



1 9 9 4 C U T L A S S S U P R E M E

C O N V E R T I B L E



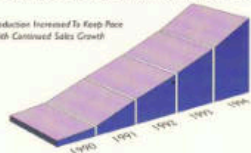
A U N I Q U E B L E N D O F F U N A N D F U N C T I O N

1994 CUTLASS SUPREME CONVERTIBLE

Experience the road from a new point of view. Cutlass Supreme Convertible invites you to revel in the pleasures of open-air motoring without sacrificing comfort and practicality.

Referred to by the *Denver Post* as "easily one of the best convertibles on the market" (Feb. 27, 1993), Cutlass Supreme Convertible has gained widespread recognition for its unique blend of contemporary styling, spirited performance, luxurious appointments, comfortable roominess, and sophisticated road manners.

Production Increased To Keep Pace With Continued Sales Growth



It is no wonder that Supreme Convertible has been a hot seller...with demand consistently exceeding supply. In order to keep pace with rapidly increasing sales, 30% more Supreme Convertibles will be built for 1994.

OPEN-AIR MOTORING WITHOUT THE USUAL SACRIFICES

The *Orlando Sentinel* writes of the Supreme Convertible, "It's one of those rare cars that just makes you feel good. All the time." (April 22, 1993). While most convertibles are a lot of fun to drive on sunny days, there is usually a price to pay in terms of cowl shake, wind noise, poor top-up visibility, lack of rear seat room, and other drawbacks. With the Supreme Convertible, you can "feel good all the time" with a uniquely balanced approach to open-air motoring.



Standard 3.1-Liter SFI V6 generates 160 horsepower and 185 lbs. ft. of torque

◆ The Supreme Convertible's standard 3.1-liter SFI V6 engine combines impressive performance with excellent economy. The optional 3.4-liter DOHC V6 powerplant is a world-class performer, generating 210 horsepower and 215 lbs. ft. of torque.

◆ These engines, teamed with the standard four-speed electronic automatic transmission, give Supreme Convertible one of the world's most advanced drivetrains for smooth, reliable performance.

◆ Supreme Convertible has a "stable and satisfying ride, thanks to the touring suspension package and a reinforced chassis" (*Houston Post*, April 28, 1993).

◆ Supreme is that rarest of convertibles that boasts a ride that is "not only quiet, but also comfortable and civilized" (*Denver Post*, February 27, 1993).

◆ The Supreme Convertible's power top comes with a full headliner and a glass rear window with defogger. It rolls back with the push of a button, folding neatly in place.

◆ Safety and security is a top priority, reflected in standard features like a driver-side airbag, four-wheel anti-lock disc brakes, Illuminated Entry, the highly effective PASS-Key vehicle security system, and automatic power door locks.



Cutlass Supreme Convertible equipped with 3.4-Liter DOHC V6 Engine Package, shown in Bright Red with seating area trimmed in new White leather

◆ The Supreme Convertible's top-up visibility is among the best of any convertible.

◆ Supreme Convertible is a true mid-size automobile, with considerably more passenger and cargo area than most of its competitors.

◆ Supreme Convertible's upscale appeal is available at a price far below other sport luxury models which are considerably less substantial. See the "Sport Luxury Convertible Comparison" chart on the next page for specifics on how Supreme offers more vehicle for less money.

◆ Supreme Convertible comes with The Oldsmobile Edge, an exclusive customer satisfaction program featuring Guaranteed Satisfaction, Free 24-Hour Roadside Assistance, Bumper-To-Bumper Plus Warranty, and Courtesy Transportation.



Optional 3.4-Liter DOHC V6 generates 210 horsepower and 215 lbs. ft. of torque

Dimensions (in.) / Capacities

Wheelbase	107.5
Track, front/rear	59.5/58.0
Overall length	193.9
Overall width	75.8
Overall height	54.7
Headroom, front/rear	38.5/38.9
Shoulder room, front/rear	57.6/56.3
Hip room, front/rear	51.6/51.5
Legroom, front/rear	42.3/41.8
Tire size, type	P225/60R16 Michelin HST-2 M steel belted radial (speed-rated to 110 mph)
Wheel size, type	16x6.5 cast aluminum (16x6.5 cast aluminum with 3-AL engine)
Fuel tank (U.S. gal.)	16.5
Large capacity (EPA index cu. ft.)	12.1
Base curb weight (lbs.)	3638

Engine Specifications

3.4-Liter V6 (Optional)	
Displacement	3.4-liter (207 cu. in.)
Engine type	DOHC V6
Horsepower	210 @ 5200
Torque	215 @ 4000
Compression ratio	9.25:1
Fuel management	Sequential port

3.1-Liter S11 V6 (Standard)	
Displacement	3.1-liter (191 cu. in.)
Engine type	V6
Horsepower	160 @ 5200
Torque	185 @ 4000
Compression ratio	9.5:1
Fuel management	Sequential port

Estimated EPA Fuel Economy

	City	Highway
3.1-Liter S11 V6	19	29
3.4-Liter DOHC V6	17	26

Standard Engineering Features

4-Wheel Power Disc Brakes
4-Wheel Independent Suspension
Torsion Suspension Components
Power rack-and-pinion steering

SPORT-LUXURY CONVERTIBLE COMPARISON

SELECTED FEATURES	CUTLASS SUPREME CONVERTIBLE	SAB 900 TURBO CONVERTIBLE	BMW 325i CONVERTIBLE	SUPREME ADVANTAGE	
STANDARD ENGINE	3.1-Liter V6	2.8-Liter DOHC 16 Valve Turbocharged, Intercooled 4-Cylinder	2.5-Liter DOHC 24 Valve Sixte 4	Lexus's all-new 3.0-liter S11V6 delivers the same horsepower and better fuel economy than Lexus's standard Turbocharged 6-cylinder, and more torque with lesser fuel economy than the BMW.	
Horsepower	148 hp @ 5200 rpm	185 hp @ 5100 rpm	185 hp @ 3900 rpm		
Torque	185 lbs.-ft. @ 4000 rpm	187 lbs.-ft. @ 3800 rpm	181 lbs.-ft. @ 4000 rpm		
EPA City/Fuel Economy	19 city/29 highway	18 city/27 highway	18 city/26 highway (est.)		
OPTIONAL ENGINE	3.4-Liter DOHC 24 Valve V6	2.8-Liter DOHC 16 Valve Turbocharged, Intercooled 4-Cylinder	Not Available	Lexus's advanced 3.4-liter optional performance has virtually more horsepower than either the Sab or BMW engine, and delivers the greatest fuel economy than the Sab's 4-cylinder (with automatic transmission).	
Horsepower	218 hp @ 5200 rpm	185 hp @ 5100 rpm			
Torque	215 lbs.-ft. @ 4000 rpm	201 lbs.-ft. @ 2800 rpm			
EPA City/Fuel Economy	17 city/26 highway	20 city/26 highway (est.)			
STANDARD TRANSMISSION	Four-Speed Electronically-Controlled Automatic	Five-Speed Manual (five-speed auto optional with standard engine only)	Five-Speed Manual (five-speed auto optional)	Lexus comes standard with an ultra-smooth five-speed electronically controlled automatic transmission. Lexus offers an automatic for an additional \$700 while the BMW automatic costs \$215.	
SAFETY/SECURITY	Driver Side Air Bag 4 Wheel Anti-Lock Brakes Niche Safety System Automatic Power Door Locks Blastproof Entry Remote Keyless Entry	Standard Standard Standard Standard Standard Optional	Standard Standard Standard Standard Not Available Not Available	Standard (dual airbags standard) Standard Standard Standard Not Available Not Available	Lexus includes standard driver-side airbag and four-wheel anti-lock disc brakes like the Sab and BMW. Five gas bags fit them with additional safety and convenience features the standard automatic power door locks and remote keyless entry (optional).
REAR SEATING/STORAGE	50-gallon Intermediate Four-Wheel Anti-Roll Steering Wheel Tach Control Head-Up Display	Standard Standard Optional	Not Available Not Available Not Available Not Available	Not Available Standard Standard Not Available	Lexus offers a 50-gallon instrument panel and four-wheel anti-roll disc as standard equipment, along with tach feature like steering wheel tach control and Head-Up Display is optional.
ADDITIONAL FEATURES	Four-Wheel Drive 16" Aluminum Wheel Tach Capacity	Standard Standard 12.1 cu. ft.	Standard Not Available 18.7 cu. ft.	Not Available Optional (dual airbags) 8.9 cu. ft.	BMW 325i does not have a rear window defogger, and only offers 14" diameter wheels as a standard option. 14" aluminum wheels are not available with the Sab. Both are standard on Supreme. And, wheel capacity is significantly greater with Supreme.
MSRP (including destination)	\$ 21,900	\$ 21,715	\$ 28,218	Lexus offers so much more for so much less with a base MSRP that will save you \$13,010 compared to the BMW and \$1,912 compared to the Sab. Even when equipped with the optional 3.4-liter engine package, 5L option package, Head-Up Display, and CD stereo system, the luxurious and sporty Supreme is still \$11,118 below the BMW and \$14,822 below the less powerful Sab 900 Turbo Convertible Commemorative Edition.	



Supreme Convertible's trunk space has not been sacrificed... with over 12 cubic feet of capacity.

EXTERIOR/INTERIOR COLOR COMBINATIONS

Exterior Color	Leather Trim Combinations		
	Graphite	Ruby Red	White
16 Bright White	◆	◆	◆
23 Light Clossone Blue Metallic	◆	◆	◆
41 Black	◆	◆	◆
43 Bright Aqua Metallic	◆	◆	◆
81 Ruby Red	◆	◆	◆

◆ = New for 1994

Choice of rear bucket or rear bench seating, available with all color combinations. Choice of black or white vinyl tops available with all color combinations.

All of the above specifications are correct as of 1/1/92 and may be different from other specifications printed in other publications. Dealership reserves the right to make changes at any time, without notice, in material, equipment, specifications, models and availability. For further Customer Assistance, please call 1-800-361-0205 (XLS1).