

1994  
EIGHTY EIGHT  
*By Oldsmobile*



# E i g h t y E i g h t

OUR EDGE. YOUR EDGE. *Three*



THE SAFETY FACTOR. *Five*



INNER SPACE. *Nine*



SPECIAL EDITION. *Ten*



SPECIFICATIONS. *Twelve*



**H** Don't let the 1994 Oldsmobile Eighty Eight deceive you. It's not a comfortable and money full-size luxury car, yet this smart, contemporary sedan is an outstanding value in its class. There are two advanced Eighty Eight sedans: the Royale and Royale LS. Whichever Eighty Eight you select, you'll find it may well be the only car you're always contented...and confident. In building a quality car like Eighty Eight isn't enough. We believe you should get even more for your money. So we also offer a value-priced Eighty Eight Royale Special Edition equipped with our most popular options. And we support you with the Oldsmobile Edge—the comprehensive customer care program. The objective is simple: your complete satisfaction. We know you have lots of choices when it comes to buying a car. We invite you to read us and see why we think you should consider Eighty Eight.



*Eighty-Eight LS in Bright Metallic.*

**Guaranteed Satisfaction.**

Not satisfied with your new Eighty Eight? Bring it back within 90 days or 1,000 miles, whichever comes first. You'll receive full credit toward the purchase of another new Oldsmobile.

**Roadside Assistance.**

24 hours a day, 247 days a year, during the warranty period, help at no charge is a toll-free phone call away through our network of over 10,000 emergency facilities nationwide.

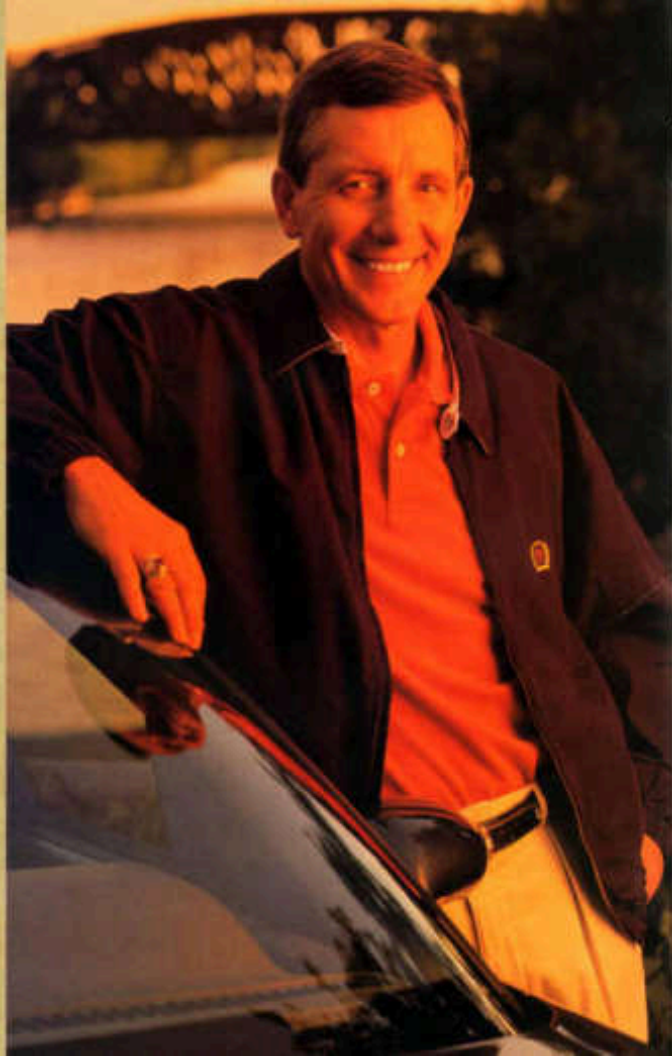
**Bumper-to-Bumper**

**Warranty.**

Every part of your new Eighty Eight is covered, except tires (they have their own warranty), for three years or 36,000 miles, whichever comes first, with no deductible.

**Courtesy Transportation.**

For same-day emergency service, we'll give you a courtesy shuttle up to 50 miles. For overnight emergency service, we'll give you a loaner or substitute you up to \$30 a day for transportation.



OUR EDGE. YOUR EDGE.

When you leave a dealership in your new car, you don't want to be forgotten. That won't happen with Oldsmobile. Just ask Charles Bacon. Or read his unsolicited letter to us: "I want to thank and congratulate your Oldsmobile emergency lock-out service. Friday, March 19, 1993, I locked my keys inside my Oldsmobile Eighty Eight Royale.

Sure, I buy the car and then it's like... "Who are you?"



Edge benefits, listed on page 2, are included with every Eighty Eight at no extra charge. For details, please see any of our 3,000 Oldsmobile dealers across the country or call 1-800-442-OLDS.

*Charles Bacon of Lincoln, Nebraska, has a rather strong opinion about our Oldsmobile Edge. So do we.*

I called your 800 number and talked to Jay. In about 35 minutes a new key was delivered to me. There was no charge for this service. Quite honestly, I didn't give much thought to your emergency service, thinking it to be mostly PR hype. This was my first experience with the Oldsmobile Edge and it reaffirmed my satisfaction with my Oldsmobile. Notice Mr. Bacon said his satisfaction with Oldsmobile was "reaffirmed." He knew what to expect from the car. Now he knows what to expect from the company.

*Letter edited for length and clarity only. Complete letter on file.*

Every Eight safety features include:

- Driver and passenger-side air bags
- Anti-lock brakes
- Power door locks
- Rear door child security locks
- PMS-key vehicle security system
- Rear and side window defoggers
- Transmission/brake shift interlock
- "Safety cage" passenger compartment construction



*Dual air bags are standard. Remember, always wear safety belts even with an air bag.*

## Okay, now let's talk about something no one wants to think about.

*Security also is a key part of safety. The power door locks help provide it. In addition, an available remote control lock system turns on the interior lights and unlocks the car from up to 15 feet away.*



Safety matters. We want you to enjoy your Eighty Eight. So we've engineered it to help you avoid accidents in the first place. And help safeguard you...just in case. To help you stay in control when you react to the unexpected, every Eighty Eight is equipped with computerized four-wheel anti-lock brakes, front-wheel drive, power rack

and-pinion steering, knee-wheel fully independent suspension and responsive 3000 V6 power. Available traction control can help maintain stability when accelerating on slippery surfaces. Facing the unavoidable, Eighty Eight can help protect you and your passengers. Dual air bags are standard. The unitbody structure forms a steel safety cage, with front and rear crush zones to help absorb and guide crash energy away from the passenger compartment. The attractive interior is practical, too, designed to minimize injuries with its flame-retardant fabrics and padded surfaces. The fact is, safety is built into every Eighty Eight. With that in mind, you can appreciate this car even more.



THE SAFETY FACTOR



*Every Eighty Eight features standard computer-controlled four-wheel anti-lock brakes (ABS) to help you maintain control. ABS minimizes the chance of wheel lockup and skidding during hard braking.*



*Rear door child security locks prevent the rear doors from opening from inside of remaining unsecured.*



Eighty Eight instrument panel in Light Gray



INNER SPACE.



Four space seats in Eighty Eight's stable trunk. 72.5 cubic feet ready to hold everything from luggage to golf clubs.

There's quite a bit going on inside Eighty Eight. Like a spacious interior with a completely redesigned analog instrument panel. Gauges and controls are smartly placed for easy view and reach beneath a curving glare shield. As you might expect, a generous level of standard features follows. Like air conditioning, AM/FM stereo,

## This doesn't look like any Eighty Eight I've seen before.

power door locks and windows, Tilt-Wheel steering and more. A responsive 3800 V6 and electronic four-speed automatic transmission contribute effortless world-class performance and seamless, almost imperceptible, shifting. And four-wheel independent suspension makes for a refined ride. It all works to make a ritzzy Eighty Eight the right choice.



The Electronic steering wheel with compass, available on Road & L.S. automatically adjusts to vehicle lighting conditions, eliminating the need for "day/night" position.

The redesigned instrument panel features analog speedometer and temperature and fuel gauges ergonomically placed for easy reading.



The available Data Link

AM/FM stereo with compact disc player cassette and six-speaker Distributed Sound system provides high-level audio clarity. A range of other systems is available, too.





Available power seats feature a conveniently located adjuster shaped like the seat. Just push the control in the direction you want—up, down, tilt, recline, back or forward.



The dual-zone automatic heat, ventilation and air conditioning system, available on Buick LX, allows individual settings for you and your front passenger. The built-in temperature sensors can turn cool down.



Rear seat heating and cooling outlets are standard on Buick LX to ensure our passenger comfort.



**Eighty Eight  
Interior Features  
MS-03K**

- Driver and passenger-side air bags
- TILT WHEEL steering
- Power windows
- Power door locks
- Air conditioning
- AM/FM stereo
- Available leather or parking mats
- Double touch floor mat

*Eighty Eight Buick interior in Light Gray*



SPECIAL EDITION

Buying a car should be an enjoyable experience. Not comparing models and options and figuring out the costs of various combinations can drive you crazy. So we have it easy to make it simpler. We've taken popular Chevrolet models and equipped them with the features you've told us you want. Then we gave them a special price to give you the best value possible. We call these our Special Editions. To get the details, call us your dealer. We could give more and get less. Or you could get an Eighty-Eight Special Edition and a great value. It's your money, but the choice should be clear.



The available 3000 cc engine is matched with the standard shifting electronic four-speed automatic transmission.



In addition to Eighty-Eight, Buick's standard features, the Special Edition includes:

- Power driver's seat
- Cruise control
- AM/FM stereo with cassette
- Power windows
- Dual outside power mirrors
- 15" aluminum wheels
- Dual front and rear reading lamps
- Front storage compartment
- Power Wash release

Eighty-Eight Royale Special Edition in Black.



When you buy an Eighty Eight

Eighty, you'll start to realize Oldsmobile isn't just another car company. Our philosophy is different. We know you expect a high quality car, and there are a lot of them to choose from. But we know better before the way we treat you is just as important as the car you buy. In fact, we know our business depends on that. One expression of our commitment is the Oldsmobile Edge. We not only look our best, we also look you. We know that sometimes things can go wrong. And it isn't right for you, your family, the people who depend on you, to be inconvenienced. So we support you 24 hours a day, every day, at no extra charge, and help with your questions, roadside emergencies, warranty service and even things beyond our control. Like towing and if you're feeling your best in the car. All it takes is a toll-free call to 1-800-4K-OLDS. Being a car should be the start of your relationship with a car company, not the end. You have a right to expect more. At Oldsmobile, we're delivering it.

F O U R T E E N



#### FOR OCCUPANT PROTECTION:

- Substandard inflatable restraint, removal lap/shoulder belt and air bags, driver/front passenger
- Aircraft lap/shoulder safety belt, different seat seat positions
- Aircraft lap safety belt, same seat position
- Energy absorbing steering column
- Energy absorbing instrument panel
- Laminated windshield glass, urethane bonded
- Tempered safety glass, side and rear windows
- Locking door latches
- Side-guard door beams
- Rear-guard inside-door lock handles
- Safety anchors
- Front restraint, front adjustable
- Dual air vents
- Break-away middle restraint zone
- Security door latches and door retention components
- Child-safety seats
- Automatic door locking system
- Front and rear crash zones
- Pressure bulk radiator cap

#### FOR ACCIDENT AVOIDANCE:

- Side mirror lamps and deflector
- Parking lamps
- Four-way hood warning flashes
- Back-up lamps
- Center high-mounted stop lamp
- Directional signal control
- Windshield wiperless wiper and multi-speed wipers
- Inside day/night mirror mirror
- Outside mirror mirror
- Body system with dual master cylinder plus warning light
- Anti-lock brakes
- Brake safety switch
- Dual-action hood latch (rear opening)
- Long-life bulb (passive) windshield wipers, wiper arms and blades
- Safety speed wheel rim
- Tire with built-in tread wear indicators

- Rearward heater and deflector controls
- Pressure relief fuel cap
- Brake/pressure-skill interlock
- Auxiliary air intake being wear indicator

- Electric rear window defogger
- Door warning light/warning chime
- Push-button steering column lock
- Sports mode hood release
- Vehicle identification number
- (optional) VIN plate
- ABS key vehicle security system
- Interlock body parts (where applicable)

#### SUPPLEMENTAL NOTES ABOUT THIS CATALOG:

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, with out notice, in prices, colors, materials, equipment, specifications, makes and availability. Since some information may have been omitted over the time of printing, please check with your Oldsmobile dealer for complete details.

**• A WORD ABOUT INCHES:** Oldsmobile cars equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

**• A WORD ABOUT MILES:** Oldsmobile cars equipped to different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

Oldsmobile recognizes thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to provide Oldsmobile with different or differently sourced components that originally scheduled. All such components

have been approved for use in Oldsmobile and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you selected on it. These are changes, that they are acceptable to you.

**• A WORD ABOUT UPDATED SERVICE INFORMATION:** Oldsmobile regularly sends its dealer visit service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for notifying our product buyers. How you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4733.

**• A WORD ABOUT CORROSION PROTECTION:** Oldsmobile cars designed and built to resist corrosion. All body floor metal components are corrosion-protected through-heat treatment for up to 100,000 miles. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting metal is not required under the corrosion coverage.

**• A WORD ABOUT WARRANTY:** The Oldsmobile 3-yr/50,000-mile bumper-to-bumper, 5-yr/100,000-mile powertrain warranty is available for any new Oldsmobile, including taxes and fees, to cover any defects in material or workmanship occurring during the warranty period. The complete vehicle coverage terms, which are covered by their manufacturers, will be covered for three years or 36,000 miles, whichever comes first, with no deductible charges. See your Oldsmobile dealer for terms of these limited warranties.

The 1994 Oldsmobile lineup offers a wide choice of models. In every driving need. There's something in it for everyone.



Eighty Eight



Cutlass Supreme



Cutlass Supreme



Eighty Eight



Eighty Eight



Ninety Eight



Cavalier



Silhouette



Buick Wildcat

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