heads. □ When you first look at it, you may not even notice that it has four doors. The form is muscular, clean and pure. You'll find no tacked-on adornments — no shiny grille, very little chrome and very few body seams. You will find the smooth flow of upper and lower body sections along the length of the bold, fuselage-shaped body. Sensuous curves will draw your eyes to widely-spaced sixteen-inch aluminum wheels which plant the Aurora firmly on the ground. □ The Aurora is not a copy of a copy, but an original, not just in form but in substance. The Aurora was created by people who share one passion. A passion not to compromise. The result is an automobile that makes everything else look underwhelming and overpriced.





"When our V8 broke the 25,000 kilometer world speed-endurance record previously held by Mercedes, I said 'No big deal.' We knew we'd do it."

*Sam Winegardner, Chief Engineer Aurora Engine Team*

The Aurora does more than look like a luxury performance sedan. It performs like one. □ A remarkable 250-horsepower aluminum 4.0 liter 32-valve DOHC V8 engine combines record-breaking durability and assured, seamless power. With ninety percent of peak torque available between 1700 and 5600 rpm, you can use the Aurora's V8 power to pass with confidence. Yet this powerhouse is so quiet at idle, an innovative interlock prevents you from trying to start the engine when it is already running. Thanks to electronic controls and platinum-tipped spark plugs, the first tuneup isn't scheduled until 100,000 miles. And in the event of total loss of coolant, you can still drive the Aurora as far as fifty miles. □ Depending on your driving style, you can select either normal or performance shifting modes on the 4-speed electronic automatic transmission. Whichever you choose, the highest combined speed and torque capacity of any front-drive transaxle in the world assures silk-smooth shifting.







"Judge an interior by what isn't there."

*Bob Luyckx, Head of Aurora Interior Design Studio*

Discomfort and noise are distractions. The Aurora interior practically eliminates them, helping to make you a better driver. □ The Aurora's front contour leather seating areas with six-way power adjustments, including lumbar support, are a distillation of the art and science of seat-making. Thoughtfulness abounds. Large analog gauges, switches and steering-wheel touch controls are placed exactly where your body and mind say they should be. His-and-her climate controls, genuine solid hurl walnut, and a six-speaker sound system with cassette player and CD further enhance your comfort. □ Quiet and safety complete an environment you want to escape to, not from. The Aurora's world-class body structure is the foundation of an interior free of unwanted noise and of an exceptionally sturdy safety capsule. Four-wheel anti-lock brakes, traction control, dual airbags and three-point safety belts are, of course, standard.



Always wear safety belts, even with air bags.







"From the beginning, I said, 'Get the fundamentals right, then talk to me about hi-tech.'"

*Reger Musch, Chief Engineer*



Beneath the Aurora's air-slicing shape is a body structure whose strength is a wonder of engineering fundamentals. You cannot see it, but you can feel what it makes possible: enviable ride quality, superior handling and serene quietness. □ That solid feel you instantly recognize can be

measured scientifically. The Aurora has a natural frequency of 25 hertz. At this frequency, an automobile's driver and passengers are more isolated from vibrations caused by bumps, ruts, and the other jarring facts of the road. No luxury performance sedan in the world has a higher frequency than

the Aurora. □ This robust structure also allows the suspension and steering systems to do their jobs without the need to compensate for flexing and twisting in the body above. A sure-footed, gimmick-free suspension provides extraordinary directional stability and virtually eliminates "dive" on brak-

ing. One-of-a-kind Magnetic Speed Variable Assist steering gives you generous steering assist at low speeds and increasingly less at higher speeds, so you maintain impeccable road feel. And it operates so smoothly, changes in assist rates are undetectable.



"I gave the Aurora team only one goal. 'Surpass my most unreasonable expectations.' Then I butted out."

*John Rock, Oldsmobile General Manager*

To create the Aurora we wrote down all the rules about making a great luxury automobile. Then we rewrote them. □ We transferred sixty of the men and women who actually build the Aurora to our development center soon after the first concept sketch was drawn. They made sure what the engineers and designers created could be manufactured efficiently and meticulously. The Aurora V8, for example, contains 556 fewer parts than the Lexus V8, yet it delivers the same displacement, horsepower and torque ratings. When it comes to fit and finish, world-class standards are ensured by checking a painstaking total of 550 points on the exterior alone. And every Aurora is driven over a demanding test track and rigorously evaluated before it heads your way. □ The Aurora is the result of a new rulebook written by people who share a passion not to compromise. Now it's your turn. Wait until spring 1994. Then drive the Aurora. It will make you forget the first car you ever fell in love with.





Get the newest Aurora updates.  
Complete and return this postage-paid card,  
and we'll send you all the forthcoming  
news on this uncompromising automobile.

Mr. Mrs. Ms. Dr. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone (\_\_\_\_\_) \_\_\_\_\_ Work Phone (\_\_\_\_\_) \_\_\_\_\_

Please describe the vehicle you currently drive:

Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

When will you most likely purchase your next vehicle?

Within three months  4 to 6 months  7 to 12 months  
 More than one year  No definite plans

Do you intend to lease or buy your next vehicle?

Lease  Buy  Leasing

In which price range will you shop?

Under \$15,000  \$15,000-20,000  \$20,000-25,000  
 \$25,000-30,000  \$30,000-35,000  \$35,000-40,000  
 \$40,000 or more

Which of the vehicles, if any, will you consider? (Check up to three.)

Import

Acura Legend/Vignale  
 Mitsubishi Diamante  
 Honda Civic  
 Infiniti J30  
 Infiniti Q45  
 Acura Integra  
 Acura Integra LS  
 Acura Integra LS 400  
 BMW 3 Series/5 Series  
 Mercedes C-Class E-Class

Domestic

Cadillac Seville/STS/Vibrante  
 Oldsmobile Eighty-Eight/Twenty-Eight  
 Buick Park Avenue/Leak/Leakette/Ciera  
 Pontiac Bonneville/900  
 Lincoln Mark III/Continental  
 Ford Taurus/800/Mercury Sable  
 Chrysler Conquest/New Yorker  
115 Eagle Vision

Other Make \_\_\_\_\_

Other Make \_\_\_\_\_

Model \_\_\_\_\_

Model \_\_\_\_\_

Other Make \_\_\_\_\_

Model \_\_\_\_\_

Please indicate your age group:

18-24  25-34  35-44  45-54  55-64  65+

To speak personally with a representative of the new Aurora,  
call 1-800-414-0017 between 9 A.M. and 7 P.M. EST.



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**AURORA**  
by Oldsmobile

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*SPECIFICATIONS*

A U R O R A

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SPECIFICATIONS



*Few luxury cars can be called aggressive. Fewer still can be called daring. Yet Aurora is both. A true original, Aurora is a luxury performance car that compromises on neither luxury nor performance. Thanks to its many innovative engineering advances, Aurora provides smooth, solid power, unparalleled comfort and looks that command attention. This spring, you'll be able to experience for yourself the power of Aurora. But for now, examine these impressive details. A car this unique will certainly be worth the wait.*



### ENGINE

3.0-liter V6 with 250 hp DIVE™ 30 • Aluminum  
Block with integral cast iron cylinder bore • Aluminum  
heads with 4-valve pent-roof combustion  
chamber design • 4-bolt driven overhead  
camshaft • 4 half-main bearing caps • Dual  
glass-filled thermoplastic intake manifold  
• Sequential fuel injection • Direct



injection system with 4 coils and dual platinum tipped  
spark plugs • Detachable  
turbo with engine mounting • Starter lockout - prevents  
starting a robot running engine

### STEERING

Regenerative system - magnetic speed variable assist power  
steer and power steering

### DRIVETRAIN

Front wheel drive • Electronic 4-speed automatic transmission  
• Powertrain control module - integrates engine and transmission  
function • Drive-selectable normal and performance shift  
regimes • Split-length half shafts

### BRKING & TRACTION

Integrated 4-wheel anti-lock braking and anti-squat  
traction control systems • 4-wheel disc brakes

### SUSPENSION & CHASSIS

Independent modified MacPherson and front suspension with  
coil springs and stabilizer bar • Independent rear trailing  
arm rear suspension with stabilizer bar and anti-lift geometry  
• Automatic rear leveling • Utilized 257-hp, body structure  
• 30" x 7" 6-spoke aluminum wheels • Goodwin Super G3  
F215 100% touring tires

### TRANSMISSION

Type Front wheel drive  
electronically controlled  
4-speed automatic transmission  
Maximum engine torque 301 lb.-ft.  
Maximum engine shaft speed 6,300 rpm  
Gear ratio 16.2:100  
2nd 16.0  
3rd 14.99  
4th 13.68  
5th 12.20

### COMFORT & CONVENIENCE

Automatic dual-zone air conditioning with rear-out duct and outside  
temperature display • Steering wheel touch controls for audio and  
climate control • TILT/Whirl steering • Cruise control • Power windows  
with driver-side auto-down and driver-controlled lockout switch • 33  
Kool solar-control glass • Tinted day-night Electrochromic automatic  
mirror • Twilight Sentinel automatic headlamp control • Dual front  
and rear-beaming holders • Lighted visor vanity mirrors • Passenger  
and driver handles • 12-watt power outlet in console • Trunk cargo net

### SEATING & INTERIOR TRIM



Leather for driver's seat and outside dual power mirrors • Leather  
trim in seating areas (leather trim available as a no-cost option)



Leather-trimmed steering wheel and  
door pulls • Leather console with storage  
compartment • Folding rear-seat storage  
armrest and pass-through trunk • Genuine  
leather wheel trim

### OCCUPANT PROTECTION

Driver and front-out passenger air bags  
• 3-point front safety belts with slack-act  
function • 3-point outboard rear safety belts  
with minimal effort retractors • 2-point  
outboard rear safety belt • Integrated safety-  
cage passenger compartment • Front and rear crash zones • Side-  
guard door beams • Strong-shielding front and rear bumpers  
• Programmable automatic power door locks • Remote keyless entry  
• Electronic entry system • PIVKey vehicle security system • Rear  
door-child security locks

### ENTERTAINMENT SYSTEM

AM/FM stereo radio with seek scan feature and automatic tone control  
• Auto-reverse cassette player • Compact disc player with anti-theft  
lockout system, up-load and auto-compression features • 6-speaker

Dimensional sound system • Optional, Bose Acoustics  
music system - acoustically tailored to the interior of the vehicle,  
includes two speakers, 6 speakers and 5 amplifiers

### INSTRUMENTATION

Analog gauge cluster with 140-mph speedometer, tachometer,  
outside temperature and fuel gauge, odometer and trip odometer  
• Driver information system - monitors 21 vital vehicle  
systems and provides digital readout (English, metric) for  
mile, trip, fuel, time and oil life indicator

### EXTERIOR



Composite halogen head  
lamps • Integrated fog  
lamps • Cornering lamps  
• Body color bumpers  
and side moldings • Flush  
mounted glass and door  
handles • Dual power adjustable mirrors with defogger  
• Electric rear window defogger • Side window defogger



• Dual-colored  
• Rear quarter  
power windows

### OPTIONS

Power windows with touch sliding glass panel and sun  
shade • Bose Acoustics music system • Driver and  
front-out passenger heated seat • 30.0-hp (235-10000)  
speed-activated tires (includes special 3.7 tire-to-tire ratio)  
• Club seat trim (no-cost option)  
• Engine block heater

### THE OWNERSHIP EXPERIENCE

4-year/50,000-mile bumper-to-bumper warranty • 24-hour  
roadside assistance • Courtesy transportation • Trip  
interruption expense reimbursement • See your local dealer  
for complete details

### EXPERIENCED

#### EXTERIOR COLOR INTERIOR TRIM COMBINATIONS

Color & Interior Color	Interior Color*			
	Apricot Blue	Spectra Grey	Graphite	Red
34 Light Gray Metallic				
35 Bright White				
36 Dark Green Gray Metallic				
34 Silver Red Metallic				
36 Light Atlantic Blue Metallic				
37 Black				
49 Dark Green Metallic				
72 Midway Garnet Red Metallic				
77 Dark Cherry Red Metallic				
85 Champagne Metallic				
89 Mocha Metallic				
92 Purple Pearl Metallic				

\*Club seat trim is not available on this model.   
 \*See your dealer for the complete list of options.   
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### CHASSIS DIMENSIONS

Wheelbase 102.6 in.  
Front head 62.1 in.  
Rear head 62.6 in.  
Tire size P225/40R18  
Wheel size 16 x 7 in.  
Turning diameter 49.9  
Fuel capacity 20.0 gal.

### EXTERIOR DIMENSIONS

Length 185.4 in.  
Width 74.4 in.  
Height 55.4 in.  
Ground clearance 5.6 in.  
Curb weight 3,907 lb.

### INTERIOR DIMENSIONS

Front seat  
Shoulder room 39.1 in.  
Leg room 43.6 in.  
Shoulder room 57.0 in.  
Hip room 55.7 in.  
Rear seat  
Shoulder room 36.0 in.  
Leg room 34.4 in.  
Shoulder room 57.0 in.  
Hip room 55.0 in.  
Trunk capacity 36.3 cu. ft.



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