

1994
NINETY EIGHT
By Oldsmobile



N i n e t y E i g h t

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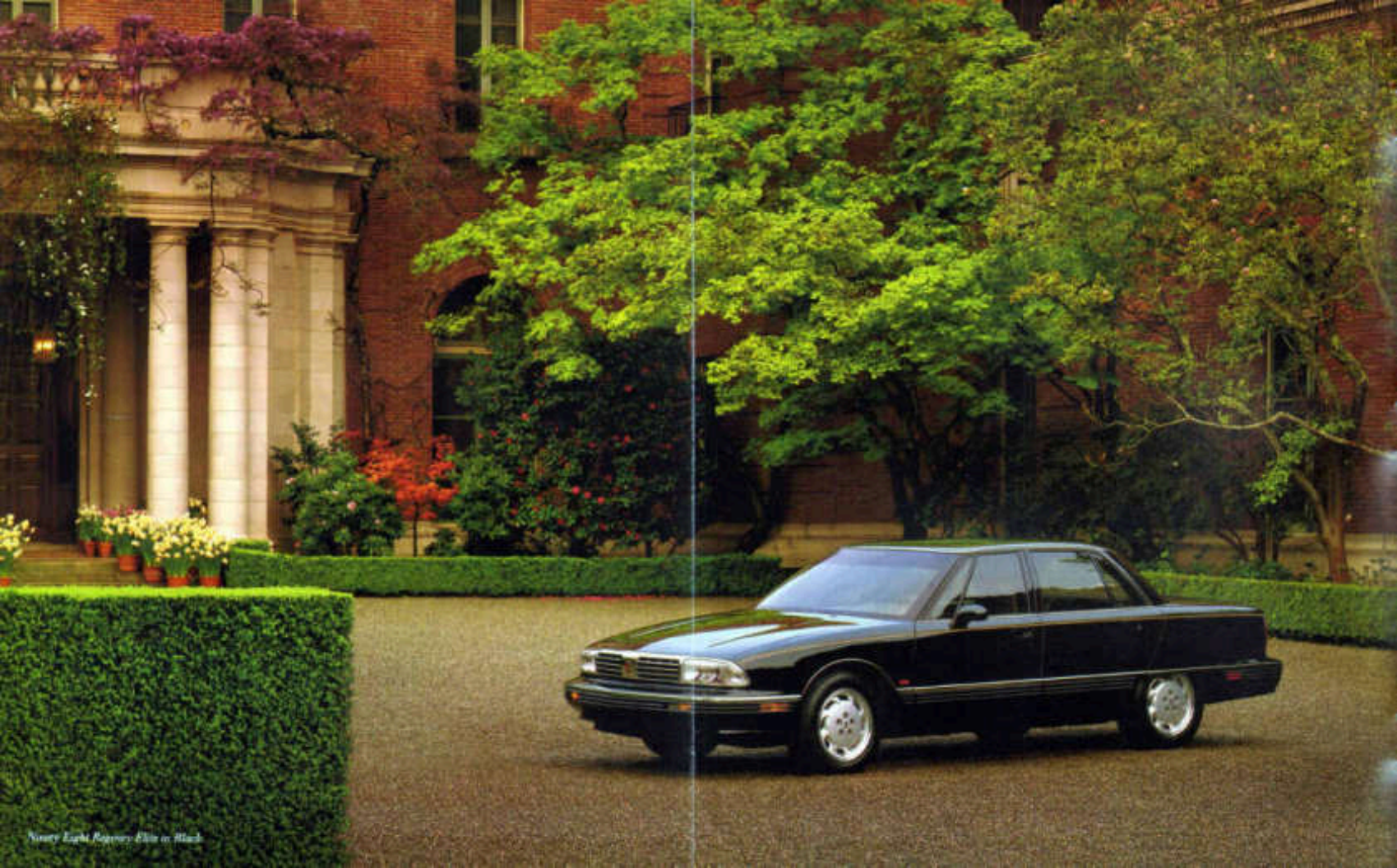
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The 1994 Oldsmobile Ninety Eight is exactly what a contemporary luxury car should be, with one major difference: It's priced thousands lower than most other cars in its class. And that's precisely why it's such an intelligent choice. There are two Ninety Eight sedans, the Regency and Regency Elite. Whichever you select, expect it to be spacious, comfortable and extremely satisfying to drive. But building a great car like Ninety Eight isn't enough. You ought to get even more for your money. So we also offer a value-priced Ninety Eight Regency Special Edition equipped with our most popular options. And we support you with the Oldsmobile Edge—our comprehensive customer care program. The objective is simple: your complete satisfaction. You have lots of choices when it comes to luxury cars. We invite you to read on and see why we think you should consider the new Ninety Eight.



Nineteen Eighty-Seven. Elite in Black.

Guaranteed Satisfaction.

Not satisfied with your new Ninety Eight? Bring it back within 30 days or 1,000 miles, whichever comes first. The \$1,000 cash refund toward the down payment or purchase of another new Oldsmobile.

Roadside Assistance.

24 hours a day, 365 days a year, during the warranty period, help is no charge in a full-line phone call through our network of over 11,000 emergency facilities nationwide.

**Bumper-to-Bumper
Warranty.**

Every part of your new Ninety Eight is covered, except tires. (They have their own warranty.) For three years or 50,000 miles, whichever comes first, with no deductible.

Courtesy Transportation.

For a limited warranty period, we'll give you a like-new shuttle up to 100 miles. For overnight warranty service, we'll give you a loaner or reimburse you up to \$20 a day for transportation.



OUR EDGE. YOUR EDGE.

When you lease a dealership in your new car, you don't want to be forgotten. That won't happen with Oldsmobile. Just ask Charles Bacon. Or read his unsolicited letter to us: "I want to thank and congratulate your Oldsmobile emergency lockout service. Friday, March 19, 1993, I locked my keys inside my Oldsmobile. I called your 800 number

Sure, I buy the car and then it's like... 'Who are you?'"

Charles Bacon of Lincoln, Nebraska, has a rather strong opinion about our Oldsmobile Edge. So do we.

and talked to Jim. In about 35 minutes a new key was delivered to me. There was no charge for this service. Quite bluntly, I didn't give much thought to your emergency service, thinking it to be mostly PR hype. This was my first experience with the Oldsmobile Edge and it reaffirmed my satisfaction with my Oldsmobile." Notice Mr. Bacon said his satisfaction with Oldsmobile was "reaffirmed." He knew what to expect from the car. Now he knows what to expect from the company.

Based on a true Oldsmobile Edge experience. Letter edited for length and clarity only. Complete letter on file.



Edge benefits listed on page 2 are included with every Ninety Eight at no extra charge. For details, please see any of our 1,000 Oldsmobile dealers across the country or call 1-800-642-OLD5.



Ninety Eight safety

features include:

- Driver and passenger-side air bags
- Anti-lock brakes
- Power door locks
- Power windows
- Four-door child security locks
- 1920-hp vehicle security system
- Five-point seat belt
- Side-impact door beams
- Foggers
- Tinted windows
- Locks that lock
- Locks that unlock
- Power windows
- Power mirrors
- Computerized construction

Oldsmobile

Ninety Eight Regency in Light Gray Metallic.



THE SAFETY FACTOR



Ninety Eight features standard driver and passenger-side air bags. Remember, always wear safety belts and seat belts are not for

Safety matters. We want to help you avoid accidents in the first place. And help safeguard you in your Ninety Eight... just in case. To help you keep control when reacting to unforeseen hazards, every Ninety Eight comes with four-wheel anti-lock brakes, front-wheel drive, power rack-and-pinion steering, four-wheel fully inde-



Every Ninety Eight has standard computer-controlled four-wheel anti-lock brakes (ABS) to help you maintain control by minimizing the chance of wheel lockup and skidding during hard braking.

Okay, now let's talk about something no one wants to think about.



The available Electronic Beam and Intensity sensor adjust automatically to extreme lighting conditions. "Day-night" patterns are eliminated and glare is reduced up to 50%.

pendent suspension and responsive engine power. But in the event of the unavoidable, Ninety Eight helps protect you and your passengers. Dual air bags are standard. So are rear door child-security locks. The antibody steel safety cage has front and rear crush zones to help absorb and guide crash energy away from the passenger compartment. And the interior, luxurious as it is, is designed to minimize injuries by incorporating flame-retardant fabrics and impact-absorbing, padded surfaces. Safety is a critical part of every Ninety Eight. Knowing that, you can enjoy this car even more.



Ninety Eight's antibody structure forms a protective cocoon. Crush zones help absorb and guide crash energy away from the passenger compartment.



BALANCED
PERFORMANCE

Ninety-Eight powers advanced performance that lives up to a luxury promise. The world-class fuel-injected 3000 V6 engine is standard. So is our electronic four-speed automatic transmission with its barely perceptible jolting. Four-wheel independent suspension with automatic load leveling eases an even ride. Available Computer Command Brake automatically adjusts to road surface changes. And available traction control helps maintain stability when accelerating on slippery surfaces. This is a luxury car that's genuinely satisfying to drive.



A supercharged 225-horsepower 3000 V6 engine package, available on Regency Elite, includes a timing suspension and traction control.



Ninety-Eight Regency Elite in Bronze Metallic.



INNER SPACE

Nine's Eight places a renewed emphasis on driving. A completely redesigned instrument panel features an analog gauge cluster and controls within easy view and reach with no distractions.

The panel is positioned beneath a gently curved and polished glass shield. Steering wheel touch controls, standard on

Regency Elite, available on Regency, allow you to operate the electronic climate control air conditioning and Dutch sound systems without your eyes ever leaving the road. To make driving even more enjoyable and less tiring, mirror control and radio with automatic 7 1/2-Wheel steering are standard. Luxury driving means attention to the details that make driving a pleasure.



Regency and Regency Elite both feature driver's air bag. Driver air standard. Elite also provides the same power seat for rear passenger, standard.



The overhead console, standard on Regency Elite, provides extra storage space and map lights.



An eight-speaker Dimensional Sound system is available. By surrounding, we're heard.



Nine's Eight Regency Elite interior with seating areas trimmed in available Light Beige leather.

Ninety Eight makes a complete commitment to comfort. It's exceptionally quiet. A power-tilted second-rowing located the back plane for flexibility to reduce wind and road noise.

The seat and your passengers will find superior accommodations, with no detail overlooked. There's more for you. The divided front seat and rear bench seat are sculpted, with center panels. To further ensure a relaxing ride, audio-only controlled air conditioning is standard. Power door locks and windows, maple lighting and storage areas round out the thoughtful touches.



The dual-zone automatic heat, air conditioning and cruise-control system allows different temperature levels for you and your front passenger. It's standard on Regency Elite, available on Regency. Just set the climate, set the controls and enjoy the drive.



Heat and heating and cooling vents ensure even distribution of air for back and comfort.

Ninety Eight Regency interior is Light Gold.



Ninety Eight Regency Elite interior features standard:

- Driver and passenger-side air bags
- TILT WHEEL steering
- Steering wheel touch controls
- Cruise control
- Power front seats with lumbar adjusters
- Dual-zone air conditioning
- Remote control locks
- Power door locks
- Overhead console

Ninety Eight Regency Elite interior with seating area trimmed in available Light Beige leather.



SPECIAL EDITION

Buying a car should be an enjoyable experience. But comparing models and options and figuring out the costs of various combinations can drive you crazy. So we have a way to make your shopping experience simpler. We've taken popular Oldsmobile models and equipped them with the features you've told us you want. Then we give them a special price to give you the best value possible. We call these our Special Editions. To get all the details, just see your dealer. You could pay more and get less. Or you could get a Ninety Eight Special Edition and a great value. It's your money, but the choice should be clear.



Ninety Eight conversion has 18 total possible items. \$21,400. See your dealer.



IN ADDITION TO NINETY EIGHT REGISTRY'S STANDARD FEATURES, THE SPECIAL EDITION INCLUDES:

- Leather trim in seating areas
- Steering wheel touch controls
- Power seats with lumbar adjustment
- Dual-zone air conditioning
- AM/FM stereo with cassette
- Remote control locks
- Lighted visor vanity mirrors
- Aluminum wheels

Ninety Eight Registry in Light Gray Metallic

When you buy a Honda Edge, you'll start to notice differences. Not just another car company. Our philosophy is different. We know you expect a high-quality car, and that's one of our goals to exceed from. But we truly believe the way we build you is just as important as the car you buy. In fact, we know our business starts with that. Our expression of our commitment is the Edge. We can only build our cars, we can't build you. We know that sometimes things can go wrong. And it isn't right for you, your family, the people who depend on you, to be inconvenienced. So we suggest you do have a thing, every day, of the same shape, and help you with everything, roadside emergencies, warranty service and even things beyond our control. Like turning out of gas or losing your keys in the car. It takes a full day out to 1-800-443-EDGE. Having a car should be the start of your relationship with a car company, not the end. This time a light to expect more. At Honda, we're delivering it.



FOR OCCUPANT PROTECTION

- Supplemental inflatable restraint (air bag) with occupant safety belt and air bags, driver/front passenger
- Manual lap/shoulder safety belt, outboard rear seat position
- Manual top safety belt, center seat position
- Energy-absorbing steering column
- Energy-absorbing instrument panel
- Laminated windshield glass, urethane bonded
- Tempered safety glass, side and rear windows
- Crumple-zone front bumper
- Side-impact door beams
- Passenger-side inertia seat belt tender
- Safety airbag
- Head restraints, front adjustable
- Dual air filters
- Break-away brake master cylinder
- Security door locks and door operation components
- Child-safety seats
- Automatic door locking system
- Front and rear crash sensors
- Pressure lock regulator for

FOR ACCIDENT AVOIDANCE

- Side mirror heater and deflector
- Parking lamps
- Four-way heated steering wheel
- Backup lamps
- Center high-mounted stop lamp
- Directional signal control
- Windshield wiper, wiper and multi-speed wiper
- Inside day/night mirror
- Outside mirror heaters
- Brake system with dual master cylinder plus warning light
- Anti-lock brakes
- Marker safety switch
- Dual-actuator headlamps (front opening)
- Gas-glow fuse (cable windshield wipers, wiper arms and blades)
- Safety road wheel rim
- Tires with built-in tread wear indicator

FOR VISIBILITY AND DEFENSE

- Pressure relief fuel cap
- Backup transceiver with manual indicator
- Available side-impact beam warning indicator
- Electric rear window defogger
- Door warning light/reflector
- Fog warning light/reflector
- Theft-deterrent steering column lock
- Remote inertia head restraint
- Visible vehicle identification number
- Laminated VIN plate
- ABS key vehicle security system
- Hacked body parts (where applicable)

IMPORTANT WORDS ABOUT THIS CALLING CARD

We have tried to make this calling card comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Honda dealer for complete details.

A HONDA ABOUT SHOWS

Hondas are equipped with engine produced by different operating units of General Motors. It substitutes or supplies to GM worldwide.

A HONDA ABOUT ACCIDENTS: Hondas are equipped by different operating units of General Motors. It substitutes or supplies to GM worldwide. We sometimes find it necessary to provide Hondas with all features in differently sourced components than originally scheduled. All such components

have been approved for use in Hondas and will provide the quality performance associated with the Honda name. Some items may not be available when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT UPDATES

Honda regularly sends its dealers useful service bulletins about Honda products. Honda dealers provide you with these bulletins. For all your dealer, to get ordering information, call 1-800-443-EDGE.

A WORD ABOUT CORROSION PROTECTION

Hondas are designed and built to resist corrosion. All body sheet metal components are untreated against salt-through from corrosion for up to 100,000 miles. There is also a substitute for salt through repair. Application of additional rust-inhibiting materials is not required under the corrosion warranty.

A WORD ABOUT WARRANTY

The GM 3-year/50,000-mile/Unlimited Mileage Warranty covers repairs for any new Honda, including labor and parts, to correct any defect in material or workmanship occurring during the warranty period. The complete warranty coverage, which is covered by their manufacturer, will be covered for three years or 50,000 miles, whichever comes first, with no deductible charges. See your Honda dealer for terms of your Honda warranty.

The 2004 Honda Edge lineup offers a wide choice of models. In every driving need. That's something to be proud of.



EDGE EX



EDGE EX-L



EDGE EX-L



EDGE EX-L



EDGE EX-L



EDGE EX-L



EDGE EX-L



EDGE EX-L



EDGE EX-L

2004 Honda Edge EX-L
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