

1995 Cutlass Supreme



by Oldsmobile

The Models

Series I Sedan

Series II Sedan

Series I Coupe

Series II Coupe

Crossover



Cadillac Supreme Sedan in Black

Cadillac Supreme doesn't ask you to give up an EXHILARATING driving
experience for the PRACTICALITY of a family van.



Cadillac Supreme Coupe in Bright White

IT'S TIME YOU GOT
SOMETHING MORE THAN
BASIC TRANSPORTATION
FROM A FAMILY CAR.

It's given that you'd like your family's next car to be functional, safe and affordable. But would it be too much to expect a comfortable interior and great styling? Would it be unreasonable to demand a car that's fun to drive? Not if your next car is Cadillac Supreme by Oldsmobile. Cadillac Supreme offers you three very interesting possibilities: a personal coupe, a family sports sedan and an exciting convertible. Inside each, you'll discover a spacious interior filled with comfort and convenient features. Take any Cadillac Supreme out on the road and you'll feel the refined performance of a true driver's car. For 1993, Oldsmobile offers you a better way to buy a Cadillac Supreme. You won't have to go through the hassle of comparing a lot of confusing models and option packages, because both the Coupe and Sedan give you the simple choice of two well-equipped versions. Series I includes our most popular features, while Series II adds even more luxury, emotion. The Convertible also comes with its own long list of standard features. Whichever you choose, you'll get more than the basics — you'll get an exceptional car at an exceptional value.

*Cadillac Supreme doesn't ask you to give up on SENSILABLING driving
experience for the PRACTICALITY of a family car.*



The Safety Factor

AN ENHANCING DRIVING EXPERIENCE STARTS WITH A FEELING OF CONFIDENCE BEHIND THE WHEEL. THAT'S WHY ESCORT SUPREME IS ENGINEERED TO HELP YOU **PREVENT** AN ACCIDENT. A 3100 cc ENGINE PROVIDES RESPONSIVE POWER WHEN YOU NEED TO MANEUVER QUICKLY. FOUR WHEEL AND-LOCK DISC BRAKES AND POWER RACK AND PINION STEERING HELP YOU MAINTAIN CONTROL. WHILE FRONT-WHEEL DRIVE AND A WHEEL-INDEPENDENT SUSPENSION GIVE YOU SUREFOOTED TRACTION AND STABILITY. OF COURSE, ESCORT SUPREME IS ALSO ENGINEERED TO HELP **PROTECT** YOU AND YOUR FAMILY IF A COLLISION OCCURS. DUAL AIR BAGS ARE STANDARD. THE UNIBODY STRUCTURE HAS FRONT AND REAR CRUSH ZONES, AS WELL AS SIDE DOOR BEAMS, TO HELP ABSORB AND GUIDE CRASH ENERGY AWAY FROM THE PASSENGER CABIN. AND THE INTERIOR IS DESIGNED WITH FLAME-RETARDANT FABRICS AND IMPACT-ABSORBING PADDED SURFACES. SINCE SECURITY IS ALSO PART OF SAFETY, ESCORT SUPREME COMES WITH A PASS-KEY VEHICLE SECURITY SYSTEM AND AN ILLUMINATED ENTRY FEATURE THAT LIGHTS UP THE INTERIOR WHEN YOU LIFT THE DOOR HANDLE.

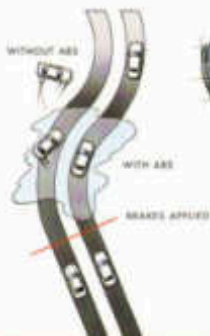
*Escort Supreme is designed to help you **PREVENT** an accident and to help **PROTECT** you when a collision is unavoidable.*

Automatic programmable power door locks add to your personal security by locking automatically after you shift out of Park.



Both door beams are now new only 1995 Escort Supreme. Side door beams meet 1997 Federal impact safety standards.

Escort Supreme's standard anti-lock braking system (ABS) helps the driver maintain steering control by minimizing the chance of wheel lockup and skidding during hard braking.



For 1995, every Escort Supreme is equipped with dual air bags. Remember, you should always wear your safety belts, even with air bags.

Cutlass Supreme standard engine is a 3100 V6 that delivers 160 horsepower and 185 lb-ft of torque. It now represents just what is expected in superior performance and features packages that let you choose the power engine option.



The 34 DOHC V6 engine breathes through four valves per cylinder, producing 218 horsepower and 215 lb-ft of torque. It's part of an optional performance package that includes a sport suspension with performance coil, variable-rate steering, dual shocks, and on the Coupe and Custom, a rear wing.

Performance

AS SOON AS YOU SHIFT INTO DRIVE AND PRESS THE ACCELERATOR, YOU'LL KNOW CUTLASS SUPREME IS BUILT TO ANSWER THE CALL OF THE OPEN ROAD. ITS STANDARD 3100 V6 ENGINE DELIVERS THE TORQUE AND HORSEPOWER YOU NEED FOR A SATISFYING DRIVING EXPERIENCE. CUTLASS SUPREME ALSO OFFERS YOU AN AVAILABLE 34 DOHC V6, WITH ADDITIONAL POWER FOR QUICK ACCELERATION AND CONFIDENT PASSING. BOTH ENGINES ARE MATCHED TO A 4-SPEED AUTOMATIC TRANSMISSION THAT SHIFTS ALMOST IMPERCEPTIBLY TO PROVIDE A SEAMLESS FLOW OF POWER ON DEMAND. AND LIKE ANY SERIOUS PERFORMANCE CAR, CUTLASS SUPREME COMBINES POWER WITH AGILE HANDLING. TAKE IT THROUGH A CURVE AND YOU'LL FEEL THE ACCURACY OF POWER BACK-AND-FORTH STEERING AND THE ROAD-HUGGING GRIP OF 4-WHEEL INDEPENDENT SUSPENSION, PERFORMANCE TIRES AND 14" HIGH ALUMINUM WHEELS.

*Cutlass Supreme delivers the POWER and POISE you expect
from a true DRIVER'S CAR.*





Cadillac Supreme Series II with leather seats trimmed in Graphite Pearl leather.

Interior Space

FOR 1995, CADILLAC SUPREME'S ROOMY, 6-PASSENGER INTERIOR HAS BEEN REDESIGNED TO PROVIDE IMPROVED ERGONOMICS AND OCCUPANT PROTECTION. A CONTOURED INSTRUMENT PANEL HOUSES NEW, EASY-TO-READ ANALOG DIALS AND LOGICALLY PLACED CONTROLS. A CENTER CONSOLE INTEGRATES A FRONT SEAT ARMREST WITH A STORAGE AREA AND DUAL CUPHOLDERS, AND BEHIND IT ALL YOU'LL FIND THE REASSURANCE OF CADILLAC SUPREME'S DUAL AIR BAGS.

For 1995, Cadillac Supreme offers a REDESIGNED INTERIOR. That means

you're going to feel MORE COMFORTABLE than ever.



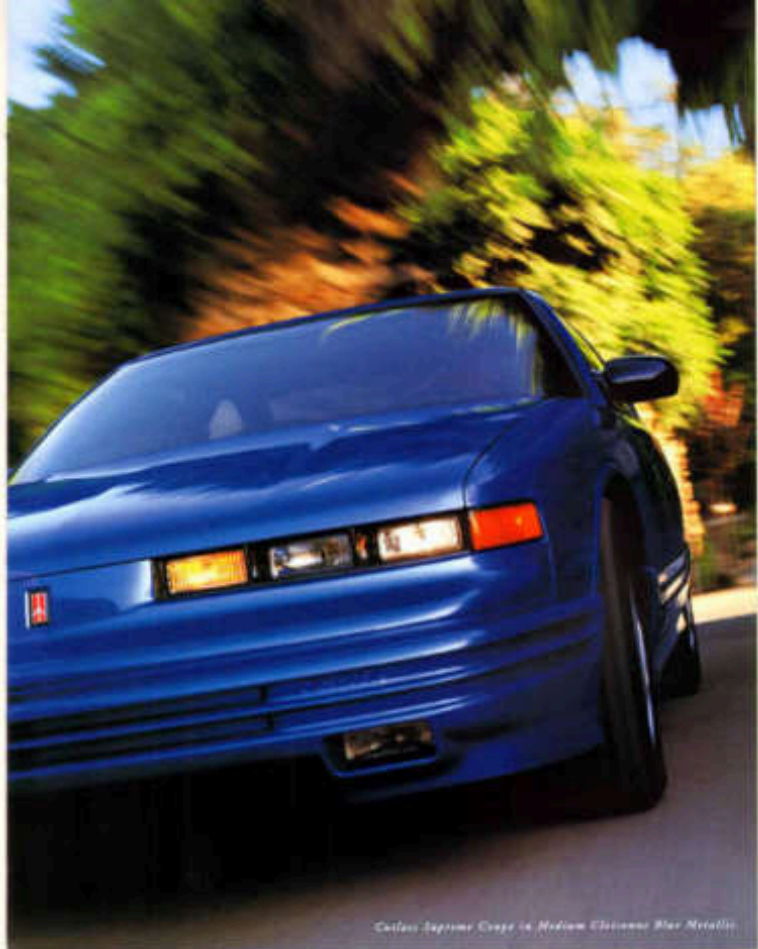
The new instrument panel design features a full set of analog gauges, including a sophisticated oil level monitor and parking temperature gauge.

— YOU SHOULD FEEL AS
GOOD ABOUT BUYING
YOUR NEW CAR AS
YOU DO DRIVING IT.

Buying a new car SHOULD be fun. But we know that wading through options and haggling over prices can make it a frustrating experience. So not long ago, we began to explore a new, simpler way to buy an Oldsmobile. — First, we simplified the selection process by making our most popular options standard equipment on more models. To simplify our pricing, we removed the confusing discounts and rebates. But we left in the savings. — The response was so encouraging, we've gone a step further for 1995. This year, every Oldsmobile model is available to you one or two versions that are so well-equipped, there is only a handful of options to consider. And we've simplified pricing across the board, making your Oldsmobile easier to shop. Skip the haggling and quote you the best possible price right up front. — Simply put, our new way of doing business means Oldsmobile now offers you even more car for your money... and a more enjoyable way to buy it. And that's certainly something you can feel good about.

Oldsmobile introduces a simpler, BETTER way for you to buy a car.

After all, it's your MONEY.



Cutlass Supreme Coupe in Medium Cloisonné Blue Metallic.

We invite you to COMPARE Cutlass Supreme with other cars in its class.

We don't think you'll find a better VALUE anywhere.



Cadillac Seville. Value is real.

Offenbach introduces a simpler, BETTER way for you to buy a car.

After all, it's your MONEY.

We invite you to COMPARE Cadillac Seville with other cars in its class.

We don't think you'll find a better VALUE anywhere.



Cadillac Supreme Series II with seating areas trimmed in Graphite Pearl leather.

Oldsmobile introduces a step-in. BETTER way for you to step in a car.

After all, it's your MONEY.

The spacious interior of the Cadillac Supreme Series II is trimmed in double-stitch leather. In the Convertible add a touch of luxury with seating areas trimmed in leather. As matter which you choose, you'll enjoy the comfort of firm, contoured seats.



Dual power outside mirrors are easily adjusted from the driver's seat.



A 6-way power driver's seat is one

of the added convenience features on Series II and Convertible models.

Incomparable Value

EVERY CADILLAC SUPREME MODEL IS EQUIPPED WITH STANDARD FEATURES THAT ARE HIGH-COST OPTIONS ON MANY COMPETITIVE CARS. SERIES I GIVES YOU A 3100 cc ENGINE, 4-SPEED AUTOMATIC TRANSMISSION, DUAL AIR BAGS, 4-WHEEL ANTI-LOCK DISC BRAKES, AIR CONDITIONING, POWER WINDOWS AND DOOR LOCKS, 16-INCH ALUMINUM WHEELS WITH PERFORMANCE TIRES, ANTI-FADE STEERING WHEEL WITH CASSETTE, CONSOLE WITH FLOOR SHIFTER, CRUISE CONTROL, DUAL POWER OUTSIDE MIRRORS, 100-LAMPS AND A PASS-KEY VEHICLE SECURITY SYSTEM. SERIES II ADDS LEATHER-TRIMMED SEATING AREAS, 4-WAY POWER DRIVER'S SEAT, VARIABLE-ASSIST STEERING, REMOTE CONTROL KEYLESS ENTRY, SPLIT-FOLDING REAR SEAT, LIGHTED MIRROR VANITY MIRRORS, 6-SPEAKER DIMENSIONAL SOUND SYSTEM AND A POWER ANTENNA. THE CONVERTIBLE HAS MOST OF THE SERIES I FEATURES, PLUS A CHOICE OF TWO OPTION PACKAGES. FOR A COMPLETE LIST, PLEASE SEE THE EQUIPMENT PAGE.

We invite you to COMPARE Cadillac Supreme with other cars in its class.

We don't think you'll find a better VALUE anywhere.



Upholds some traditional values. Cadillac Supreme's rear seat accommodates three people in true comfort.

Cadillac Supreme Sedan has one of the largest trunks in its class — over 53 cubic feet of space. So you'll never need to park tight.



Just. There's plenty of legroom, headroom and hiproom.

Cadillac Supreme's standard power windows include a driver's auto-down feature. Just touch and release the button to fully lower the window.



Remote-control keys every time you unlock the driver's door, all doors or the trunk from up to 25 feet away. The

interior lights also illuminate when you unlock the door. (Standard on Series 22 and Concours.)

Sedan

CADILLAC SUPREME ISN'T AN ORDINARY SEDAN. IT'S A FAMILY SPORTS SEDAN. IN ADDITION TO A ROOMY 5-PASSENGER INTERIOR THAT'S LOADED WITH COMFORT FEATURES, CADILLAC SUPREME OFFERS SPORTED PERFORMANCE AND THE SPORTY LOOKS TO MATCH. A STREAMLINED BODY, AERO HOODING, 16-INCH ALU-ALUMINUM WHEELS AND INTEGRATED FOGLAMPS GIVE IT THE PERSONALITY OF A DRIVER'S CAR. BUT CADILLAC SUPREME IS DESIGNED FOR FAMILIES. SO IT'S EQUIPPED WITH THOUGHTFUL FEATURES THAT ADD TO YOUR SECURITY. STANDARD SAFETY EQUIPMENT INCLUDES DUAL AIR BAGS, 4 WHEEL ANTI-LOCK DISC BRAKES, POWER WINDOW LOCKOUT, FRONT SAFETY SEAT HEIGHT ADJUSTERS, AUTOMATIC POWER DOOR LOCKS AND SIDE-IMPACT PROTECTION THAT MEETS THE 1987 FEDERAL SAFETY STANDARDS.



Cadillac Supreme Sedan offers a combination of ROOM, POWER and SAFETY uncommon in cars of its class.



Cutlass Supreme Coupe in Midsize Classmen: Best Buyline.

Coupe

WRAP-AROUND REAR GLASS, PUSH-IN MOUNTED DOOR HANDLES AND CRISP BODY LINES MAKE THE CUTLASS SUPREME COUPE STAND OUT IN A CROWD. BUT THE COUPE'S UNIQUE STYLING IS NOT JUST FOR SHOW. IT ALSO ACHIEVES IMPRESSIVE AERODYNAMIC EFFICIENCY. ADD THE QUICK RESPONSE OF THE 3.100 V6 ENGINE, 4-WHEEL INDEPENDENT SUSPENSION AND POWER BACK-AND-FORTH STEERING, AND YOU'VE GOT A SERIOUS SPORTS COUPE THAT CAN REALLY HANDLE THE ROAD.

Cutlass Supreme Coupe's PERFORMANCE backs up the promise made by its SPORTY styling.



An available audio system plays either cassette or compact disc and includes an automatic tape control that recognizes record reproductions to match the type of music selected.



Distinctively styled multi-head headlamps give you excellent visibility in all weather.



Cadillac Supreme Convertible in Bright Red.

Convertible

CADILLAC SUPREME IS THE ONLY MID-SIZED CONVERTIBLE SOLD IN AMERICA, WHICH MEANS YOU'LL ENJOY ROOM AND COMFORT UNCOMMON IN AN OPEN CAR. THE LEATHER-TRIMMED SEATING OFFERS PLENTY OF SPACE FOR FIVE ADULTS, AND THE TRUNK IS LARGE ENOUGH FOR THEIR LUGGAGE. THE POWER CONVERTIBLE TOP IS TIPPED WITH A TALL READER'S AND INCLUDES A TINTED GLASS REAR WINDOW WITH BEFOGGER. THE STANDARD POWER WINDOWS' AUTO-DOWN FEATURE LETS YOU LOWER ALL FOUR WINDOWS QUICKLY AND EASILY. CADILLAC SUPREME CONVERTIBLE ALSO OFFERS THE PERFORMANCE OF A 3100 V6 ENGINE, 4-SPEED ELECTRONIC AUTOMATIC TRANSMISSION, POWER SEAT AND PIVOT STEERING, 4-WHEEL INDEPENDENT TORSION SUSPENSION AND 16-INCH ALUMINUM WHEELS.



*Top up or top down, Cadillac Supreme CONVERTIBLE combines expression
STYLE and engineering SUBSTANCE.*

The won't have to give up trunk space to enjoy this convertible. Cadillac Supreme has over 12 cubic feet of room — that's more than most convertibles on the market today.



The rear window is tinted glass and features a defogger for all-weather visibility.

WE WANT YOU TO BE SATISFIED WITH YOUR NEW OLDSMOBILE LONG AFTER THE SALE.

In addition to a comprehensive warranty, we also offer courtesy transportation, provide 24-hour roadside assistance and even guarantee your satisfaction. Which may not sound so important right now, but you'll appreciate them should the need ever arise. Just ask one of our owners.

Not Mary looked the best in her Oldsmobile and even as her warranty is scheduled to expire in 1988 she remained Oldsmobile devotee. She called 1-800-442-0270 and in no time had a new set of keys as we charge.



Not told as in an excellent letter. "When my customer told me about your customer care program, I wasn't very impressed. But on the night of September 26, I got very excited about it. Thank you for offering such a valuable service."

(Edited for length and clarity only. Actual letter on file.)

As an Oldsmobile owner, you'll get the Oldsmobile Edge:

Bumper-to-Bumper Warranty

Every part of your Oldsmobile is covered under our warranty, except tires (they have their own warranty), for three years or 34,000 miles, whichever comes first. And you won't have to pay a deductible.

24-Hour Roadside Assistance

We'll be there to help you 24 hours a day, 365 days a year, during the warranty period. All you need to do is call our toll-free number. There are over 15,000 emergency facilities ready to help you.

Courtesy Transportation

When you drop off your Oldsmobile for warranty service, we'll give you a free one-way rental up to 30 miles. For overnight service, we'll give you a loaner or reimburse you up to \$30 a day for transportation.

Guaranteed Satisfaction

If you're not satisfied with your new Oldsmobile, you can bring it back within 30 days or 1,500 miles, whichever comes first, and receive full credit toward the purchase or SmartLease of another new Oldsmobile.

THE GM CARD

Every time you use the so-called GM MasterCard® GM will credit 1% of your purchase toward keeping or leasing a new Oldsmobile. It could mean saving hundreds over thousands of dollars. Call 1-800-GM-CARD for more information, including annual limits and restrictions.

ACCELERATED EARNINGS NETWORK

Visit participating GM dealers for up to 10% in GM Card savings on eligible parts and service transactions. Call 1-800-847-7800 for more information.

SMARTLEASE

SmartLease lets qualified customers pay for the portion of the vehicle they use, rather than paying for the entire vehicle as you would with traditional financing. But it also lets you lease up from cars and lower monthly payments. Plus, you'll be able to drive a new vehicle every year or drive a higher-priced model. Ask your Oldsmobile dealer for more information.

FOR OCCUPANT PROTECTION

- Driver and right front passenger supplemental inflatable Restraints • Manual lap/shoulder safety belts, driver and right front passenger • Manual lap/shoulder safety belts, rearward rear seat passenger • Manual lap safety belts, rear seat passenger • Energy-absorbing steering column • Folding front seat back lock, inertia (optional) • Crumple • Power window lockout (locks) • Energy-absorbing instrument panel • Laminated windshield glass, wipers bonded to tempered safety glass, rear and rear window • Headlocking rear window • Full door beam • Strongpoint seats with full handle • Safety anchors • Head restraints, adjustable, driver and right front passenger • Dual air vents • Shift-away inertia-reversing mirror • Retracting door locks and door restraint components • Automatic door locking system • Power and rear view mirror • Power lock indicator • Power side fuel cap

FOR CRASH AVOIDANCE

- Oil-meter lamp and indicator • Turning lamps • 4-way hazard warning flashers • Back-up lamps • Center high-mounted stoplamp • Directional signal control • Windshield defogger, wiper and wiper-signal system • Dual daytime running mirror • Dual-reverse mirrors • Brake system with dual master cylinder plus parking light • Anti-lock brakes • Steerer safety switch • Dual-actuator hood latch (front opening) • Laminated front (front) windshield, mirrors, upper view and blacked • Lightly used wheel rim • Tire with built-in road noise indicator • Glass-mounted heater and defogger controls • Dual-reversing shift control • Audio die (radio) living rear indicator • Electric rear window defogger • Steering-wheel light-off indicator

FOR THEFT DETERRENCE

- Theft-deterrent remote alarm lock • Remote control hood release • Vehicle lock/unlock indicator • Lock-outdoor VDU panel • Manual body parts (where applicable) • Theft-deterrent key locking system • DRLS Key vehicle security system

IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Some items information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

• A WORD ABOUT ENGINES

Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers in GM worldwide.

• A WORD ABOUT ASSEMBLY

Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers in GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers in GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally listed. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

• A WORD ABOUT UPDATED SERVICE INFORMATION

Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile never produces performance in the field. We also prepare bulletins for visiting our product lines. Now you can get these bulletins, too. Ask your dealer. To get updating information, call toll free 1-800-533-4123.

• A WORD ABOUT CORROSION PROTECTION

Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are protected against rust through zinc coatings for six years or 100,000 miles, whichever comes first. There is also an inhibitor for rust-through repairs. Application of additional rust-inhibiting material, if not required as recommended under the corrosion warranty.

• A WORD ABOUT WARRANTIES

The GM 3-year/50,000-mile Bumper-to-Bumper Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defect in material or workmanship occurring during the warranty period. The complete vehicle transfer form, which are created by their manufacturer will be issued for three years or 50,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile dealer for terms of these limited warranties.

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The 1995 Oldsmobiles

The 1995 Oldsmobile lineup offers you a wide choice of models for every driving need. There's something in it for everyone.



Aero



Cutlery Supreme Convertible



Achieve Coupe



Eighty Eight



Achieve Sedan



100



Corsica



Ninety Eight



Cutlery Supreme Coupe



Cutlery Cruiser



Cutlery Supreme Sedan



Silhouette

