

1994
EIGHTY EIGHT LSS
By Oldsmobile



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The 1994 Oldsmobile Eighty Eight LSS is an agile touring car that takes the virtues of sporty performance and provides them in a contemporary five-passenger sedan. From its precision engineering to its luxurious appointments, this is a singular road car with the qualities you'd expect to find only in more expensive imports. But building a great road car like Eighty Eight LSS isn't quite enough. We believe you should get even more for your money so we also offer a value-priced Eighty Eight LSS Special Edition equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. We know you have lots of choices when it comes to buying a car. We invite you to read on and see why we think you should consider Eighty Eight LSS.



Eighty Eight LSS in Light Grey Metallic.

Guaranteed Satisfaction.

Not satisfied with your new Eighty Eight L33? Bring it back within 30 days or 1,500 miles, whichever comes first. You'll receive full credit toward the purchase of another new Oldsmobile.

Roadside Assistance.

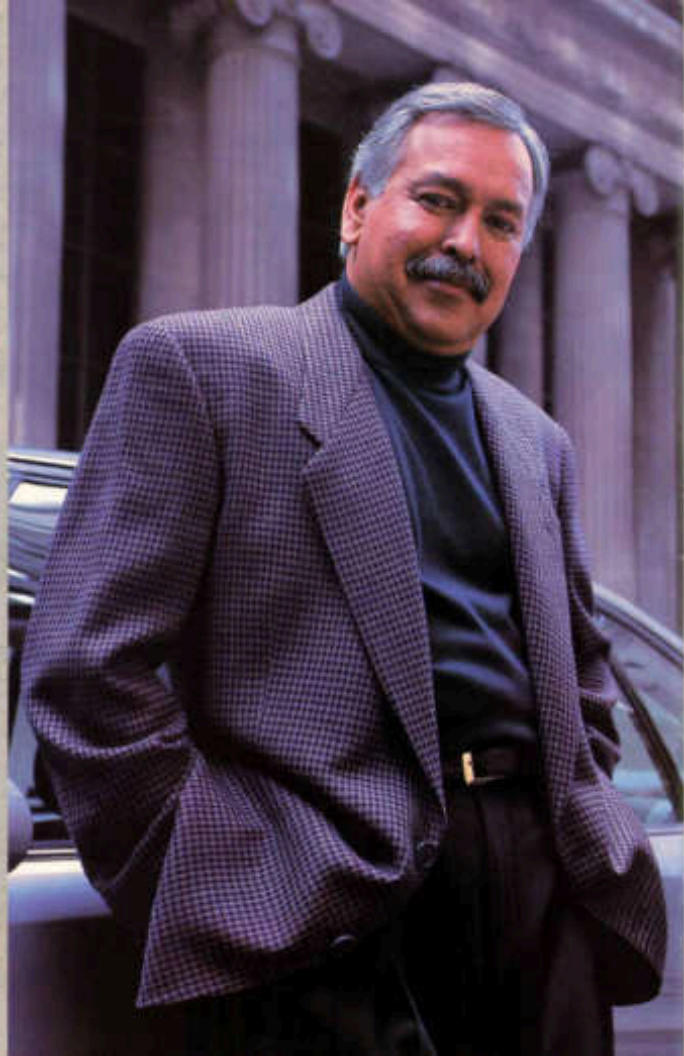
24 hours a day, 365 days a year, during the warranty period, help is at hand in a matter of minutes. Call through our network of over 11,000 emergency facilities nationwide.

**Bumper-to-Bumper
Warranty.**

Every part of your new Eighty Eight L33 is covered, except tires. (They have their own warranty.) For three years or 36,000 miles, whichever comes first, with no deduction.

Courtesy Transportation.

For same-day warranty service, we'll give you a one-way shuttle or rental car up to 30 miles. For overnight warranty service, we'll give you a hotel or substitute you up to \$20 a day for transportation.



Carlos Arciniegas of Riverside, Santa Margarita, California, was on the way to his son's engagement party when a tire blew out and brought the drive to a halt. Oldsmobile played the key role in getting things going again -- at no charge.



OUR EDGE. YOUR EDGE.

When you lease a dealership in your new car, you don't want to be forgotten. That won't happen with Oldsmobile. Carlos Arciniegas knows that. His unsolicited letter relates an experience he and his family had: "We were on our way to my son's engagement party, 67 miles from home, when we had a blow out. We couldn't get the wheel

Sure, I buy the car and then it's like... "Who are you?"

locks off to change the tire because we had accidentally left the key at home. I called Oldsmobile roadside assistance. In minutes, a tow truck was sent and I was taken to the nearest Oldsmobile dealer. They helped me find a wheel lock key so I could be on my way. I cannot express how I felt and still feel about how well I was treated. I am really impressed with the service I received. You have a great team!" All Mr. Arciniegas really expected was a great car. Of course, he got that. And, of course, he got more.

Based on a new Oldsmobile Edge expression. Letter related for length and clarity only. Complete terms on file.



Edge benefits listed on page 2, are included with every Eighty Eight L33 at no extra charge. For details, please see any of our 1,000 Oldsmobile dealers across the country or call 1-800-442-OLDIS.

Eighty Eight LSS
Safety features
include:

- Driver and
passenger-side
air bags
- Anti-lock brakes
- Remote control
locks
- Rear door child
safety locks
- PASS-Key vehicle
security system
- Rear and side
defoggers
- Transmission/
locks shift
interlock
- "Safety cage"
passenger
compartment
construction



Eighty Eight LSS in Black



*Dual air bags are standard on
Eighty Eight LSS. Passengers
always wear safety belts even
with an air bag.*



*Security is also a key part of
safety. The standard PASS-Key
vehicle security system helps
protect your investment. The
remote control lock system
eliminates the interior
and unlocks
the car from up
to 1/2 mile
away.*



THE SAFETY FACTOR

Safety matters. We want you to enjoy your Eighty Eight LSS, so we've engineered it to help you avoid accidents in the first place. And help protect you...just in case. To help keep you in control when reacting to unforeseen hazards, every Eighty Eight LSS comes with computerized four-wheel anti-lock brakes, four-wheel fully

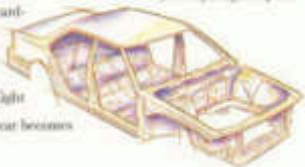
Okay, now let's talk about something no one wants to think about.

independent touring suspension, front-wheel drive, variable-assist power steering, and a responsive 3000 M6 engine. Available traction control also helps maintain stability when accelerating on slippery surfaces. But if the unavoidable happens, Eighty Eight LSS can help protect you and your passengers. Dual air bags are standard. The unibody structure forms a safety cage, with front and rear crush zones to help absorb and guide crash energy away from the passenger compartment. And the interior helps minimize injuries with its flame-retardant fabrics and padded surfaces. Safety is a critical part of every Eighty Eight LSS. Knowing that, this car becomes even easier to enjoy.



*Computer-controlled four-wheel
anti-lock brakes (ABS) are
standard. ABS helps you main-
tain driving control by mini-
mizing the chance of wheel
lockup and skidding during
hard braking.*

*The unibody structure forms a
passenger and occupant. In front
and rear crush zones help absorb
and guide crash energy away
from the passenger compartment.*





Eighty Eight LSS in Bright White.



ENSURING QUALITY

Are you wondering how an Eighty Eight LSS would compare with those luxury imports? How it might hold up over 100,000 miles? We thought you might. So we put the 1993 Eighty Eight LSS up against the 1993 Acura Legend and 1993 Lexus ES300 in an independent 100,000-mile test. Non-professional drivers ran the cars in the real and



Call 1-800-442-OLDIS and we'll send you more information on the 100,000-mile test, including a color and official test results.

Test an Oldsmobile against a Lexus and an Acura? Are you guys nuts?

weather conditions you'd most likely face. The results were eye-opening. In some instances, LSS performed just as well as its more expensive rivals. And even better, in other cases, LSS also had the lowest per mile operating cost.* Most importantly, after driving it, many of the drivers changed their opinions favorably about the Eighty Eight LSS. We weren't surprised by the results. But frankly, you might be. So don't take our word for it. Call 1-800-442-OLDIS to request more information on the independent 100,000-mile test. Then consider this: With the cars so close, and the Eighty Eight LSS priced \$5,000 to \$10,000 lower than the others, shouldn't you be thinking about how you spend your money?



Eighty Eight LSS and its Acura Legend and Lexus ES300 in a 100,000-mile real-world driving test. The results might surprise you.



We don't just drive Jeff Kaman, of Decatur, Georgia, makes our point very clearly: "The Eighty Eight LSS is a great value for what you get because it performs just as well as the other two cars, and in fact, in some cases it's better. You get a lot more for your money."

*Based on lower total operating costs consisting of maintenance, fuel and fluids, repairs and routine tune-ups. Your experience may vary.



Eighty Eight LSS interior with seating area (shown as available Light Gray leather).



CONTROL CENTER

This is where Eighty Eight LSS distinguishes itself. A new instrument panel presents gauges and controls within easy view and reach, and steering wheel touch controls allow you to operate the audio and comfort control systems without taking your hands off the wheel. The ultra-smooth electronic four-speed automatic overdrive

Is this where I really feel what the LSS is all about?



The available Electronic Mirror Control mirror with compass automatically adjusts to correct lighting conditions.

transmission is matched to our fuel injected 3000 W6 engine for powerful performance. Put the floor-mounted shifter in gear, and you'll notice this car's fine road manners. The variable-assist rack-and-pinion power steering is precise. And the four-wheel fully independent touring suspension provides a firm ride. You'll find Eighty Eight LSS is a roadworthy sedan that didn't have to cross an ocean to reach your driveway.



A Deluxe ETB AM-FM stereo with auto-tune memory and six-speaker Dimensional Sound system is standard. A compact disc player is available.

A new centered instrument cluster houses an analog speed meter and tachometer, and fuel and temperature gauges.





Three-way power seat adjuster

is designed for driver and passenger to position it the direction you want to go—down, up, recline, back or forward.



The dual zone automatic belt tensioner and air conditioning vents allow individual settings for you and your child passenger.

The built-in sun-protection roll-over and down



The Eighty Eight LSS has one dual child safety seat as standard equipment. A second and effective optional

second and effective optional

Eighty Eight LSS INTERIOR FEATURES INCLUDE:

- Driver and passenger-side air bags
- Full analog instrumentation
- Dual-zone automatic air conditioning
- AM, FM stereo with cassette
- Front bucket power seats
- Power windows
- Programmable power door locks
- Floor console
- Overhead storage console
- Front and rear storage drawers



Eighty Eight LSS interior with seating areas trimmed in available Light Grey leather



SPECIAL EDITION

Buying a car should be an enjoyable experience. But comparing models and options and figuring out the costs of various combinations can drive you crazy.

So we have a way to make it simpler. We've taken popular Chevrolet models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. We call these our Special Editions. To get the details, just see your dealer. You could pay more and get less. Or you could get an Eight-Eight L33 Special Edition and a great value. It's your money, but the choice should be clear.



A powerful and quiet world-class, turbo fuel-injected 3000 V6 is standard on every Eight-Eight L33.



Eight-Eight L33 Special Edition includes:

- Power windows, locks and trunk release
- Leather trim in seating areas
- 16" aluminum wheels
- Rearview mirror package
- Steering wheel touch controls
- Lighted door entry mirror
- Front and rear parking sensors
- Electronic cruise control
- Power windows with compass
- Convenience package

Model	ES5
Standard and Optional Features	
Control-Blade® air bag	
Passenger-side air bag	
Anti-lock brakes	
Tire valve caps with combination	
Power door locks	
Remote central lock	
Power windows	
Power windows remote control lockout	
Door-latch anti-rattle tabs	
2-point seatbelts	
Seating wheel lock control	
Front bucket seats with recliners and center floor console	
Front seat charge-coupled air bag	
Overhead console	
Front horizontal (steering wheel) bag, roll-over protection	
Side-impact protection (side-impact) bars, roll-over protection	
Anti-theft alarm with motion sensor	
4-point safety belts, inertia sensors	
4-point safety belt combination	
Removable package	
2-point physical steel body panels, impact seat	
Rear seat (fold-down) panel	
103 MPH, adjustable steering column	
Steel vehicle power mirrors	
Power trunk release	
Climate with variable compressor	
Lighted door entry mirror	
Left key entry system (2 four-wheel vehicles) and lock glass	
Power windows	
Front floor mat protectors	
Coated floor and lower body panels	
Coated and zinc-plated bumpers	
Coated floor mats	
Tire tread wear	
16" minimum wheel	
40,000-mile (50,000-mile) warranty	
Power windows	
Rear window defogger	
Side window defogger	



Eagle Eight L35 Sedan

Wheels

20" aluminum wheel
StandardA space-saver trunk provides
37.5 cubic feet of storage
space.

Model	ES5
Standard and Optional Features (continued)	
ABS (4-wheel vehicle stability system)	1
Steering wheel air	1
Leather seating seats	0
Leather package - 16-Piece, leather seats with vertical, adjustable power seat, and steering wheel	2
Trunk control system	0
Engine block heater	0
Audio Systems	
AM/FM stereo with cassette and 4 speaker (Dimensional Sound System)	1
AM/FM stereo with compact disc, cassette and 4 speakers (Dimensional Sound System)	1
Power windows	1
Engineering Features	
Power front disc, rear drum brakes	1
Push-to-release parking brake	1
Power lock and power steering	1
4-wheel independent suspension	1
2007 V6 engine with 4-speed automatic transmission	1
Engine Specifications	2000 V6
Displacement	2000 (120 cu. in.)
Length (mm)	46
Mass (kg)	170 @ 4000
Output	135 @ 2000
Compression ratio	10.1
Fuel consumption	14.5 (city) and 20.5 (highway)
Dimensions	
Wheelbase (in.)	110.4
Track, front/rear (in.)	60.4/60.4
Tire size	P155/100R16
Wheel size	16 x 7
Brake type, front/rear	Disc/Drum
Fuel tank (gallons)	18.2
Length (in.)	200.4
Width (in.)	70.4

Dimensions (continued)

Height (in.)	55.7
Weight, curb (lb.)	3449
Maximum front axle (lb.)	18,738.3
Maximum rear axle (lb.)	43,738.7
Maximum load, front axle (lb.)	1543.83
Maximum load, rear axle (lb.)	3531.97
Front capacity (cu. ft.)	17
Rear capacity (cubic feet) (with tie-downs)	40.75, 14.42

*Standard **Optional

Exterior Colors

Interior colors: Light Gray, Light Sage, Atlantic Blue, Ruby Red
Not all interior colors are available in combination with all exterior colors. See your dealer for availability.

When you buy an Eighty Eight 2.2, you'll start to realize Chevrolet isn't just another car company. Our philosophy is different. We know you expect a high-quality car, and there are a lot out there to choose from. But we don't believe that way we build you is just as important as the car you buy. In fact, we know our business depends on that. Our expression of our conviction is the Chevrolet Edge. We not only built our cars, we also built you. We know that conviction. Things can go wrong. And it isn't right for you, your family, the people who depend on you, to be inconvenienced. So we suggest you get more than a car, many things at an extra charge, and help with your questions, roadside emergencies, warranty service and even things beyond our control. Like turning out of gas or locking your keys in the car. It's taken us a half-hour call to 1-800-4-A-CHEV. Buying a car should be the start of your relationship with a car company, not the end. You have a right to expect more. At Chevrolet, we're delivering it.



FOR OCCUPANT PROTECTION

- Supplemental inflatable restraint (passenger-side) seat belt and air bag, driver/front passenger
- Manual top/intruder safety belt, soft-touch rear seat cushions
- Inverted top safety belts, center seat positions
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Laminated windshield glass, urethane bonded
- Tempered safety glass, side and rear windows
- Interlocking door latches
- Side-guard door beams
- Passenger-guard inside door lock handles
- Safety seats
- Head restraints, front adjustable
- Dual sun visors
- Break-away inside rear-view mirror
- Security door locks and door retention components
- Child safety locks
- Automatic door locking system
- Fuel and start crutch zones
- Pressure lock inhibitor cap

FOR ACCESSIBILITY

- Side marker lamps and reflectors
- Parking lamps
- Four-way hazard warning flashers
- Built-up fenders
- Center high-mounted stop lamp
- Directional signal control
- Windshield defroster, wiper and multi-speed wipers
- Inside step/high-contrast mirror
- Outside rearview mirror
- Brake system with dual master cylinder plus warning light
- Anti-lock brakes
- Shifter safety switch
- Dual motor hood latch (front opening)
- Low-grip floor (brake, windshield moldings, wiper arms and brackets)
- Safety hood release rive
- Toss-out built-in head water separator

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have been approved for use in Chevrolet and will provide the quality performance associated with the Chevrolet name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

• **A WORD ABOUT LIMITED-TERM WARRANTY:** Chevrolet regularly sends its dealers useful service bulletins about Chevrolet products. Chevrolet monitors product performance in the field. We then prepare Bulletins for sending our products better. How you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-55-4123.

• **A WORD ABOUT CORROSION PROTECTION:** Chevrolet is designed and built to resist corrosion. All body sheet metal components are protected against rust through first corrosion for six years/100,000 miles. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage.

• **A WORD ABOUT WARRANTY:** The GM 3-year/50,000-mile bumper-to-bumper warranty covers repairs for any new Chevrolet, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer) will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Chevrolet dealer for terms of these limited warranties.

The 2004 Chevrolet lineup offers a wide choice of models for every thing you'd like to do, according to 2.8 for everyone.



Cavalier



Cobalt



Equinox



Impala



Malibu



Monte Carlo



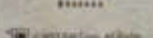
Saturn



TrailBlazer



Uplander



Venture

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By Oldsmobile