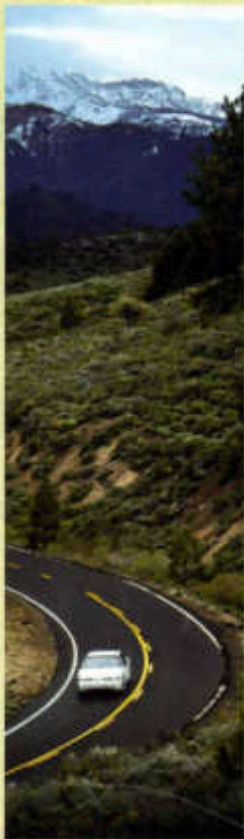


1994
CUTLASS SUPREME
By Oldsmobile



Cutlase Supreme

OUR EDGE... YOUR EDGE. *Three*



THE SAFETY FACTOR. *Five*



BALANCED PERFORMANCE. *Seven*



UNCOMPROMISED FUN. *Eleven*



INNER SPACE. *Twelve*



SPECIAL EDITIONS. *Fourteen*



SPECIFICATIONS. *Sixteen*



The 1994 Oldsmobile Cutlase Supreme is an exhilarating car that's stylish, roomy and smartly priced. Just what you might demand from your next car. There are five Cutlase Supreme models: the performance- and luxury-focused SL, coupe and sedan; the uncompromised convertible; and the striking S coupe and sedan. Cutlase Supreme is a true driver's car. The fact it can carry your family, simply means everyone can enjoy it. But we don't believe building a great car like the Cutlase Supreme is enough. We believe you ought to get even more for your money. So we also offer value-priced Cutlase Supreme Special Editions equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. We know you have a lot of choices when it comes to buying a car. We invite you to read on and see why we think you should consider Cutlase Supreme.



YOUR GOOD BUYER'S ACCUR.

Guaranteed Satisfaction.

Not satisfied with your new

Caprice Supreme? Bring it back within 30 days or 1,500 miles, whichever comes first. You'll receive full credit toward the purchase of another new Oldsmobile.

Roadside Assistance.

24 hours a day, 365 days a year. During the warranty period, help or no charge is a toll-free phone call away through our network of over 12,000 emergency facilities nationwide.

Bumper-to-Bumper

Warranty.

Every part of your new Caprice Supreme is covered, except tires (they have their own warranty), for three years or 35,000 miles, whichever comes first, with no deductible.

Courtesy Transportation.

For secondary warranty service, we'll give you a one-way shuttle up to 50 miles. For overnight warranty service, we'll give you a loaner or reimburse you up to \$20 a day for transportation.



BUY EDGE. YOUR EDGE.

When you leave a dealership in your new car, you don't want to be forgotten. That won't happen at Oldsmobile. Terry Thomsen knows. Her unsolicited letter told us what happened when she drove to a golf outing in her Caprice Supreme. "We got our clubs out of the trunk and placed our handbags in and I foolishly closed the trunk.

"Sure, I buy the car and then it's like... 'Who are you?'"

I immediately realized my car keys were locked in. Fortunately Oldsmobile puts the roadside assistance 800 number on the window. I had everyone waiting to see off. Your response was wonderful. Within 20 minutes a service truck was at my car with a new key. The man was courteous, attentive and alert in noticing my back tire was almost flat. He left and returned with an air compressor to inflate the tire. All in all, it took just enough time to practice our chips and putts. Thanks for taking care of your customers after the sale. I remain a satisfied Oldsmobile owner," Mrs. Thomsen's letter says it all. You're welcome. It's our pleasure.

Always read the largest and smallest text. Complete letter on file.



Edge benefits listed on page 2 are included with every Caprice Supreme at no extra charge. For details, please see any of our 1,000 Oldsmobile dealers across the country, or call 1-800-482-0426.

Cutlass Supreme
SAFETY FEATURES
INCLUDE:

- Driver-side air bag
- 4-wheel anti-lock disc brakes
- Automatic front safety belts
- Programmable power door locks
- PASS-Key vehicle security system
- Rear and side window defoggers



Cutlass Supreme SE in Platinum Metallic



THE SAFETY FACTOR



Every Cutlass Supreme has a standard driver-side air bag. Remember, always wear safety belts even with an air bag.

Safety matters. At Oldsmobile, we want to help you avoid accidents in the first place. And help protect you... just in case. So every Cutlass Supreme has four-wheel anti-lock disc brakes, power rack-and-pinion steering, front-wheel drive, exceptional visibility, responsive engine power and more—what you need when reacting to

Okay, now let's talk about something no one wants to think about.



The available Head Up Display projects speed, turn signal, headlamps and fuel level indicators onto the windshield. You stay informed while your eyes stay on the road.

unforeseen hazards. In the event of the unavoidable, Cutlass Supreme helps protect you and your passengers. A driver-side air bag is standard. The unibody structure forms a steel safety cage. Front and rear crash zones and side-guard door beams help absorb and guide crash energy away from the passenger compartment. And the interior is designed to minimize injuries with its flame-retardant fabrics, rounded and padded surfaces and an energy-absorbing steering column. Safety is engineered into every Cutlass Supreme. Once you know it, you don't have to think about it.



Cutlass Supreme's standard anti-lock brakes (ABS) help you maintain control by minimizing the chance of wheel lockups and skidding during hard braking.



Security also is a key part of safety. The remote control lock system stays on the interior lights and unlocks the car from up to 15 feet away.

Cutlass Supreme
performance
features include:

- Standard 3.1-liter
SEI V6 engine or
optional 3.4-liter
DOHC V6
- Electronic 4-speed
automatic
transmission
- 4-wheel anti-lock
disc brakes
- 4-wheel independ-
ent suspension
- Front bucket seats
- Floor console
- Rallye grille
cluster



Cutlass Supreme SE, in Bright White.



BALANCED PERFORMANCE



4-valve
200-horsepower
3.1-liter V6, standard, offers
smooth, even performance.

You keep calling it a "Driver's Car"... What's that all about?



The available 200-horsepower,
3.4-liter DOHC V6 engine is
part of a performance package
that includes special suspension
components, dual exhaust,
five-spoke aluminum wheels,
P225-60R15 tires, and four-
door anti-rung-in-panels.

Cutlass Supreme presents performance in the grand sense: power when and where it's needed. This is a car hard to hug curves, devour straight-aways and pass when entered, deftly and smoothly, without sweating. And to do it at lower cost than similarly talented imports. Every Cutlass Supreme sports the all-new 160-horsepower,



The electronic
four-speed automatic trans-
mission is standard. It provides
precise, smooth shifting.

3.1-liter SEI V6 engine with an advanced ignition system. It's smooth and quiet. A strong, silent type. For even greater power, a 200-horsepower, 3.4-liter DOHC V6 is available. Its 24-valve performance means effortless high-rpm operation. The transmission is car computer-controlled four-speed automatic, with shifting so seamless, it's hardly detectable. Cutlass Supreme owns its flat cornering and controlled ride to four-wheel independent tuned suspension. Stepping is provided courtesy of four-wheel anti-lock disc brakes. If balanced performance is your preference, there's no need to look across an ocean. Just look across your Oldsmobile dealer's showroom.



All Cutlass
Supreme models feature four-
wheel independent suspension
with MacPherson front
struts and four-wheel anti-
lock disc brakes.



UNCOMPROMISED FUN.



A tinted glass back window with defogger is standard.

'So I really like this car, but what do I have to give up for it?



The standard power side windows don't "rain-down" feature can limit all four at once.

With its more track, the power top quickly drops to embrace the sun—or give up to wind and the elements.

A Cadillac Supreme convertible asks you to give up nothing but your inhibitions. In return, you get a very satisfying bit of open-air driving enjoyment. It's the only mid-size convertible available today. So, unlike some other convertibles, Supreme's interior is comfortable and spacious—unlimited headroom on nice days—with real room



The Cadillac Supreme convertible seats five passengers (available four-passenger back on demand). All seats are upholstered and covered with leather trim in the seating areas. There's even a driver-side air-vent power seat.

for five. Put the power top up; comfort's still the word. The full headliner, tinted glass back window with defogger and power side windows, standard, keep out drafts and minimize road and wind noise. Air conditioning is also standard. Performance? You know we wouldn't skimp here. The 3.3-liter V6 engine and electronic four-speed automatic transmission are standard. After all, you've got to move with the wind. We've also added key sporting touches. Like fogs, 16" aluminum wheels and zero rocker moldings. You're an adult. You're allowed to have fun. This is a great way to do it.



No need to sacrifice trunk space to enjoy this convertible. The trunk has more than 12 cubic feet of room to hold your fun.





Cadillac Supreme
convertible. Nothing
else.

• 3.1-liter SPI V6

engine or optional

3.4-liter DDMC V6

• Electronic 4-speed

automatic

transmission

• Power-folding top

• Glass rear

window with

auto-tilt

• 16-speaker

premium sound

system

• 100-watt

power windows

• 100-watt

power windows

• Cruise control



INNER SPACE

It has driver's car provides a comfortable interior. So we've designed a cabin that lets you and your passengers take comfort for granted. Both the standard contoured front sport bucket seats and available bench seat, recline. And all controls are laid out for your easy view and reach. The compartment is quiet. Road and wind noise are minimized so you can fully enjoy the clarity of the Stereo AM/FM stereo. Tilt-Wheel steering is standard. So is the air conditioning system. The details—the power door locks, side and rear window defoggers, pulse sensors and perimeter lighting and storage—have also been meticulously addressed. Color control, power windows and steering wheel touch controls for the air conditioning and sound systems are just a few of the available features you can demand. Go on. Enjoy the ride.



Available audio systems feature a compact disc or cassette player, and a six-speaker Dimensional Sound system. We think it all sounds great.



The available electric power windows offers a break of fresh air. The power-stated glass reduces glare.



The available split-folding rear seat allows easy trunk access through the passenger compartment and increases capacity for extra-long items.



STANDARD SEVILLE INTERIOR FEATURES INCLUDE:

- Driverside air bag
- Rallye gauge cluster
- TILT WHEEL steering
- Air conditioning
- AM/FM stereo
- Reclining front bucket seats
- Floor console
- Programmable power door locks

Cadillac Seville SL interior with seating areas trimmed in available Graphite leather.

The positive interior front safety belt system is shown retracted for photographic purposes. The system should remain forward at all times for optimum safety.



SPECIAL EDITIONS

Buying a car should be an enjoyable experience. But comparing models, options and costs of various configurations can drive you crazy. So we have a way to make your shopping experience simpler. We've taken popular Chevrolet models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. We call these our Special Editions. To get all the details, just see your dealer. Keep in mind, you could easily pay more and get less. Or you could get a Chevy Supreme Special Edition and a great value. It's your money, but the choice should be clear.



The available, easy-to-read color instrument cluster, leather-trimmed driver's seat, the speedometer, tachometer, odometer and fuel, temperature and oil pressure gauges.

F O R T E R N

Chevy Supreme Special Edition in Black.



Chevy Supreme
Special Edition
shown includes:

- Driver-side air bag
- 4-wheel anti-lock disc brakes
- 3.1 liter SPI V6 engine
- Electronic 4-speed automatic transmission
- Sport luxury package
- Cruise control
- Power windows
- Power mirrors
- XM™ stereo with cassette

When you buy a Volvo S90, you'll start to realize Oldsmobile isn't just another car company. Our philosophy is different. We know you want a high-quality car, and there are a lot out there to choose from. But we don't believe that once we meet you is just as important as the car you buy. In fact, we know our business depends on that. One expression of our commitment is the Oldsmobile Edge. We not only back our cars, we also back you. We know that sometimes things can go wrong. And it isn't right for you, your family, the people who depend on you, to be inconvenienced. So we support you 24 hours a day every day, at no extra charge, and help with your questions, roadside management, warranty service and even things beyond our control. Like towing out of gas or locking your keys in the car. All it takes is a toll-free call to 1-800-442-OLDS. Buying a car should be the start of your relationship with a car company, not the end. You have a right to expect more. At Oldsmobile, we're delivering it.



FOR OCCUPANT PROTECTION:

- Supplemental inflatable beltman automatic, lap/shoulder belt, driver/passenger and driver air bag
- Manual lap safety belt, center seat position
- Manual lap/shoulder safety belt, outboard seat position
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Laminated windshield glass, overhead bonded
- Tempered safety glass, side and rear windows
- Interlocking door latches
- Side-impact door beams
- Passenger-guard seats door lock function
- Folding front and back seats, leather upholstery, two-door model
- Safety mirrors
- Head restraints, front adjustable
- Dual air mixer
- Break-away metal rearview mirror
- Security door locks and door lockout components
- Automatic door locking system
- Front and rear crash zone
- Pressure lock indicator lamp

FOR ACCIDENT AVOIDANCE:

- Side marker lamps and reflectors
- Parking lamps
- Four-way hazard warning flashers
- Back up lamp
- Directional signal control
- Windshield wipers: wiper and multi-speed wipers
- Inside day/night rearview mirror
- Outside rearview mirror
- Brake system with dual master cylinder dual warning light
- Center high-mounted stop lamp
- Anti-lock brakes
- Driver safety switch
- Dual-circuit hand brake (hand opening)
- Low-gravity fuel (inside windshield)

FOR OCCUPANT PROTECTION:

- Safety seat, wheel rim
- Tires with built-in tread wear indicators
- Rotational heater and defroster controls
- Pressure relief fuel tap
- Audible disc brake lining wear indicator
- Electric rear window defogger
- Clear warning light/reflector FOR TIGHT DEFINITION:
- Tri-hub-drum steering column lock
- Remote mode hand release
- Visible vehicle identification number
- Laser-etched VIN plate
- ROPS key-vehicle security system
- Marked body parts (where applicable)

IMPORTANT WORDS ABOUT THIS CATALOG:

- We have tried to make this catalog as comprehensive and helpful as possible. We reserve the right, however, to make changes of any time, without notice, in price, color, material, equipment, specifications, models and availability. Some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.
- A WORD ABOUT ENGINES: Oldsmobiles are equipped with engines produced by different operating units of General Motors. In substitution or addition to GM worldwide.
- A WORD ABOUT WARRANTY: Oldsmobiles are warranted by different operating units of General Motors, in substitution or addition to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, in substitution or addition to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally

warranted. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered as if there are changes, that they are acceptable to you.

• A WORD ABOUT UPDATED-SERVICES INFORMATION: Oldsmobile regularly sends to dealers useful service bulletins about Oldsmobile products. Oldsmobile invites dealer performance in the field. We then prepare bulletins for servicing our product better. How can you get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4133.

• A WORD ABOUT CORROSION PROTECTION: Oldsmobiles are designed and built to resist corrosion. All body steel metal components are corrosion resistant and through-hole corrosion for six years/100,000 miles. There is also no deductible for run-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion warranty.

• A WORD ABOUT WARRANTY: The GM 3-year/50,000-mile bumper-to-bumper warranty covers repair for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle coverage term, which can extend by fleet maintenance, will be covered for three years or 36,000 miles whichever comes first, with no deductible charges. See your Oldsmobile dealer for terms of these limited warranties.

The 1993 Oldsmobile lineup:

offer a wide choice of models. In every driving need. There's something in it for everyone.



Alero



Cutlery Sedan



Cutlery Supreme



Eighty Eight



Ninety Eight



Ninety Eight Les



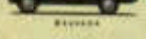
Ninety Eight



Cutlery Sport



Silhouette



Bravada

© 1992 Oldsmobile, an Equal Opportunity Employer. Printed in the U.S.A. Oldsmobile, Silhouette, Bravada, Cutlery Supreme, Alero, Ninety Eight, Eighty Eight, Cutlery Sedan, Cutlery Sport, and Cutlery Sport are trademarks of General Motors. The Oldsmobile logo and the Oldsmobile Edge emblem are registered trademarks of General Motors. GM-WARRANT is a trademark of General Motors Corp. The Oldsmobile Edge and the Oldsmobile logo are marks of General Motors Corp.



CUTLASS SUPREME

By Oldsmobile