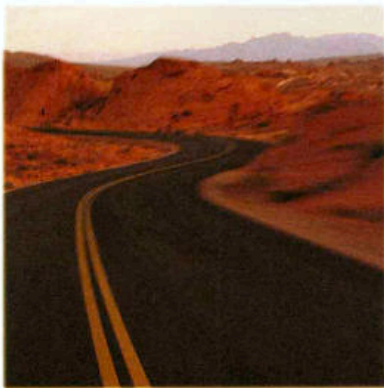


Nineteen Ninety-Seven.



CUTLASS SUPREME

BY OLDSMOBILE

WHAT CAN YOU EXPECT
FROM A FAMILY CAR? HOW ABOUT A LOT
MORE THAN BASIC TRANSPORTATION.



Expect the unexpected. With Cadillac Supreme coupe or sedan, you'll get more than a solid, roomy vehicle to get you from here to there. For starters, you'll get contemporary styling that will get you there fashionably. And to put some fun in your trip, a level of equipment some manufacturers reserve strictly for the options list — like a potent V6 engine, a smooth 4-speed electronic-shift automatic transmission, 4-wheel anti-lock disc brakes and aluminum wheels (see wheel shown above). Inside, front bucket seats, air conditioning, power windows, locks and mirrors, and more, make comfort a standard feature. Choose the ultimate Cadillac Supreme to enjoy extra-like leather-trimmed seating areas, dual-zone automatic climate control and steering wheel touch controls. If this sounds like far more than basic transportation, you're basically right.



Cadillac Supreme coupe in Bright White

The salesman at the other dealership was telling me how his vehicles were "value-packed." I listened for a while, and then I asked how they compared to a Cadillac Supreme on a fraise-for-dollar basis. His fading smile was the only answer I needed. I thanked him for his time and headed right back to the Oldmobile dealer. Then it was my turn to smile.



Cutlass Supreme sedan in Dark Tint Metallic.

1997 Cutlass Supreme

ONE OF THE BEST BUYS SINCE THE ALASKA PURCHASE.

It's about getting the most for your money. And feeling you've made a smart decision. Call it value. Call it bang-for-the-buck. We call it Cutlass Supreme coupe and sedan. These solid performers do a lot more than make your money go a long way. They deliver responsive driving that takes the kinks out of the curves on your ride home. And the kind of style that makes a statement. All the while, providing a comfortable interior that respects your need



With its wrap-around rear glass design, pillar-mounted door handles, mini-quad headlamps, rear air conditioning, 5-spoke aluminum-alloy wheels and aerodynamic sleekness, the Cutlass Supreme coupe looks like nothing else on the road.

for space. Cutlass Supreme:
The kind of car you'll
consider part of the family.



The Cutlass Supreme sedan is a finely balanced blend of practical sophistication and spirited performance.

The salesman at the other dealership was telling me how his vehicles were "value-packed." I listened for a while, and then I asked how they compared to a Cutlass Supreme on a feature-for-dollar basis. His fading smile was the only answer I needed. I thanked him for his time and headed right back to the Oldsmobile retailer. Then it was my turn to smile.



Century Supreme sedan in Black



Cutlass Supreme's spacious interior, with reclining front bucket seats, provides comfort even after many hours behind the wheel. Series III is shown with standard leather-trimmed seating areas.

AN INTERIOR THAT LOOKS AS GOOD AS IT FEELS.

It's nice if a car's interior looks great. But it's imperative that it feels just as good. Cutlass Supreme's does both.

The controls, for instance, are presented in an elegant arc so you can see them and reach them. (After all, it's *your* cockpit.) How's it feel? Slide behind the wheel. It's like wearing your favorite cotton sweater. Reclining front bucket seats, contoured to fit your contours, are standard. Surrounded by style, leg-stretching spaciousness, and all the comfort of a hug from mom, you'll find Cutlass Supreme a wonderful place from which to take on the world.



A power moon release opens to a roomy 15.5 cu ft of cargo space. There's 14.9 cu ft in the cargo. Series III models have a split-folding rear seat back to expand your capacity for long or oddly shaped items.



Air conditioning is standard in every Cutlass Supreme. The dual-zone automatic climate control system, standard in Series III, even allows the driver and front-seat passenger to adjust the temperature to individual preference.

Other features that contribute to Cutlass Supreme's comfort and convenience include power windows, power mirrors and automatic programmable power door locks, center storage console with cupholders, cruise control, Tilt Wheel adjustable steering column, illuminated entry system, and trailing luggage and an AM/FM stereo with cassette player or an available CD/cassette combination.



I don't expect a mid-size sedan to drive like an exotic sports car. At the same time, I refuse to be out-cornered or out-accelerated by a motor home. Thanks to its all-independent suspension and responsive steering, my Cutlass Supreme can do it out in the corners. And it's got plenty of passing ability in the straights. I like to think of it as a sprinter with the legs of a miler.

Since I got my Cutlass Supreme, I always seem to be elected as the car-pool person. Weddings, birthday parties, you name it. I heal everybody. I can see why. It's one of the best-looking cars around, so who wouldn't want to show up in it. Plus, there's all that interior room so everybody has enough space. I suppose being elected to do the driving is something of a compliment to my good taste.

Since I got my Cutlass Supreme,

I always seem to be elected
as the car-pool person. Weddings,
birthday parties, you name it.

I haul everybody. I can see why.

It's one of the best-looking
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so everybody has enough space.

I suppose being elected to
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compliment to my good taste.



Cutlass Supreme Sedan (also Medium Body 201)

I don't expect a mid-size sedan

to drive like an exotic

sports car. At the same time,

I refuse to be out-cornered

or out-accelerated by a motor

home. Thanks to its all-

independent suspension and

responsive steering, my Cutlass

Supreme can do it out in

the corners. And it's got plenty of

passing ability in the straight.

I like to think of it as a sprinter

with the legs of a miler.

Since I got my Cutlass Supreme,
 I always seem to be elected
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 so everybody has enough space.
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 compliment to my good taste.



Cutlass Supreme coupe in Dark Teal Metallic.

Engineering

PERFORMANCE LIKE MUSCLE AND SILK.



Offering plenty of torque, lively throttle response, smooth, quiet operation, and remarkable efficiency, the 3100 SFI V6 offers power that outperforms many competitive cars.

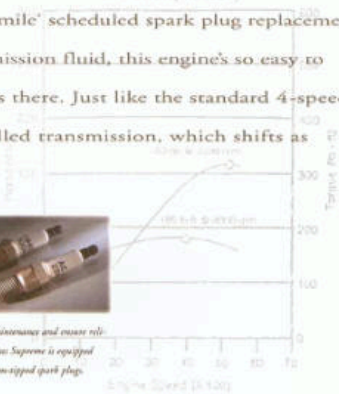
Okay, so you're not a drag racer, and you're not ashamed to admit it. Still, when you step on the pedal, you want to know it'll go.

Like the Cutlass Supreme. Its proven 3100 V6 makes the kind of confidence-inspiring power

that sucks up the highway like a vacuum cleaner while being quietly unobtrusive. And with 100,000-mile* scheduled spark plug replacement, and long-life coolant and transmission fluid, this engine's so easy to maintain, you may not know it's there. Just like the standard 4-speed automatic electronically controlled transmission, which shifts as smoothly as a samba at sunset.



To reduce maintenance and ensure reliability, Cutlass Supreme is equipped with platinum-tipped spark plugs.



Cutlass Supreme performance features also include 4-wheel independent suspension, power 4-wheel disc brakes, power rack-and-pinion steering, 16-inch performance radial tires and aluminum wheels.
 *Maintenance needs vary with use and driving conditions.



I don't expect a mid-size sedan
 to drive like an exotic
 sports car. At the same time,
 I refuse to be waist-cornered
 or out-accelerated by a motor
 home. Thanks to its all-
 independent suspension and
 responsive steering, my Cutlass
 Supreme can deal it out in
 the corners. And it's got plenty of
 passing ability in the straights.
 I like to think of it as a sprinter
 with the legs of a miler.

ADVANCED TECHNOLOGY FOR YOUR PEACE OF MIND.

*It was raining fairly hard,
 And when I crested the hill, just
 a few hundred feet away,
 there was a cinderblock right in
 my path. Talk about white
 knuckles. I pressed hard on the
 brakes and felt the ABS activate.
 The drama of the moment
 quickly went away. The Cutlass
 Supreme slowed while
 maintaining directional control,
 and I steered carefully
 around the obstacle. It's like
 having a professional driver
 working the brakes.*

Real comfort starts with knowing that you can get to your destination safely. That's why the Cutlass Supreme's fully independent suspension deals with pavement as sure-footedly as a gazelle covers a prairie. Its brakes are big, 4-wheel discs with an anti-lock system to help you maintain steering control. And its standard foglamps can help enhance its excellent overall visibility. Cutlass



Steering wheel touch controls, standard on Series III models, allow you to operate the climate control and sound systems without removing your hands from the steering wheel or taking your eyes off the road.

Supreme also features a rigid unibody that resists torsional and bending



All Cutlass Supremes feature standard anti-lock brakes which prevent wheel locking, thereby helping the driver maintain steering control under maximum braking conditions, even on wet or other slippery surfaces.

loads and helps protect occupants during an impact. And, of course, dual frontal air bags* are standard.

Because we want you to reach your destination safely, no matter how many surprises come your way,

The remote-control keyless entry system (standard on Series II and III models) will unlock the doors and trunk, and illuminate the interior, from up to 30 feet away.



Other features that contribute to Cutlass Supreme's safety and security include the PASS-Key vehicle security system, side and electric-man window defoggers, pulse airbags, brake/massometer shift interlock, and 3-point safety belts for front and rear outboard occupants. *Always wear your safety belts, even with air bags.



*My Cutlass Supreme
 sometimes seems like a close
 friend — ready to
 help me out when I need it.
 Which is usually at the
 most inopportune moments.
 Like the time I locked my keys
 in my car at a prospective
 client's office. Out of town,
 I dialed 1-800-642-OLDS
 and help was on the way,
 saving me from embarrassment,
 and making me look
 pretty smart. I got the contract,
 and my new client still
 appreciates the fact that I'm
 always prepared.*

Cutlass Supreme sedan in Black.

SIMPLE ENOUGH TO MAKE ORDERING EASY,
BUT WITH ENOUGH CHOICES TO REALLY PERSONALIZE
YOUR CUTLASS SUPREME.

COLOR COMBINATIONS

EXTERIOR	EXTERIOR
	Bright White (61)
	Medium Blue Metallic (58)
	Dark Teal Metallic (75)
	Black (41)
	Medium Green Metallic (62)
	Medium Green Gray Metallic (47)
	Medium Beige Metallic (49)
	Bright Red (81)

STANDARD FEATURES

SAFETY AND SECURITY	COMFORT AND CONVENIENCE
<ul style="list-style-type: none"> 4-wheel anti-lock disc brakes Dual frontal air bags 3-point front and rear outboard safety belts with front height adjustment on outlets, and front and rear center lap belts (front with detach air only) Automatic programmable power door locks PASS-Key vehicle security system Brake/transmission shift interlock Illuminated entry system Halogen headlamps plus foglamps Side and electric rear window defoggers Dual power outside mirrors 	<ul style="list-style-type: none"> Air conditioning with CFC-free refrigerant TILT/Wheel adjustable steering column Cruise control Power windows with driver's-side auto-down Analog gauge cluster with tachometer Center console with storage armrest, shifter and dual cupholders Lighting package (includes covers, glove box, overhead and trunk lamps) Inside day/night mirror with dual reading lamps Dual view vanity mirrors (lighted on Series II and III) Headlamp and turn signal reminder chimes Power trunk lock release
SEATING AND TRIM	MECHANICAL
<ul style="list-style-type: none"> Reclining contour front bucket seats Front and rear carpeted floor mats Deluxe trunk trim 	<ul style="list-style-type: none"> 3100 SFI V6 engine 4-speed electronic-shift automatic transmission Front-wheel drive Power rack-and-pinion steering Power 4-wheel disc brakes 4-wheel independent suspension On-board diagnostic system (OBD II) Maintenance-free battery

The paint color samples shown above may vary slightly from actual vehicle color due to the printing process.

SERIES-SPECIFIC AND AVAILABLE FEATURES

	I	II	III
EXTERIOR			
Power sunroof with sliding glass panel			01
Remote-control keyless entry system	01	1	1
COMFORT AND CONVENIENCE			
Dual-port automatic climate control system			1
Steering wheel touch controls			1
ALIAS SYSTEM			
Deluxe ETR AM/FM stereo with CD and cassette players, automatic tone control, seek/scan and digital clock	01	01	01
4-speaker extended-range sound system	1		
6-speaker Dimensional Sound system		1	1
Power antenna			1
SEATING AND TRIM			
MPI divided bench front seat with dual recliners, center storage armrest with cupholders, and column shifter	01	01	
4-way manually adjustable driver's seat	1		
4-way power driver's seat		1	1
Split-folding rear seat bench			1
Child interior trim	1	1	01
Leather-trimmed seating areas (optional, Medium Beige or Bright Red)			1
Leather-wrapped steering wheel		1	1
MECHANICAL			
Variable-effort power steering			1
Engine block heater	01	01	01
1 Standard	01 Optional		for available
SPECIFICATIONS AND DIMENSIONS			
2300 SFI V6 ENGINE			
Displacement	3.0 liters (191 cu in)		
Displacement	169 cu (1040 cc)		
torque	105 @ 4000 rpm		
Fuel delivery	Sequential port fuel injection		
EPA ESTIMATED FUEL ECONOMY	CITY	HIWAY	
1100 SFI V6 (mpg, city/hwy)	20/28	26/29	
EXTERIOR DIMENSIONS			
Wheelbase (in)	107.5	107.5	
Length (in)	195.9	193.7	
Width (in)	70.0	70.0	
Height (in)	53.3	54.6	
Curb weight (lb)	1283	1384	
Tire val. weight, front/rear (lb)	955/360	955/360	
Turning circle (ft, curb-to-curb)	190	189	
INTERIOR DIMENSIONS			
Headroom, front/rear (in)	130/130	126/126.3	
Legroom, front/rear (in)	42.5/43.4	42.4/42.3	
Shoulder room, front/rear (in)	176/172	174/166.6	
CAPACITIES			
Seating (passengers)	5	5*	
Trunk volume (cu ft)	14.0	15.3	
Fuel (gal)	19	19	
*Not available with divided bench front seat.			
*Includes only.			
See always system in place of standard leather seats.			
See always with available divided bench front seat.			

A WORD ABOUT OLDSMOBILE

THE GM VARIO Don't forget to use your GM Card. When you use The GM MasterCard you can use 7% on most purchases, which you can apply toward the purchase of a new Oldsmobile car or truck of your dreams. You could save thousands of dollars, over and over, on all other Oldsmobile or Buick/GM cars by offering. Be apply to your GM Card, call 1-800-854-4423 for more info. See us on page 10.

ACCIDENTS SAVINGS NETWORK. Visit participating GM dealers for up to 10% in GM Card savings on eligible parts and service transactions. Call 1-800-854-4423 for more information. © 1998

DISBURSERS OF UNPAID SALES TAX. Any qualified consumer pay for the purchase of the vehicle they expect to use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower option rates and lower monthly payments. Plus, you'll be able to drive a new vehicle most often at a more economical model. Ask your Oldsmobile dealer for more information. © 1998

FOR OCCUPANT PROTECTION • Driver and right front passenger supplemental inflatable restraints • Manual lap/shoulder safety belts, driver and right front passenger • Manual lap/shoulder safety belts, outboard rear-seater positions • Manual lap safety belts, center seat positions • Safety belt use reminder system • Forwarding key lock, horizontal restraint (crotch) • Energy-absorbing steering column • Energy-absorbing instrument panel • Laminated windshield glass, overhead headlamp • Impact-absorbing side window • Interlocking door latches • Side door beams • Passenger-side side-impact door beams • Safety anchors • Head restraints, front adjustable driver and right front passenger • Dual air bags • Buckle-up with over-the-shoulder safety seat belts and dual passenger air cushions • Automatic door locking system • Front and rear crash seats • Frontal-impact vehicle

FOR CRASH AVOIDANCE • Side-impact beams and rollers • Parking lamps • 4-way head warning flashers • Backup lamps • Center high-mounted stoplamp • Directional signal control • Windshield defogger, wiper and multi-speed wipers • Inside day/night rearview mirror • Outside rearview mirror • Brake system with dual master cylinder plus steering light • Anti-lock brakes • Brake safety switch • Dual action hand lock (front opening) • Long-life front brake shielded rotors, wiper arms and blades • Safety seat wheel nuts • Tires with built-in tread wear indicators • Illuminated brake and defogger controls • Brake/transmission shift interlock • Anti-lock disc brake lining wear indicators

FOR THEFT DETERRENCE • PDS key-vehicle security system • Theft-deterrent steering lock • Theft-deterrent key-locking system • Ignition key removal audible reminder • Remote master hand release • Vehicle identification number • Laser-etched VIN plate

IMPORTANT NOTES ABOUT THIS OFFER: We have tried to make this catalog as comprehensive and factual as possible. All illustrations, photographs and specifications are based on the latest product information. We reserve the right to make changes in any time, without notice in prices, colors, materials, equipment, specifications, models and availability. Since your information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

A WORD ABOUT ASSEMBLY AND FINISHES: All vehicles and components are produced and/or assembled by different operating units of GM and its subsidiaries/suppliers worldwide. When it is necessary, vehicles may be built with different or differently assembled components than originally scheduled or ordered. Please verify that your vehicle includes the equipment that you ordered, and if there have been changes, that they are acceptable to you. Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

A WORD ABOUT UPDATED SERVICE INFORMATION: Oldsmobile dealers receive useful service bulletins about Oldsmobile products. You can order them by calling 1-800-854-4423.

RUMPER TO RUMPER LIMITED WARRANTY: For three years or 36,000 miles, whichever comes first, over part of your new Cutlass Supreme is warranted for repairs to correct any vehicle defect related to materials or workmanship, including tires. With this limited warranty, there's no deductible, which means we'll pay for any repairs beyond routine maintenance. All body sheet metal components are warranted against rust through thin corrosion for six years or 100,000 miles, whichever comes first. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required or recommended.

OWNER ATTENTION: In addition to our 3-year/36,000-mile (whichever comes first) bumper-to-bumper Limited Warranty, we also offer courtesy transportation, free trip routing and 24-hour roadside assistance by calling 1-800-854-4423. At Oldsmobile, we're committed to your satisfaction long after the purchase of your car.

Visit us at www.oldsobile.com or call 1-800-251-0101 for information on any Oldsmobile product.

My Cutlass Supreme

sometimes seems like a close

friend — ready to

help me out when I need it.

Which is usually at the

most inopportune moments.

Like the time I locked my keys

in my car at a prospective

client's office. Out of town.

I dialed 1-800-442-OLDS

and help was on the way.

saving me from embarrassment,

and making me look

pretty smart. I got the contract.

and my new client still

appreciates the fact that I'm

always prepared.

