


THERE IS A SPECIAL FEEL IN AN OLDSMOBILE 

1985
*Ninety Eight
Regency*





It goes beyond the Ninety-Eight of your mind to the Ninety-Eight of your dreams.

The Ninety-Eight of your mind would be a marvel of technological sophistication.

It would have a precision navigation system that lets the Ninety-Eight know its ability (or capability). This system would help you with the road, with a built-in independent temperature, automatic observation, lead by using radar, and power steering, and front-wheel drive.



The Ninety-Eight of your mind would have an engine that would provide optimal performance with maximum reliability necessary of operation.

The Ninety-Eight of your mind would make available an array of built-in electronic technology, including such features as an electronic instrument panel, a power calculator with display screen, and a voice information navigation system.

The Ninety-Eight of your mind would be able to set its own engineering standards of quality and dependability, even available through computer-aided design and manufacturing.

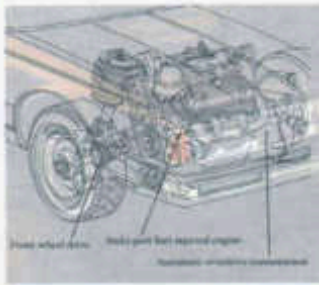
The Ninety-Eight of your mind is here right now, with all its high technology.

The Ninety-Eight of your dreams, however, would envision a new style, elegant yet contemporary, with a new, more-secure, high-gloss, unusual finish of unusual depth and durability.

The Ninety-Eight of your dreams would have surprises before you are in yet all specifications accommodations for its passengers.

The Ninety-Eight of your dreams would provide an abundance of creature comforts, all the amenities to make driving a joy.

The Ninety-Eight of your dreams is here right now, with all its style, luxury, and comfort.



As you will see, the new 1985 Ninety-Eight Buick is taken to beautiful heights of logic and luxury by Ninety-Eight of the past and carries it to new heights of pleasure and comfort now. The electronic instrument panel is available after June 1984.

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It goes beyond the
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The Ninety-Eight of your mind would be a marvel of technological sophistication.

It would have a precise road management system to elevate the luxury car to touring car capability. This system would help smooth the road with 4-wheel independent suspension, automatic electronic load leveling, rack-and-pinion steering, and front-wheel drive.



The Ninety-Eight of your mind would have an engine that would provide spirited performance, with commendable economy of operation.

The Ninety-Eight of your mind would make available an array of the latest electronic technology, including such features as an electronic instrument panel,* auto calculator with display screen, and a voice information reminder system.

The Ninety-Eight of your mind would be dedicated to uncompromising standards of quality and dependability, now available through computer assisted design and manufacturing.

The Ninety-Eight of your mind is here right now, with all its high technology.

The Ninety-Eight of your dreams, however, would envision sleek new styling, elegant yet contemporary, with a new multi-coat, high-gloss enamel finish of unusual depth and durability.

The Ninety-Eight of your dreams would have sumptuous velour interiors to set off spacious accommodations for six passengers.

The Ninety-Eight of your dreams would provide an abundance of creature comforts, all the amenities to make driving a joy.

The Ninety-Eight of your dreams is here right now, with all its style, luxury and comfort.



As you will see, the new 1985 Ninety-Eight Regency takes that beautiful marriage of logic and luxury in Ninety-Eights of the past and carries it to new heights of pleasure and satisfaction. *Electronic instrument panel available after June, 1984.

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Dedicated to the premise that a luxury car can never be too luxurious.

Creating a truly spacious, truly luxurious interior setting for six was uppermost in the minds of Oldsmobile stylists and designers.

How well they succeeded is exemplified by the elegant Ninety-Eight Regency Brougham interior shown here. They preserved the traditional room for which Regency has been so highly regarded.

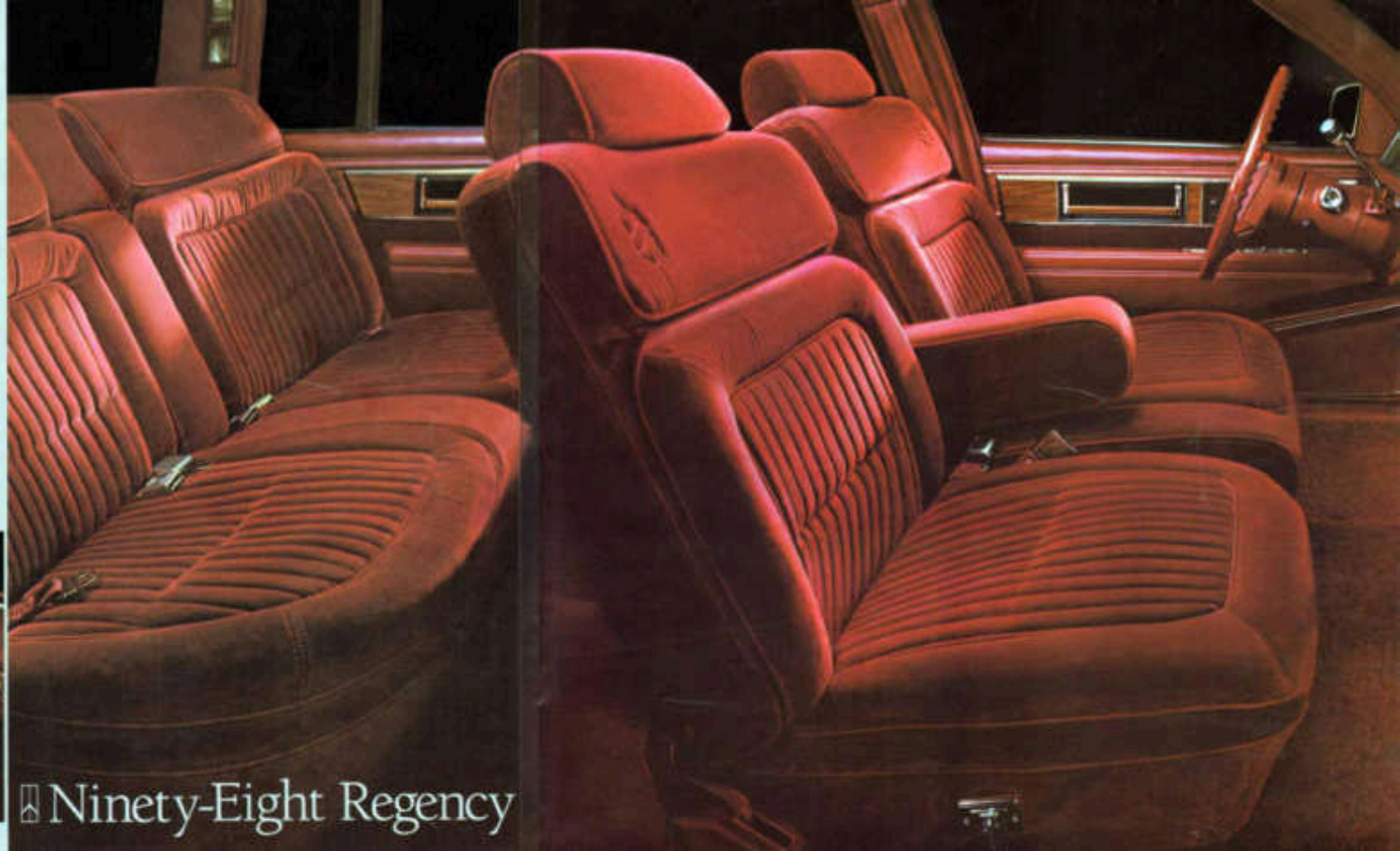
Rich velour fabrics, deep cut-pile carpeting, handsome appointments (including a tastefully embroidered Regency crest), set the stage for the delights within.


Now the divided full-foam seats provide the added comfort of lateral and lumbar supports, with 6-way power control for the driver's seat. Among many other equally nice touches.

Supple Sierra grain leather also is available for the seating areas, as well as a "memory seat" which can be pre-set for two drivers.

The lap of luxury was never more appealing than in a 1983 Ninety-Eight Regency.

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 Ninety-Eight Regency

Presenting a new dimension
in Oldsmobile luxury.

Over the years, Oldsmobile has introduced many magnificent Ninety-Eight models. Now the 1985 Ninety-Eight Regency takes its place to set new standards for how a luxury car should look, how it should act, and the luxury it should offer. How was it achieved?

By retaining the interior space so important to Ninety-Eight owners—except to make it more comfortable and luxurious.

By re-engineering the ride for differences in road and driving conditions.

By introducing a luxurious new multi-coat, high-gloss enamel finish.

By providing a new 3.8-liter multi-port fuel-injected V6 and an available 4.3-liter diesel V6.

By paying scrupulous attention to detail, the meticulous fit and finish of body parts.

By putting them all together in a sleek and utterly luxurious new automobile.

And quality? It's outstanding—built in at two of the most modern automobile assembly plants in the world.

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⊞ Ninety-Eight Regency Brougham Sedan

Precise road management
engineered into luxury automobiles.

Oldsmobile's ultimate luxury coupe brings with it the ultimate in luxury car ride: Oldsmobile's precise road management system.

It's the way all 1985 Ninety-Eights are designed to deliver a smooth, comfortable ride under even less than ideal riding conditions: back roads. Heavy loads.

Each wheel, for example, has its own independent suspension to better dissipate humps and shock.

An electronic load leveler automatically keeps your Ninety-Eight riding on an even keel, regardless of passenger or trunk load.

The engine and front suspension have been isolated from the body, so you ride in quiet splendor.

Of course, front-wheel drive and rack-and-pinion steering add to the sure tracking.

A smooth 3.8-liter, multi-port, fuel-injected V6 is standard on Brougham models; a 3-liter diesel V6 is available on all Ninety-Eight models.

So enjoy the luxury ride. Your Ninety-Eight Regency will manage the road.

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⌘ Ninety-Eight Regency Brougham Coupe

The "thinking man's" luxury car. How it got the reputation.

Even persons of means and substance do not approach the purchase of a luxury automobile with a diffident attitude on the one hand and an open checkbook on the other.

Having worked hard for what they've gotten, they carefully evaluate the choices before they commit themselves.

They would determine, for example, that Ninety-Eight Regency incorporates the latest advances in technology, while providing an abundance of standard equipment.

They would ascertain that the purchase price of a Regency was surprisingly moderate for a car offering so many amenities.

They would learn that economy of operation has been improved by Regency's new 3.0-liter V6 and available multi-port fuel-injected 3.8-liter V6.

And, finally, they would be pleased to find that Ninety-Eight Regency resale value has traditionally worked to the advantage of the Regency owner.

We rest our case.

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■ Ninety-Eight Regency Sedan and Coupe

Important: A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Oldsmobile catalog is available at extra cost. Your dealer has details and, before ordering, you should ask them to bring you up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Oldsmobile dealer for complete information.

A word about engines. Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy Estimate/Engine Supplement Sheet" provided by your dealer for engine source and EPA mileage estimates.

A word about assembly, components and optional equipment as these Oldsmobile products. The Oldsmobiles described in this catalog are assembled at facilities of General Motors Corporation operated by Oldsmobile Division, General Motors Assembly Division and GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary in order to meet public demand for particular vehicles or equipment,

or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially shown and all such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when you see in book. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or, if there are changes, that they are acceptable to you.

Standard occupant protection features:

Manual lap/shoulder belts with push-button buckles for driver and right front passenger (driver seat includes visual and audible warn-

ing system) • Manual lap belt at center position, when applicable • Manual lap belts with push-button buckles at rear passenger positions including the center • Energy absorbing steering column • Passenger-guard inside door lock latch • Inertia-type latching instrument panel and front seat back tops • Laminated safety-glass windshield, tempered safety-glass side and rear windows • Safety anchors • Front seat head restraint for driver and right front passenger (adjustable or integral).

Standard accident avoidance features: Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way flashing warning flasher • Backup lights • Lane change feature in direction signal control • Windshield wipers, washers and dual speed wipers • Vinyl-bonded inside mirror glass • Dual outside mirrors • Dual master cylinder brake system with warning light • Stares safety switch • Dual action safety boost lock.

Standard built-in, anti-theft features: Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release.

A word about updated service information:

Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins too. Ask your dealer. In pre-ordering information call toll free 1-800-531-8123.

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